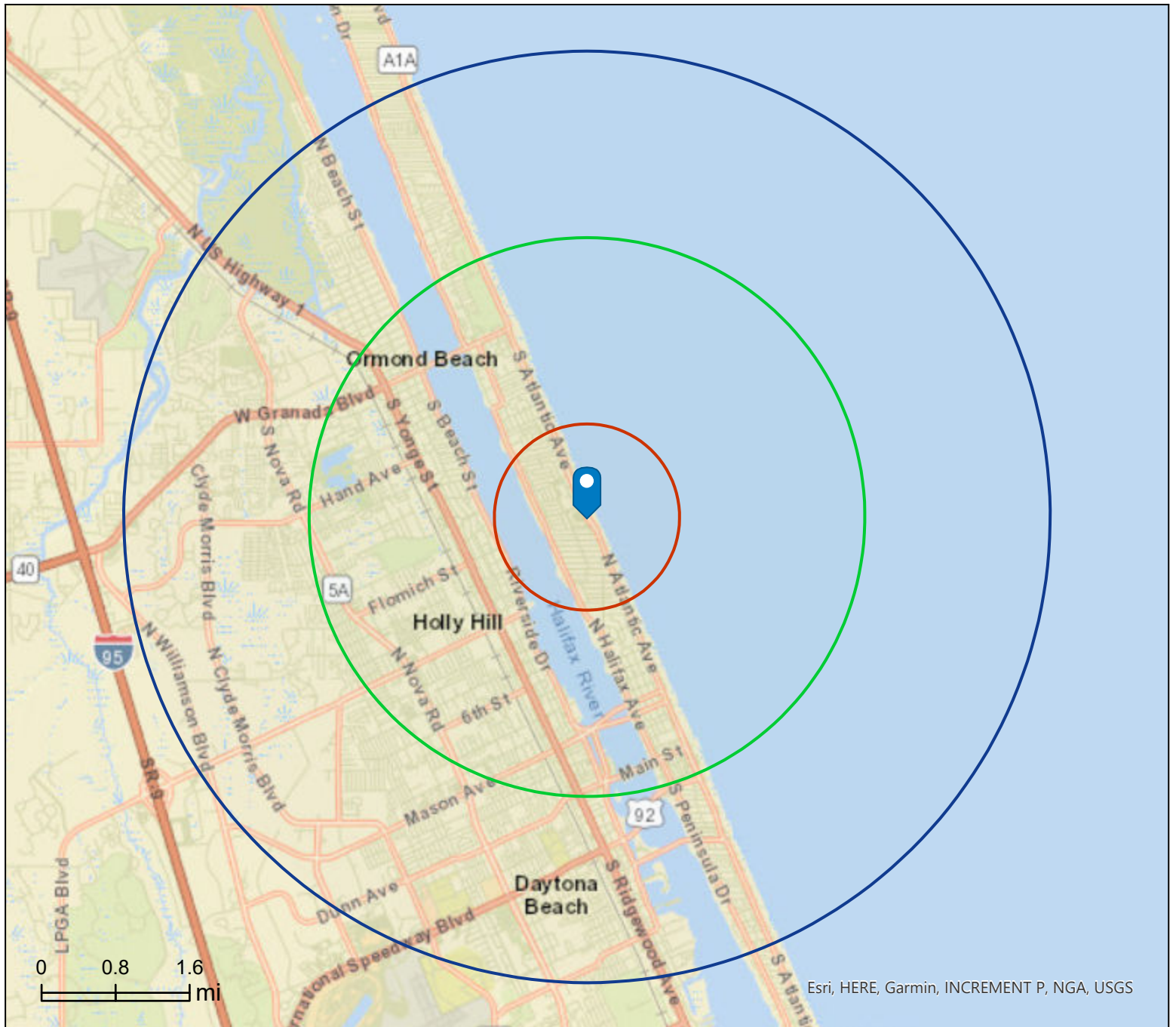




## Site Details Map

Bellair Plaza  
2501 N Atlantic Ave, Daytona Beach, Florida, 32118  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 29.26246  
Longitude: -81.02590



### This site is located in:

**City:** Daytona Beach  
**County:** Volusia County  
**State:** Florida  
**ZIP Code:** 32118  
**Census Tract:** 12127081101  
**Census Block Group:** 121270811012  
**CBSA:** Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area

January 10, 2023



## Demographic and Income Profile

Bellair Plaza  
2501 N Atlantic Ave, Daytona Beach, Florida, 32118  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 29.26246  
Longitude: -81.02590

Summary	Census 2010	Census 2020	2022	2027
Population	4,643	4,677	4,638	4,634
Households	2,403	2,481	2,460	2,461
Families	1,200	-	1,198	1,192
Average Household Size	1.93	1.88	1.88	1.88
Owner Occupied Housing Units	1,622	-	1,641	1,655
Renter Occupied Housing Units	781	-	819	805
Median Age	52.8	-	57.0	58.3

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.02%	0.61%	0.25%
Households	0.01%	0.62%	0.31%
Families	-0.10%	0.59%	0.28%
Owner HHs	0.17%	0.83%	0.53%
Median Household Income	1.86%	3.75%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	259	10.5%	190	7.7%
\$15,000 - \$24,999	310	12.6%	227	9.2%
\$25,000 - \$34,999	316	12.8%	322	13.1%
\$35,000 - \$49,999	268	10.9%	357	14.5%
\$50,000 - \$74,999	434	17.6%	329	13.4%
\$75,000 - \$99,999	337	13.7%	255	10.4%
\$100,000 - \$149,999	266	10.8%	402	16.3%
\$150,000 - \$199,999	95	3.9%	145	5.9%
\$200,000+	175	7.1%	235	9.5%

Median Household Income	\$53,145	\$58,273
Average Household Income	\$83,100	\$100,818
Per Capita Income	\$44,069	\$53,541

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	144	3.1%	126	2.7%	129	2.8%
5 - 9	146	3.1%	137	3.0%	138	3.0%
10 - 14	160	3.4%	155	3.3%	156	3.4%
15 - 19	173	3.7%	142	3.1%	145	3.1%
20 - 24	213	4.6%	151	3.3%	141	3.0%
25 - 34	398	8.6%	427	9.2%	349	7.5%
35 - 44	495	10.7%	484	10.4%	553	11.9%
45 - 54	766	16.5%	545	11.8%	494	10.7%
55 - 64	775	16.7%	787	17.0%	698	15.1%
65 - 74	637	13.7%	783	16.9%	807	17.4%
75 - 84	503	10.8%	594	12.8%	681	14.7%
85+	232	5.0%	306	6.6%	345	7.4%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,270	92.0%	3,998	85.5%	3,931	84.8%	3,855	83.2%
Black Alone	111	2.4%	144	3.1%	145	3.1%	152	3.3%
American Indian Alone	22	0.5%	27	0.6%	27	0.6%	27	0.6%
Asian Alone	72	1.6%	133	2.8%	134	2.9%	143	3.1%
Pacific Islander Alone	4	0.1%	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	69	1.5%	99	2.1%	106	2.3%	118	2.5%
Two or More Races	95	2.0%	274	5.9%	293	6.3%	337	7.3%
Hispanic Origin (Any Race)	305	6.6%	310	6.6%	323	7.0%	350	7.6%

**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

January 10, 2023

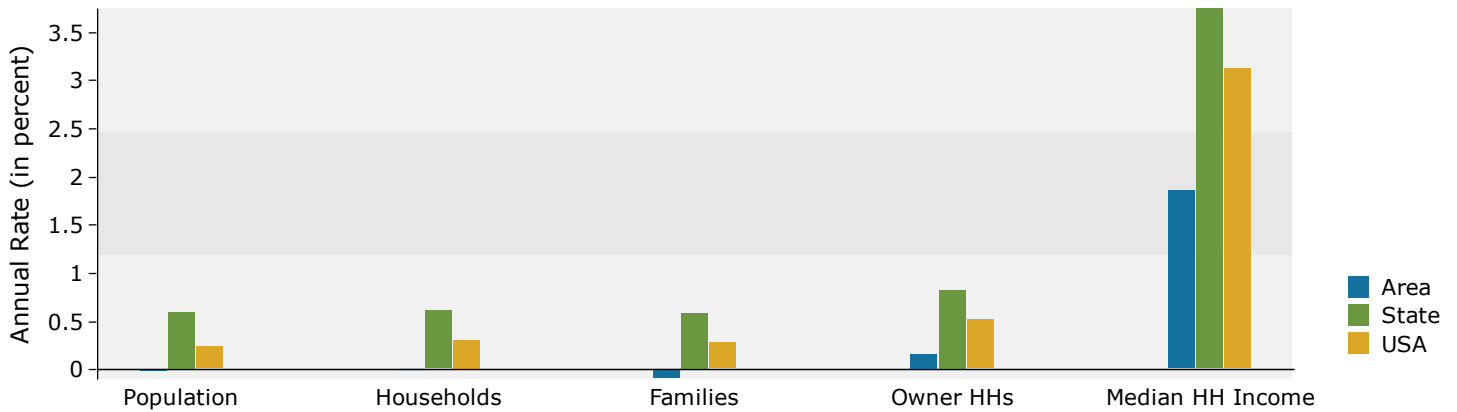


## Demographic and Income Profile

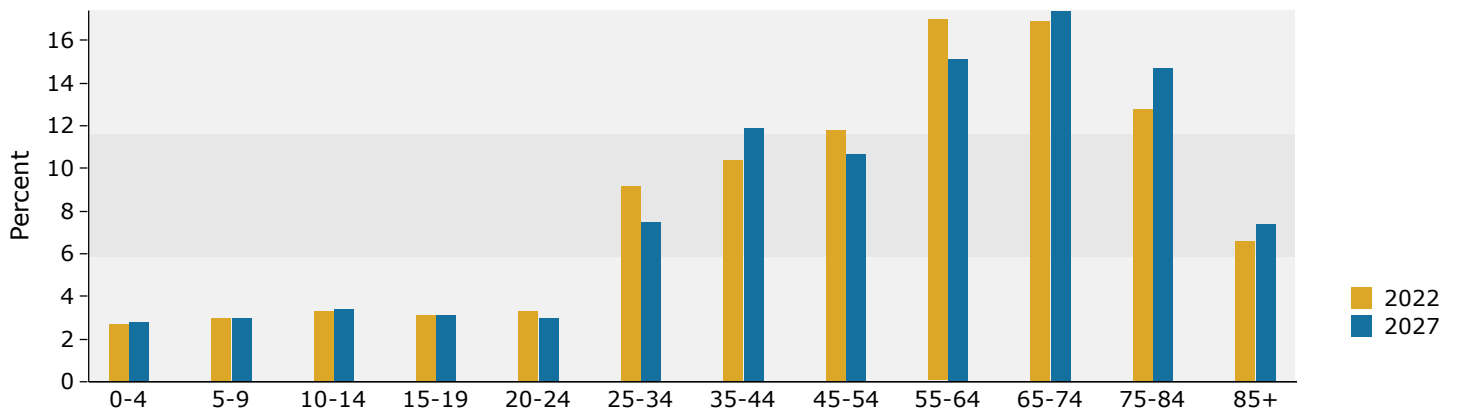
Bellair Plaza  
2501 N Atlantic Ave, Daytona Beach, Florida, 32118  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 29.26246  
Longitude: -81.02590

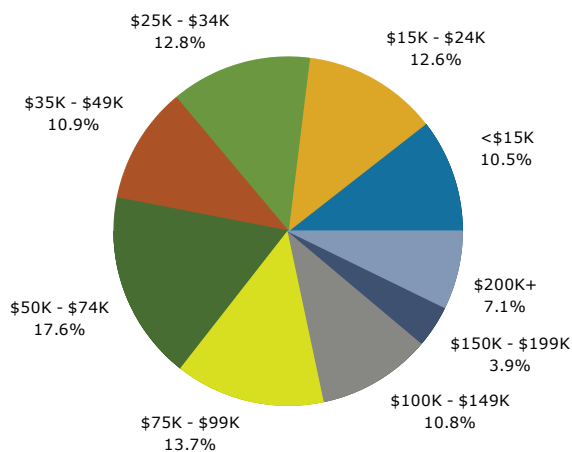
### Trends 2022-2027



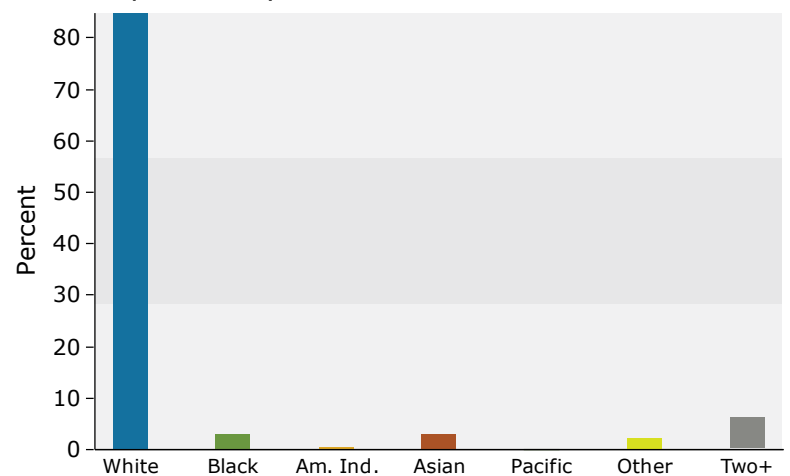
### Population by Age



### 2022 Household Income



### 2022 Population by Race



2022 Percent Hispanic Origin: 7.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

January 10, 2023



## Demographic and Income Profile

Bellair Plaza  
2501 N Atlantic Ave, Daytona Beach, Florida, 32118  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 29.26246  
Longitude: -81.02590

Summary	Census 2010	Census 2020	2022	2027
Population	36,625	38,360	37,864	38,206
Households	17,313	18,238	18,160	18,340
Families	8,729	-	8,920	8,961
Average Household Size	2.08	2.07	2.05	2.05
Owner Occupied Housing Units	9,926	-	10,563	10,843
Renter Occupied Housing Units	7,387	-	7,597	7,497
Median Age	46.1	-	49.1	49.2

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.18%	0.61%	0.25%
Households	0.20%	0.62%	0.31%
Families	0.09%	0.59%	0.28%
Owner HHs	0.52%	0.83%	0.53%
Median Household Income	3.29%	3.75%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	2,528	13.9%	2,009	11.0%
\$15,000 - \$24,999	2,127	11.7%	1,639	8.9%
\$25,000 - \$34,999	2,542	14.0%	2,220	12.1%
\$35,000 - \$49,999	2,414	13.3%	2,547	13.9%
\$50,000 - \$74,999	3,327	18.3%	3,432	18.7%
\$75,000 - \$99,999	2,101	11.6%	2,174	11.9%
\$100,000 - \$149,999	1,881	10.4%	2,580	14.1%
\$150,000 - \$199,999	505	2.8%	772	4.2%
\$200,000+	735	4.0%	966	5.3%

Median Household Income	\$45,861	\$53,924
Average Household Income	\$69,372	\$83,382
Per Capita Income	\$33,177	\$39,915

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,788	4.9%	1,620	4.3%	1,686	4.4%
5 - 9	1,563	4.3%	1,610	4.3%	1,625	4.3%
10 - 14	1,728	4.7%	1,687	4.5%	1,683	4.4%
15 - 19	1,865	5.1%	1,566	4.1%	1,698	4.4%
20 - 24	2,274	6.2%	1,853	4.9%	1,783	4.7%
25 - 34	4,082	11.1%	4,640	12.3%	4,127	10.8%
35 - 44	4,350	11.9%	4,218	11.1%	4,672	12.2%
45 - 54	6,304	17.2%	4,643	12.3%	4,366	11.4%
55 - 64	5,377	14.7%	6,189	16.3%	5,543	14.5%
65 - 74	3,446	9.4%	5,099	13.5%	5,538	14.5%
75 - 84	2,477	6.8%	3,077	8.1%	3,715	9.7%
85+	1,372	3.7%	1,664	4.4%	1,771	4.6%

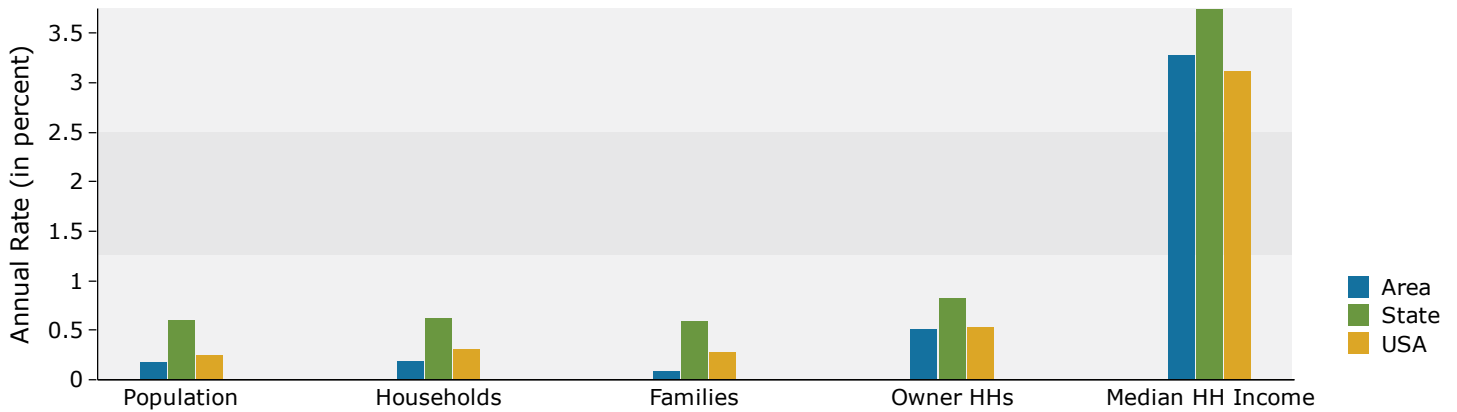
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	30,065	82.1%	28,232	73.6%	27,513	72.7%	26,986	70.6%
Black Alone	4,329	11.8%	5,007	13.1%	5,016	13.2%	5,241	13.7%
American Indian Alone	181	0.5%	173	0.5%	172	0.5%	173	0.5%
Asian Alone	481	1.3%	656	1.7%	658	1.7%	701	1.8%
Pacific Islander Alone	13	0.0%	24	0.1%	24	0.1%	24	0.1%
Some Other Race Alone	680	1.9%	1,185	3.1%	1,243	3.3%	1,373	3.6%
Two or More Races	877	2.4%	3,083	8.0%	3,237	8.5%	3,708	9.7%
Hispanic Origin (Any Race)	2,401	6.6%	3,525	9.2%	3,647	9.6%	3,947	10.3%

**Data Note:** Income is expressed in current dollars.

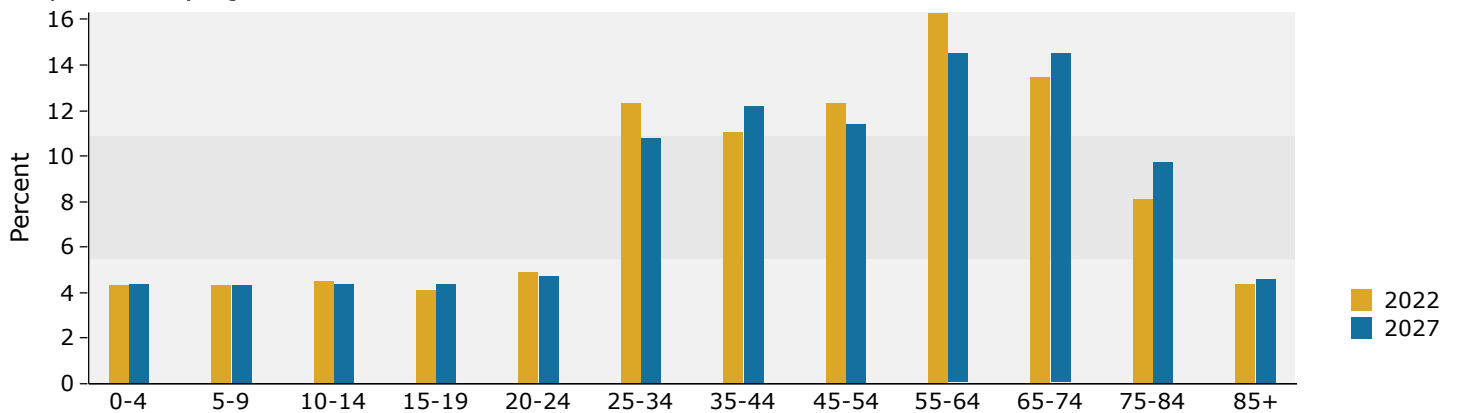
**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

January 10, 2023

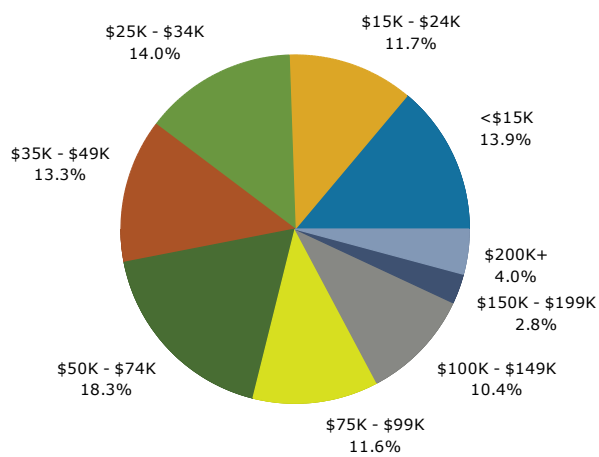
## Trends 2022-2027



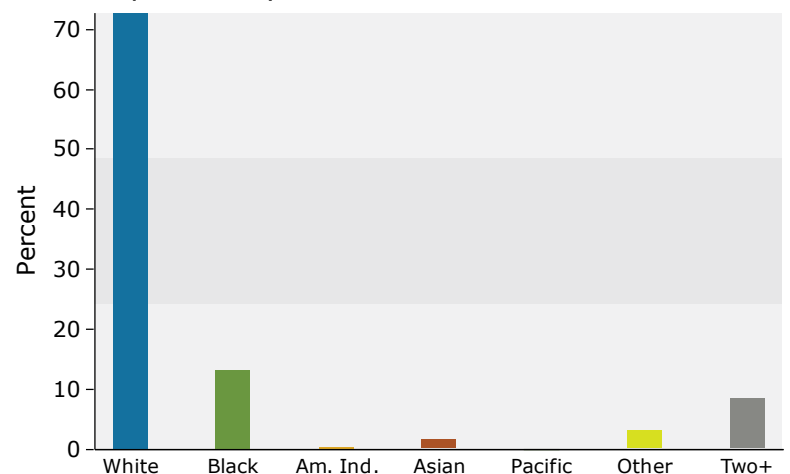
## Population by Age



## 2022 Household Income



## 2022 Population by Race



2022 Percent Hispanic Origin: 9.6%



## Demographic and Income Profile

Bellair Plaza  
2501 N Atlantic Ave, Daytona Beach, Florida, 32118  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 29.26246  
Longitude: -81.02590

Summary	Census 2010	Census 2020	2022	2027
Population	92,326	98,339	99,171	100,737
Households	41,240	43,402	43,841	44,570
Families	21,423	-	22,152	22,394
Average Household Size	2.14	2.16	2.15	2.15
Owner Occupied Housing Units	23,522	-	24,254	24,933
Renter Occupied Housing Units	17,721	-	19,587	19,636
Median Age	44.8	-	46.6	47.1

Trends: 2022-2027 Annual Rate	Area	State	National
Population	0.31%	0.61%	0.25%
Households	0.33%	0.62%	0.31%
Families	0.22%	0.59%	0.28%
Owner HHs	0.55%	0.83%	0.53%
Median Household Income	3.53%	3.75%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	6,368	14.5%	5,130	11.5%
\$15,000 - \$24,999	5,206	11.9%	4,199	9.4%
\$25,000 - \$34,999	5,792	13.2%	5,092	11.4%
\$35,000 - \$49,999	6,039	13.8%	5,914	13.3%
\$50,000 - \$74,999	7,858	17.9%	8,676	19.5%
\$75,000 - \$99,999	5,390	12.3%	6,033	13.5%
\$100,000 - \$149,999	4,354	9.9%	5,707	12.8%
\$150,000 - \$199,999	1,189	2.7%	1,709	3.8%
\$200,000+	1,644	3.7%	2,110	4.7%

Median Household Income	\$45,394	\$53,989
Average Household Income	\$67,916	\$80,589
Per Capita Income	\$30,564	\$36,255

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,608	5.0%	4,382	4.4%	4,544	4.5%
5 - 9	3,996	4.3%	4,195	4.2%	4,198	4.2%
10 - 14	4,395	4.8%	4,316	4.4%	4,293	4.3%
15 - 19	6,296	6.8%	5,608	5.7%	5,857	5.8%
20 - 24	7,469	8.1%	7,280	7.3%	6,980	6.9%
25 - 34	9,855	10.7%	12,197	12.3%	11,141	11.1%
35 - 44	9,812	10.6%	9,935	10.0%	11,143	11.1%
45 - 54	14,107	15.3%	11,129	11.2%	10,600	10.5%
55 - 64	12,789	13.9%	14,527	14.6%	13,391	13.3%
65 - 74	9,030	9.8%	13,067	13.2%	13,961	13.9%
75 - 84	6,609	7.2%	8,254	8.3%	10,010	9.9%
85+	3,360	3.6%	4,281	4.3%	4,620	4.6%

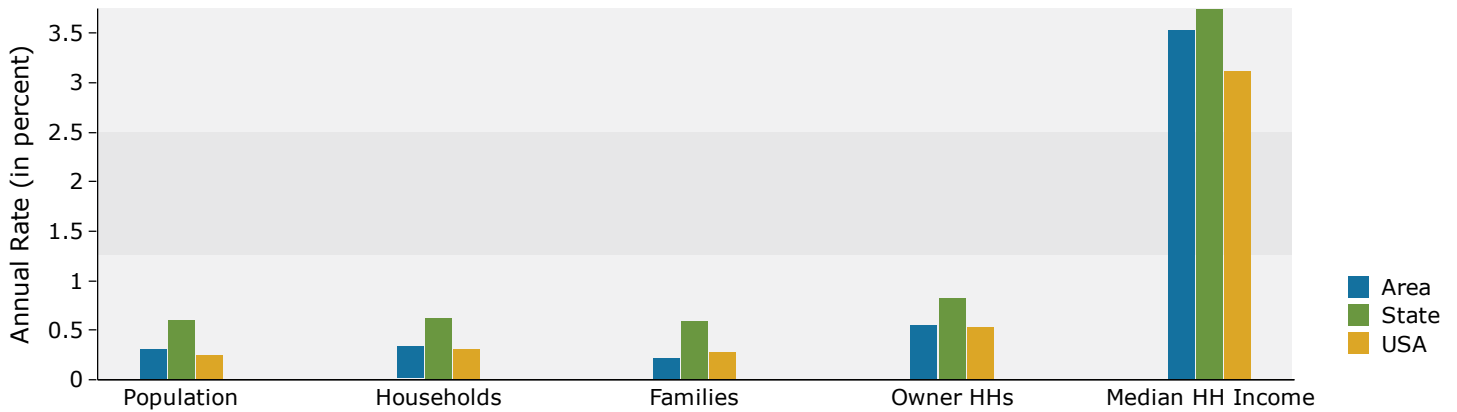
Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	65,120	70.5%	62,928	64.0%	62,486	63.0%	61,620	61.2%
Black Alone	22,085	23.9%	22,838	23.2%	23,372	23.6%	24,174	24.0%
American Indian Alone	346	0.4%	375	0.4%	374	0.4%	377	0.4%
Asian Alone	1,410	1.5%	1,791	1.8%	1,829	1.8%	1,972	2.0%
Pacific Islander Alone	33	0.0%	64	0.1%	64	0.1%	66	0.1%
Some Other Race Alone	1,356	1.5%	3,034	3.1%	3,243	3.3%	3,589	3.6%
Two or More Races	1,975	2.1%	7,308	7.4%	7,803	7.9%	8,941	8.9%
Hispanic Origin (Any Race)	5,152	5.6%	8,538	8.7%	8,996	9.1%	9,726	9.7%

**Data Note:** Income is expressed in current dollars.

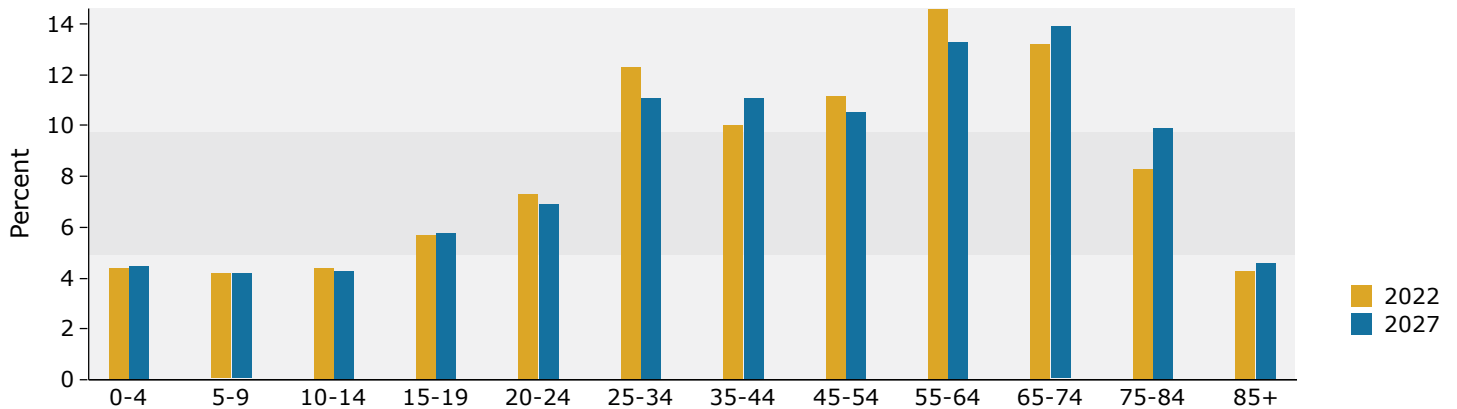
**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

January 10, 2023

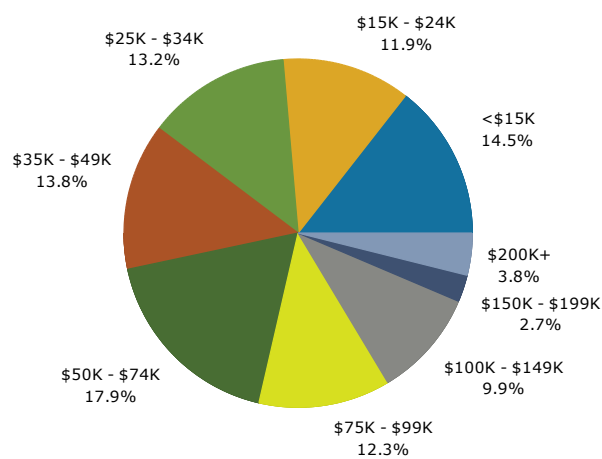
## Trends 2022-2027



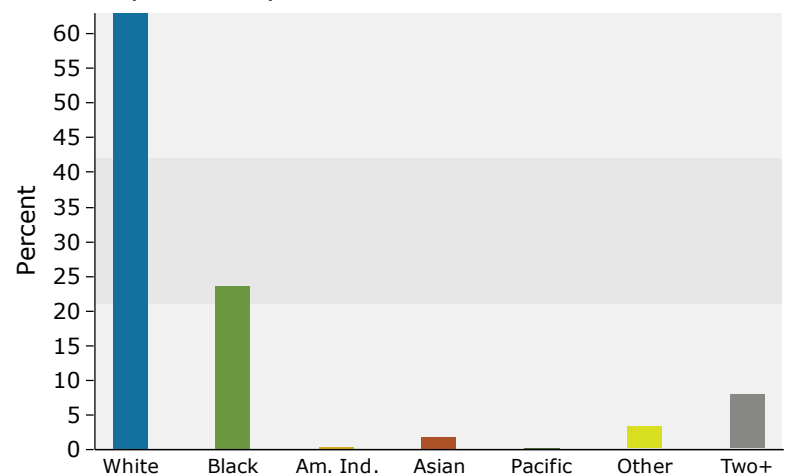
## Population by Age



## 2022 Household Income



## 2022 Population by Race

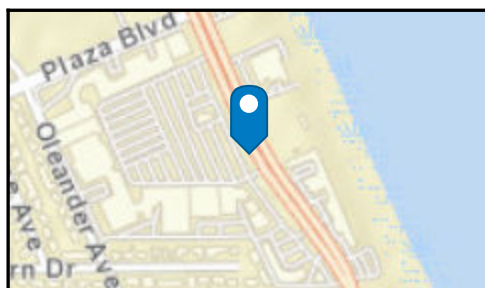
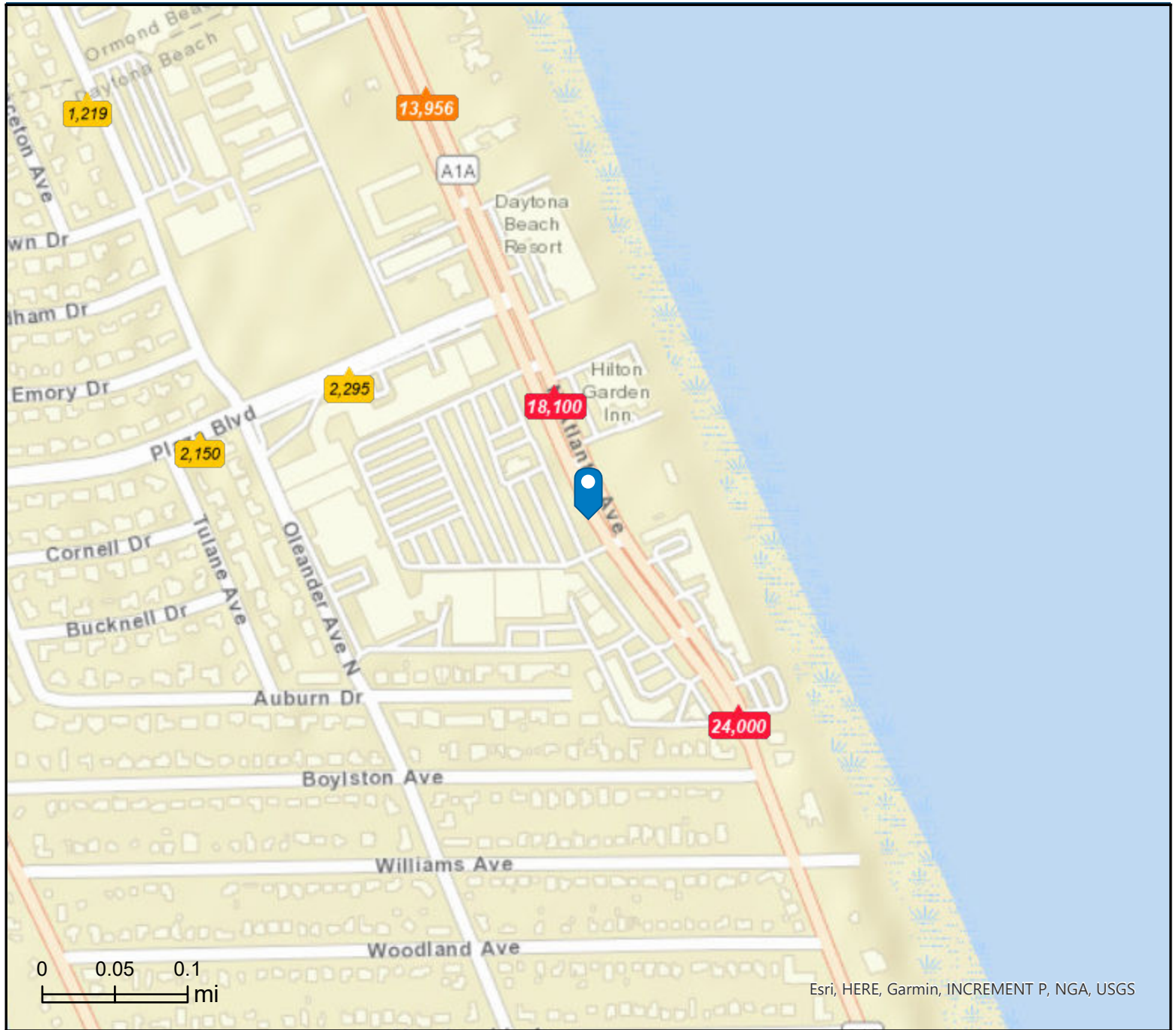


2022 Percent Hispanic Origin: 9.1%



Bellair Plaza  
2501 N Atlantic Ave, Daytona Beach, Florida, 32118  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 29.26246  
Longitude: -81.02590



**Average Daily Traffic Volume**  
 ▲ Up to 6,000 vehicles per day  
 ▲ 6,001 - 15,000  
 ▲ 15,001 - 30,000  
 ▲ 30,001 - 50,000  
 ▲ 50,001 - 100,000  
 ▲ More than 100,000 per day



Source: ©2022 Kalibrate Technologies (Q3 2022).

January 10, 2023





## Traffic Count Profile

Bellair Plaza  
2501 N Atlantic Ave, Daytona Beach, Florida, 32118  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 29.26246  
Longitude: -81.02590

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.09	FL A1A	Plaza Blvd (0.0 miles )	2021	18,100
0.17	N Atlantic Ave	Boylston Ave (0.01 miles SE)	2007	24,000
0.19	Plaza Blvd	N Oleander Ave (0.08 miles SW)	2009	2,295
0.27	Plaza Boulevard	Tulane Ave (0.02 miles W)	2021	2,150
0.31	N Atlantic Ave	Plz Blvd (0.08 miles SE)	2009	13,956
0.45	Oleander Ave	Georgetown Dr (0.09 miles SE)	2009	1,219
0.46	N Halifax Ave	Boylston Ave (0.07 miles S)	2009	6,127
0.53	Harvard Drive	Oleander Ave (0.03 miles NE)	2021	2,800
0.68	North Halifax Avenue	Columbus Ave (0.01 miles SE)	2021	8,000
0.69	Seaview Avenue	N Oleander Ave (0.07 miles W)	2021	750
0.76	North Atlantic Avenue	Seaview Ave (0.01 miles N)	2020	18,100
0.98	Riverside Dr	15th St (0.06 miles S)	2007	6,530
1.03	Riverside Dr	Elizabeth St (0.06 miles SE)	2008	5,550
1.09	Riverside Drive	Pleasant Dr (0.06 miles NW)	2021	7,300
1.16	Riverside Dr	12th St (0.04 miles N)	2007	6,830
1.22	River Beach Drive	Hollywood St (0.01 miles NE)	2021	400
1.27	S Beach St	Seville St (0.08 miles S)	2007	6,550
1.34	South Beach Street	Arroyo Pkwy (0.0 miles S)	2021	5,300
1.35	Ridgewood Ave	15th St (0.08 miles SE)	2008	27,000
1.36	State Highway A1A	Rockefeller Dr (0.02 miles SE)	2020	18,900
1.40	North Ridgewood Avenue	Ridgewood Ave (0.02 miles SE)	2021	24,000
1.40	11th St	Daytona Ave (0.03 miles NE)	2007	8,080
1.51	Arroyo Parkway	E Ridgewood Ave (0.02 miles W)	2021	1,000
1.53	University Blvd	N Wild Olive Ave (0.03 miles SW)	2009	1,825
1.53	University Boulevard	N Oleander Ave (0.03 miles SW)	2021	1,850
1.57	Daytona Avenue	9th St (0.01 miles SE)	2021	1,350
1.62	South Ridgewood Avenue	Fleming Ave (0.01 miles SE)	2020	2,000
1.62	South Ridgewood Avenue	Division Ave (0.0 miles NW)	2021	600
1.64	Riverside Drive	7th St (0.02 miles SE)	2021	6,400
1.66	Riverside Drive	Ormond Pkwy (0.1 miles NW)	2021	3,650

**Data Note:** The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2021 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

**Source:** ©2022 Kalibrate Technologies (Q3 2022).