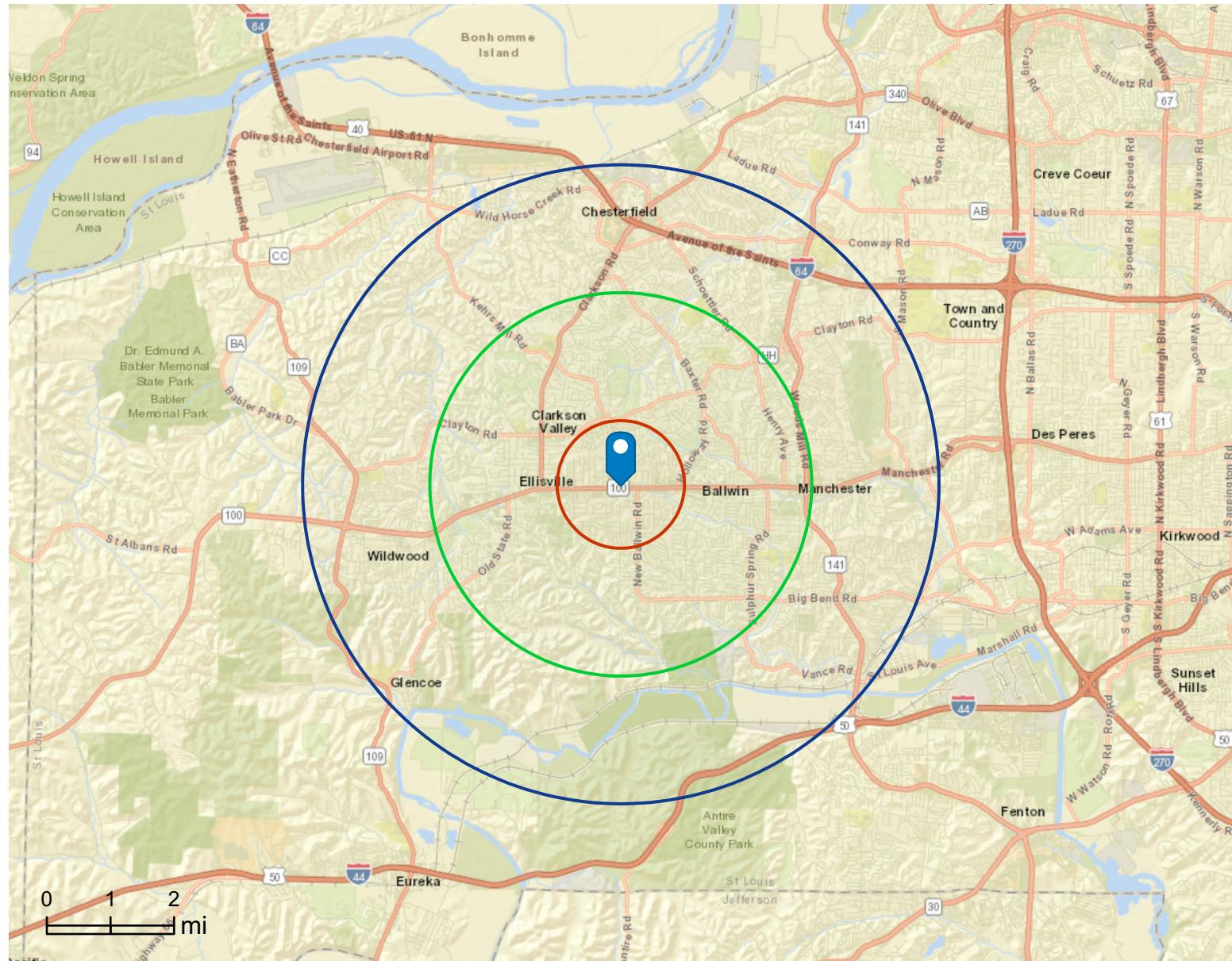


Site Details Map

Ballwin Plaza 1,3,5 Miles

15425 Manchester Rd, Ballwin, Missouri, 63011

Rings: 1, 3, 5 mile radii



This site is located in:

City: Ballwin

County: St. Louis County

State: Missouri

ZIP Code: 63011

Census Tract: 29189217806

Census Block Group: 291892178063

CBSA: St. Louis, MO-IL Metropolitan Statistical Area

Demographic and Income Profile

Ballwin Plaza 1,3,5 Miles
15425 Manchester Rd, Ballwin, Missouri, 63011
Ring: 1 mile radius



Summary	Census 2020	2025	2030
Total Population	9,993	9,871	9,832
Total Households	4,006	3,999	4,002
Family Households	2,700	2,645	2,629
Average Household Size	2.49	2.47	2.45
Owner Occupied Housing Units	2,914	2,990	3,020
Renter Occupied Housing Units	1,092	1,009	982
Median Age	39.7	40.6	41.7

Trends 2025 - 2030	Area	State	National
Population	-0.1%	0.2%	0.4%
Households	0.0%	0.4%	0.6%
Family Population	-0.1%	0.2%	0.5%
Owner Occupied Housing Units	0.2%	0.6%	0.0%
Median Household Income	2.9%	2.3%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	537	5.4%	514	5.2%	504	5.1%
5-9	599	6.0%	592	6.0%	548	5.6%
10-14	677	6.8%	583	5.9%	591	6.0%
15-19	687	6.9%	636	6.4%	556	5.7%
20-24	591	5.9%	607	6.2%	577	5.9%
25-29	640	6.4%	624	6.3%	649	6.6%
30-34	646	6.5%	633	6.4%	618	6.3%
35-39	655	6.5%	666	6.8%	643	6.5%
40-44	624	6.2%	667	6.8%	682	6.9%
45-49	610	6.1%	623	6.3%	668	6.8%
50-54	649	6.5%	604	6.1%	611	6.2%
55-59	712	7.1%	598	6.1%	561	5.7%
60-64	680	6.8%	646	6.5%	557	5.7%
65-69	515	5.2%	597	6.0%	579	5.9%
70-74	425	4.3%	422	4.3%	506	5.2%
75-79	301	3.0%	369	3.7%	380	3.9%
80-84	200	2.0%	246	2.5%	311	3.2%
Age 85+	246	2.5%	243	2.5%	290	3.0%

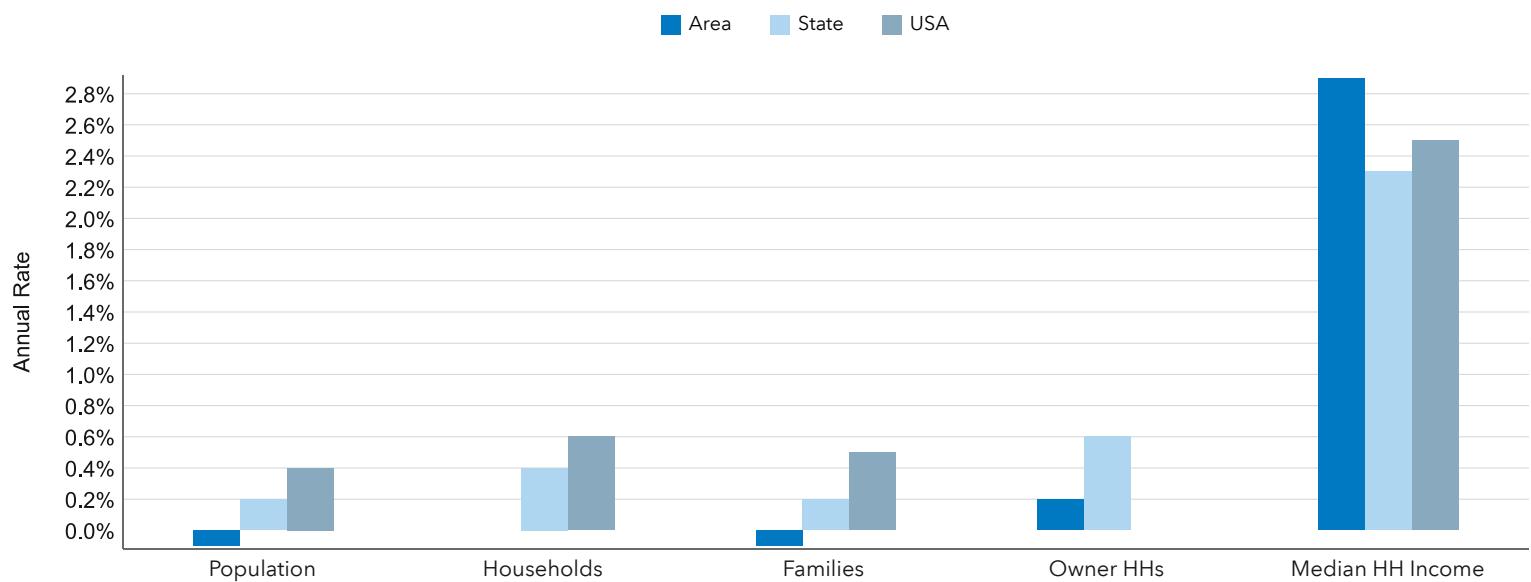
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	37	0.9%	28	0.7%
\$10,000-14,999	140	3.5%	98	2.5%
\$15,000-19,999	89	2.2%	61	1.5%
\$20,000-24,999	62	1.6%	42	1.1%
\$25,000-29,999	28	0.7%	21	0.5%
\$30,000-34,999	45	1.1%	32	0.8%
\$35,000-39,999	85	2.1%	68	1.7%
\$40,000-44,999	154	3.9%	133	3.3%
\$45,000-49,999	147	3.7%	122	3.0%
\$50,000-59,999	184	4.6%	144	3.6%
\$60,000-74,999	321	8.0%	277	6.9%
\$75,000-99,999	503	12.6%	457	11.4%
\$100,000-124,999	439	11.0%	459	11.5%
\$125,000-149,999	450	11.3%	468	11.7%
\$150,000-199,999	495	12.4%	544	13.6%
\$200,000-249,999	196	4.9%	244	6.1%
\$250,000-299,999	150	3.8%	167	4.2%
\$300,000-399,999	195	4.9%	274	6.8%
\$400,000-499,999	43	1.1%	31	0.8%
\$500,000+	237	5.9%	329	8.2%
Median Household Income	\$110,305	-	\$127,528	-
Average Household Income	\$143,392	-	\$167,523	-
Per Capita Income	\$58,764	-	\$68,982	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,892	79.0%	7,636	77.4%	7,407	75.3%
Black Alone	328	3.3%	348	3.5%	381	3.9%
American Indian	15	0.1%	16	0.2%	17	0.2%
Asian Alone	1,000	10.0%	1,066	10.8%	1,163	11.8%
Pacific Islander	2	0.0%	2	0.0%	2	0.0%
Some Other Race	121	1.2%	132	1.3%	141	1.4%
Two or More Races	634	6.3%	671	6.8%	722	7.3%
Hispanic (Any Race)	371	3.7%	387	3.9%	412	4.2%

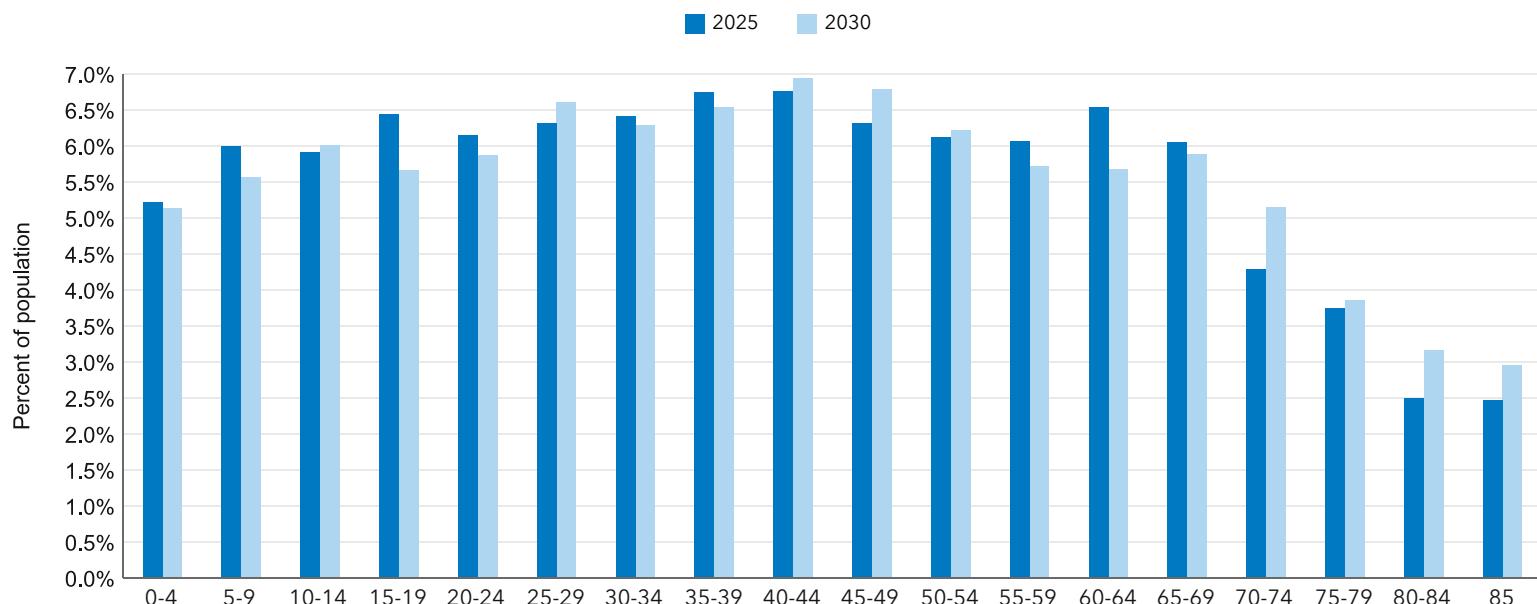
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



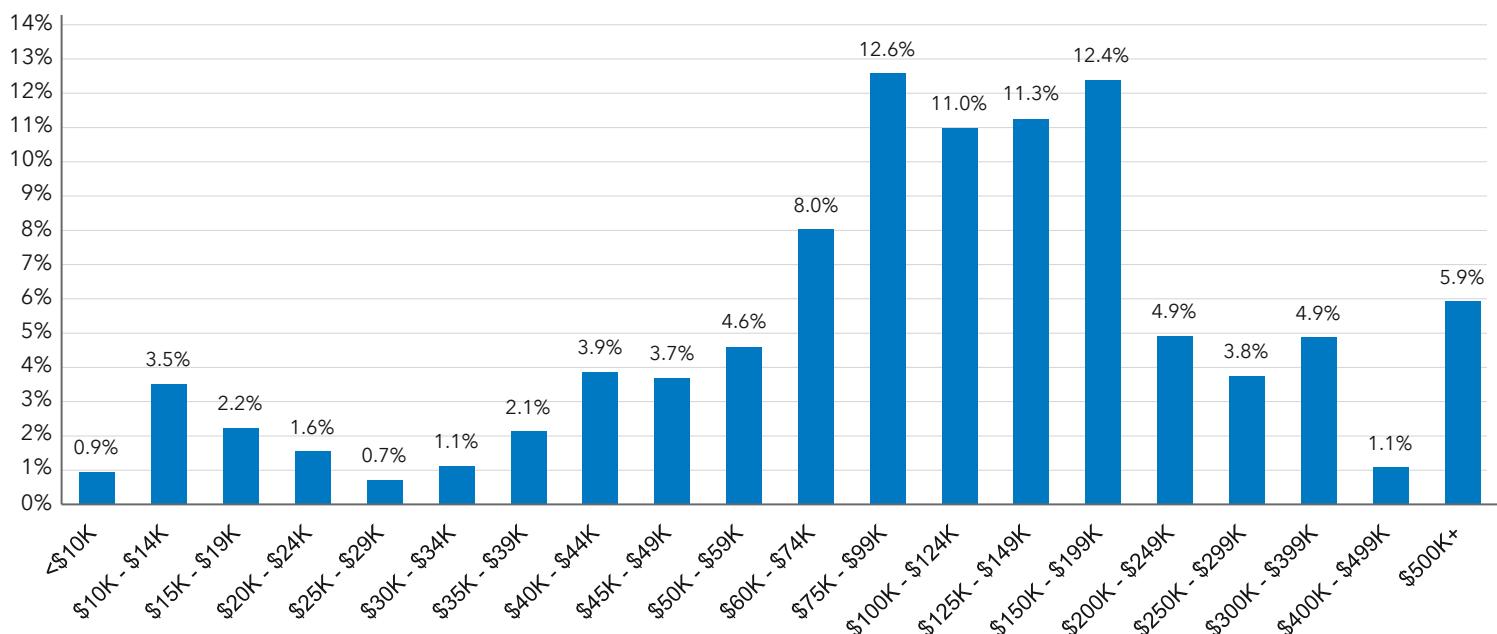
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2025 Esri

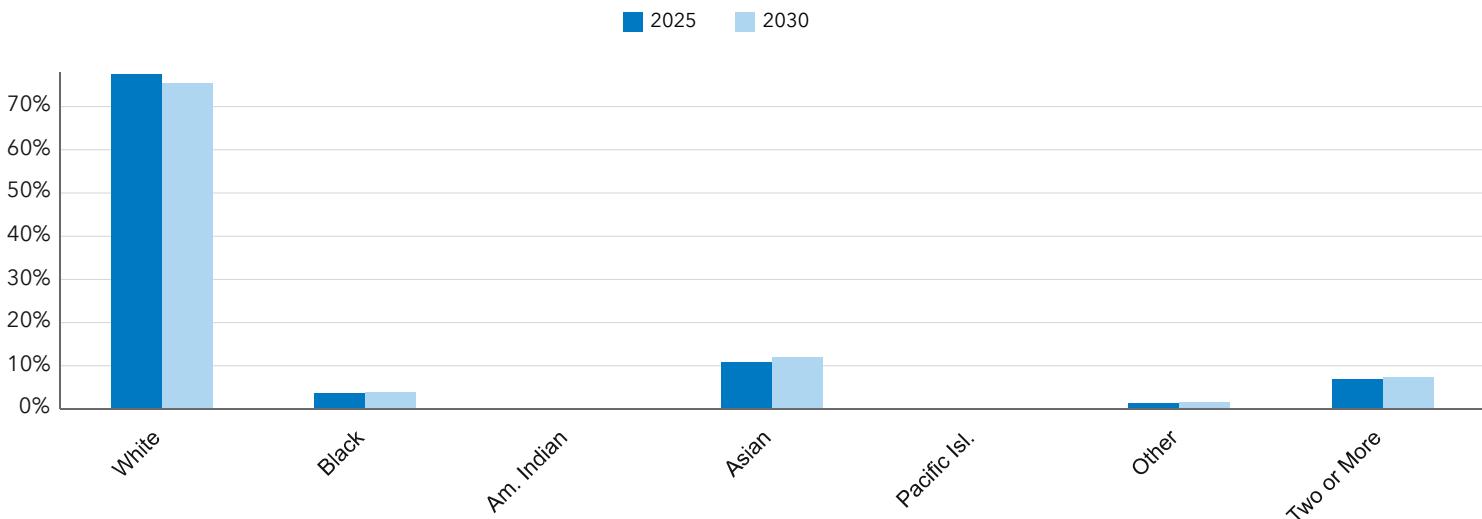
Key Indicators for 2025



Households by Income for 2025



Population by Race



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2025 Esri

Demographic and Income Profile

Ballwin Plaza 1,3,5 Miles
15425 Manchester Rd, Ballwin, Missouri, 63011
Ring: 3 mile radius



Summary	Census 2020	2025	2030
Total Population	78,104	77,571	77,771
Total Households	29,859	29,942	30,241
Family Households	22,202	21,890	21,980
Average Household Size	2.60	2.58	2.56
Owner Occupied Housing Units	25,058	25,463	25,679
Renter Occupied Housing Units	4,801	4,479	4,562
Median Age	43.4	43.7	44.3

Trends 2025 - 2030	Area	State	National
Population	0.1%	0.2%	0.4%
Households	0.2%	0.4%	0.6%
Family Population	0.1%	0.2%	0.5%
Owner Occupied Housing Units	0.2%	0.6%	0.0%
Median Household Income	2.8%	2.3%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	4,024	5.2%	3,885	5.0%	3,858	5.0%
5-9	4,853	6.2%	4,676	6.0%	4,356	5.6%
10-14	5,243	6.7%	5,063	6.5%	4,927	6.3%
15-19	5,573	7.1%	4,745	6.1%	4,666	6.0%
20-24	3,993	5.1%	4,134	5.3%	3,586	4.6%
25-29	3,252	4.2%	4,212	5.4%	4,359	5.6%
30-34	4,031	5.2%	3,800	4.9%	4,815	6.2%
35-39	4,823	6.2%	4,460	5.8%	4,203	5.4%
40-44	4,764	6.1%	5,153	6.6%	4,772	6.1%
45-49	4,957	6.3%	4,877	6.3%	5,307	6.8%
50-54	5,301	6.8%	4,884	6.3%	4,780	6.2%
55-59	5,835	7.5%	4,985	6.4%	4,652	6.0%
60-64	5,771	7.4%	5,298	6.8%	4,653	6.0%
65-69	4,779	6.1%	5,131	6.6%	4,841	6.2%
70-74	4,254	5.5%	4,195	5.4%	4,626	6.0%
75-79	2,920	3.7%	3,648	4.7%	3,721	4.8%
80-84	1,789	2.3%	2,374	3.1%	3,039	3.9%
Age 85+	1,942	2.5%	2,052	2.6%	2,611	3.4%

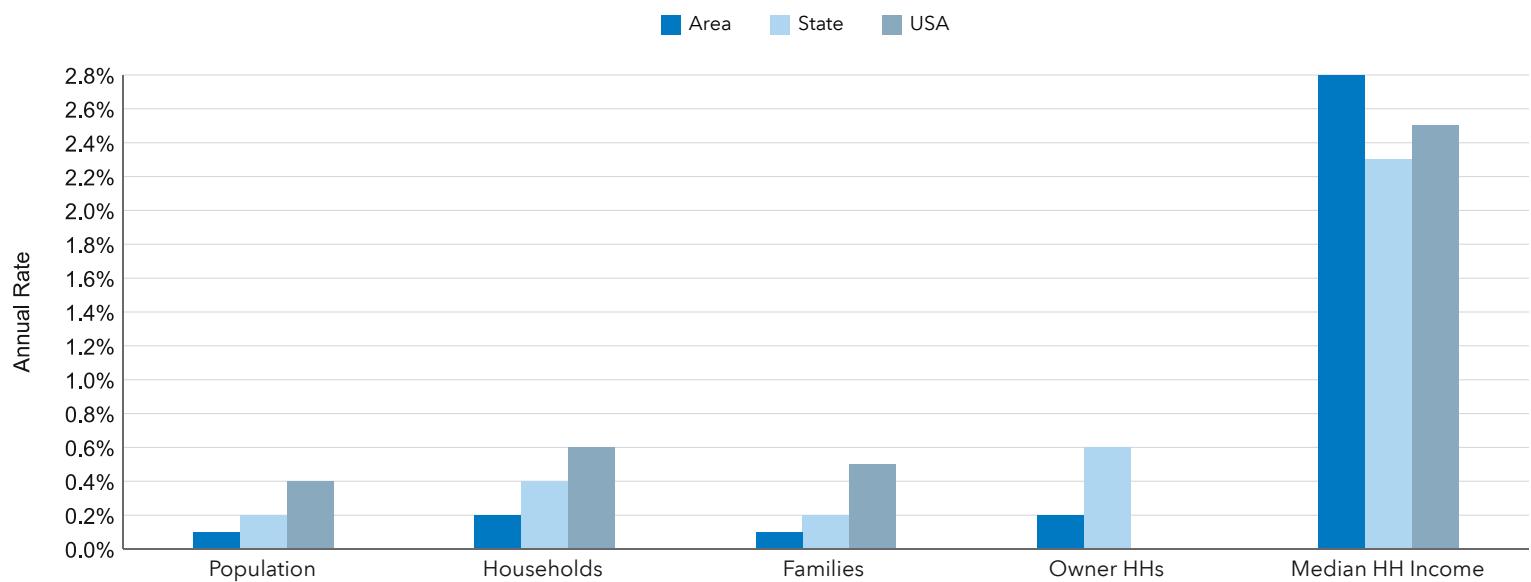
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	448	1.5%	385	1.3%
\$10,000-14,999	355	1.2%	241	0.8%
\$15,000-19,999	315	1.1%	220	0.7%
\$20,000-24,999	460	1.5%	332	1.1%
\$25,000-29,999	437	1.5%	326	1.1%
\$30,000-34,999	415	1.4%	299	1.0%
\$35,000-39,999	615	2.0%	480	1.6%
\$40,000-44,999	715	2.4%	573	1.9%
\$45,000-49,999	720	2.4%	563	1.9%
\$50,000-59,999	1,065	3.6%	851	2.8%
\$60,000-74,999	1,741	5.8%	1,503	5.0%
\$75,000-99,999	3,057	10.2%	2,551	8.4%
\$100,000-124,999	2,974	9.9%	2,812	9.3%
\$125,000-149,999	2,900	9.7%	2,887	9.6%
\$150,000-199,999	4,775	15.9%	5,059	16.7%
\$200,000-249,999	2,153	7.2%	2,655	8.8%
\$250,000-299,999	1,541	5.2%	1,726	5.7%
\$300,000-399,999	2,086	7.0%	2,985	9.9%
\$400,000-499,999	512	1.7%	345	1.1%
\$500,000+	2,657	8.9%	3,448	11.4%
Median Household Income	\$138,097		\$158,309	-
Average Household Income	\$182,615		\$210,921	-
Per Capita Income	\$70,555		\$82,088	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	63,848	81.8%	62,308	80.3%	61,005	78.4%
Black Alone	2,016	2.6%	2,160	2.8%	2,391	3.1%
American Indian	144	0.2%	142	0.2%	145	0.2%
Asian Alone	6,636	8.5%	7,125	9.2%	7,884	10.1%
Pacific Islander	26	0.0%	28	0.0%	31	0.0%
Some Other Race	748	1.0%	810	1.0%	878	1.1%
Two or More Races	4,686	6.0%	4,997	6.4%	5,438	7.0%
Hispanic (Any Race)	2,538	3.3%	2,646	3.4%	2,867	3.7%

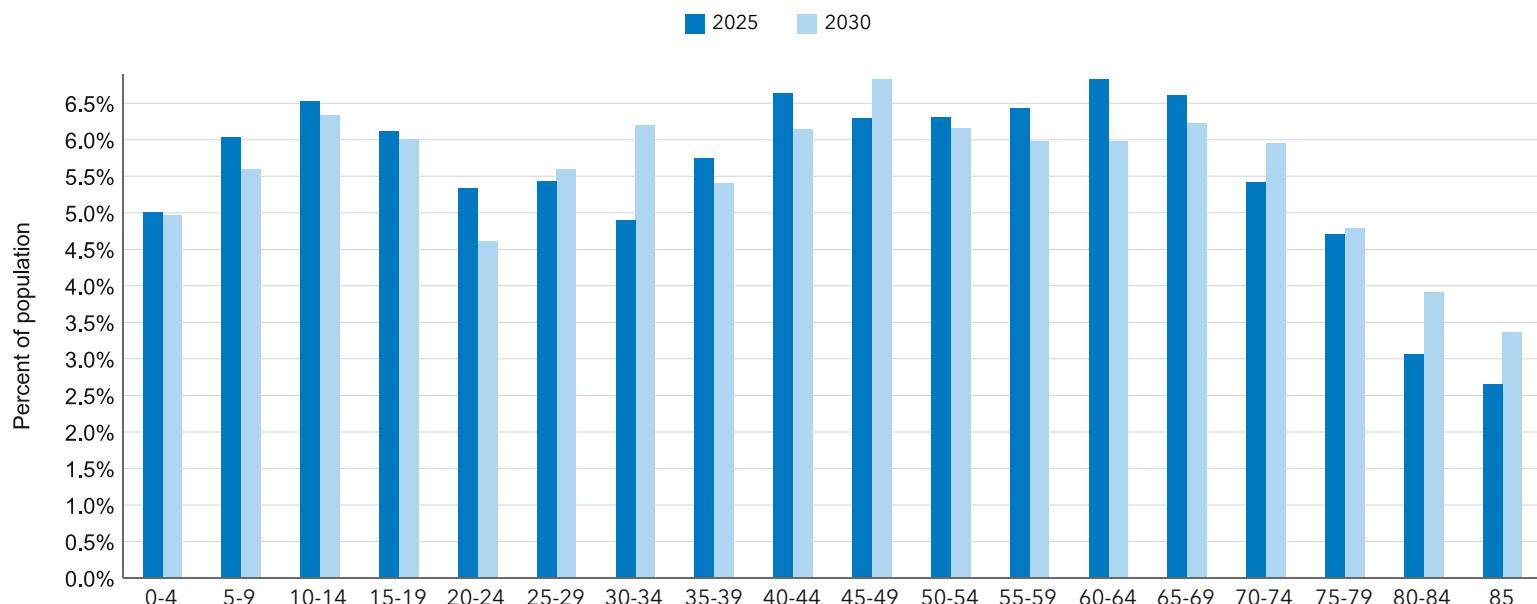
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



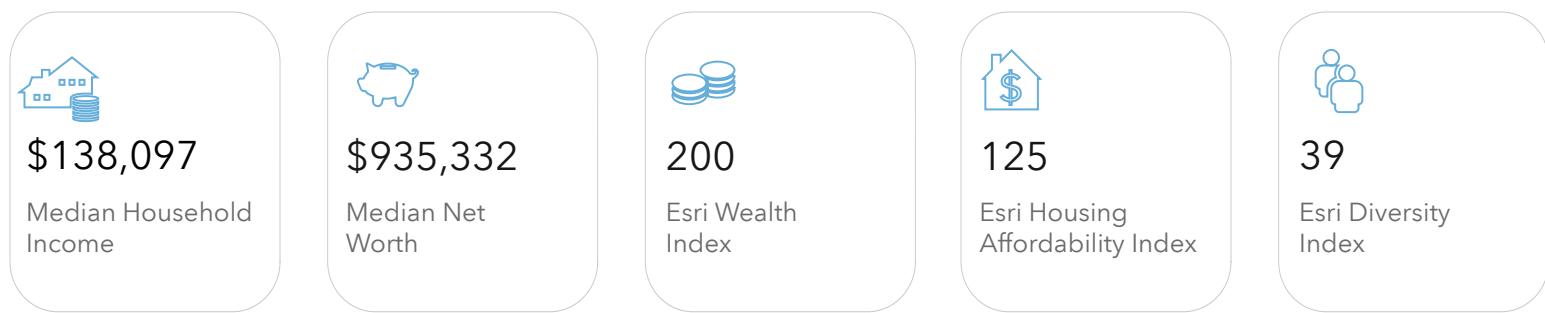
Population by Age



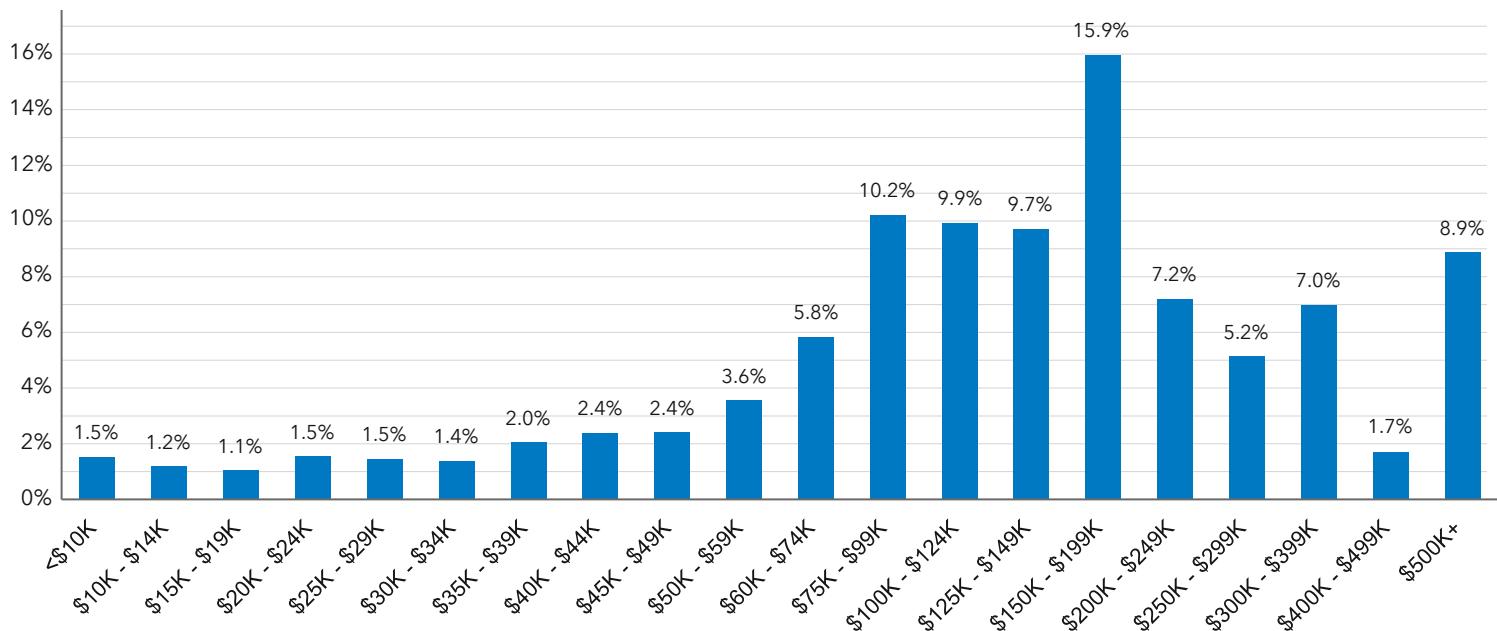
[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2025 Esri

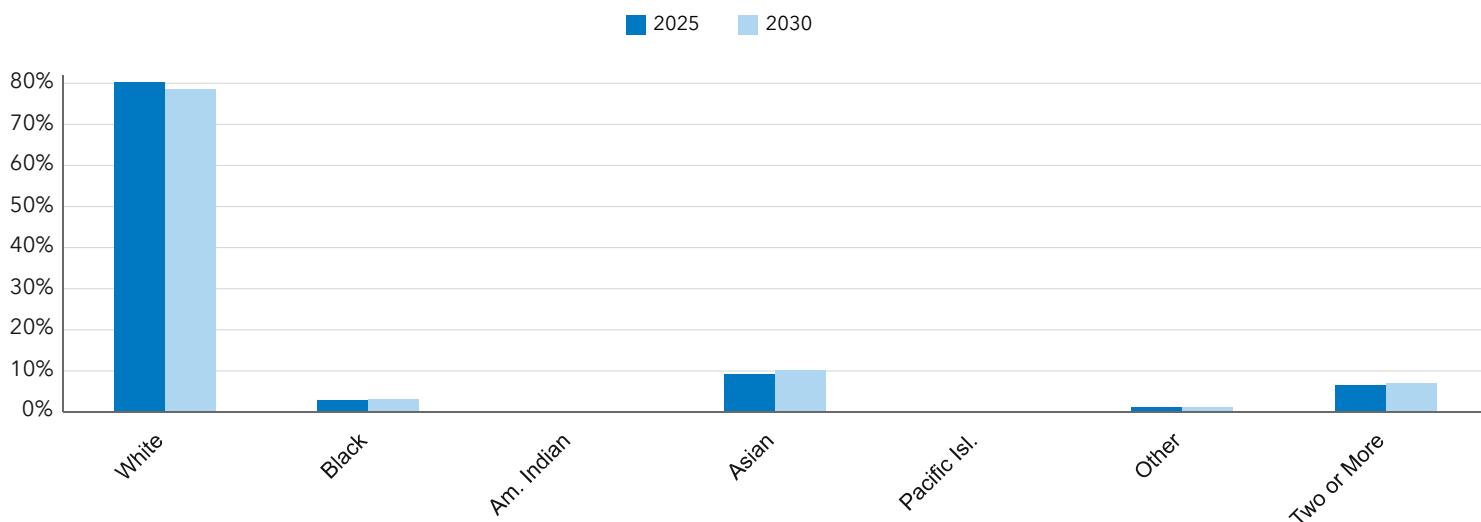
Key Indicators for 2025



Households by Income for 2025



Population by Race



Demographic and Income Profile

Ballwin Plaza 1,3,5 Miles
15425 Manchester Rd, Ballwin, Missouri, 63011
Ring: 5 mile radius



Summary	Census 2020	2025	2030
Total Population	161,931	162,574	163,276
Total Households	63,403	64,178	64,841
Family Households	45,274	44,955	45,123
Average Household Size	2.52	2.50	2.49
Owner Occupied Housing Units	50,290	51,352	51,950
Renter Occupied Housing Units	13,113	12,826	12,891
Median Age	43.5	43.8	44.6

Trends 2025 - 2030	Area	State	National
Population	0.1%	0.2%	0.4%
Households	0.2%	0.4%	0.6%
Family Population	0.1%	0.2%	0.5%
Owner Occupied Housing Units	0.2%	0.6%	0.0%
Median Household Income	3.1%	2.3%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	8,098	5.0%	7,905	4.9%	7,852	4.8%
5-9	9,727	6.0%	9,428	5.8%	8,790	5.4%
10-14	10,513	6.5%	10,303	6.3%	10,012	6.1%
15-19	11,156	6.9%	9,880	6.1%	9,803	6.0%
20-24	8,804	5.4%	8,750	5.4%	7,994	4.9%
25-29	7,391	4.6%	9,046	5.6%	8,946	5.5%
30-34	8,419	5.2%	8,438	5.2%	9,890	6.1%
35-39	9,989	6.2%	9,299	5.7%	9,222	5.7%
40-44	9,826	6.1%	10,783	6.6%	9,993	6.1%
45-49	9,916	6.1%	10,070	6.2%	11,022	6.8%
50-54	10,758	6.6%	10,036	6.2%	10,056	6.2%
55-59	11,874	7.3%	10,249	6.3%	9,669	5.9%
60-64	11,739	7.3%	10,932	6.7%	9,591	5.9%
65-69	10,163	6.3%	10,591	6.5%	10,095	6.2%
70-74	8,971	5.5%	9,097	5.6%	9,669	5.9%
75-79	6,093	3.8%	7,806	4.8%	8,100	5.0%
80-84	3,884	2.4%	5,074	3.1%	6,558	4.0%
Age 85+	4,607	2.9%	4,883	3.0%	6,014	3.7%

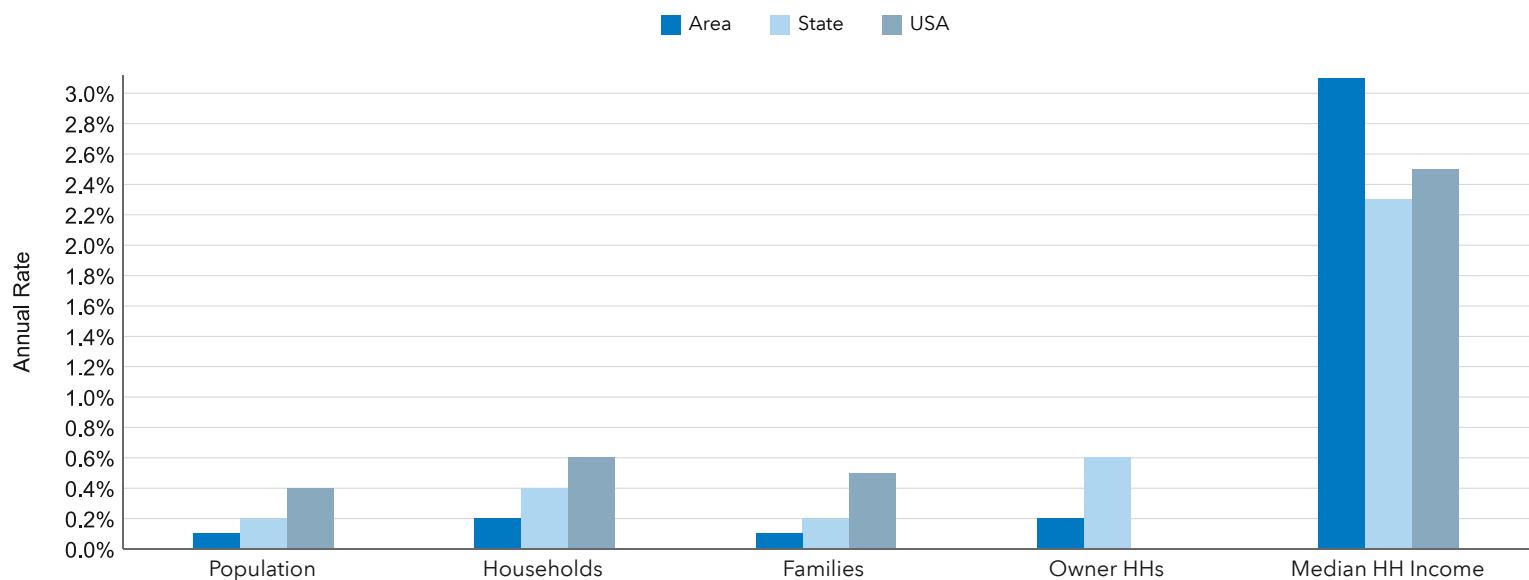
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	1,307	2.0%	1,138	1.8%
\$10,000-14,999	728	1.1%	525	0.8%
\$15,000-19,999	730	1.1%	525	0.8%
\$20,000-24,999	852	1.3%	629	1.0%
\$25,000-29,999	1,048	1.6%	808	1.3%
\$30,000-34,999	1,182	1.8%	879	1.4%
\$35,000-39,999	1,469	2.3%	1,164	1.8%
\$40,000-44,999	1,534	2.4%	1,250	1.9%
\$45,000-49,999	1,544	2.4%	1,247	1.9%
\$50,000-59,999	2,684	4.2%	2,194	3.4%
\$60,000-74,999	3,962	6.2%	3,495	5.4%
\$75,000-99,999	6,622	10.3%	5,713	8.8%
\$100,000-124,999	6,831	10.6%	6,465	10.0%
\$125,000-149,999	5,731	8.9%	5,667	8.7%
\$150,000-199,999	8,838	13.8%	9,490	14.6%
\$200,000-249,999	4,909	7.7%	6,114	9.4%
\$250,000-299,999	3,241	5.0%	3,646	5.6%
\$300,000-399,999	4,479	7.0%	6,394	9.9%
\$400,000-499,999	1,208	1.9%	793	1.2%
\$500,000+	5,278	8.2%	6,704	10.3%
Median Household Income	\$131,073	-	\$152,840	-
Average Household Income	\$181,348	-	\$207,515	-
Per Capita Income	\$71,809	-	\$82,646	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	129,856	80.2%	127,576	78.5%	124,842	76.5%
Black Alone	4,436	2.7%	4,799	3.0%	5,296	3.2%
American Indian	262	0.2%	274	0.2%	285	0.2%
Asian Alone	15,758	9.7%	17,158	10.6%	18,916	11.6%
Pacific Islander	41	0.0%	43	0.0%	48	0.0%
Some Other Race	1,722	1.1%	2,044	1.3%	2,258	1.4%
Two or More Races	9,855	6.1%	10,680	6.6%	11,631	7.1%
Hispanic (Any Race)	5,910	3.6%	6,570	4.0%	7,204	4.4%

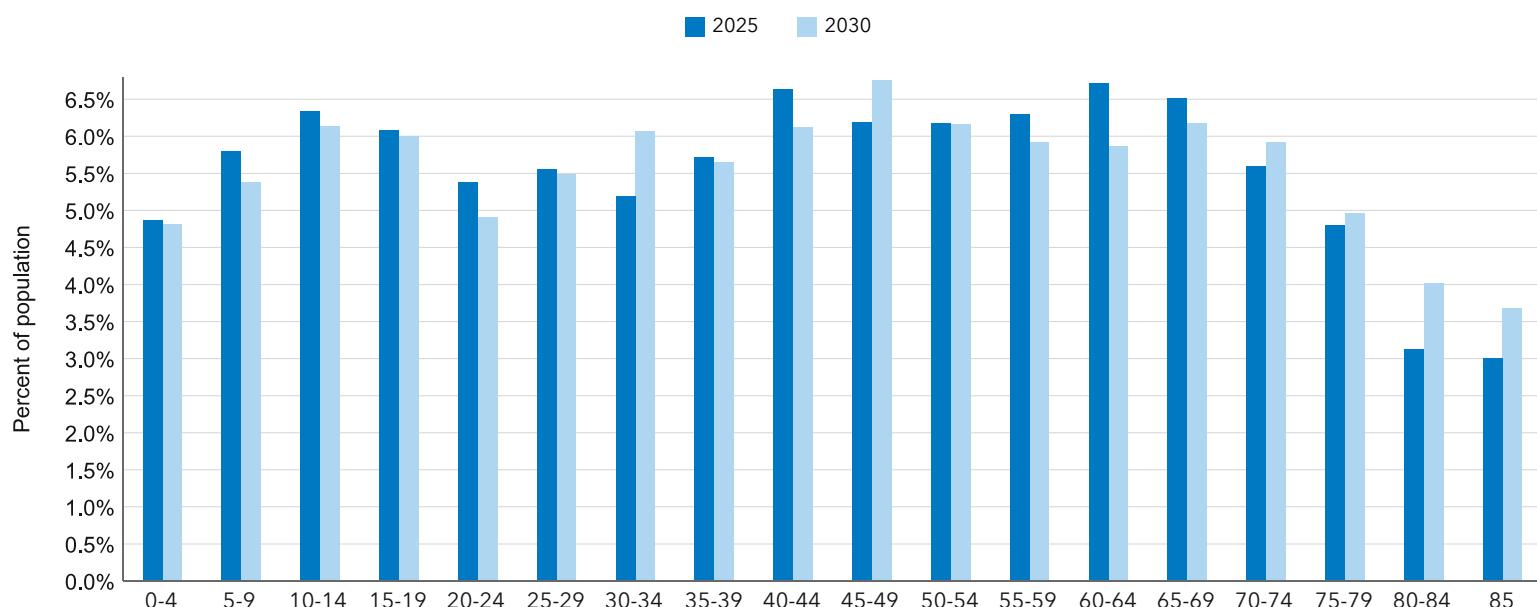
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



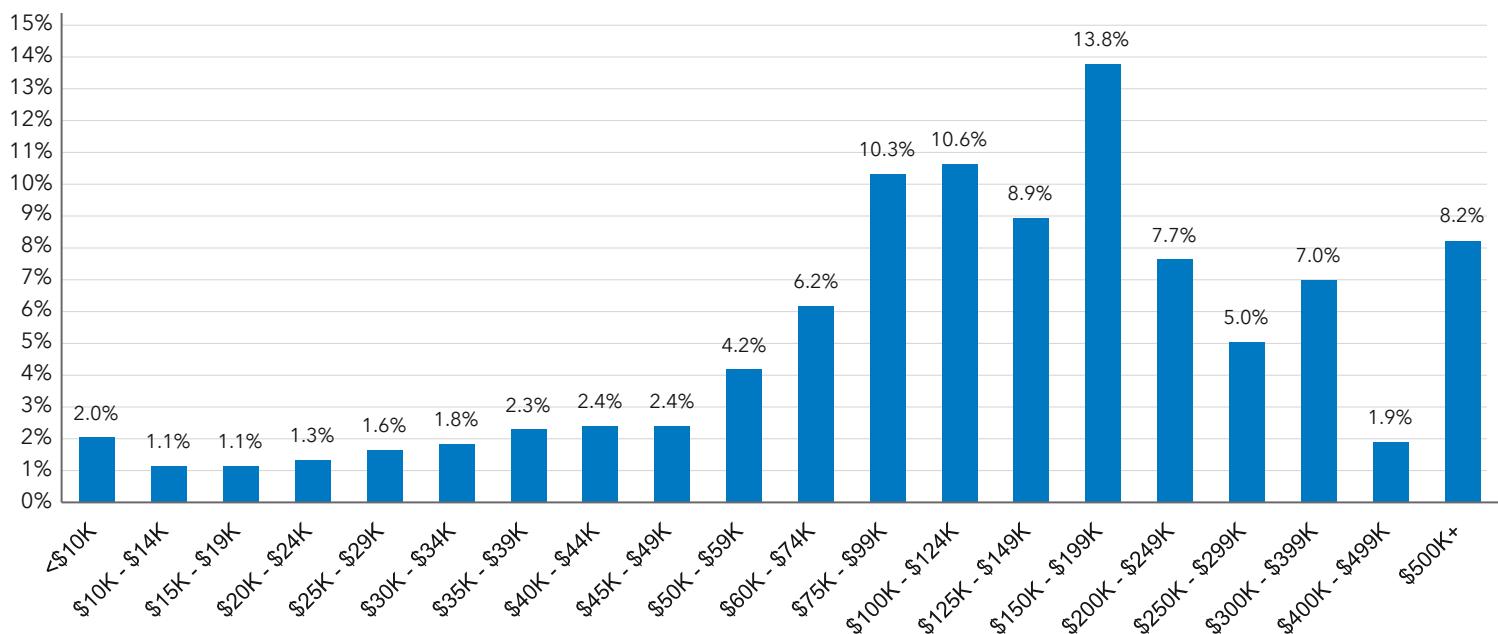
[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

© 2025 Esri

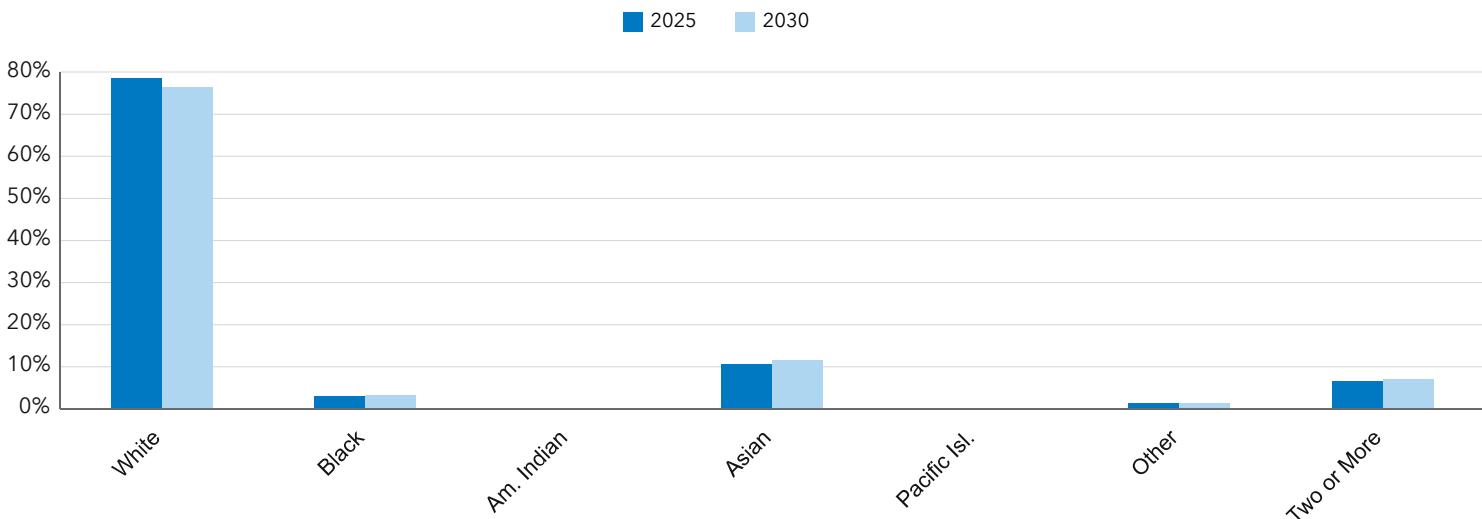
Key Indicators for 2025



Households by Income for 2025



Population by Race



Business Summary Report (NAICS)



Ballwin Plaza 1,3,5 Miles
15425 Manchester Rd, Ballwin, Missouri, 63011
Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	405	2,053	5,127
Total Employees	4,338	23,791	71,315
Total Population	9,871	77,571	162,574
Employee/Population Ratio (per 100)	43.9	30.7	43.9

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	0	0.0%	0	0.0%	4	0.2%	10	0.0%	12	0.2%	491	0.7%
Mining (21)	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	18	0.0%
Utilities (22)	0	0.0%	0	0.0%	1	0.1%	21	0.1%	3	0.1%	88	0.1%
Construction (23)	27	6.7%	174	4.0%	153	7.5%	863	3.6%	317	6.2%	2,151	3.0%
Building Construction	7	1.7%	42	1.0%	45	2.2%	204	0.9%	110	2.1%	685	1.0%
Heavy/Civil Eng Construction	2	0.5%	48	1.1%	11	0.5%	220	0.9%	23	0.5%	457	0.6%
Specialty Trade Contractor	19	4.7%	85	2.0%	97	4.7%	439	1.9%	184	3.6%	1,010	1.4%
Manufacturing (31-33)	10	2.5%	48	1.1%	53	2.6%	1,272	5.3%	157	3.1%	5,527	7.8%
Wholesale Trade (42)	3	0.7%	5	0.1%	38	1.9%	268	1.1%	116	2.3%	1,491	2.1%
Durable Goods	1	0.3%	2	0.1%	30	1.5%	217	0.9%	88	1.7%	681	0.9%
Nondurable Goods	2	0.5%	3	0.1%	7	0.3%	49	0.2%	24	0.5%	785	1.1%
Trade Broker	0	0.0%	0	0.0%	1	0.1%	2	0.0%	5	0.1%	25	0.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

Ballwin Plaza 1,3,5 Miles

15425 Manchester Rd, Ballwin, Missouri, 63011

Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	86	21.2%	1,545	35.6%	303	14.8%	4,896	20.6%	582	11.3%	9,931	13.9%
Motor Vehicle & Parts Dealers	17	4.2%	663	15.3%	47	2.3%	1,601	6.7%	67	1.3%	1,909	2.7%
Furniture & Home Furnishing Stores	5	1.2%	27	0.6%	20	1.0%	95	0.4%	42	0.8%	355	0.5%
Electronics & Appliance Stores	4	1.0%	9	0.2%	11	0.5%	115	0.5%	18	0.3%	154	0.2%
Building & Garden Equipment	5	1.2%	29	0.7%	23	1.1%	374	1.6%	49	1.0%	953	1.3%
Food & Beverage Stores	7	1.7%	216	5.0%	36	1.8%	1,146	4.8%	74	1.4%	2,947	4.1%
Health & Personal Care Stores	9	2.2%	93	2.1%	42	2.0%	340	1.4%	82	1.6%	731	1.0%
Gasoline Stations	3	0.7%	15	0.3%	10	0.5%	57	0.2%	27	0.5%	167	0.2%
Clothing, Shoe and Jewelry Stores	7	1.7%	48	1.1%	29	1.4%	153	0.6%	65	1.3%	424	0.6%
Sporting Goods, Hobby & Music Stores	19	4.7%	144	3.3%	58	2.8%	420	1.8%	110	2.1%	880	1.2%
General Merchandise Stores	10	2.5%	301	6.9%	26	1.3%	595	2.5%	47	0.9%	1,411	2.0%
Transportation & Warehousing (48-49)	3	0.7%	154	3.5%	19	0.9%	340	1.4%	47	0.9%	888	1.3%
Truck Transportation	2	0.5%	4	0.1%	7	0.3%	25	0.1%	17	0.3%	63	0.1%
Information (51)	5	1.2%	46	1.1%	32	1.6%	272	1.1%	116	2.3%	1,571	2.2%
Finance & Insurance (52)	31	7.7%	175	4.0%	139	6.8%	781	3.3%	528	10.3%	5,851	8.2%
Central Bank/Credit & Related Activities	12	3.0%	99	2.3%	48	2.3%	411	1.7%	133	2.6%	1,422	2.0%
Securities & Commodity Contracts	8	2.0%	21	0.5%	36	1.8%	111	0.5%	201	3.9%	1,414	2.0%
Funds, Trusts & Other Financial	10	2.5%	55	1.3%	55	2.7%	259	1.1%	195	3.8%	3,014	4.2%
Real Estate, Rental & Leasing (53)	19	4.7%	83	1.9%	73	3.6%	465	1.9%	256	5.0%	2,054	2.9%
Professional, Scientific & Tech Services (54)	24	5.9%	81	1.9%	197	9.6%	1,184	5.0%	587	11.4%	7,363	10.3%
Legal Services	3	0.7%	7	0.2%	24	1.2%	88	0.4%	106	2.1%	566	0.8%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)

Ballwin Plaza 1,3,5 Miles

15425 Manchester Rd, Ballwin, Missouri, 63011

Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	0	0.0%	0	0.0%	1	0.1%	4	0.0%	2	0.0%	9	0.0%
Administrative, Support & Waste Mgmt (56)	12	3.0%	61	1.4%	87	4.2%	451	1.9%	191	3.7%	1,341	1.9%
Educational Services (61)	10	2.5%	328	7.6%	82	4.0%	3,228	13.6%	161	3.1%	6,209	8.7%
Health Care & Social Assistance (62)	40	9.9%	396	9.1%	258	12.6%	3,752	15.8%	687	13.4%	11,921	16.7%
Ambulatory Health Care	30	7.4%	232	5.3%	201	9.8%	1,701	7.2%	540	10.5%	5,577	7.8%
Hospital	0	0.0%	0	0.0%	10	0.5%	267	1.1%	23	0.5%	1,894	2.7%
Nursing/Residential Care	3	0.7%	74	1.7%	13	0.6%	741	3.1%	45	0.9%	2,406	3.4%
Social Assistance	7	1.7%	90	2.1%	34	1.7%	1,042	4.4%	79	1.5%	2,044	2.9%
Arts, Entertainment & Recreation (71)	11	2.7%	105	2.4%	62	3.0%	916	3.9%	134	2.6%	2,136	3.0%
Accommodation & Food Services (72)	46	11.4%	718	16.6%	158	7.7%	2,475	10.4%	325	6.3%	5,644	7.9%
Accommodation	1	0.3%	2	0.1%	2	0.1%	16	0.1%	20	0.4%	708	1.0%
Food & Drinking Places	45	11.1%	716	16.5%	156	7.6%	2,460	10.3%	306	6.0%	4,936	6.9%
Other Services Except Public Admin (81)	67	16.5%	410	9.4%	287	14.0%	1,890	7.9%	631	12.3%	4,303	6.0%
Repair & Maintenance	21	5.2%	127	2.9%	69	3.4%	381	1.6%	121	2.4%	780	1.1%
Auto Repair & Maintenance	16	4.0%	99	2.3%	42	2.0%	265	1.1%	75	1.5%	547	0.8%
Personal & Laundry Service	23	5.7%	142	3.3%	113	5.5%	697	2.9%	229	4.5%	1,538	2.2%
Civic and Other Orgs	23	5.7%	141	3.3%	106	5.2%	812	3.4%	281	5.5%	1,985	2.8%
Public Administration (92)	1	0.3%	9	0.2%	39	1.9%	677	2.9%	90	1.8%	2,290	3.2%
Unclassified Establishments (99)	13	3.2%	0	0.0%	68	3.3%	26	0.1%	180	3.5%	38	0.1%
Total (11-99)	405	100.0%	4,338	100.0%	2,053	100.0%	23,791	100.0%	5,127	100.0%	71,315	100.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (SIC)

Ballwin Plaza 1,3,5 Miles

15425 Manchester Rd, Ballwin, Missouri, 63011

Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	405	2,053	5,127
Total Employees	4,338	23,791	71,315
Total Population	9,871	77,571	162,574
Employee/Population Ratio (per 100)	43.9	30.7	43.9

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	10	2.5%	62	1.4%	51	2.5%	294	1.2%	106	2.1%	1,212	1.7%
Construction (15-17)	24	5.9%	163	3.8%	140	6.8%	704	3.0%	287	5.6%	1,762	2.5%
Manufacturing (20-39)	9	2.2%	47	1.1%	44	2.1%	1,152	4.8%	144	2.8%	5,383	7.5%
Transportation (40-47)	5	1.2%	161	3.7%	31	1.5%	386	1.6%	75	1.5%	1,022	1.4%
Communication (48)	1	0.3%	6	0.1%	11	0.5%	79	0.3%	36	0.7%	383	0.5%
Utility (49)	0	0.0%	0	0.0%	5	0.2%	68	0.3%	13	0.3%	209	0.3%
Wholesale Trade (50-51)	3	0.7%	5	0.1%	39	1.9%	271	1.1%	117	2.3%	1,494	2.1%
Retail Trade Summary (52-59)	131	32.4%	2,262	52.1%	468	22.8%	7,477	31.4%	910	17.8%	15,086	21.1%
Home Improvement	5	1.2%	29	0.7%	23	1.1%	374	1.6%	49	1.0%	953	1.3%
General Merchandise Stores	8	2.0%	273	6.3%	14	0.7%	524	2.2%	23	0.5%	1,244	1.7%
Food Stores	6	1.5%	195	4.5%	42	2.0%	1,265	5.3%	87	1.7%	3,136	4.4%
Auto Dealers & Gas Stations	20	4.9%	678	15.6%	56	2.7%	1,645	6.9%	92	1.8%	2,063	2.9%
Apparel & Accessory Stores	7	1.7%	48	1.1%	23	1.1%	123	0.5%	52	1.0%	355	0.5%
Furniture & Home Furnishings	12	3.0%	54	1.2%	38	1.9%	248	1.0%	73	1.4%	581	0.8%
Eating & Drinking Places	44	10.9%	708	16.3%	151	7.4%	2,405	10.1%	296	5.8%	4,807	6.7%
Miscellaneous Retail	30	7.4%	276	6.4%	122	5.9%	894	3.8%	238	4.6%	1,947	2.7%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

Business Summary Report (SIC)

Ballwin Plaza 1,3,5 Miles

15425 Manchester Rd, Ballwin, Missouri, 63011

Rings: 1, 3, 5 mile radii



by SIC Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	47	11.6%	245	5.7%	207	10.1%	1,238	5.2%	783	15.3%	7,947	11.1%
Banks, Savings & Lending	12	3.0%	99	2.3%	47	2.3%	409	1.7%	132	2.6%	1,424	2.0%
Securities Brokers	8	2.0%	21	0.5%	35	1.7%	109	0.5%	196	3.8%	1,389	1.9%
Insurance Carriers & Agents	10	2.5%	55	1.3%	55	2.7%	259	1.1%	194	3.8%	3,009	4.2%
Real Estate, Investment Offices	16	4.0%	71	1.6%	70	3.4%	461	1.9%	261	5.1%	2,124	3.0%
Services Summary (70-89)	161	39.8%	1,378	31.8%	949	46.2%	11,417	48.0%	2,381	46.4%	34,458	48.3%
Hotels & Lodging	1	0.3%	2	0.1%	2	0.1%	16	0.1%	20	0.4%	708	1.0%
Automotive Services	18	4.4%	110	2.5%	48	2.3%	294	1.2%	87	1.7%	601	0.8%
Movies & Amusements	12	3.0%	122	2.8%	78	3.8%	1,084	4.6%	156	3.0%	1,959	2.8%
Health Services	32	7.9%	285	6.6%	222	10.8%	2,489	10.5%	594	11.6%	9,274	13.0%
Legal Services	3	0.7%	7	0.2%	20	1.0%	70	0.3%	90	1.8%	468	0.7%
Education Inst. & Libraries	8	2.0%	314	7.2%	60	2.9%	3,090	13.0%	131	2.6%	6,065	8.5%
Other Services	87	21.5%	538	12.4%	520	25.3%	4,375	18.4%	1,304	25.4%	15,382	21.6%
Government (91-97)	1	0.3%	9	0.2%	39	1.9%	679	2.9%	93	1.8%	2,318	3.3%
Unclassified Establishments (99)	13	3.2%	0	0.0%	68	3.3%	26	0.1%	181	3.5%	42	0.1%
Totals (01-99)	405	100.0%	4,338	100.0%	2,053	100.0%	23,791	100.0%	5,127	100.0%	71,315	100.0%



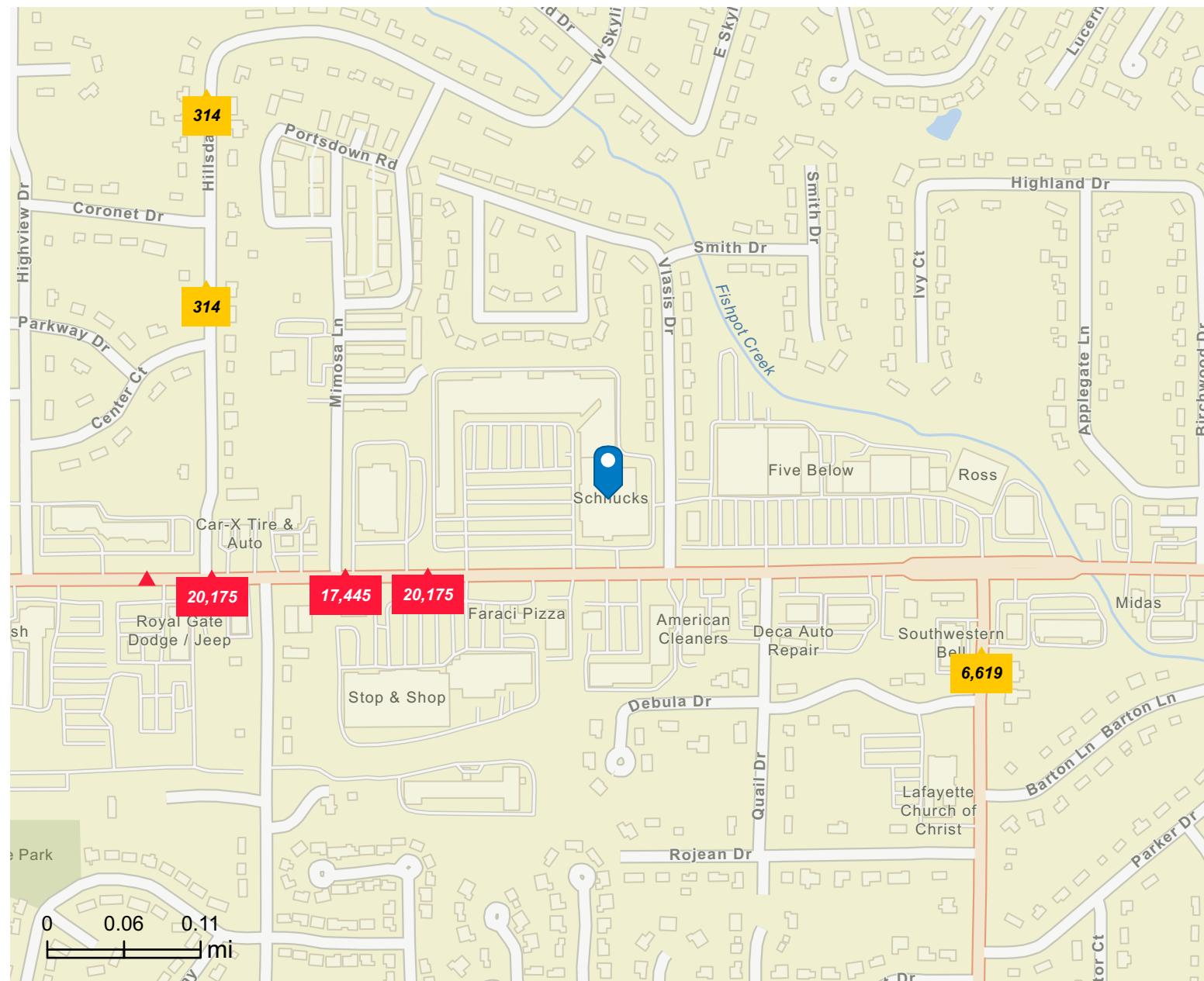
Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

Traffic Count Map - Close Up

Ballwin Plaza 1,3,5 Miles

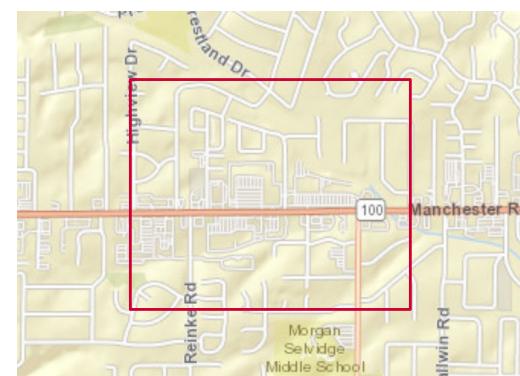
15425 Manchester Rd, Ballwin, Missouri, 63011

Rings: 1, 3, 5 mile radii



Average Daily Traffic Volume

- ▲ Up to 8,000 vehicles per day
- ▲ 8,001 - 15,000
- ▲ 15,001 - 50,000
- ▲ 50,001 - 70,000
- ▲ 70,001 - 100,000
- ▲ More than 100,000 per day



Source: Traffic Counts (2025)

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.41		Cumberland Park Ln (0.06 miles SE)	2022	314
0.45	New Ballwin Rd	Redstart Dr (0.02 miles N)	2013	13214
0.49		Streiff Ln (0.01 miles NE)	2022	158
0.50	Manchester Road	Coral Ter (0.0 miles W)	2022	19857
0.50	Manchester Road	Coral Ter (0.0 miles W)	2018	20738
0.62	Kehrs Mill Road	Clayton Ridge Dr (0.11 miles NW)	2022	3031
0.66		Saint Marys Dr (0.04 miles N)	2022	314
0.70	Reinke Road	Manchester Rd (0.06 miles N)	2022	2353
0.72	Manchester Rd	Ramsey Ln (0.0 miles W)	2013	39259
0.74		Saint Josephs Dr (0.01 miles N)	2022	314
0.76	Reinke Road	Reinke Rd (0.02 miles N)	2018	2330
0.80	Reinke Road	New Ballwin Rd (0.01 miles E)	2015	4310
0.86	Kehrs Mill Rd	Glenn Dr (0.06 miles SE)	2013	7240
0.94	New Ballwin Road	Twigwood Dr (0.07 miles S)	2014	13630
0.95	Ramsey Lane	Radford Ln (0.02 miles S)	2022	786
1.00	New Ballwin Road	Twigwood Dr (0.07 miles S)	2022	6353
1.01	Holloway Rd	Kehrs Mill Bend Dr (0.05 miles SW)	2009	8709
1.03	Clayton Road	Claymont Dr (0.01 miles E)	2017	12560
1.04	Claymont Drive	Bellerive Dr (0.03 miles E)	2022	786
1.05	Clayton Road	Kehrs Mill Rd (0.03 miles E)	2017	16490
1.07	Clayton Road	Cla Ter Ri Dr (0.02 miles W)	2022	8012
1.14	Manchester Rd	Devore Dr (0.04 miles E)	2013	39259
1.17	Kehrs Mill Road	Clayton Rd (0.14 miles SE)	2016	8220
1.21	Clayton Road	Meadow Bridge Dr (0.04 miles E)	2017	17680
1.26	Clarkson Rd	Froesel Dr (0.03 miles S)	2013	35205
1.28	Kiefer Creek Road	Parkview Estates Dr (0.1 miles S)	2017	9930
1.29	Holloway Road	W Orchard Ave (0.04 miles SW)	2022	4828
1.30	Clarkson Road	Marsh Ave (0.02 miles S)	2022	19401
1.36	Ries Road	Barker Ln (0.05 miles SW)	2022	3641
1.50	Clayton Road	Clarkson Rd (0.04 miles E)	2017	22400

Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2025 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2025 Kalibrate Technologies (Q3 2025).