

# Site Details Map

King's Highway Shopping Center 1,3,5  
4930 Christy Blvd, Saint Louis, Missouri, 63116  
Rings: 1, 3, 5 mile radii



This site is located in:

**City:** St. Louis

**County:** St. Louis city

**State:** Missouri

**ZIP Code:** 63116

**Census Tract:** 29510115100

**Census Block Group:** 295101151005

**CBSA:** St. Louis, MO-IL Metropolitan Statistical Area

# Demographic and Income Profile

King's Highway Shopping Center 1,3,5  
4930 Christy Blvd, Saint Louis, Missouri, 63116  
Ring: 1 mile radius



Summary	Census 2020	2025	2030
Total Population	28,714	25,964	24,790
Total Households	14,323	13,759	13,514
Family Households	6,324	5,909	5,760
Average Household Size	2.00	1.88	1.82
Owner Occupied Housing Units	7,867	7,966	7,963
Renter Occupied Housing Units	6,456	5,793	5,551
Median Age	37.6	38.9	40.5

Trends 2025 - 2030	Area	State	National
Population	-0.9%	0.2%	0.4%
Households	-0.4%	0.4%	0.6%
Family Population	-0.5%	0.2%	0.5%
Owner Occupied Housing Units	0.0%	0.6%	0.0%
Median Household Income	2.5%	2.3%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	1,549	5.4%	1,321	5.1%	1,188	4.8%
5-9	1,309	4.6%	1,336	5.2%	1,151	4.6%
10-14	1,248	4.3%	1,067	4.1%	1,174	4.7%
15-19	1,092	3.8%	976	3.8%	894	3.6%
20-24	1,446	5.0%	1,254	4.8%	1,196	4.8%
25-29	3,063	10.7%	2,062	7.9%	1,954	7.9%
30-34	3,292	11.5%	2,972	11.4%	2,127	8.6%
35-39	2,654	9.2%	2,589	10.0%	2,488	10.0%
40-44	1,965	6.8%	2,102	8.1%	2,183	8.8%
45-49	1,696	5.9%	1,601	6.2%	1,824	7.4%
50-54	1,675	5.8%	1,492	5.8%	1,473	5.9%
55-59	1,957	6.8%	1,465	5.6%	1,395	5.6%
60-64	1,960	6.8%	1,723	6.6%	1,417	5.7%
65-69	1,507	5.3%	1,444	5.6%	1,383	5.6%
70-74	965	3.4%	1,100	4.2%	1,138	4.6%
75-79	588	2.0%	681	2.6%	853	3.4%
80-84	357	1.2%	423	1.6%	530	2.1%
Age 85+	393	1.4%	356	1.4%	424	1.7%

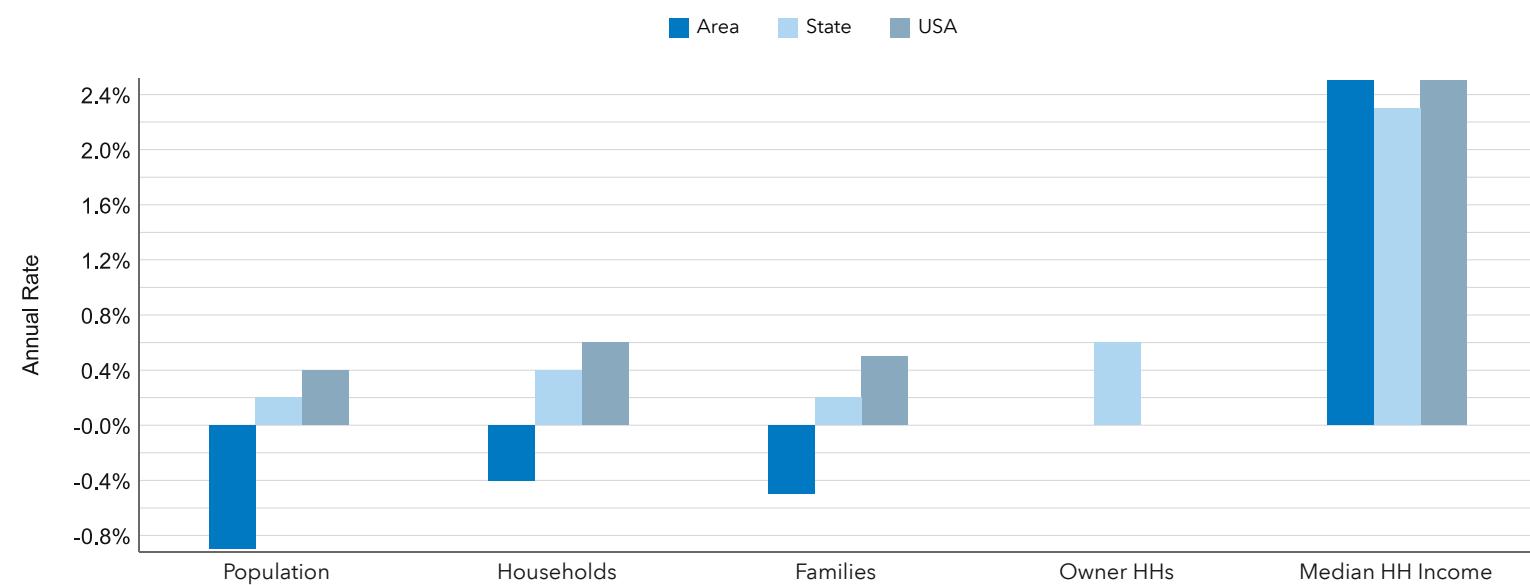
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	730	5.3%	657	4.9%
\$10,000-14,999	609	4.4%	484	3.6%
\$15,000-19,999	410	3.0%	335	2.5%
\$20,000-24,999	356	2.6%	291	2.1%
\$25,000-29,999	649	4.7%	534	4.0%
\$30,000-34,999	538	3.9%	431	3.2%
\$35,000-39,999	430	3.1%	374	2.8%
\$40,000-44,999	898	6.5%	797	5.9%
\$45,000-49,999	635	4.6%	535	4.0%
\$50,000-59,999	1,026	7.5%	963	7.1%
\$60,000-74,999	1,601	11.6%	1,507	11.2%
\$75,000-99,999	1,547	11.2%	1,449	10.7%
\$100,000-124,999	1,440	10.5%	1,545	11.4%
\$125,000-149,999	974	7.1%	1,138	8.4%
\$150,000-199,999	1,097	8.0%	1,348	10.0%
\$200,000-249,999	375	2.7%	531	3.9%
\$250,000-299,999	173	1.3%	215	1.6%
\$300,000-399,999	158	1.1%	239	1.8%
\$400,000-499,999	34	0.3%	26	0.2%
\$500,000+	79	0.6%	114	0.8%
Median Household Income	\$64,820	-	\$73,176	-
Average Household Income	\$84,326	-	\$95,419	-
Per Capita Income	\$45,035	-	\$52,419	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	20,078	69.9%	18,221	70.2%	17,010	68.6%
Black Alone	4,355	15.2%	3,782	14.6%	3,760	15.2%
American Indian	126	0.4%	118	0.5%	115	0.5%
Asian Alone	981	3.4%	907	3.5%	928	3.7%
Pacific Islander	7	0.0%	7	0.0%	7	0.0%
Some Other Race	905	3.1%	868	3.3%	876	3.5%
Two or More Races	2,260	7.9%	2,061	7.9%	2,095	8.4%
Hispanic (Any Race)	2,129	7.4%	1,964	7.6%	1,980	8.0%

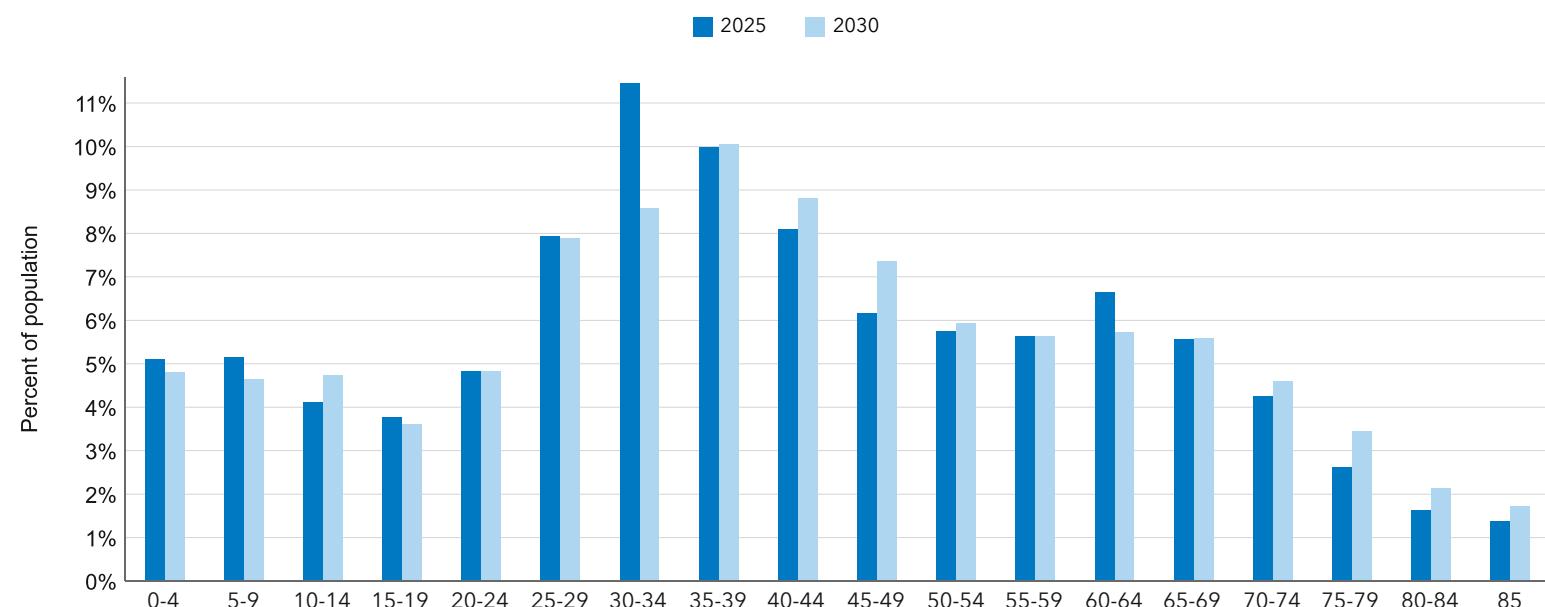
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



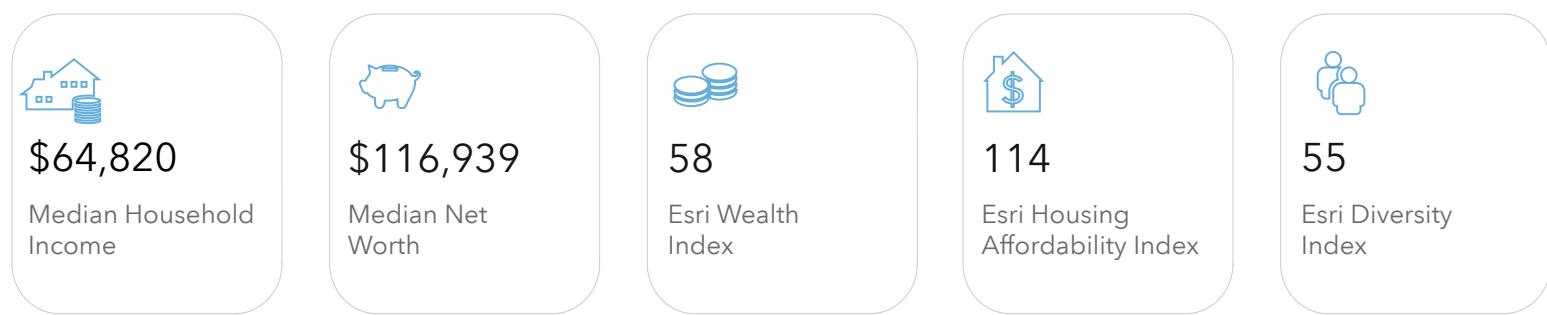
## Population by Age



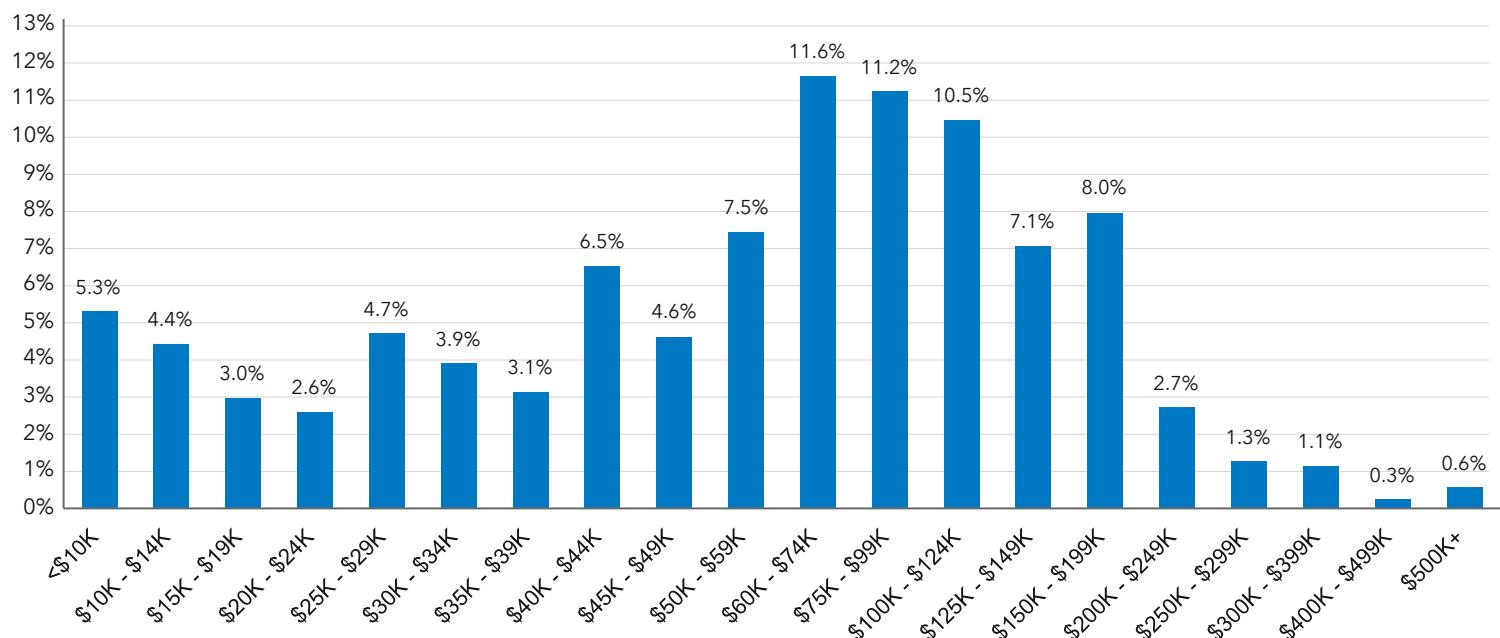
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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## Key Indicators for 2025

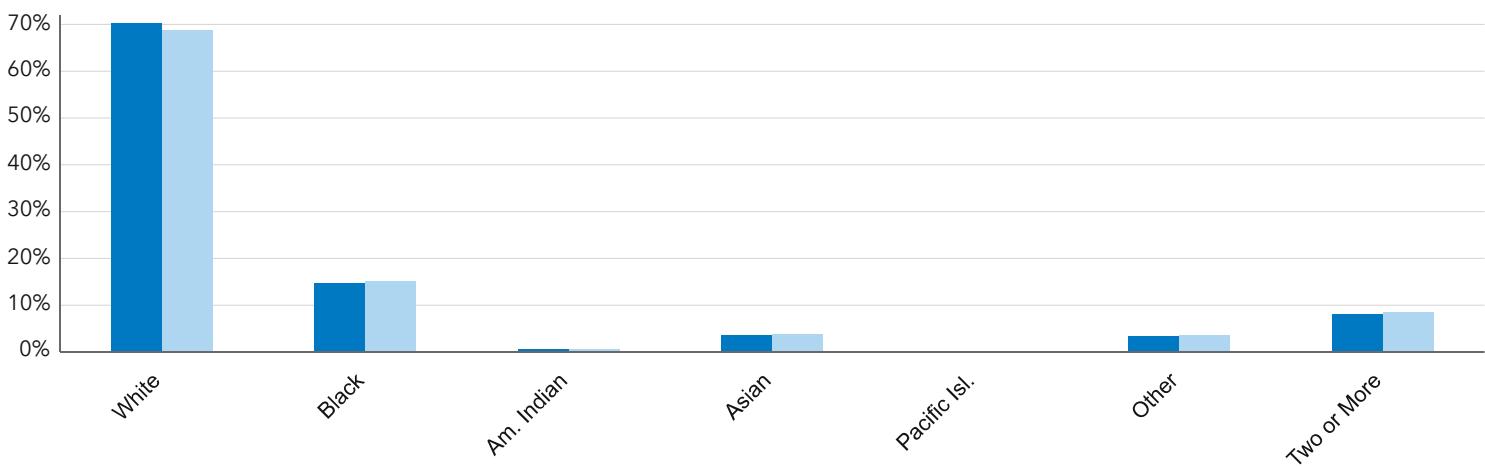


## Households by Income for 2025



## Population by Race

■ 2025 ■ 2030



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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# Demographic and Income Profile

King's Highway Shopping Center 1,3,5  
 4930 Christy Blvd, Saint Louis, Missouri, 63116  
 Ring: 3 mile radius



Summary	Census 2020	2025	2030
Total Population	170,136	157,016	151,175
Total Households	80,345	78,051	77,150
Family Households	37,688	35,650	34,974
Average Household Size	2.10	1.99	1.94
Owner Occupied Housing Units	42,402	43,296	43,641
Renter Occupied Housing Units	37,943	34,755	33,509
Median Age	37.0	38.4	39.9

Trends 2025 - 2030	Area	State	National
Population	-0.8%	0.2%	0.4%
Households	-0.2%	0.4%	0.6%
Family Population	-0.4%	0.2%	0.5%
Owner Occupied Housing Units	0.2%	0.6%	0.0%
Median Household Income	2.8%	2.3%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	9,547	5.6%	8,352	5.3%	7,666	5.1%
5-9	8,824	5.2%	8,464	5.4%	7,451	4.9%
10-14	8,635	5.1%	7,506	4.8%	7,647	5.1%
15-19	7,466	4.4%	7,161	4.6%	6,602	4.4%
20-24	9,454	5.6%	8,628	5.5%	8,644	5.7%
25-29	17,430	10.2%	12,479	8.0%	12,049	8.0%
30-34	17,867	10.5%	16,147	10.3%	11,913	7.9%
35-39	14,787	8.7%	14,577	9.3%	13,835	9.2%
40-44	11,322	6.7%	12,194	7.8%	12,600	8.3%
45-49	10,024	5.9%	9,569	6.1%	10,825	7.2%
50-54	9,825	5.8%	9,040	5.8%	8,881	5.9%
55-59	10,941	6.4%	8,556	5.5%	8,289	5.5%
60-64	11,280	6.6%	9,597	6.1%	8,108	5.4%
65-69	8,852	5.2%	8,871	5.7%	8,044	5.3%
70-74	5,848	3.4%	6,865	4.4%	7,310	4.8%
75-79	3,474	2.0%	4,280	2.7%	5,422	3.6%
80-84	2,182	1.3%	2,502	1.6%	3,285	2.2%
Age 85+	2,377	1.4%	2,229	1.4%	2,605	1.7%

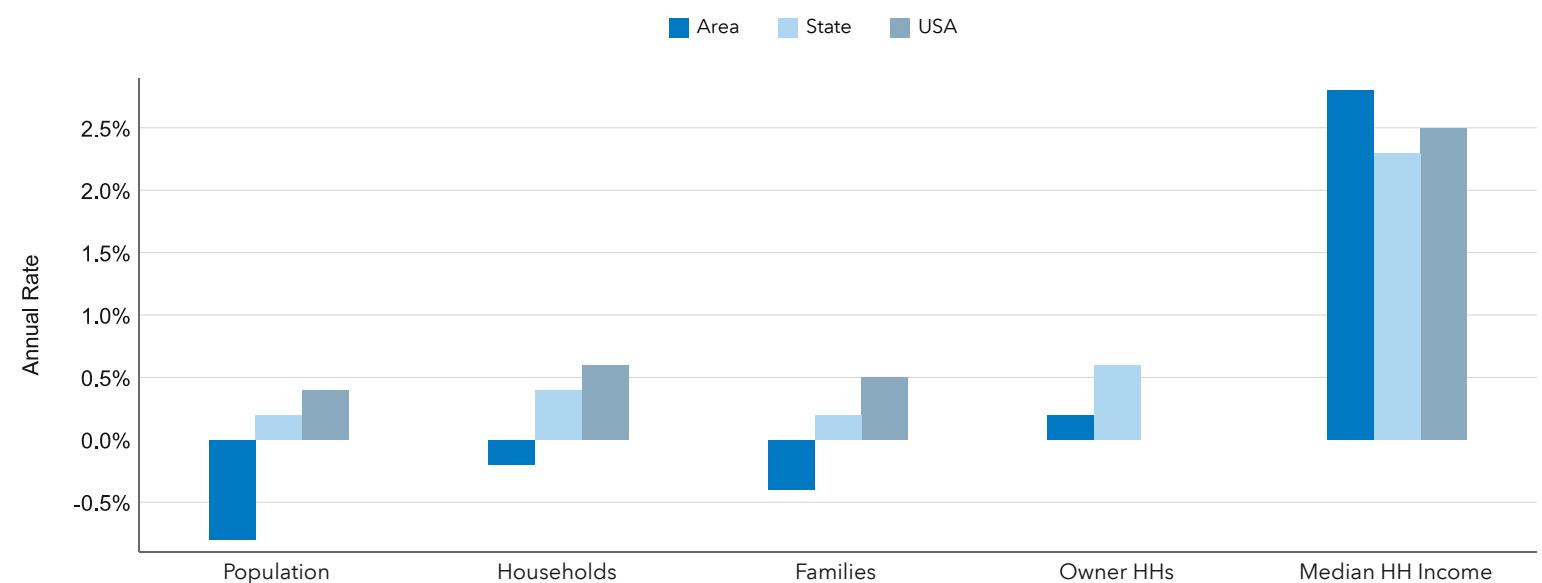
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	3,682	4.7%	3,237	4.2%
\$10,000-14,999	3,005	3.9%	2,418	3.1%
\$15,000-19,999	2,368	3.0%	1,838	2.4%
\$20,000-24,999	2,537	3.3%	2,028	2.6%
\$25,000-29,999	3,263	4.2%	2,700	3.5%
\$30,000-34,999	2,942	3.8%	2,402	3.1%
\$35,000-39,999	2,831	3.6%	2,460	3.2%
\$40,000-44,999	4,403	5.6%	3,894	5.0%
\$45,000-49,999	3,260	4.2%	2,826	3.7%
\$50,000-59,999	5,619	7.2%	5,236	6.8%
\$60,000-74,999	8,489	10.9%	8,130	10.5%
\$75,000-99,999	9,003	11.5%	8,602	11.2%
\$100,000-124,999	7,545	9.7%	8,070	10.5%
\$125,000-149,999	5,924	7.6%	6,766	8.8%
\$150,000-199,999	6,251	8.0%	7,467	9.7%
\$200,000-249,999	2,958	3.8%	3,916	5.1%
\$250,000-299,999	1,405	1.8%	1,677	2.2%
\$300,000-399,999	1,481	1.9%	2,176	2.8%
\$400,000-499,999	323	0.4%	237	0.3%
\$500,000+	762	1.0%	1,071	1.4%
Median Household Income	\$68,240	-	\$78,258	-
Average Household Income	\$93,819	-	\$106,494	-
Per Capita Income	\$46,785	-	\$54,516	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	108,183	63.6%	100,371	63.9%	94,449	62.5%
Black Alone	35,480	20.9%	31,420	20.0%	31,008	20.5%
American Indian	613	0.4%	581	0.4%	568	0.4%
Asian Alone	7,337	4.3%	7,010	4.5%	7,242	4.8%
Pacific Islander	63	0.0%	65	0.0%	67	0.0%
Some Other Race	5,645	3.3%	5,482	3.5%	5,503	3.6%
Two or More Races	12,814	7.5%	12,086	7.7%	12,338	8.2%
Hispanic (Any Race)	11,585	6.8%	10,942	7.0%	11,029	7.3%

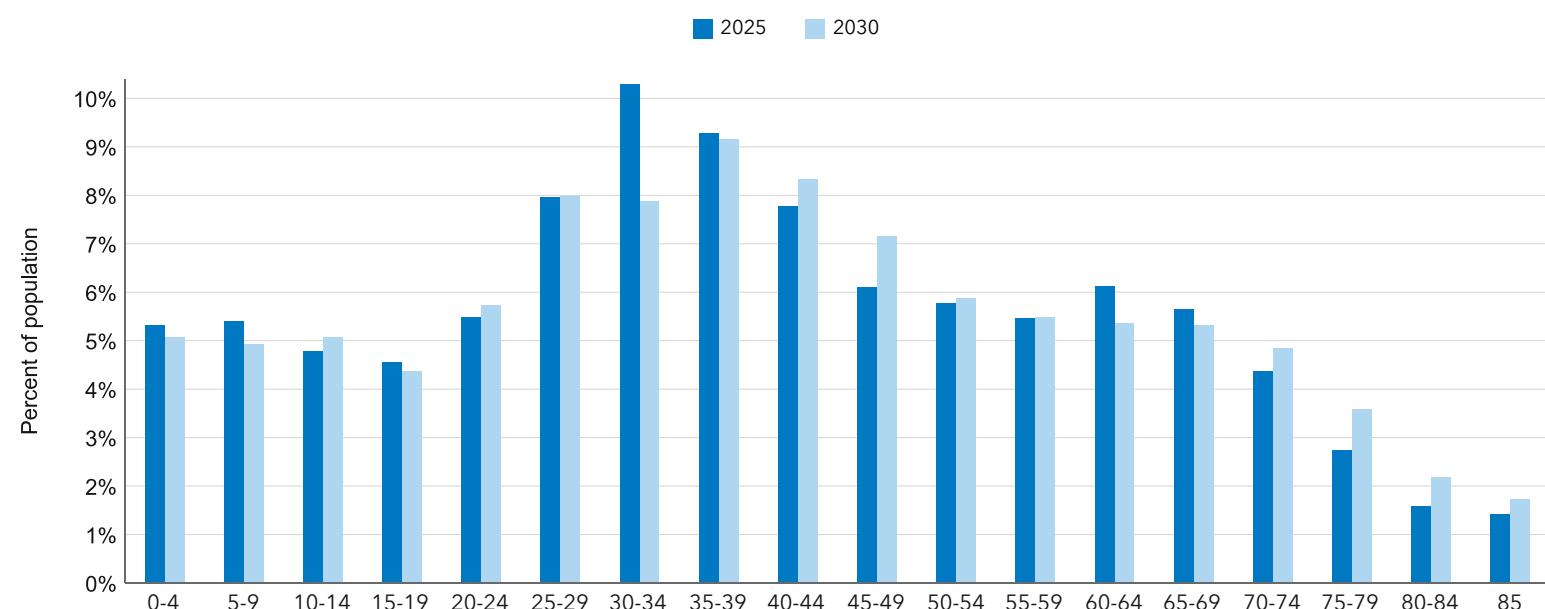
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



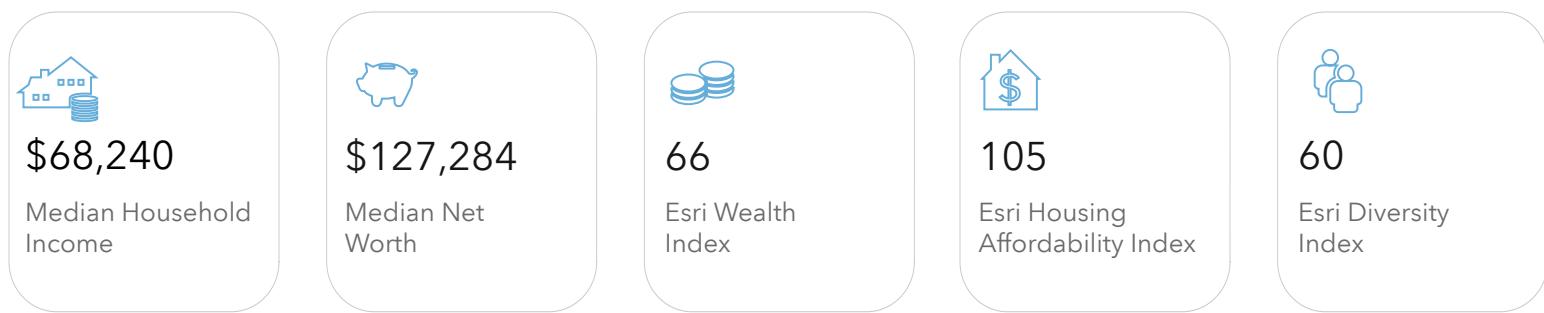
## Population by Age



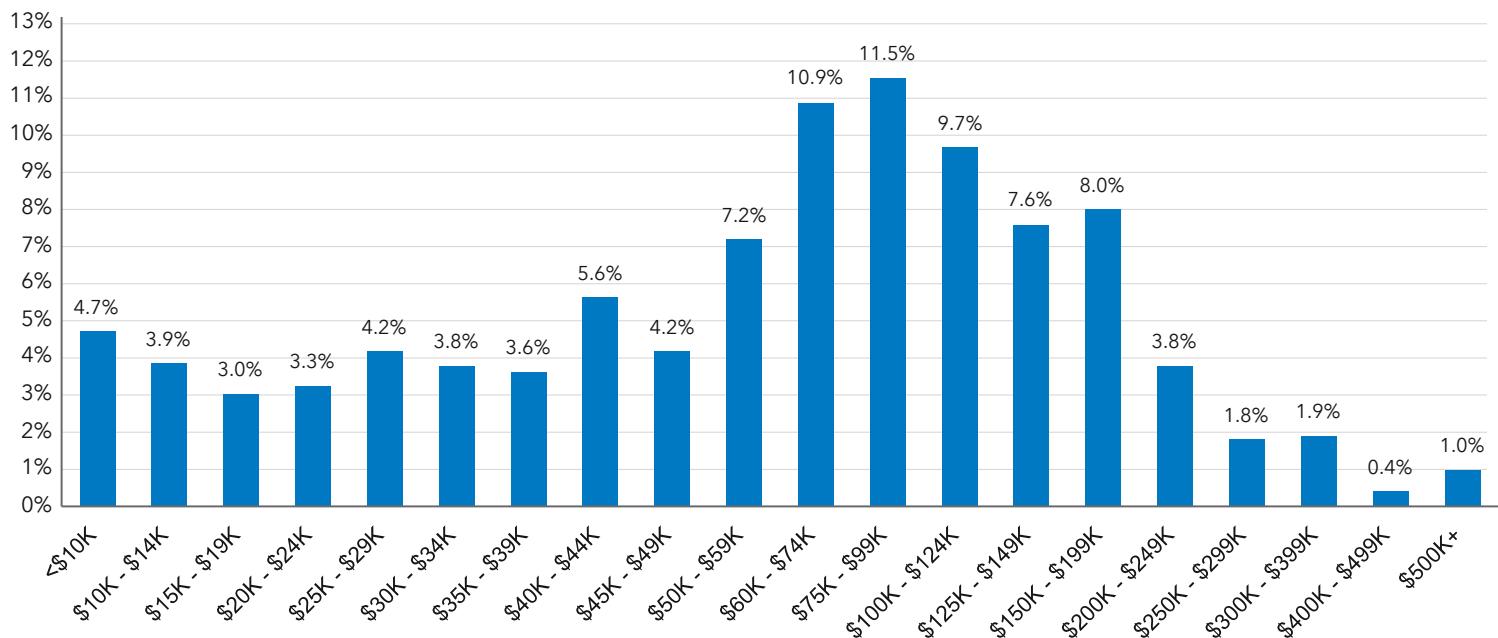
**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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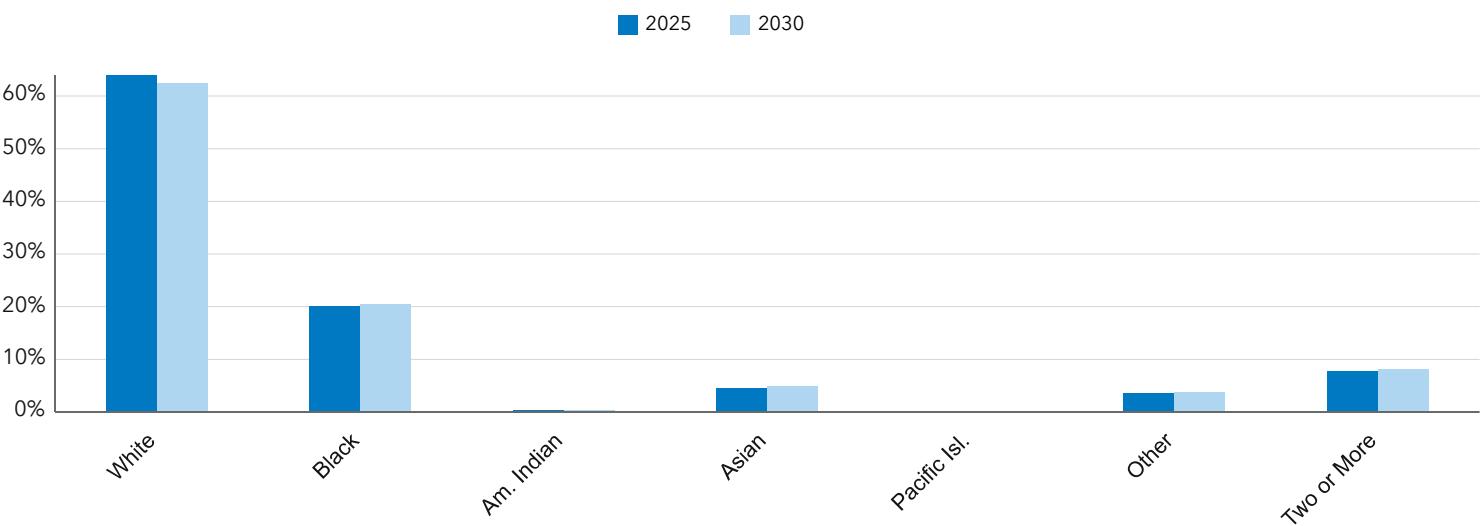
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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# Demographic and Income Profile

King's Highway Shopping Center 1,3,5  
 4930 Christy Blvd, Saint Louis, Missouri, 63116  
 Ring: 5 mile radius



Summary	Census 2020	2025	2030
Total Population	346,580	328,946	322,460
Total Households	163,150	161,155	161,376
Family Households	74,633	71,521	70,803
Average Household Size	2.04	1.95	1.91
Owner Occupied Housing Units	82,147	84,381	85,597
Renter Occupied Housing Units	81,003	76,774	75,779
Median Age	36.0	37.3	38.7

Trends 2025 - 2030	Area	State	National
Population	-0.4%	0.2%	0.4%
Households	0.0%	0.4%	0.6%
Family Population	-0.2%	0.2%	0.5%
Owner Occupied Housing Units	0.3%	0.6%	0.0%
Median Household Income	2.8%	2.3%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	17,775	5.1%	15,979	4.9%	15,026	4.7%
5-9	16,926	4.9%	16,118	4.9%	14,414	4.5%
10-14	16,704	4.8%	14,903	4.5%	14,887	4.6%
15-19	20,122	5.8%	20,009	6.1%	19,044	5.9%
20-24	27,558	8.0%	25,352	7.7%	25,866	8.0%
25-29	35,892	10.4%	28,615	8.7%	27,470	8.5%
30-34	33,072	9.5%	31,300	9.5%	25,017	7.8%
35-39	26,864	7.8%	26,781	8.1%	26,152	8.1%
40-44	20,880	6.0%	22,861	7.0%	23,518	7.3%
45-49	18,734	5.4%	18,344	5.6%	20,833	6.5%
50-54	18,865	5.4%	17,521	5.3%	17,523	5.4%
55-59	21,319	6.2%	17,299	5.3%	16,735	5.2%
60-64	21,821	6.3%	19,034	5.8%	16,437	5.1%
65-69	18,111	5.2%	18,017	5.5%	16,628	5.2%
70-74	12,610	3.6%	14,781	4.5%	15,440	4.8%
75-79	7,814	2.3%	9,818	3.0%	12,245	3.8%
80-84	5,238	1.5%	6,130	1.9%	8,031	2.5%
Age 85+	6,277	1.8%	6,084	1.9%	7,193	2.2%

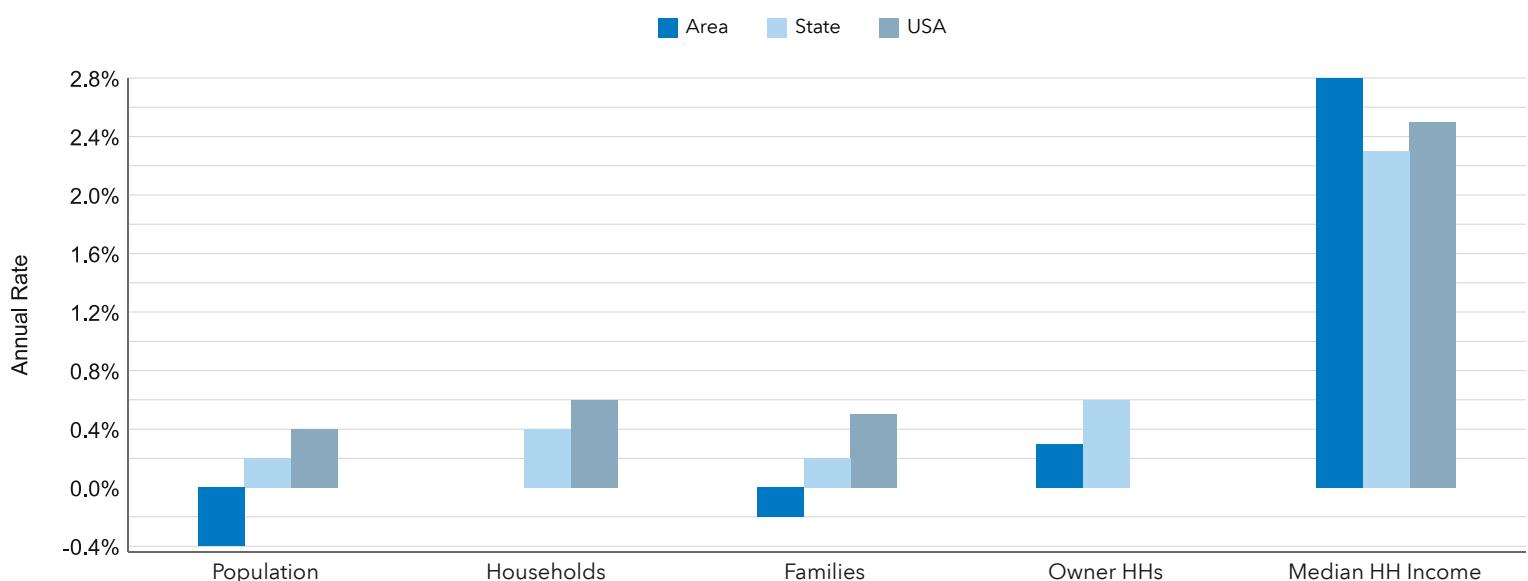
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	8,898	5.5%	7,925	4.9%
\$10,000-14,999	6,728	4.2%	5,534	3.4%
\$15,000-19,999	4,714	2.9%	3,754	2.3%
\$20,000-24,999	4,784	3.0%	3,889	2.4%
\$25,000-29,999	5,967	3.7%	5,024	3.1%
\$30,000-34,999	5,312	3.3%	4,382	2.7%
\$35,000-39,999	5,538	3.4%	4,853	3.0%
\$40,000-44,999	7,707	4.8%	6,957	4.3%
\$45,000-49,999	5,861	3.6%	5,218	3.2%
\$50,000-59,999	11,356	7.0%	10,499	6.5%
\$60,000-74,999	16,755	10.4%	16,174	10.0%
\$75,000-99,999	18,752	11.6%	18,115	11.2%
\$100,000-124,999	16,160	10.0%	17,248	10.7%
\$125,000-149,999	11,549	7.2%	13,125	8.1%
\$150,000-199,999	12,577	7.8%	14,986	9.3%
\$200,000-249,999	6,697	4.2%	8,614	5.3%
\$250,000-299,999	3,286	2.0%	3,826	2.4%
\$300,000-399,999	4,043	2.5%	5,878	3.6%
\$400,000-499,999	957	0.6%	681	0.4%
\$500,000+	3,513	2.2%	4,695	2.9%
Median Household Income	\$71,778	-	\$82,506	-
Average Household Income	\$104,740	-	\$119,382	-
Per Capita Income	\$51,508	-	\$59,954	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	227,119	65.5%	215,511	65.5%	206,469	64.0%
Black Alone	68,646	19.8%	63,320	19.3%	63,657	19.7%
American Indian	1,047	0.3%	1,009	0.3%	998	0.3%
Asian Alone	17,517	5.0%	17,353	5.3%	18,405	5.7%
Pacific Islander	123	0.0%	126	0.0%	128	0.0%
Some Other Race	8,208	2.4%	8,141	2.5%	8,298	2.6%
Two or More Races	23,919	6.9%	23,487	7.1%	24,504	7.6%
Hispanic (Any Race)	18,492	5.3%	17,933	5.5%	18,432	5.7%

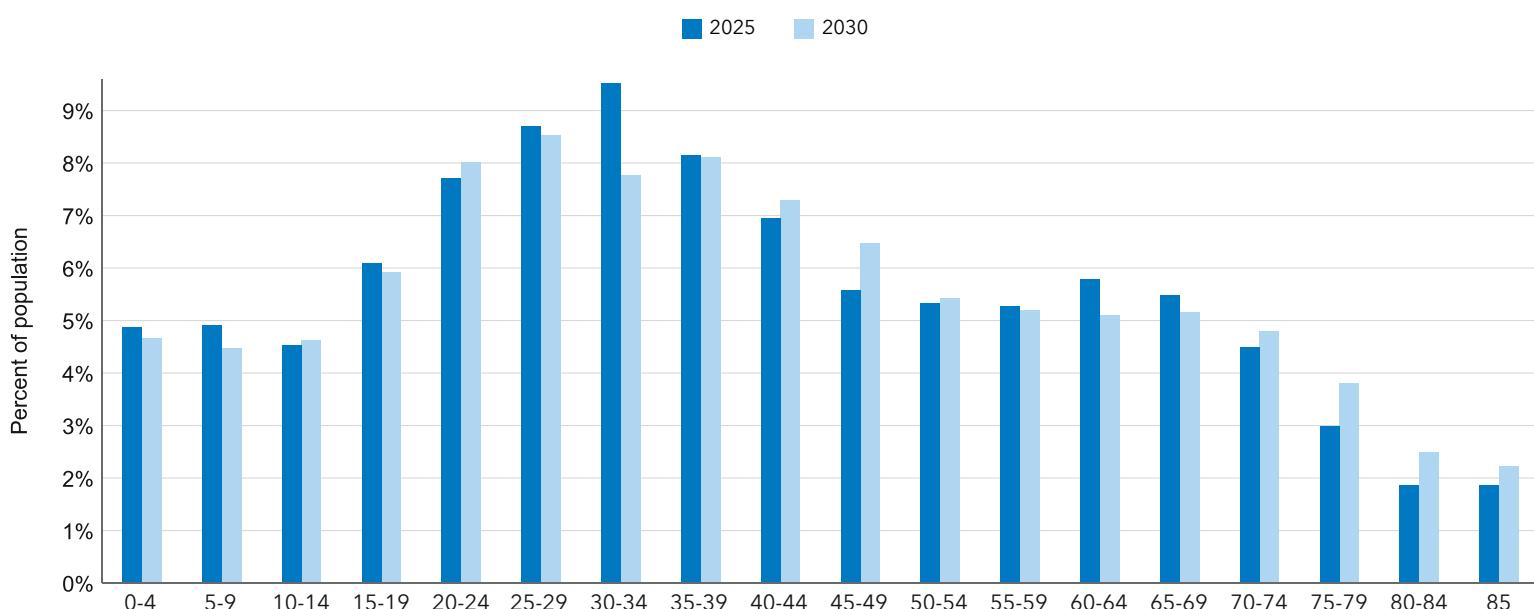
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate



## Population by Age



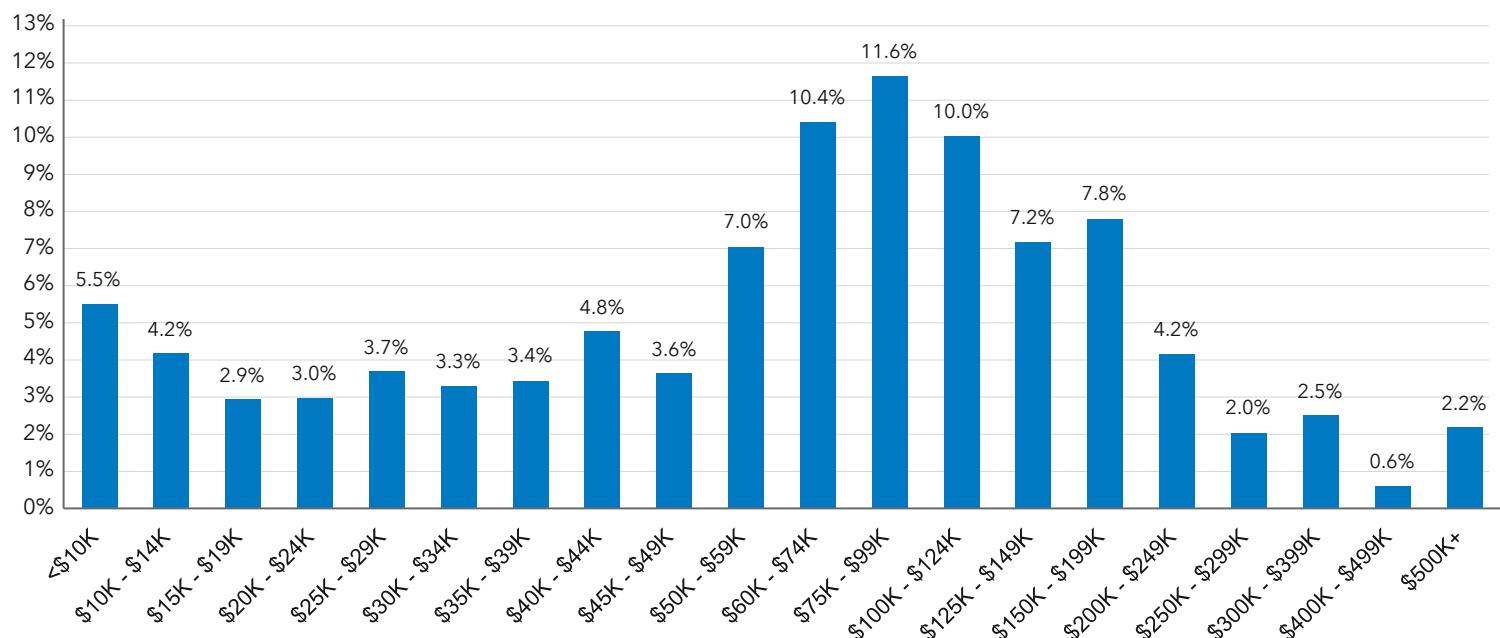
[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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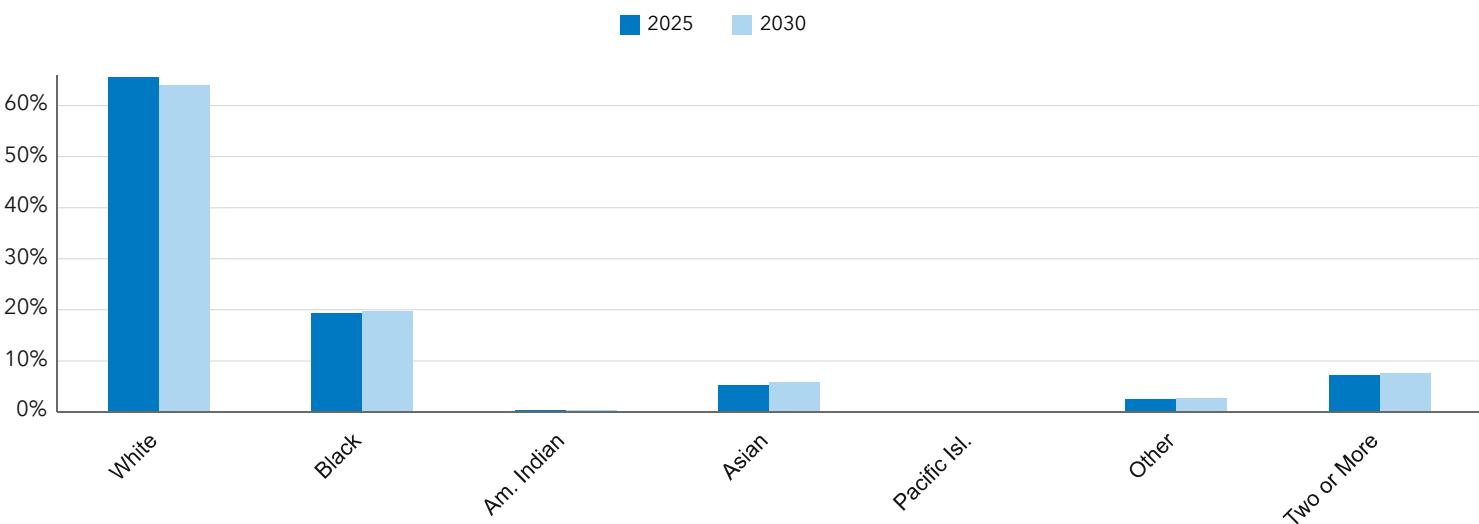
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Business Summary Report (NAICS)

King's Highway Shopping Center 1,3,5  
 4930 Christy Blvd, Saint Louis, Missouri, 63116  
 Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	585	4,576	12,992
Total Employees	4,616	52,644	209,453
Total Population	25,964	157,016	328,946
Employee/Population Ratio (per 100)	17.8	33.5	63.7

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	0	0.0%	1	0.0%	5	0.1%	21	0.0%	22	0.2%	295	0.1%
Mining (21)	0	0.0%	0	0.0%	0	0.0%	29	0.1%	2	0.0%	68	0.0%
Utilities (22)	0	0.0%	0	0.0%	2	0.0%	8	0.0%	8	0.1%	1,077	0.5%
Construction (23)	49	8.4%	330	7.2%	361	7.9%	3,486	6.6%	799	6.2%	9,308	4.4%
Building Construction	9	1.5%	57	1.2%	92	2.0%	1,014	1.9%	240	1.9%	2,769	1.3%
Heavy/Civil Eng Construction	0	0.0%	9	0.2%	13	0.3%	561	1.1%	38	0.3%	1,533	0.7%
Specialty Trade Contractor	40	6.8%	264	5.7%	257	5.6%	1,911	3.6%	521	4.0%	5,006	2.4%
Manufacturing (31-33)	26	4.4%	228	4.9%	249	5.4%	5,083	9.7%	590	4.5%	22,361	10.7%
Wholesale Trade (42)	16	2.7%	116	2.5%	165	3.6%	3,116	5.9%	401	3.1%	6,738	3.2%
Durable Goods	10	1.7%	91	2.0%	118	2.6%	1,845	3.5%	286	2.2%	3,772	1.8%
Nondurable Goods	6	1.0%	24	0.5%	42	0.9%	1,251	2.4%	102	0.8%	2,847	1.4%
Trade Broker	0	0.0%	1	0.0%	5	0.1%	20	0.0%	13	0.1%	119	0.1%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

# Business Summary Report (NAICS)

King's Highway Shopping Center 1,3,5  
 4930 Christy Blvd, Saint Louis, Missouri, 63116  
 Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	85	14.5%	734	15.9%	626	13.7%	6,567	12.5%	1,460	11.2%	17,310	8.3%
Motor Vehicle & Parts Dealers	13	2.2%	118	2.6%	92	2.0%	824	1.6%	173	1.3%	1,673	0.8%
Furniture & Home Furnishing Stores	2	0.3%	8	0.2%	25	0.6%	152	0.3%	73	0.6%	764	0.4%
Electronics & Appliance Stores	1	0.2%	6	0.1%	13	0.3%	59	0.1%	51	0.4%	444	0.2%
Building & Garden Equipment	6	1.0%	30	0.7%	47	1.0%	718	1.4%	117	0.9%	1,835	0.9%
Food & Beverage Stores	12	2.0%	104	2.3%	121	2.6%	1,688	3.2%	241	1.9%	4,510	2.1%
Health & Personal Care Stores	13	2.2%	129	2.8%	60	1.3%	586	1.1%	150	1.1%	1,563	0.8%
Gasoline Stations	3	0.5%	17	0.4%	31	0.7%	271	0.5%	71	0.6%	538	0.3%
Clothing, Shoe and Jewelry Stores	7	1.2%	26	0.6%	40	0.9%	434	0.8%	113	0.9%	961	0.5%
Sporting Goods, Hobby & Music Stores	18	3.1%	122	2.6%	129	2.8%	877	1.7%	316	2.4%	2,646	1.3%
General Merchandise Stores	9	1.5%	173	3.8%	68	1.5%	958	1.8%	154	1.2%	2,377	1.1%
Transportation & Warehousing (48-49)	5	0.8%	57	1.2%	62	1.4%	843	1.6%	176	1.4%	3,482	1.7%
Truck Transportation	4	0.7%	45	1.0%	24	0.5%	208	0.4%	61	0.5%	841	0.4%
Information (51)	10	1.7%	57	1.2%	98	2.1%	918	1.7%	310	2.4%	3,857	1.8%
Finance & Insurance (52)	34	5.8%	195	4.2%	187	4.1%	1,300	2.5%	517	4.0%	7,168	3.4%
Central Bank/Credit & Related Activities	12	2.0%	122	2.6%	87	1.9%	679	1.3%	220	1.7%	2,738	1.3%
Securities & Commodity Contracts	4	0.7%	21	0.5%	48	1.1%	286	0.5%	148	1.1%	2,215	1.1%
Funds, Trusts & Other Financial	17	2.9%	52	1.1%	52	1.1%	334	0.6%	149	1.1%	2,215	1.1%
Real Estate, Rental & Leasing (53)	27	4.6%	156	3.4%	181	4.0%	1,096	2.1%	692	5.3%	4,497	2.1%
Professional, Scientific & Tech Services (54)	48	8.2%	290	6.3%	410	9.0%	3,456	6.6%	1,407	10.8%	13,835	6.6%
Legal Services	8	1.4%	22	0.5%	75	1.6%	345	0.7%	317	2.4%	1,558	0.7%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

# Business Summary Report (NAICS)

King's Highway Shopping Center 1,3,5  
 4930 Christy Blvd, Saint Louis, Missouri, 63116  
 Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	0	0.0%	0	0.0%	7	0.1%	43	0.1%	24	0.2%	1,190	0.6%
Administrative, Support & Waste Mgmt (56)	14	2.4%	58	1.3%	127	2.8%	1,170	2.2%	380	2.9%	5,335	2.5%
Educational Services (61)	10	1.7%	399	8.6%	126	2.8%	4,665	8.9%	422	3.3%	15,682	7.5%
Health Care & Social Assistance (62)	40	6.8%	383	8.3%	452	9.9%	7,195	13.7%	1,576	12.1%	50,244	24.0%
Ambulatory Health Care	28	4.8%	198	4.3%	284	6.2%	3,318	6.3%	1,055	8.1%	27,292	13.0%
Hospital	0	0.0%	60	1.3%	14	0.3%	1,750	3.3%	66	0.5%	12,765	6.1%
Nursing/Residential Care	3	0.5%	64	1.4%	24	0.5%	697	1.3%	87	0.7%	3,794	1.8%
Social Assistance	9	1.5%	61	1.3%	130	2.8%	1,430	2.7%	367	2.8%	6,393	3.0%
Arts, Entertainment & Recreation (71)	14	2.4%	166	3.6%	99	2.2%	1,320	2.5%	392	3.0%	8,266	4.0%
Accommodation & Food Services (72)	63	10.8%	782	16.9%	460	10.1%	6,197	11.8%	1,169	9.0%	16,848	8.0%
Accommodation	0	0.0%	0	0.0%	10	0.2%	141	0.3%	69	0.5%	1,322	0.6%
Food & Drinking Places	63	10.8%	782	16.9%	450	9.8%	6,056	11.5%	1,099	8.5%	15,526	7.4%
Other Services Except Public Admin (81)	126	21.5%	526	11.4%	811	17.7%	4,578	8.7%	2,062	15.9%	13,594	6.5%
Repair & Maintenance	32	5.5%	191	4.1%	167	3.6%	858	1.6%	347	2.7%	1,777	0.8%
Auto Repair & Maintenance	25	4.3%	149	3.2%	126	2.8%	666	1.3%	263	2.0%	1,347	0.6%
Personal & Laundry Service	37	6.3%	123	2.7%	205	4.5%	764	1.4%	503	3.9%	2,699	1.3%
Civic and Other Orgs	58	9.9%	212	4.6%	439	9.6%	2,957	5.6%	1,212	9.3%	9,117	4.3%
Public Administration (92)	4	0.7%	138	3.0%	40	0.9%	1,524	2.9%	217	1.7%	8,148	3.9%
Unclassified Establishments (99)	14	2.4%	0	0.0%	109	2.4%	29	0.1%	366	2.8%	150	0.1%
Total (11-99)	585	100.0%	4,616	100.0%	4,576	100.0%	52,644	100.0%	12,992	100.0%	209,453	100.0%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

# Business Summary Report (SIC)

King's Highway Shopping Center 1,3,5  
 4930 Christy Blvd, Saint Louis, Missouri, 63116  
 Rings: 1, 3, 5 mile radii



Data for all businesses in area		1 mile			3 miles			5 miles			
by SIC Codes	Businesses	Number	Employees	Number	Businesses	Number	Employees	Number	Businesses	Number	
	Employees	%	Businesses	%	Employees	%	Businesses	%	Employees	%	
	Agriculture & Mining (01-14)	9	1.5%	54	1.2%	73	1.6%	335	0.6%	182	1.4%
	Construction (15-17)	49	8.4%	326	7.1%	348	7.6%	3,364	6.4%	757	5.8%
	Manufacturing (20-39)	18	3.1%	209	4.5%	220	4.8%	4,956	9.4%	552	4.3%
	Transportation (40-47)	9	1.5%	65	1.4%	79	1.7%	939	1.8%	229	1.8%
	Communication (48)	7	1.2%	39	0.8%	44	1.0%	445	0.8%	107	0.8%
	Utility (49)	1	0.2%	4	0.1%	10	0.2%	78	0.1%	25	0.2%
Wholesale Trade (50-51)		16	2.7%	116	2.5%	166	3.6%	3,122	5.9%	404	3.1%
Retail Trade Summary (52-59)		154	26.3%	1,532	33.2%	1,114	24.3%	12,834	24.4%	2,632	20.3%
Home Improvement		7	1.2%	32	0.7%	49	1.1%	736	1.4%	119	0.9%
General Merchandise Stores		6	1.0%	166	3.6%	35	0.8%	613	1.2%	80	0.6%
Food Stores		19	3.3%	134	2.9%	142	3.1%	1,820	3.5%	282	2.2%
Auto Dealers & Gas Stations		16	2.7%	135	2.9%	120	2.6%	1,077	2.0%	236	1.8%
Apparel & Accessory Stores		7	1.2%	25	0.5%	32	0.7%	410	0.8%	94	0.7%
Furniture & Home Furnishings		3	0.5%	15	0.3%	49	1.1%	271	0.5%	158	1.2%
Eating & Drinking Places		62	10.6%	774	16.8%	444	9.7%	6,007	11.4%	1,080	8.3%
Miscellaneous Retail		34	5.8%	251	5.4%	243	5.3%	1,899	3.6%	582	4.5%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

# Business Summary Report (SIC)

King's Highway Shopping Center 1,3,5  
 4930 Christy Blvd, Saint Louis, Missouri, 63116  
 Rings: 1, 3, 5 mile radii



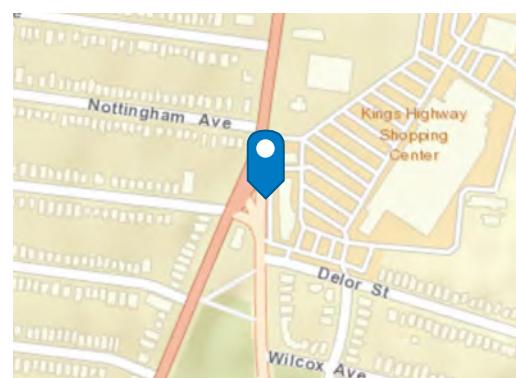
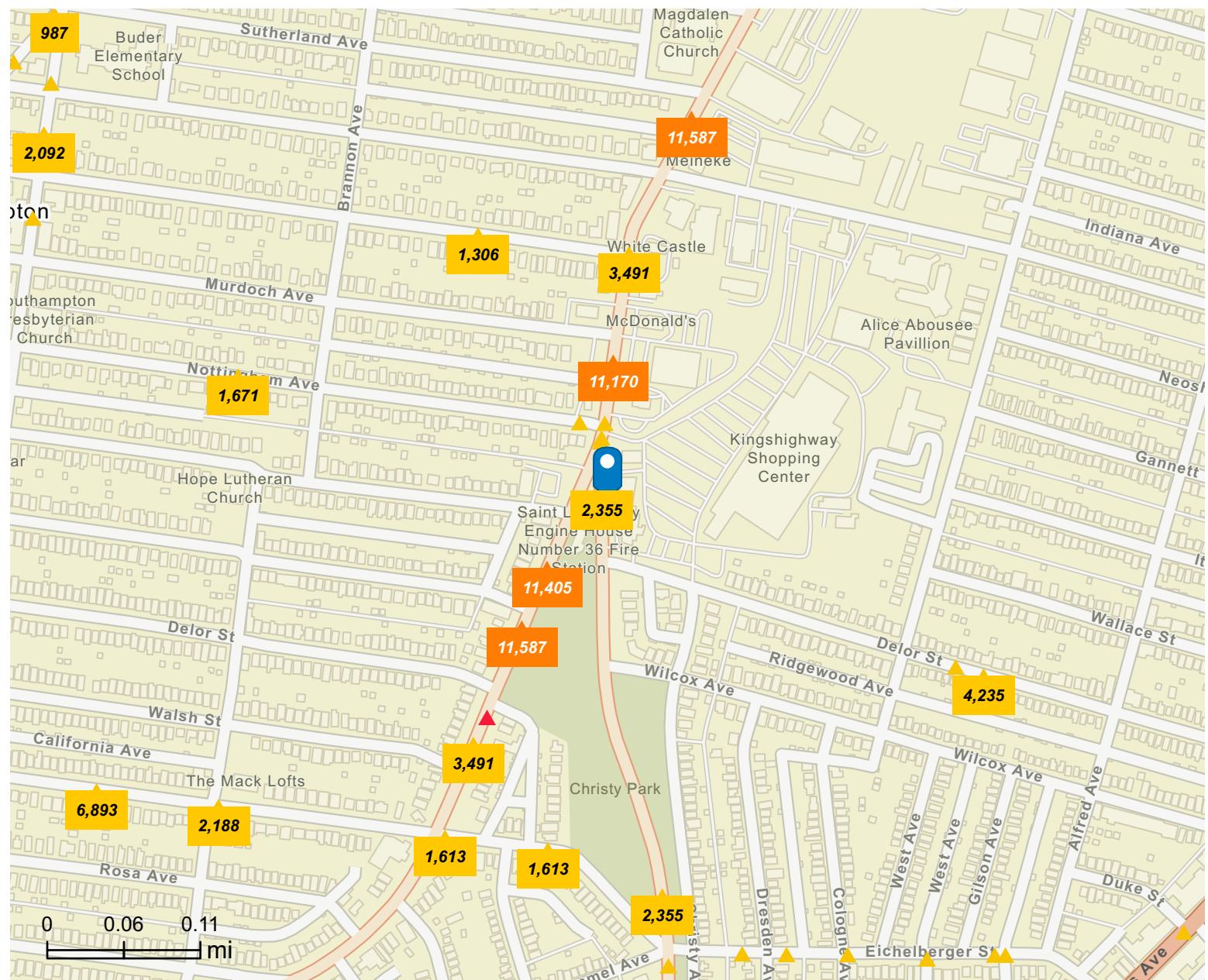
by SIC Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	58	9.9%	346	7.5%	358	7.8%	2,288	4.3%	1,178	9.1%	12,350	5.9%
Banks, Savings & Lending	12	2.0%	122	2.6%	88	1.9%	679	1.3%	222	1.7%	2,745	1.3%
Securities Brokers	4	0.7%	21	0.5%	46	1.0%	279	0.5%	140	1.1%	2,162	1.0%
Insurance Carriers & Agents	17	2.9%	52	1.1%	51	1.1%	333	0.6%	147	1.1%	2,194	1.1%
Real Estate, Investment Offices	25	4.3%	151	3.3%	173	3.8%	996	1.9%	668	5.1%	5,249	2.5%
Services Summary (70-89)	245	41.9%	1,788	38.7%	2,015	44.0%	22,731	43.2%	6,343	48.8%	109,161	52.1%
Hotels & Lodging	0	0.0%	0	0.0%	10	0.2%	141	0.3%	69	0.5%	1,322	0.6%
Automotive Services	27	4.6%	164	3.5%	148	3.2%	814	1.6%	328	2.5%	1,849	0.9%
Movies & Amusements	13	2.2%	109	2.4%	103	2.3%	800	1.5%	403	3.1%	6,962	3.3%
Health Services	30	5.1%	290	6.3%	307	6.7%	5,595	10.6%	1,152	8.9%	42,954	20.5%
Legal Services	7	1.2%	19	0.4%	70	1.5%	326	0.6%	306	2.4%	1,508	0.7%
Education Inst. & Libraries	9	1.5%	396	8.6%	113	2.5%	4,636	8.8%	395	3.0%	15,902	7.6%
Other Services	158	27.0%	810	17.6%	1,264	27.6%	10,420	19.8%	3,689	28.4%	38,664	18.5%
Government (91-97)	4	0.7%	138	3.0%	40	0.9%	1,524	2.9%	216	1.7%	8,147	3.9%
Unclassified Establishments (99)	14	2.4%	0	0.0%	109	2.4%	29	0.1%	366	2.8%	150	0.1%
Totals (01-99)	585	100.0%	4,616	100.0%	4,576	100.0%	52,644	100.0%	12,992	100.0%	209,453	100.0%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

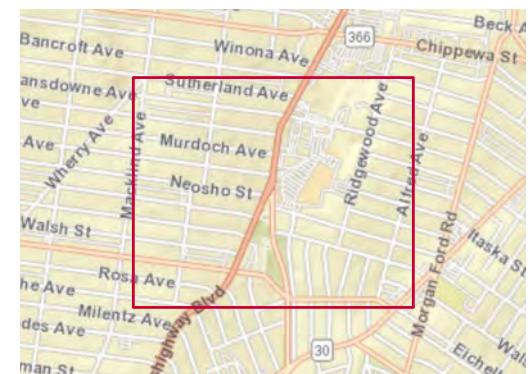
# Traffic Count Map - Close Up

King's Highway Shopping Center 1,3,5  
4930 Christy Blvd, Saint Louis, Missouri, 63116  
Rings: 1, 3, 5 mile radii



## Average Daily Traffic Volume

- ▲ Up to 8,000 vehicles per day
- ▲ 8,001 - 15,000
- ▲ 15,001 - 50,000
- ▲ 50,001 - 70,000
- ▲ 70,001 - 100,000
- ▲ More than 100,000 per day



Source: Traffic Counts (2025)

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.07	South Kingshighway Boulevard	Rosa Ave (0.02 miles SW)	2022	11405
0.09	S Kingshighway Blvd	Murdoch Ave (0.02 miles N)	2002	15148
0.18	S Kingshighway Blvd	Delor St (0.02 miles NE)	2013	15080
0.25	Christy Boulevard	Dahlia Ave (0.02 miles NE)	2022	2355
0.29	Delor Street	Christy Blvd (0.03 miles W)	2022	2797
0.30	Delor St	Ridgewood Ave (0.06 miles W)	2013	4235
0.35	Eichelberger Street	Tamm Ave (0.04 miles W)	2022	1613
0.35	Eichelberger St	Dresden Ave (0.01 miles W)	2013	3196
0.42	Eichelberger St	Brannon Ave (0.09 miles E)	2002	6893
0.45	Christy Boulevard	TerAve (0.06 miles N)	2018	2331
0.45	Bates Street	Gravois Ave (0.06 miles S)	2022	3554
0.46	Macklind Ave	Devonshire Ave (0.02 miles N)	2002	3616
0.48	S Kingshighway Blvd	Chippewa St (0.04 miles NE)	2002	21746
0.50	Macklind Avenue	Eichelberger St (0.01 miles N)	2022	2156
0.50	Macklind Avenue	Eichelberger St (0.02 miles S)	2018	2427
0.50	Brannon Ave	Chippewa St (0.03 miles N)	2002	3586
0.51	Chippewa St	Lawn Ave (0.02 miles W)	2010	19178
0.51	Gravois Ave	Eichelberger St (0.01 miles NE)	2019	16501
0.52	Gravois Ave	Duke St (0.02 miles NE)	2013	17171
0.53	Chippewa St	S Kingshighway Blvd (0.04 miles W)	2005	16367
0.53	Gravois Ave	Christy Ave (0.0 miles NE)	2002	12442
0.57	Gravois Ave	Delor St (0.03 miles SW)	2001	13888
0.57	Eichelberger St	Macklind Ave (0.08 miles E)	2013	5004
0.59	Macklind Ave	Winona Ave (0.02 miles N)	2009	4608
0.60	Morganford Road	Wallace St (0.02 miles N)	2022	5576
0.60	Morganford Rd	Eichelberger St (0.04 miles SW)	2002	10987
0.62	Wherry Avenue	Neosho St (0.02 miles SW)	2022	987
0.62	Morganford Rd	Ellenwood Ave (0.04 miles S)	2013	8638
0.62	Bates St	Morganford Rd (0.08 miles SE)	2018	3589
0.65	January Ave	Wherry Ave (0.01 miles N)	2002	1431

**Data Note:** The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2025 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

**Source:** ©2025 Kalibrate Technologies (Q3 2025).