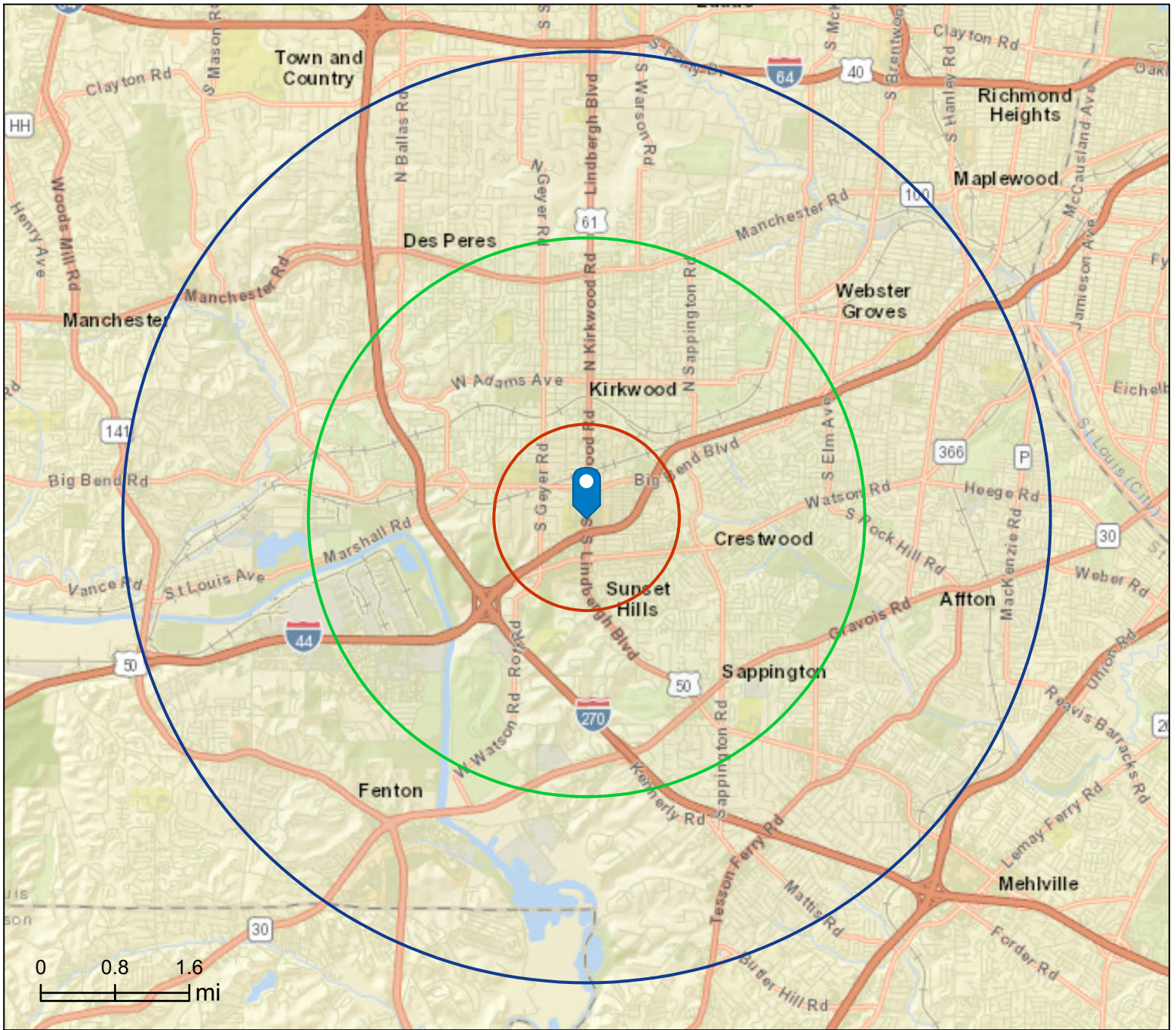


# Site Details Map

Kirkwood Crossing 1,3,5  
1259 S Kirkwood Rd, Saint Louis, Missouri, 63122  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.56179  
Longitude: -90.40695



**This site is located in:**

- City:** Kirkwood
- County:** St. Louis County
- State:** Missouri
- ZIP Code:** 63122
- Census Tract:** 29189221100
- Census Block Group:** 291892211001
- CBSA:** St. Louis, MO-IL Metropolitan Statistical Area

# Demographic and Income Profile

Kirkwood Crossing 1,3,5  
1259 S Kirkwood Rd, Saint Louis, Missouri, 63122  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 38.56179  
Longitude: -90.40695

Summary	Census 2010	Census 2020	2024	2029
Population	7,942	8,003	7,805	7,655
Households	3,416	3,469	3,425	3,395
Families	2,006	1,969	1,925	1,903
Average Household Size	2.27	2.28	2.25	2.22
Owner Occupied Housing Units	2,295	2,306	2,288	2,291
Renter Occupied Housing Units	1,121	1,163	1,137	1,104
Median Age	41.3	41.1	41.7	42.7

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.39%	0.17%	0.38%
Households	-0.18%	0.39%	0.64%
Families	-0.23%	0.35%	0.56%
Owner HHs	0.03%	0.55%	0.97%
Median Household Income	3.95%	2.98%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	266	7.8%	232	6.8%
\$15,000 - \$24,999	225	6.6%	164	4.8%
\$25,000 - \$34,999	304	8.9%	252	7.4%
\$35,000 - \$49,999	339	9.9%	300	8.8%
\$50,000 - \$74,999	505	14.7%	438	12.9%
\$75,000 - \$99,999	393	11.5%	364	10.7%
\$100,000 - \$149,999	525	15.3%	551	16.2%
\$150,000 - \$199,999	390	11.4%	528	15.6%
\$200,000+	478	14.0%	566	16.7%

Median Household Income	\$78,739	\$95,579
Average Household Income	\$115,837	\$135,399
Per Capita Income	\$50,269	\$59,402

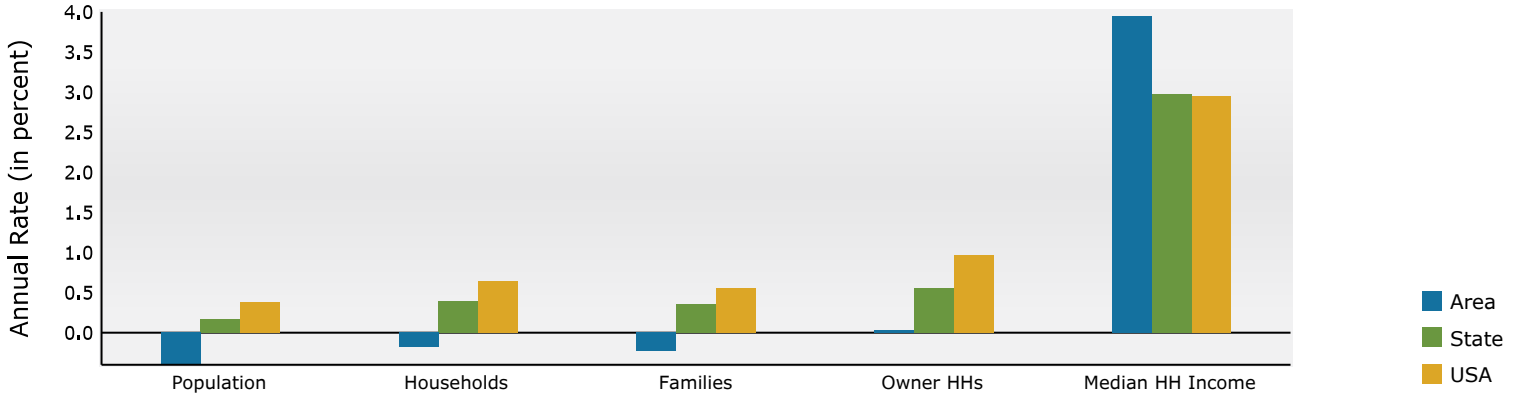
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	519	6.5%	524	6.5%	497	6.4%	462	6.0%
5 - 9	497	6.3%	576	7.2%	548	7.0%	485	6.3%
10 - 14	491	6.2%	491	6.1%	522	6.7%	514	6.7%
15 - 19	500	6.3%	478	6.0%	450	5.8%	487	6.4%
20 - 24	366	4.6%	319	4.0%	389	5.0%	383	5.0%
25 - 34	1,028	12.9%	910	11.4%	789	10.1%	754	9.9%
35 - 44	888	11.2%	1,092	13.6%	1,093	14.0%	974	12.7%
45 - 54	1,080	13.6%	858	10.7%	857	11.0%	956	12.5%
55 - 64	907	11.4%	989	12.4%	878	11.3%	793	10.4%
65 - 74	727	9.2%	861	10.8%	839	10.8%	827	10.8%
75 - 84	598	7.5%	575	7.2%	618	7.9%	670	8.8%
85+	343	4.3%	331	4.1%	324	4.2%	349	4.6%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	6,056	76.2%	6,065	75.8%	5,829	74.7%	5,593	73.1%
Black Alone	1,490	18.8%	1,148	14.3%	1,154	14.8%	1,195	15.6%
American Indian Alone	16	0.2%	11	0.1%	11	0.1%	11	0.1%
Asian Alone	148	1.9%	139	1.7%	147	1.9%	158	2.1%
Pacific Islander Alone	4	0.1%	2	0.0%	2	0.0%	1	0.0%
Some Other Race Alone	64	0.8%	90	1.1%	93	1.2%	99	1.3%
Two or More Races	165	2.1%	548	6.8%	569	7.3%	598	7.8%
Hispanic Origin (Any Race)	183	2.3%	248	3.1%	254	3.3%	268	3.5%

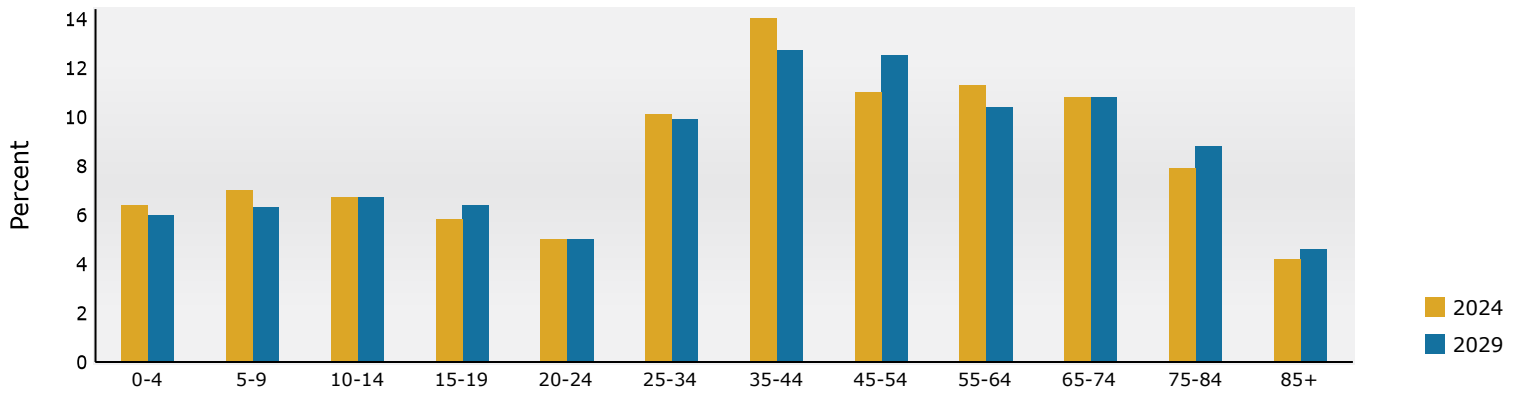
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

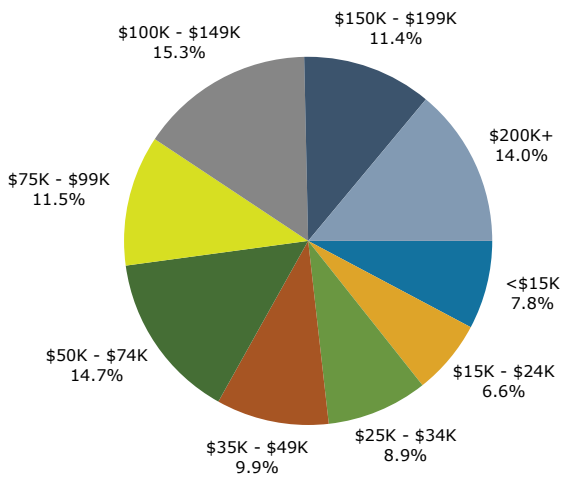
## Trends 2024-2029



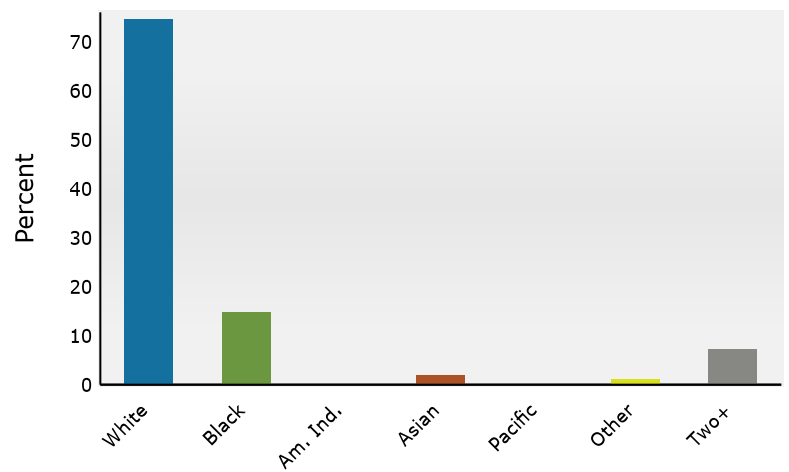
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 3.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



# Demographic and Income Profile

Kirkwood Crossing 1,3,5  
1259 S Kirkwood Rd, Saint Louis, Missouri, 63122  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 38.56179  
Longitude: -90.40695

Summary	Census 2010	Census 2020	2024	2029
Population	67,252	71,558	70,895	70,393
Households	28,218	28,925	28,667	28,643
Families	18,586	19,427	19,087	19,039
Average Household Size	2.35	2.44	2.44	2.42
Owner Occupied Housing Units	23,303	23,652	23,509	23,497
Renter Occupied Housing Units	4,915	5,273	5,158	5,146
Median Age	44.2	43.0	43.1	44.3

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.14%	0.17%	0.38%
Households	-0.02%	0.39%	0.64%
Families	-0.05%	0.35%	0.56%
Owner HHs	-0.01%	0.55%	0.97%
Median Household Income	2.98%	2.98%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,301	4.5%	1,088	3.8%
\$15,000 - \$24,999	1,135	4.0%	767	2.7%
\$25,000 - \$34,999	995	3.5%	756	2.6%
\$35,000 - \$49,999	1,623	5.7%	1,283	4.5%
\$50,000 - \$74,999	3,549	12.4%	2,919	10.2%
\$75,000 - \$99,999	2,985	10.4%	2,620	9.1%
\$100,000 - \$149,999	6,008	21.0%	6,117	21.4%
\$150,000 - \$199,999	4,228	14.7%	5,244	18.3%
\$200,000+	6,843	23.9%	7,850	27.4%

Median Household Income	\$117,811	\$136,431
Average Household Income	\$160,653	\$183,222
Per Capita Income	\$64,813	\$74,384

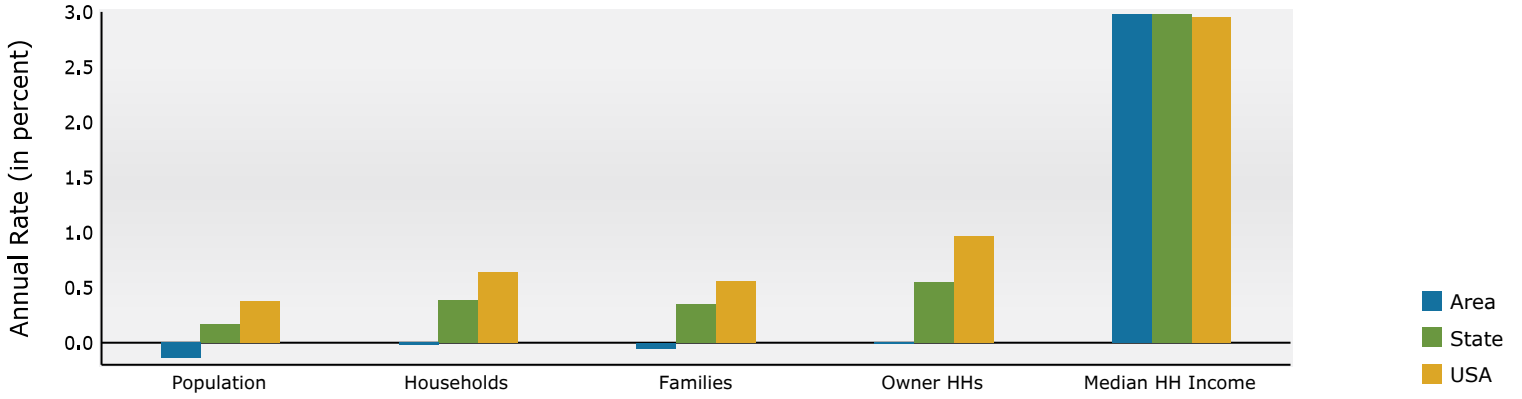
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,866	5.7%	4,306	6.0%	4,128	5.8%	3,923	5.6%
5 - 9	4,336	6.4%	4,942	6.9%	4,989	7.0%	4,411	6.3%
10 - 14	4,527	6.7%	4,927	6.9%	4,888	6.9%	5,111	7.3%
15 - 19	4,066	6.0%	4,445	6.2%	4,300	6.1%	4,423	6.3%
20 - 24	2,572	3.8%	2,887	4.0%	3,364	4.7%	3,193	4.5%
25 - 34	6,836	10.2%	6,603	9.2%	6,042	8.5%	6,418	9.1%
35 - 44	8,083	12.0%	9,475	13.2%	9,799	13.8%	8,367	11.9%
45 - 54	10,688	15.9%	8,509	11.9%	8,498	12.0%	9,301	13.2%
55 - 64	9,707	14.4%	9,794	13.7%	8,525	12.0%	7,828	11.1%
65 - 74	5,706	8.5%	8,496	11.9%	8,449	11.9%	8,182	11.6%
75 - 84	4,642	6.9%	4,560	6.4%	5,257	7.4%	6,266	8.9%
85+	2,224	3.3%	2,614	3.7%	2,658	3.7%	2,968	4.2%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	62,071	92.3%	63,226	88.4%	62,126	87.6%	60,930	86.6%
Black Alone	2,501	3.7%	2,262	3.2%	2,320	3.3%	2,475	3.5%
American Indian Alone	89	0.1%	110	0.2%	114	0.2%	117	0.2%
Asian Alone	1,284	1.9%	1,431	2.0%	1,532	2.2%	1,685	2.4%
Pacific Islander Alone	21	0.0%	18	0.0%	23	0.0%	24	0.0%
Some Other Race Alone	301	0.4%	556	0.8%	593	0.8%	636	0.9%
Two or More Races	984	1.5%	3,956	5.5%	4,188	5.9%	4,527	6.4%
Hispanic Origin (Any Race)	1,258	1.9%	2,025	2.8%	2,131	3.0%	2,288	3.3%

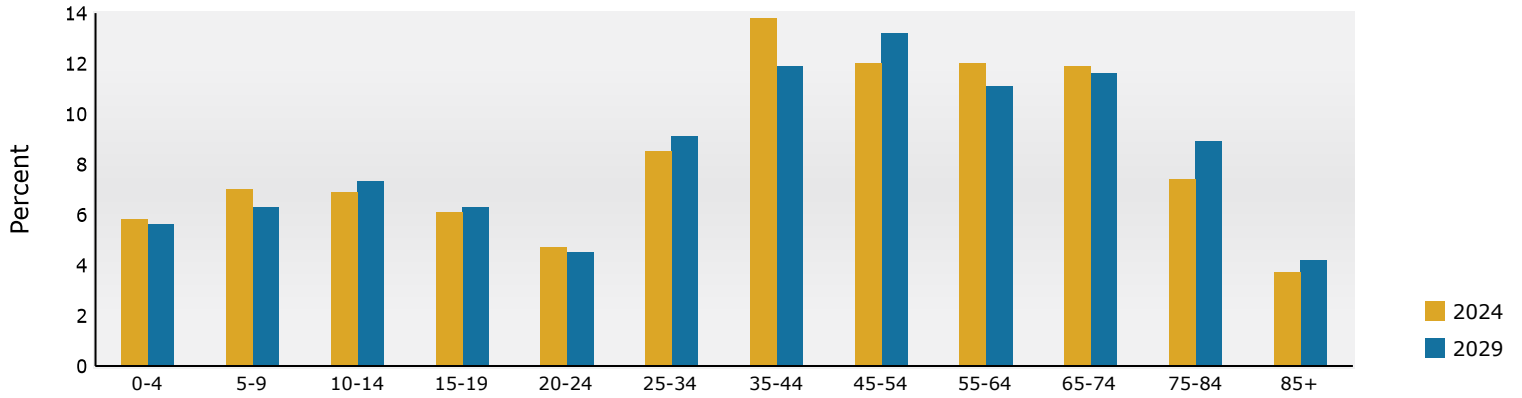
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

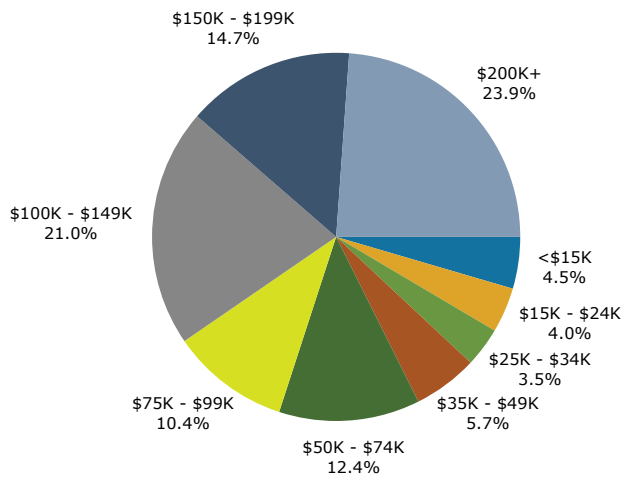
## Trends 2024-2029



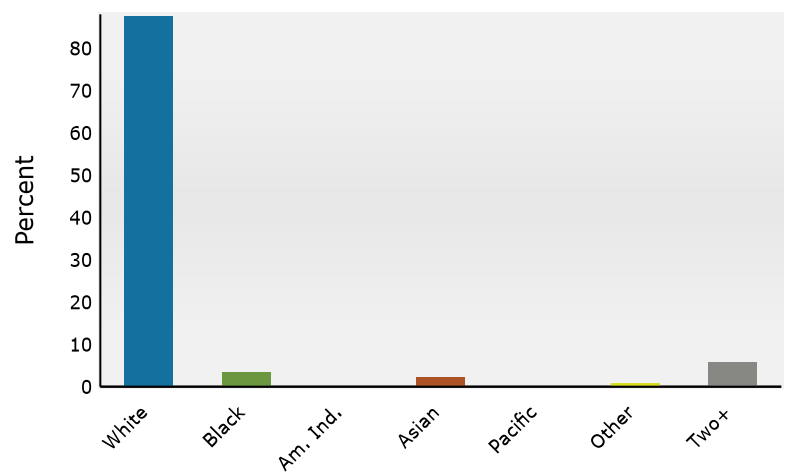
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 3.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Demographic and Income Profile

Kirkwood Crossing 1,3,5  
1259 S Kirkwood Rd, Saint Louis, Missouri, 63122  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 38.56179  
Longitude: -90.40695

Summary	Census 2010	Census 2020	2024	2029
Population	183,601	191,730	189,770	187,694
Households	77,136	79,632	79,047	78,836
Families	49,566	51,064	50,178	49,895
Average Household Size	2.34	2.37	2.36	2.34
Owner Occupied Housing Units	60,214	60,809	60,612	60,779
Renter Occupied Housing Units	16,922	18,823	18,435	18,056
Median Age	42.9	42.8	43.0	44.3

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.22%	0.17%	0.38%
Households	-0.05%	0.39%	0.64%
Families	-0.11%	0.35%	0.56%
Owner HHs	0.06%	0.55%	0.97%
Median Household Income	2.68%	2.98%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	4,095	5.2%	3,442	4.4%
\$15,000 - \$24,999	3,387	4.3%	2,327	3.0%
\$25,000 - \$34,999	3,462	4.4%	2,727	3.5%
\$35,000 - \$49,999	5,733	7.3%	4,617	5.9%
\$50,000 - \$74,999	11,335	14.3%	9,657	12.2%
\$75,000 - \$99,999	9,539	12.1%	8,690	11.0%
\$100,000 - \$149,999	15,817	20.0%	16,571	21.0%
\$150,000 - \$199,999	10,056	12.7%	12,791	16.2%
\$200,000+	15,623	19.8%	18,013	22.8%

Median Household Income	\$104,200	\$118,912
Average Household Income	\$145,377	\$166,384
Per Capita Income	\$60,675	\$70,021

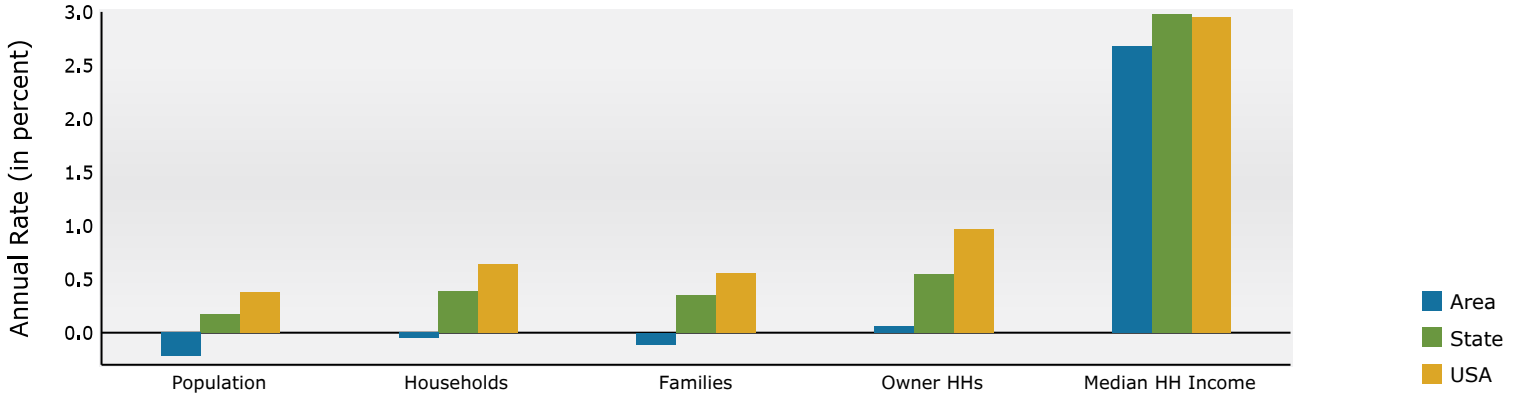
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,319	5.6%	10,753	5.6%	10,413	5.5%	9,898	5.3%
5 - 9	11,216	6.1%	11,840	6.2%	11,756	6.2%	10,549	5.6%
10 - 14	11,945	6.5%	12,161	6.3%	11,551	6.1%	11,736	6.3%
15 - 19	11,381	6.2%	11,690	6.1%	11,283	5.9%	11,003	5.9%
20 - 24	8,886	4.8%	9,507	5.0%	10,194	5.4%	9,575	5.1%
25 - 34	20,800	11.3%	20,521	10.7%	19,571	10.3%	19,419	10.3%
35 - 44	21,988	12.0%	24,595	12.8%	25,498	13.4%	23,393	12.5%
45 - 54	28,953	15.8%	22,378	11.7%	22,105	11.6%	23,598	12.6%
55 - 64	25,270	13.8%	26,628	13.9%	23,553	12.4%	21,335	11.4%
65 - 74	14,774	8.0%	22,508	11.7%	22,929	12.1%	22,806	12.2%
75 - 84	11,937	6.5%	12,169	6.3%	13,854	7.3%	16,555	8.8%
85+	6,132	3.3%	6,979	3.6%	7,064	3.7%	7,826	4.2%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	168,124	91.6%	166,595	86.9%	163,317	86.1%	159,217	84.8%
Black Alone	6,625	3.6%	6,460	3.4%	6,654	3.5%	7,125	3.8%
American Indian Alone	289	0.2%	333	0.2%	341	0.2%	345	0.2%
Asian Alone	4,717	2.6%	5,536	2.9%	5,908	3.1%	6,450	3.4%
Pacific Islander Alone	53	0.0%	46	0.0%	55	0.0%	58	0.0%
Some Other Race Alone	981	0.5%	1,753	0.9%	1,872	1.0%	1,997	1.1%
Two or More Races	2,812	1.5%	11,007	5.7%	11,624	6.1%	12,502	6.7%
Hispanic Origin (Any Race)	3,721	2.0%	5,953	3.1%	6,268	3.3%	6,706	3.6%

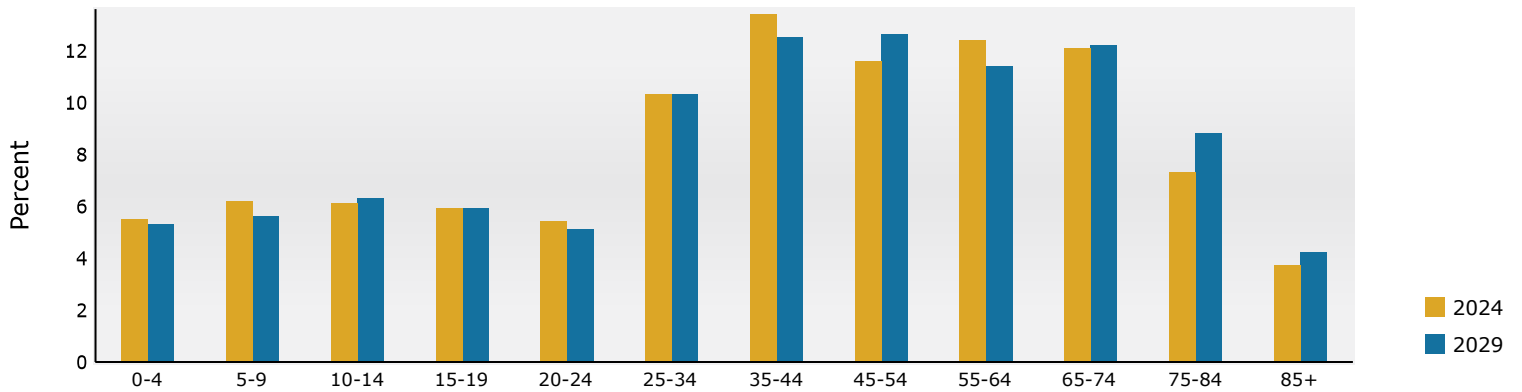
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

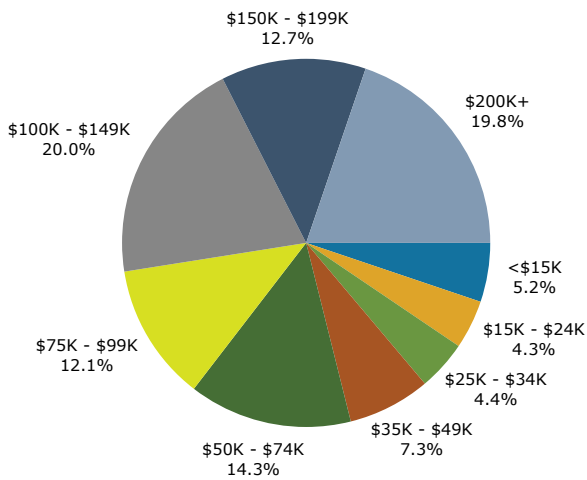
## Trends 2024-2029



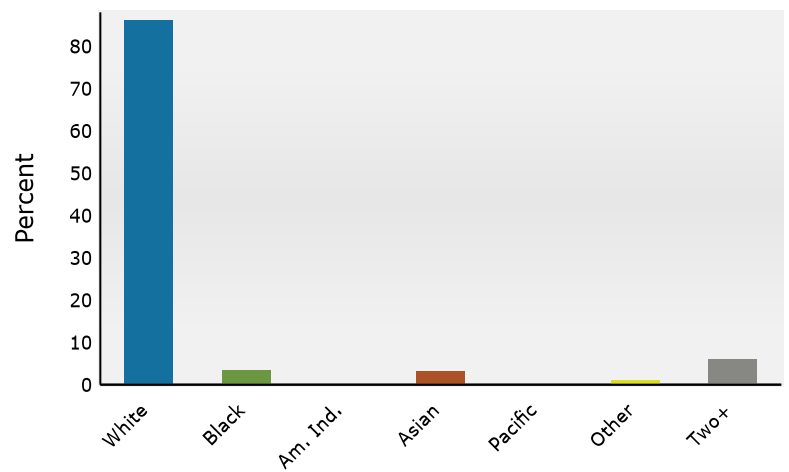
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 3.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Traffic Count Profile

Kirkwood Crossing 1,3,5  
 1259 S Kirkwood Rd, Saint Louis, Missouri, 63122  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 38.56179  
 Longitude: -90.40695

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.07	South Kirkwood Road	Big Bend Rd (0.23 miles N)	2022	15040
0.10	S Kirkwood Rd	Martin Luther Dr (0.16 miles S)	2019	12927
0.12	S Kirkwood Rd	I- 44 (0.05 miles SW)	2018	7538
0.12		I- 44 (0.04 miles S)	2022	7335
0.17		S Kirkwood Rd (0.11 miles SW)	2022	7397
0.19	I- 44	S Kirkwood Rd (0.06 miles W)	2018	8285
0.21		I- 44 (0.03 miles N)	2022	7601
0.22		S Kirkwood Rd (0.1 miles E)	2022	9514
0.25		S Kirkwood Rd (0.09 miles NE)	2022	8854
0.27	South Kirkwood Road	Deane Ct (0.02 miles S)	2022	14373
0.32	South Kirkwood Road	Monica Dr (0.02 miles S)	2022	15295
0.34	Big Bend Road	S Kirkwood Rd (0.04 miles W)	2014	22790
0.34	Big Bend Road	S Kirkwood Rd (0.05 miles E)	2014	18210
0.35	Monica Drive	Lynstone Pl (0.09 miles E)	2022	978
0.40		Deane Ct (0.05 miles N)	2022	5619
0.42	Big Bend Road	Maryhurst Dr (0.02 miles E)	2022	10325
0.42	Big Bend Road	S Harrison Ave (0.0 miles E)	2018	10427
0.43		Private Rd (0.05 miles E)	2022	3209
0.43	Watson Rd	S Kirkwood Rd (0.03 miles W)	2019	11572
0.43	Watson Road	S Lindbergh Blvd (0.07 miles E)	2022	9057
0.43	Watson Rd	S Kirkwood Rd (0.04 miles W)	2018	5776
0.44	MO 366	S Kirkwood Rd (0.05 miles W)	2022	9044
0.44	Orleans St	Memphis St (0.05 miles W)	2019	47022
0.44		Sunset Hills Plz (0.03 miles SW)	2022	1505
0.44	Watson Road	S Lindbergh Blvd (0.04 miles W)	2022	8212
0.44	Watson Rd	Private Rd (0.05 miles E)	2013	1930
0.45	MO 366	S Lindbergh Blvd (0.05 miles E)	2022	11372
0.45		S Lindbergh Blvd (0.04 miles W)	2022	741
0.46		S Lindbergh Blvd (0.04 miles NE)	2022	1750
0.46	Watson Rd	Private Rd (0.07 miles W)	2012	21287

**Data Note:**The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2024 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

**Source:** ©2024 Kalibrate Technologies (Q3 2024).