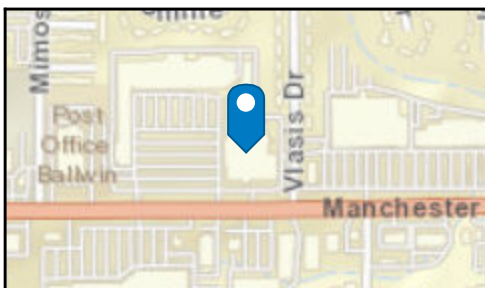
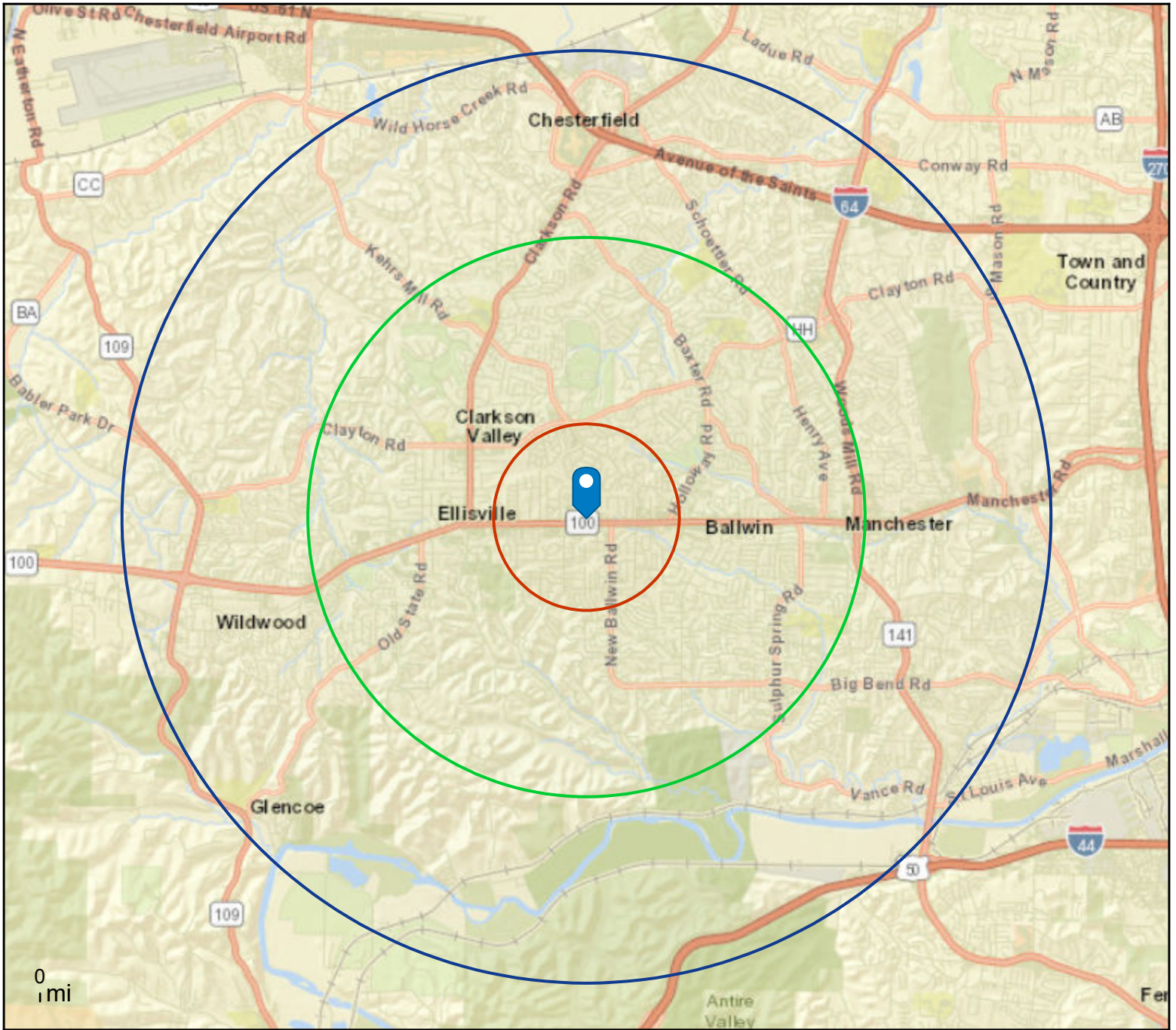


Ballwin Plaza 1,3,5 Miles
15425 Manchester Rd, Ballwin, Missouri, 63011
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.59360
Longitude: -90.56257





Demographic and Income Profile

Ballwin Plaza 1,3,5 Miles
 15425 Manchester Rd, Ballwin, Missouri, 63011
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 38.59360
 Longitude: -90.56257

Summary	Census 2010	Census 2020	2023	2028
Population	10,001	10,468	10,376	10,207
Households	3,914	4,156	4,140	4,111
Families	2,694	2,794	2,747	2,718
Average Household Size	2.55	2.52	2.50	2.48
Owner Occupied Housing Units	3,041	3,035	3,102	3,113
Renter Occupied Housing Units	874	1,121	1,038	999
Median Age	39.6	39.9	41.1	42.1

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.33%	0.10%	0.30%
Households	-0.14%	0.28%	0.49%
Families	-0.21%	0.21%	0.44%
Owner HHs	0.07%	0.43%	0.66%
Median Household Income	2.95%	2.94%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	227	5.5%	181	4.4%
\$15,000 - \$24,999	232	5.6%	160	3.9%
\$25,000 - \$34,999	148	3.6%	117	2.8%
\$35,000 - \$49,999	489	11.8%	396	9.6%
\$50,000 - \$74,999	577	13.9%	517	12.6%
\$75,000 - \$99,999	544	13.1%	522	12.7%
\$100,000 - \$149,999	875	21.1%	890	21.6%
\$150,000 - \$199,999	434	10.5%	575	14.0%
\$200,000+	615	14.9%	754	18.3%

Median Household Income	\$91,871	\$106,220
Average Household Income	\$126,811	\$148,659
Per Capita Income	\$51,975	\$61,481

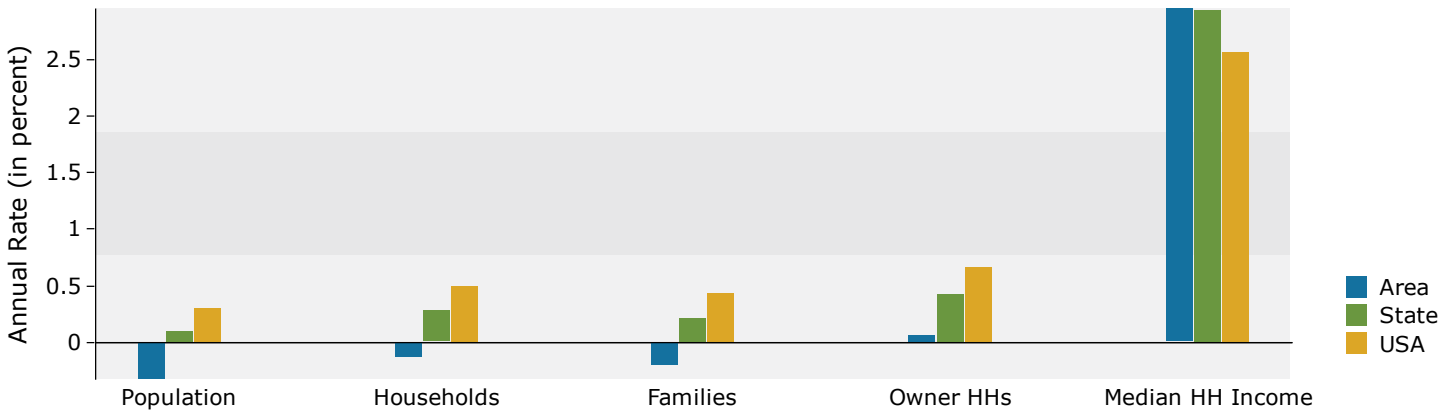
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	597	6.0%	559	5.3%	540	5.2%	536	5.3%
5 - 9	706	7.1%	627	6.0%	601	5.8%	580	5.7%
10 - 14	674	6.7%	701	6.7%	669	6.4%	622	6.1%
15 - 19	673	6.7%	715	6.8%	673	6.5%	582	5.7%
20 - 24	566	5.7%	618	5.9%	508	4.9%	568	5.6%
25 - 34	1,213	12.1%	1,345	12.8%	1,338	12.9%	1,173	11.5%
35 - 44	1,343	13.4%	1,329	12.7%	1,388	13.4%	1,456	14.3%
45 - 54	1,647	16.5%	1,316	12.6%	1,276	12.3%	1,246	12.2%
55 - 64	1,169	11.7%	1,462	14.0%	1,474	14.2%	1,309	12.8%
65 - 74	728	7.3%	990	9.5%	1,068	10.3%	1,189	11.6%
75 - 84	549	5.5%	535	5.1%	598	5.8%	674	6.6%
85+	137	1.4%	271	2.6%	241	2.3%	272	2.7%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,861	88.6%	8,289	79.2%	8,136	78.4%	7,792	76.3%
Black Alone	254	2.5%	340	3.2%	337	3.2%	338	3.3%
American Indian Alone	26	0.3%	17	0.2%	17	0.2%	18	0.2%
Asian Alone	542	5.4%	1,023	9.8%	1,051	10.1%	1,117	10.9%
Pacific Islander Alone	6	0.1%	2	0.0%	2	0.0%	3	0.0%
Some Other Race Alone	110	1.1%	128	1.2%	135	1.3%	150	1.5%
Two or More Races	202	2.0%	668	6.4%	698	6.7%	789	7.7%
Hispanic Origin (Any Race)	315	3.1%	394	3.8%	421	4.1%	465	4.6%

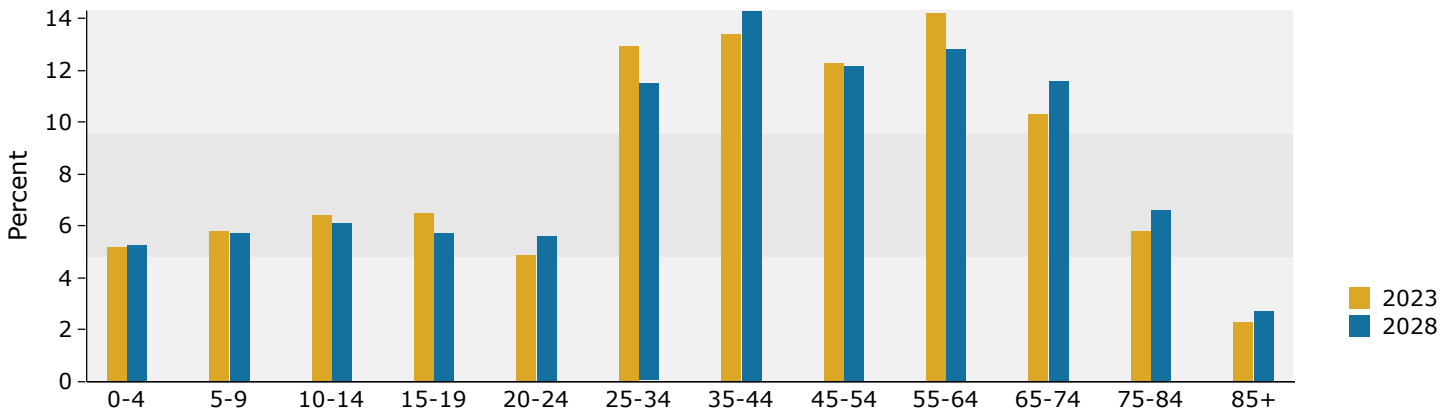
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

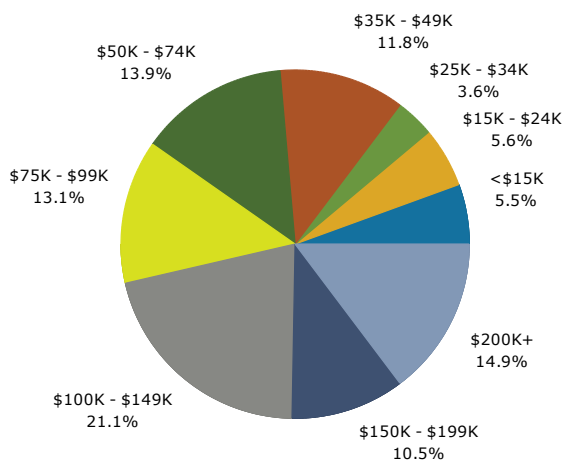
Trends 2023-2028



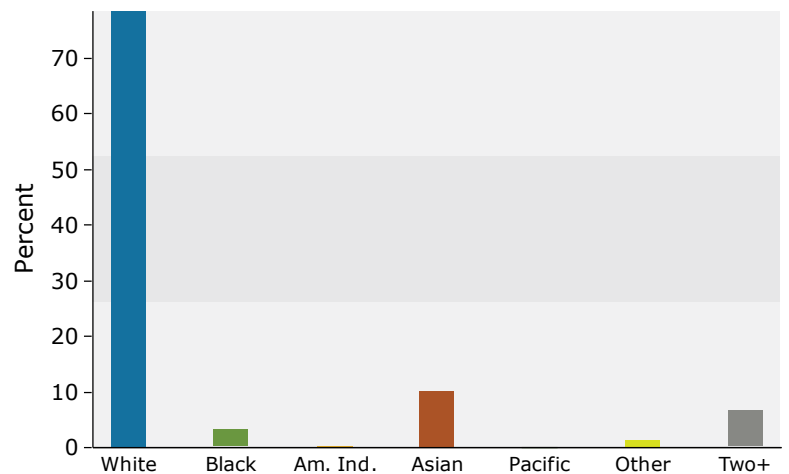
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 4.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



Demographic and Income Profile

Ballwin Plaza 1,3,5 Miles
 15425 Manchester Rd, Ballwin, Missouri, 63011
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 38.59360
 Longitude: -90.56257

Summary	Census 2010	Census 2020	2023	2028
Population	75,608	77,353	77,510	77,186
Households	28,448	29,515	29,763	29,989
Families	21,412	21,927	21,761	21,845
Average Household Size	2.64	2.61	2.59	2.56
Owner Occupied Housing Units	24,420	24,784	25,428	25,766
Renter Occupied Housing Units	4,028	4,731	4,335	4,224
Median Age	42.4	43.4	44.8	46.1

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.08%	0.10%	0.30%
Households	0.15%	0.28%	0.49%
Families	0.08%	0.21%	0.44%
Owner HHs	0.26%	0.43%	0.66%
Median Household Income	2.87%	2.94%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	982	3.3%	804	2.7%
\$15,000 - \$24,999	1,178	4.0%	821	2.7%
\$25,000 - \$34,999	991	3.3%	751	2.5%
\$35,000 - \$49,999	2,573	8.6%	2,046	6.8%
\$50,000 - \$74,999	3,349	11.3%	2,976	9.9%
\$75,000 - \$99,999	3,144	10.6%	2,973	9.9%
\$100,000 - \$149,999	6,147	20.7%	6,035	20.1%
\$150,000 - \$199,999	4,630	15.6%	5,770	19.2%
\$200,000+	6,768	22.7%	7,813	26.1%

Median Household Income	\$116,743	\$134,504
Average Household Income	\$163,200	\$185,387
Per Capita Income	\$62,898	\$72,301

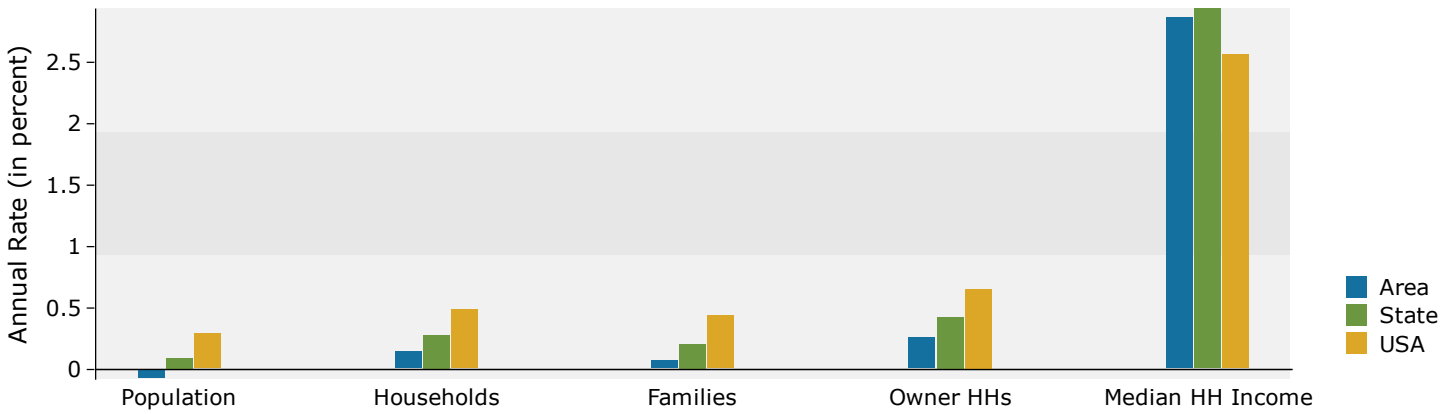
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,041	5.3%	3,981	5.1%	3,626	4.7%	3,574	4.6%
5 - 9	5,397	7.1%	4,799	6.2%	4,503	5.8%	4,357	5.6%
10 - 14	6,017	8.0%	5,180	6.7%	5,381	6.9%	4,934	6.4%
15 - 19	5,375	7.1%	5,529	7.1%	5,173	6.7%	4,587	5.9%
20 - 24	3,138	4.2%	3,965	5.1%	3,328	4.3%	3,127	4.1%
25 - 34	6,668	8.8%	7,223	9.3%	7,647	9.9%	7,140	9.3%
35 - 44	10,047	13.3%	9,485	12.3%	9,309	12.0%	9,803	12.7%
45 - 54	13,202	17.5%	10,166	13.1%	10,296	13.3%	9,885	12.8%
55 - 64	10,389	13.7%	11,516	14.9%	11,770	15.2%	10,783	14.0%
65 - 74	5,972	7.9%	8,938	11.6%	9,327	12.0%	10,025	13.0%
75 - 84	3,771	5.0%	4,650	6.0%	5,089	6.6%	6,476	8.4%
85+	1,590	2.1%	1,920	2.5%	2,061	2.7%	2,496	3.2%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	67,822	89.7%	63,276	81.8%	62,829	81.1%	61,090	79.1%
Black Alone	1,691	2.2%	1,994	2.6%	2,000	2.6%	2,032	2.6%
American Indian Alone	143	0.2%	144	0.2%	146	0.2%	154	0.2%
Asian Alone	4,263	5.6%	6,535	8.4%	6,800	8.8%	7,351	9.5%
Pacific Islander Alone	20	0.0%	26	0.0%	29	0.0%	34	0.0%
Some Other Race Alone	407	0.5%	742	1.0%	793	1.0%	890	1.2%
Two or More Races	1,261	1.7%	4,636	6.0%	4,913	6.3%	5,634	7.3%
Hispanic Origin (Any Race)	1,734	2.3%	2,511	3.2%	2,736	3.5%	3,066	4.0%

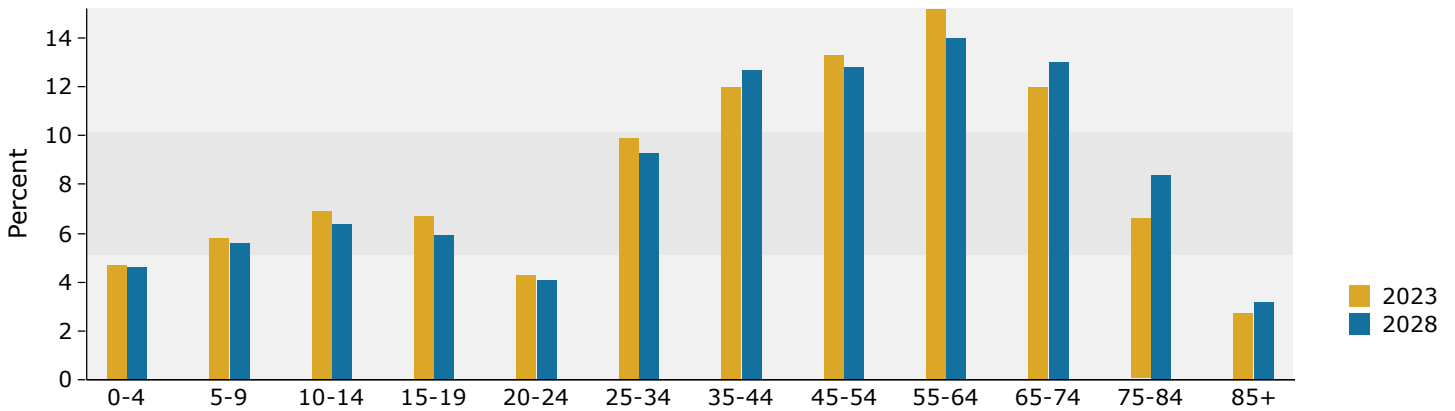
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

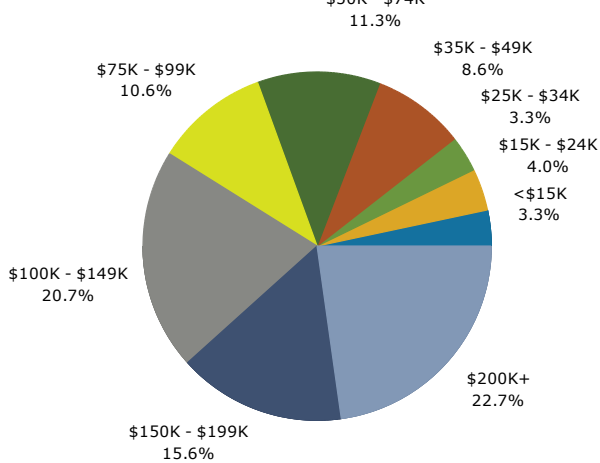
Trends 2023-2028



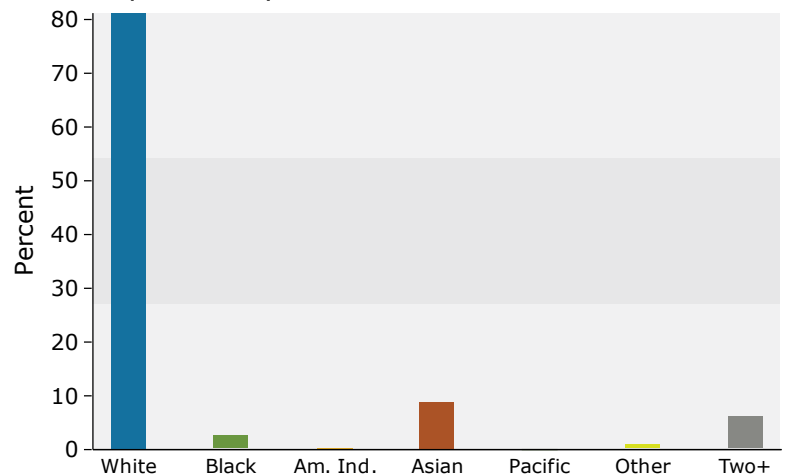
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 3.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



Demographic and Income Profile

Ballwin Plaza 1,3,5 Miles
 15425 Manchester Rd, Ballwin, Missouri, 63011
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 38.59360
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Summary	Census 2010	Census 2020	2023	2028
Population	158,490	162,562	163,709	163,556
Households	61,281	63,754	64,623	65,330
Families	44,158	45,454	44,979	45,218
Average Household Size	2.55	2.52	2.50	2.47
Owner Occupied Housing Units	49,715	50,454	52,195	52,906
Renter Occupied Housing Units	11,566	13,300	12,428	12,424
Median Age	42.3	43.5	44.5	45.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.02%	0.10%	0.30%
Households	0.22%	0.28%	0.49%
Families	0.11%	0.21%	0.44%
Owner HHs	0.27%	0.43%	0.66%
Median Household Income	2.96%	2.94%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	2,687	4.2%	2,202	3.4%
\$15,000 - \$24,999	2,402	3.7%	1,755	2.7%
\$25,000 - \$34,999	2,633	4.1%	2,069	3.2%
\$35,000 - \$49,999	5,399	8.4%	4,380	6.7%
\$50,000 - \$74,999	7,529	11.7%	6,546	10.0%
\$75,000 - \$99,999	7,361	11.4%	7,055	10.8%
\$100,000 - \$149,999	12,286	19.0%	12,304	18.8%
\$150,000 - \$199,999	8,758	13.6%	10,933	16.7%
\$200,000+	15,568	24.1%	18,085	27.7%

Median Household Income	\$113,193	\$130,955
Average Household Income	\$166,025	\$188,939
Per Capita Income	\$65,858	\$75,783

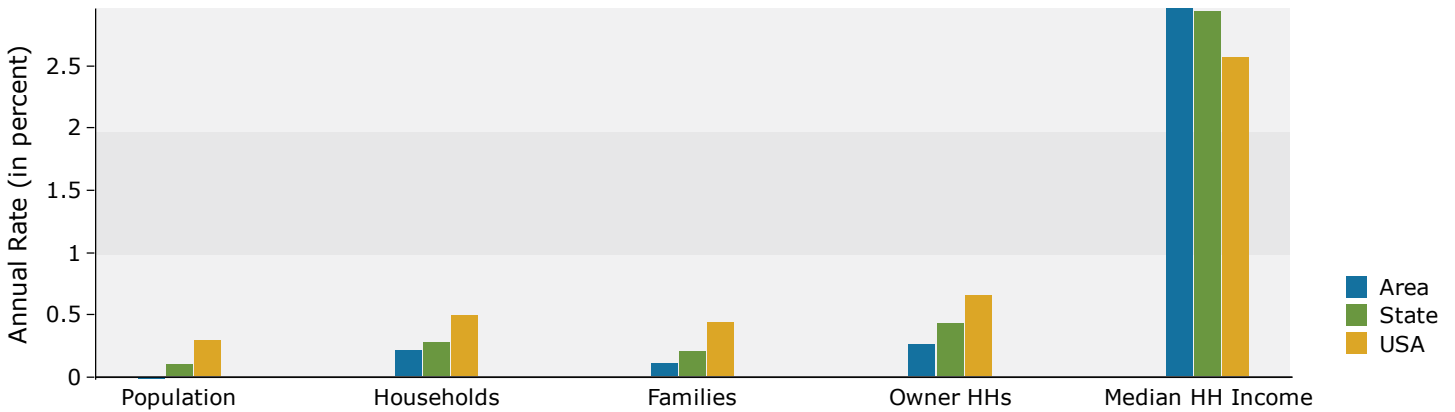
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,324	5.3%	8,120	5.0%	7,467	4.6%	7,454	4.6%
5 - 9	10,871	6.9%	9,757	6.0%	9,106	5.6%	8,846	5.4%
10 - 14	12,208	7.7%	10,546	6.5%	10,891	6.7%	9,997	6.1%
15 - 19	10,920	6.9%	11,188	6.9%	10,639	6.5%	9,432	5.8%
20 - 24	7,204	4.5%	8,847	5.4%	7,672	4.7%	7,278	4.4%
25 - 34	15,391	9.7%	15,887	9.8%	17,375	10.6%	16,420	10.0%
35 - 44	20,467	12.9%	19,889	12.2%	19,733	12.1%	21,110	12.9%
45 - 54	27,049	17.1%	20,745	12.8%	21,044	12.9%	20,375	12.5%
55 - 64	22,082	13.9%	23,696	14.6%	24,528	15.0%	22,180	13.6%
65 - 74	12,245	7.7%	19,200	11.8%	20,106	12.3%	21,325	13.0%
75 - 84	7,796	4.9%	10,024	6.2%	10,693	6.5%	13,806	8.4%
85+	3,932	2.5%	4,663	2.9%	4,455	2.7%	5,334	3.3%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	140,179	88.4%	130,315	80.2%	129,672	79.2%	126,098	77.1%
Black Alone	3,832	2.4%	4,458	2.7%	4,484	2.7%	4,544	2.8%
American Indian Alone	276	0.2%	263	0.2%	281	0.2%	305	0.2%
Asian Alone	10,524	6.6%	15,869	9.8%	16,658	10.2%	18,048	11.0%
Pacific Islander Alone	40	0.0%	41	0.0%	46	0.0%	54	0.0%
Some Other Race Alone	1,021	0.6%	1,727	1.1%	1,977	1.2%	2,320	1.4%
Two or More Races	2,620	1.7%	9,889	6.1%	10,592	6.5%	12,186	7.5%
Hispanic Origin (Any Race)	4,059	2.6%	5,925	3.6%	6,744	4.1%	7,757	4.7%

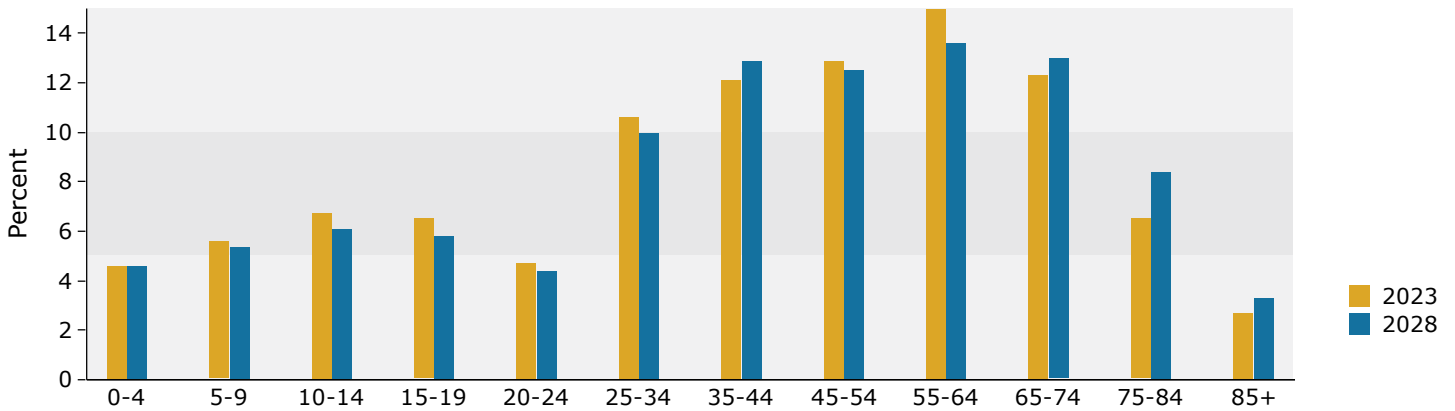
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

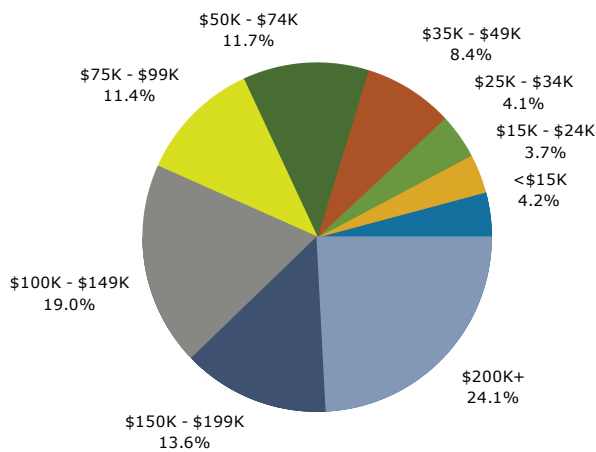
Trends 2023-2028



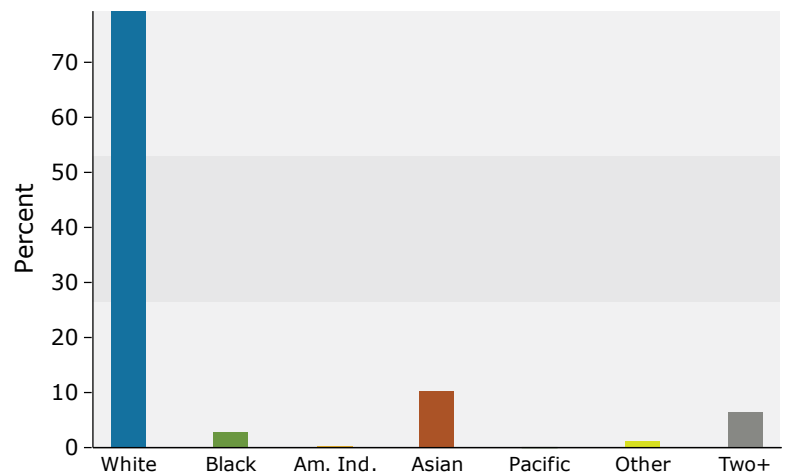
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 4.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



Business Summary

Ballwin Plaza 1,3,5 Miles
 15425 Manchester Rd, Ballwin, Missouri, 63011
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.59360
 Longitude: -90.56257

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	407		1,938		4,932							
Total Employees:	4,469		22,801		73,780							
Total Residential Population:	10,376		77,510		163,709							
Employee/Residential Population Ratio (per 100 Residents)	43		29		45							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	2.2%	58	1.3%	47	2.4%	305	1.3%	93	1.9%	1,898	2.6%
Construction	27	6.6%	179	4.0%	123	6.3%	772	3.4%	265	5.4%	2,129	2.9%
Manufacturing	7	1.7%	44	1.0%	35	1.8%	1,094	4.8%	125	2.5%	5,341	7.2%
Transportation	7	1.7%	168	3.8%	36	1.9%	304	1.3%	82	1.7%	936	1.3%
Communication	3	0.7%	11	0.2%	10	0.5%	80	0.4%	34	0.7%	522	0.7%
Utility	0	0.0%	0	0.0%	3	0.2%	46	0.2%	10	0.2%	142	0.2%
Wholesale Trade	5	1.2%	9	0.2%	41	2.1%	252	1.1%	122	2.5%	1,683	2.3%
Retail Trade Summary	128	31.4%	2,395	53.6%	462	23.8%	7,989	35.0%	923	18.7%	16,478	22.3%
Home Improvement	8	2.0%	31	0.7%	25	1.3%	366	1.6%	58	1.2%	1,188	1.6%
General Merchandise Stores	6	1.5%	287	6.4%	14	0.7%	623	2.7%	24	0.5%	1,384	1.9%
Food Stores	8	2.0%	224	5.0%	42	2.2%	1,359	6.0%	84	1.7%	3,097	4.2%
Auto Dealers & Gas Stations	18	4.4%	619	13.9%	48	2.5%	1,692	7.4%	81	1.6%	2,056	2.8%
Apparel & Accessory Stores	7	1.7%	111	2.5%	23	1.2%	164	0.7%	65	1.3%	460	0.6%
Furniture & Home Furnishings	12	2.9%	52	1.2%	47	2.4%	315	1.4%	89	1.8%	819	1.1%
Eating & Drinking Places	39	9.6%	772	17.3%	138	7.1%	2,452	10.8%	288	5.8%	5,290	7.2%
Miscellaneous Retail	29	7.1%	298	6.7%	125	6.4%	1,018	4.5%	234	4.7%	2,184	3.0%
Finance, Insurance, Real Estate Summary	47	11.5%	248	5.5%	212	10.9%	1,309	5.7%	761	15.4%	7,919	10.7%
Banks, Savings & Lending Institutions	12	2.9%	105	2.3%	48	2.5%	480	2.1%	133	2.7%	1,534	2.1%
Securities Brokers	7	1.7%	20	0.4%	33	1.7%	95	0.4%	177	3.6%	1,237	1.7%
Insurance Carriers & Agents	15	3.7%	66	1.5%	67	3.5%	327	1.4%	208	4.2%	2,991	4.1%
Real Estate, Holding, Other Investment Offices	13	3.2%	57	1.3%	64	3.3%	408	1.8%	243	4.9%	2,158	2.9%
Services Summary	157	38.6%	1,344	30.1%	827	42.7%	9,674	42.4%	2,128	43.1%	33,782	45.8%
Hotels & Lodging	1	0.2%	2	0.0%	1	0.1%	3	0.0%	17	0.3%	925	1.3%
Automotive Services	20	4.9%	103	2.3%	55	2.8%	339	1.5%	95	1.9%	690	0.9%
Movies & Amusements	12	2.9%	108	2.4%	77	4.0%	923	4.0%	147	3.0%	1,649	2.2%
Health Services	27	6.6%	251	5.6%	153	7.9%	1,622	7.1%	482	9.8%	8,152	11.0%
Legal Services	3	0.7%	10	0.2%	20	1.0%	72	0.3%	87	1.8%	455	0.6%
Education Institutions & Libraries	6	1.5%	295	6.6%	53	2.7%	2,756	12.1%	122	2.5%	6,097	8.3%
Other Services	87	21.4%	575	12.9%	468	24.1%	3,957	17.4%	1,177	23.9%	15,815	21.4%
Government	1	0.2%	7	0.2%	38	2.0%	679	3.0%	95	1.9%	2,352	3.2%
Unclassified Establishments	15	3.7%	6	0.1%	104	5.4%	295	1.3%	294	6.0%	598	0.8%
Totals	407	100.0%	4,469	100.0%	1,938	100.0%	22,801	100.0%	4,932	100.0%	73,780	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Ballwin Plaza 1,3,5 Miles
 15425 Manchester Rd, Ballwin, Missouri, 63011
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.59360
 Longitude: -90.56257

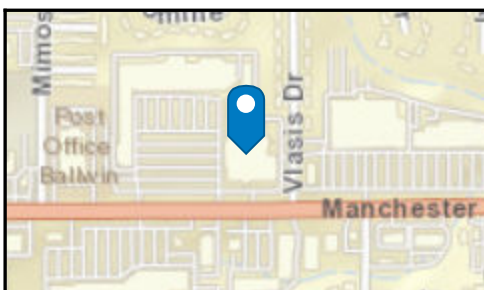
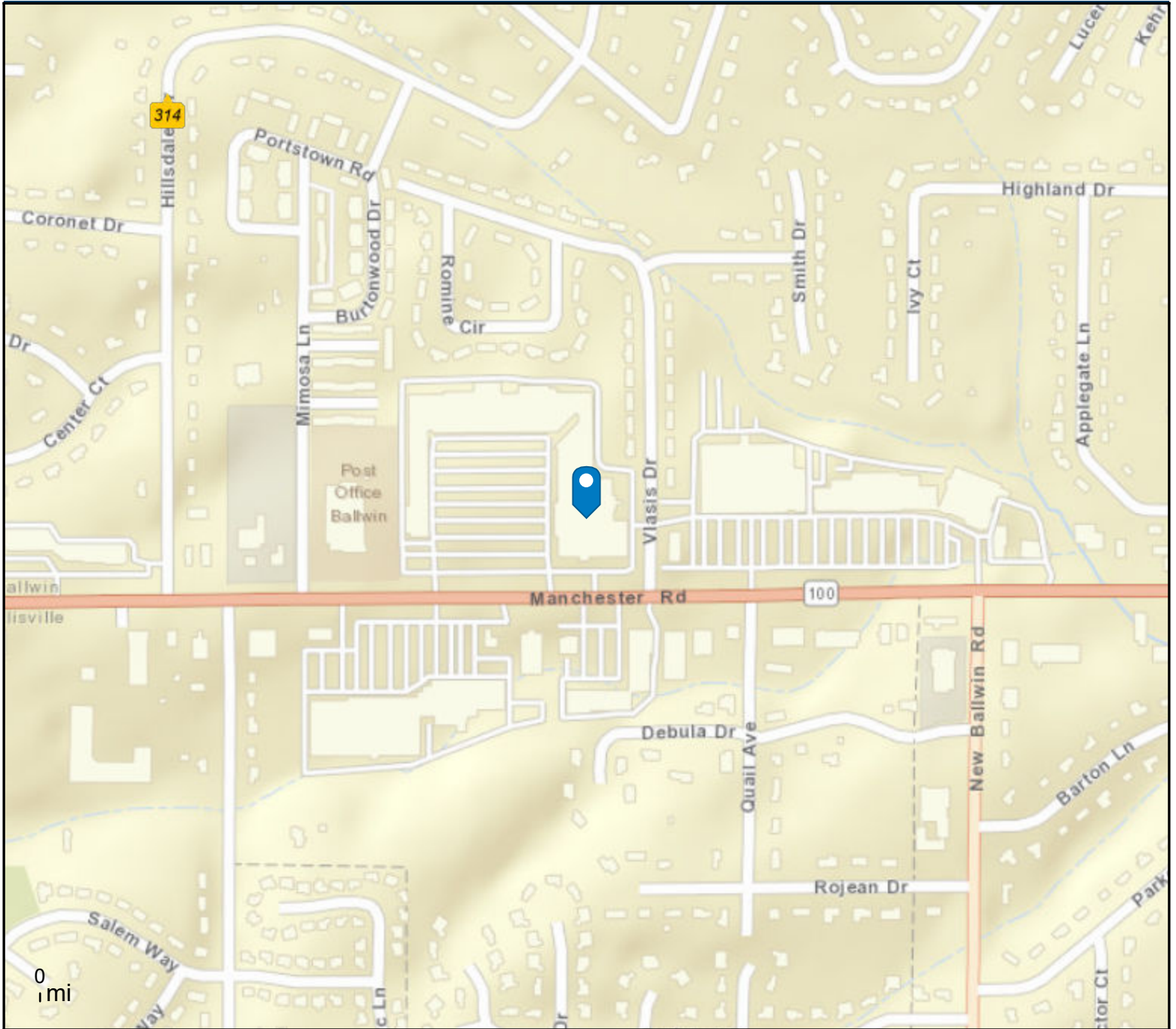
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.2%	15	0.1%	10	0.2%	1,182	1.6%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%	28	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	6	0.0%	3	0.1%	71	0.1%
Construction	29	7.1%	185	4.1%	130	6.7%	902	4.0%	283	5.7%	2,404	3.3%
Manufacturing	8	2.0%	46	1.0%	47	2.4%	1,226	5.4%	141	2.9%	5,494	7.4%
Wholesale Trade	5	1.2%	9	0.2%	41	2.1%	252	1.1%	122	2.5%	1,683	2.3%
Retail Trade	87	21.4%	1,612	36.1%	309	15.9%	5,361	23.5%	604	12.2%	10,900	14.8%
Motor Vehicle & Parts Dealers	15	3.7%	601	13.4%	38	2.0%	1,644	7.2%	55	1.1%	1,905	2.6%
Furniture & Home Furnishings Stores	5	1.2%	27	0.6%	24	1.2%	126	0.6%	50	1.0%	435	0.6%
Electronics & Appliance Stores	4	1.0%	16	0.4%	14	0.7%	134	0.6%	24	0.5%	281	0.4%
Building Material & Garden Equipment & Supplies Dealers	8	2.0%	31	0.7%	25	1.3%	366	1.6%	58	1.2%	1,188	1.6%
Food & Beverage Stores	10	2.5%	241	5.4%	36	1.9%	1,240	5.4%	72	1.5%	2,964	4.0%
Health & Personal Care Stores	10	2.5%	102	2.3%	42	2.2%	411	1.8%	79	1.6%	858	1.2%
Gasoline Stations & Fuel Dealers	4	1.0%	18	0.4%	11	0.6%	54	0.2%	27	0.5%	160	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	7	1.7%	111	2.5%	30	1.5%	197	0.9%	80	1.6%	543	0.7%
Sporting Goods, Hobby, Book, & Music Stores	17	4.2%	168	3.8%	62	3.2%	504	2.2%	112	2.3%	1,008	1.4%
General Merchandise Stores	8	2.0%	297	6.6%	27	1.4%	684	3.0%	46	0.9%	1,559	2.1%
Transportation & Warehousing	4	1.0%	162	3.6%	22	1.1%	267	1.2%	50	1.0%	837	1.1%
Information	6	1.5%	45	1.0%	29	1.5%	206	0.9%	114	2.3%	1,929	2.6%
Finance & Insurance	34	8.4%	191	4.3%	150	7.7%	906	4.0%	525	10.6%	5,795	7.9%
Central Bank/Credit Intermediation & Related Activities	12	2.9%	105	2.3%	49	2.5%	483	2.1%	133	2.7%	1,532	2.1%
Securities & Commodity Contracts	7	1.7%	20	0.4%	34	1.8%	97	0.4%	182	3.7%	1,261	1.7%
Funds, Trusts & Other Financial Vehicles	15	3.7%	66	1.5%	67	3.5%	327	1.4%	210	4.3%	3,003	4.1%
Real Estate, Rental & Leasing	17	4.2%	69	1.5%	71	3.7%	428	1.9%	245	5.0%	2,127	2.9%
Professional, Scientific & Tech Services	26	6.4%	99	2.2%	180	9.3%	866	3.8%	540	10.9%	7,167	9.7%
Legal Services	4	1.0%	11	0.2%	24	1.2%	87	0.4%	102	2.1%	532	0.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	4	0.0%	3	0.1%	14	0.0%
Administrative, Support & Waste Management Services	17	4.2%	114	2.6%	88	4.5%	496	2.2%	181	3.7%	1,290	1.7%
Educational Services	9	2.2%	307	6.9%	78	4.0%	2,927	12.8%	153	3.1%	6,246	8.5%
Health Care & Social Assistance	34	8.4%	347	7.8%	187	9.6%	2,832	12.4%	573	11.6%	10,830	14.7%
Arts, Entertainment & Recreation	11	2.7%	105	2.3%	62	3.2%	793	3.5%	133	2.7%	1,855	2.5%
Accommodation & Food Services	41	10.1%	783	17.5%	143	7.4%	2,504	11.0%	313	6.3%	6,285	8.5%
Accommodation	1	0.2%	2	0.0%	1	0.1%	3	0.0%	17	0.3%	925	1.3%
Food Services & Drinking Places	40	9.8%	781	17.5%	142	7.3%	2,501	11.0%	296	6.0%	5,361	7.3%
Other Services (except Public Administration)	63	15.5%	381	8.5%	256	13.2%	1,848	8.1%	552	11.2%	4,723	6.4%
Automotive Repair & Maintenance	18	4.4%	92	2.1%	48	2.5%	303	1.3%	80	1.6%	596	0.8%
Public Administration	1	0.2%	7	0.2%	37	1.9%	672	2.9%	93	1.9%	2,331	3.2%
Unclassified Establishments	15	3.7%	6	0.1%	103	5.3%	290	1.3%	292	5.9%	589	0.8%
Total	407	100.0%	4,469	100.0%	1,938	100.0%	22,801	100.0%	4,932	100.0%	73,780	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

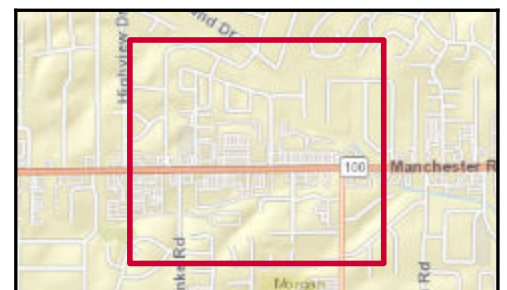
Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

Ballwin Plaza 1,3,5 Miles
 15425 Manchester Rd, Ballwin, Missouri, 63011
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.59360
 Longitude: -90.56257



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2023 Kalibrate Technologies (Q3 2023).



Traffic Count Profile

Ballwin Plaza 1,3,5 Miles
15425 Manchester Rd, Ballwin, Missouri, 63011
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.59360
Longitude: -90.56257

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.41		Cumberland Park Ln (0.06 miles SE)	2022	314
0.45	New Ballwin Rd	Redstart Dr (0.02 miles N)	2013	13,214
0.49		Streiff Ln (0.01 miles NE)	2022	158
0.50	Manchester Road	Coral Ter (0.0 miles W)	2022	19,857
0.50	Manchester Road	Coral Ter (0.0 miles W)	2018	20,738
0.62	Kehrs Mill Road	Clayton Ridge Dr (0.11 miles NW)	2022	3,031
0.66		Saint Marys Dr (0.04 miles N)	2022	314
0.70	Reinke Road	Manchester Rd (0.06 miles N)	2022	2,353
0.72	Manchester Rd	Ramsey Ln (0.0 miles W)	2013	39,259
0.74		Saint Josephs Dr (0.01 miles N)	2022	314
0.76	Reinke Road	Reinke Rd (0.02 miles N)	2018	2,330
0.80	Reinke Road	New Ballwin Rd (0.01 miles E)	2015	4,310
0.86	Kehrs Mill Rd	Glenn Dr (0.06 miles SE)	2013	7,240
0.94	New Ballwin Road	Twigwood Dr (0.07 miles S)	2014	13,630
0.95	Ramsey Lane	Radford Ln (0.02 miles S)	2022	786
1.00	New Ballwin Road	Twigwood Dr (0.07 miles S)	2022	6,353
1.01	Holloway Rd	Kehrs Mill Bend Dr (0.05 miles SW)	2009	8,709
1.03	Clayton Road	Claymont Dr (0.01 miles E)	2017	12,560
1.04	Claymont Drive	Bellerive Dr (0.03 miles E)	2022	786
1.05	Clayton Road	Kehrs Mill Rd (0.03 miles E)	2017	16,490
1.07	Clayton Road	Cla Ter Ri Dr (0.02 miles W)	2022	8,012
1.14	Manchester Rd	Devore Dr (0.04 miles E)	2013	39,259
1.17	Kehrs Mill Road	Clayton Rd (0.14 miles SE)	2016	8,220
1.21	Clayton Road	Meadow Bridge Dr (0.04 miles E)	2017	17,680
1.26	Clarkson Rd	Froesel Dr (0.03 miles S)	2013	35,205
1.28	Kiefer Creek Road	Parkview Estates Dr (0.1 miles S)	2017	9,930
1.29	Holloway Road	W Orchard Ave (0.04 miles SW)	2022	4,828
1.30	Clarkson Road	Marsh Ave (0.02 miles S)	2022	19,401
1.36	Ries Road	Barker Ln (0.05 miles SW)	2022	3,641
1.50	Clayton Road	Clarkson Rd (0.04 miles E)	2017	22,400

Data Note:The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2022 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2023 Kalibrate Technologies (Q3 2023).