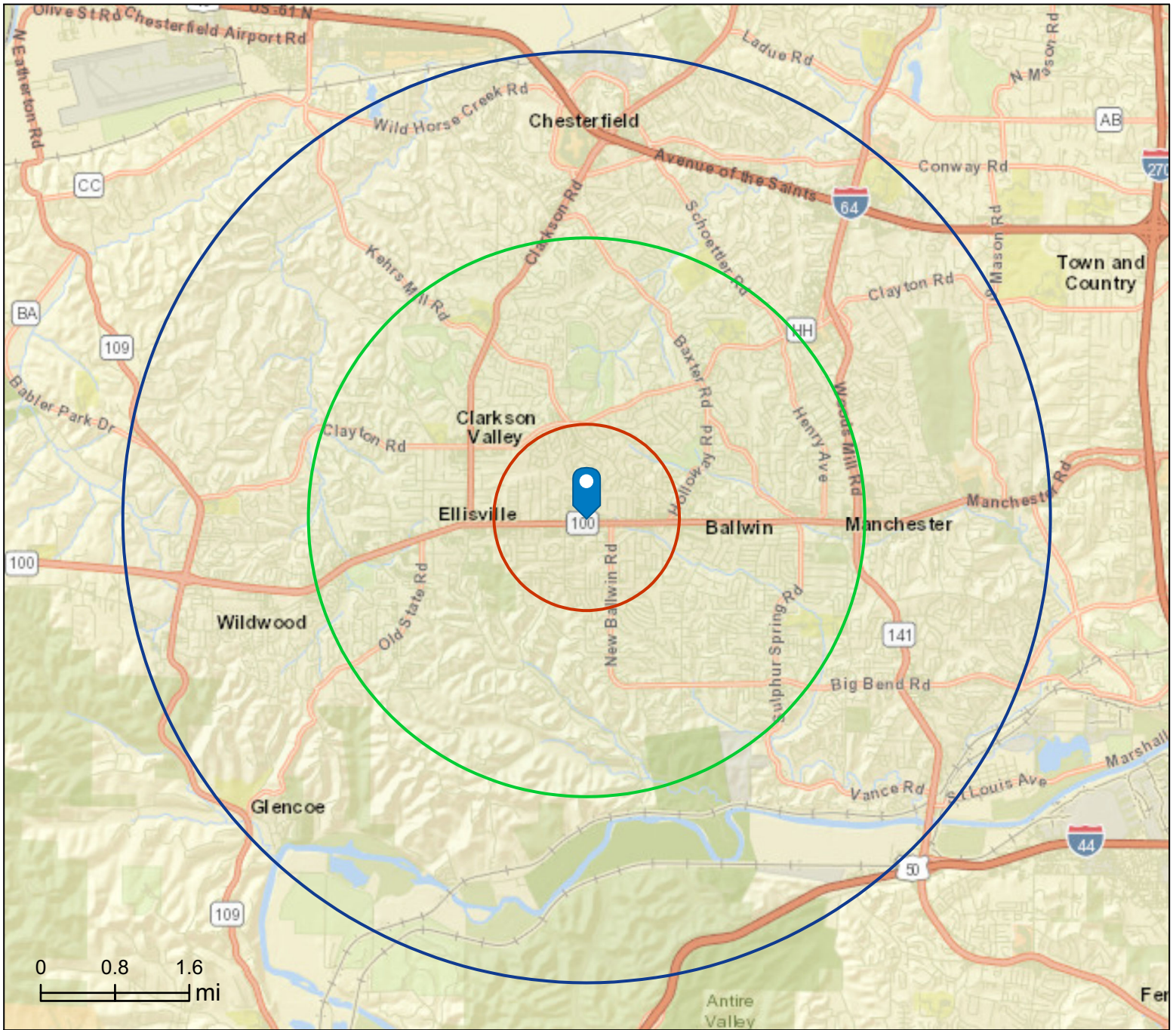


Site Details Map

Ballwin Plaza 1,3,5 Miles
15425 Manchester Rd, Ballwin, Missouri, 63011
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.59360
Longitude: -90.56257



This site is located in:

- City:** Ballwin
- County:** St. Louis County
- State:** Missouri
- ZIP Code:** 63011
- Census Tract:** 29189217806
- Census Block Group:** 291892178063
- CBSA:** St. Louis, MO-IL Metropolitan Statistical Area

Demographic and Income Profile

Ballwin Plaza 1,3,5 Miles
15425 Manchester Rd, Ballwin, Missouri, 63011
Ring: 1 mile radius

Prepared by Esri
Latitude: 38.59360
Longitude: -90.56257

Summary	Census 2010	Census 2020	2024	2029
Population	9,545	9,993	9,818	9,658
Households	3,775	4,006	3,970	3,943
Families	2,595	2,700	2,652	2,627
Average Household Size	2.52	2.49	2.47	2.45
Owner Occupied Housing Units	2,916	2,914	2,906	2,921
Renter Occupied Housing Units	859	1,092	1,064	1,022
Median Age	39.4	39.7	40.4	41.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.33%	0.17%	0.38%
Households	-0.14%	0.39%	0.64%
Families	-0.19%	0.35%	0.56%
Owner HHs	0.10%	0.55%	0.97%
Median Household Income	2.44%	2.98%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	240	6.0%	191	4.8%
\$15,000 - \$24,999	177	4.5%	112	2.8%
\$25,000 - \$34,999	113	2.8%	80	2.0%
\$35,000 - \$49,999	332	8.4%	259	6.6%
\$50,000 - \$74,999	538	13.6%	451	11.4%
\$75,000 - \$99,999	477	12.0%	438	11.1%
\$100,000 - \$149,999	933	23.5%	982	24.9%
\$150,000 - \$199,999	509	12.8%	652	16.5%
\$200,000+	649	16.3%	778	19.7%

Median Household Income	\$103,670	\$116,930
Average Household Income	\$130,511	\$151,875
Per Capita Income	\$53,315	\$62,638

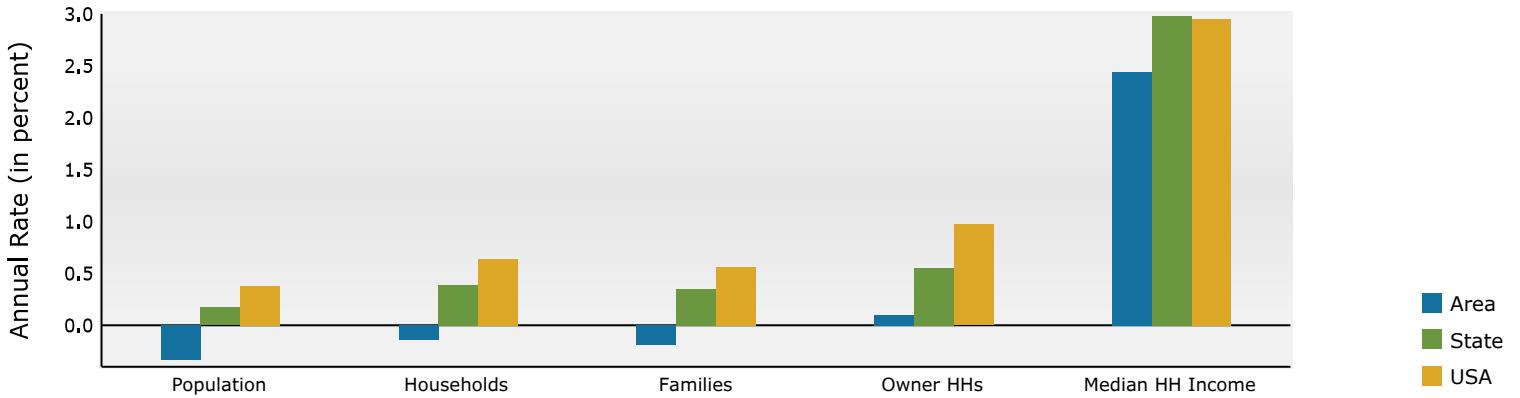
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	575	6.0%	537	5.4%	521	5.3%	502	5.2%
5 - 9	677	7.1%	599	6.0%	556	5.7%	502	5.2%
10 - 14	644	6.7%	677	6.8%	604	6.2%	565	5.9%
15 - 19	645	6.8%	687	6.9%	641	6.5%	592	6.1%
20 - 24	545	5.7%	591	5.9%	613	6.2%	560	5.8%
25 - 34	1,164	12.2%	1,286	12.9%	1,262	12.9%	1,200	12.4%
35 - 44	1,285	13.5%	1,279	12.8%	1,320	13.4%	1,346	13.9%
45 - 54	1,571	16.5%	1,259	12.6%	1,214	12.4%	1,207	12.5%
55 - 64	1,118	11.7%	1,392	13.9%	1,264	12.9%	1,133	11.7%
65 - 74	682	7.1%	940	9.4%	991	10.1%	1,084	11.2%
75 - 84	513	5.4%	501	5.0%	577	5.9%	671	6.9%
85+	125	1.3%	246	2.5%	254	2.6%	296	3.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,439	88.4%	7,892	79.0%	7,621	77.6%	7,308	75.7%
Black Alone	249	2.6%	328	3.3%	335	3.4%	361	3.7%
American Indian Alone	25	0.3%	15	0.2%	15	0.2%	16	0.2%
Asian Alone	524	5.5%	1,000	10.0%	1,053	10.7%	1,133	11.7%
Pacific Islander Alone	6	0.1%	2	0.0%	3	0.0%	2	0.0%
Some Other Race Alone	108	1.1%	121	1.2%	130	1.3%	136	1.4%
Two or More Races	194	2.0%	634	6.3%	661	6.7%	701	7.3%
Hispanic Origin (Any Race)	303	3.2%	371	3.7%	386	3.9%	409	4.2%

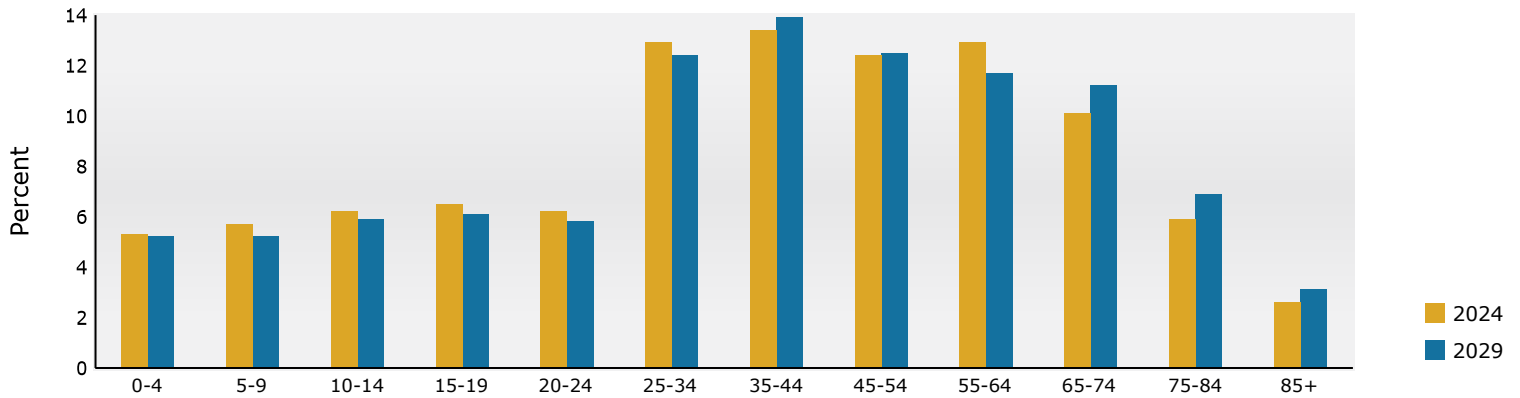
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

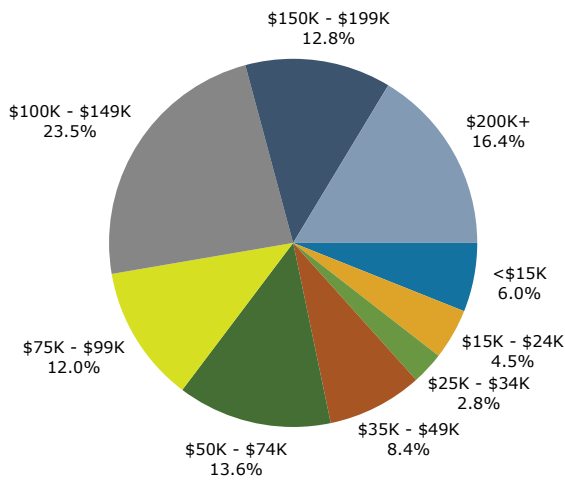
Trends 2024-2029



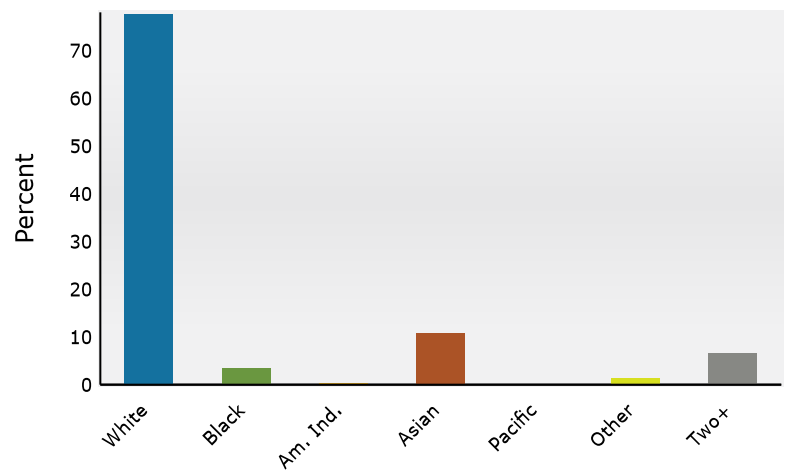
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 3.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

Ballwin Plaza 1,3,5 Miles
15425 Manchester Rd, Ballwin, Missouri, 63011
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.59360
Longitude: -90.56257

Summary	Census 2010	Census 2020	2024	2029
Population	76,685	78,104	77,635	77,364
Households	28,910	29,859	29,849	30,063
Families	21,786	22,202	22,025	22,142
Average Household Size	2.63	2.60	2.59	2.56
Owner Occupied Housing Units	24,823	25,058	25,118	25,276
Renter Occupied Housing Units	4,088	4,801	4,731	4,787
Median Age	42.4	43.4	43.5	44.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.07%	0.17%	0.38%
Households	0.14%	0.39%	0.64%
Families	0.11%	0.35%	0.56%
Owner HHs	0.13%	0.55%	0.97%
Median Household Income	3.22%	2.98%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	998	3.3%	814	2.7%
\$15,000 - \$24,999	956	3.2%	617	2.1%
\$25,000 - \$34,999	929	3.1%	666	2.2%
\$35,000 - \$49,999	1,721	5.8%	1,323	4.4%
\$50,000 - \$74,999	3,099	10.4%	2,506	8.3%
\$75,000 - \$99,999	2,884	9.7%	2,427	8.1%
\$100,000 - \$149,999	6,535	21.9%	6,597	21.9%
\$150,000 - \$199,999	5,438	18.2%	6,657	22.1%
\$200,000+	7,289	24.4%	8,456	28.1%

Median Household Income	\$128,354	\$150,402
Average Household Income	\$165,176	\$188,117
Per Capita Income	\$63,579	\$73,178

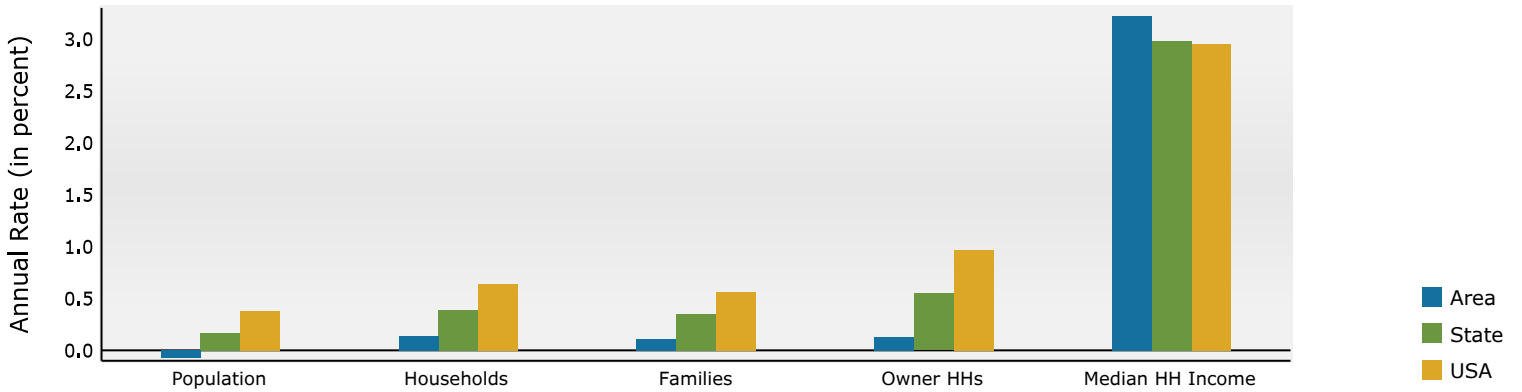
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,099	5.3%	4,024	5.2%	3,971	5.1%	3,862	5.0%
5 - 9	5,486	7.2%	4,853	6.2%	4,828	6.2%	4,343	5.6%
10 - 14	6,104	8.0%	5,243	6.7%	4,930	6.4%	4,990	6.4%
15 - 19	5,461	7.1%	5,573	7.1%	4,876	6.3%	4,599	5.9%
20 - 24	3,175	4.1%	3,993	5.1%	4,258	5.5%	3,575	4.6%
25 - 34	6,730	8.8%	7,283	9.3%	7,405	9.5%	8,418	10.9%
35 - 44	10,218	13.3%	9,587	12.3%	10,135	13.1%	9,410	12.2%
45 - 54	13,392	17.5%	10,258	13.1%	9,801	12.6%	9,924	12.8%
55 - 64	10,535	13.7%	11,606	14.9%	10,382	13.4%	9,418	12.2%
65 - 74	6,060	7.9%	9,033	11.6%	9,344	12.0%	9,687	12.5%
75 - 84	3,818	5.0%	4,709	6.0%	5,667	7.3%	6,685	8.6%
85+	1,606	2.1%	1,942	2.5%	2,038	2.6%	2,454	3.2%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	68,728	89.6%	63,848	81.7%	62,530	80.5%	60,897	78.7%
Black Alone	1,711	2.2%	2,016	2.6%	2,093	2.7%	2,296	3.0%
American Indian Alone	143	0.2%	144	0.2%	147	0.2%	150	0.2%
Asian Alone	4,393	5.7%	6,636	8.5%	7,093	9.1%	7,796	10.1%
Pacific Islander Alone	20	0.0%	26	0.0%	30	0.0%	30	0.0%
Some Other Race Alone	410	0.5%	748	1.0%	800	1.0%	862	1.1%
Two or More Races	1,279	1.7%	4,686	6.0%	4,943	6.4%	5,333	6.9%
Hispanic Origin (Any Race)	1,759	2.3%	2,538	3.2%	2,677	3.4%	2,884	3.7%

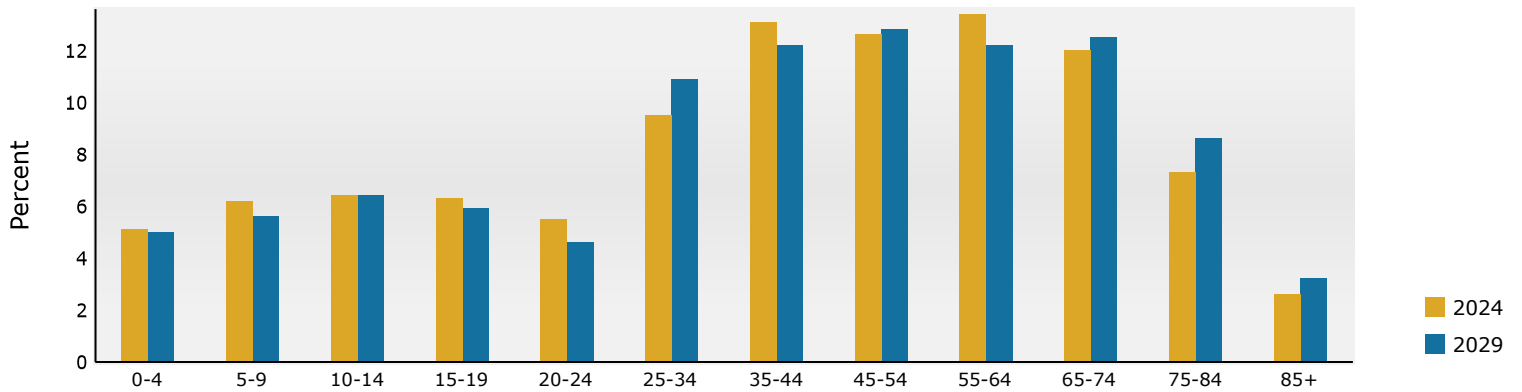
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

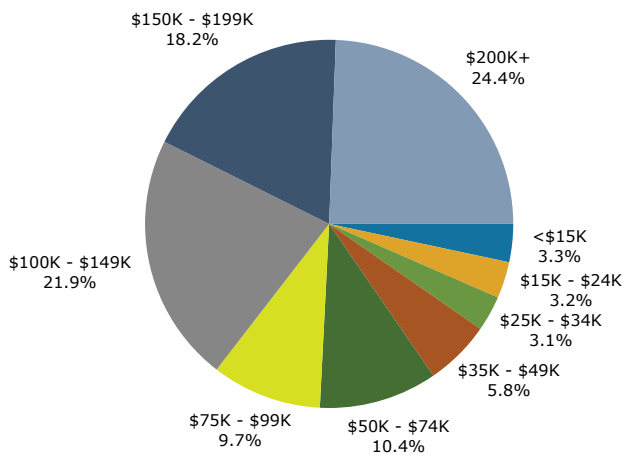
Trends 2024-2029



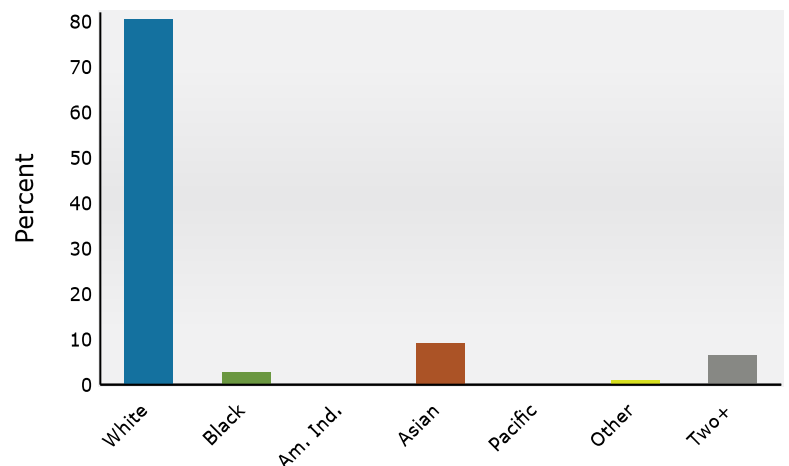
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 3.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

Ballwin Plaza 1,3,5 Miles
15425 Manchester Rd, Ballwin, Missouri, 63011
Ring: 5 mile radius

Prepared by Esri
Latitude: 38.59360
Longitude: -90.56257

Summary	Census 2010	Census 2020	2024	2029
Population	157,824	161,931	162,211	162,328
Households	60,935	63,403	63,854	64,531
Families	43,989	45,274	45,163	45,505
Average Household Size	2.55	2.52	2.51	2.48
Owner Occupied Housing Units	49,544	50,290	50,499	50,909
Renter Occupied Housing Units	11,391	13,113	13,355	13,623
Median Age	42.3	43.5	43.6	44.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.01%	0.17%	0.38%
Households	0.21%	0.39%	0.64%
Families	0.15%	0.35%	0.56%
Owner HHs	0.16%	0.55%	0.97%
Median Household Income	3.07%	2.98%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,589	4.1%	2,183	3.4%
\$15,000 - \$24,999	1,948	3.1%	1,305	2.0%
\$25,000 - \$34,999	2,560	4.0%	1,972	3.1%
\$35,000 - \$49,999	3,693	5.8%	2,988	4.6%
\$50,000 - \$74,999	7,085	11.1%	5,783	9.0%
\$75,000 - \$99,999	6,493	10.2%	5,607	8.7%
\$100,000 - \$149,999	13,333	20.9%	13,722	21.3%
\$150,000 - \$199,999	9,949	15.6%	12,269	19.0%
\$200,000+	16,204	25.4%	18,704	29.0%

Median Household Income	\$123,261	\$143,366
Average Household Income	\$167,044	\$189,670
Per Capita Income	\$66,087	\$75,735

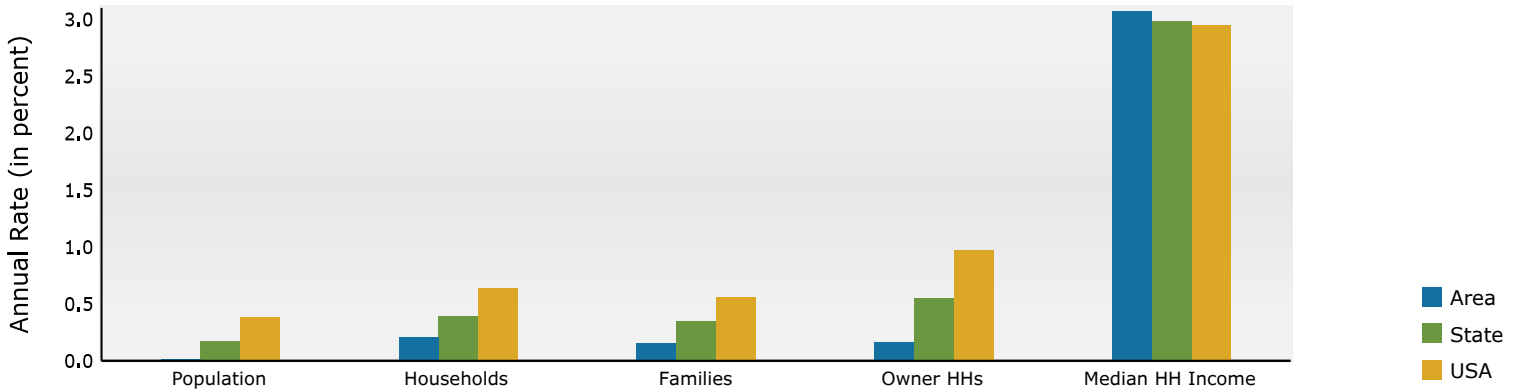
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,294	5.3%	8,098	5.0%	8,065	5.0%	7,893	4.9%
5 - 9	10,829	6.9%	9,727	6.0%	9,523	5.9%	8,629	5.3%
10 - 14	12,164	7.7%	10,513	6.5%	9,860	6.1%	9,793	6.0%
15 - 19	10,887	6.9%	11,156	6.9%	9,940	6.1%	9,398	5.8%
20 - 24	7,171	4.5%	8,804	5.4%	9,245	5.7%	7,948	4.9%
25 - 34	15,294	9.7%	15,810	9.8%	16,730	10.3%	18,536	11.4%
35 - 44	20,386	12.9%	19,815	12.2%	20,718	12.8%	19,576	12.1%
45 - 54	26,950	17.1%	20,674	12.8%	20,011	12.3%	20,332	12.5%
55 - 64	22,022	14.0%	23,613	14.6%	21,451	13.2%	19,701	12.1%
65 - 74	12,211	7.7%	19,134	11.8%	19,779	12.2%	20,510	12.6%
75 - 84	7,744	4.9%	9,977	6.2%	12,061	7.4%	14,322	8.8%
85+	3,871	2.5%	4,607	2.8%	4,828	3.0%	5,690	3.5%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	139,612	88.5%	129,856	80.2%	127,732	78.7%	124,528	76.7%
Black Alone	3,816	2.4%	4,436	2.7%	4,620	2.8%	5,054	3.1%
American Indian Alone	275	0.2%	262	0.2%	274	0.2%	289	0.2%
Asian Alone	10,453	6.6%	15,758	9.7%	17,041	10.5%	18,770	11.6%
Pacific Islander Alone	39	0.0%	41	0.0%	46	0.0%	46	0.0%
Some Other Race Alone	1,018	0.6%	1,722	1.1%	1,984	1.2%	2,232	1.4%
Two or More Races	2,612	1.7%	9,855	6.1%	10,513	6.5%	11,409	7.0%
Hispanic Origin (Any Race)	4,044	2.6%	5,910	3.6%	6,515	4.0%	7,232	4.5%

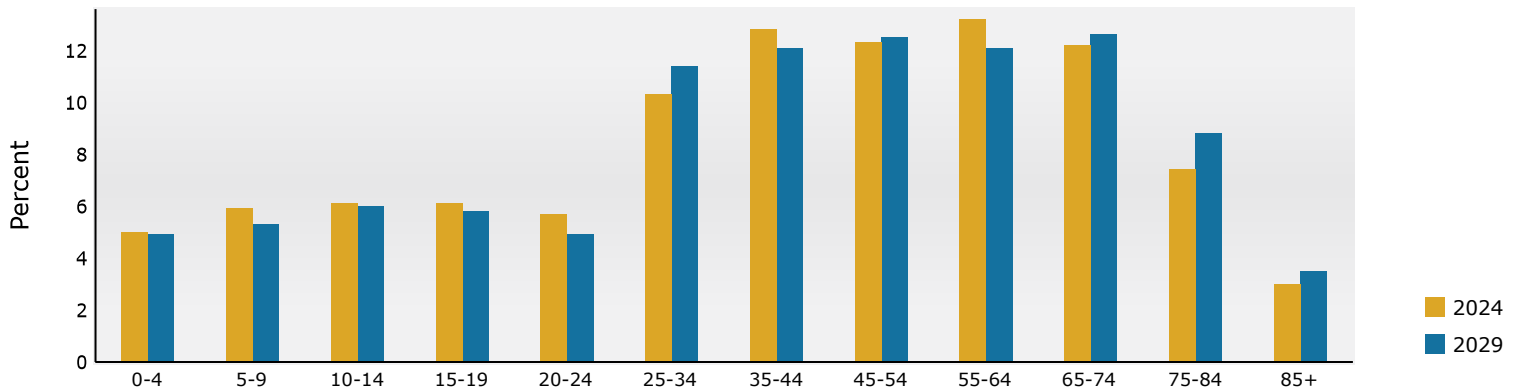
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

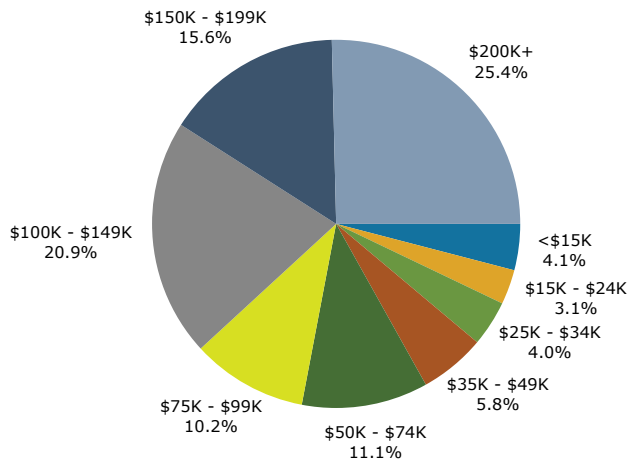
Trends 2024-2029



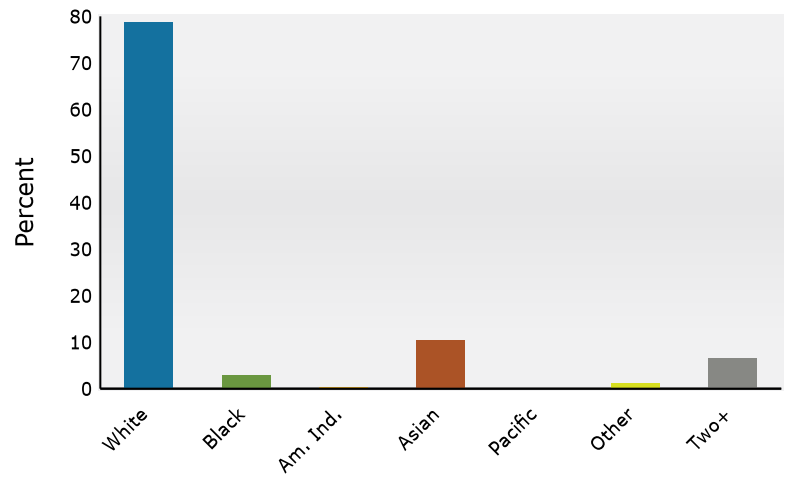
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 4.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.