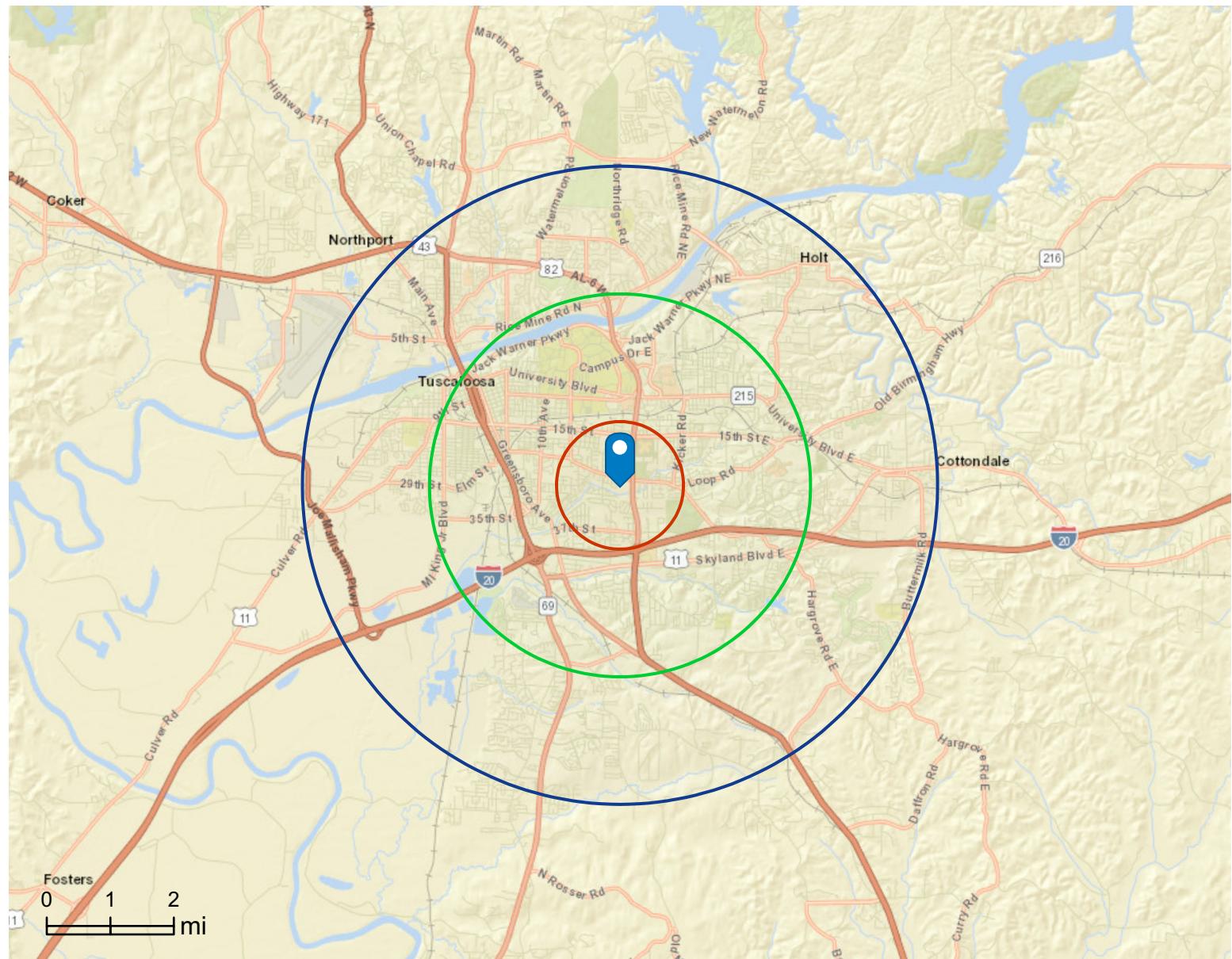


# Site Details Map

McFarland Plaza

2600 McFarland Blvd E, Tuscaloosa, Alabama, 35405

Rings: 1, 3, 5 mile radii



This site is located in:

**City:** Tuscaloosa

**County:** Tuscaloosa County

**State:** Alabama

**ZIP Code:** 35401

**Census Tract:** 01125011901

**Census Block Group:** 011250119011

**CBSA:** Tuscaloosa, AL Metropolitan Statistical Area

# Demographic and Income Profile

McFarland Plaza  
2600 McFarland Blvd E, Tuscaloosa, Alabama, 35405  
Ring: 1 mile radius



Summary	Census 2020	2025	2030
Total Population	10,731	10,710	10,821
Total Households	5,004	5,241	5,425
Family Households	2,152	2,187	2,234
Average Household Size	2.14	2.04	1.99
Owner Occupied Housing Units	1,355	1,456	1,555
Renter Occupied Housing Units	3,649	3,785	3,870
Median Age	27.1	28.3	29.5

Trends 2025 - 2030	Area	State	National
Population	0.2%	0.3%	0.4%
Households	0.7%	0.6%	0.6%
Family Population	0.4%	0.5%	0.5%
Owner Occupied Housing Units	1.3%	0.6%	0.0%
Median Household Income	2.6%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	664	6.2%	628	5.9%	615	5.7%
5-9	482	4.5%	551	5.1%	507	4.7%
10-14	494	4.6%	438	4.1%	517	4.8%
15-19	650	6.1%	632	5.9%	594	5.5%
20-24	2,615	24.4%	2,349	21.9%	2,350	21.7%
25-29	1,109	10.3%	1,146	10.7%	921	8.5%
30-34	779	7.3%	883	8.2%	889	8.2%
35-39	577	5.4%	612	5.7%	718	6.6%
40-44	512	4.8%	563	5.3%	612	5.7%
45-49	511	4.8%	478	4.5%	542	5.0%
50-54	425	4.0%	466	4.3%	437	4.0%
55-59	468	4.4%	395	3.7%	442	4.1%
60-64	464	4.3%	429	4.0%	380	3.5%
65-69	351	3.3%	419	3.9%	405	3.7%
70-74	227	2.1%	288	2.7%	360	3.3%
75-79	166	1.6%	183	1.7%	243	2.3%
80-84	73	0.7%	114	1.1%	128	1.2%
Age 85+	163	1.5%	135	1.3%	163	1.5%

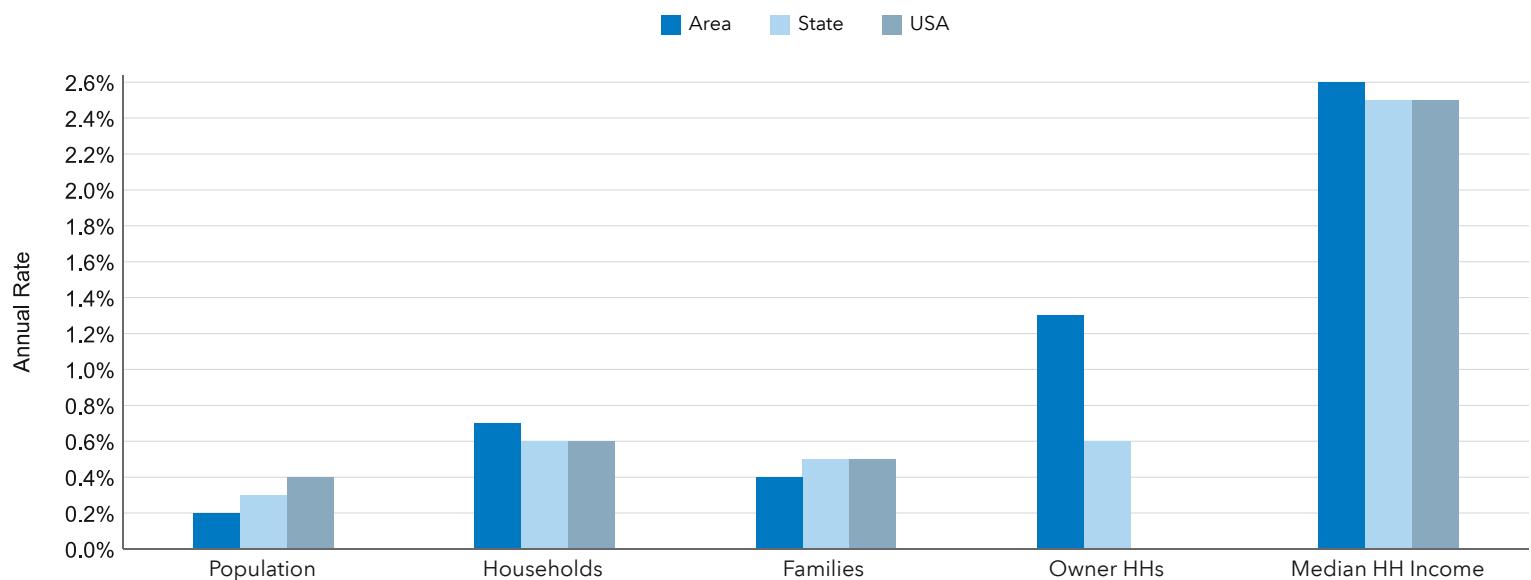
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	788	15.0%	704	13.0%
\$10,000-14,999	134	2.6%	124	2.3%
\$15,000-19,999	481	9.2%	426	7.8%
\$20,000-24,999	367	7.0%	339	6.3%
\$25,000-29,999	208	4.0%	195	3.6%
\$30,000-34,999	472	9.0%	478	8.8%
\$35,000-39,999	323	6.2%	316	5.8%
\$40,000-44,999	224	4.3%	233	4.3%
\$45,000-49,999	212	4.0%	218	4.0%
\$50,000-59,999	311	5.9%	346	6.4%
\$60,000-74,999	499	9.5%	570	10.5%
\$75,000-99,999	579	11.1%	655	12.1%
\$100,000-124,999	212	4.0%	262	4.8%
\$125,000-149,999	258	4.9%	329	6.1%
\$150,000-199,999	68	1.3%	87	1.6%
\$200,000-249,999	43	0.8%	63	1.2%
\$250,000-299,999	34	0.7%	52	1.0%
\$300,000-399,999	6	0.1%	6	0.1%
\$400,000-499,999	12	0.2%	12	0.2%
\$500,000+	10	0.2%	12	0.2%
Median Household Income	\$37,479	-	\$42,696	-
Average Household Income	\$53,691	-	\$59,405	-
Per Capita Income	\$25,939	-	\$29,387	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,441	41.4%	4,275	39.9%	4,143	38.3%
Black Alone	5,334	49.7%	5,487	51.2%	5,684	52.5%
American Indian	21	0.2%	22	0.2%	22	0.2%
Asian Alone	210	2.0%	213	2.0%	228	2.1%
Pacific Islander	4	0.0%	4	0.0%	4	0.0%
Some Other Race	290	2.7%	288	2.7%	296	2.7%
Two or More Races	430	4.0%	421	3.9%	444	4.1%
Hispanic (Any Race)	479	4.5%	453	4.2%	468	4.3%

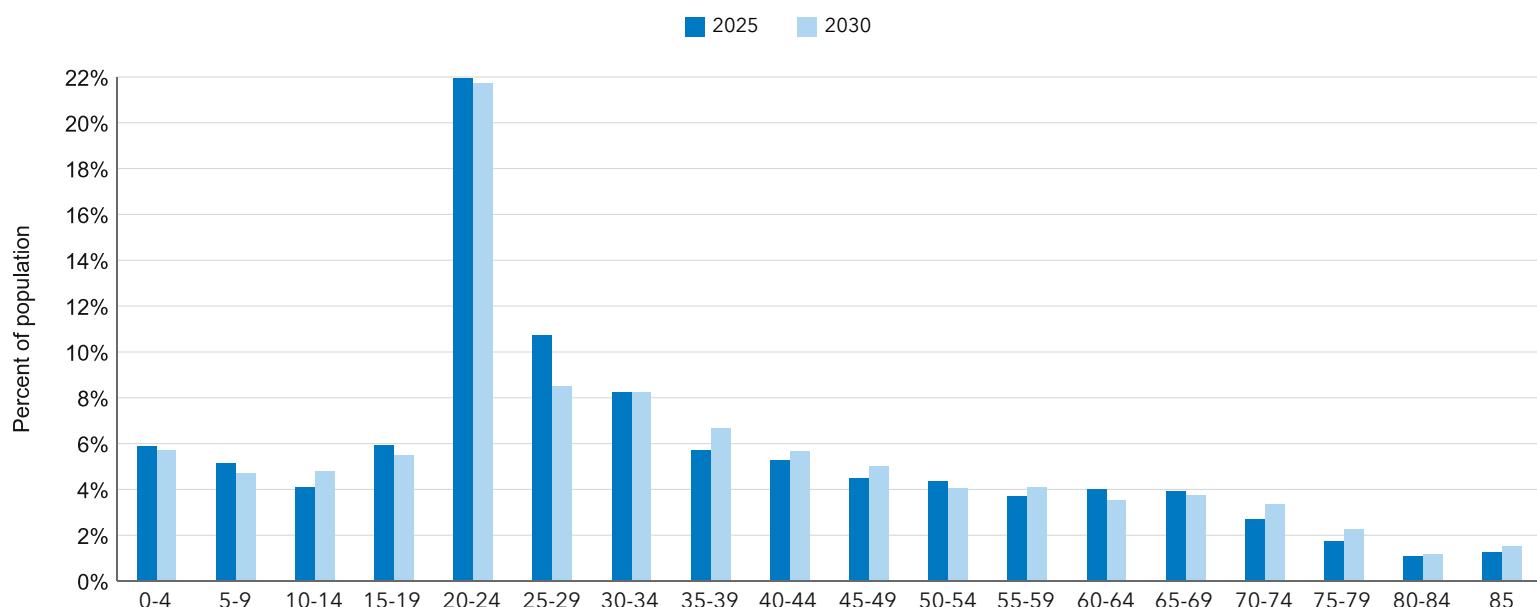
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



## Population by Age



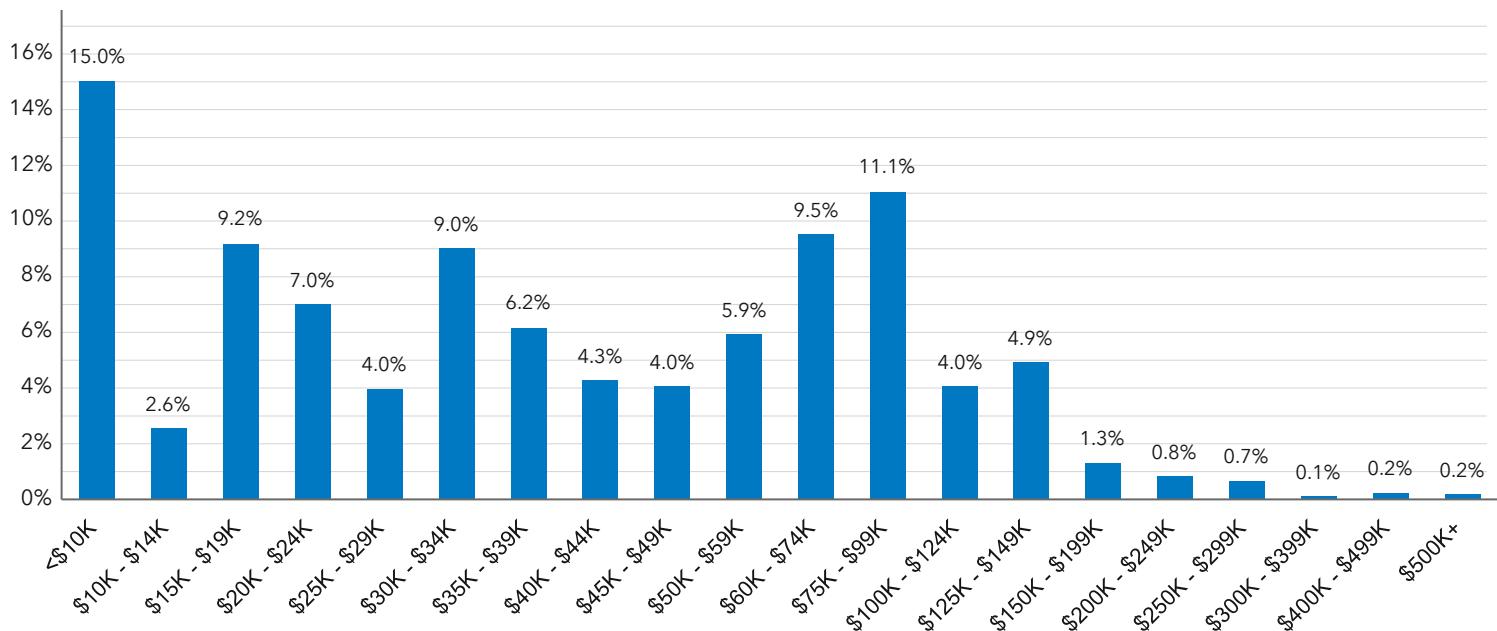
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2025 Esri

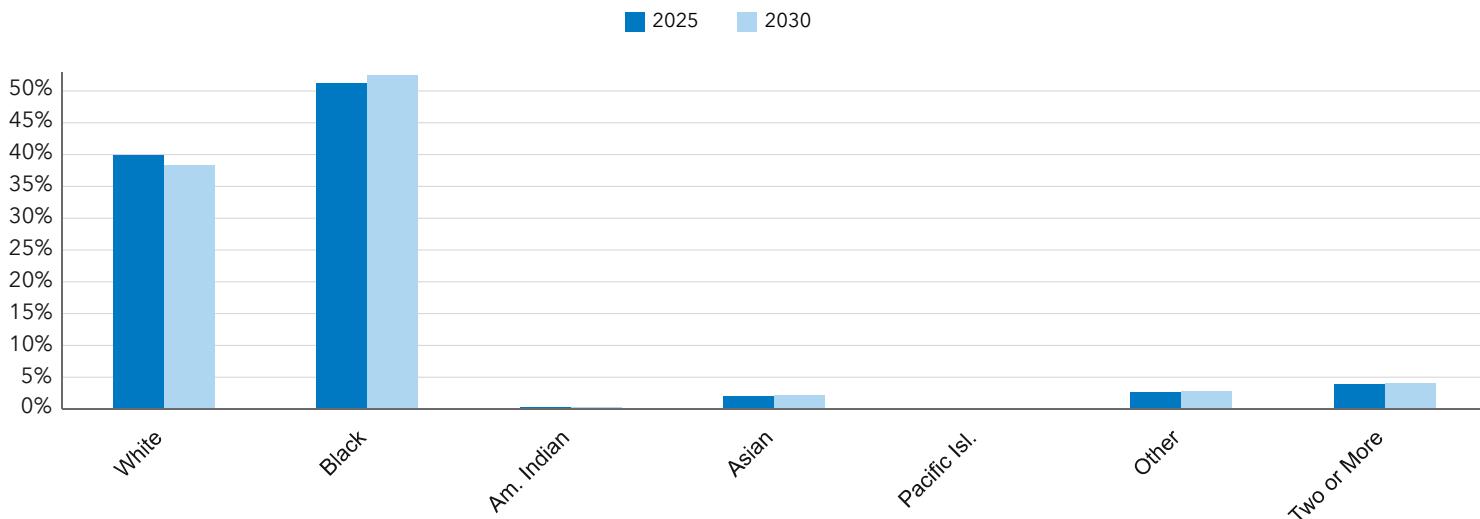
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2025 Esri

# Demographic and Income Profile

McFarland Plaza  
2600 McFarland Blvd E, Tuscaloosa, Alabama, 35405  
Ring: 3 mile radius



Summary	Census 2020	2025	2030
Total Population	70,583	81,228	82,568
Total Households	29,296	31,179	32,474
Family Households	11,647	11,987	12,301
Average Household Size	2.08	2.01	1.98
Owner Occupied Housing Units	7,566	8,165	8,589
Renter Occupied Housing Units	21,730	23,014	23,885
Median Age	24.6	24.3	24.4

Trends 2025 - 2030	Area	State	National
Population	0.3%	0.3%	0.4%
Households	0.8%	0.6%	0.6%
Family Population	0.5%	0.5%	0.5%
Owner Occupied Housing Units	1.0%	0.6%	0.0%
Median Household Income	2.9%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	3,433	4.9%	3,400	4.2%	3,393	4.1%
5-9	2,767	3.9%	2,951	3.6%	2,780	3.4%
10-14	2,646	3.8%	2,570	3.2%	2,744	3.3%
15-19	9,621	13.6%	13,155	16.2%	13,081	15.8%
20-24	18,348	26.0%	21,579	26.6%	21,696	26.3%
25-29	6,034	8.6%	6,994	8.6%	6,478	7.8%
30-34	4,382	6.2%	5,049	6.2%	5,072	6.1%
35-39	3,430	4.9%	3,787	4.7%	4,154	5.0%
40-44	2,885	4.1%	3,390	4.2%	3,588	4.3%
45-49	2,764	3.9%	2,784	3.4%	3,188	3.9%
50-54	2,474	3.5%	2,805	3.5%	2,694	3.3%
55-59	2,651	3.8%	2,426	3.0%	2,662	3.2%
60-64	2,723	3.9%	2,672	3.3%	2,427	2.9%
65-69	2,287	3.2%	2,494	3.1%	2,436	3.0%
70-74	1,612	2.3%	2,056	2.5%	2,244	2.7%
75-79	1,048	1.5%	1,318	1.6%	1,712	2.1%
80-84	664	0.9%	917	1.1%	1,130	1.4%
Age 85+	813	1.1%	884	1.1%	1,088	1.3%

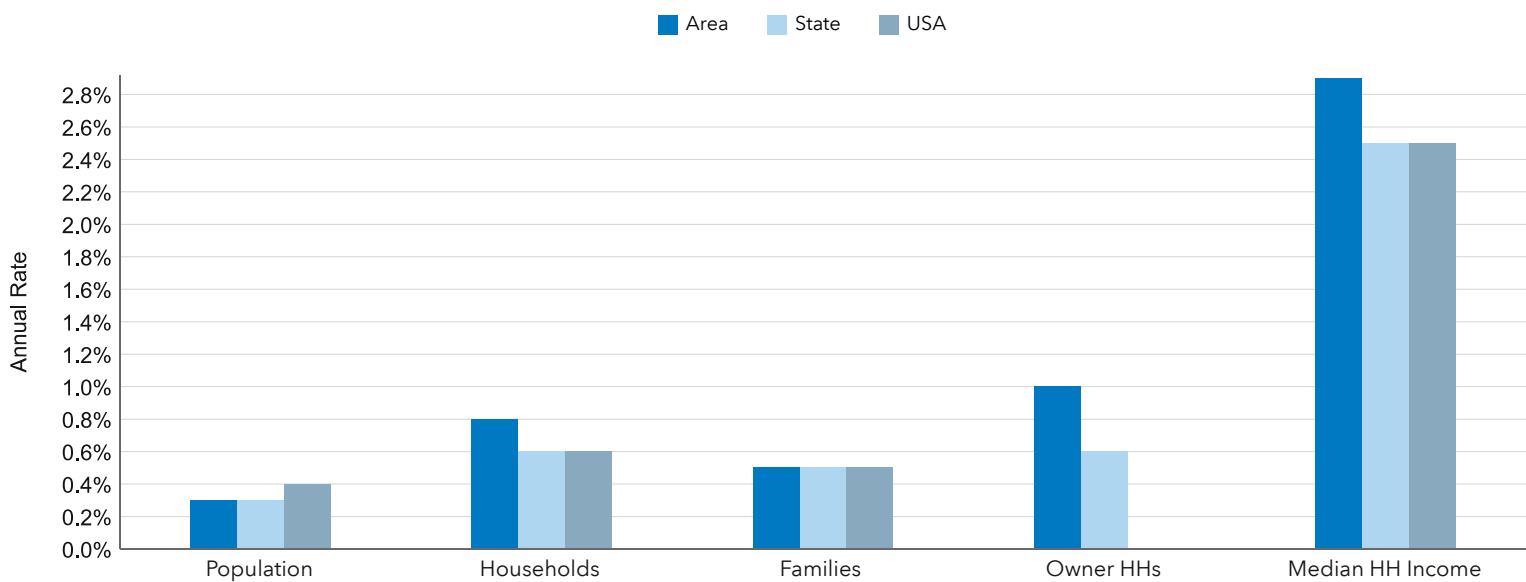
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	4,332	13.9%	3,928	12.1%
\$10,000-14,999	1,840	5.9%	1,816	5.6%
\$15,000-19,999	2,651	8.5%	2,393	7.4%
\$20,000-24,999	2,380	7.6%	2,280	7.0%
\$25,000-29,999	1,528	4.9%	1,452	4.5%
\$30,000-34,999	2,038	6.5%	2,004	6.2%
\$35,000-39,999	1,542	5.0%	1,520	4.7%
\$40,000-44,999	1,195	3.8%	1,261	3.9%
\$45,000-49,999	1,043	3.4%	1,125	3.5%
\$50,000-59,999	2,090	6.7%	2,284	7.0%
\$60,000-74,999	2,545	8.2%	2,814	8.7%
\$75,000-99,999	3,098	9.9%	3,549	10.9%
\$100,000-124,999	1,521	4.9%	1,834	5.7%
\$125,000-149,999	1,521	4.9%	1,865	5.7%
\$150,000-199,999	926	3.0%	1,148	3.5%
\$200,000-249,999	365	1.2%	504	1.6%
\$250,000-299,999	317	1.0%	440	1.4%
\$300,000-399,999	43	0.1%	43	0.1%
\$400,000-499,999	118	0.4%	113	0.3%
\$500,000+	89	0.3%	101	0.3%
Median Household Income	\$37,521	-	\$43,237	-
Average Household Income	\$57,975	-	\$63,601	-
Per Capita Income	\$22,348	-	\$25,100	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	31,555	44.7%	37,349	46.0%	36,610	44.3%
Black Alone	31,289	44.3%	34,456	42.4%	35,955	43.5%
American Indian	231	0.3%	267	0.3%	271	0.3%
Asian Alone	1,517	2.1%	1,830	2.3%	2,018	2.4%
Pacific Islander	39	0.1%	49	0.1%	49	0.1%
Some Other Race	1,793	2.5%	2,211	2.7%	2,306	2.8%
Two or More Races	4,159	5.9%	5,066	6.2%	5,359	6.5%
Hispanic (Any Race)	4,625	6.5%	5,664	7.0%	5,958	7.2%

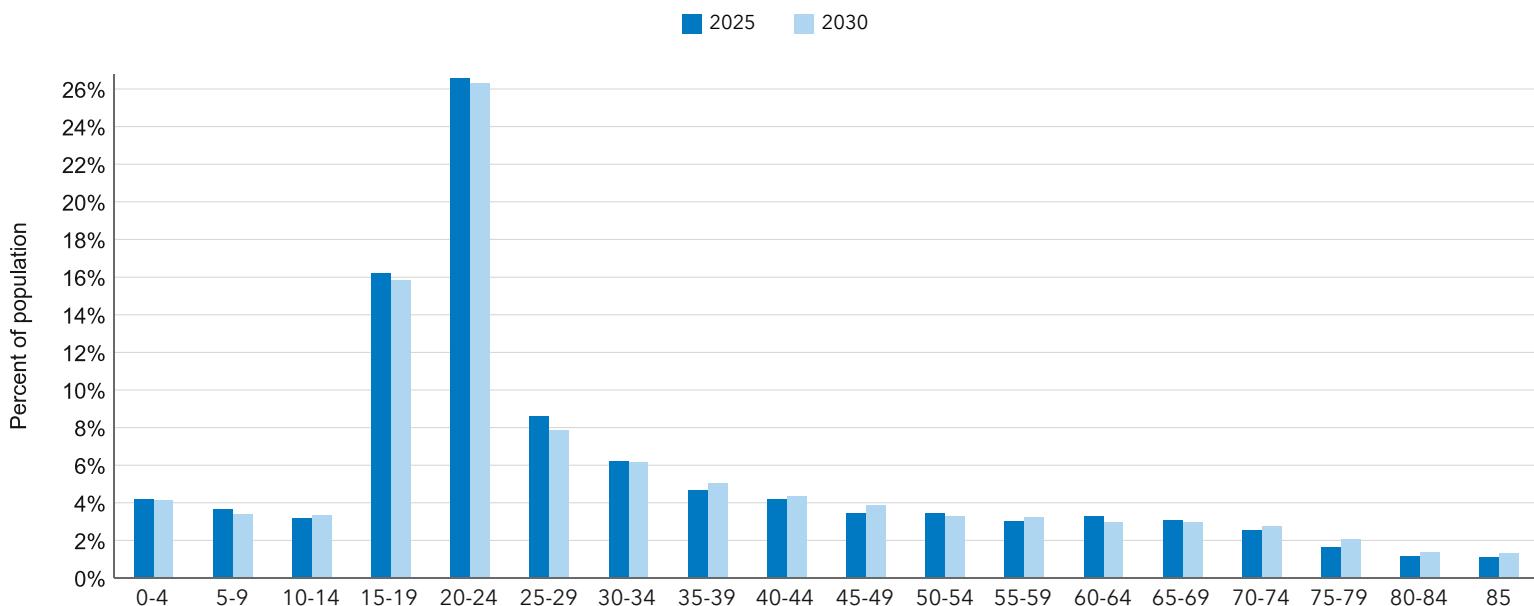
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



## Population by Age



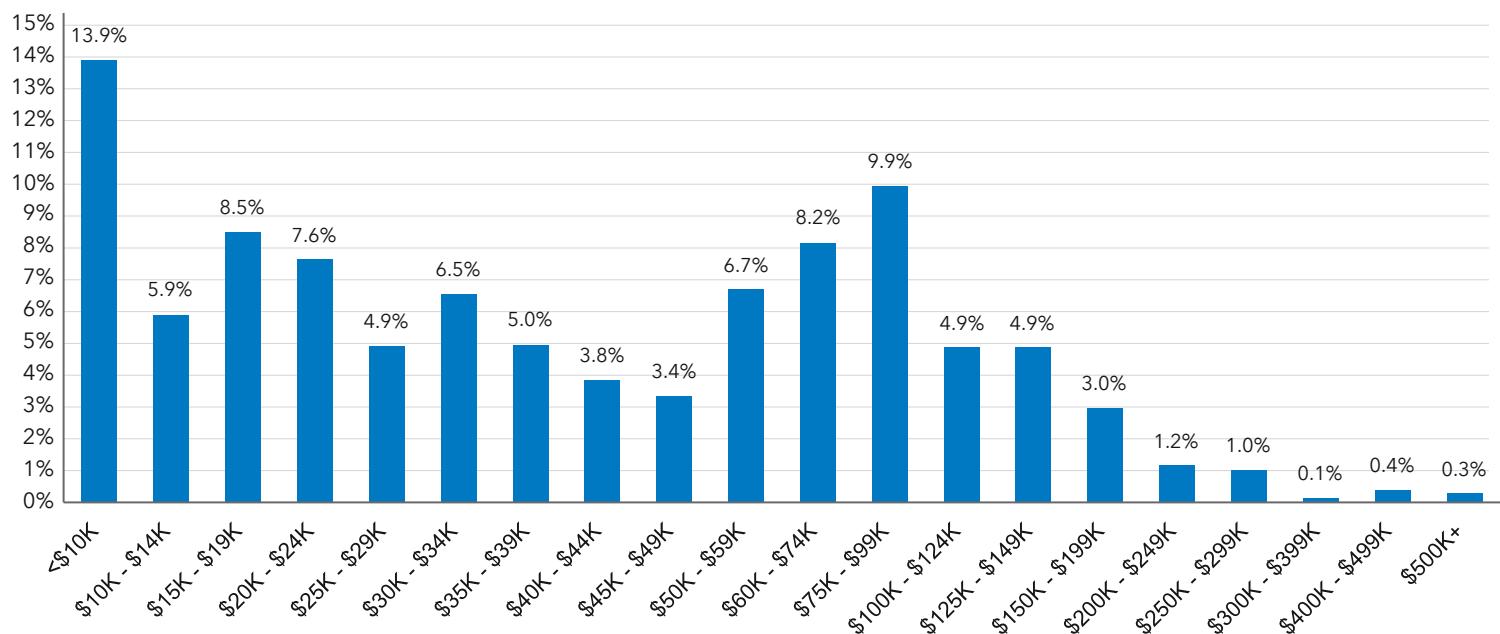
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2025 Esri

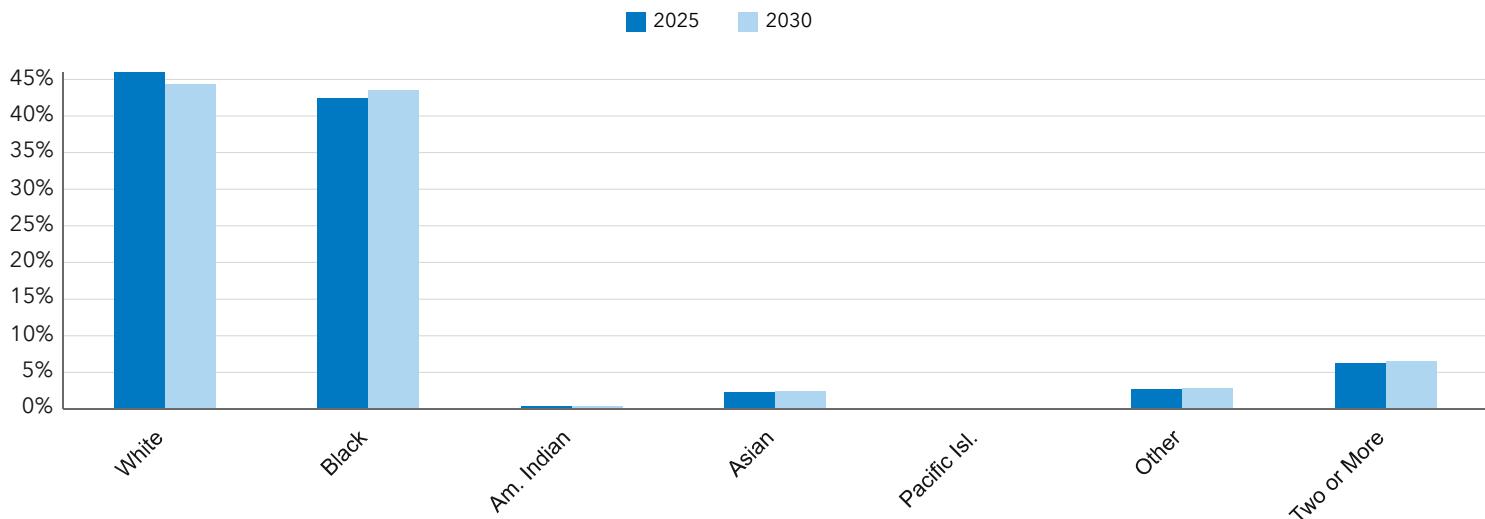
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2025 Esri

# Demographic and Income Profile

McFarland Plaza  
2600 McFarland Blvd E, Tuscaloosa, Alabama, 35405  
Ring: 5 mile radius



Summary	Census 2020	2025	2030
Total Population	121,808	134,055	136,122
Total Households	50,142	53,101	55,199
Family Households	24,488	25,238	25,921
Average Household Size	2.21	2.13	2.09
Owner Occupied Housing Units	19,750	21,134	22,152
Renter Occupied Housing Units	30,392	31,967	33,048
Median Age	28.8	28.2	29.0

Trends 2025 - 2030	Area	State	National
Population	0.3%	0.3%	0.4%
Households	0.8%	0.6%	0.6%
Family Population	0.5%	0.5%	0.5%
Owner Occupied Housing Units	0.9%	0.6%	0.0%
Median Household Income	2.4%	2.5%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	6,690	5.5%	6,543	4.9%	6,518	4.8%
5-9	6,016	4.9%	6,216	4.6%	5,816	4.3%
10-14	5,886	4.8%	5,761	4.3%	6,010	4.4%
15-19	12,870	10.6%	16,442	12.3%	16,294	12.0%
20-24	22,171	18.2%	25,233	18.8%	25,400	18.7%
25-29	9,625	7.9%	10,627	7.9%	9,928	7.3%
30-34	7,975	6.5%	8,677	6.5%	8,651	6.4%
35-39	6,737	5.5%	7,299	5.4%	7,703	5.7%
40-44	5,887	4.8%	6,710	5.0%	7,075	5.2%
45-49	5,678	4.7%	5,812	4.3%	6,513	4.8%
50-54	5,210	4.3%	5,745	4.3%	5,684	4.2%
55-59	5,605	4.6%	5,137	3.8%	5,549	4.1%
60-64	5,892	4.8%	5,518	4.1%	5,098	3.8%
65-69	5,204	4.3%	5,466	4.1%	5,154	3.8%
70-74	3,953	3.3%	4,703	3.5%	4,948	3.6%
75-79	2,564	2.1%	3,369	2.5%	4,000	2.9%
80-84	1,810	1.5%	2,312	1.7%	2,919	2.1%
Age 85+	2,037	1.7%	2,485	1.9%	2,860	2.1%

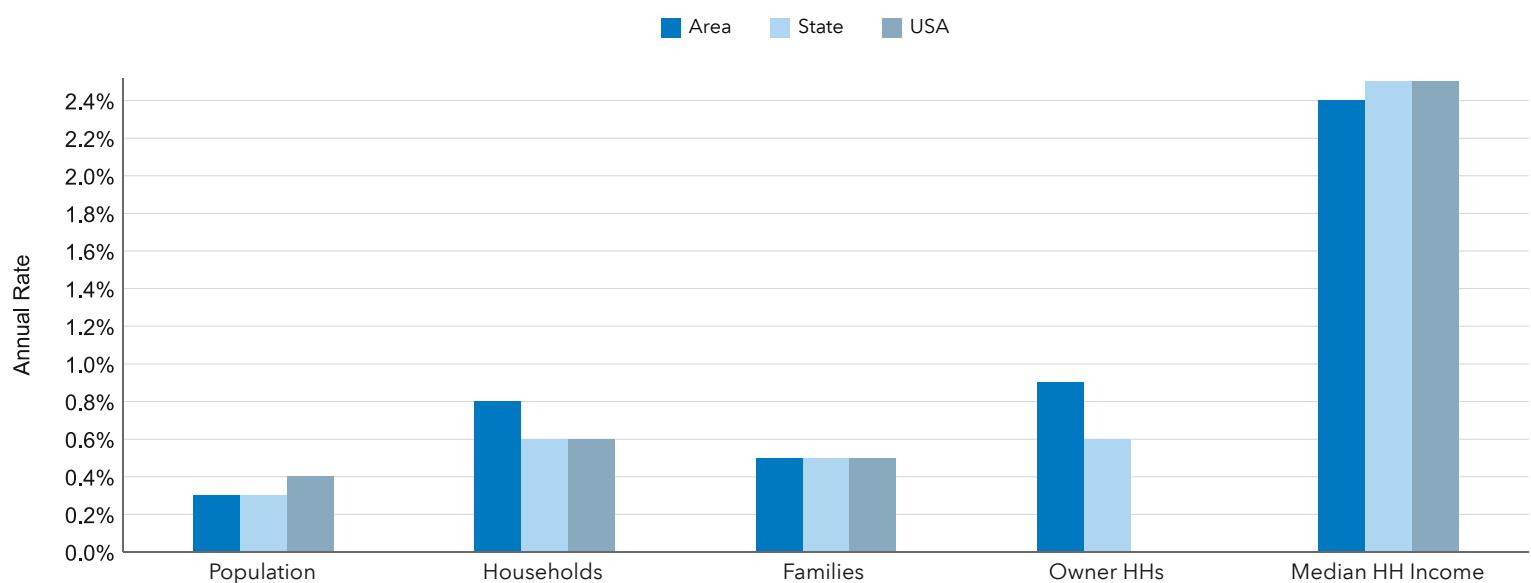
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	5,756	10.8%	5,118	9.3%
\$10,000-14,999	2,418	4.5%	2,329	4.2%
\$15,000-19,999	3,638	6.8%	3,217	5.8%
\$20,000-24,999	3,797	7.2%	3,542	6.4%
\$25,000-29,999	2,146	4.0%	1,988	3.6%
\$30,000-34,999	2,883	5.4%	2,775	5.0%
\$35,000-39,999	2,238	4.2%	2,153	3.9%
\$40,000-44,999	1,876	3.5%	1,903	3.5%
\$45,000-49,999	1,679	3.2%	1,727	3.1%
\$50,000-59,999	3,918	7.4%	4,158	7.5%
\$60,000-74,999	4,858	9.2%	5,144	9.3%
\$75,000-99,999	5,928	11.2%	6,526	11.8%
\$100,000-124,999	3,665	6.9%	4,261	7.7%
\$125,000-149,999	3,114	5.9%	3,772	6.8%
\$150,000-199,999	2,805	5.3%	3,449	6.3%
\$200,000-249,999	930	1.8%	1,308	2.4%
\$250,000-299,999	740	1.4%	1,062	1.9%
\$300,000-399,999	124	0.2%	125	0.2%
\$400,000-499,999	306	0.6%	306	0.6%
\$500,000+	282	0.5%	338	0.6%
Median Household Income	\$50,258	-	\$56,486	-
Average Household Income	\$70,863	-	\$78,116	-
Per Capita Income	\$28,379	-	\$31,982	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	56,949	46.8%	62,971	47.0%	61,691	45.3%
Black Alone	52,325	43.0%	56,747	42.3%	59,222	43.5%
American Indian	399	0.3%	439	0.3%	443	0.3%
Asian Alone	2,321	1.9%	2,678	2.0%	2,942	2.2%
Pacific Islander	62	0.1%	70	0.1%	70	0.1%
Some Other Race	3,471	2.9%	3,976	3.0%	4,145	3.0%
Two or More Races	6,280	5.2%	7,174	5.3%	7,608	5.6%
Hispanic (Any Race)	7,386	6.1%	8,371	6.2%	8,794	6.5%

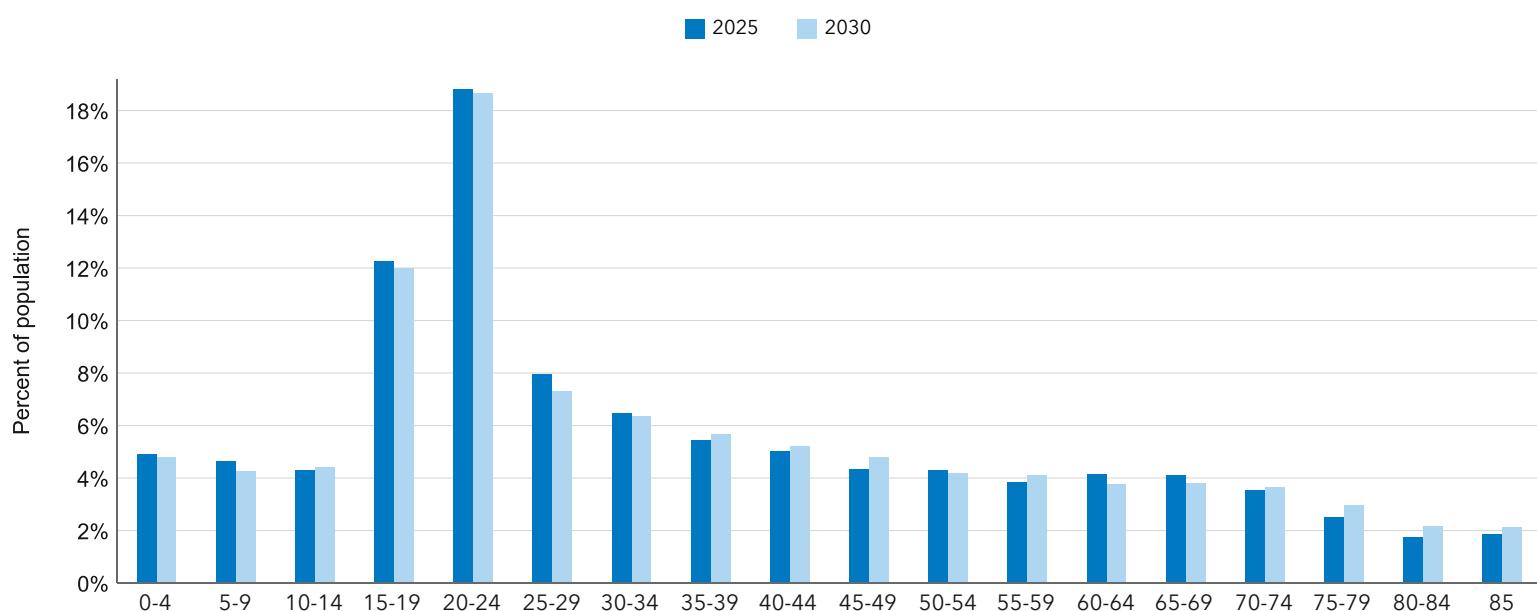
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



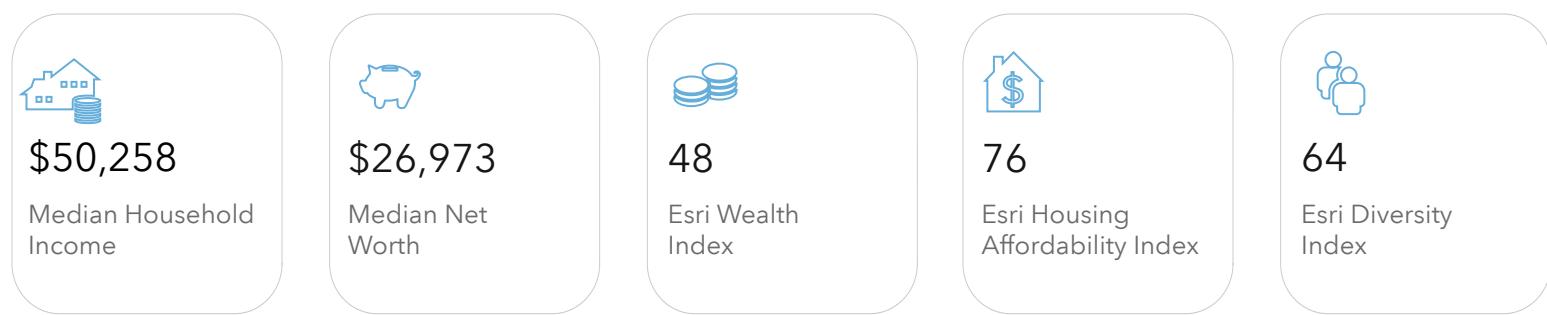
## Population by Age



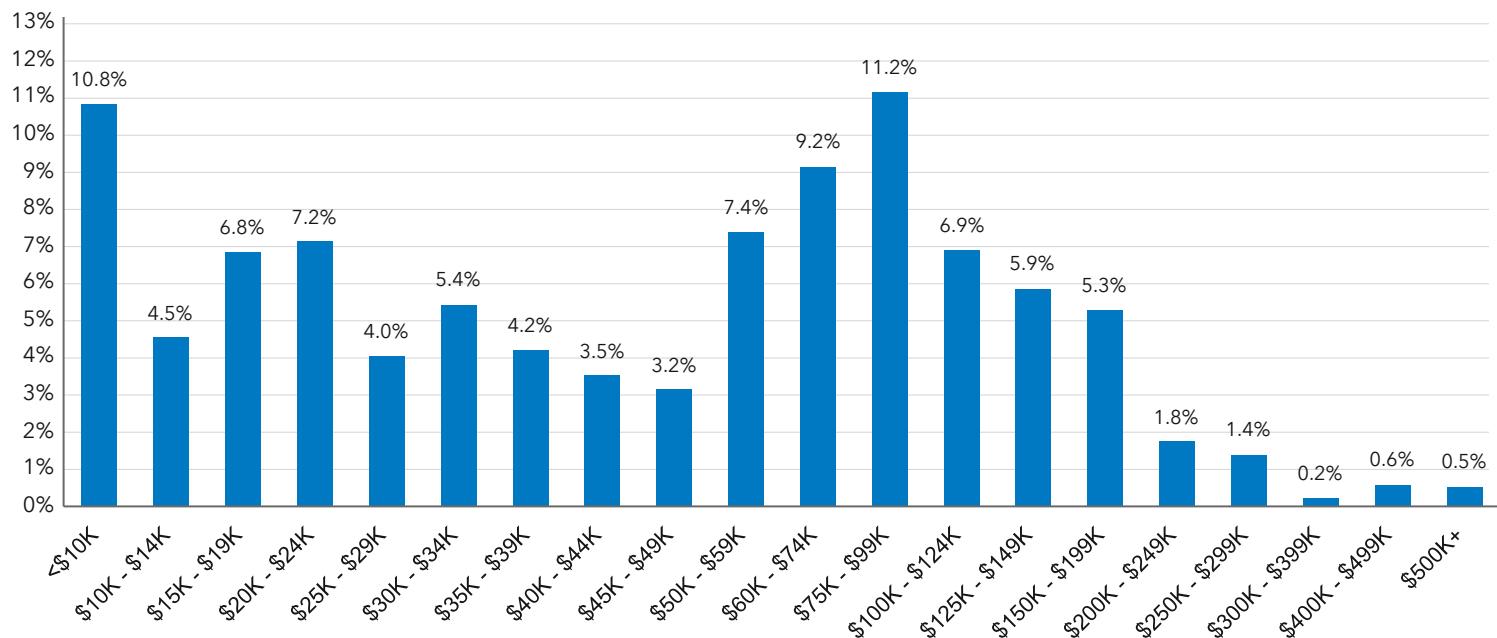
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2025 Esri

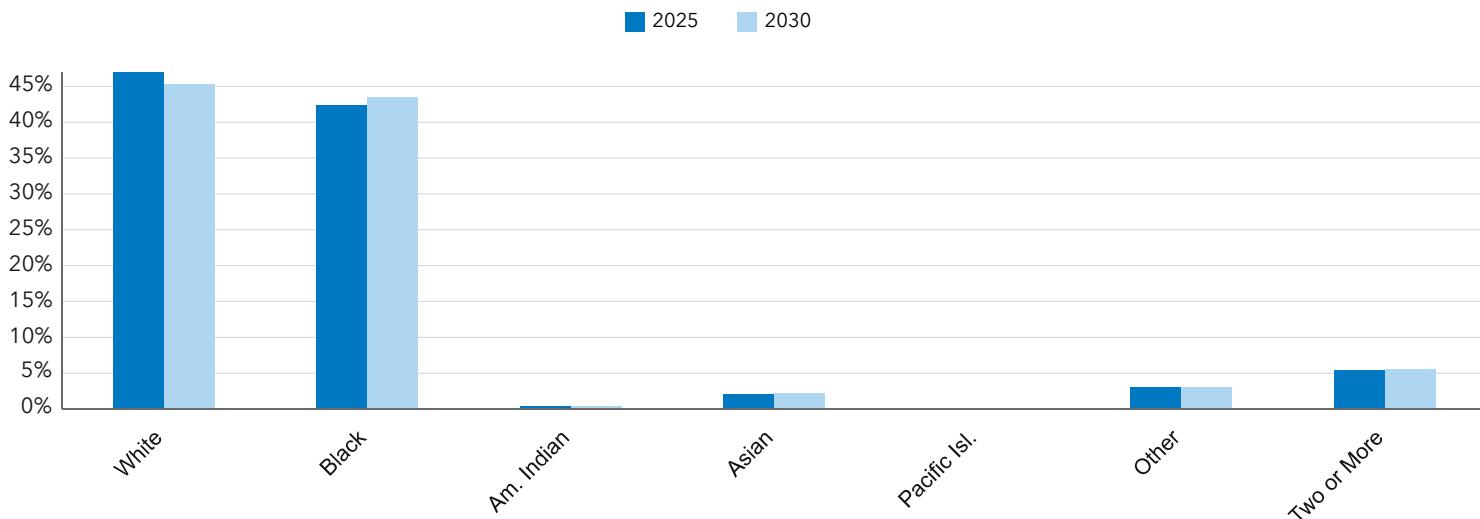
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2025 Esri

# Business Summary Report (NAICS)

McFarland Plaza  
2600 McFarland Blvd E, Tuscaloosa, Alabama, 35405  
Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	482	3,051	4,654
Total Employees	5,010	47,889	67,543
Total Population	10,710	81,228	134,055
Employee/Population Ratio (per 100)	46.8	59.0	50.4

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	0	0.0%	0	0.0%	7	0.2%	91	0.2%	12	0.3%	103	0.1%
Mining (21)	0	0.0%	0	0.0%	4	0.1%	22	0.1%	9	0.2%	43	0.1%
Utilities (22)	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	17	0.0%
Construction (23)	13	2.7%	69	1.4%	157	5.2%	1,741	3.6%	268	5.8%	2,603	3.9%
Building Construction	6	1.2%	41	0.8%	54	1.8%	545	1.1%	94	2.0%	929	1.4%
Heavy/Civil Eng Construction	2	0.4%	4	0.1%	12	0.4%	349	0.7%	21	0.5%	454	0.7%
Specialty Trade Contractor	6	1.2%	24	0.5%	91	3.0%	847	1.8%	153	3.3%	1,220	1.8%
Manufacturing (31-33)	4	0.8%	111	2.2%	65	2.1%	1,344	2.8%	101	2.2%	3,049	4.5%
Wholesale Trade (42)	5	1.0%	42	0.8%	78	2.6%	1,014	2.1%	120	2.6%	1,544	2.3%
Durable Goods	4	0.8%	14	0.3%	65	2.1%	783	1.6%	100	2.1%	1,114	1.6%
Nondurable Goods	1	0.2%	27	0.5%	11	0.4%	227	0.5%	18	0.4%	347	0.5%
Trade Broker	0	0.0%	1	0.0%	1	0.0%	4	0.0%	2	0.0%	84	0.1%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

# Business Summary Report (NAICS)

McFarland Plaza

2600 McFarland Blvd E, Tuscaloosa, Alabama, 35405

Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	142	29.5%	1,591	31.8%	438	14.4%	6,794	14.2%	674	14.5%	8,864	13.1%
Motor Vehicle & Parts Dealers	8	1.7%	78	1.6%	71	2.3%	1,154	2.4%	98	2.1%	1,423	2.1%
Furniture & Home Furnishing Stores	11	2.3%	89	1.8%	32	1.1%	267	0.6%	43	0.9%	341	0.5%
Electronics & Appliance Stores	4	0.8%	52	1.0%	11	0.4%	169	0.3%	20	0.4%	214	0.3%
Building & Garden Equipment	2	0.4%	138	2.8%	22	0.7%	650	1.4%	37	0.8%	742	1.1%
Food & Beverage Stores	13	2.7%	129	2.6%	50	1.6%	678	1.4%	86	1.9%	1,411	2.1%
Health & Personal Care Stores	19	3.9%	102	2.0%	41	1.3%	240	0.5%	66	1.4%	485	0.7%
Gasoline Stations	7	1.4%	27	0.5%	30	1.0%	170	0.3%	52	1.1%	291	0.4%
Clothing, Shoe and Jewelry Stores	44	9.1%	402	8.0%	71	2.3%	609	1.3%	96	2.1%	729	1.1%
Sporting Goods, Hobby & Music Stores	23	4.8%	303	6.0%	72	2.4%	1,721	3.6%	110	2.4%	1,966	2.9%
General Merchandise Stores	11	2.3%	272	5.4%	38	1.3%	1,136	2.4%	64	1.4%	1,262	1.9%
Transportation & Warehousing (48-49)	3	0.6%	9	0.2%	43	1.4%	903	1.9%	74	1.6%	1,277	1.9%
Truck Transportation	0	0.0%	1	0.0%	19	0.6%	115	0.2%	31	0.7%	198	0.3%
Information (51)	13	2.7%	116	2.3%	80	2.6%	1,422	3.0%	104	2.2%	2,141	3.2%
Finance & Insurance (52)	27	5.6%	209	4.2%	168	5.5%	1,059	2.2%	270	5.8%	1,641	2.4%
Central Bank/Credit & Related Activities	18	3.7%	182	3.6%	89	2.9%	663	1.4%	148	3.2%	1,029	1.5%
Securities & Commodity Contracts	1	0.2%	1	0.0%	20	0.7%	68	0.1%	41	0.9%	204	0.3%
Funds, Trusts & Other Financial	8	1.7%	27	0.5%	59	1.9%	328	0.7%	81	1.7%	408	0.6%
Real Estate, Rental & Leasing (53)	30	6.2%	99	2.0%	233	7.6%	1,653	3.5%	315	6.8%	2,324	3.4%
Professional, Scientific & Tech Services (54)	30	6.2%	118	2.4%	307	10.1%	2,542	5.3%	443	9.5%	3,358	5.0%
Legal Services	3	0.6%	8	0.2%	108	3.5%	629	1.3%	133	2.9%	757	1.1%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

# Business Summary Report (NAICS)

McFarland Plaza

2600 McFarland Blvd E, Tuscaloosa, Alabama, 35405

Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	0	0.0%	0	0.0%	2	0.1%	12	0.0%	6	0.1%	249	0.4%
Administrative, Support & Waste Mgmt (56)	16	3.3%	67	1.3%	87	2.9%	681	1.4%	140	3.0%	1,263	1.9%
Educational Services (61)	6	1.2%	116	2.3%	105	3.4%	4,541	9.5%	154	3.3%	6,370	9.4%
Health Care & Social Assistance (62)	34	7.0%	354	7.1%	301	9.9%	9,160	19.1%	539	11.6%	13,757	20.4%
Ambulatory Health Care	20	4.2%	200	4.0%	186	6.1%	2,715	5.7%	351	7.5%	4,745	7.0%
Hospital	0	0.0%	0	0.0%	18	0.6%	5,060	10.6%	28	0.6%	6,241	9.2%
Nursing/Residential Care	0	0.0%	0	0.0%	8	0.3%	337	0.7%	23	0.5%	1,356	2.0%
Social Assistance	14	2.9%	154	3.1%	90	3.0%	1,049	2.2%	138	3.0%	1,415	2.1%
Arts, Entertainment & Recreation (71)	9	1.9%	104	2.1%	63	2.1%	426	0.9%	87	1.9%	727	1.1%
Accommodation & Food Services (72)	77	16.0%	1,602	32.0%	338	11.1%	6,484	13.5%	464	10.0%	8,284	12.3%
Accommodation	9	1.9%	107	2.1%	59	1.9%	1,092	2.3%	71	1.5%	1,226	1.8%
Food & Drinking Places	68	14.1%	1,495	29.8%	279	9.1%	5,392	11.3%	393	8.4%	7,058	10.4%
Other Services Except Public Admin (81)	66	13.7%	292	5.8%	428	14.0%	2,636	5.5%	674	14.5%	3,918	5.8%
Repair & Maintenance	15	3.1%	83	1.7%	64	2.1%	523	1.1%	106	2.3%	830	1.2%
Auto Repair & Maintenance	10	2.1%	70	1.4%	47	1.5%	384	0.8%	81	1.7%	656	1.0%
Personal & Laundry Service	37	7.7%	156	3.1%	124	4.1%	640	1.3%	204	4.4%	999	1.5%
Civic and Other Orgs	14	2.9%	53	1.1%	240	7.9%	1,473	3.1%	363	7.8%	2,088	3.1%
Public Administration (92)	5	1.0%	109	2.2%	112	3.7%	5,349	11.2%	134	2.9%	5,879	8.7%
Unclassified Establishments (99)	3	0.6%	1	0.0%	34	1.1%	14	0.0%	63	1.4%	131	0.2%
Total (11-99)	482	100.0%	5,010	100.0%	3,051	100.0%	47,889	100.0%	4,654	100.0%	67,543	100.0%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

# Business Summary Report (SIC)

McFarland Plaza

2600 McFarland Blvd E, Tuscaloosa, Alabama, 35405

Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	482	3,051	4,654
Total Employees	5,010	47,889	67,543
Total Population	10,710	81,228	134,055
Employee/Population Ratio (per 100 )	46.8	59.0	50.4

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	4	0.8%	11	0.2%	34	1.1%	206	0.4%	69	1.5%	406	0.6%
Construction (15-17)	11	2.3%	65	1.3%	148	4.8%	1,686	3.5%	254	5.5%	2,509	3.7%
Manufacturing (20-39)	4	0.8%	59	1.2%	64	2.1%	1,383	2.9%	100	2.1%	3,630	5.4%
Transportation (40-47)	7	1.4%	28	0.6%	58	1.9%	992	2.1%	103	2.2%	1,456	2.2%
Communication (48)	11	2.3%	77	1.5%	49	1.6%	475	1.0%	64	1.4%	557	0.8%
Utility (49)	1	0.2%	3	0.1%	4	0.1%	16	0.0%	7	0.1%	54	0.1%
Wholesale Trade (50-51)	5	1.0%	42	0.8%	79	2.6%	1,034	2.2%	121	2.6%	1,564	2.3%
Retail Trade Summary (52-59)	211	43.8%	3,140	62.7%	726	23.8%	12,487	26.1%	1,081	23.2%	16,274	24.1%
Home Improvement	2	0.4%	138	2.8%	22	0.7%	635	1.3%	39	0.8%	730	1.1%
General Merchandise Stores	9	1.9%	264	5.3%	28	0.9%	1,037	2.2%	47	1.0%	1,138	1.7%
Food Stores	19	3.9%	251	5.0%	58	1.9%	1,003	2.1%	99	2.1%	1,788	2.6%
Auto Dealers & Gas Stations	14	2.9%	104	2.1%	98	3.2%	1,306	2.7%	146	3.1%	1,688	2.5%
Apparel & Accessory Stores	39	8.1%	379	7.6%	63	2.1%	566	1.2%	83	1.8%	659	1.0%
Furniture & Home Furnishings	16	3.3%	143	2.9%	49	1.6%	546	1.1%	73	1.6%	698	1.0%
Eating & Drinking Places	64	13.3%	1,423	28.4%	269	8.8%	5,258	11.0%	379	8.1%	6,888	10.2%
Miscellaneous Retail	48	10.0%	439	8.8%	138	4.5%	2,138	4.5%	215	4.6%	2,685	4.0%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

# Business Summary Report (SIC)

McFarland Plaza

2600 McFarland Blvd E, Tuscaloosa, Alabama, 35405

Rings: 1, 3, 5 mile radii



by SIC Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	55	11.4%	295	5.9%	377	12.4%	2,560	5.3%	544	11.7%	3,989	5.9%
Banks, Savings & Lending	18	3.7%	181	3.6%	91	3.0%	665	1.4%	152	3.3%	1,037	1.5%
Securities Brokers	1	0.2%	1	0.0%	18	0.6%	58	0.1%	39	0.8%	194	0.3%
Insurance Carriers & Agents	8	1.7%	27	0.5%	59	1.9%	328	0.7%	80	1.7%	405	0.6%
Real Estate, Investment Offices	28	5.8%	86	1.7%	209	6.8%	1,509	3.1%	273	5.9%	2,353	3.5%
Services Summary (70-89)	167	34.6%	1,185	23.6%	1,368	44.8%	21,703	45.3%	2,115	45.4%	31,109	46.1%
Hotels & Lodging	9	1.9%	107	2.1%	59	1.9%	1,092	2.3%	71	1.5%	1,226	1.8%
Automotive Services	11	2.3%	78	1.6%	66	2.2%	495	1.0%	109	2.3%	796	1.2%
Movies & Amusements	12	2.5%	112	2.2%	62	2.0%	429	0.9%	92	2.0%	782	1.2%
Health Services	20	4.2%	200	4.0%	204	6.7%	7,993	16.7%	387	8.3%	12,082	17.9%
Legal Services	3	0.6%	8	0.2%	102	3.3%	596	1.2%	125	2.7%	721	1.1%
Education Inst. & Libraries	4	0.8%	111	2.2%	103	3.4%	4,948	10.3%	147	3.2%	6,734	10.0%
Other Services	108	22.4%	568	11.3%	772	25.3%	6,150	12.8%	1,184	25.4%	8,768	13.0%
Government (91-97)	5	1.0%	105	2.1%	111	3.6%	5,334	11.1%	133	2.9%	5,864	8.7%
Unclassified Establishments (99)	3	0.6%	1	0.0%	34	1.1%	14	0.0%	63	1.4%	131	0.2%
Totals (01-99)	482	100.0%	5,010	100.0%	3,051	100.0%	47,889	100.0%	4,654	100.0%	67,543	100.0%



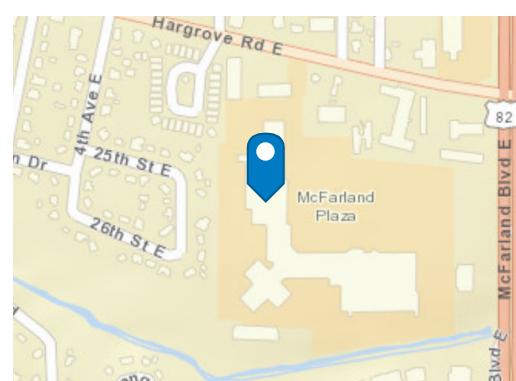
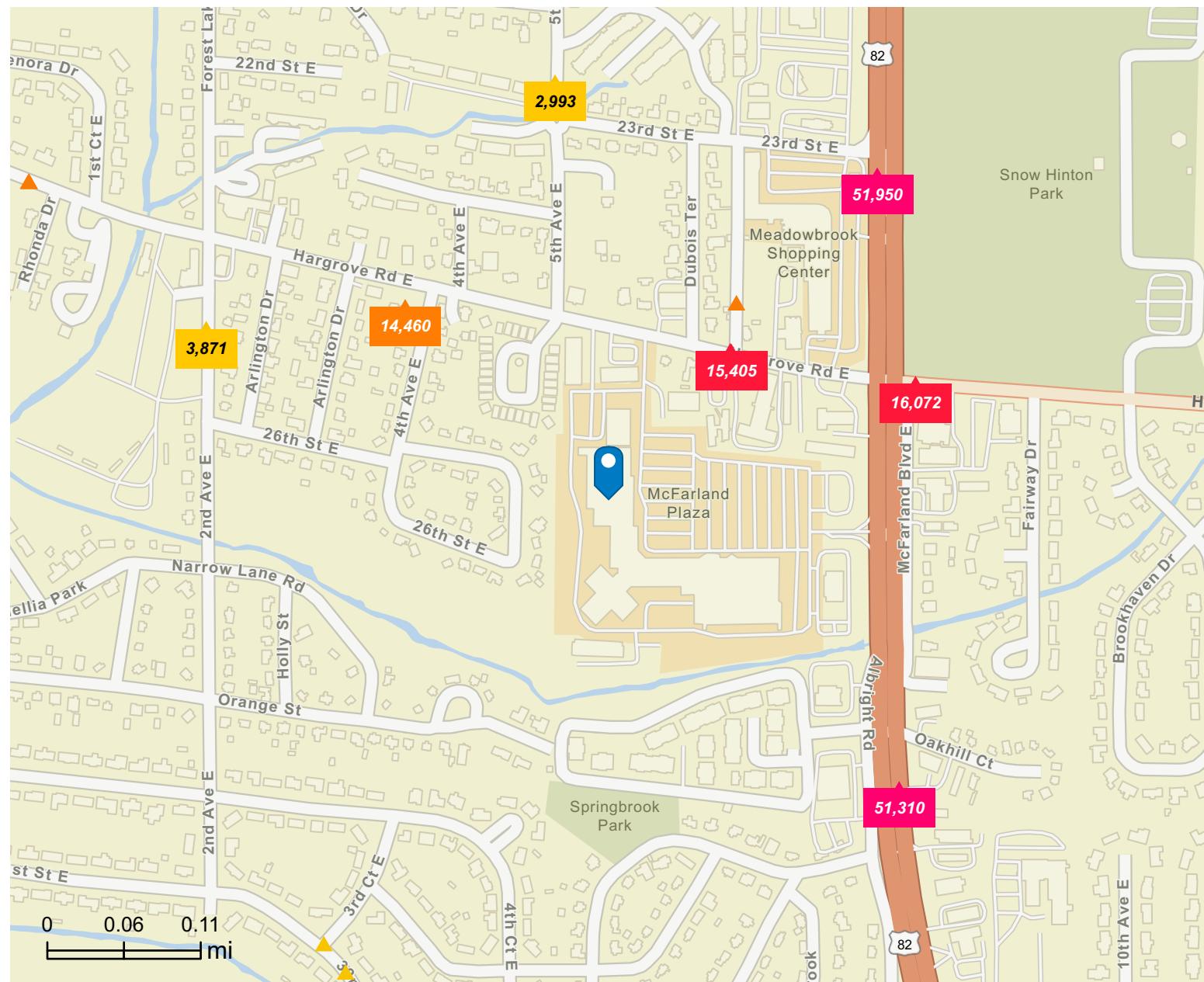
**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

# Traffic Count Map - Close Up

McFarland Plaza

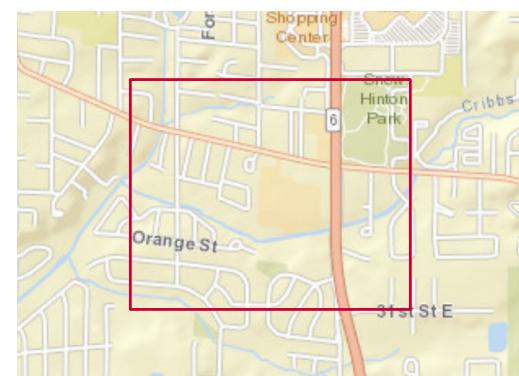
2600 McFarland Blvd E, Tuscaloosa, Alabama, 35405

Rings: 1, 3, 5 mile radii



## Average Daily Traffic Volume

- ▲ Up to 8,000 vehicles per day
- ▲ 8,001 - 15,000
- ▲ 15,001 - 50,000
- ▲ 50,001 - 70,000
- ▲ 70,001 - 100,000
- ▲ More than 100,000 per day



[Source](#): Traffic Counts (2025)

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.14	Hargrove Road East	6th Ct E (0.0 miles E)	2018	15881
0.14	Hargrove Road East	9th Ave E (0.01 miles E)	2021	15405
0.17	7th Avenue East	Hargrove Rd E (0.04 miles S)	2014	14640
0.20	Brook Meadows Apartment	(0.0 miles )	2014	14460
0.23		McFarland Blvd E (0.0 miles )	2021	16072
0.29	McFarland Blvd E	30th St E (0.02 miles S)	2002	51310
0.30	5th Avenue East	23rd St E (0.02 miles S)	2021	2993
0.30	McFarland Boulevard East	23rd St E (0.02 miles N)	2019	51950
0.31	2nd Avenue East	30th St E (0.03 miles N)	2021	3871
0.31	2nd Avenue East	Arlington Dr (0.06 miles S)	2020	3871
0.38	3rd Court East	32nd Pl E (0.0 miles SW)	2019	2706
0.39	32nd Place East	3rd Ct E (0.0 miles )	2021	2706
0.47	Hargrove Road East	14th Ave E (0.01 miles E)	2021	14927
0.47	Hargrove Road East	Lenora Dr (0.01 miles E)	2020	14927
0.50	McFarland Boulevard East	I- 20 (0.1 miles N)	2021	41852
0.57	23rd Street	(0.0 miles )	2014	2110
0.57	Prince Avenue	23rd St (0.02 miles NE)	2021	2120
0.58	Hargrove Road East	Brook Meadows Apartment (0.02 miles E)	2021	14954
0.62	17th Street East	5th Ave E (0.04 miles W)	2014	3150
0.66	McFarland Blvd E	Veterans Memorial Pky (0.13 miles N)	2002	45430
0.69	4th Court East	(0.0 miles )	2014	8710
0.70	5th Avenue East	17th St E (0.0 miles S)	2021	316
0.71	McFarland Boulevard East	15th St E (0.08 miles N)	2019	54316
0.71	McFarland Boulevard East	Springbrook (0.03 miles SW)	2021	45327
0.71	McFarland Boulevard East	Jug Factory Ln (0.01 miles E)	2020	45327
0.73	37th Street East	Bowers PkDr (0.15 miles E)	2020	10509
0.73	37th Street East	McFarland Blvd E (0.02 miles W)	2021	10509
0.75	Hargrove Road	3rd Ct (0.0 miles SE)	2021	15764
0.76	6th Avenue East	15th St E (0.02 miles N)	2014	13210
0.77	37th Street East	Albright Rd (0.01 miles E)	2018	10520

**Data Note:** The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2025 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

**Source:** ©2025 Kalibrate Technologies (Q3 2025).