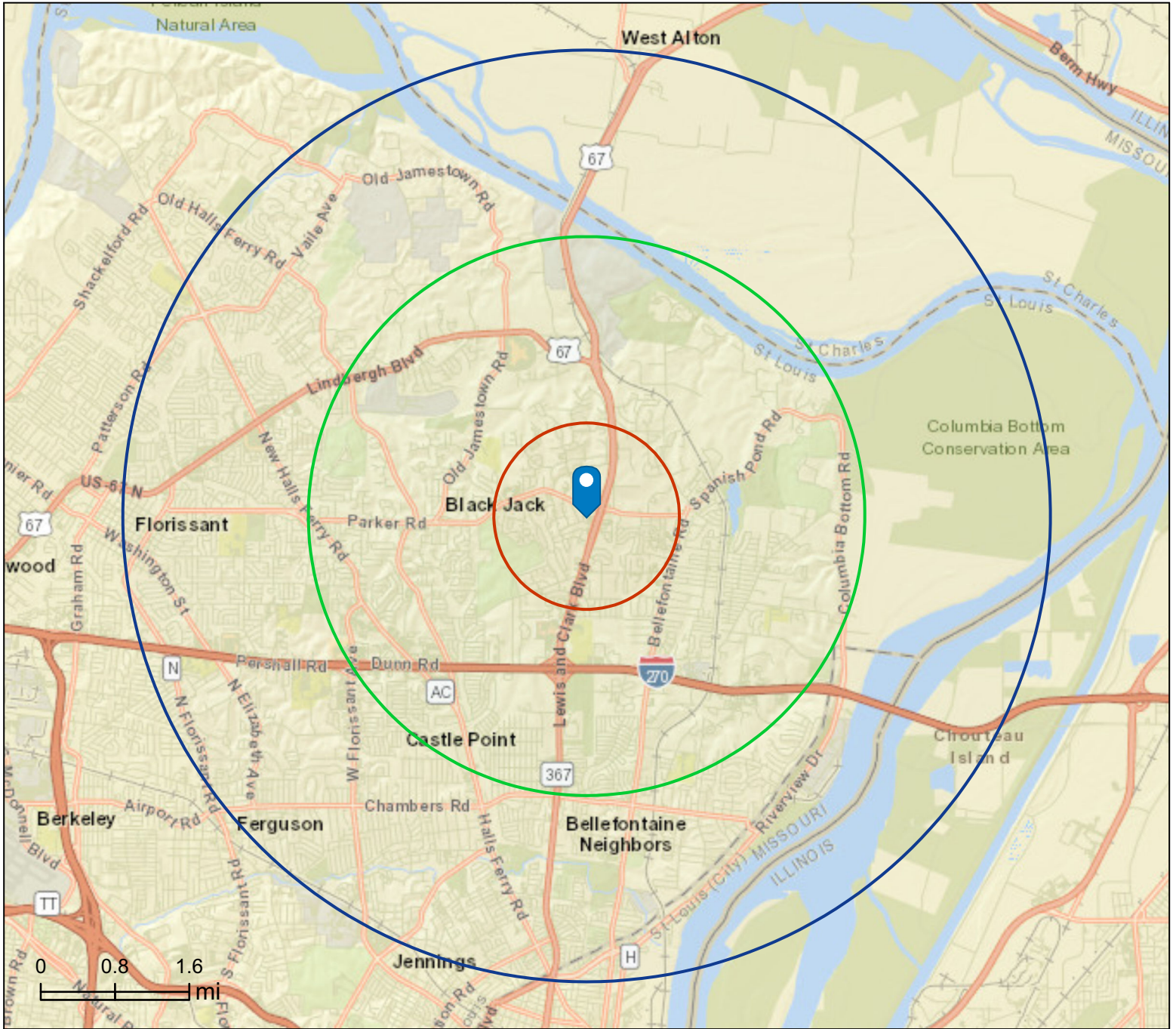


Site Details Map

Mayfair Plaza
196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 38.79430
Longitude: -90.23323



This site is located in:

- City:** ---
- County:** St. Louis County
- State:** Missouri
- ZIP Code:** 63033
- Census Tract:** 29189210806
- Census Block Group:** 291892108061
- CBSA:** St. Louis, MO-IL Metropolitan Statistical Area

Demographic and Income Profile

Mayfair Plaza
196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033
Ring: 1 mile radius

Prepared by Esri
Latitude: 38.79430
Longitude: -90.23323

Summary	Census 2010	Census 2020	2024	2029
Population	10,828	10,768	10,426	10,153
Households	4,203	4,278	4,147	4,076
Families	2,881	2,788	2,680	2,631
Average Household Size	2.55	2.49	2.49	2.47
Owner Occupied Housing Units	2,553	2,242	2,224	2,227
Renter Occupied Housing Units	1,649	2,036	1,923	1,849
Median Age	34.9	36.3	36.7	37.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.53%	0.17%	0.38%
Households	-0.34%	0.39%	0.64%
Families	-0.37%	0.35%	0.56%
Owner HHs	0.03%	0.55%	0.97%
Median Household Income	3.97%	2.98%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	413	10.0%	365	9.0%
\$15,000 - \$24,999	378	9.1%	267	6.6%
\$25,000 - \$34,999	287	6.9%	225	5.5%
\$35,000 - \$49,999	592	14.3%	493	12.1%
\$50,000 - \$74,999	610	14.7%	554	13.6%
\$75,000 - \$99,999	724	17.5%	732	18.0%
\$100,000 - \$149,999	662	16.0%	768	18.8%
\$150,000 - \$199,999	277	6.7%	409	10.0%
\$200,000+	204	4.9%	262	6.4%

Median Household Income	\$64,524	\$78,405
Average Household Income	\$83,343	\$99,118
Per Capita Income	\$32,886	\$39,488

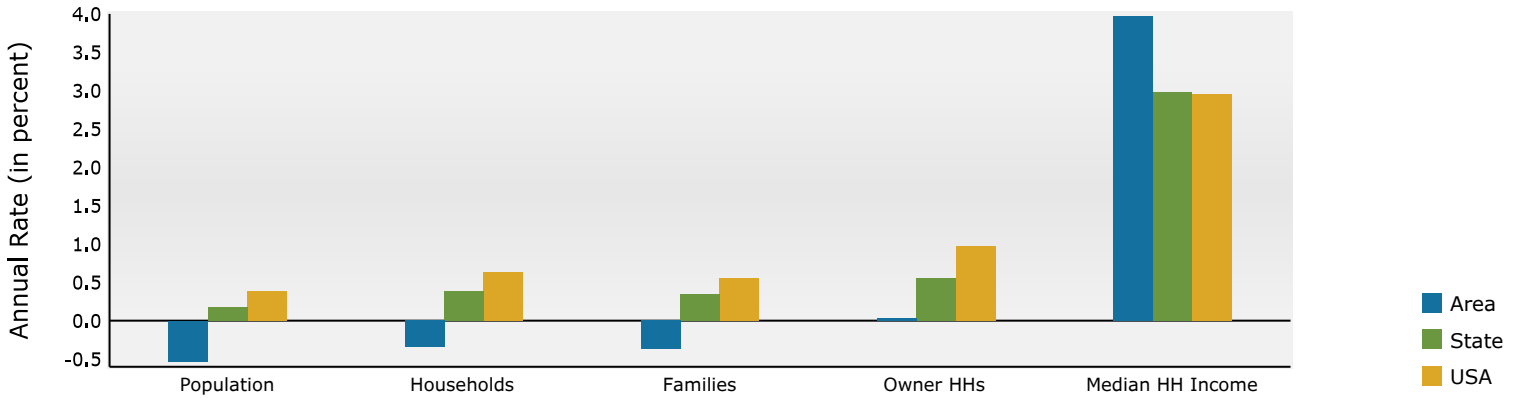
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	783	7.2%	808	7.5%	764	7.3%	723	7.1%
5 - 9	840	7.8%	741	6.9%	716	6.9%	652	6.4%
10 - 14	849	7.8%	707	6.6%	659	6.3%	635	6.3%
15 - 19	871	8.0%	749	7.0%	652	6.3%	603	5.9%
20 - 24	721	6.7%	747	6.9%	731	7.0%	632	6.2%
25 - 34	1,361	12.6%	1,468	13.6%	1,478	14.2%	1,501	14.8%
35 - 44	1,379	12.7%	1,175	10.9%	1,209	11.6%	1,225	12.1%
45 - 54	1,438	13.3%	1,253	11.6%	1,183	11.3%	1,114	11.0%
55 - 64	1,255	11.6%	1,360	12.6%	1,218	11.7%	1,119	11.0%
65 - 74	751	6.9%	1,068	9.9%	1,044	10.0%	1,043	10.3%
75 - 84	401	3.7%	517	4.8%	580	5.6%	693	6.8%
85+	178	1.6%	175	1.6%	192	1.8%	212	2.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	1,385	12.8%	786	7.3%	726	7.0%	637	6.3%
Black Alone	9,150	84.5%	9,456	87.8%	9,182	88.1%	9,017	88.8%
American Indian Alone	17	0.2%	20	0.2%	20	0.2%	19	0.2%
Asian Alone	41	0.4%	39	0.4%	37	0.4%	37	0.4%
Pacific Islander Alone	3	0.0%	3	0.0%	4	0.0%	3	0.0%
Some Other Race Alone	26	0.2%	116	1.1%	114	1.1%	108	1.1%
Two or More Races	206	1.9%	349	3.2%	345	3.3%	332	3.3%
Hispanic Origin (Any Race)	82	0.8%	143	1.3%	144	1.4%	140	1.4%

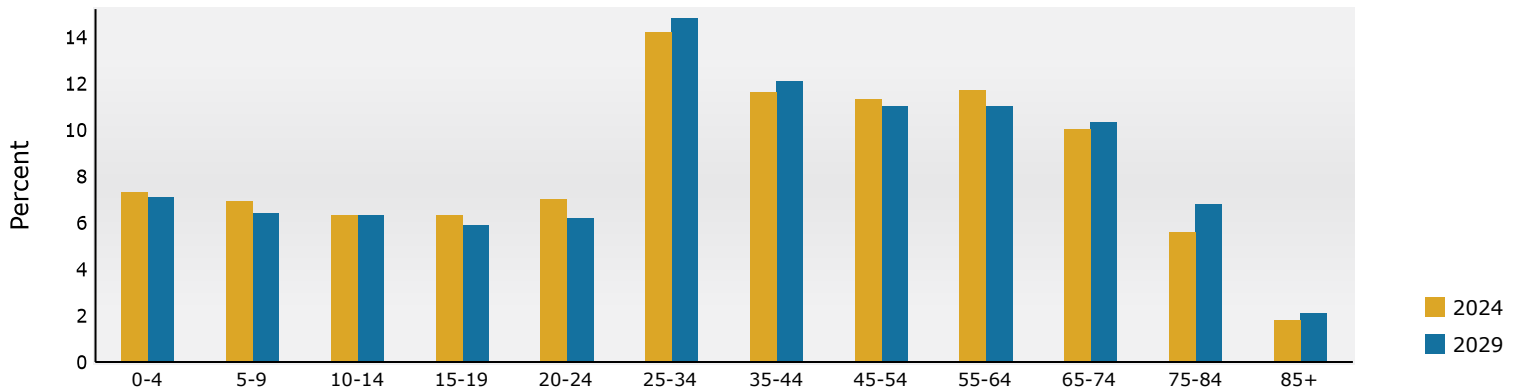
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

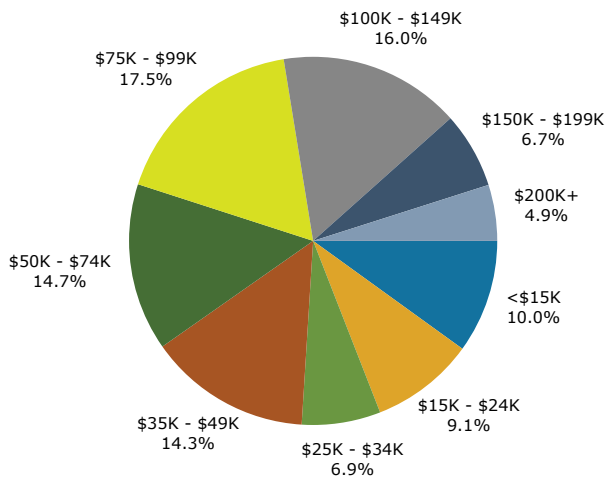
Trends 2024-2029



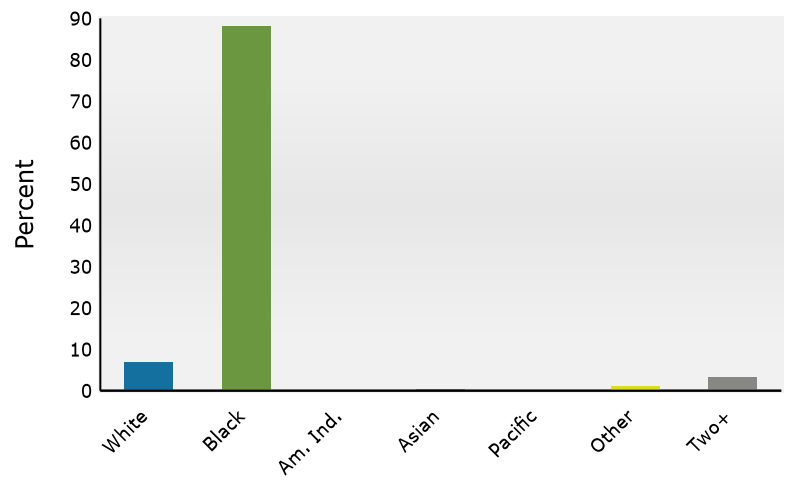
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 1.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

Mayfair Plaza
196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033
Ring: 3 mile radius

Prepared by Esri
Latitude: 38.79430
Longitude: -90.23323

Summary	Census 2010	Census 2020	2024	2029
Population	61,429	58,732	57,935	57,044
Households	23,399	22,884	22,602	22,437
Families	15,524	14,648	14,333	14,206
Average Household Size	2.56	2.51	2.51	2.49
Owner Occupied Housing Units	15,844	13,158	13,147	13,226
Renter Occupied Housing Units	7,555	9,726	9,455	9,210
Median Age	37.6	39.4	39.6	40.5

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.31%	0.17%	0.38%
Households	-0.15%	0.39%	0.64%
Families	-0.18%	0.35%	0.56%
Owner HHs	0.12%	0.55%	0.97%
Median Household Income	3.32%	2.98%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,334	10.3%	2,125	9.5%
\$15,000 - \$24,999	2,370	10.5%	1,754	7.8%
\$25,000 - \$34,999	2,062	9.1%	1,697	7.6%
\$35,000 - \$49,999	2,520	11.1%	2,202	9.8%
\$50,000 - \$74,999	4,348	19.2%	4,091	18.2%
\$75,000 - \$99,999	3,164	14.0%	3,208	14.3%
\$100,000 - \$149,999	3,489	15.4%	4,181	18.6%
\$150,000 - \$199,999	1,326	5.9%	1,917	8.5%
\$200,000+	990	4.4%	1,262	5.6%

Median Household Income	\$59,167	\$69,649
Average Household Income	\$79,183	\$93,276
Per Capita Income	\$31,100	\$36,928

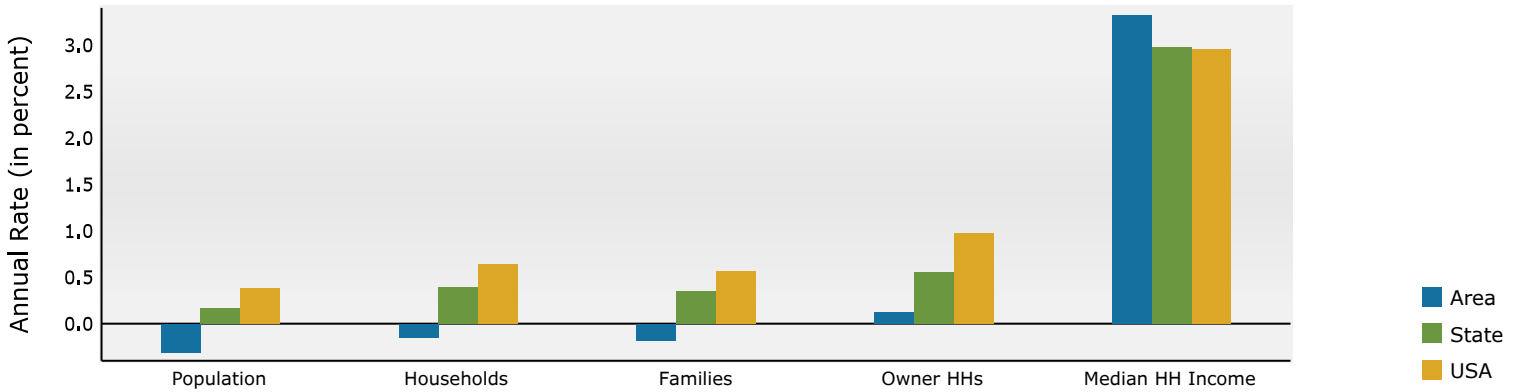
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,964	6.5%	3,676	6.3%	3,559	6.1%	3,439	6.0%
5 - 9	4,142	6.7%	3,924	6.7%	3,689	6.4%	3,350	5.9%
10 - 14	4,595	7.5%	4,110	7.0%	3,874	6.7%	3,576	6.3%
15 - 19	5,215	8.5%	4,062	6.9%	3,857	6.7%	3,649	6.4%
20 - 24	3,901	6.4%	3,703	6.3%	3,661	6.3%	3,429	6.0%
25 - 34	6,877	11.2%	7,154	12.2%	7,276	12.6%	7,175	12.6%
35 - 44	7,707	12.5%	6,353	10.8%	6,519	11.3%	6,823	12.0%
45 - 54	8,763	14.3%	7,047	12.0%	6,781	11.7%	6,444	11.3%
55 - 64	7,732	12.6%	8,114	13.8%	7,410	12.8%	6,656	11.7%
65 - 74	4,434	7.2%	6,472	11.0%	6,615	11.4%	6,892	12.1%
75 - 84	2,750	4.5%	2,958	5.0%	3,443	5.9%	4,203	7.4%
85+	1,348	2.2%	1,161	2.0%	1,250	2.2%	1,407	2.5%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	11,639	18.9%	6,555	11.2%	6,139	10.6%	5,465	9.6%
Black Alone	48,128	78.3%	49,245	83.8%	48,845	84.3%	48,694	85.4%
American Indian Alone	108	0.2%	156	0.3%	147	0.3%	137	0.2%
Asian Alone	258	0.4%	264	0.4%	268	0.5%	268	0.5%
Pacific Islander Alone	12	0.0%	19	0.0%	24	0.0%	23	0.0%
Some Other Race Alone	168	0.3%	604	1.0%	604	1.0%	580	1.0%
Two or More Races	1,116	1.8%	1,890	3.2%	1,908	3.3%	1,877	3.3%
Hispanic Origin (Any Race)	551	0.9%	913	1.6%	935	1.6%	925	1.6%

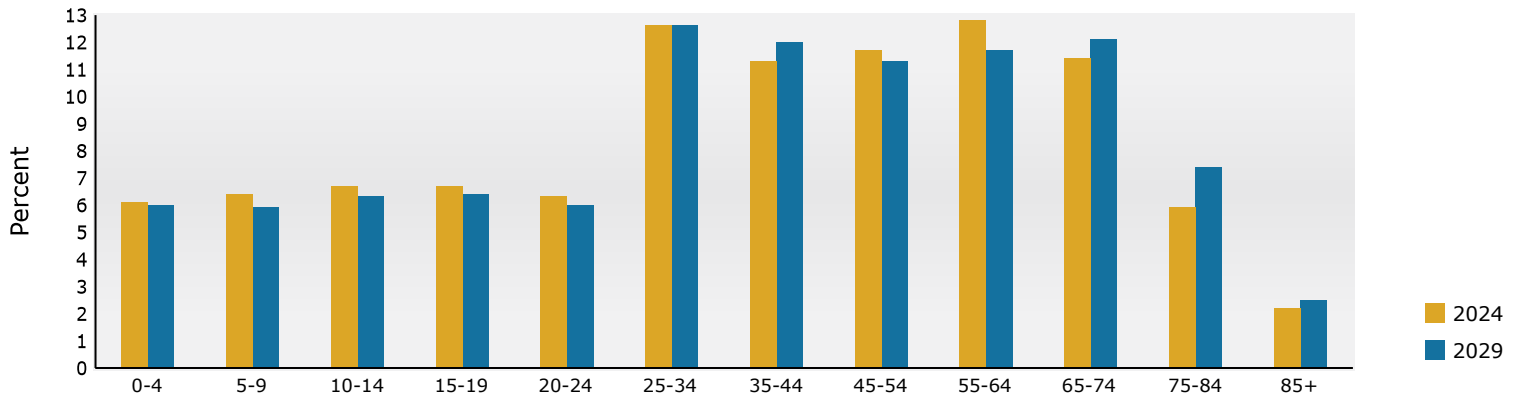
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

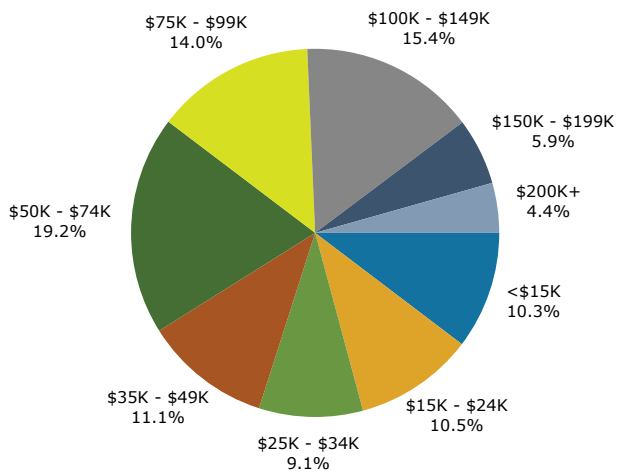
Trends 2024-2029



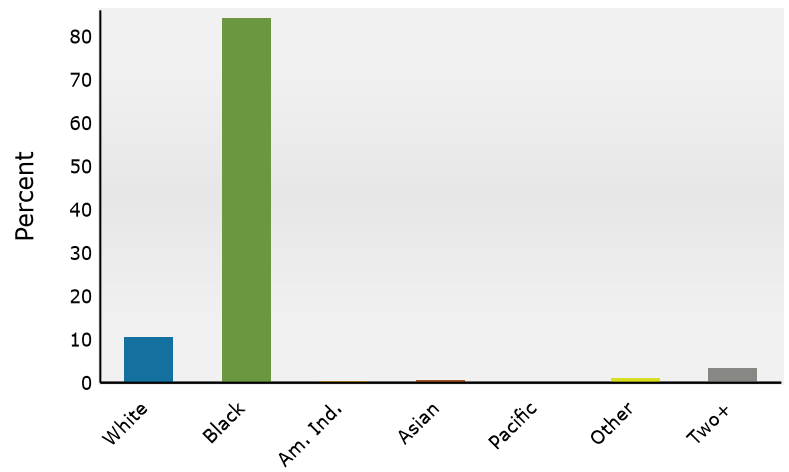
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 1.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

Mayfair Plaza
196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033
Ring: 5 mile radius

Prepared by Esri
Latitude: 38.79430
Longitude: -90.23323

Summary	Census 2010	Census 2020	2024	2029
Population	150,875	142,697	140,493	138,577
Households	58,646	56,773	56,317	56,084
Families	39,364	36,251	35,588	35,359
Average Household Size	2.54	2.48	2.46	2.44
Owner Occupied Housing Units	39,877	32,539	32,565	32,883
Renter Occupied Housing Units	18,769	24,234	23,752	23,201
Median Age	36.6	38.6	39.0	40.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.27%	0.17%	0.38%
Households	-0.08%	0.39%	0.64%
Families	-0.13%	0.35%	0.56%
Owner HHs	0.19%	0.55%	0.97%
Median Household Income	3.08%	2.98%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	6,706	11.9%	6,178	11.0%
\$15,000 - \$24,999	5,569	9.9%	4,165	7.4%
\$25,000 - \$34,999	5,071	9.0%	4,251	7.6%
\$35,000 - \$49,999	6,475	11.5%	5,706	10.2%
\$50,000 - \$74,999	10,638	18.9%	10,101	18.0%
\$75,000 - \$99,999	7,930	14.1%	8,124	14.5%
\$100,000 - \$149,999	8,951	15.9%	10,628	19.0%
\$150,000 - \$199,999	3,122	5.5%	4,567	8.1%
\$200,000+	1,855	3.3%	2,362	4.2%
Median Household Income	\$57,888		\$67,358	
Average Household Income	\$75,277		\$87,996	
Per Capita Income	\$30,200		\$35,638	

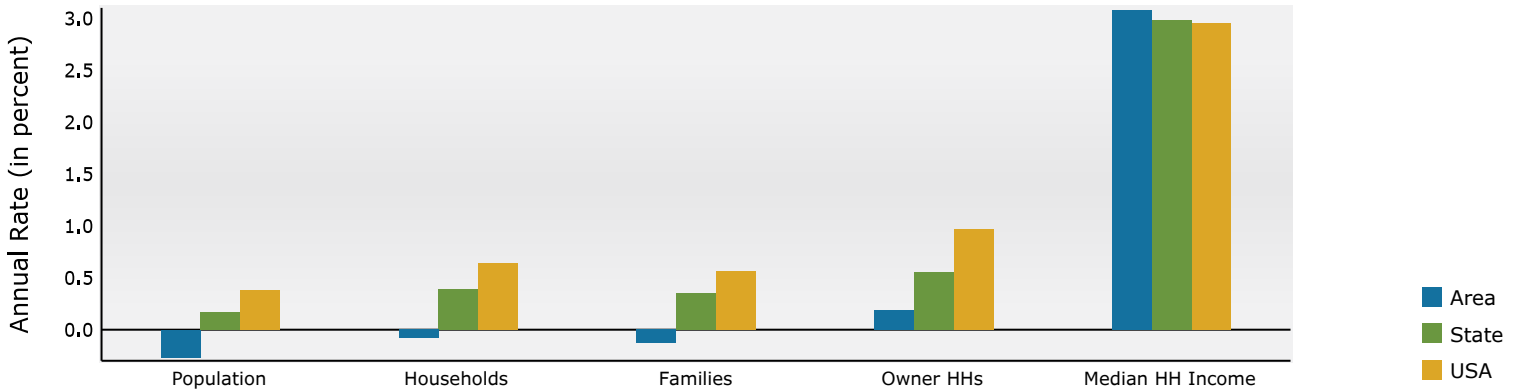
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,184	6.7%	9,047	6.3%	8,772	6.2%	8,510	6.1%
5 - 9	10,540	7.0%	9,743	6.8%	9,196	6.5%	8,336	6.0%
10 - 14	11,366	7.5%	10,238	7.2%	9,636	6.9%	9,003	6.5%
15 - 19	12,590	8.3%	9,667	6.8%	9,294	6.6%	8,891	6.4%
20 - 24	9,817	6.5%	8,968	6.3%	8,739	6.2%	8,389	6.1%
25 - 34	18,015	11.9%	17,871	12.5%	17,913	12.8%	17,256	12.5%
35 - 44	18,677	12.4%	16,083	11.3%	16,616	11.8%	17,271	12.5%
45 - 54	22,261	14.8%	17,099	12.0%	16,373	11.7%	15,937	11.5%
55 - 64	18,052	12.0%	20,177	14.1%	18,177	12.9%	16,177	11.7%
65 - 74	9,809	6.5%	14,679	10.3%	15,614	11.1%	16,600	12.0%
75 - 84	6,644	4.4%	6,488	4.5%	7,426	5.3%	9,169	6.6%
85+	2,920	1.9%	2,636	1.8%	2,737	1.9%	3,037	2.2%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	42,296	28.0%	25,488	17.9%	23,924	17.0%	21,620	15.6%
Black Alone	104,031	69.0%	109,180	76.5%	108,451	77.2%	108,915	78.6%
American Indian Alone	284	0.2%	335	0.2%	317	0.2%	299	0.2%
Asian Alone	819	0.5%	832	0.6%	849	0.6%	858	0.6%
Pacific Islander Alone	25	0.0%	36	0.0%	44	0.0%	42	0.0%
Some Other Race Alone	583	0.4%	1,486	1.0%	1,506	1.1%	1,466	1.1%
Two or More Races	2,836	1.9%	5,340	3.7%	5,401	3.8%	5,378	3.9%
Hispanic Origin (Any Race)	1,716	1.1%	2,486	1.7%	2,543	1.8%	2,542	1.8%

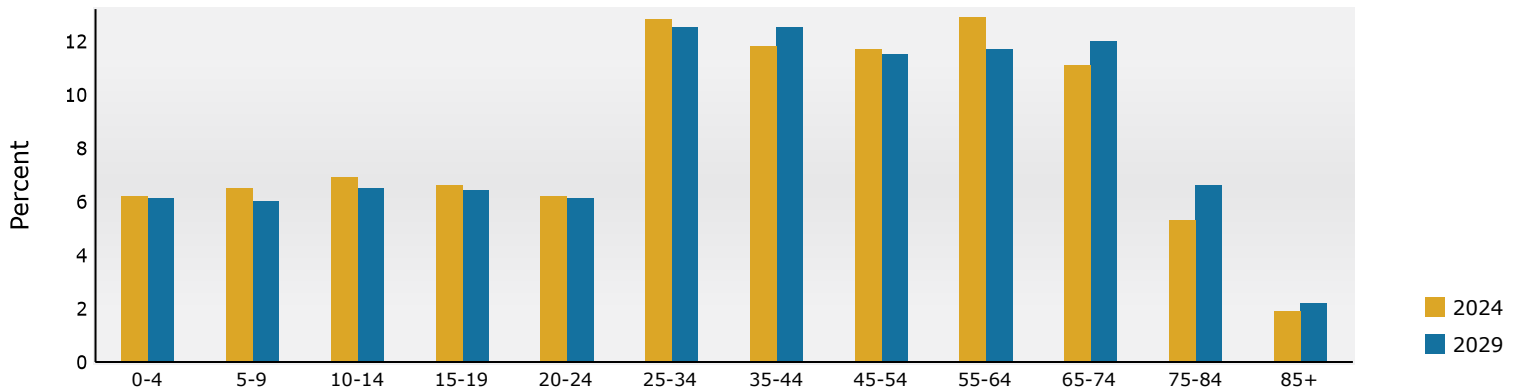
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

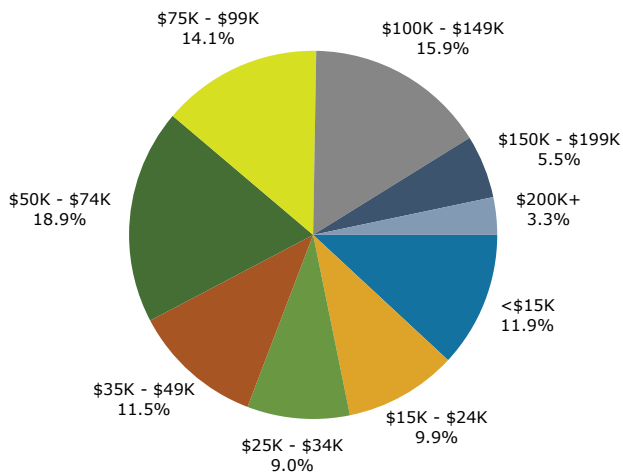
Trends 2024-2029



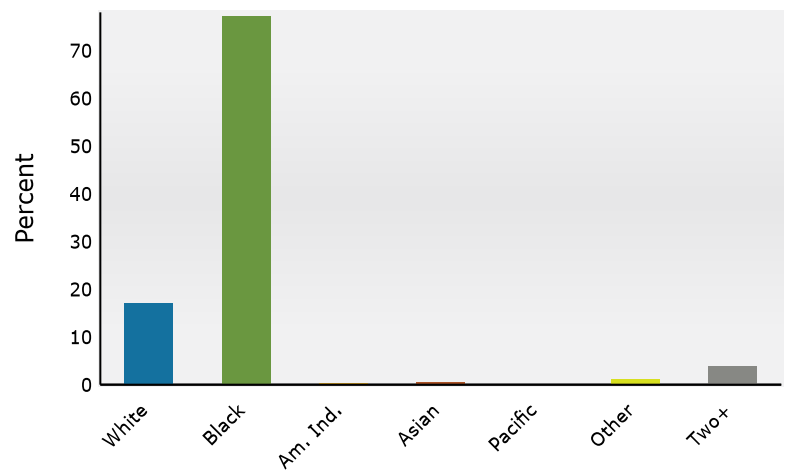
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 1.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.