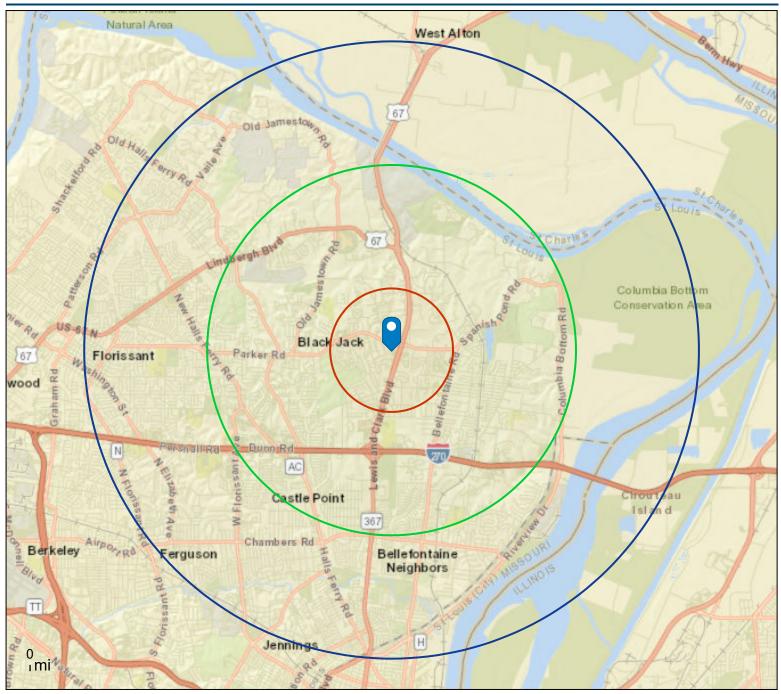


Site Details Map

Mayfair Plaza

196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Rings: 1, 3, 5 mile radii Prepared by Esri Latitude: 38.79430 Longitude: -90.23323



This site is located in:

St. Louis County
Missouri
63033
29189210806
291892108061
St. Louis, MO-IL Metropolitan Statistical Area



Mayfair Plaza

196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Ring: 1 mile radius Prepared by Esri Latitude: 38.79430

Longitude: -90.23323

Summary		Census 2		Census 20		2023		2028
Population			,747	10,6		10,580		10,382
Households			,164	4,2		4,213		4,176
Families			,857	2,7		2,789		2,755
Average Household Size			2.56		50	2.49		2.46
Owner Occupied Housing Units			,523	2,2		2,288		2,304
Renter Occupied Housing Units			,641	2,0		1,925		1,872
Median Age			34.8	36	5.2	37.7		38.9
Trends: 2023-2028 Annual Rate			Area			State		National
Population			-0.38%			0.10%		0.30%
Households			-0.18%			0.28%		0.49%
Families			-0.25%			0.21%		0.44%
Owner HHs			0.14%			0.43%		0.66%
Median Household Income			3.30%			2.94%		2.57%
the set of the target set of						2023	NL seles	2028
Households by Income				Nu	Imber	Percent	Number	Percent
<\$15,000					402	9.5%	360	8.6%
\$15,000 - \$24,999					444	10.5%	348	8.3%
\$25,000 - \$34,999					327	7.8%	303	7.3%
\$35,000 - \$49,999					805	19.1%	762	18.2%
\$50,000 - \$74,999 \$75,000 - \$00,000					574	13.6%	502	12.0%
\$75,000 - \$99,999					629	14.9%	596	14.3%
\$100,000 - \$149,999					545	12.9%	623	14.9%
\$150,000 - \$199,999					320	7.6%	469	11.2%
\$200,000+					168	4.0%	214	5.1%
Median Ususahald Income				¢5	4 220		<i>463</i> 700	
Median Household Income					4,230		\$63,788	
Average Household Income					0,049		\$93,613	
Per Capita Income	6	ensus 2010	Com	دھ isus 2020	1,625	2023	\$37,368	2028
Population by Age	Number	Percent	Number	Percent	Number		Number	Percent
0 - 4	779	7.2%	805	7.5%	651		648	6.2%
5 - 9	836	7.8%	737	6.9%	717		652	6.3%
10 - 14	844	7.9%	703	6.6%	727		701	6.8%
15 - 19	866	8.1%	705	7.0%	712		652	6.3%
20 - 24	718	6.7%	743	6.9%	660		634	6.1%
25 - 34	1,355	12.6%	1,463	13.7%	1,449		1,357	13.1%
35 - 44	1,355	12.8%	1,167	10.9%	1,277		1,365	13.1%
45 - 54	1,427	13.3%	1,243	11.6%	1,218		1,178	11.3%
55 - 64	1,244	11.6%	1,349	12.6%	1,259		1,131	10.9%
65 - 74	742	6.9%	1,057	9.9%	1,149		1,131	11.0%
75 - 84	394	3.7%	511	4.8%	569		703	6.8%
85+	172	1.6%	173	1.6%	193		224	2.2%
001		ensus 2010		isus 2020	175	2023	227	2028
Race and Ethnicity	Number	Percent	Number	Percent	Number		Number	Percent
White Alone	1,361	12.7%	776	7.3%	760		707	6.8%
Black Alone	9,095	84.6%	9,396	87.9%	9,283		9,095	87.6%
American Indian Alone	17	0.2%	20	0.2%	20		21	0.2%
Asian Alone	41	0.4%	38	0.4%	38		40	0.4%
Pacific Islander Alone	3	0.0%	3	0.0%	3		3	0.0%
Some Other Race Alone	25	0.2%	115	1.1%	118		122	1.2%
Two or More Races	205	1.9%	346	3.2%	358		394	3.8%
	200	2.5 /0	0.10	0.2.70	550	21170	55.	2.370
Hispanic Origin (Any Race)	81	0.8%	142	1.3%	149	1.4%	161	1.6%
							_ `	
Data Note: Income is expressed in current dol	udi S.							

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



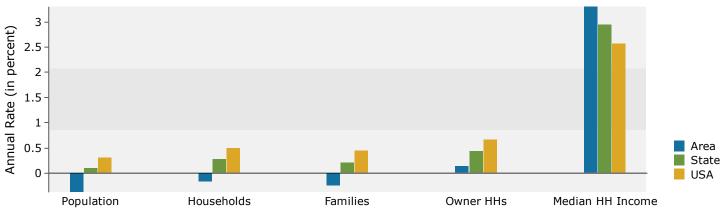
Mayfair Plaza

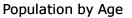
196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Ring: 1 mile radius

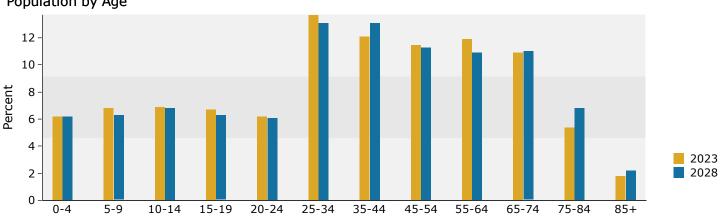
Prepared by Esri Latitude: 38.79430

Longitude: -90.23323

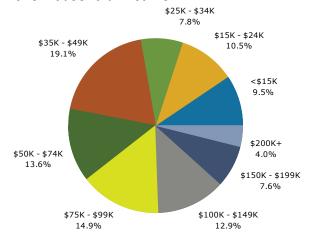
Trends 2023-2028



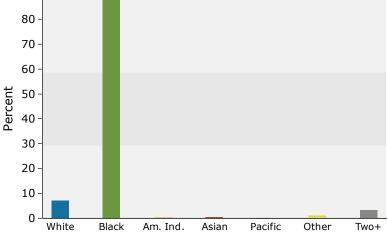




2023 Household Income



2023 Population by Race



²⁰²³ Percent Hispanic Origin:1.4%



Mayfair Plaza

196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Ring: 3 mile radius Prepared by Esri Latitude: 38.79430

Longitude: -90.23323

Summary		Census 2	2010	Census 20	20	2023		2028
Population			,434	58,7		58,635		57,987
Households			,360	22,8		22,837		22,809
Families			,522	14,6		14,632		14,581
Average Household Size			2.57		52	2.51		2.49
Owner Occupied Housing Units			,813	13,1		14,103		14,324
Renter Occupied Housing Units			,547	9,7		8,734		8,485
Median Age			37.6		9.4	39.9		40.6
Trends: 2023-2028 Annual Rate	•		Area			State		National
Population			-0.22%			0.10%		0.30%
Households			-0.02%			0.28%		0.49%
Families			-0.07%			0.21%		0.44%
Owner HHs			0.31%			0.43%		0.66%
Median Household Income			2.90%			2.94%		2.57%
						2023		2028
Households by Income				Nu	Imber	Percent	Number	Percent
<\$15,000				:	2,496	10.9%	2,239	9.8%
\$15,000 - \$24,999				:	2,721	11.9%	2,161	9.5%
\$25,000 - \$34,999				:	2,223	9.7%	1,851	8.1%
\$35,000 - \$49,999				:	3,222	14.1%	2,960	13.0%
\$50,000 - \$74,999				•	4,156	18.2%	3,994	17.5%
\$75,000 - \$99,999				:	3,093	13.5%	3,230	14.2%
\$100,000 - \$149,999				:	2,954	12.9%	3,572	15.7%
\$150,000 - \$199,999					1,217	5.3%	1,834	8.0%
\$200,000+					755	3.3%	968	4.2%
Median Household Income				\$5	3,214		\$61,383	
Average Household Income					4,238		\$87,412	
Per Capita Income					9,161		\$34,667	
		nsus 2010		sus 2020		2023		2028
Population by Age	Number	Percent	Number	Percent	Number		Number	Percent
0 - 4	3,966	6.5%	3,675	6.3%	3,275		3,285	5.7%
5 - 9	4,144	6.7%	3,922	6.7%	3,647		3,421	5.9%
10 - 14	4,598	7.5%	4,116	7.0%	3,839		3,806	6.6%
15 - 19	5,215	8.5%	4,069	6.9%	3,834		3,720	6.4%
20 - 24	3,899	6.3%	3,707	6.3%	3,420		3,112	5.4%
25 - 34	6,879	11.2%	7,149	12.2%	7,842		7,277	12.5%
35 - 44	7,704	12.5%	6,350	10.8%	6,777		7,438	12.8%
45 - 54	8,769	14.3%	7,037	12.0%	6,893		6,594	11.4%
55 - 64	7,733	12.6%	8,123	13.8%	7,543		6,851	11.8%
65 - 74	4,434	7.2%	6,465	11.0%	6,807		6,764	11.7%
75 - 84	2,746	4.5%	2,958	5.0%	3,366		4,200	7.2%
85+	1,347	2.2%	1,160	2.0%	1,393		1,520	2.6%
Dasa and Ethnicity	Number	nsus 2010		sus 2020 Percent	Number	2023	Number	2028
Race and Ethnicity White Alone		Percent	Number			Percent	Number	Percent
Black Alone	11,612	18.9%	6,545	11.1% 83.9%	6,419 49,156	10.9% 83.8%	6,030 48,622	10.4% 83.9%
American Indian Alone	48,163 108	78.4% 0.2%	49,252 156	0.3%	49,130	0.3%	46,622	0.3%
Asian Alone	257	0.2%	264	0.3%	275	0.5%	286	0.5%
Pacific Islander Alone	12	0.4%	19	0.4 %	275	0.0%	200	0.0%
Some Other Race Alone	167	0.3%	605	1.0%	625	1.1%	662	1.1%
Two or More Races	1,115	1.8%	1,890	3.2%	1,977	3.4%	2,199	3.8%
	1,115	1.0 /0	1,050	5.270	1,577	5.470	2,100	5.070
Hispanic Origin (Any Race)	551	0.9%	917	1.6%	981	1.7%	1,074	1.9%
		0.070	511	210/0	501	117 /0	1,57	2.970
Data Note: Income is expressed in current do	liars.							

Data Note: Income is expressed in current dollars.

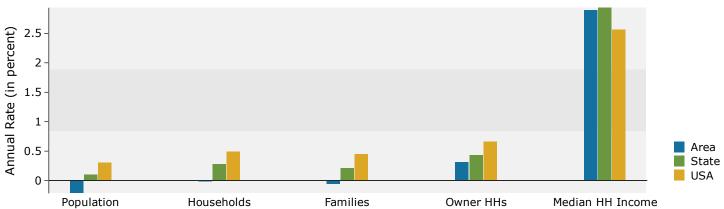
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

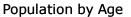


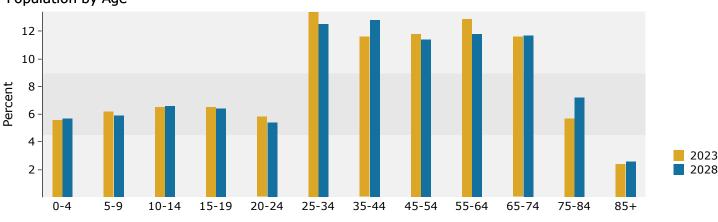
Mayfair Plaza

196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Ring: 3 mile radius Prepared by Esri Latitude: 38.79430 Longitude: -90.23323

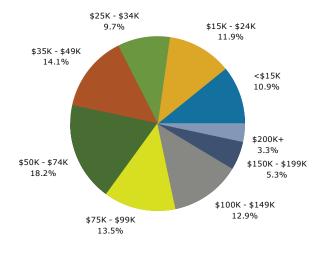
Trends 2023-2028



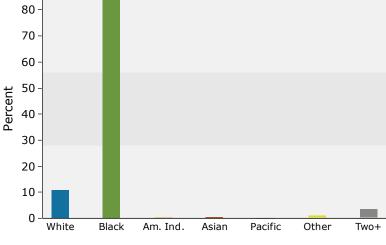




2023 Household Income



2023 Population by Race



²⁰²³ Percent Hispanic Origin: 1.7%



Mayfair Plaza

196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Ring: 5 mile radius Prepared by Esri Latitude: 38.79430

Longitude: -90.23323

Population Dis 19, 850 142, 674 141, 375 139, 831 HouseHolds 56, 71 55, 748 56, 711 55, 654 HouseHold Stre 39, 900 56, 748 36, 724 36, 546 Average Household Stre 2, 54 2, 48 2, 46 2, 48 2, 46 2, 48 2, 46 2, 48 2, 46 2, 44 2, 48 2, 46 2, 43 2, 149 21, 149 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 285 20, 295 11, 139 31, 33, 33, 33, 33, 33, 33, 33, 33, 33,	Summary		Census 2	2010	Census 20	20	2023		2028
Households 58,617 55,748 56,711 56,565 Average Household Size 32,350 35,245 36,445 36,545 Average Household Size 2,54 2,48 2,46 2,44 Owner Occupied Housing Units 379,901 32,551 34,982 35,545 Renter Occupied Housing Units 379,901 32,551 34,982 35,455 Proutedits Outs App 36,67 37,473 21,729 21,439 Proutedits Outs App -0.23% 0.31% 0.43% Proutedits Difference -0.23% 0.23% 0.43% Mousehold Income 2,65% 2,43% 2,57% Households by Income 2,65% 2,44% 0,43% Median Household Income 2,65% 2,44% 0,43% Station of 34,999 -0.13% 0.6386 11.3% 5,067 3.5% Station of 34,999									
Families30,36036,2436,7436,542,482,462,48Average Moushed Junts39,90132,55134,9235,45Rener Occupied Housing Units18/7,1534,19721,72921,729Median Age36,638,638,539,340,01Population0.25%0.10%0.25%0.40%Household Income0.27%0.21%0.44%Owner Hits0.27%0.43%0.46%Owner Hits0.27%0.43%0.66%Median Household Income2.55%2.44%5.609Station 2,34,99955.68912.1%6,259Households by Income5.68912.1%6,259Station 2,34,99955.73%8,58215.1%Station 2,34,99957,74213.7%8,613Station 2,34,99955,755,955,96Station 2,34,9995 <td>•</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	•								
Average Household Size 2.54 2.48 2.46 2.46 Owner Occupied Housing Units 39,091 32,551 34,992 21,49 Median Age 36.6 39.7 31,729 21,49 Production 36.6 39.6 30.9 40.1 Ange 36.6 0.4% 0.28% 0.49% Population -0.25% 0.28% 0.49% Owner Huis 0.27% 0.33% 0.64% Owner Huis 0.27% 0.31% 0.64% Median Household Income 2.65% 2.44% 2.5% Households by Income 0.27% 0.3% 1.1% 0.628 415,000 54,64 1.1% 5,067 2.0% 415,000 54,64 9.6% 9.6% 9.6% 9.6% 9.6% 1.1% 9.7% 9.6% 415,000 54,999									
900mer92,0132,5334,19734,19734,19734,19734,19734,197Median Age36.638.638.639.639.630.6Population-0.25%0.10%-0.03%0.03%Household S-0.04%0.28%0.49%Musahold S0.04%0.28%0.49%Owner Hth's0.27%0.43%0.49%Median Household Income0.27%0.43%0.66%Median Household Income0.27%0.43%0.66%Median Household Income5.86812.1%6.259Household's J Income-6.86912.1%6.259Household Income-6.86912.1%6.259Household Income-8.58215.1%7.782\$15,000 - \$24,9997.74213.7%8.613\$25,000 - \$34,9997.74213.7%8.901\$25,000 - \$34,9997.74213.7%8.901\$25,000 - \$34,9997.74213.7%8.901\$25,000 - \$34,9997.74213.7%8.901\$25,000 - \$34,9997.74213.7%8.901\$20,000 + 514.9997.74213.7%8.901\$20,000 + 514.9997.74213.7%8.901\$20,000 + 110,776.7%9.4366.3%8.9516.3%7.1495\$20,000 + 110,776.7%9.4366.3%8.951 <td< td=""><td></td><td></td><td>55</td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			55						
Renter Occupied Housing Units 18,715 24,147 21,729 21,729 Median Age 36.6 38.6 39.3 40.1 Trands: 2023-2028 Annual Rate - Area State 93.3 40.1 Poyulation - 0.25% 0.10% 0.30% Households - 0.10% 0.23% 0.43% Owner Hits 0.27% 0.43% 0.46% Median Household Income 2.65% 2.94% 2.57% Median Household Income 2.65% 2.94% 2.25% Households by Income - 0.23% 0.43% 5.667 9.0% \$15,000 54.644 9.6% 4.603 8.1% 5.667 9.0% \$25,000 54.999 5.464 9.6% 4.603 8.1% 5.67 9.0% 5.74% 4.010 7.1% 8.103 1.4.3% 5.007 1.1% 5.74% 4.010 7.1% 8.103 1.4.3% 5.007 1.57% 5.9.057 1.599 2.7% 9.043 5.59.057 1.59%<	5		30						
Median Age36.639.340.1Prendiz 2023-2023 Annual Rate-0.25%0.10%0.30%Households-0.04%0.29%0.44%Museholds-0.04%0.21%0.44%Owner Hits0.27%0.43%0.66%Median Household Income2.63%2.94%2.94%2.57%Household Income2.63%6.866912.1%5.79%Stagoon 543, 999-6.868912.1%5.79%\$453,000 - 544, 999-5.4649.6%4.6038.1%\$453,000 - 544, 999-5.4649.6%4.6038.1%\$453,000 - 544, 999-7.74121.1.1%8.90111.3%\$453,000 - 544, 999-7.74121.3.1%8.90115.7%\$453,000 - 549, 999-7.74121.3.1%8.90115.7%\$453,000 - 549, 999-7.74121.3.1%8.90115.7%\$453,000 - 549, 999-7.74121.3.1%8.90115.7%\$453,000 - 5149, 999-7.74121.3.1%8.90115.7%\$453,000 - 5149, 999-7.74121.3.1%8.90115.7%\$453,000 - 5149, 999-7.74121.3.1%8.90115.7%\$453,000 - 5149, 999-7.74121.3.1%8.90115.9%\$4549.7%9.7%9.7%7.7%9.85317.1%\$451,0001.19,997.74121.3.1%8.90115.8%\$451,0001.19,99 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>									
Track: Area Stee National Population 0.23% 0.13% 0.33% Households 0.04% 0.23% 0.43% Owner Hits 0.13% 0.44% 0.45% Owner Hits 0.25% 0.43% 0.44% Owner Hits 0.27% 0.43% 0.45% Households by Income 2.65% 2.94% 2.57% Households by Income 8.668 12.1% 6.259 11.1% \$15,000 54,664 9.6% 4,603 8.1% 5.667 9.0% \$23,000 54,999 5,564 9.6% 4,603 8.1% 5.967 7.1% 8.103 14.1% \$53,000 54,999 7,742 13.1% 8.901 15.5% 559,057 \$10,050 54,999 7,412 13.1% 8.901 15.7% \$10,000 \$149,999 7,412 13.1% 8.901 15.7% \$20,000 \$149,999 7,412 13.1% 8.901 <t< td=""><td></td><td></td><td>10</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>			10						
Population -0.25% 0.10% 0.39% Households -0.10% 0.21% 0.44% Owner Hils 0.27% 0.43% 0.66% Median Household Income 2.65% 2.34% 2.57% Rouseholds by Income Total Total ***********************************	-	te							
Households -0.04% 0.28% 0.49% Families -0.19% 0.21% 0.43% 0.44% Qumer Hits 0.27% 0.43% 0.66% Median Household Income 2.05% 2.94% 2.75% Households by Income 2023 2028 Kouseholds by Income 6,669 12.1% 6,25% \$25,000 534,999 5,644 9.6% 4,603 8.1% \$35,000 547,999 5,644 9.6% 4,603 8.1% \$35,000 547,999 7,742 13.7% 8,103 14.3% \$51,000 \$149,999 7,442 13.7% 8,103 14.3% \$10,050 \$17,138 \$59,057 7,442 13.7% 8,010 1.7.% \$10,000 \$149,999 2,044 4,7% 4,010 7.4% \$13,000 \$143,39 \$60,375 \$7.% \$200,000+ \$1,359 2.7% \$13,380 \$59,057 \$7.% \$63,380 \$63,375 \$64,60									
Families -0.10% 0.21% 0.43% Owner HHS 0.27% 0.43% 0.68% Median Household Income 2.65% 2.94% 0.68% Households by Income 2.65% 2.94% 0.68% St D00 - 524,999 -5.384 11.3% 5.067 9.0% \$25,000 - 534,999 -5.364 9.6% 4.603 3.13% \$350,000 - 574,999 -7.742 13.1% 7.962 14.1% \$51,000 - \$149,999 -7.742 13.1% $8,103$ 14.3% \$100,000 - \$149,999 -7.742 13.1% $8,103$ 14.3% \$100,000 - \$149,999 -7.742 13.1% $8,103$ 14.3% \$20,000 - \$149,999 -7.742 13.3% $8,103$ 15.7% \$20,000 - \$149,999 -7.742 13.3% $8,013$ 15.7% \$110,100 \$14.9\% 9.043 6.8% $8,123$ 8.123 \$20,000+ \$2.9999 3.12% $5.\%$									
Owner HIs 0.27% 0.43% 0.66% Median Household Income 2.65% 2.94% 2.57% Households by Income 2023 2028 Number Percent 810 6,569 12.1% 6,257 11.1% \$15,000 \$23,099 5,644 9.6% 4,603 8.1% \$25,000 \$34,999 5,644 9.6% 4,603 8.1% \$35,000 \$49,999 10,056 17.7% 9,685 12.1% \$57,000 \$34,999 7,742 13.1% 8,033 14.3% \$100,000 \$149,999 2,644 4,7% 4,010 7.7% \$100,000 \$149,999 2,7% 1,995 3.5% 7 Percent Household Income \$51,600 \$1,559 2.7% 1,995 3.5% Per Capita Income \$20,20 \$2,33,800 \$59,057 \$33,800 \$5% 10 14 10,175 6.7% 9,043 6.3% 8,115 \$1,559 \$33,80									
Median Household Income 2.65% 2.94% 2.57% Households by Income Rumber Percent Number Percent 2023 <	Owner HHs			0.27%			0.43%		0.66%
Households by Income Number Percent Number Percent < \$15,000	Median Household Income								2.57%
< \$15,000							2023		2028
< \$15,000	Households by Income				Nu	Imber	Percent	Number	Percent
\$15,000 - \$24,999 5,464 9,6% 4,603 8,1% \$25,000 - \$34,999 8,582 15,1% 7,742 13,7% 8,103 11.1% \$50,000 - \$74,999 7,742 13,7% 8,103 11.3% 5,000 \$1,3% 5,000 \$1,3% 8,103 11.3% \$1,5% \$1,3% \$1,5% \$1,3% \$1,5% \$1,3% \$1,5% \$1,3% \$1,5%						6,869	12.1%	6,259	11.1%
\$25,000 - \$34,999 5,464 9,6% 4,603 8,1% \$35,000 - \$49,999 8,582 15,1% 7,982 14,1% \$50,000 - \$149,999 10,056 17.7% 8,013 14.3% \$100,000 - \$149,999 7,742 13.7% 8,103 14.3% \$150,000 - \$149,999 7,412 13.1% 8,001 15.7% \$200,000 + 1,559 2.7% 4,010 7.1% \$200,000 + 1,559 2.7% 4,010 7.1% \$200,000 + 1,559 2.7% 1,995 3.5% Median Household Income \$51,805 \$59,057 \$33,800 Per Capita Income \$28,621 \$33,800 \$33,935 10 - 14 10,175 6.7% 9,043 6.3% 8,112 5.7% 8,090 5.8% 10 - 14 10,175 6.7% 9,073 6.8% 8,955 6.3% 8,933 6.0% 15 - 19 10,541 7.0% 9,740 6.8% 8,955 6.3% 8,953 6.0% 15 - 19 10,541 7.0% 9,740	\$15,000 - \$24,999					6,384	11.3%		9.0%
\$50,000 - \$74,999 10,056 17,7% 9,685 17,1% \$75,000 - \$99,999 7,742 13,7% 8,103 14,3% \$100,000 - \$149,999 2,644 4,7% 4,010 7.1% \$200,000 + 1,559 2,7% 1,995 3.5% Median Household Income \$51,805 \$59,057 Average Household Income \$21,642 \$33,800 2028 Per Capita Income \$21,621 \$33,800 2028 Per Capita Income \$21,621 \$33,800 2028 Population by Age Number Percent Number Number Percent 0 - 4 10,175 6.7% 9,043 6.3% 8,112 5.7% 8,090 5.8% 10 - 14 11,370 7.5% 10,237 7.2% 9,372 6.6% 9,201 6.6% 15 - 19 12,595 8.3% 9,670 6.3% 8,953 6.3% 8,255 6.4% 20 - 24 9,808 6.5% 8,963 6.3% 8,951 17,980 12.8% 15 - 19 12,595 <	\$25,000 - \$34,999					5,464	9.6%	4,603	8.1%
\$75,000 - \$99,999 7,742 13.7% 8,103 14.3% \$100,000 - \$149,999 7,742 13.1% 8,001 7.7% \$200,000 - \$199,999 2,644 4.7% 4,010 7.1% \$200,000 + 1,559 2.7% 1,995 3.5% Median Household Income \$71,338 \$59,057 Average Household Income \$21,805 \$59,057 Per Capita Income \$28,621 \$33,800 0 - 4 10,175 6.7% 9,043 6.3% 8,112 5.7% 8,093 6.0% 5 - 9 10,541 7.0% 9,740 6.8% 8,956 6.3% 8,333 6.0% 10 - 14 11,370 7.5% 10,237 7.2% 9,372 6.6% 9,201 6.6% 10 - 14 11,370 7.5% 10,237 7.2% 9,372 6.5% 8,875 6.4% 20 - 24 9,808 6.5% 8,963 6.3% 8,291 5.9% 7,653 5.5% 25 - 34 17,995 11.9% 14,680 10.3% 15,591 11.4% <td>\$35,000 - \$49,999</td> <td></td> <td></td> <td></td> <td>:</td> <td>8,582</td> <td>15.1%</td> <td>7,982</td> <td>14.1%</td>	\$35,000 - \$49,999				:	8,582	15.1%	7,982	14.1%
\$100,000 - \$149,999 7,412 13.1% 8,901 15.7% \$150,000 - \$199,999 2,644 4,7% 4,010 7.1% \$200,000+ 1,559 2,7% 1,995 3.5% Median Household Income \$51,805 \$59,057 Average Household Income \$71,338 \$83,375 Per Capita Income \$28,621 \$33,800 O - 4 10,175 6.7% 9,443 6.3% 8,916 9,920 10 - 14 11,370 7.5% 10,237 7.2% 9,372 6.6% 9,201 6.6% 15 - 19 12,595 8.3% 9,670 6.3% 8,921 5.9% 7.63 5.5% 22 - 24 9,808 6.5% 8,963 6.3% 8,921 5.9% 7.63 5.5% 25 - 34 17,995 11.9% 17,852 12.5% 19.9% 7.653 5.5% 25 - 54 22,273 14.8% 16,080 11.3% 15,331 10.8% 12.8% 35 - 64 18,056 12.0% 20.181 14.1% 18,763 11.9%	\$50,000 - \$74,999				1	0,056	17.7%	9,685	17.1%
\$150,000 - \$199,999 2,644 4.7% 4,010 7.1% \$200,000 + 1,559 2.7% 1,995 3.5% Median Household Income \$51,805 \$59,057 Average Household Income \$28,21 \$33,370 Per Capita Income \$28,221 \$2023 2028 Population by Age Number Percent Number Number Percent Number Percent Number Percent Number Number Percent	\$75,000 - \$99,999					7,742	13.7%	8,103	14.3%
\$200,000+ 1,559 2.7% 1,995 3.5% Median Household Income \$51,805 \$59,057 Average Household Income \$71,338 \$83,375 Per Capita Income \$2023 2028 Population by Age Number Percent Number Pe	\$100,000 - \$149,999					7,412	13.1%	8,901	15.7%
Median Household Income $\$51,805$ $\$59,057$ Average Household Income $\$71,338$ $\$83,375$ Per Capita Income $\$28,621$ $\$33,800$ $0 - 4$ 10,175 6.7% 9,043 6.3% $8,112$ 5.7% $8,090$ 5.8% $5 - 9$ 10,541 7.0% $9,740$ 6.8% $8,956$ 6.3% $8,393$ 6.0% $10 - 14$ 11,370 7.2% $9,372$ 6.6% $9,201$ 6.6% $10 - 14$ 11,370 7.5% $10,237$ 7.2% $9,372$ 6.6% $8,953$ 6.5% $8,953$ 6.5% $8,953$ 5.3% 7.2% $9,201$ 6.6% 9.201 6.6% 9.55 6.5% $8,375$ 6.4% 6.5% $8,953$ 6.5% $8,953$ 5.5% 7.553 5.5% $25 - 34$ $17,955$ 11.9% $17,852$ 12.5% 13.3% $16,572$ 13.3% $16,578$ 11.9% 12.8% 13.7% $15,917$ 11.4% 11.64 11.1% $15,917$ 11.4% <	\$150,000 - \$199,999				:	2,644	4.7%	4,010	7.1%
Average Household Income $\$71,338$ $\$83,375$ Per Capita Income $\$28,61$ $\$28,61$ $\$28,61$ $\$28,61$ $\$28,61$ Per Capita Income Number Percent Number Percent Number Percent Number Percent 0 - 4 10,175 6.7% 9,043 6.3% 8,112 5.7% 8,090 5.8% 5 - 9 10,541 7.0% 9,720 6.6% 9,206 6.2% 8,956 6.3% 8,933 6.6% 10 - 14 11,370 7.5% 10,237 7.2% 9,372 6.6% 9,201 6.6% 20 - 24 9,808 6.5% 8,963 6.3% 8,291 5.9% 7,653 5.5% 25 - 34 17,995 11.9% 17,852 12,2% 16,059 11,3% 16,927 12,0% 18,912 13,0% 25 - 54 18,656 12,4% 16,687 4.5% 7,588 5.4% 9,051 14,680 13,3% 16,571	\$200,000+					1,559	2.7%	1,995	3.5%
Average Household Income $\$71,338$ $\$83,375$ Per Capita Income $\$28,61$ $\$28,61$ $\$28,61$ $\$28,61$ $\$28,61$ Per Capita Income Number Percent Number Percent Number Percent Number Percent 0 - 4 10,175 6.7% 9,043 6.3% 8,112 5.7% 8,090 5.8% 5 - 9 10,541 7.0% 9,720 6.6% 9,206 6.2% 8,956 6.3% 8,933 6.6% 10 - 14 11,370 7.5% 10,237 7.2% 9,372 6.6% 9,201 6.6% 20 - 24 9,808 6.5% 8,963 6.3% 8,291 5.9% 7,653 5.5% 25 - 34 17,995 11.9% 17,852 12,2% 16,059 11,3% 16,927 12,0% 18,912 13,0% 25 - 54 18,656 12,4% 16,687 4.5% 7,588 5.4% 9,051 14,680 13,3% 16,571									
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Population by Age Number Percent Rumber Rumber Percent Rumb	Per Capita Income					8,621		\$33,800	
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White Alone42,25628.0%25,45217.8%24,77117.5%23,32816.7%Black Alone104,04869.0%109,19776.5%108,30076.6%107,22876.8%American Indian Alone2840.2%3350.2%3490.2%3560.3%Asian Alone8220.5%8350.6%8590.6%8890.6%Pacific Islander Alone250.0%360.0%370.0%400.0%Some Other Race Alone5830.4%1,4841.0%1,5361.1%1,6401.2%Two or More Races2,8331.9%5,3353.7%5,5233.9%6,1514.4%Hispanic Origin (Any Race)1,7181.1%2,4821.7%2,6261.9%2,8602.0%	Pace and Ethnicity					Number		Number	
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American Indian Alone2840.2%3350.2%3490.2%3560.3%Asian Alone8220.5%8350.6%8590.6%8890.6%Pacific Islander Alone250.0%360.0%370.0%400.0%Some Other Race Alone5830.4%1,4841.0%1,5361.1%1,6401.2%Two or More Races2,8331.9%5,3353.7%5,5233.9%6,1514.4%Hispanic Origin (Any Race)1,7181.1%2,4821.7%2,6261.9%2,8602.0%									
Asian Alone 822 0.5% 835 0.6% 859 0.6% 889 0.6% Pacific Islander Alone 25 0.0% 36 0.0% 37 0.0% 40 0.0% Some Other Race Alone 583 0.4% 1,484 1.0% 1,536 1.1% 1,640 1.2% Two or More Races 2,833 1.9% 5,335 3.7% 5,523 3.9% 6,151 4.4% Hispanic Origin (Any Race) 1,718 1.1% 2,482 1.7% 2,626 1.9% 2,860 2.0%									
Pacific Islander Alone 25 0.0% 36 0.0% 37 0.0% 40 0.0% Some Other Race Alone 583 0.4% 1,484 1.0% 1,536 1.1% 1,640 1.2% Two or More Races 2,833 1.9% 5,335 3.7% 5,523 3.9% 6,151 4.4% Hispanic Origin (Any Race) 1,718 1.1% 2,482 1.7% 2,626 1.9% 2,860 2.0%									
Some Other Race Alone 583 0.4% 1,484 1.0% 1,536 1.1% 1,640 1.2% Two or More Races 2,833 1.9% 5,335 3.7% 5,523 3.9% 6,151 4.4% Hispanic Origin (Any Race) 1,718 1.1% 2,482 1.7% 2,626 1.9% 2,860 2.0%									
Two or More Races 2,833 1.9% 5,335 3.7% 5,523 3.9% 6,151 4.4% Hispanic Origin (Any Race) 1,718 1.1% 2,482 1.7% 2,626 1.9% 2,860 2.0%									
Hispanic Origin (Any Race) 1,718 1.1% 2,482 1.7% 2,626 1.9% 2,860 2.0%									
		2,000	1.570	5,555	5.7 /0	5,525	5.570	0,101	1. 770
	Hispanic Origin (Any Race)	1,718	1.1%	2,482	1.7%	2,626	1.9%	2.860	2.0%
								,	

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

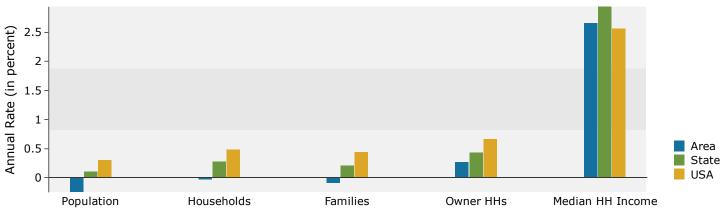


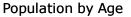
Mayfair Plaza

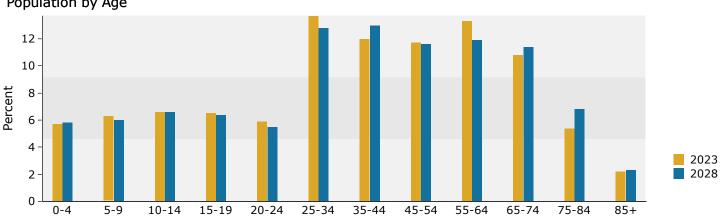
196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Ring: 5 mile radius

Prepared by Esri Latitude: 38.79430 Longitude: -90.23323

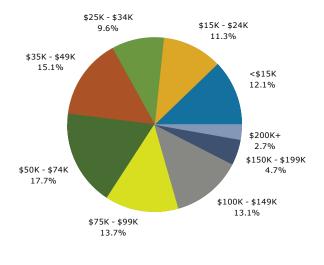
Trends 2023-2028



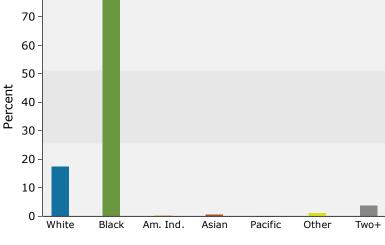




2023 Household Income



2023 Population by Race



Mayfair Plaza 196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 38.79430 Longitude: -90.23323

Rings: 1, 3, 5 mile	Tuun										ongitude: -s	0.20020
Data for all businesses in area		1 mile	e			3 mile	s			5 mile		
Total Businesses:		147				983				2,51		
Total Employees:		1,874				14,25				34,03		
Total Residential Population:		10,58	D			58,63	5			141,3	75	
Employee/Residential Population Ratio (per 100 Residents)		18				24				24		
	Busine		Emplo	•	Busine		Emplo		Busine		Emplo	-
by SIC Codes	Number	Percent	Number		Number		Number		Number	Percent	Number	
Agriculture & Mining	1	0.7%	1	0.1%	16	1.6%	112	0.8%	37	1.5%	211	0.6%
Construction	6	4.1%	30	1.6%	42	4.3%	233	1.6%	101	4.0%	579	1.7%
Manufacturing	2	1.4%	9	0.5%	20	2.0%	330	2.3%	42	1.7%	554	1.6%
Transportation	2	1.4%	8	0.4%	26	2.6%	212	1.5%	59	2.3%	1,092	3.2%
Communication	1	0.7%	3	0.2%	9	0.9%	50	0.4%	40	1.6%	224	0.7%
Utility	0	0.0%	0	0.0%	1	0.1%	15	0.1%	2	0.1%	26	0.1%
Wholesale Trade	1	0.7%	4	0.2%	13	1.3%	80	0.6%	42	1.7%	332	1.0%
Retail Trade Summary	26	17.7%	328	17.5%	189	19.2%	2,548	17.9%	590	23.5%	9,229	27.1%
Home Improvement	3	2.0%	8	0.4%	8	0.8%	202	1.4%	22	0.9%	438	1.3%
General Merchandise Stores	4	2.7%	32	1.7%	14	1.4%	263	1.8%	43	1.7%	1,468	4.3%
Food Stores	2	1.4%	19	1.0%	24	2.4%	467	3.3%	67	2.7%	1,641	4.8%
Auto Dealers & Gas Stations	3	2.0%	19	1.0%	29	3.0%	255	1.8%	86	3.4%	888	2.6%
Apparel & Accessory Stores	3	2.0%	14	0.7%	14	1.4%	91	0.6%	34	1.4%	219	0.6%
Furniture & Home Furnishings	0	0.0%	0	0.0%	8	0.8%	33	0.2%	20	0.8%	151	0.4%
Eating & Drinking Places	8	5.4%	174	9.3%	55	5.6%	1,006	7.1%	200	8.0%	3,426	10.1%
Miscellaneous Retail	3	2.0%	61	3.3%	36	3.7%	230	1.6%	118	4.7%	998	2.9%
Finance, Insurance, Real Estate Summary	16	10.9%	89	4.7%	82	8.3%	403	2.8%	236	9.4%	1,112	3.3%
Banks, Savings & Lending Institutions	5	3.4%	26	1.4%	19	1.9%	114	0.8%	70	2.8%	441	1.3%
Securities Brokers	1	0.7%	6	0.3%	5	0.5%	28	0.2%	14	0.6%	68	0.2%
Insurance Carriers & Agents	2	1.4%	4	0.2%	18	1.8%	82	0.6%	47	1.9%	164	0.5%
Real Estate, Holding, Other Investment Offices	7	4.8%	53	2.8%	40	4.1%	179	1.3%	105	4.2%	439	1.3%
Services Summary	82	55.8%	1,209	64.5%	515	52.4%	9,166	64.3%	1,179	46.9%	18,370	54.0%
Hotels & Lodging	0	0.0%	0	0.0%	1	0.1%	4	0.0%	1	0.0%	5	0.0%
Automotive Services	6	4.1%	57	3.0%	33	3.4%	165	1.2%	83	3.3%	434	1.3%
Movies & Amusements	5	3.4%	51	2.7%	20	2.0%	146	1.0%	48	1.9%	435	1.3%
Health Services	16	10.9%	454	24.2%	137	13.9%	4,027	28.3%	256	10.2%	5,440	16.0%
Legal Services	0	0.0%	0	0.0%	4	0.4%	15	0.1%	8	0.3%	25	0.1%
Education Institutions & Libraries	6	4.1%	327	17.4%	40	4.1%	2,005	14.1%	107	4.3%	6,102	17.9%
Other Services	48	32.7%	319	17.0%	279	28.4%	2,804	19.7%	676	26.9%	5,929	17.4%
Government	2	1.4%	138	7.4%	24	2.4%	934	6.6%	67	2.7%	2,010	5.9%
Unclassified Establishments	10	6.8%	54	2.9%	47	4.8%	173	1.2%	122	4.9%	299	0.9%
Totals	147	100.0%	1,874	100.0%	983	100.0%	14,254	100.0%	2,515	100.0%	34,039	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Mayfair Plaza

196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 38.79430

Longitude: -90.23323

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	2	0.0%	1	0.0%	2	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	15	0.1%	1	0.0%	20	0.1%
Construction	6	4.1%	30	1.6%	44	4.5%	256	1.8%	108	4.3%	666	2.0%
Manufacturing	1	0.7%	8	0.4%	17	1.7%	315	2.2%	39	1.6%	561	1.6%
Wholesale Trade	1	0.7%	4	0.2%	13	1.3%	80	0.6%	42	1.7%	332	1.0%
Retail Trade	18	12.2%	154	8.2%	132	13.4%	1,510	10.6%	377	15.0%	5,681	16.7%
Motor Vehicle & Parts Dealers	2	1.4%	11	0.6%	15	1.5%	179	1.3%	48	1.9%	654	1.9%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	4	0.4%	16	0.1%	13	0.5%	129	0.4%
Electronics & Appliance Stores	0	0.0%	0	0.0%	4	0.4%	17	0.1%	6	0.2%	21	0.1%
Building Material & Garden Equipment & Supplies Dealers	3	2.0%	8	0.4%	8	0.8%	201	1.4%	21	0.8%	436	1.3%
Food & Beverage Stores	2	1.4%	19	1.0%	29	3.0%	465	3.3%	73	2.9%	1,588	4.7%
Health & Personal Care Stores	3	2.0%	61	3.3%	15	1.5%	136	1.0%	49	1.9%	581	1.7%
Gasoline Stations & Fuel Dealers	1	0.7%	8	0.4%	14	1.4%	76	0.5%	38	1.5%	234	0.7%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	2.0%	14	0.7%	18	1.8%	99	0.7%	44	1.7%	249	0.7%
Sporting Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	8	0.8%	54	0.4%	35	1.4%	302	0.9%
General Merchandise Stores	4	2.7%	32	1.7%	16	1.6%	266	1.9%	51	2.0%	1,488	4.4%
Transportation & Warehousing	2	1.4%	6	0.3%	19	1.9%	145	1.0%	45	1.8%	996	2.9%
Information	1	0.7%	4	0.2%	14	1.4%	75	0.5%	55	2.2%	317	0.9%
Finance & Insurance	9	6.1%	36	1.9%	43	4.4%	230	1.6%	133	5.3%	683	2.0%
Central Bank/Credit Intermediation & Related Activities	5	3.4%	26	1.4%	18	1.8%	112	0.8%	69	2.7%	441	1.3%
Securities & Commodity Contracts	1	0.7%	6	0.3%	7	0.7%	37	0.3%	17	0.7%	78	0.2%
Funds, Trusts & Other Financial Vehicles	2	1.4%	4	0.2%	18	1.8%	82	0.6%	47	1.9%	164	0.5%
Real Estate, Rental & Leasing	11	7.5%	65	3.5%	50	5.1%	207	1.5%	126	5.0%	493	1.4%
Professional, Scientific & Tech Services	6	4.1%	51	2.7%	57	5.8%	307	2.2%	135	5.4%	750	2.2%
Legal Services	0	0.0%	0	0.0%	5	0.5%	18	0.1%	10	0.4%	33	0.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	4	0.0%	1	0.0%	4	0.0%
Administrative, Support & Waste Management Services	5	3.4%	25	1.3%	30	3.1%	339	2.4%	68	2.7%	559	1.6%
Educational Services	6	4.1%	327	17.4%	44	4.5%	2,022	14.2%	115	4.6%	6,095	17.9%
Health Care & Social Assistance	29	19.7%	587	31.3%	198	20.1%	4,958	34.8%	379	15.1%	7,805	22.9%
Arts, Entertainment & Recreation	5	3.4%	51	2.7%	22	2.2%	153	1.1%	51	2.0%	453	1.3%
Accommodation & Food Services	8	5.4%	174	9.3%	58	5.9%	1,041	7.3%	207	8.2%	3,510	10.3%
Accommodation	0	0.0%	0	0.0%	1	0.1%	4	0.0%	1	0.0%	5	0.0%
Food Services & Drinking Places	8	5.4%	174	9.3%	57	5.8%	1,037	7.3%	206	8.2%	3,504	10.3%
Other Services (except Public Administration)	27	18.4%	159	8.5%	170	17.3%	1,494	10.5%	445	17.7%	2,812	8.3%
Automotive Repair & Maintenance	2	1.4%	47	2.5%	20	2.0%	121	0.8%	56	2.2%	337	1.0%
Public Administration	2	1.4%	138	7.4%	23	2.3%	926	6.5%	65	2.6%	2,000	5.9%
Unclassified Establishments	10	6.8%	54	2.9%	47	4.8%	173	1.2%	122	4.9%	299	0.9%
Total	147	100.0%	1,874	100.0%	983	100.0%	14,254	100.0%	2,515	100.0%	34,039	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

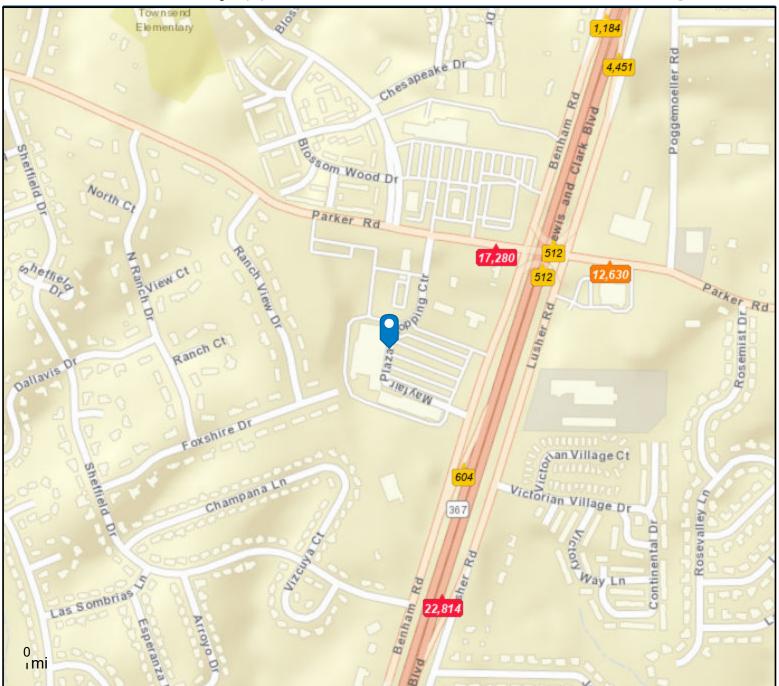


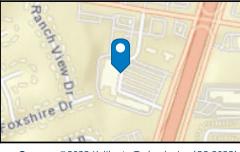
Traffic Count Map - Close Up

Mayfair Plaza

196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Rings: 1, 3, 5 mile radii Prepared by Esri

Latitude: 38.79430 Longitude: -90.23323





Source: ©2023 Kalibrate Technologies (Q3 2023).

Average Daily Traffic Volume Up to 6,000 vehicles per day 6,001 - 15,000 15,001 - 30,000 30,001 - 50,000 50,001 - 100,000 More than 100,000 per day





Traffic Count Profile

Mayfair Plaza

196 Mayfair Plaza Shopping Ctr, Florissant, Missouri, 63033 Rings: 1, 3, 5 mile radii Prepared by Esri Latitude: 38.79430

Longitude: -90.23323

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.14		Mayfair Plz Shopping Ctr (0.13 miles N)	2022	604
0.15	Parker Road	Benham Rd (0.03 miles E)	2016	17,280
0.18		Parker Rd (0.02 miles NW)	2022	512
0.20		Parker Rd (0.01 miles S)	2022	512
0.24	Parker Road	Lusher Rd (0.05 miles W)	2016	12,630
0.26	Benham Rd	Sheffield Dr (0.03 miles W)	2019	22,814
0.27		Siesta Ln (0.14 miles SW)	2022	13,653
0.38		Parker Rd (0.16 miles S)	2022	4,451
0.39		Sheffield Dr (0.13 miles N)	2022	7,454
0.41		Nob Hill Dr (0.07 miles E)	2022	1,184
0.47	Benham Road	Parc Charlene Dr (0.07 miles N)	2022	3,628
0.48	Lusher Road	Redman Ave (0.06 miles SW)	2022	10,194
0.59	Lewis N Clark Blvd S	Redman Ave (0.04 miles S)	2012	3,418
0.60	Redman Avenue	Lusher Rd (0.09 miles W)	2016	7,830
0.60	Lewis and Clark Boulevard	Dunn Rd (0.25 miles N)	2022	512
0.60	Parker Road	Pattern Dr (0.1 miles W)	2022	4,112
0.61	Parker Rd	Hall House Dr (0.03 miles W)	2013	9,656
0.66	Benham Road	Parker Rd (0.11 miles S)	2022	1,168
0.67	Redman Ave	Las Ladera Dr (0.06 miles W)	2011	4,510
0.69	Lusher Rd	Norma Ln (0.11 miles N)	2013	900
0.70	Lusher Road	Rochelle Dr (0.05 miles SE)	2022	994
0.72	Redman Avenue	Old Halls Ferry Rd (0.03 miles W)	2022	3,001
0.72	Redman Avenue	Las Ladera Dr (0.03 miles E)	2016	5,590
0.81		Norma Ln (0.04 miles S)	2022	1,563
0.81		Norma Ln (0.02 miles S)	2022	1,556
0.84		Redman Ave (0.21 miles N)	2022	1,199
0.87		Darlington Dr (0.01 miles NE)	2022	1,340
0.97	Lewis and Clark Boulevard	Ramp Lewis N Clark Blvd Ramp N (0.16 miles N)	2022	14,398
0.98	Benham Rd	Candlewick Way (0.02 miles NW)	2019	17,152
1.01	Bellefontaine Road	Rosado Dr (0.02 miles S)	2015	9,840

Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2022 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location. **Source:** ©2023 Kalibrate Technologies (Q3 2023).