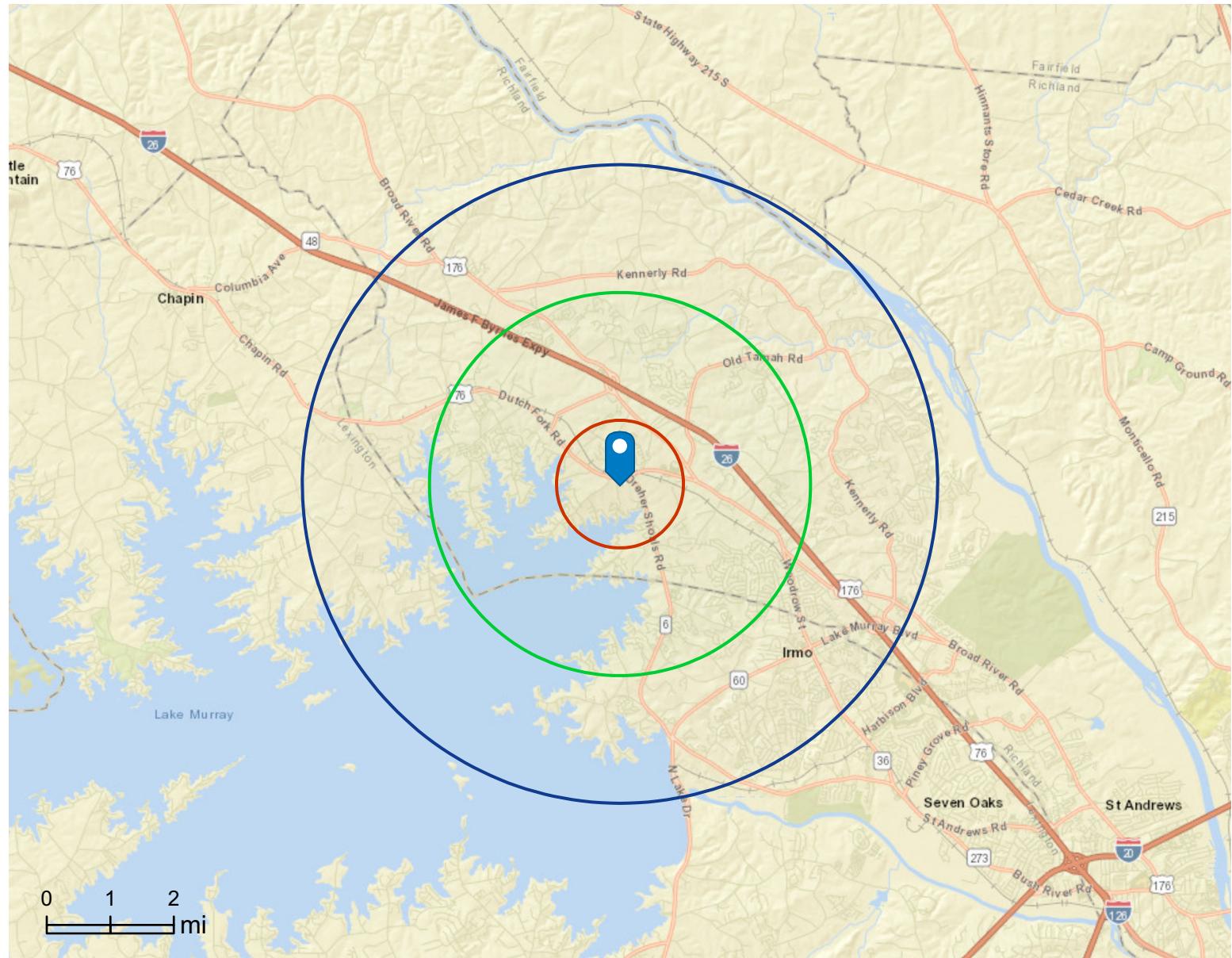


Site Details Map

Ballentine Market

1339 Dutch Fork Rd, Irmo, South Carolina, 29063

Rings: 1, 3, 5 mile radii



This site is located in:

City: ---

County: Richland County

State: South Carolina

ZIP Code: 29063

Census Tract: 45079010310

Census Block Group: 450790103101

CBSA: Columbia, SC Metropolitan Statistical Area

Demographic and Income Profile

Ballentine Market

1339 Dutch Fork Rd, Irmo, South Carolina, 29063

Ring: 1 mile radius



Summary	Census 2020	2025	2030
Total Population	2,613	2,961	3,045
Total Households	1,004	1,185	1,247
Family Households	736	861	901
Average Household Size	2.60	2.49	2.43
Owner Occupied Housing Units	796	994	1,068
Renter Occupied Housing Units	208	191	178
Median Age	44.4	43.5	42.7

Trends 2025 - 2030	Area	State	National
Population	0.6%	1.1%	0.4%
Households	1.0%	1.5%	0.6%
Family Population	0.9%	1.4%	0.5%
Owner Occupied Housing Units	1.4%	1.9%	0.0%
Median Household Income	5.5%	2.6%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	135	5.2%	155	5.2%	163	5.3%
5-9	148	5.7%	179	6.0%	171	5.6%
10-14	173	6.6%	175	5.9%	188	6.2%
15-19	186	7.1%	174	5.9%	156	5.1%
20-24	123	4.7%	168	5.7%	141	4.6%
25-29	120	4.6%	168	5.7%	213	7.0%
30-34	135	5.2%	169	5.7%	200	6.6%
35-39	140	5.4%	172	5.8%	190	6.2%
40-44	166	6.3%	171	5.8%	184	6.0%
45-49	192	7.3%	188	6.3%	172	5.7%
50-54	209	8.0%	215	7.3%	186	6.1%
55-59	209	8.0%	224	7.6%	209	6.9%
60-64	184	7.0%	215	7.3%	217	7.1%
65-69	151	5.8%	184	6.2%	201	6.6%
70-74	139	5.3%	141	4.8%	165	5.4%
75-79	108	4.1%	122	4.1%	120	3.9%
80-84	54	2.1%	87	2.9%	93	3.0%
Age 85+	40	1.5%	53	1.8%	77	2.5%

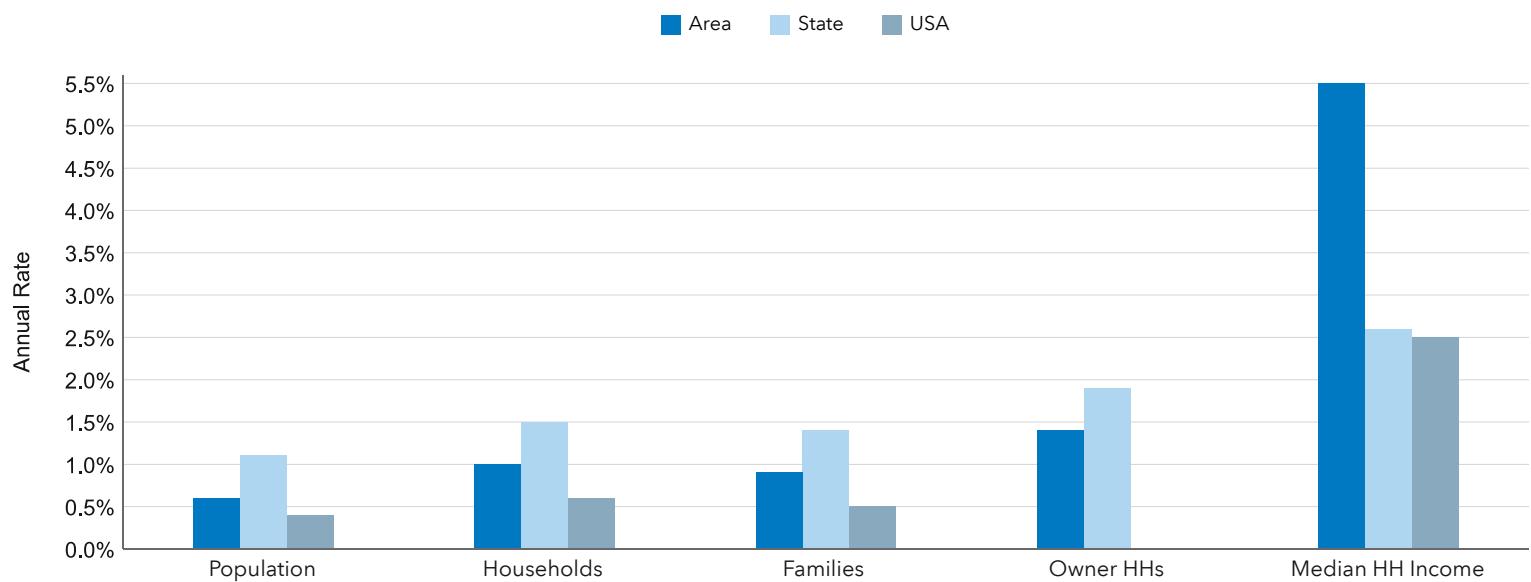
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	60	5.1%	56	4.5%
\$10,000-14,999	3	0.3%	3	0.2%
\$15,000-19,999	5	0.4%	3	0.2%
\$20,000-24,999	11	0.9%	8	0.6%
\$25,000-29,999	20	1.7%	15	1.2%
\$30,000-34,999	3	0.3%	3	0.2%
\$35,000-39,999	7	0.6%	5	0.4%
\$40,000-44,999	33	2.8%	25	2.0%
\$45,000-49,999	63	5.3%	45	3.6%
\$50,000-59,999	62	5.2%	48	3.9%
\$60,000-74,999	97	8.2%	79	6.3%
\$75,000-99,999	192	16.2%	172	13.8%
\$100,000-124,999	102	8.6%	117	9.4%
\$125,000-149,999	60	5.1%	66	5.3%
\$150,000-199,999	153	12.9%	166	13.3%
\$200,000-249,999	157	13.3%	221	17.7%
\$250,000-299,999	55	4.6%	78	6.3%
\$300,000-399,999	32	2.7%	49	3.9%
\$400,000-499,999	35	3.0%	33	2.6%
\$500,000+	35	3.0%	55	4.4%
Median Household Income	\$107,831	-	\$141,053	-
Average Household Income	\$159,156	-	\$184,174	-
Per Capita Income	\$65,138	-	\$76,978	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,945	74.4%	2,134	72.1%	2,128	69.9%
Black Alone	357	13.7%	438	14.8%	483	15.9%
American Indian	4	0.1%	6	0.2%	6	0.2%
Asian Alone	115	4.4%	150	5.1%	170	5.6%
Pacific Islander	1	0.0%	1	0.0%	1	0.0%
Some Other Race	38	1.4%	47	1.6%	51	1.7%
Two or More Races	153	5.9%	185	6.3%	205	6.7%
Hispanic (Any Race)	120	4.6%	146	4.9%	162	5.3%

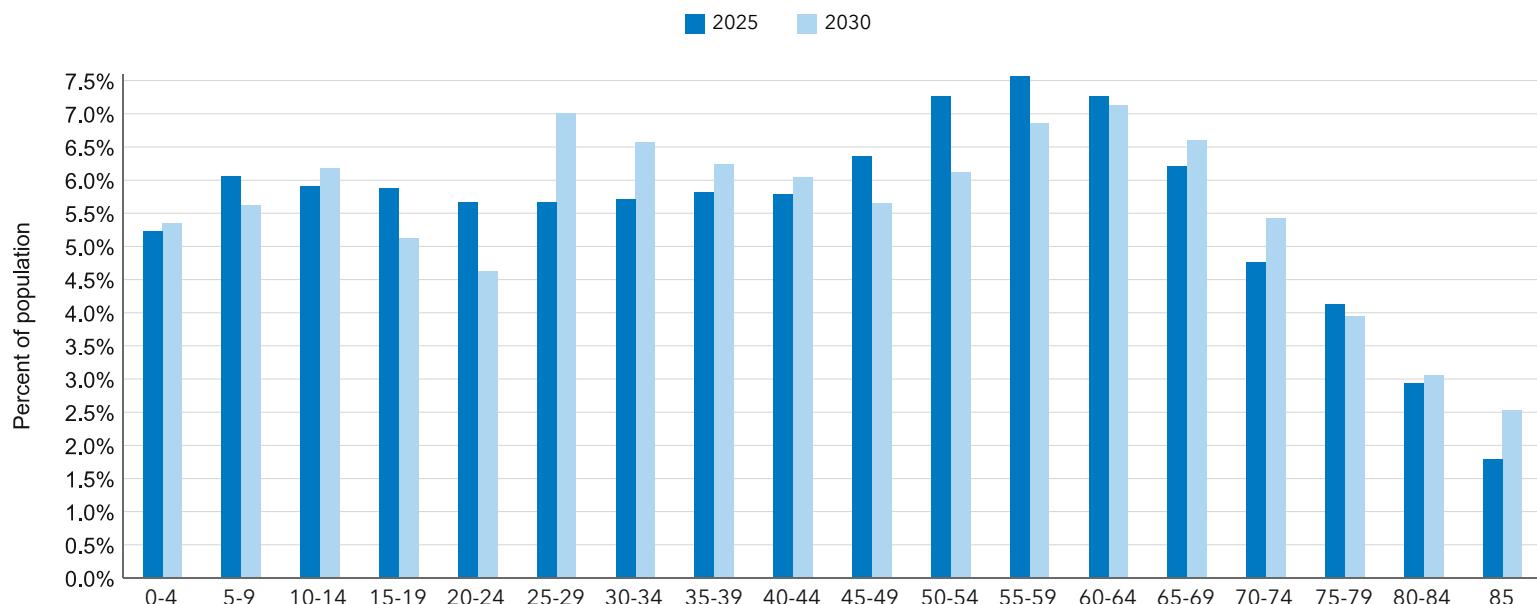
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



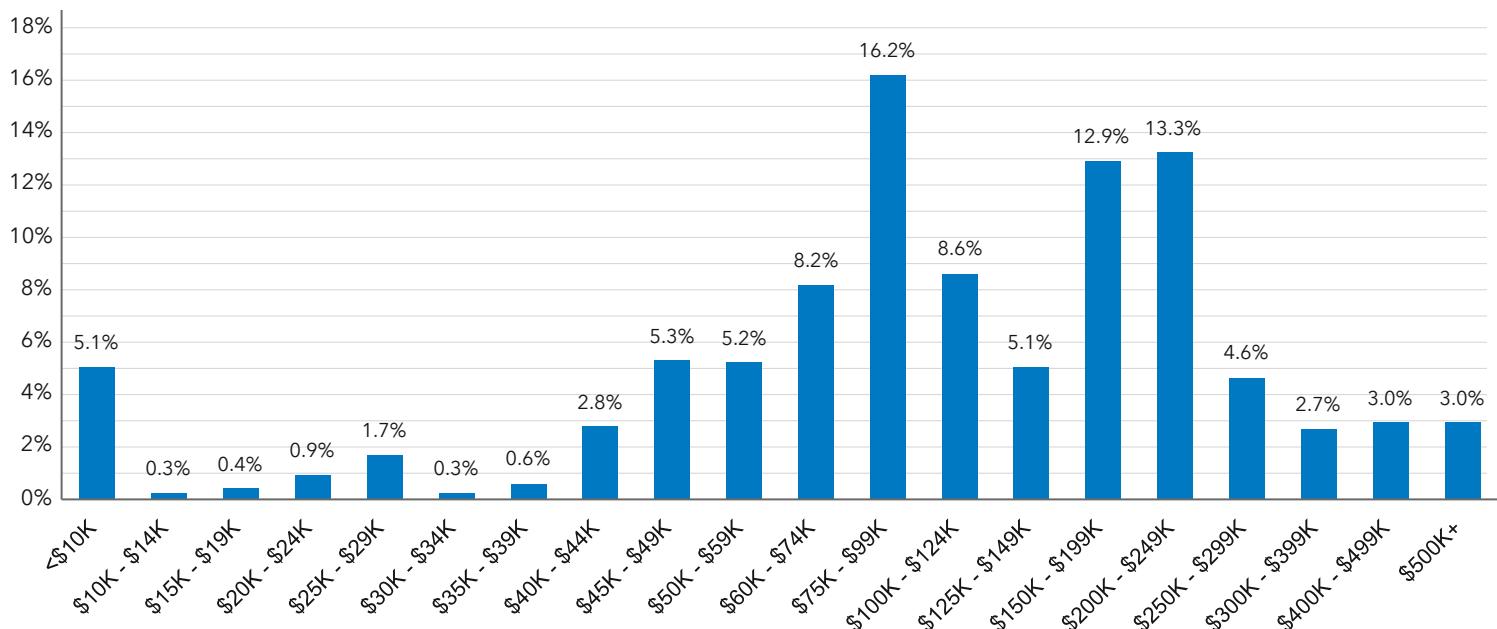
[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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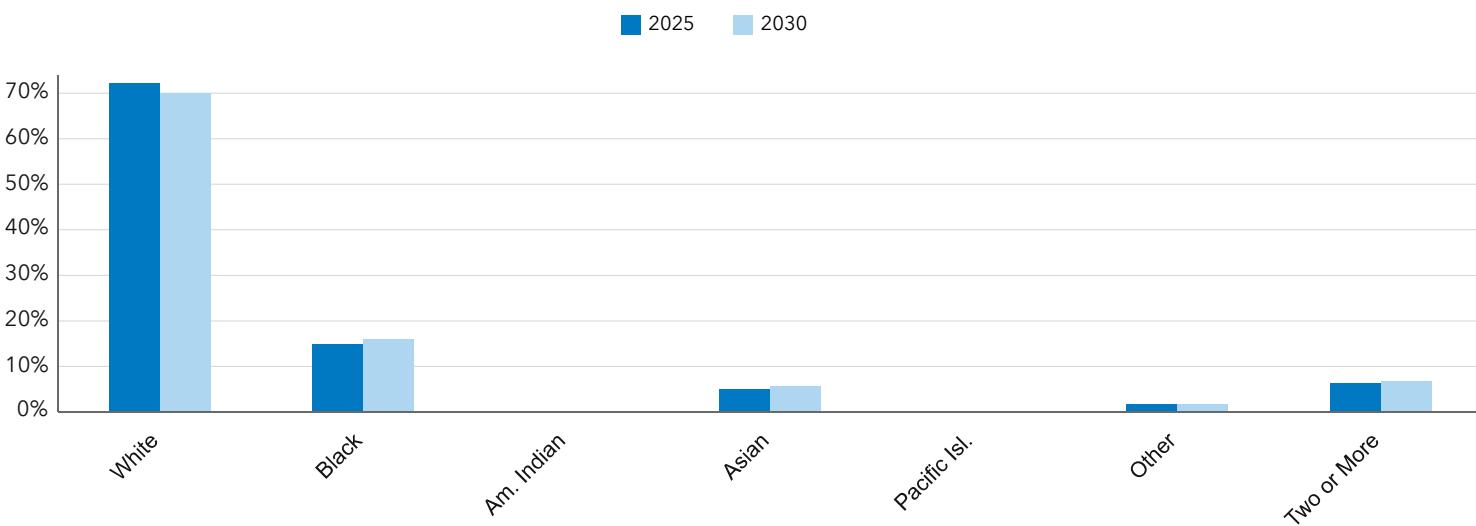
Key Indicators for 2025



Households by Income for 2025



Population by Race



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

Ballentine Market

1339 Dutch Fork Rd, Irmo, South Carolina, 29063

Ring: 3 mile radius

Summary	Census 2020	2025	2030
Total Population	28,621	29,340	29,803
Total Households	10,761	11,398	11,848
Family Households	8,265	8,598	8,880
Average Household Size	2.65	2.57	2.51
Owner Occupied Housing Units	9,374	10,207	10,738
Renter Occupied Housing Units	1,387	1,191	1,110
Median Age	40.4	41.3	42.0

Trends 2025 - 2030	Area	State	National
Population	0.3%	1.1%	0.4%
Households	0.8%	1.5%	0.6%
Family Population	0.6%	1.4%	0.5%
Owner Occupied Housing Units	1.0%	1.9%	0.0%
Median Household Income	3.1%	2.6%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	1,527	5.3%	1,552	5.3%	1,568	5.3%
5-9	1,935	6.8%	1,722	5.9%	1,663	5.6%
10-14	2,235	7.8%	1,985	6.8%	1,768	5.9%
15-19	2,040	7.1%	1,984	6.8%	1,757	5.9%
20-24	1,401	4.9%	1,696	5.8%	1,624	5.5%
25-29	1,353	4.7%	1,708	5.8%	2,077	7.0%
30-34	1,699	5.9%	1,623	5.5%	1,927	6.5%
35-39	1,968	6.9%	1,858	6.3%	1,752	5.9%
40-44	1,958	6.8%	2,068	7.0%	1,942	6.5%
45-49	2,120	7.4%	1,942	6.6%	2,050	6.9%
50-54	2,022	7.1%	2,118	7.2%	1,890	6.3%
55-59	2,083	7.3%	1,941	6.6%	2,015	6.8%
60-64	1,977	6.9%	1,945	6.6%	1,834	6.2%
65-69	1,503	5.3%	1,814	6.2%	1,801	6.0%
70-74	1,279	4.5%	1,319	4.5%	1,621	5.4%
75-79	776	2.7%	1,070	3.6%	1,127	3.8%
80-84	408	1.4%	602	2.0%	833	2.8%
Age 85+	335	1.2%	393	1.3%	553	1.9%

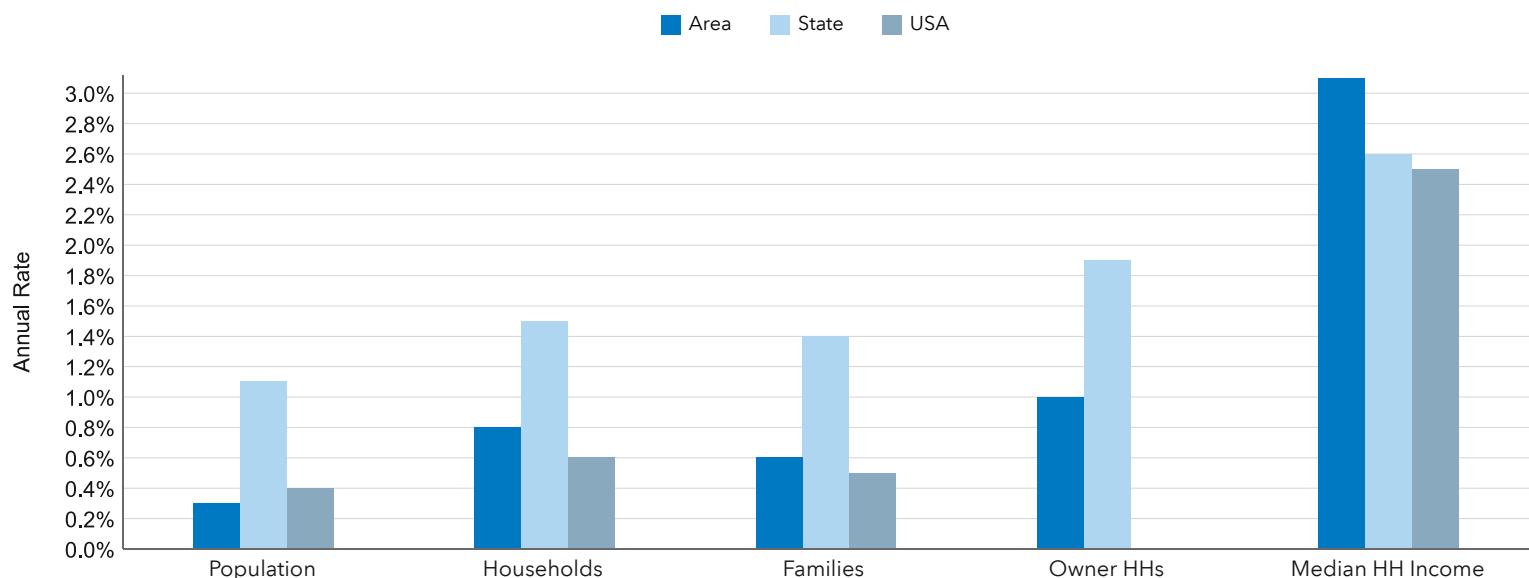
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	278	2.4%	249	2.1%
\$10,000-14,999	56	0.5%	46	0.4%
\$15,000-19,999	113	1.0%	79	0.7%
\$20,000-24,999	109	1.0%	79	0.7%
\$25,000-29,999	170	1.5%	134	1.1%
\$30,000-34,999	232	2.0%	164	1.4%
\$35,000-39,999	235	2.1%	205	1.7%
\$40,000-44,999	379	3.3%	311	2.6%
\$45,000-49,999	475	4.2%	360	3.0%
\$50,000-59,999	651	5.7%	567	4.8%
\$60,000-74,999	919	8.1%	818	6.9%
\$75,000-99,999	1,474	12.9%	1,300	11.0%
\$100,000-124,999	1,520	13.3%	1,535	13.0%
\$125,000-149,999	976	8.6%	1,065	9.0%
\$150,000-199,999	1,268	11.1%	1,494	12.6%
\$200,000-249,999	1,265	11.1%	1,743	14.7%
\$250,000-299,999	490	4.3%	692	5.8%
\$300,000-399,999	264	2.3%	391	3.3%
\$400,000-499,999	272	2.4%	249	2.1%
\$500,000+	252	2.2%	369	3.1%
Median Household Income	\$108,549	-	\$126,536	-
Average Household Income	\$144,201	-	\$163,899	-
Per Capita Income	\$55,603	-	\$64,658	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	20,353	71.1%	20,327	69.3%	20,075	67.4%
Black Alone	5,016	17.5%	5,399	18.4%	5,778	19.4%
American Indian	80	0.3%	83	0.3%	85	0.3%
Asian Alone	926	3.2%	1,061	3.6%	1,181	4.0%
Pacific Islander	28	0.1%	32	0.1%	34	0.1%
Some Other Race	460	1.6%	500	1.7%	538	1.8%
Two or More Races	1,757	6.1%	1,938	6.6%	2,111	7.1%
Hispanic (Any Race)	1,230	4.3%	1,357	4.6%	1,475	4.9%

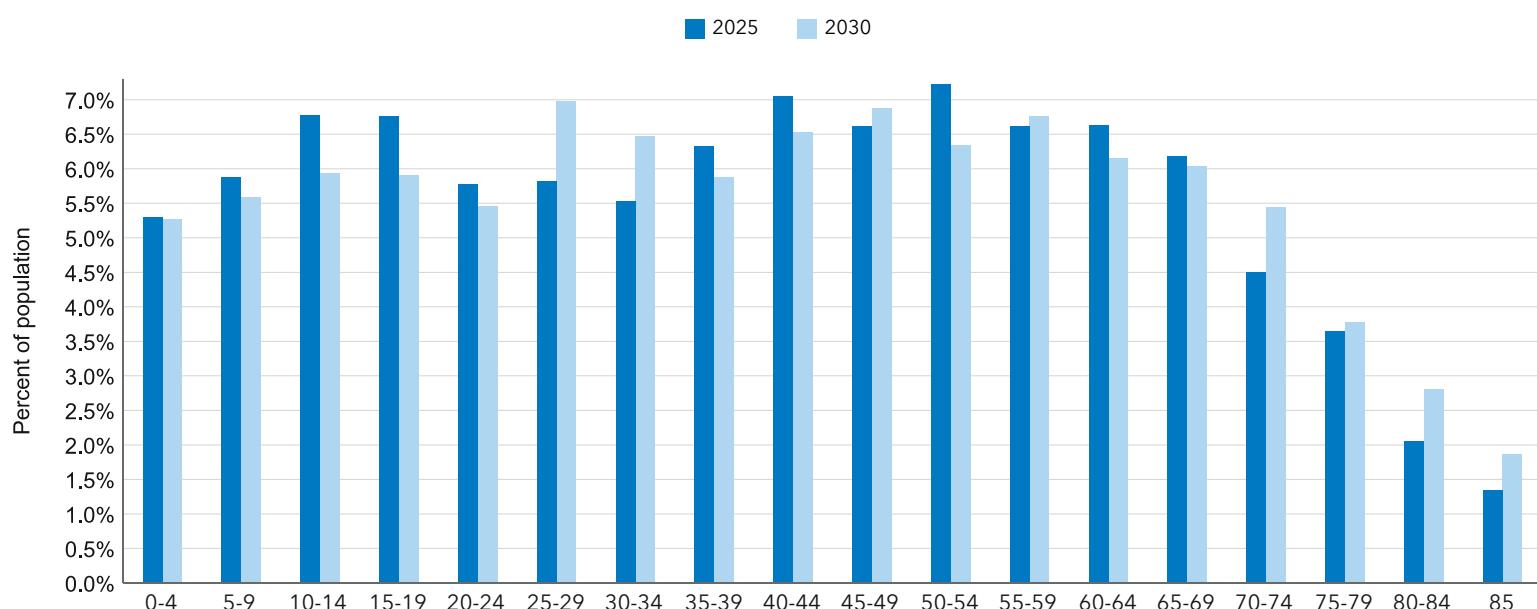
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



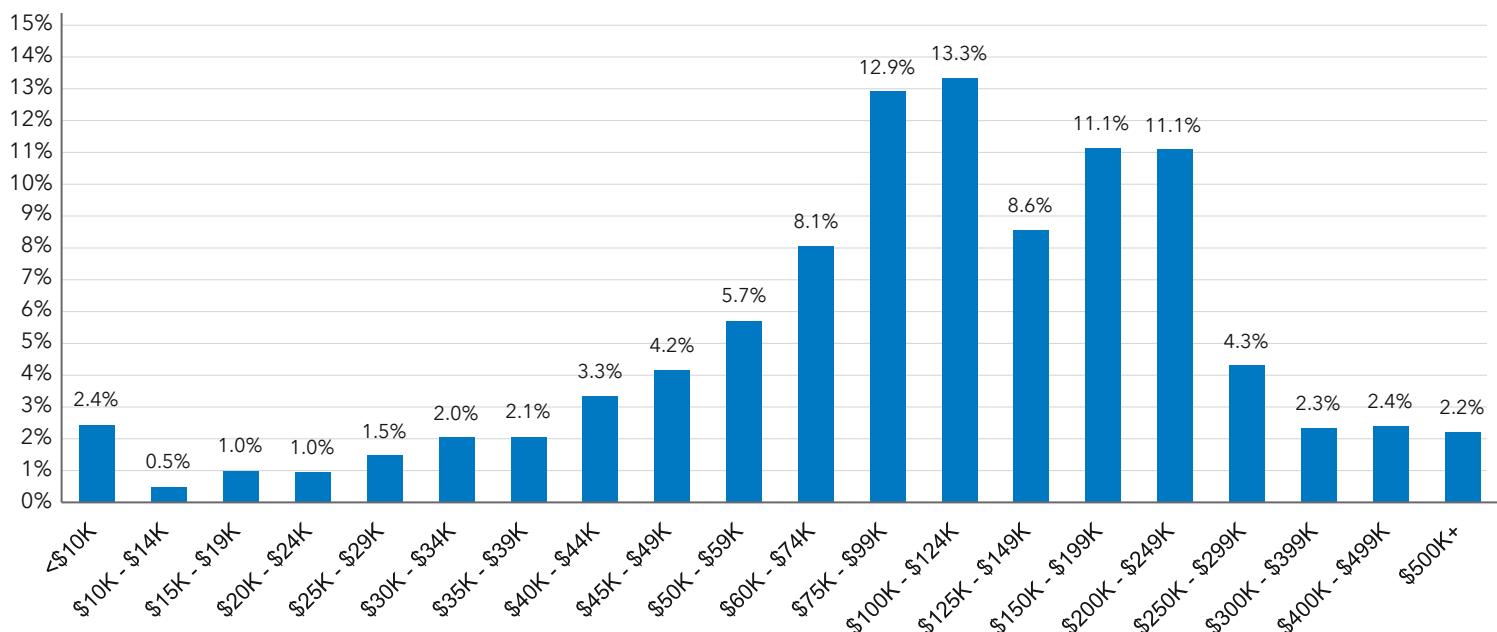
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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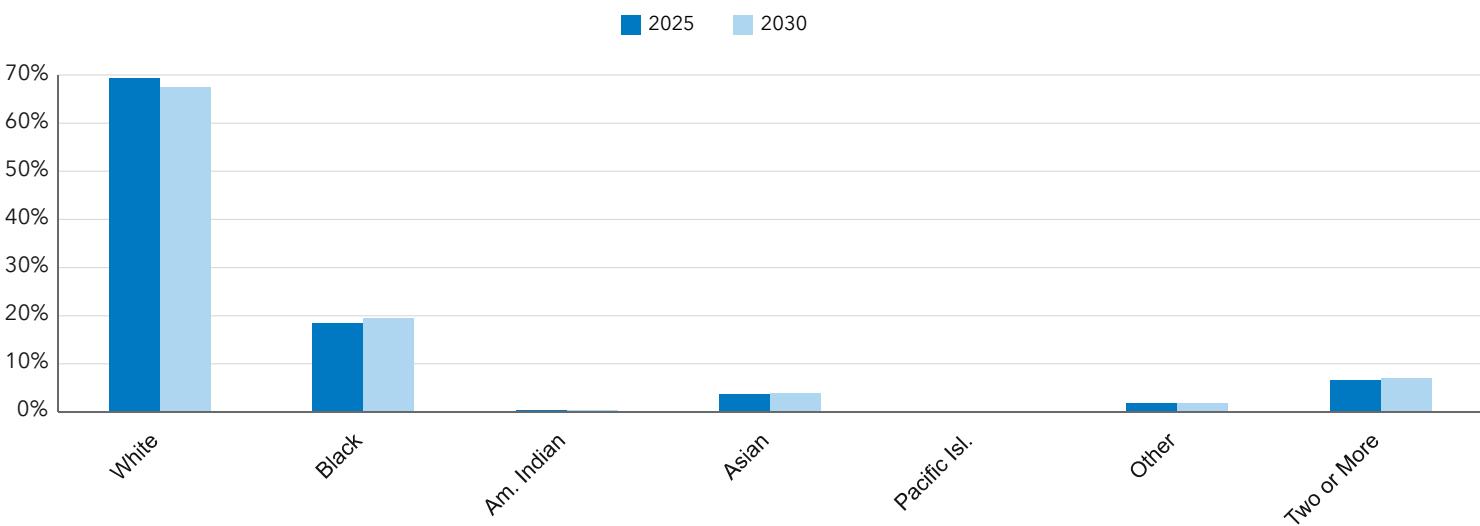
Key Indicators for 2025



Households by Income for 2025



Population by Race



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

Ballentine Market

1339 Dutch Fork Rd, Irmo, South Carolina, 29063

Ring: 5 mile radius

Summary	Census 2020	2025	2030
Total Population	61,066	62,952	64,509
Total Households	23,378	24,910	26,087
Family Households	17,350	18,128	18,841
Average Household Size	2.60	2.52	2.46
Owner Occupied Housing Units	19,616	21,405	22,661
Renter Occupied Housing Units	3,762	3,505	3,426
Median Age	41.8	42.5	43.3

Trends 2025 - 2030	Area	State	National
Population	0.5%	1.1%	0.4%
Households	0.9%	1.5%	0.6%
Family Population	0.8%	1.4%	0.5%
Owner Occupied Housing Units	1.1%	1.9%	0.0%
Median Household Income	2.9%	2.6%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	3,005	4.9%	3,079	4.9%	3,143	4.9%
5-9	3,797	6.2%	3,429	5.5%	3,348	5.2%
10-14	4,548	7.5%	4,008	6.4%	3,656	5.7%
15-19	4,303	7.0%	4,185	6.7%	3,738	5.8%
20-24	3,073	5.0%	3,578	5.7%	3,575	5.5%
25-29	2,976	4.9%	3,658	5.8%	4,240	6.6%
30-34	3,527	5.8%	3,516	5.6%	3,923	6.1%
35-39	3,895	6.4%	3,936	6.3%	3,841	6.0%
40-44	3,936	6.5%	4,161	6.6%	4,211	6.5%
45-49	4,351	7.1%	3,972	6.3%	4,247	6.6%
50-54	4,270	7.0%	4,461	7.1%	4,064	6.3%
55-59	4,526	7.4%	4,160	6.6%	4,378	6.8%
60-64	4,270	7.0%	4,358	6.9%	4,011	6.2%
65-69	3,604	5.9%	3,935	6.3%	4,018	6.2%
70-74	3,138	5.1%	3,324	5.3%	3,672	5.7%
75-79	1,938	3.2%	2,674	4.3%	2,934	4.5%
80-84	1,042	1.7%	1,489	2.4%	2,081	3.2%
Age 85+	866	1.4%	1,031	1.6%	1,427	2.2%

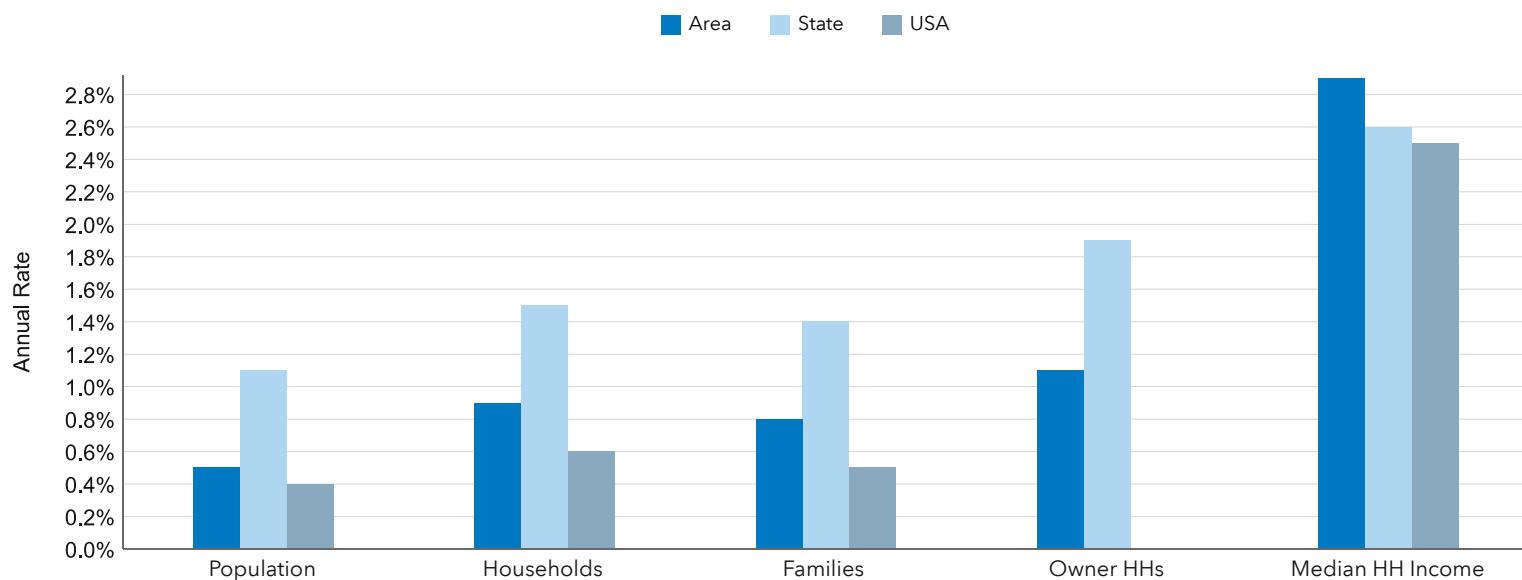
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	733	2.9%	677	2.6%
\$10,000-14,999	247	1.0%	204	0.8%
\$15,000-19,999	325	1.3%	231	0.9%
\$20,000-24,999	301	1.2%	223	0.8%
\$25,000-29,999	468	1.9%	380	1.5%
\$30,000-34,999	612	2.5%	460	1.8%
\$35,000-39,999	684	2.8%	598	2.3%
\$40,000-44,999	684	2.8%	577	2.2%
\$45,000-49,999	904	3.6%	712	2.7%
\$50,000-59,999	1,353	5.4%	1,219	4.7%
\$60,000-74,999	1,881	7.5%	1,759	6.7%
\$75,000-99,999	3,310	13.3%	3,043	11.7%
\$100,000-124,999	3,138	12.6%	3,204	12.3%
\$125,000-149,999	2,305	9.3%	2,501	9.6%
\$150,000-199,999	3,049	12.2%	3,663	14.0%
\$200,000-249,999	2,327	9.3%	3,219	12.3%
\$250,000-299,999	1,012	4.1%	1,425	5.5%
\$300,000-399,999	556	2.2%	810	3.1%
\$400,000-499,999	497	2.0%	443	1.7%
\$500,000+	523	2.1%	740	2.8%
Median Household Income	\$106,361	-	\$122,674	-
Average Household Income	\$138,486	-	\$156,032	-
Per Capita Income	\$54,971	-	\$63,285	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	43,147	70.7%	43,446	69.0%	43,381	67.3%
Black Alone	11,122	18.2%	11,940	19.0%	12,807	19.9%
American Indian	185	0.3%	190	0.3%	194	0.3%
Asian Alone	1,932	3.2%	2,196	3.5%	2,455	3.8%
Pacific Islander	54	0.1%	59	0.1%	64	0.1%
Some Other Race	913	1.5%	989	1.6%	1,067	1.6%
Two or More Races	3,714	6.1%	4,131	6.6%	4,541	7.0%
Hispanic (Any Race)	2,591	4.2%	2,886	4.6%	3,163	4.9%

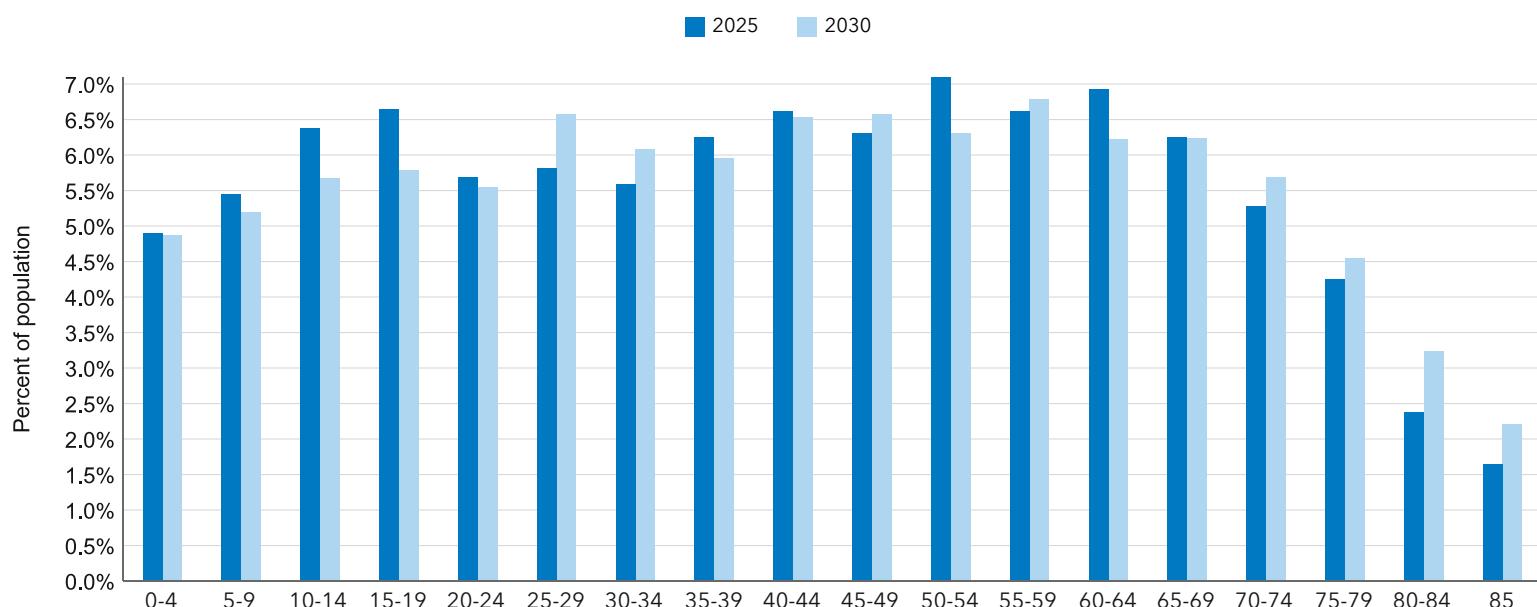
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



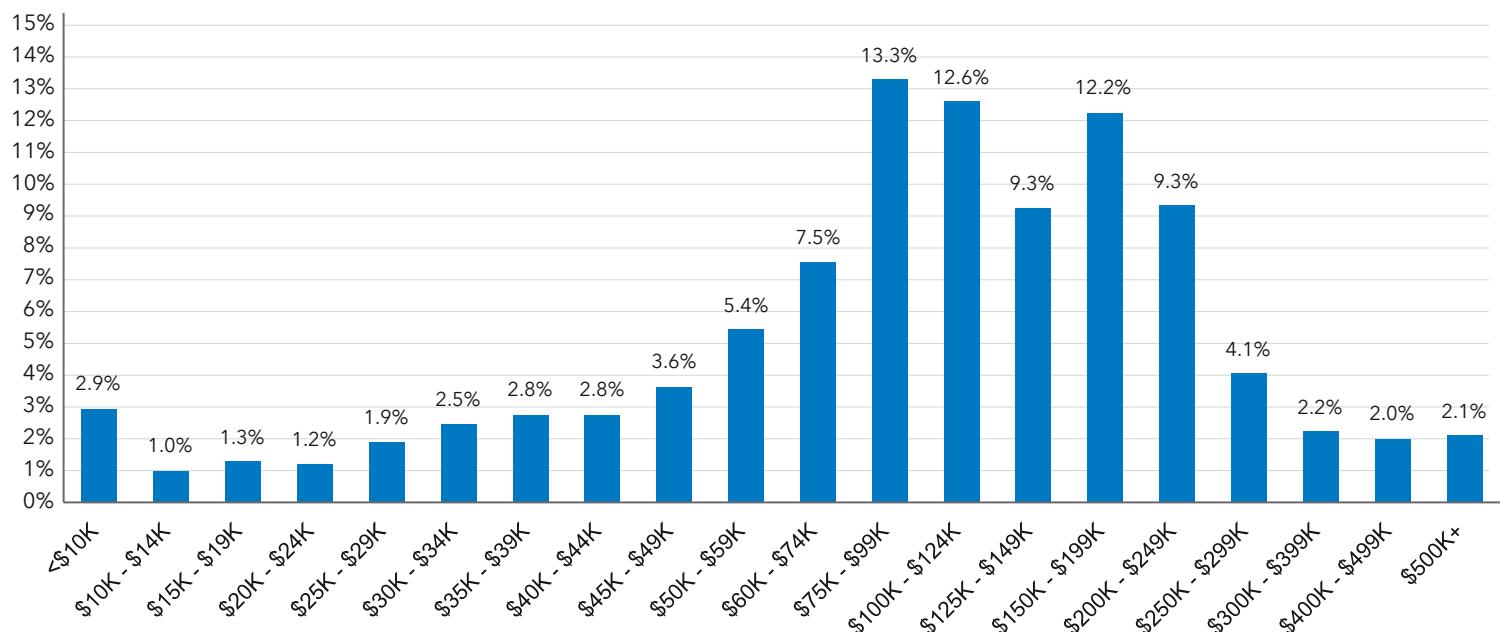
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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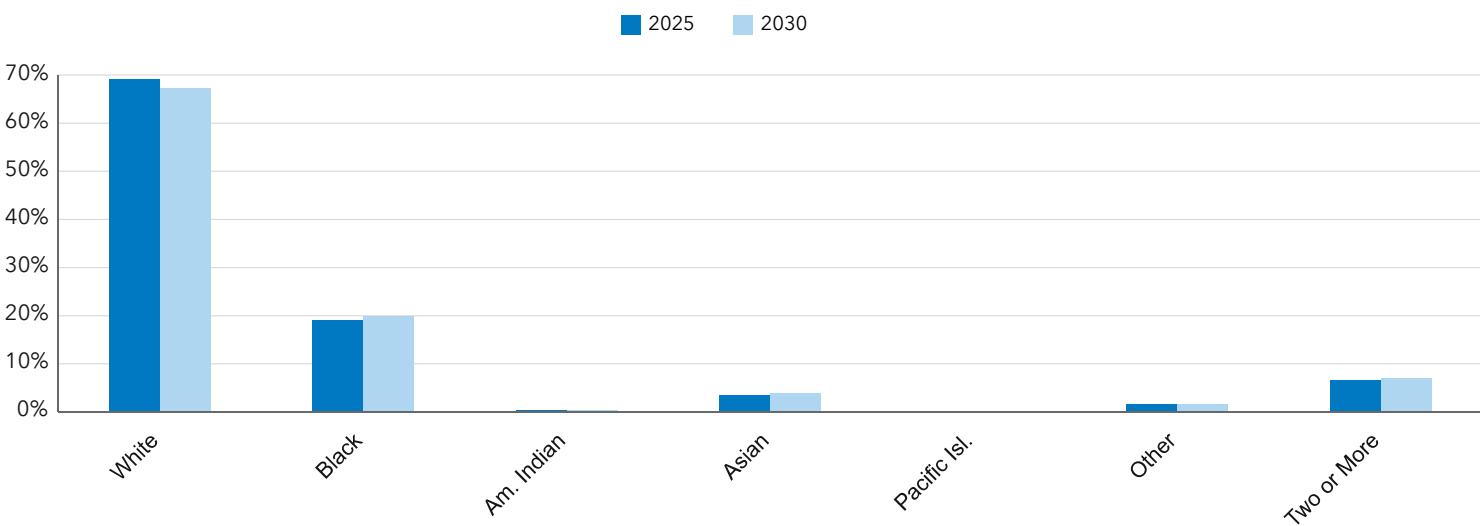
Key Indicators for 2025



Households by Income for 2025



Population by Race



Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Business Summary Report (NAICS)



Ballentine Market

1339 Dutch Fork Rd, Irmo, South Carolina, 29063

Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	164	580	1,677
Total Employees	1,650	5,278	16,186
Total Population	2,961	29,340	62,952
Employee/Population Ratio (per 100)	55.7	18.0	25.7

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	0	0.0%	0	0.0%	2	0.3%	8	0.1%	6	0.4%	22	0.1%
Mining (21)	0	0.0%	0	0.0%	2	0.3%	3	0.1%	2	0.1%	4	0.0%
Utilities (22)	0	0.0%	0	0.0%	0	0.0%	4	0.1%	1	0.1%	8	0.1%
Construction (23)	16	9.8%	94	5.7%	57	9.8%	369	7.0%	133	7.9%	860	5.3%
Building Construction	7	4.3%	58	3.5%	22	3.8%	185	3.5%	55	3.3%	390	2.4%
Heavy/Civil Eng Construction	1	0.6%	3	0.2%	3	0.5%	16	0.3%	9	0.5%	44	0.3%
Specialty Trade Contractor	8	4.9%	33	2.0%	32	5.5%	168	3.2%	69	4.1%	425	2.6%
Manufacturing (31-33)	2	1.2%	7	0.4%	7	1.2%	131	2.5%	29	1.7%	453	2.8%
Wholesale Trade (42)	4	2.4%	22	1.3%	13	2.2%	55	1.0%	34	2.0%	167	1.0%
Durable Goods	3	1.8%	14	0.8%	9	1.6%	40	0.8%	28	1.7%	146	0.9%
Nondurable Goods	1	0.6%	8	0.5%	3	0.5%	16	0.3%	6	0.4%	21	0.1%
Trade Broker	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

Ballentine Market

1339 Dutch Fork Rd, Irmo, South Carolina, 29063

Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	24	14.6%	308	18.7%	66	11.4%	762	14.4%	190	11.3%	1,861	11.5%
Motor Vehicle & Parts Dealers	2	1.2%	4	0.2%	7	1.2%	49	0.9%	26	1.6%	269	1.7%
Furniture & Home Furnishing Stores	1	0.6%	3	0.2%	3	0.5%	17	0.3%	6	0.4%	33	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%	1	0.2%	4	0.1%	7	0.4%	24	0.1%
Building & Garden Equipment	3	1.8%	7	0.4%	8	1.4%	31	0.6%	18	1.1%	153	0.9%
Food & Beverage Stores	6	3.7%	110	6.7%	18	3.1%	325	6.2%	39	2.3%	682	4.2%
Health & Personal Care Stores	4	2.4%	34	2.1%	7	1.2%	61	1.2%	20	1.2%	144	0.9%
Gasoline Stations	1	0.6%	8	0.5%	6	1.0%	37	0.7%	17	1.0%	103	0.6%
Clothing, Shoe and Jewelry Stores	2	1.2%	20	1.2%	4	0.7%	29	0.6%	16	0.9%	91	0.6%
Sporting Goods, Hobby & Music Stores	4	2.4%	13	0.8%	7	1.2%	30	0.6%	28	1.7%	123	0.8%
General Merchandise Stores	2	1.2%	108	6.5%	5	0.9%	180	3.4%	15	0.9%	240	1.5%
Transportation & Warehousing (48-49)	6	3.7%	15	0.9%	11	1.9%	31	0.6%	27	1.6%	109	0.7%
Truck Transportation	3	1.8%	6	0.4%	5	0.9%	14	0.3%	11	0.7%	40	0.3%
Information (51)	4	2.4%	16	1.0%	7	1.2%	31	0.6%	20	1.2%	149	0.9%
Finance & Insurance (52)	13	7.9%	48	2.9%	36	6.2%	141	2.7%	111	6.6%	564	3.5%
Central Bank/Credit & Related Activities	6	3.7%	23	1.4%	14	2.4%	52	1.0%	42	2.5%	189	1.2%
Securities & Commodity Contracts	2	1.2%	4	0.2%	9	1.6%	20	0.4%	24	1.4%	83	0.5%
Funds, Trusts & Other Financial	5	3.0%	21	1.3%	13	2.2%	69	1.3%	45	2.7%	292	1.8%
Real Estate, Rental & Leasing (53)	9	5.5%	48	2.9%	33	5.7%	169	3.2%	101	6.0%	555	3.4%
Professional, Scientific & Tech Services (54)	10	6.1%	57	3.5%	44	7.6%	226	4.3%	146	8.7%	794	4.9%
Legal Services	0	0.0%	0	0.0%	3	0.5%	6	0.1%	20	1.2%	87	0.5%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

Ballentine Market

1339 Dutch Fork Rd, Irmo, South Carolina, 29063

Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	0	0.0%	0	0.0%	1	0.2%	3	0.1%	2	0.1%	6	0.0%
Administrative, Support & Waste Mgmt (56)	8	4.9%	40	2.4%	43	7.4%	207	3.9%	99	5.9%	642	4.0%
Educational Services (61)	4	2.4%	291	17.6%	20	3.5%	1,030	19.5%	49	2.9%	2,368	14.6%
Health Care & Social Assistance (62)	6	3.7%	82	5.0%	46	7.9%	505	9.6%	220	13.1%	3,169	19.6%
Ambulatory Health Care	4	2.4%	49	3.0%	34	5.9%	274	5.2%	173	10.3%	1,926	11.9%
Hospital	1	0.6%	15	0.9%	1	0.2%	22	0.4%	7	0.4%	465	2.9%
Nursing/Residential Care	1	0.6%	8	0.5%	3	0.5%	59	1.1%	13	0.8%	360	2.2%
Social Assistance	1	0.6%	10	0.6%	7	1.2%	149	2.8%	27	1.6%	419	2.6%
Arts, Entertainment & Recreation (71)	3	1.8%	16	1.0%	13	2.2%	66	1.3%	34	2.0%	290	1.8%
Accommodation & Food Services (72)	23	14.0%	415	25.1%	50	8.6%	737	14.0%	128	7.6%	2,021	12.5%
Accommodation	0	0.0%	0	0.0%	2	0.3%	4	0.1%	14	0.8%	210	1.3%
Food & Drinking Places	23	14.0%	415	25.1%	48	8.3%	733	13.9%	114	6.8%	1,811	11.2%
Other Services Except Public Admin (81)	21	12.8%	153	9.3%	86	14.8%	736	13.9%	234	13.9%	1,669	10.3%
Repair & Maintenance	4	2.4%	14	0.8%	18	3.1%	136	2.6%	48	2.9%	331	2.0%
Auto Repair & Maintenance	3	1.8%	12	0.7%	10	1.7%	40	0.8%	27	1.6%	119	0.7%
Personal & Laundry Service	8	4.9%	29	1.8%	27	4.7%	115	2.2%	81	4.8%	344	2.1%
Civic and Other Orgs	9	5.5%	109	6.6%	41	7.1%	485	9.2%	105	6.3%	994	6.1%
Public Administration (92)	2	1.2%	37	2.2%	3	0.5%	62	1.2%	22	1.3%	462	2.9%
Unclassified Establishments (99)	8	4.9%	0	0.0%	40	6.9%	3	0.1%	90	5.4%	12	0.1%
Total (11-99)	164	100.0%	1,650	100.0%	580	100.0%	5,278	100.0%	1,677	100.0%	16,186	100.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (SIC)

Ballentine Market

1339 Dutch Fork Rd, Irmo, South Carolina, 29063

Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	164	580	1,677
Total Employees	1,650	5,278	16,186
Total Population	2,961	29,340	62,952
Employee/Population Ratio (per 100)	55.7	18.0	25.7

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	8	4.9%	40	2.4%	30	5.2%	156	3.0%	62	3.7%	306	1.9%
Construction (15-17)	13	7.9%	83	5.0%	51	8.8%	342	6.5%	121	7.2%	803	5.0%
Manufacturing (20-39)	2	1.2%	6	0.4%	7	1.2%	132	2.5%	24	1.4%	436	2.7%
Transportation (40-47)	7	4.3%	20	1.2%	20	3.5%	62	1.2%	50	3.0%	191	1.2%
Communication (48)	3	1.8%	11	0.7%	4	0.7%	15	0.3%	8	0.5%	36	0.2%
Utility (49)	0	0.0%	0	0.0%	2	0.3%	8	0.1%	6	0.4%	27	0.2%
Wholesale Trade (50-51)	4	2.4%	22	1.3%	13	2.2%	55	1.0%	34	2.0%	167	1.0%
Retail Trade Summary (52-59)	48	29.3%	727	44.1%	117	20.2%	1,503	28.5%	311	18.6%	3,706	22.9%
Home Improvement	5	3.0%	14	0.8%	10	1.7%	41	0.8%	20	1.2%	163	1.0%
General Merchandise Stores	2	1.2%	108	6.5%	5	0.9%	180	3.4%	13	0.8%	228	1.4%
Food Stores	7	4.3%	122	7.4%	19	3.3%	340	6.4%	45	2.7%	737	4.5%
Auto Dealers & Gas Stations	2	1.2%	8	0.5%	12	2.1%	80	1.5%	41	2.4%	366	2.3%
Apparel & Accessory Stores	1	0.6%	19	1.1%	2	0.3%	27	0.5%	12	0.7%	74	0.5%
Furniture & Home Furnishings	1	0.6%	3	0.2%	4	0.7%	22	0.4%	14	0.8%	70	0.4%
Eating & Drinking Places	22	13.4%	407	24.7%	46	7.9%	719	13.6%	110	6.6%	1,775	11.0%
Miscellaneous Retail	8	4.9%	45	2.7%	17	2.9%	94	1.8%	57	3.4%	293	1.8%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

Business Summary Report (SIC)

Ballentine Market

1339 Dutch Fork Rd, Irmo, South Carolina, 29063

Rings: 1, 3, 5 mile radii



by SIC Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	19	11.6%	88	5.3%	58	10.0%	274	5.2%	187	11.2%	1,028	6.3%
Banks, Savings & Lending	6	3.7%	23	1.4%	13	2.2%	51	1.0%	41	2.4%	187	1.2%
Securities Brokers	2	1.2%	4	0.2%	9	1.6%	19	0.4%	23	1.4%	81	0.5%
Insurance Carriers & Agents	5	3.0%	21	1.3%	13	2.2%	69	1.3%	45	2.7%	292	1.8%
Real Estate, Investment Offices	7	4.3%	40	2.4%	24	4.1%	135	2.6%	78	4.7%	468	2.9%
Services Summary (70-89)	50	30.5%	616	37.3%	236	40.7%	2,667	50.5%	763	45.5%	9,011	55.7%
Hotels & Lodging	0	0.0%	0	0.0%	2	0.3%	4	0.1%	14	0.8%	210	1.3%
Automotive Services	5	3.0%	16	1.0%	16	2.8%	55	1.0%	40	2.4%	154	0.9%
Movies & Amusements	2	1.2%	14	0.8%	14	2.4%	73	1.4%	41	2.4%	328	2.0%
Health Services	6	3.7%	72	4.4%	38	6.5%	355	6.7%	187	11.2%	2,672	16.5%
Legal Services	0	0.0%	0	0.0%	3	0.5%	6	0.1%	19	1.1%	84	0.5%
Education Inst. & Libraries	4	2.4%	291	17.6%	15	2.6%	1,021	19.3%	35	2.1%	2,331	14.4%
Other Services	32	19.5%	223	13.5%	148	25.5%	1,153	21.9%	426	25.4%	3,232	20.0%
Government (91-97)	2	1.2%	37	2.2%	3	0.5%	62	1.2%	22	1.3%	462	2.9%
Unclassified Establishments (99)	8	4.9%	0	0.0%	40	6.9%	3	0.1%	90	5.4%	12	0.1%
Totals (01-99)	164	100.0%	1,650	100.0%	580	100.0%	5,278	100.0%	1,677	100.0%	16,186	100.0%



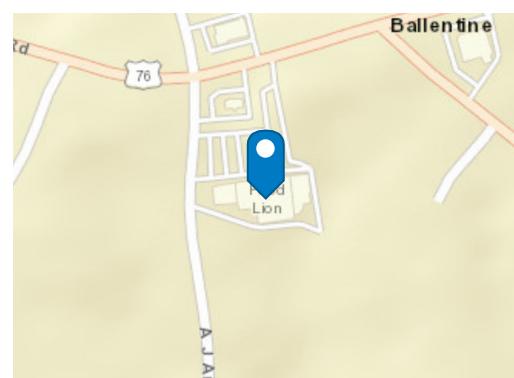
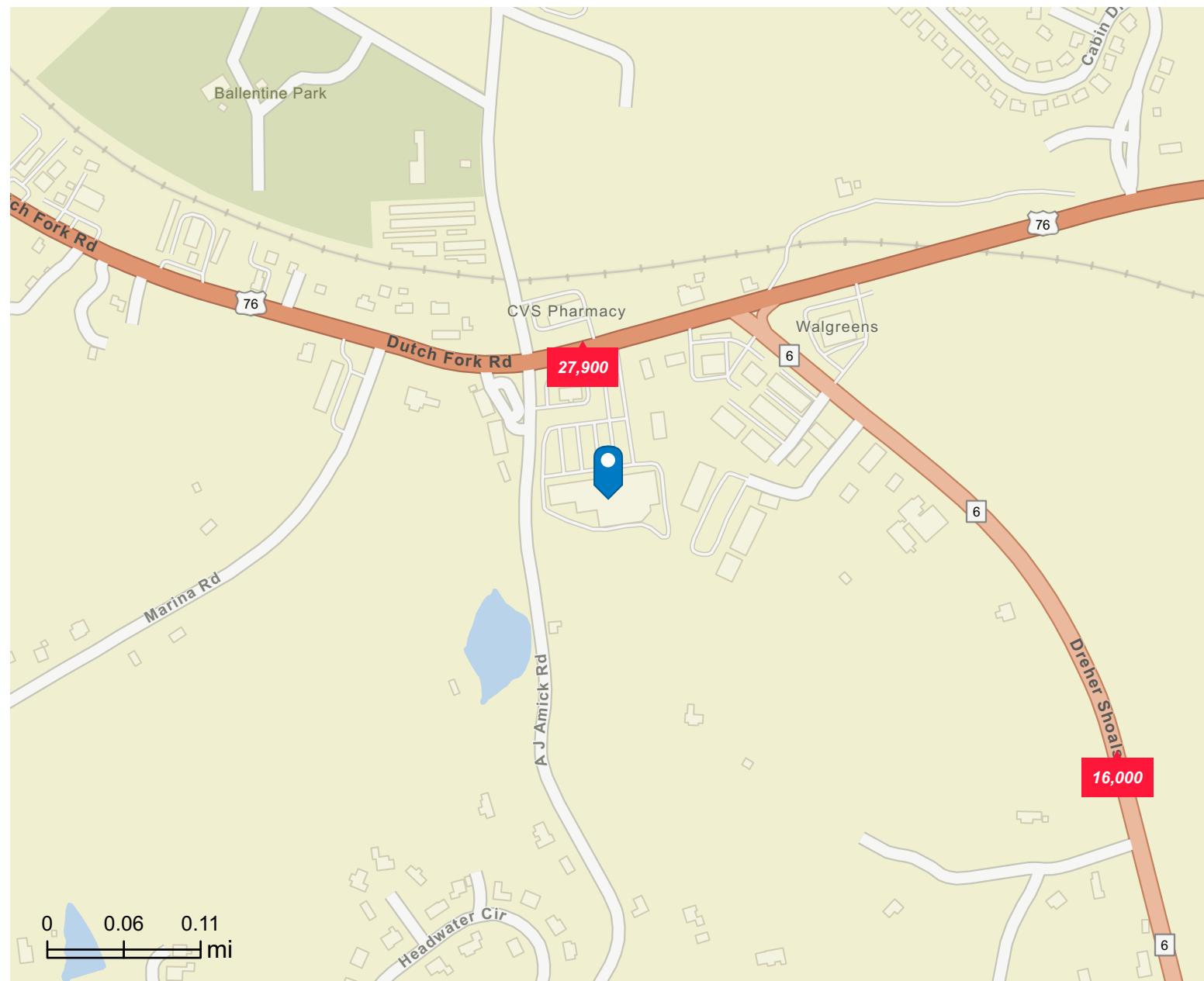
Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

Traffic Count Map - Close Up

Ballentine Market

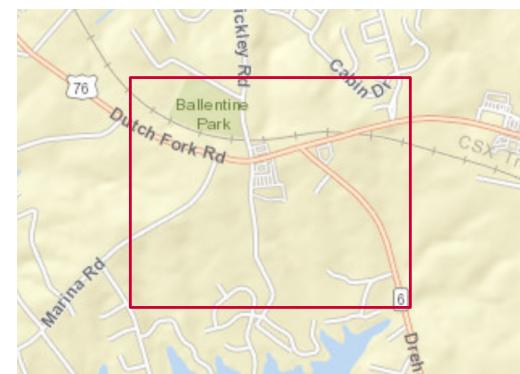
1339 Dutch Fork Rd, Irmo, South Carolina, 29063

Rings: 1, 3, 5 mile radii



Average Daily Traffic Volume

- ▲ Up to 8,000 vehicles per day
- ▲ 8,001 - 15,000
- ▲ 15,001 - 50,000
- ▲ 50,001 - 70,000
- ▲ 70,001 - 100,000
- ▲ More than 100,000 per day



[Source](#): Traffic Counts (2025)

Ballentine Market
 1339 Dutch Fork Rd, Irmo, South Carolina, 29063
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 34.12298
 Longitude: -81.23556

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.11	Dutch Fork Road	Dreher Shoals Rd (0.07 miles E)	2023	28200
0.41	Dreher Shoals Road	John Ballentine Rd (0.08 miles S)	2023	16200
0.72	Marina Road	Bethview Dr (0.02 miles NE)	2023	2700
1.23	Broad River Road	Bickley Rd (0.1 miles SE)	2023	13600
1.24	Farming Creek Rd	Busch Oaks Ct (0.01 miles E)	2018	3800
1.25	Busch Oaks Court	Busch Oaks Ct (0.0 miles W)	2023	3800
1.27	Broad River Rd	Broad Stone Rd (0.11 miles NW)	2018	13000
1.48	Rauch-Metz Road	Broad Stone Rd (0.51 miles NE)	2023	6600
1.54		Rauch-Metz Rd (0.05 miles SE)	2023	2200
1.54		Rauch-Metz Rd (0.05 miles SE)	2023	8400
1.54	Chadford Road	Market Hall Ct (0.01 miles E)	2023	2800
1.57	James F Byrnes Memorial Freeway	Shady Grove Rd (0.53 miles NW)	2023	62500
1.66		Broad Berry Rd (0.03 miles NE)	2023	1700
1.67	Shady Grove Road	Brookstone Way (0.02 miles N)	2023	7100
1.69	Broad River Road	Broad Berry Rd (0.03 miles E)	2023	9300
1.96	Koon Road	James Ballentine Rd (0.14 miles NE)	2023	5700
2.08	Johnson Marina Road	Richard Franklin Rd (0.06 miles SW)	2023	5200
2.13	Broad River Road	James Ballentine Rd (0.03 miles NW)	2023	21600
2.15	Chadford Rd	Cable Head Rd (0.04 miles W)	2009	2600
2.19	North Lake Drive	Rocky Point Dr (0.05 miles N)	2023	15100
2.21	Koon Road	Western Ln (0.1 miles SW)	2023	7700
2.22	Johnson Marina Road	Cape Horn Ln (0.08 miles E)	2021	3200
2.24	Shady Grove Road	Saint Johns Rd (0.23 miles N)	2023	1950
2.37	Johnson Marina Road	Lakeport Dr (0.04 miles SW)	2023	3200
2.41	Lowman Home Barn Road	Fortress Dr (0.08 miles NE)	2023	375
2.46	Johnson Marina Road	Forrest Shealy Rd (0.09 miles NE)	2023	2300
2.51	Shady Grove Rd	Shady Grove Church Rd (0.04 miles NE)	2009	5500
2.57	North Royal Tower Drive	Chapelwhite Rd (0.13 miles E)	2023	1950
2.58	Press Lindler Road	Smitty Rd (0.02 miles S)	2023	400
2.61	Chadford Road	Cockspur Rd (0.03 miles S)	2023	2400

Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2025 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2025 Kalibrate Technologies (Q3 2025).