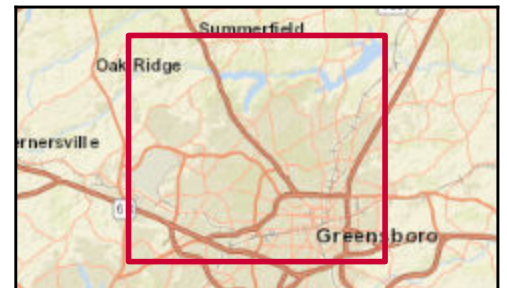
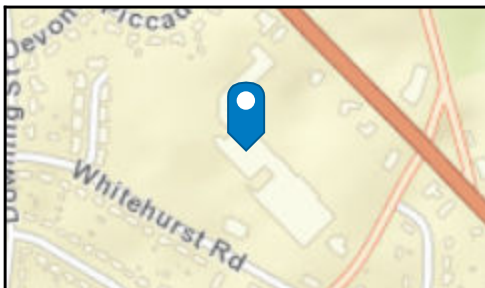
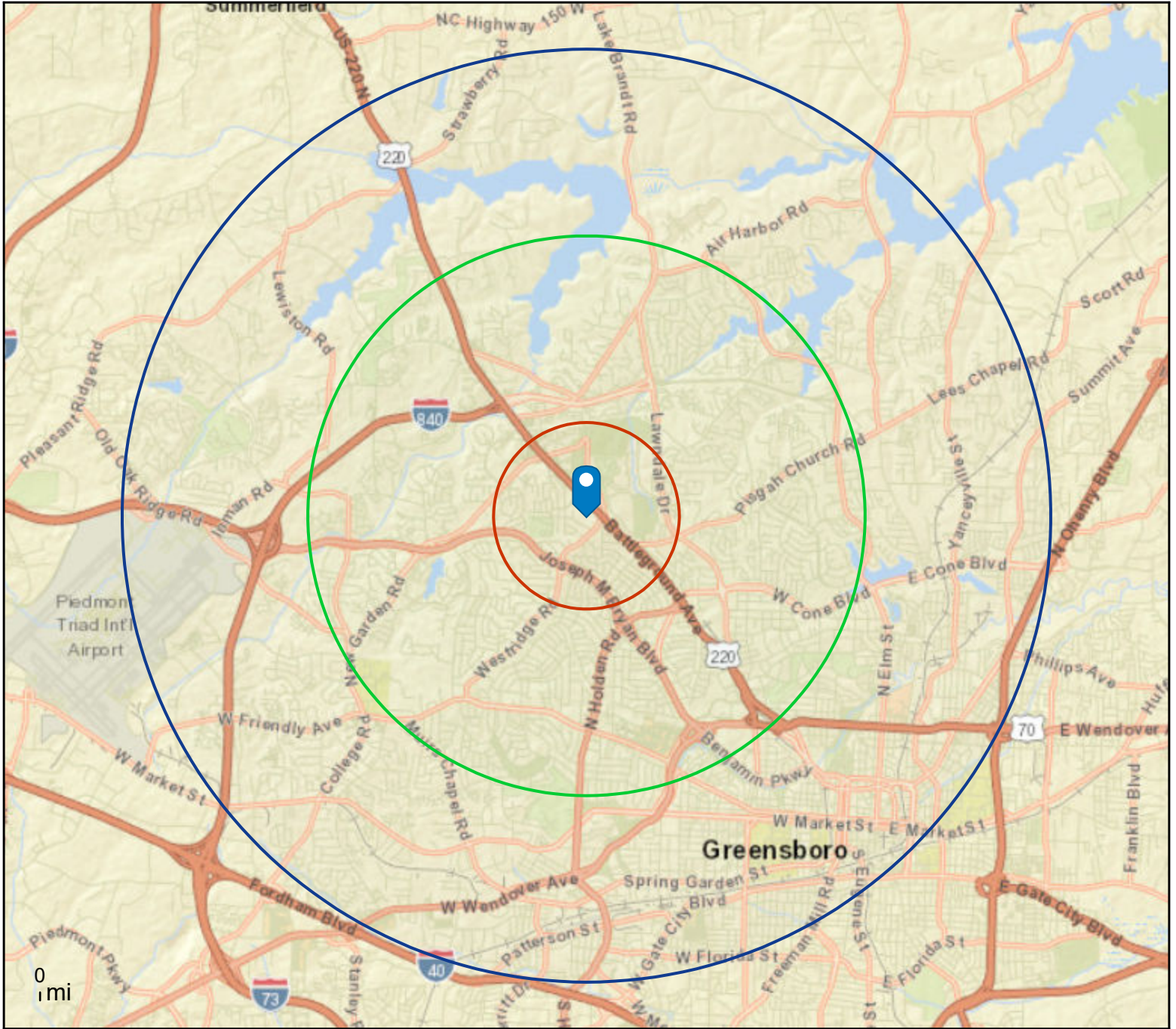


Westridge Square  
3357 Battleground Ave, Greensboro, North Carolina, 27410  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 36.12067  
Longitude: -79.84596





# Demographic and Income Profile

Westridge Square  
 3357 Battleground Ave, Greensboro, North Carolina, 27410  
 Ring: 1 mile radius

Prepared by Esri  
 Latitude: 36.12067  
 Longitude: -79.84596

Summary	Census 2010	Census 2020	2023	2028
Population	6,270	6,351	6,430	6,664
Households	3,007	2,992	3,039	3,149
Families	1,600	1,699	1,593	1,665
Average Household Size	2.07	2.10	2.09	2.10
Owner Occupied Housing Units	1,911	1,948	1,985	2,037
Renter Occupied Housing Units	1,096	1,044	1,054	1,113
Median Age	43.4	45.8	47.1	48.4

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.72%	0.53%	0.30%
Households	0.71%	0.68%	0.49%
Families	0.89%	0.60%	0.44%
Owner HHs	0.52%	0.78%	0.66%
Median Household Income	3.45%	3.37%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	249	8.2%	211	6.7%
\$15,000 - \$24,999	175	5.8%	137	4.4%
\$25,000 - \$34,999	230	7.6%	186	5.9%
\$35,000 - \$49,999	375	12.3%	328	10.4%
\$50,000 - \$74,999	598	19.7%	586	18.6%
\$75,000 - \$99,999	370	12.2%	390	12.4%
\$100,000 - \$149,999	385	12.7%	449	14.3%
\$150,000 - \$199,999	330	10.9%	455	14.4%
\$200,000+	327	10.8%	407	12.9%

Median Household Income	\$68,940	\$81,684
Average Household Income	\$111,726	\$130,967
Per Capita Income	\$54,439	\$63,840

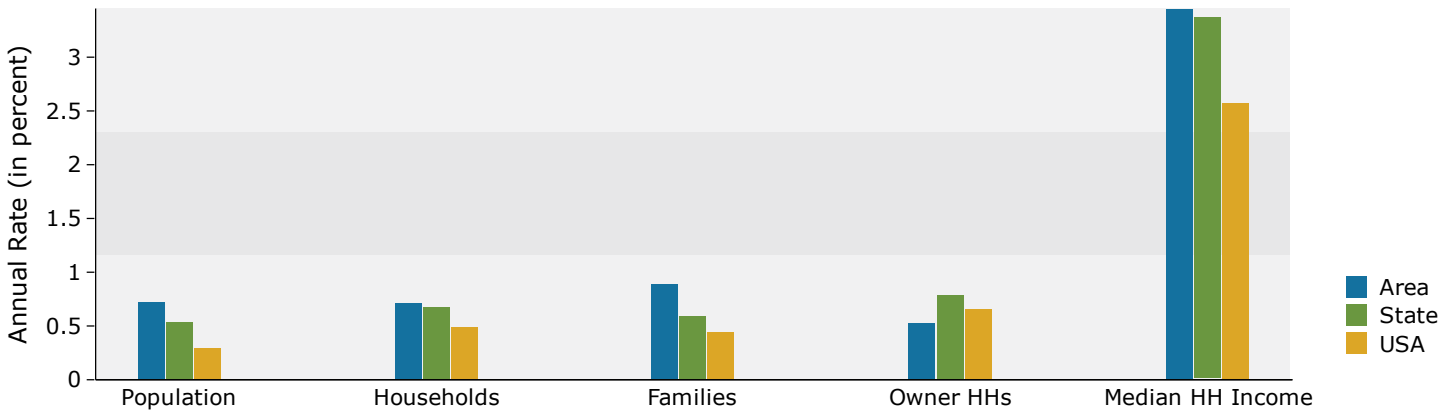
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	283	4.5%	262	4.1%	236	3.7%	243	3.6%
5 - 9	282	4.5%	286	4.5%	262	4.1%	262	3.9%
10 - 14	321	5.1%	325	5.1%	329	5.1%	332	5.0%
15 - 19	306	4.9%	289	4.6%	293	4.6%	306	4.6%
20 - 24	420	6.7%	336	5.3%	329	5.1%	339	5.1%
25 - 34	861	13.7%	848	13.4%	757	11.8%	658	9.9%
35 - 44	791	12.6%	770	12.1%	842	13.1%	888	13.3%
45 - 54	940	15.0%	799	12.6%	813	12.6%	872	13.1%
55 - 64	943	15.0%	962	15.1%	996	15.5%	963	14.5%
65 - 74	586	9.3%	865	13.6%	908	14.1%	983	14.8%
75 - 84	400	6.4%	455	7.2%	481	7.5%	599	9.0%
85+	137	2.2%	154	2.4%	184	2.9%	217	3.3%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,308	84.7%	4,782	75.3%	4,754	73.9%	4,781	71.7%
Black Alone	638	10.2%	786	12.4%	814	12.7%	855	12.8%
American Indian Alone	16	0.3%	18	0.3%	19	0.3%	21	0.3%
Asian Alone	148	2.4%	276	4.3%	312	4.9%	382	5.7%
Pacific Islander Alone	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	44	0.7%	126	2.0%	138	2.1%	160	2.4%
Two or More Races	113	1.8%	364	5.7%	393	6.1%	466	7.0%
Hispanic Origin (Any Race)	166	2.6%	283	4.5%	316	4.9%	362	5.4%

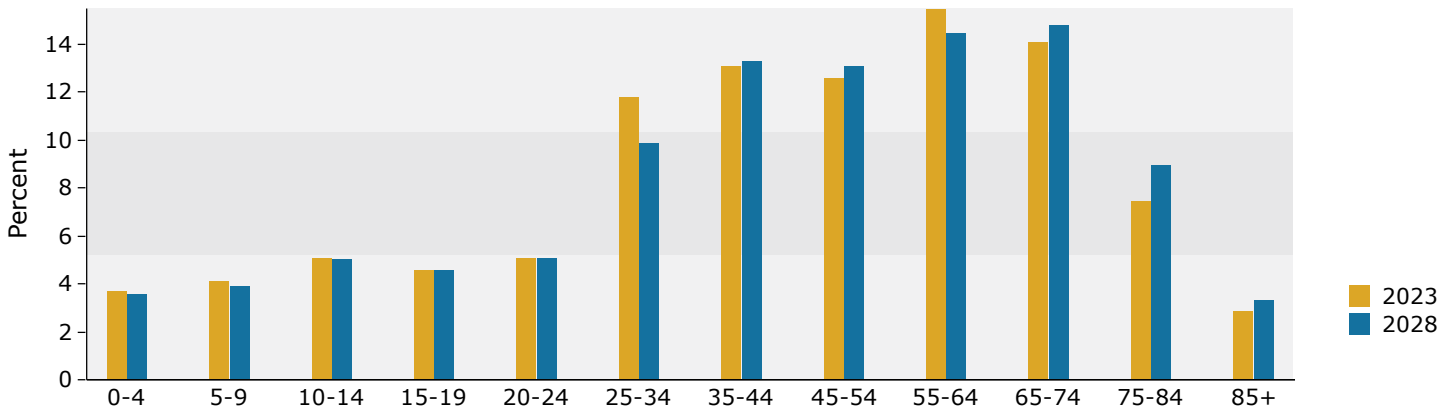
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

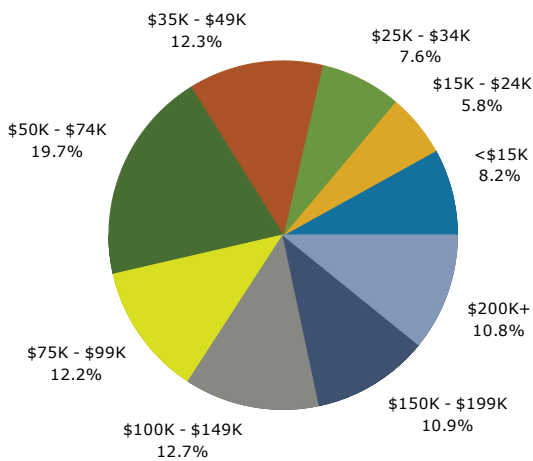
## Trends 2023-2028



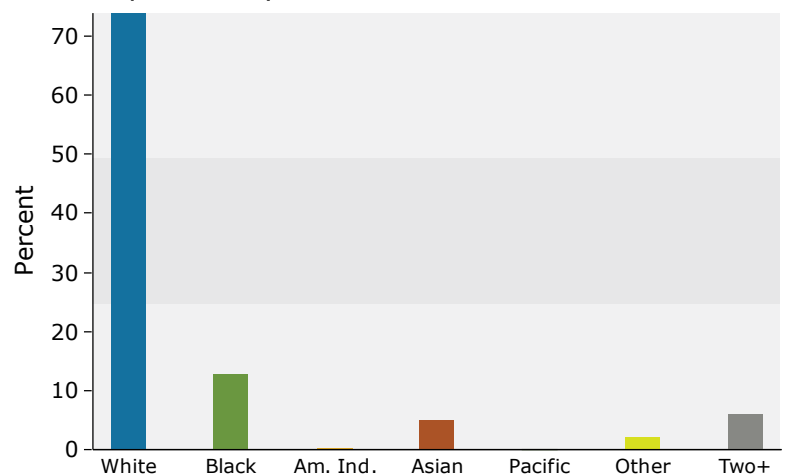
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 4.9%



# Demographic and Income Profile

Westridge Square  
 3357 Battleground Ave, Greensboro, North Carolina, 27410  
 Ring: 3 mile radius

Prepared by Esri  
 Latitude: 36.12067  
 Longitude: -79.84596

Summary	Census 2010	Census 2020	2023	2028
Population	61,154	63,657	64,469	65,977
Households	27,304	28,875	29,339	30,351
Families	16,327	17,189	16,635	17,044
Average Household Size	2.20	2.16	2.15	2.13
Owner Occupied Housing Units	18,658	18,739	19,016	19,364
Renter Occupied Housing Units	8,646	10,136	10,323	10,987
Median Age	41.4	43.7	44.1	44.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.46%	0.53%	0.30%
Households	0.68%	0.68%	0.49%
Families	0.49%	0.60%	0.44%
Owner HHs	0.36%	0.78%	0.66%
Median Household Income	2.88%	3.37%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,858	6.3%	1,536	5.1%
\$15,000 - \$24,999	1,551	5.3%	1,229	4.0%
\$25,000 - \$34,999	1,855	6.3%	1,520	5.0%
\$35,000 - \$49,999	3,255	11.1%	2,946	9.7%
\$50,000 - \$74,999	4,826	16.4%	4,800	15.8%
\$75,000 - \$99,999	3,650	12.4%	3,728	12.3%
\$100,000 - \$149,999	5,773	19.7%	6,446	21.2%
\$150,000 - \$199,999	2,781	9.5%	3,578	11.8%
\$200,000+	3,790	12.9%	4,570	15.1%

Median Household Income	\$82,557	\$95,171
Average Household Income	\$121,433	\$138,483
Per Capita Income	\$54,806	\$63,210

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,177	5.2%	2,990	4.7%	2,839	4.4%	2,929	4.4%
5 - 9	3,551	5.8%	3,267	5.1%	3,212	5.0%	3,227	4.9%
10 - 14	3,723	6.1%	3,530	5.5%	3,598	5.6%	3,470	5.3%
15 - 19	3,685	6.0%	3,563	5.6%	3,798	5.9%	3,590	5.4%
20 - 24	3,771	6.2%	3,649	5.7%	3,706	5.7%	3,749	5.7%
25 - 34	7,687	12.6%	8,061	12.7%	7,590	11.8%	7,648	11.6%
35 - 44	7,927	13.0%	7,800	12.3%	8,238	12.8%	8,495	12.9%
45 - 54	8,930	14.6%	7,817	12.3%	7,908	12.3%	8,085	12.3%
55 - 64	8,392	13.7%	8,677	13.6%	8,903	13.8%	8,451	12.8%
65 - 74	5,158	8.4%	7,989	12.6%	8,035	12.5%	8,229	12.5%
75 - 84	3,615	5.9%	4,411	6.9%	4,649	7.2%	5,816	8.8%
85+	1,541	2.5%	1,904	3.0%	1,992	3.1%	2,287	3.5%

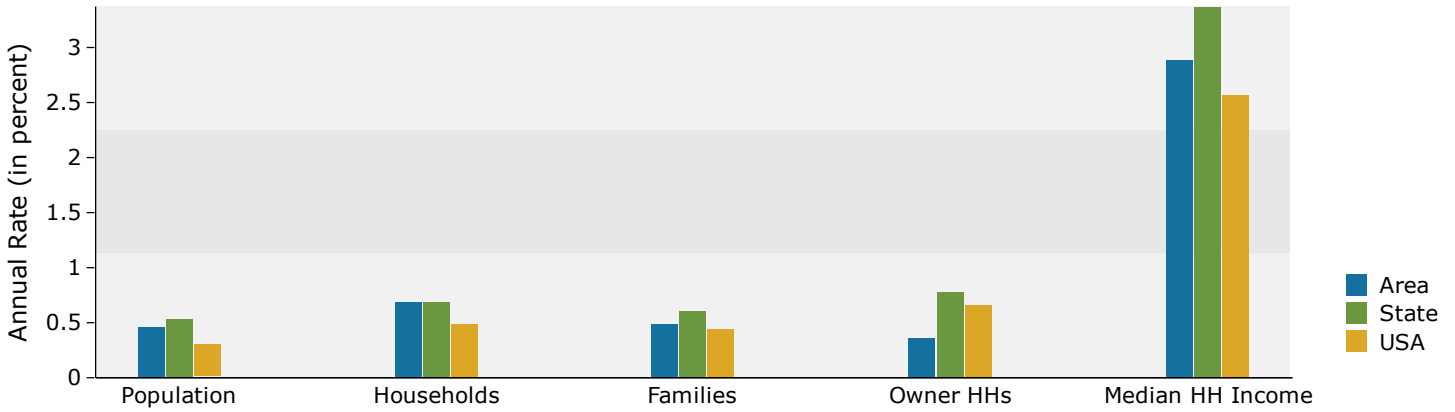
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	49,360	80.7%	45,979	72.2%	45,643	70.8%	44,947	68.1%
Black Alone	7,773	12.7%	9,144	14.4%	9,448	14.7%	10,044	15.2%
American Indian Alone	154	0.3%	209	0.3%	217	0.3%	231	0.4%
Asian Alone	1,916	3.1%	3,141	4.9%	3,553	5.5%	4,243	6.4%
Pacific Islander Alone	25	0.0%	15	0.0%	17	0.0%	18	0.0%
Some Other Race Alone	721	1.2%	1,349	2.1%	1,464	2.3%	1,674	2.5%
Two or More Races	1,204	2.0%	3,820	6.0%	4,126	6.4%	4,821	7.3%
Hispanic Origin (Any Race)	2,071	3.4%	3,125	4.9%	3,425	5.3%	3,886	5.9%

**Data Note:** Income is expressed in current dollars.

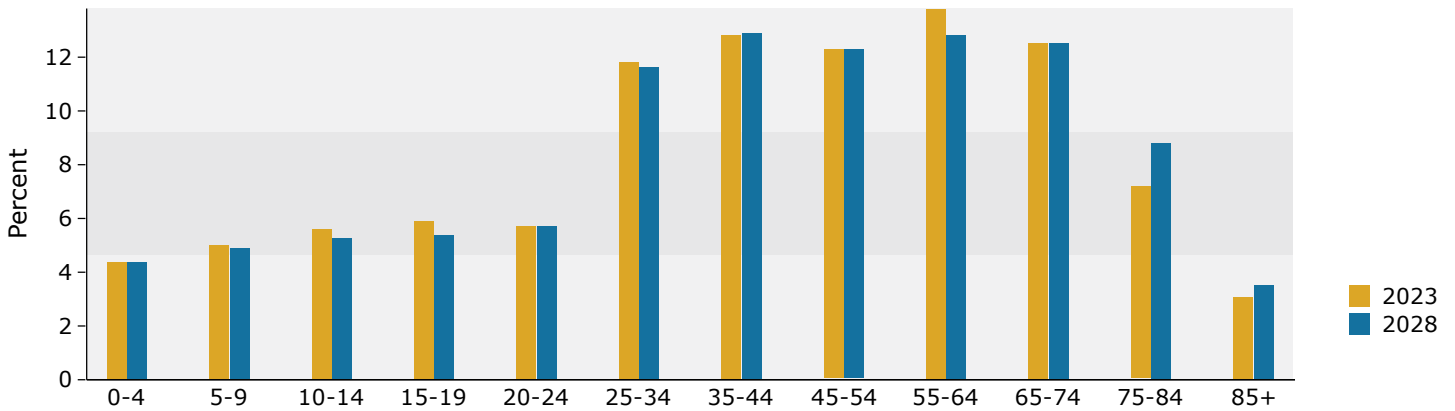
**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



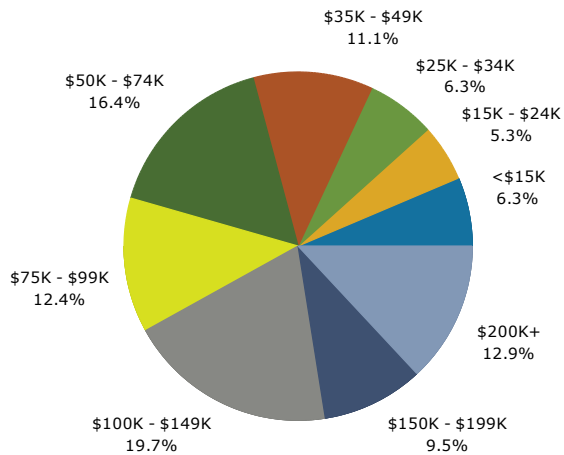
## Trends 2023-2028



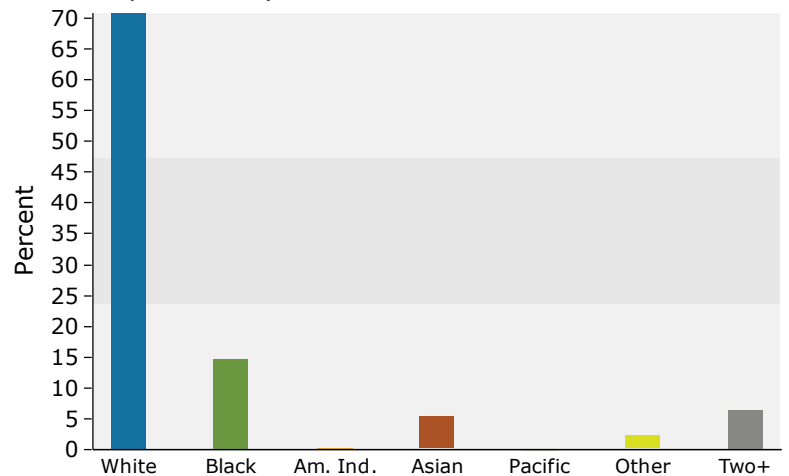
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 5.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



# Demographic and Income Profile

Westridge Square  
 3357 Battleground Ave, Greensboro, North Carolina, 27410  
 Ring: 5 mile radius

Prepared by Esri  
 Latitude: 36.12067  
 Longitude: -79.84596

Summary	Census 2010	Census 2020	2023	2028
Population	158,228	172,954	174,898	176,365
Households	68,649	73,103	74,348	75,699
Families	36,892	39,414	37,709	38,071
Average Household Size	2.20	2.17	2.16	2.14
Owner Occupied Housing Units	37,236	37,581	39,141	40,131
Renter Occupied Housing Units	31,413	35,522	35,207	35,568
Median Age	35.2	36.0	36.2	37.3

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.17%	0.53%	0.30%
Households	0.36%	0.68%	0.49%
Families	0.19%	0.60%	0.44%
Owner HHs	0.50%	0.78%	0.66%
Median Household Income	3.21%	3.37%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	7,534	10.1%	6,496	8.6%
\$15,000 - \$24,999	5,608	7.5%	4,648	6.1%
\$25,000 - \$34,999	5,880	7.9%	4,999	6.6%
\$35,000 - \$49,999	9,534	12.8%	8,540	11.3%
\$50,000 - \$74,999	13,277	17.9%	13,182	17.4%
\$75,000 - \$99,999	9,131	12.3%	9,731	12.9%
\$100,000 - \$149,999	11,878	16.0%	13,854	18.3%
\$150,000 - \$199,999	4,590	6.2%	6,044	8.0%
\$200,000+	6,916	9.3%	8,204	10.8%

Median Household Income	\$64,002	\$74,957
Average Household Income	\$100,177	\$114,718
Per Capita Income	\$42,874	\$49,530

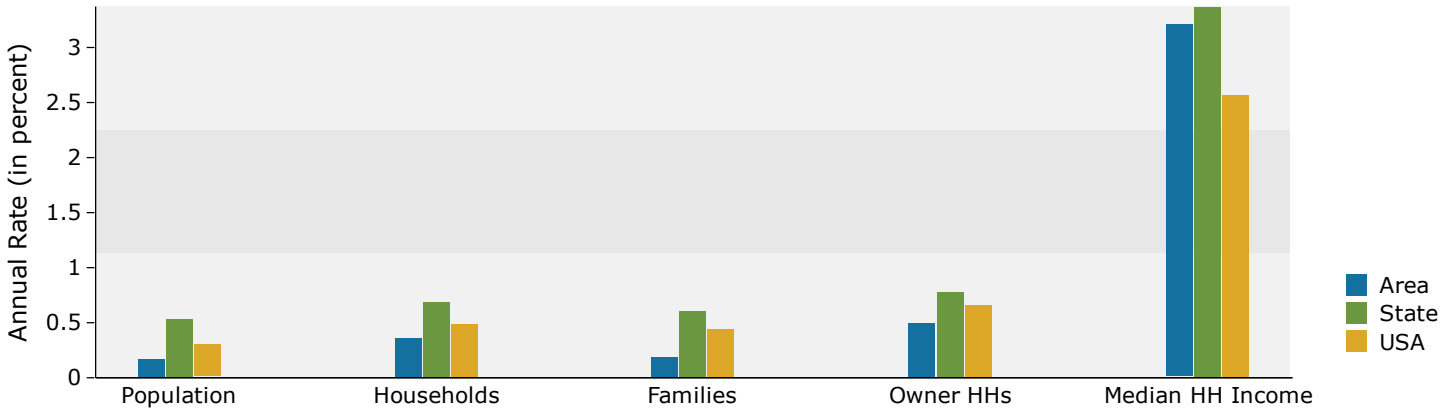
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,887	5.6%	8,396	4.9%	8,142	4.7%	8,303	4.7%
5 - 9	8,805	5.6%	9,020	5.2%	8,366	4.8%	8,158	4.6%
10 - 14	8,955	5.7%	9,361	5.4%	8,732	5.0%	8,391	4.8%
15 - 19	12,117	7.7%	13,438	7.8%	15,384	8.8%	14,834	8.4%
20 - 24	17,019	10.8%	19,657	11.4%	19,615	11.2%	19,634	11.1%
25 - 34	22,912	14.5%	24,503	14.2%	24,624	14.1%	23,765	13.5%
35 - 44	20,092	12.7%	19,967	11.5%	20,901	12.0%	21,614	12.3%
45 - 54	20,751	13.1%	19,382	11.2%	18,919	10.8%	18,900	10.7%
55 - 64	17,915	11.3%	20,167	11.7%	19,864	11.4%	18,946	10.7%
65 - 74	10,282	6.5%	16,532	9.6%	16,974	9.7%	17,436	9.9%
75 - 84	7,042	4.5%	8,493	4.9%	9,302	5.3%	11,710	6.6%
85+	3,451	2.2%	4,040	2.3%	4,073	2.3%	4,674	2.7%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	104,508	66.0%	97,061	56.1%	95,850	54.8%	92,678	52.5%
Black Alone	38,777	24.5%	48,581	28.1%	49,468	28.3%	50,303	28.5%
American Indian Alone	690	0.4%	791	0.5%	833	0.5%	888	0.5%
Asian Alone	5,774	3.6%	8,447	4.9%	9,449	5.4%	10,900	6.2%
Pacific Islander Alone	61	0.0%	70	0.0%	75	0.0%	80	0.0%
Some Other Race Alone	4,521	2.9%	6,817	3.9%	7,300	4.2%	8,081	4.6%
Two or More Races	3,897	2.5%	11,187	6.5%	11,923	6.8%	13,437	7.6%
Hispanic Origin (Any Race)	9,756	6.2%	13,732	7.9%	14,767	8.4%	16,127	9.1%

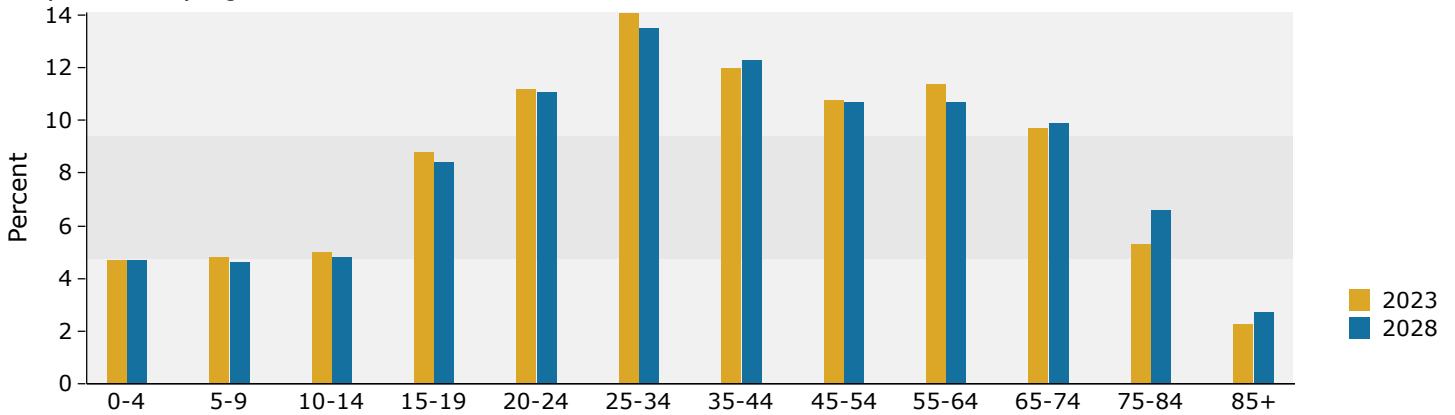
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

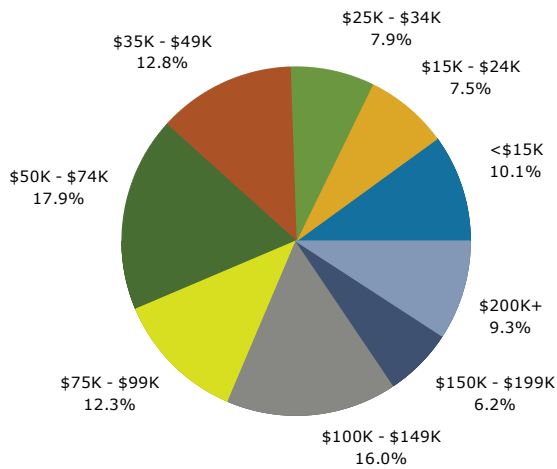
## Trends 2023-2028



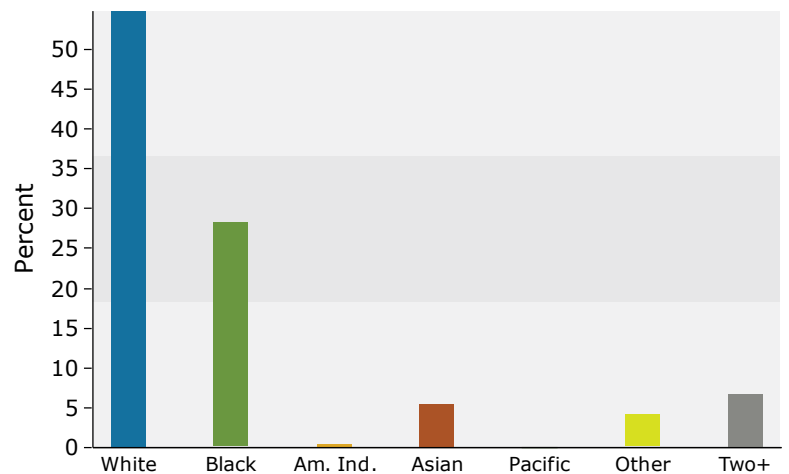
## Population by Age



## 2023 Household Income



## 2023 Population by Race



2023 Percent Hispanic Origin: 8.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



# Business Summary

Westridge Square  
 3357 Battleground Ave, Greensboro, North Carolina, 27410  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 36.12067  
 Longitude: -79.84596

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	442		3,154		9,430							
Total Employees:	4,346		33,920		116,780							
Total Residential Population:	6,430		64,469		174,898							
Employee/Residential Population Ratio (per 100 Residents)	68		53		67							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	1.8%	60	1.4%	55	1.7%	348	1.0%	145	1.5%	1,099	0.9%
Construction	11	2.5%	45	1.0%	115	3.6%	695	2.0%	393	4.2%	3,303	2.8%
Manufacturing	11	2.5%	65	1.5%	52	1.6%	1,520	4.5%	225	2.4%	7,544	6.5%
Transportation	9	2.0%	49	1.1%	53	1.7%	319	0.9%	206	2.2%	3,364	2.9%
Communication	3	0.7%	9	0.2%	18	0.6%	115	0.3%	65	0.7%	509	0.4%
Utility	0	0.0%	0	0.0%	2	0.1%	18	0.1%	11	0.1%	100	0.1%
Wholesale Trade	7	1.6%	28	0.6%	52	1.6%	376	1.1%	218	2.3%	2,155	1.8%
Retail Trade Summary	109	24.7%	2,114	48.6%	666	21.1%	11,269	33.2%	1,759	18.7%	23,770	20.4%
Home Improvement	5	1.1%	201	4.6%	14	0.4%	439	1.3%	56	0.6%	825	0.7%
General Merchandise Stores	8	1.8%	457	10.5%	27	0.9%	1,403	4.1%	69	0.7%	2,004	1.7%
Food Stores	8	1.8%	298	6.9%	67	2.1%	1,720	5.1%	174	1.8%	3,204	2.7%
Auto Dealers & Gas Stations	6	1.4%	127	2.9%	28	0.9%	262	0.8%	173	1.8%	2,530	2.2%
Apparel & Accessory Stores	10	2.3%	67	1.5%	82	2.6%	649	1.9%	139	1.5%	1,373	1.2%
Furniture & Home Furnishings	11	2.5%	44	1.0%	54	1.7%	423	1.2%	133	1.4%	840	0.7%
Eating & Drinking Places	39	8.8%	806	18.5%	247	7.8%	4,992	14.7%	601	6.4%	9,654	8.3%
Miscellaneous Retail	21	4.8%	113	2.6%	148	4.7%	1,380	4.1%	413	4.4%	3,341	2.9%
Finance, Insurance, Real Estate Summary	65	14.7%	363	8.4%	479	15.2%	5,140	15.2%	1,194	12.7%	11,715	10.0%
Banks, Savings & Lending Institutions	12	2.7%	142	3.3%	78	2.5%	921	2.7%	186	2.0%	1,788	1.5%
Securities Brokers	11	2.5%	37	0.9%	85	2.7%	535	1.6%	195	2.1%	2,119	1.8%
Insurance Carriers & Agents	15	3.4%	61	1.4%	80	2.5%	1,172	3.5%	210	2.2%	2,980	2.6%
Real Estate, Holding, Other Investment Offices	27	6.1%	122	2.8%	235	7.5%	2,513	7.4%	603	6.4%	4,827	4.1%
Services Summary	173	39.1%	1,555	35.8%	1,258	39.9%	13,588	40.1%	3,984	42.2%	54,049	46.3%
Hotels & Lodging	0	0.0%	2	0.0%	12	0.4%	218	0.6%	45	0.5%	944	0.8%
Automotive Services	10	2.3%	185	4.3%	36	1.1%	354	1.0%	181	1.9%	1,695	1.5%
Movies & Amusements	24	5.4%	120	2.8%	93	2.9%	738	2.2%	264	2.8%	2,443	2.1%
Health Services	33	7.5%	347	8.0%	270	8.6%	4,430	13.1%	736	7.8%	20,883	17.9%
Legal Services	6	1.4%	24	0.6%	65	2.1%	339	1.0%	288	3.1%	2,134	1.8%
Education Institutions & Libraries	6	1.4%	111	2.6%	59	1.9%	1,986	5.9%	180	1.9%	7,000	6.0%
Other Services	94	21.3%	767	17.6%	722	22.9%	5,522	16.3%	2,290	24.3%	18,950	16.2%
Government	4	0.9%	46	1.1%	18	0.6%	418	1.2%	210	2.2%	7,495	6.4%
Unclassified Establishments	43	9.7%	12	0.3%	385	12.2%	115	0.3%	1,021	10.8%	1,677	1.4%
Totals	442	100.0%	4,346	100.0%	3,154	100.0%	33,920	100.0%	9,430	100.0%	116,780	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.





# Business Summary

Westridge Square  
 3357 Battleground Ave, Greensboro, North Carolina, 27410  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 36.12067  
 Longitude: -79.84596

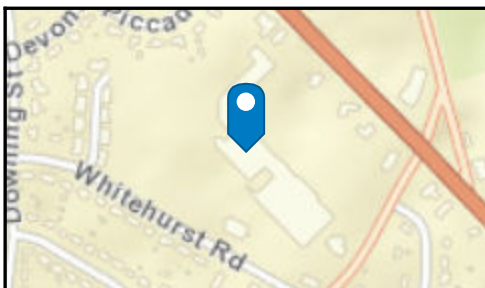
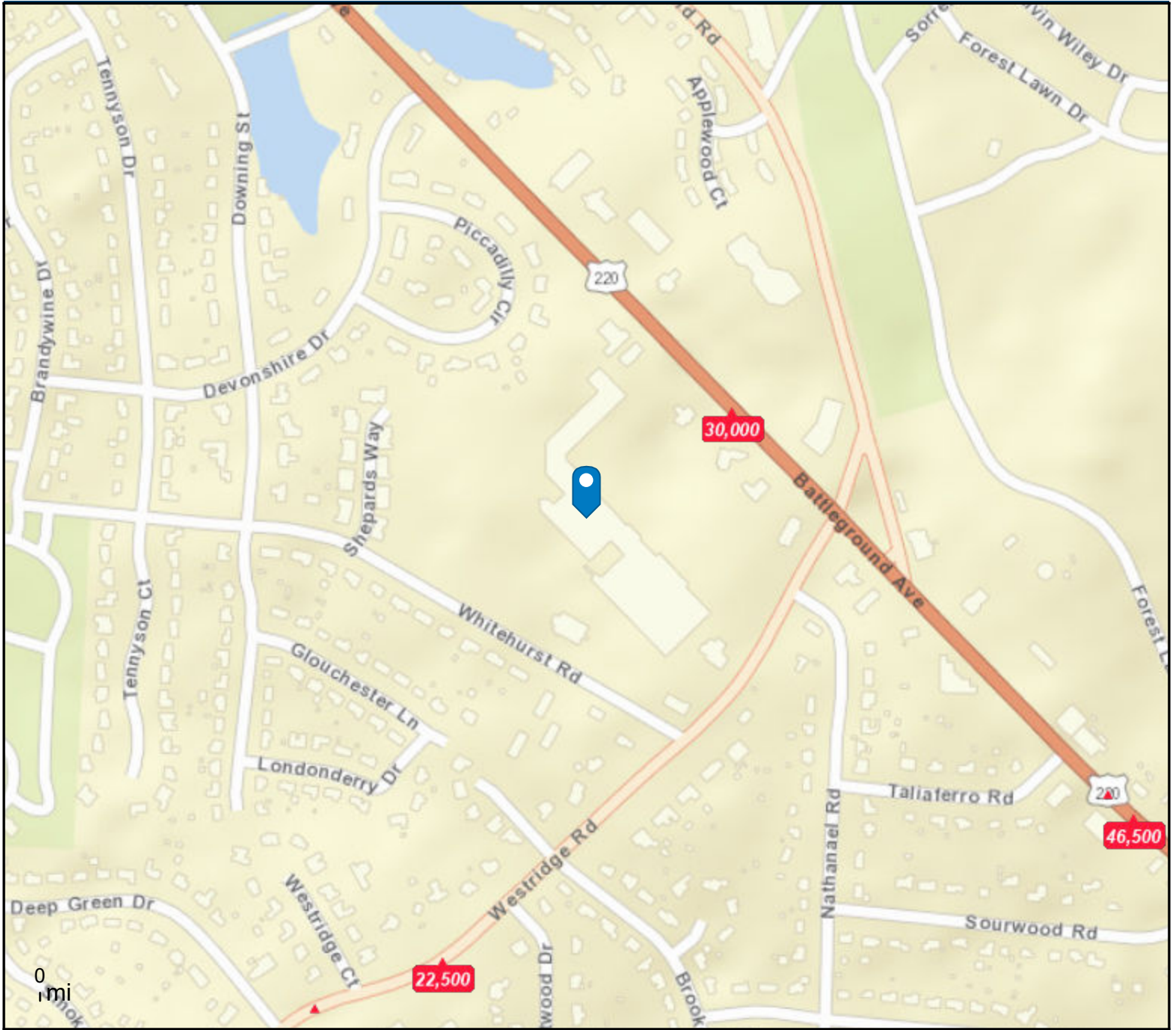
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.7%	7	0.2%	12	0.4%	32	0.1%	26	0.3%	107	0.1%
Mining	0	0.0%	0	0.0%	1	0.0%	3	0.0%	2	0.0%	12	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	9	0.0%
Construction	12	2.7%	50	1.2%	130	4.1%	788	2.3%	428	4.5%	3,556	3.0%
Manufacturing	12	2.7%	74	1.7%	70	2.2%	1,597	4.7%	254	2.7%	6,589	5.6%
Wholesale Trade	7	1.6%	28	0.6%	49	1.6%	351	1.0%	213	2.3%	2,122	1.8%
Retail Trade	67	15.2%	1,287	29.6%	392	12.4%	5,950	17.5%	1,089	11.5%	13,577	11.6%
Motor Vehicle & Parts Dealers	4	0.9%	117	2.7%	18	0.6%	206	0.6%	141	1.5%	2,312	2.0%
Furniture & Home Furnishings Stores	7	1.6%	26	0.6%	28	0.9%	263	0.8%	70	0.7%	495	0.4%
Electronics & Appliance Stores	3	0.7%	12	0.3%	14	0.4%	82	0.2%	43	0.5%	237	0.2%
Building Material & Garden Equipment & Supplies Dealers	5	1.1%	201	4.6%	14	0.4%	439	1.3%	55	0.6%	823	0.7%
Food & Beverage Stores	8	1.8%	290	6.7%	49	1.6%	1,470	4.3%	143	1.5%	2,970	2.5%
Health & Personal Care Stores	3	0.7%	22	0.5%	46	1.5%	480	1.4%	100	1.1%	1,001	0.9%
Gasoline Stations & Fuel Dealers	2	0.5%	10	0.2%	10	0.3%	56	0.2%	32	0.3%	218	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	11	2.5%	69	1.6%	92	2.9%	723	2.1%	170	1.8%	1,534	1.3%
Sporting Goods, Hobby, Book, & Music Stores	13	2.9%	77	1.8%	85	2.7%	795	2.3%	219	2.3%	1,772	1.5%
General Merchandise Stores	11	2.5%	463	10.7%	35	1.1%	1,436	4.2%	116	1.2%	2,216	1.9%
Transportation & Warehousing	5	1.1%	41	0.9%	40	1.3%	296	0.9%	167	1.8%	3,265	2.8%
Information	7	1.6%	39	0.9%	49	1.6%	568	1.7%	184	2.0%	2,793	2.4%
Finance & Insurance	39	8.8%	252	5.8%	249	7.9%	2,924	8.6%	592	6.3%	7,185	6.2%
Central Bank/Credit Intermediation & Related Activities	12	2.7%	142	3.3%	76	2.4%	896	2.6%	177	1.9%	1,760	1.5%
Securities & Commodity Contracts	12	2.7%	39	0.9%	89	2.8%	575	1.7%	202	2.1%	2,163	1.9%
Funds, Trusts & Other Financial Vehicles	15	3.4%	71	1.6%	83	2.6%	1,454	4.3%	213	2.3%	3,262	2.8%
Real Estate, Rental & Leasing	28	6.3%	109	2.5%	224	7.1%	2,127	6.3%	617	6.5%	4,740	4.1%
Professional, Scientific & Tech Services	30	6.8%	182	4.2%	299	9.5%	1,957	5.8%	1,021	10.8%	7,917	6.8%
Legal Services	6	1.4%	24	0.6%	67	2.1%	349	1.0%	300	3.2%	2,210	1.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%	13	0.4%	38	0.1%	38	0.4%	116	0.1%
Administrative, Support & Waste Management Services	12	2.7%	110	2.5%	99	3.1%	419	1.2%	320	3.4%	3,144	2.7%
Educational Services	14	3.2%	149	3.4%	80	2.5%	2,076	6.1%	237	2.5%	7,157	6.1%
Health Care & Social Assistance	37	8.4%	391	9.0%	354	11.2%	5,755	17.0%	1,001	10.6%	25,060	21.5%
Arts, Entertainment & Recreation	19	4.3%	257	5.9%	83	2.6%	799	2.4%	248	2.6%	2,444	2.1%
Accommodation & Food Services	40	9.0%	814	18.7%	267	8.5%	5,347	15.8%	663	7.0%	10,792	9.2%
Accommodation	0	0.0%	2	0.0%	12	0.4%	218	0.6%	45	0.5%	944	0.8%
Food Services & Drinking Places	40	9.0%	812	18.7%	255	8.1%	5,129	15.1%	618	6.6%	9,847	8.4%
Other Services (except Public Administration)	65	14.7%	513	11.8%	341	10.8%	2,383	7.0%	1,100	11.7%	7,006	6.0%
Automotive Repair & Maintenance	10	2.3%	185	4.3%	30	1.0%	340	1.0%	138	1.5%	1,305	1.1%
Public Administration	2	0.5%	29	0.7%	15	0.5%	395	1.2%	209	2.2%	7,516	6.4%
Unclassified Establishments	43	9.7%	12	0.3%	385	12.2%	115	0.3%	1,020	10.8%	1,674	1.4%
<b>Total</b>	<b>442</b>	<b>100.0%</b>	<b>4,346</b>	<b>100.0%</b>	<b>3,154</b>	<b>100.0%</b>	<b>33,920</b>	<b>100.0%</b>	<b>9,430</b>	<b>100.0%</b>	<b>116,780</b>	<b>100.0%</b>

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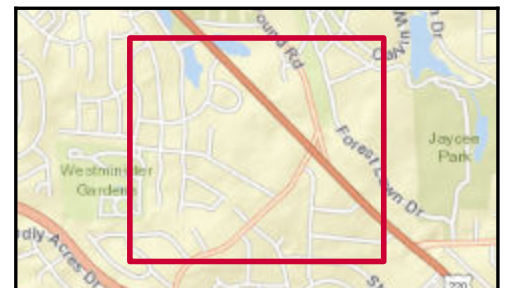
Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Westridge Square  
 3357 Battleground Ave, Greensboro, North Carolina, 27410  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 36.12067  
 Longitude: -79.84596



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2023 Kalibrate Technologies (Q3 2023).



# Traffic Count Profile

Westridge Square  
3357 Battleground Ave, Greensboro, North Carolina, 27410  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 36.12067  
Longitude: -79.84596

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.12	Battleground Avenue	Devonshire Dr (0.0 miles NW)	2019	30,000
0.32	Westridge Road	(0.0 miles )	2019	22,500
0.39	Westridge Road	Nathanael Rd (0.03 miles SW)	2021	15,500
0.40	Battleground Avenue	Sourwood Rd (0.05 miles NW)	2021	32,500
0.43	Battleground Avenue	Taliaferro Rd (0.01 miles NW)	2019	46,500
0.54		Westridge Rd (0.08 miles W)	2021	3,100
0.55		Westridge Rd (0.04 miles SE)	2021	3,400
0.62	Pisgah Church Rd	Battleground Ave (0.03 miles SW)	2003	19,000
0.62	Bryan Boulevard	(0.0 miles )	2019	44,500
0.63	Pisgah Church Road	(0.0 miles )	2019	22,000
0.63		Isaacs Pl (0.03 miles E)	2021	14,000
0.64		Friendly Acres Dr (0.01 miles W)	2021	3,500
0.64		Chadford Pl (0.1 miles SE)	2021	34,500
0.68	Bryan Boulevard	Brassfield Rd (0.35 miles NW)	2019	50,000
0.69		Friendly Acres Dr (0.03 miles N)	2021	9,600
0.69	Joseph M Bryan Blvd	Westridge Rd (0.4 miles NW)	2003	38,000
0.77	New Garden Road	New Garden Cmns (0.08 miles E)	2019	6,000
0.83	New Garden Road	Brassfield Rd (0.1 miles SW)	2021	11,500
0.86	Lawndale Drive	Kery Dr (0.01 miles NW)	2021	21,000
0.87	Lawndale Drive	Joan Ave (0.02 miles SE)	2019	32,500
0.89	US 220	New Garden Rd (0.08 miles SE)	2020	26,000
0.90	Battleground Avenue	Brassfield Rd (0.01 miles SE)	2021	26,500
0.92		Country Park Rd (0.01 miles N)	2021	5,200
0.92	Lake Jeanette Road	Country PkRd (0.03 miles N)	2019	6,700
0.92	Battleground Avenue	New Garden Rd (0.08 miles SE)	2019	32,500
0.99	Lawndale Dr	Cannonball Rd (0.03 miles N)	2003	19,000
1.04	Hobbs Road	Westridge Rd (0.02 miles SE)	2021	4,500
1.04	Hobbs Road	Pebble Dr (0.06 miles E)	2019	5,300
1.04		Wembley Ct (0.06 miles SW)	2021	1,800
1.05		Clover Ln (0.04 miles E)	2021	3,000

**Data Note:**The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2022 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

**Source:** ©2023 Kalibrate Technologies (Q3 2023).