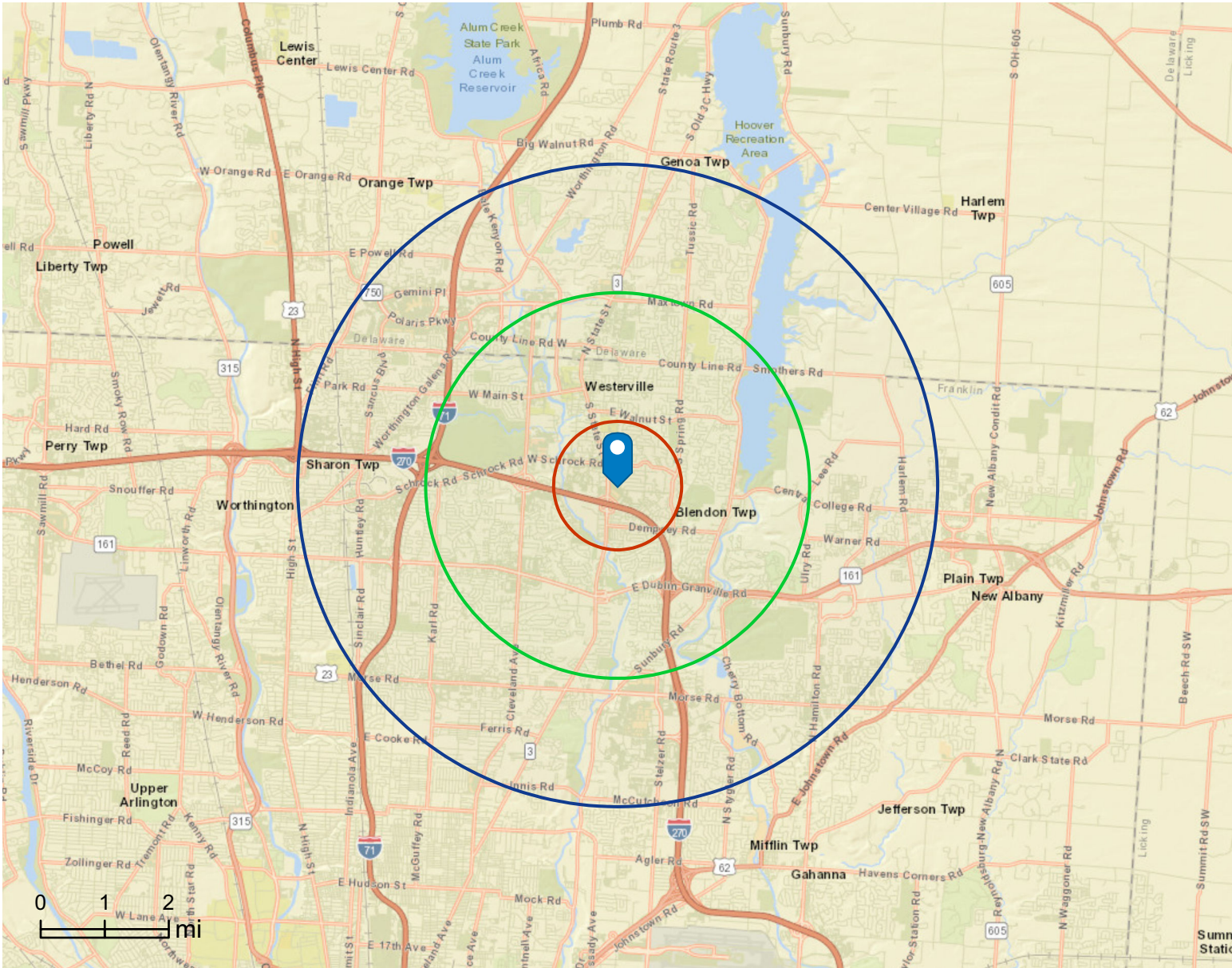


# Site Details Map

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Rings: 1, 3, 5 mile radii



This site is located in:

**City:** Westerville

**County:** Franklin County

**State:** Ohio

**ZIP Code:** 43081

**Census Tract:** 39049007101

**Census Block Group:** 390490071012

**CBSA:** Columbus, OH Metropolitan Statistical Area

# Demographic and Income Profile

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Ring: 1 mile radius



Summary	Census 2020	2025	2030
Total Population	11,075	10,873	10,634
Total Households	4,472	4,446	4,374
Family Households	2,911	2,807	2,743
Average Household Size	2.45	2.42	2.41
Owner Occupied Housing Units	2,911	2,932	2,924
Renter Occupied Housing Units	1,561	1,514	1,450
Median Age	38.1	39.2	40.6

Trends 2025 - 2030	Area	State	National
Population	-0.4%	0.1%	0.4%
Households	-0.3%	0.2%	0.6%
Family Population	-0.5%	0.0%	0.5%
Owner Occupied Housing Units	-0.1%	0.4%	0.0%
Median Household Income	3.6%	2.4%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	772	7.0%	712	6.5%	675	6.3%
5-9	735	6.6%	732	6.7%	646	6.1%
10-14	673	6.1%	655	6.0%	660	6.2%
15-19	693	6.3%	622	5.7%	609	5.7%
20-24	573	5.2%	667	6.1%	605	5.7%
25-29	716	6.5%	594	5.5%	703	6.6%
30-34	868	7.8%	757	7.0%	605	5.7%
35-39	826	7.5%	831	7.6%	725	6.8%
40-44	700	6.3%	774	7.1%	772	7.3%
45-49	668	6.0%	659	6.1%	725	6.8%
50-54	580	5.2%	627	5.8%	605	5.7%
55-59	671	6.1%	546	5.0%	588	5.5%
60-64	666	6.0%	618	5.7%	516	4.8%
65-69	604	5.5%	593	5.5%	563	5.3%
70-74	539	4.9%	567	5.2%	568	5.3%
75-79	334	3.0%	453	4.2%	488	4.6%
80-84	211	1.9%	245	2.3%	339	3.2%
Age 85+	247	2.2%	220	2.0%	242	2.3%

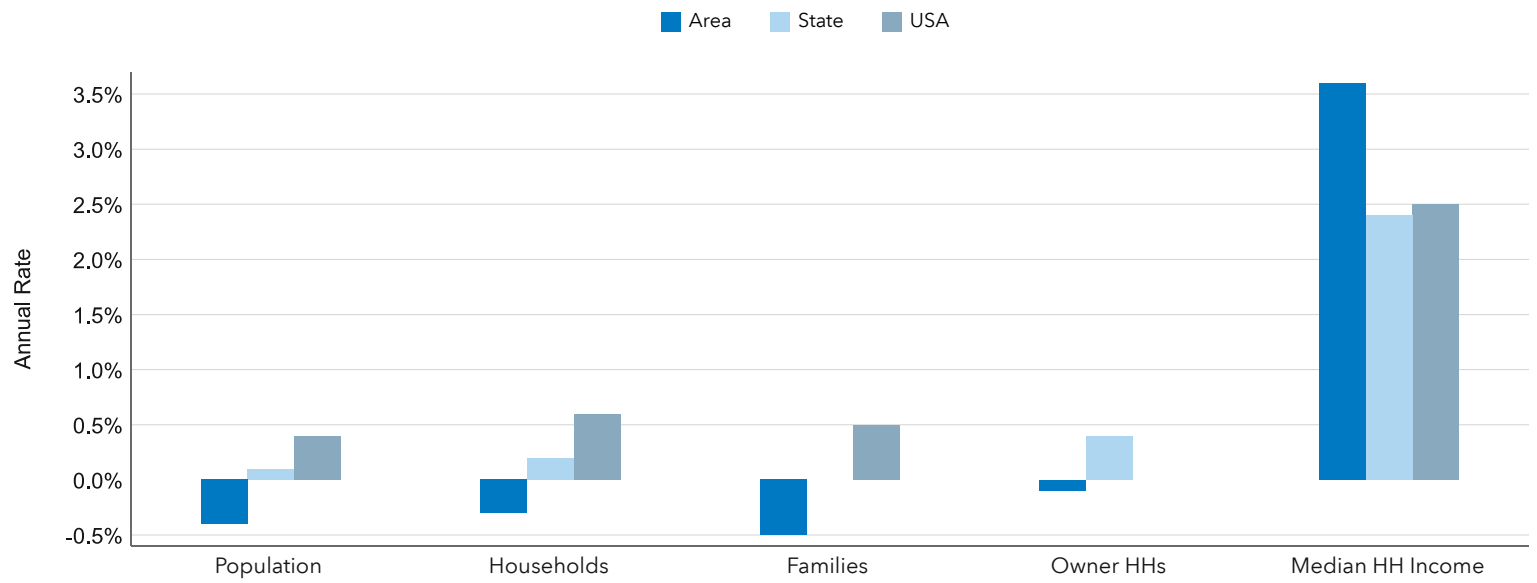
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	163	3.7%	143	3.3%
\$10,000-14,999	109	2.5%	84	1.9%
\$15,000-19,999	118	2.6%	89	2.0%
\$20,000-24,999	118	2.6%	95	2.2%
\$25,000-29,999	135	3.0%	110	2.5%
\$30,000-34,999	140	3.1%	111	2.5%
\$35,000-39,999	129	2.9%	109	2.5%
\$40,000-44,999	160	3.6%	140	3.2%
\$45,000-49,999	90	2.0%	81	1.9%
\$50,000-59,999	394	8.9%	339	7.8%
\$60,000-74,999	461	10.4%	423	9.7%
\$75000-99999	472	10.6%	436	10.0%
\$100,000-124,999	683	15.4%	669	15.3%
\$125,000-149,999	387	8.7%	411	9.4%
\$150000-199999	429	9.7%	515	11.8%
\$200,000-249,999	228	5.1%	310	7.1%
\$250,000-299,999	104	2.3%	149	3.4%
\$300,000-399,999	59	1.3%	81	1.9%
\$400,000-499,999	17	0.4%	13	0.3%
\$500,000+	47	1.1%	67	1.5%
Median Household Income	\$84,316	-	\$100,778	-
Average Household Income	\$104,301	-	\$118,207	-
Per Capita Income	\$42,420	-	\$48,354	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,999	72.2%	7,577	69.7%	7,203	67.7%
Black Alone	1,834	16.6%	1,962	18.0%	2,021	19.0%
American Indian	28	0.3%	30	0.3%	30	0.3%
Asian Alone	231	2.1%	236	2.2%	248	2.3%
Pacific Islander	1	0.0%	1	0.0%	1	0.0%
Some Other Race	168	1.5%	185	1.7%	198	1.9%
Two or More Races	814	7.3%	882	8.1%	934	8.8%
Hispanic (Any Race)	461	4.2%	516	4.7%	555	5.2%

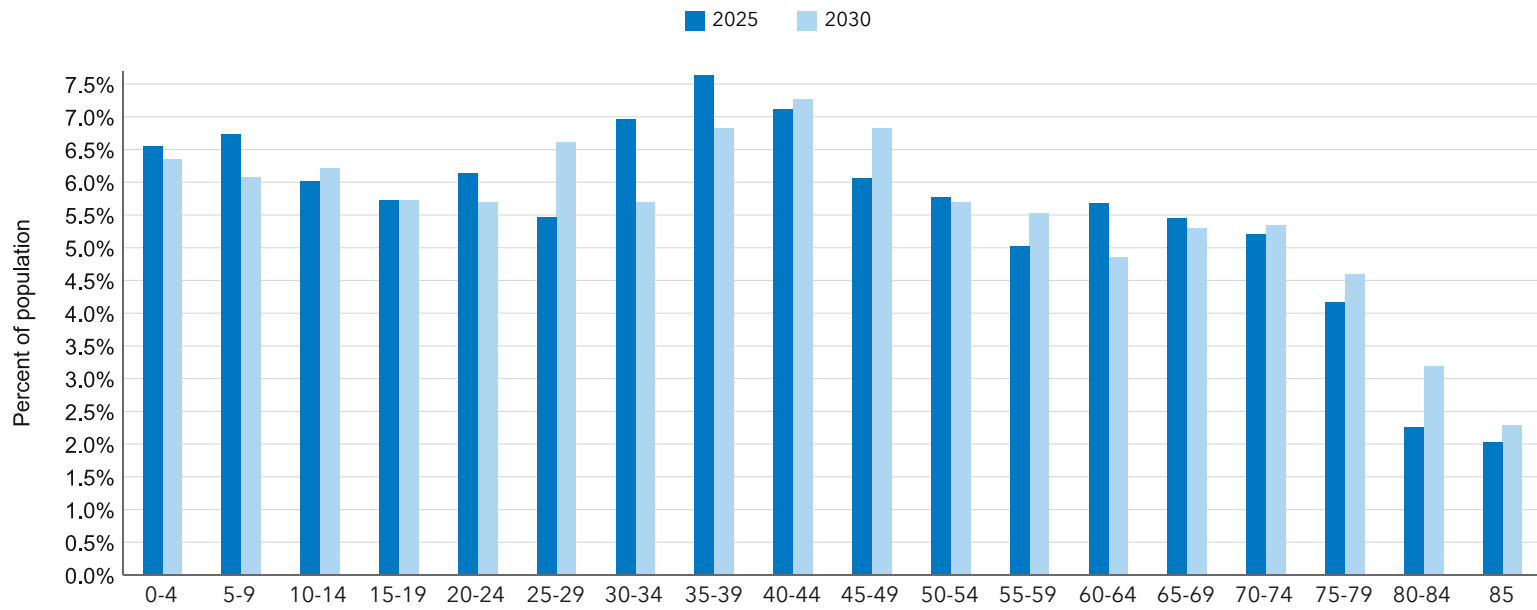
## Key Indicators for 2025



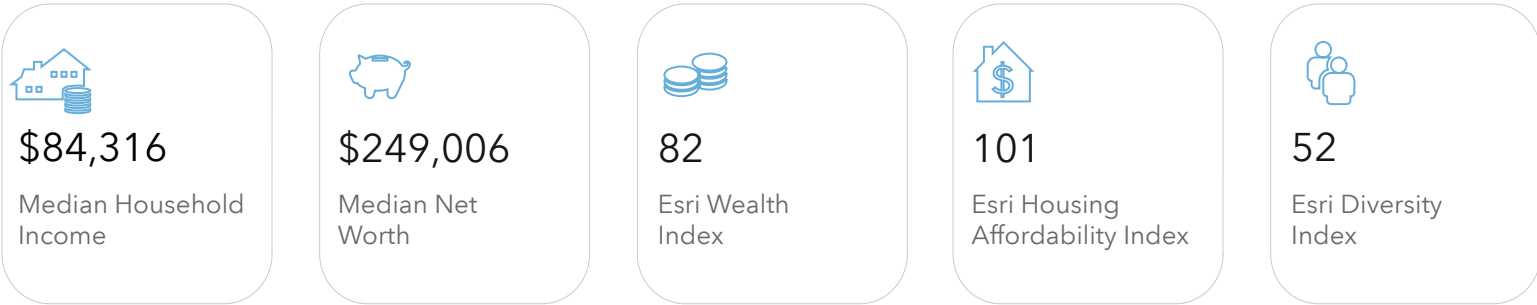
## Trends: 2025 - 2030 Annual Rate



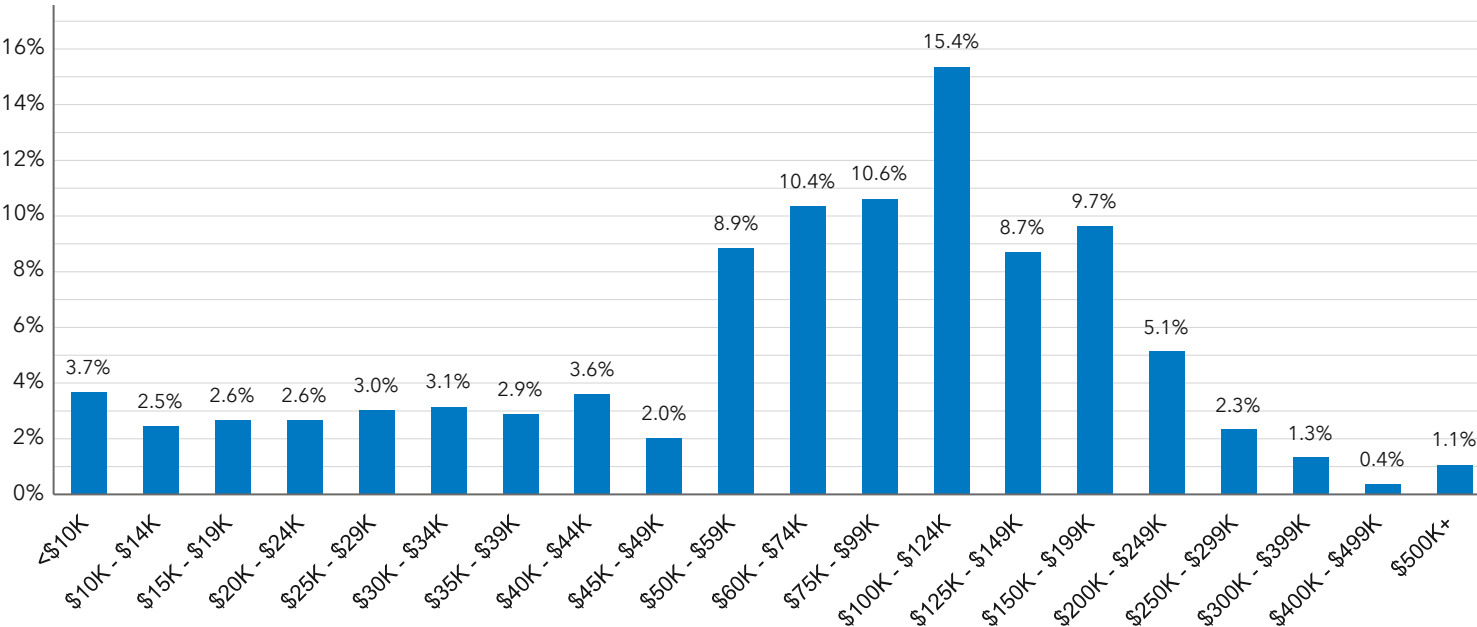
## Population by Age



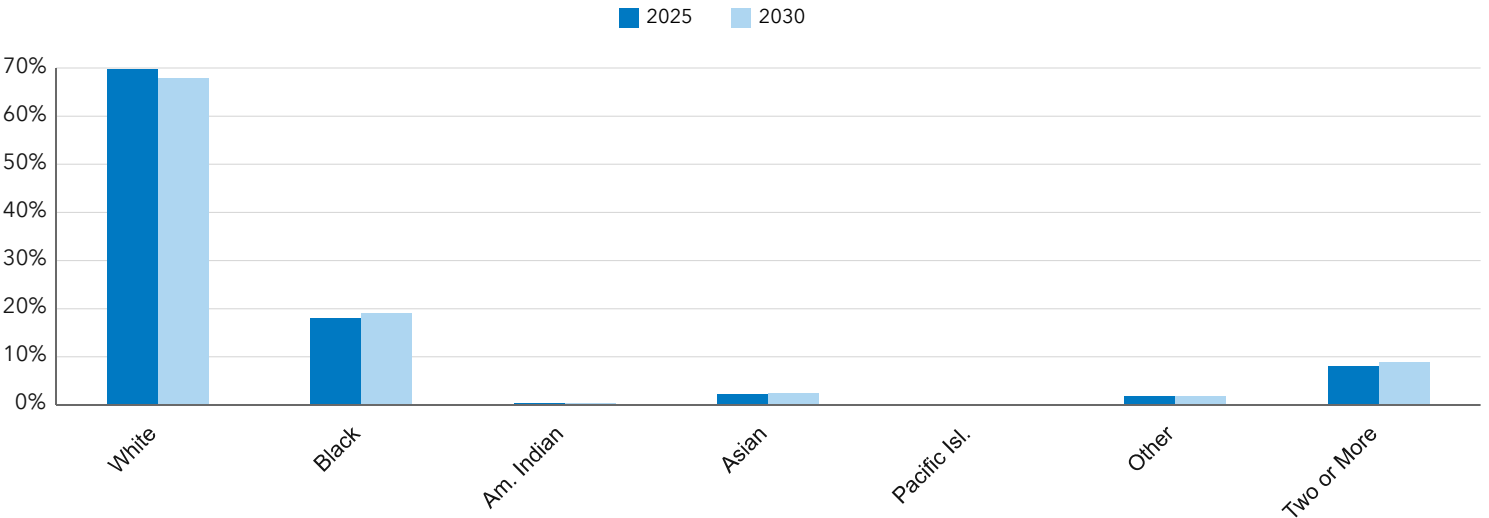
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Demographic and Income Profile

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Ring: 3 mile radius



Summary	Census 2020	2025	2030
Total Population	100,563	101,803	102,060
Total Households	39,402	40,287	40,588
Family Households	25,317	25,103	25,106
Average Household Size	2.50	2.48	2.47
Owner Occupied Housing Units	22,388	22,864	23,491
Renter Occupied Housing Units	17,014	17,423	17,097
Median Age	36.4	37.4	38.4

Trends 2025 - 2030	Area	State	National
Population	0.1%	0.1%	0.4%
Households	0.1%	0.2%	0.6%
Family Population	0.0%	0.0%	0.5%
Owner Occupied Housing Units	0.5%	0.4%	0.0%
Median Household Income	2.6%	2.4%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	7,171	7.1%	6,822	6.7%	6,647	6.5%
5-9	7,052	7.0%	7,138	7.0%	6,458	6.3%
10-14	6,525	6.5%	6,671	6.5%	6,783	6.7%
15-19	6,699	6.7%	6,679	6.6%	6,792	6.7%
20-24	6,295	6.3%	6,954	6.8%	6,935	6.8%
25-29	6,690	6.7%	6,026	5.9%	6,737	6.6%
30-34	7,778	7.7%	6,946	6.8%	6,031	5.9%
35-39	7,468	7.4%	7,576	7.4%	6,764	6.6%
40-44	6,560	6.5%	7,185	7.1%	7,202	7.1%
45-49	6,003	6.0%	6,332	6.2%	6,895	6.8%
50-54	5,572	5.5%	5,791	5.7%	5,919	5.8%
55-59	5,847	5.8%	5,150	5.1%	5,352	5.2%
60-64	5,724	5.7%	5,391	5.3%	4,843	4.8%
65-69	5,158	5.1%	5,187	5.1%	4,985	4.9%
70-74	4,218	4.2%	4,604	4.5%	4,700	4.6%
75-79	2,509	2.5%	3,563	3.5%	3,932	3.9%
80-84	1,533	1.5%	2,011	2.0%	2,885	2.8%
Age 85+	1,760	1.8%	1,777	1.8%	2,201	2.2%



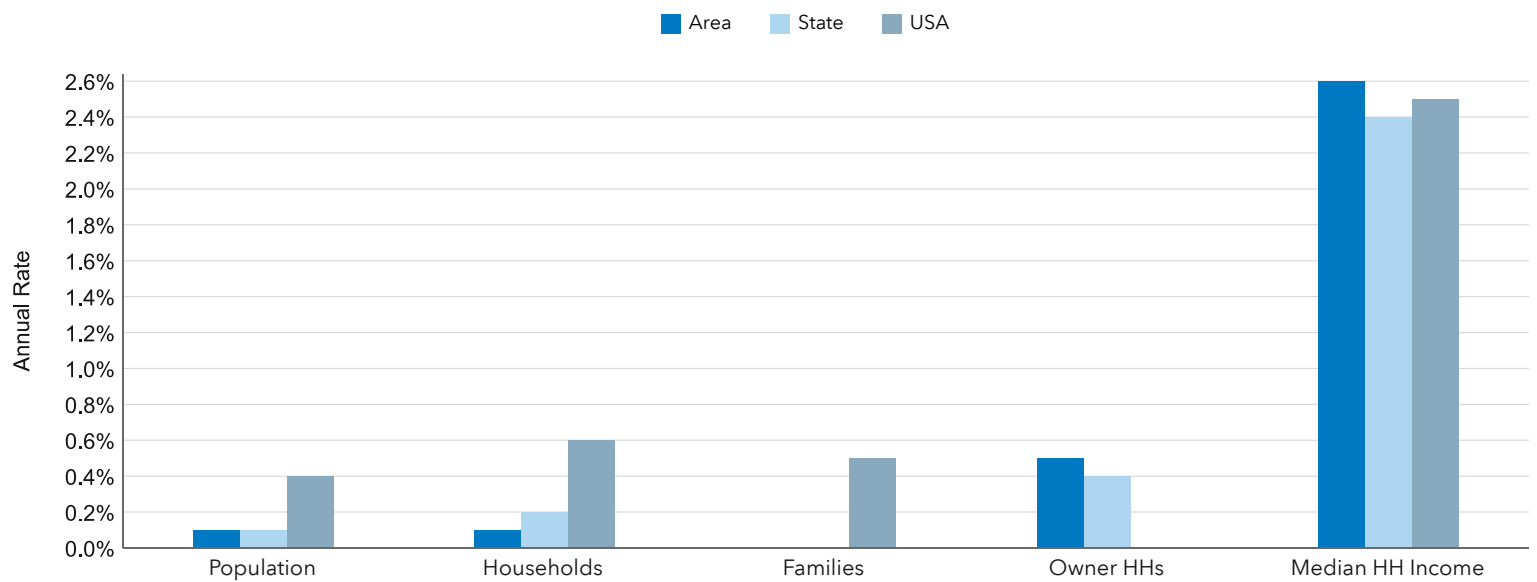
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	1,624	4.0%	1,431	3.5%
\$10,000-14,999	709	1.8%	574	1.4%
\$15,000-19,999	881	2.2%	693	1.7%
\$20,000-24,999	950	2.4%	783	1.9%
\$25,000-29,999	1,211	3.0%	981	2.4%
\$30,000-34,999	1,324	3.3%	1,128	2.8%
\$35,000-39,999	1,373	3.4%	1,203	3.0%
\$40,000-44,999	1,706	4.2%	1,590	3.9%
\$45,000-49,999	1,296	3.2%	1,198	3.0%
\$50,000-59,999	3,857	9.6%	3,602	8.9%
\$60,000-74,999	3,919	9.7%	3,666	9.0%
\$75000-99999	5,301	13.2%	5,004	12.3%
\$100,000-124,999	4,511	11.2%	4,557	11.2%
\$125,000-149,999	3,244	8.1%	3,537	8.7%
\$150000-199999	4,175	10.4%	5,037	12.4%
\$200,000-249,999	1,976	4.9%	2,615	6.4%
\$250,000-299,999	984	2.4%	1,377	3.4%
\$300,000-399,999	536	1.3%	731	1.8%
\$400,000-499,999	146	0.4%	109	0.3%
\$500,000+	566	1.4%	772	1.9%
Median Household Income	\$79,883	-	\$90,743	-
Average Household Income	\$103,848	-	\$116,646	-
Per Capita Income	\$41,247	-	\$46,557	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	58,739	58.4%	56,599	55.6%	54,943	53.8%
Black Alone	26,933	26.8%	29,093	28.6%	29,908	29.3%
American Indian	367	0.4%	413	0.4%	425	0.4%
Asian Alone	3,984	4.0%	4,148	4.1%	4,438	4.3%
Pacific Islander	15	0.0%	15	0.0%	15	0.0%
Some Other Race	3,409	3.4%	3,758	3.7%	4,019	3.9%
Two or More Races	7,116	7.1%	7,777	7.6%	8,312	8.1%
Hispanic (Any Race)	6,640	6.6%	7,410	7.3%	7,939	7.8%

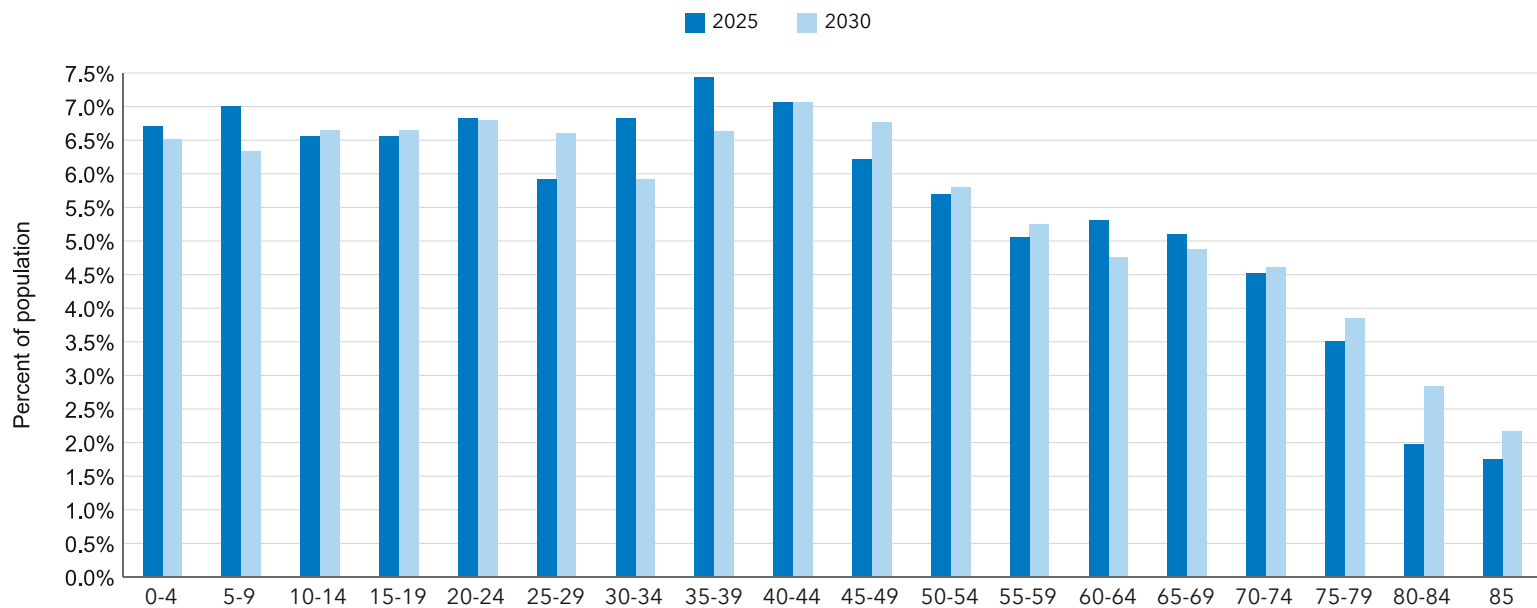
## Key Indicators for 2025



## Trends: 2025 - 2030 Annual Rate

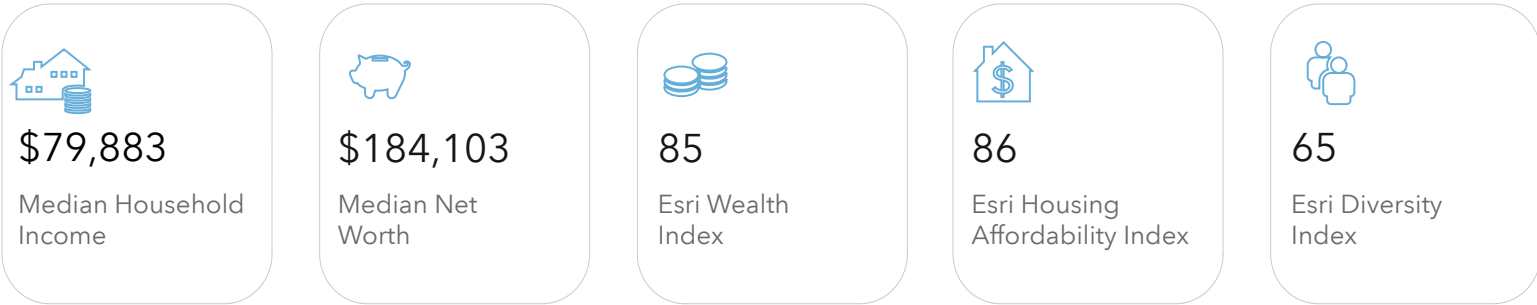


## Population by Age

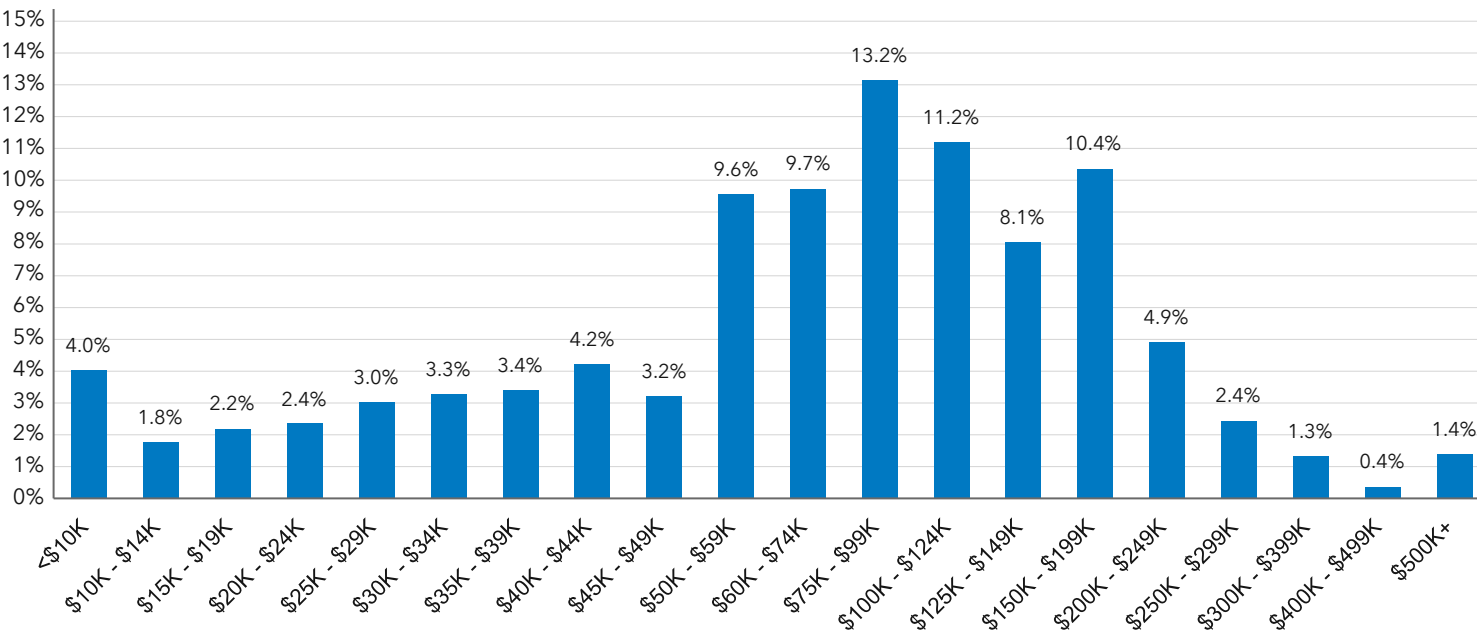




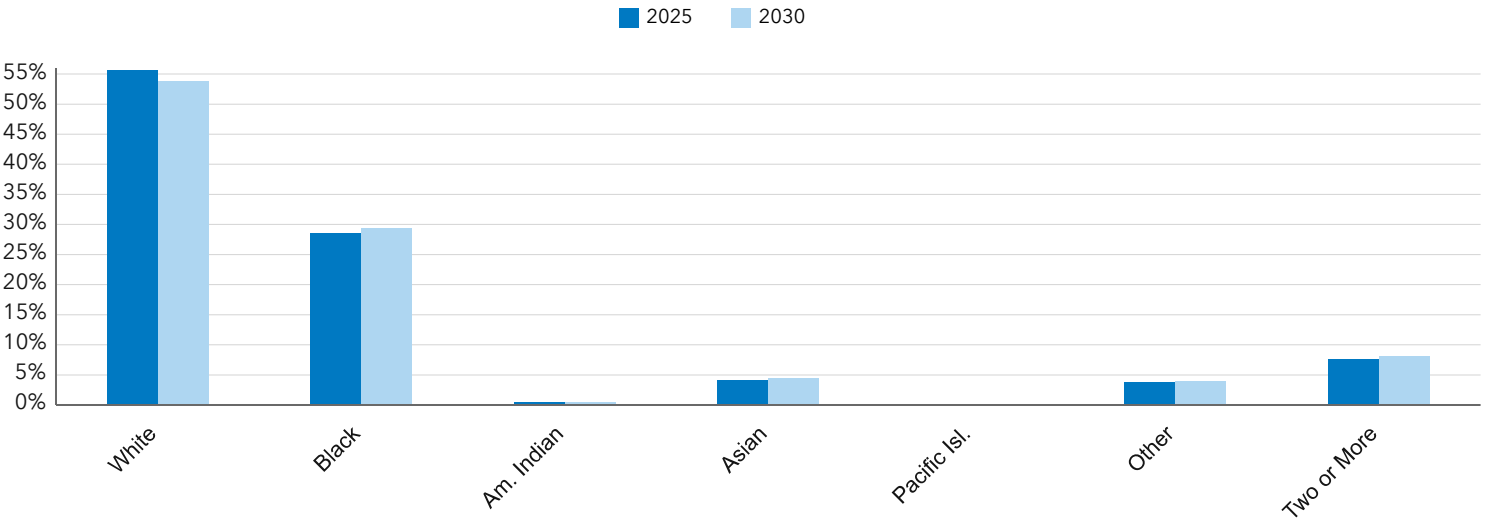
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Demographic and Income Profile

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Ring: 5 mile radius



Summary	Census 2020	2025	2030
Total Population	259,009	266,871	272,627
Total Households	105,230	109,647	112,884
Family Households	64,626	65,006	66,199
Average Household Size	2.43	2.41	2.39
Owner Occupied Housing Units	55,891	57,871	60,038
Renter Occupied Housing Units	49,339	51,776	52,845
Median Age	35.7	36.8	37.8

Trends 2025 - 2030	Area	State	National
Population	0.4%	0.1%	0.4%
Households	0.6%	0.2%	0.6%
Family Population	0.4%	0.0%	0.5%
Owner Occupied Housing Units	0.7%	0.4%	0.0%
Median Household Income	3.0%	2.4%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	18,014	7.0%	17,577	6.6%	17,387	6.4%
5-9	17,468	6.7%	18,104	6.8%	16,816	6.2%
10-14	16,649	6.4%	16,755	6.3%	17,417	6.4%
15-19	16,034	6.2%	16,430	6.2%	16,515	6.1%
20-24	16,769	6.5%	17,934	6.7%	18,533	6.8%
25-29	20,365	7.9%	18,921	7.1%	20,291	7.4%
30-34	21,594	8.3%	20,350	7.6%	18,416	6.8%
35-39	19,875	7.7%	20,790	7.8%	19,594	7.2%
40-44	16,906	6.5%	19,217	7.2%	19,895	7.3%
45-49	16,014	6.2%	16,354	6.1%	18,518	6.8%
50-54	15,109	5.8%	15,715	5.9%	15,655	5.7%
55-59	15,151	5.8%	14,218	5.3%	14,723	5.4%
60-64	14,234	5.5%	13,848	5.2%	13,212	4.8%
65-69	12,014	4.6%	12,991	4.9%	12,810	4.7%
70-74	9,702	3.8%	10,813	4.0%	11,814	4.3%
75-79	5,712	2.2%	8,232	3.1%	9,313	3.4%
80-84	3,608	1.4%	4,624	1.7%	6,710	2.5%
Age 85+	3,789	1.5%	3,999	1.5%	5,009	1.8%

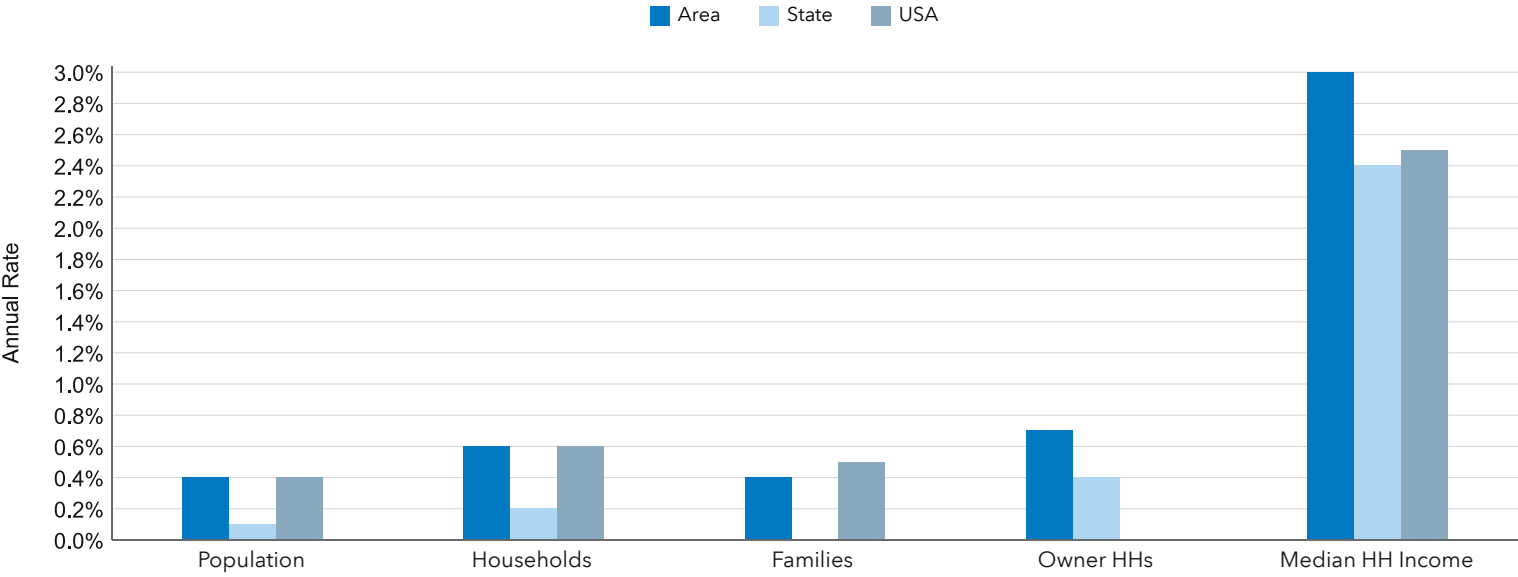
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	4,072	3.7%	3,577	3.2%
\$10,000-14,999	2,025	1.9%	1,647	1.5%
\$15,000-19,999	2,350	2.1%	1,874	1.7%
\$20,000-24,999	3,178	2.9%	2,656	2.4%
\$25,000-29,999	3,133	2.9%	2,584	2.3%
\$30,000-34,999	3,807	3.5%	3,306	2.9%
\$35,000-39,999	3,657	3.3%	3,246	2.9%
\$40,000-44,999	4,738	4.3%	4,392	3.9%
\$45,000-49,999	3,361	3.1%	3,132	2.8%
\$50,000-59,999	9,334	8.5%	8,807	7.8%
\$60,000-74,999	9,959	9.1%	9,476	8.4%
\$75000-99999	13,897	12.7%	13,522	12.0%
\$100,000-124,999	12,391	11.3%	13,004	11.5%
\$125,000-149,999	8,196	7.5%	9,099	8.1%
\$150000-199999	11,805	10.8%	14,236	12.6%
\$200,000-249,999	5,664	5.2%	7,523	6.7%
\$250,000-299,999	2,903	2.6%	4,084	3.6%
\$300,000-399,999	1,783	1.6%	2,470	2.2%
\$400,000-499,999	555	0.5%	406	0.4%
\$500,000+	2,840	2.6%	3,843	3.4%
Median Household Income	\$82,821	-	\$95,922	-
Average Household Income	\$111,655	-	\$126,405	-
Per Capita Income	\$45,895	-	\$52,372	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	146,618	56.6%	144,279	54.1%	143,057	52.5%
Black Alone	65,188	25.2%	70,639	26.5%	73,010	26.8%
American Indian	954	0.4%	1,096	0.4%	1,157	0.4%
Asian Alone	19,035	7.3%	20,609	7.7%	22,548	8.3%
Pacific Islander	62	0.0%	63	0.0%	65	0.0%
Some Other Race	9,305	3.6%	10,388	3.9%	11,300	4.1%
Two or More Races	17,846	6.9%	19,797	7.4%	21,490	7.9%
Hispanic (Any Race)	17,684	6.8%	19,982	7.5%	21,773	8.0%

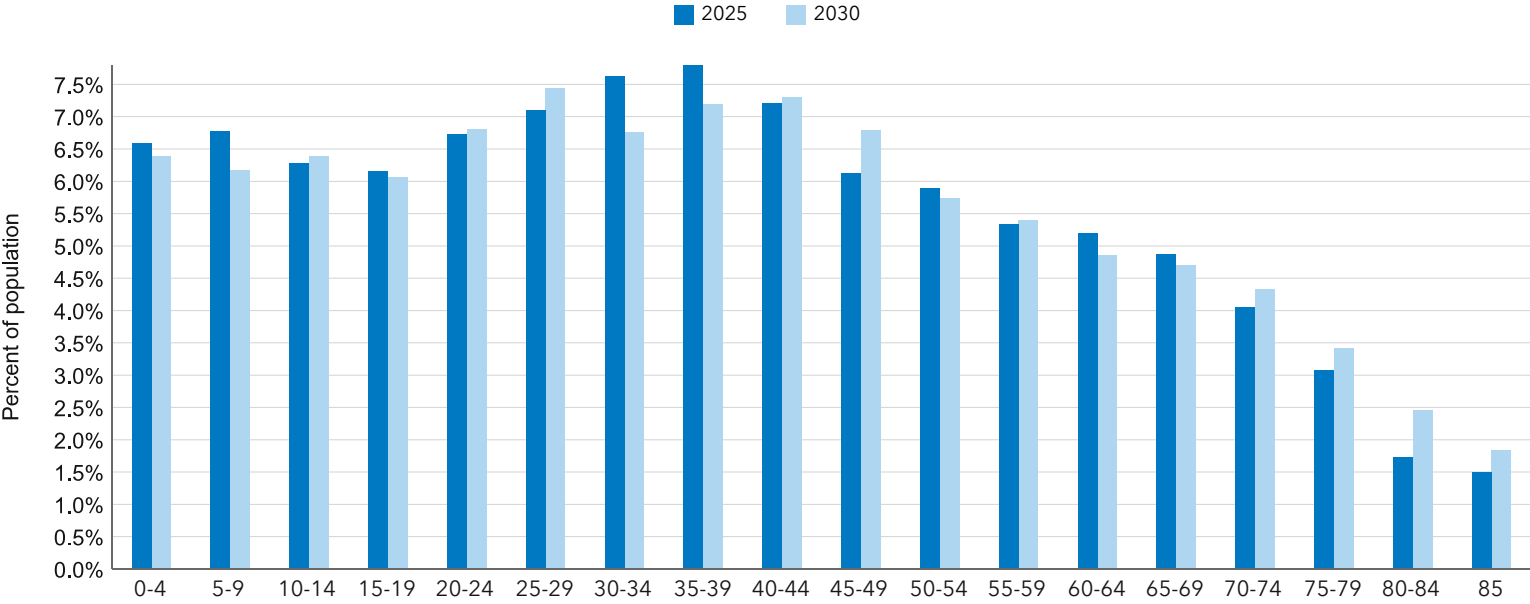
Key Indicators for 2025



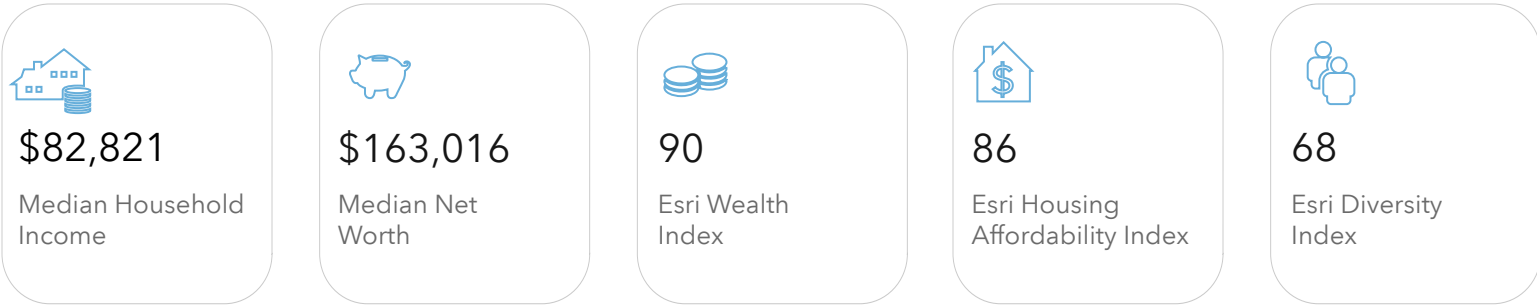
Trends: 2025 - 2030 Annual Rate



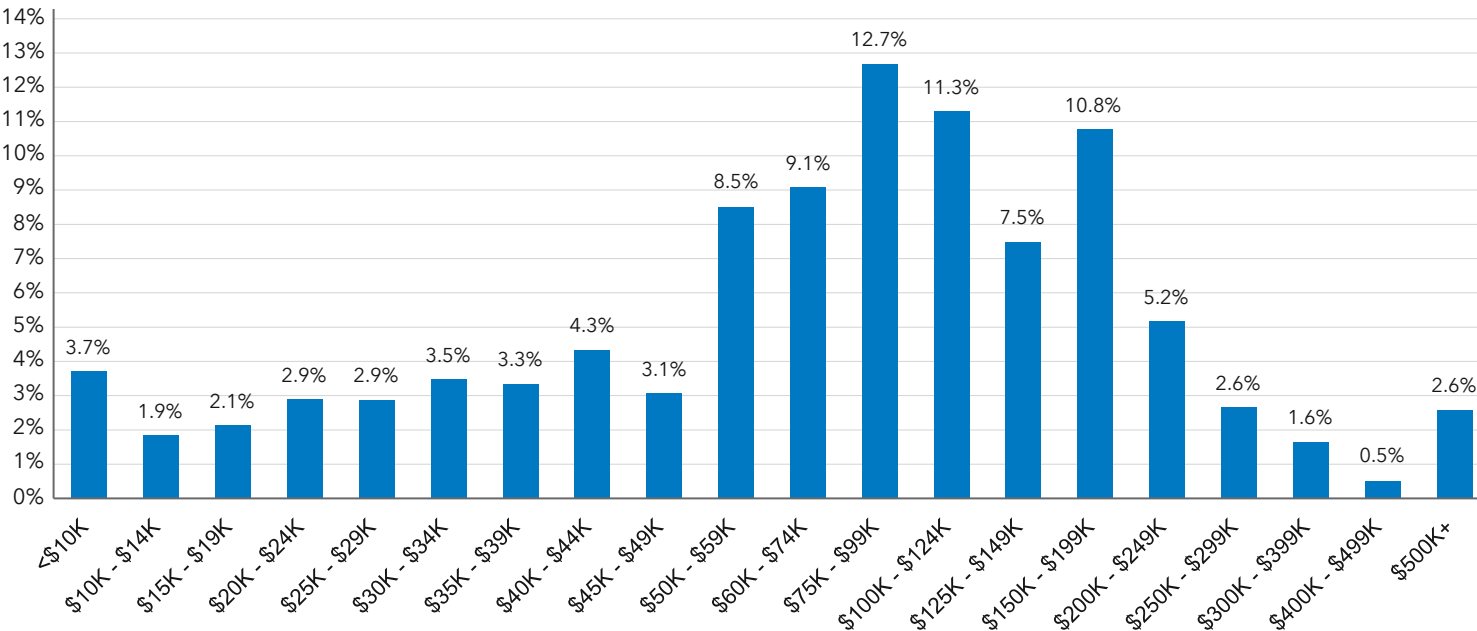
Population by Age



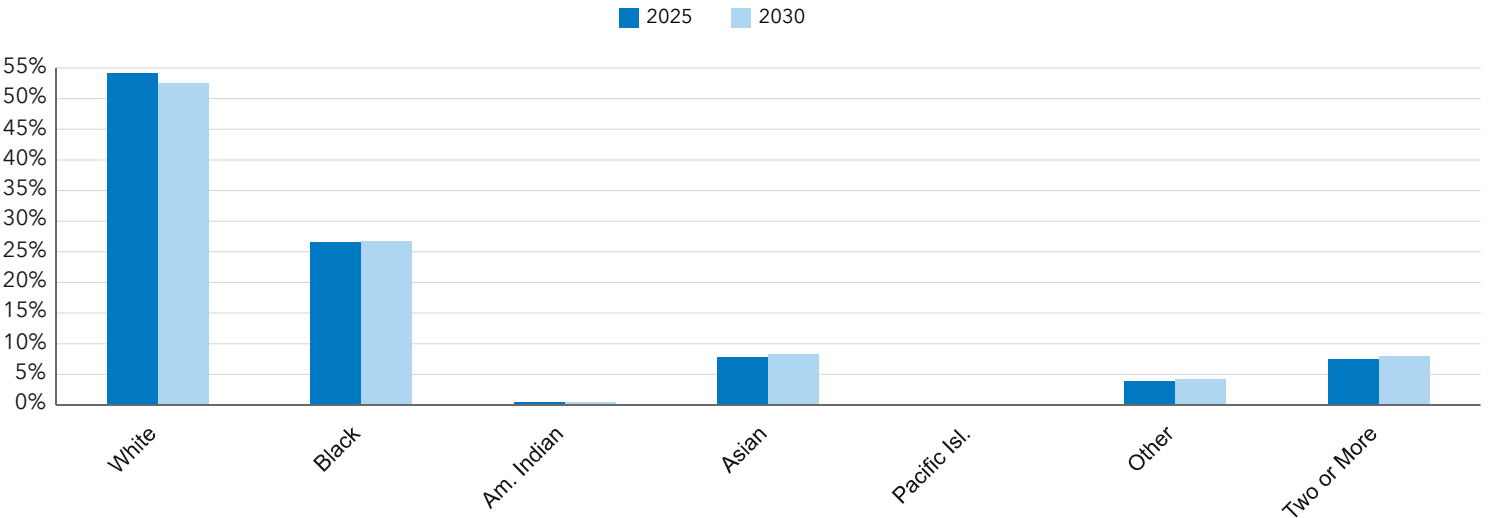
## Key Indicators for 2025



## Households by Income for 2025



## Population by Race



# Business Summary Report (NAICS)

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	714	3,705	9,987
Total Employees	8,750	42,661	138,199
Total Population	10,873	101,803	266,871
Employee/Population Ratio (per 100)	80.5	41.9	51.8

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	2	0.3%	5	0.1%	7	0.2%	20	0.1%	19	0.2%	109	0.1%
Mining (21)	1	0.1%	12	0.1%	2	0.1%	25	0.1%	5	0.1%	35	0.0%
Utilities (22)	0	0.0%	1	0.0%	4	0.1%	33	0.1%	9	0.1%	147	0.1%
Construction (23)	51	7.1%	1,129	12.9%	208	5.6%	2,452	5.8%	550	5.5%	5,477	4.0%
Building Construction	18	2.5%	749	8.6%	74	2.0%	1,216	2.9%	190	1.9%	2,355	1.7%
Heavy/Civil Eng Construction	6	0.8%	135	1.5%	16	0.4%	232	0.5%	29	0.3%	384	0.3%
Specialty Trade Contractor	27	3.8%	245	2.8%	118	3.2%	1,004	2.4%	332	3.3%	2,739	2.0%
Manufacturing (31-33)	23	3.2%	291	3.3%	109	2.9%	2,047	4.8%	281	2.8%	8,025	5.8%
Wholesale Trade (42)	18	2.5%	747	8.5%	83	2.2%	1,259	3.0%	207	2.1%	3,459	2.5%
Durable Goods	16	2.2%	698	8.0%	68	1.8%	1,116	2.6%	166	1.7%	2,262	1.6%
Nondurable Goods	2	0.3%	47	0.5%	12	0.3%	130	0.3%	36	0.4%	1,172	0.8%
Trade Broker	1	0.1%	2	0.0%	2	0.1%	13	0.0%	5	0.1%	25	0.0%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

# Business Summary Report (NAICS)

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	73	10.2%	1,126	12.9%	326	8.8%	4,482	10.5%	1,243	12.4%	21,678	15.7%
Motor Vehicle & Parts Dealers	13	1.8%	191	2.2%	39	1.1%	607	1.4%	133	1.3%	1,970	1.4%
Furniture & Home Furnishing Stores	2	0.3%	18	0.2%	12	0.3%	118	0.3%	84	0.8%	1,197	0.9%
Electronics & Appliance Stores	5	0.7%	20	0.2%	15	0.4%	160	0.4%	46	0.5%	627	0.5%
Building & Garden Equipment	8	1.1%	107	1.2%	26	0.7%	647	1.5%	80	0.8%	1,799	1.3%
Food & Beverage Stores	8	1.1%	283	3.2%	53	1.4%	1,258	3.0%	165	1.6%	3,528	2.5%
Health & Personal Care Stores	13	1.8%	94	1.1%	39	1.1%	544	1.3%	149	1.5%	1,703	1.2%
Gasoline Stations	2	0.3%	10	0.1%	11	0.3%	47	0.1%	33	0.3%	169	0.1%
Clothing, Shoe and Jewellery Stores	4	0.6%	12	0.1%	26	0.7%	79	0.2%	239	2.4%	4,974	3.6%
Sporting Goods, Hobby & Music Stores	10	1.4%	87	1.0%	65	1.8%	380	0.9%	185	1.9%	1,942	1.4%
General Merchandise Stores	9	1.3%	304	3.5%	40	1.1%	641	1.5%	130	1.3%	3,771	2.7%
Transportation & Warehousing (48-49)	8	1.1%	63	0.7%	92	2.5%	1,584	3.7%	245	2.5%	3,513	2.5%
Truck Transportation	5	0.7%	24	0.3%	46	1.2%	343	0.8%	118	1.2%	789	0.6%
Information (51)	14	2.0%	210	2.4%	64	1.7%	1,590	3.7%	207	2.1%	3,680	2.7%
Finance & Insurance (52)	58	8.1%	361	4.1%	225	6.1%	2,049	4.8%	631	6.3%	6,668	4.8%
Central Bank/Credit & Related Activities	16	2.2%	144	1.6%	69	1.9%	724	1.7%	223	2.2%	2,096	1.5%
Securities & Commodity Contracts	16	2.2%	78	0.9%	54	1.5%	243	0.6%	180	1.8%	1,206	0.9%
Funds, Trusts & Other Financial	26	3.6%	139	1.6%	102	2.8%	1,082	2.5%	227	2.3%	3,366	2.4%
Real Estate, Rental & Leasing (53)	29	4.1%	158	1.8%	216	5.8%	1,585	3.7%	623	6.2%	5,463	4.0%
Professional, Scientific & Tech Services (54)	82	11.5%	805	9.2%	441	11.9%	3,514	8.2%	1,124	11.3%	10,631	7.7%
Legal Services	19	2.7%	122	1.4%	83	2.2%	382	0.9%	215	2.1%	1,203	0.9%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.



# Business Summary Report (NAICS)

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	2	0.3%	6	0.1%	7	0.2%	56	0.1%	16	0.2%	679	0.5%
Administrative, Support & Waste Mgmt (56)	29	4.1%	206	2.4%	143	3.9%	1,232	2.9%	385	3.9%	3,357	2.4%
Educational Services (61)	27	3.8%	462	5.3%	126	3.4%	3,465	8.1%	276	2.8%	7,899	5.7%
Health Care & Social Assistance (62)	116	16.3%	1,473	16.8%	658	17.8%	8,998	21.1%	1,466	14.7%	23,356	16.9%
Ambulatory Health Care	85	11.9%	794	9.1%	480	13.0%	5,457	12.8%	1,085	10.9%	15,284	11.1%
Hospital	5	0.7%	73	0.8%	20	0.5%	445	1.0%	51	0.5%	1,194	0.9%
Nursing/Residential Care	9	1.3%	227	2.6%	40	1.1%	1,640	3.8%	78	0.8%	3,354	2.4%
Social Assistance	17	2.4%	379	4.3%	118	3.2%	1,457	3.4%	252	2.5%	3,524	2.5%
Arts, Entertainment & Recreation (71)	7	1.0%	66	0.8%	78	2.1%	937	2.2%	206	2.1%	2,252	1.6%
Accommodation & Food Services (72)	39	5.5%	712	8.1%	218	5.9%	3,094	7.3%	795	8.0%	16,277	11.8%
Accommodation	3	0.4%	37	0.4%	14	0.4%	353	0.8%	83	0.8%	2,257	1.6%
Food & Drinking Places	36	5.0%	676	7.7%	204	5.5%	2,741	6.4%	712	7.1%	14,019	10.1%
Other Services Except Public Admin (81)	101	14.2%	775	8.9%	454	12.3%	3,014	7.1%	1,075	10.8%	9,382	6.8%
Repair & Maintenance	14	2.0%	107	1.2%	72	1.9%	597	1.4%	194	1.9%	3,489	2.5%
Auto Repair & Maintenance	8	1.1%	58	0.7%	45	1.2%	241	0.6%	125	1.3%	813	0.6%
Personal & Laundry Service	34	4.8%	152	1.7%	141	3.8%	637	1.5%	335	3.4%	1,993	1.4%
Civic and Other Orgs	53	7.4%	516	5.9%	242	6.5%	1,780	4.2%	546	5.5%	3,900	2.8%
Public Administration (92)	5	0.7%	139	1.6%	49	1.3%	1,176	2.8%	120	1.2%	6,023	4.4%
Unclassified Establishments (99)	27	3.8%	2	0.0%	193	5.2%	47	0.1%	503	5.0%	90	0.1%
Total (11-99)	714	100.0%	8,750	100.0%	3,705	100.0%	42,661	100.0%	9,987	100.0%	138,199	100.0%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

# Business Summary Report (SIC)

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	714	3,705	9,987
Total Employees	8,750	42,661	138,199
Total Population	10,873	101,803	266,871
Employee/Population Ratio (per 100 )	80.5	41.9	51.8

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture & Mining (01-14)	15	2.1%	114	1.3%	61	1.6%	407	0.9%	150	1.5%	1,194	0.9%
Construction (15-17)	48	6.7%	1,107	12.7%	190	5.1%	2,323	5.5%	511	5.1%	5,141	3.7%
Manufacturing (20-39)	20	2.8%	273	3.1%	88	2.4%	1,986	4.7%	227	2.3%	8,285	6.0%
Transportation (40-47)	9	1.3%	69	0.8%	112	3.0%	1,645	3.9%	301	3.0%	3,708	2.7%
Communication (48)	4	0.6%	35	0.4%	21	0.6%	373	0.9%	76	0.8%	779	0.6%
Utility (49)	2	0.3%	12	0.1%	9	0.2%	59	0.1%	23	0.2%	699	0.5%
Wholesale Trade (50-51)	20	2.8%	751	8.6%	85	2.3%	1,269	3.0%	210	2.1%	3,474	2.5%
Retail Trade Summary (52-59)	113	15.8%	1,834	21.0%	548	14.8%	7,353	17.2%	2,015	20.2%	36,118	26.1%
Home Improvement	8	1.1%	107	1.2%	26	0.7%	647	1.5%	80	0.8%	1,799	1.3%
General Merchandise Stores	7	1.0%	297	3.4%	23	0.6%	559	1.3%	80	0.8%	3,379	2.5%
Food Stores	13	1.8%	346	4.0%	72	1.9%	1,479	3.5%	221	2.2%	4,240	3.1%
Auto Dealers & Gas Stations	15	2.1%	201	2.3%	49	1.3%	650	1.5%	163	1.6%	2,128	1.5%
Apparel & Accessory Stores	3	0.4%	9	0.1%	21	0.6%	68	0.2%	197	2.0%	4,705	3.4%
Furniture & Home Furnishings	6	0.8%	35	0.4%	32	0.9%	333	0.8%	143	1.4%	1,970	1.4%
Eating & Drinking Places	34	4.8%	643	7.3%	193	5.2%	2,615	6.1%	680	6.8%	13,600	9.8%
Miscellaneous Retail	27	3.8%	196	2.2%	133	3.6%	1,002	2.4%	451	4.5%	4,297	3.1%

# Business Summary Report (SIC)

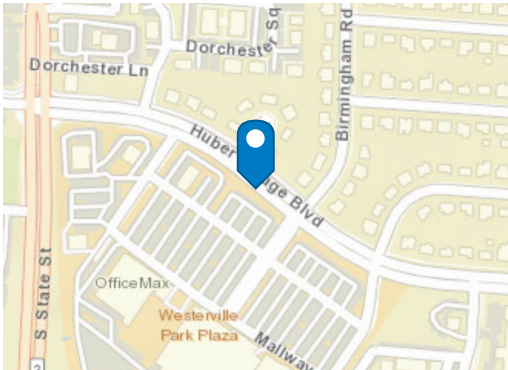
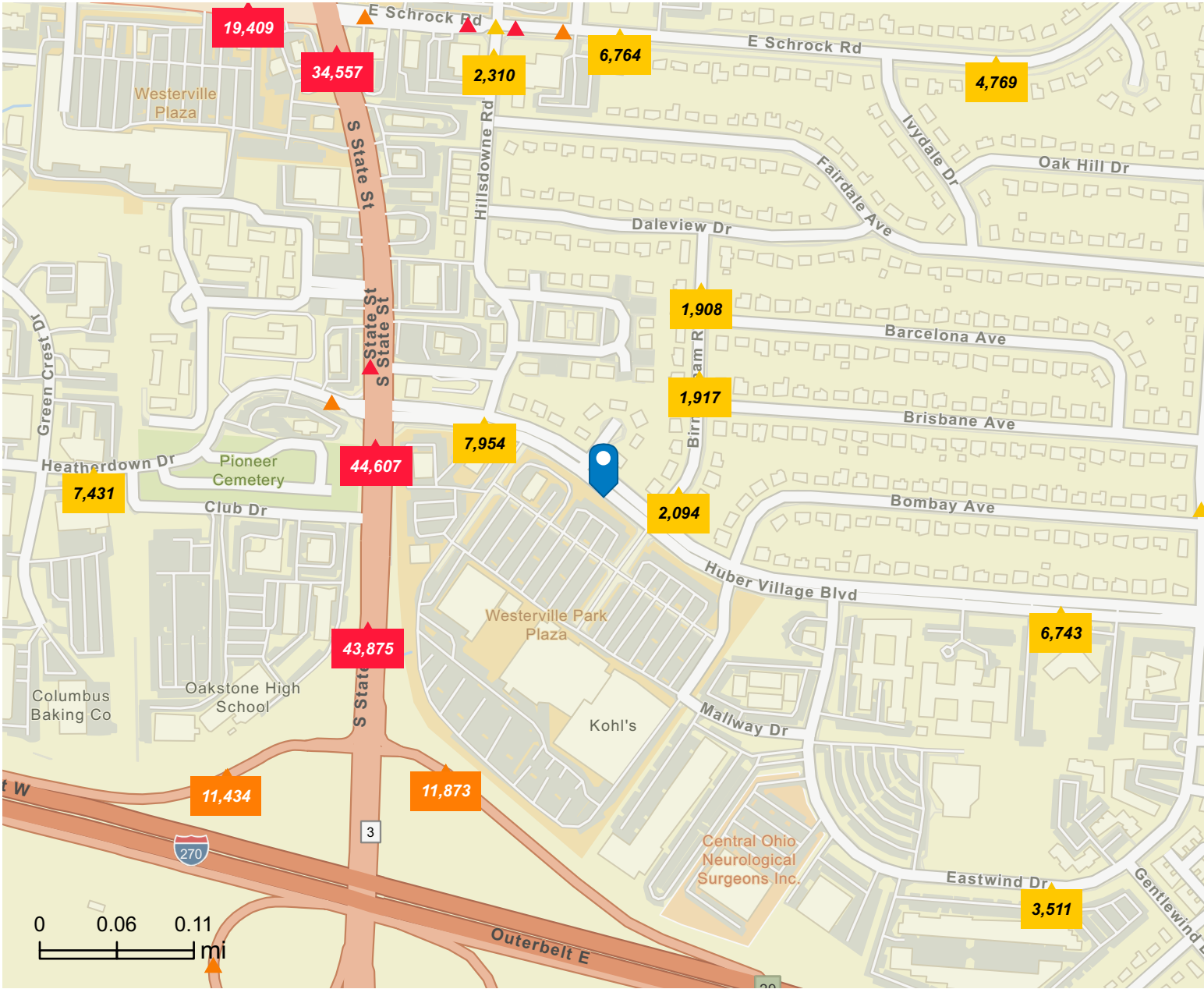
Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Rings: 1, 3, 5 mile radii



by SIC Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	89	12.5%	559	6.4%	440	11.9%	3,796	8.9%	1,231	12.3%	12,943	9.4%
Banks, Savings & Lending	16	2.2%	144	1.6%	67	1.8%	716	1.7%	219	2.2%	2,087	1.5%
Securities Brokers	16	2.2%	78	0.9%	52	1.4%	236	0.6%	172	1.7%	1,122	0.8%
Insurance Carriers & Agents	25	3.5%	135	1.5%	101	2.7%	1,075	2.5%	225	2.3%	3,354	2.4%
Real Estate, Investment Offices	32	4.5%	203	2.3%	220	5.9%	1,770	4.2%	614	6.2%	6,380	4.6%
Services Summary (70-89)	361	50.6%	3,853	44.0%	1,909	51.5%	22,226	52.1%	4,618	46.2%	59,667	43.2%
Hotels & Lodging	3	0.4%	37	0.4%	14	0.4%	353	0.8%	83	0.8%	2,257	1.6%
Automotive Services	10	1.4%	64	0.7%	63	1.7%	295	0.7%	184	1.8%	1,071	0.8%
Movies & Amusements	16	2.2%	135	1.5%	99	2.7%	1,037	2.4%	242	2.4%	2,469	1.8%
Health Services	99	13.9%	1,078	12.3%	527	14.2%	6,999	16.4%	1,172	11.7%	18,684	13.5%
Legal Services	14	2.0%	70	0.8%	68	1.8%	250	0.6%	176	1.8%	827	0.6%
Education Inst. & Libraries	18	2.5%	401	4.6%	94	2.5%	3,409	8.0%	216	2.2%	7,644	5.5%
Other Services	200	28.0%	2,068	23.6%	1,043	28.1%	9,883	23.2%	2,544	25.5%	26,715	19.3%
Government (91-97)	5	0.7%	139	1.6%	49	1.3%	1,176	2.8%	122	1.2%	6,101	4.4%
Unclassified Establishments (99)	27	3.8%	2	0.0%	193	5.2%	47	0.1%	503	5.0%	90	0.1%
Totals (01-99)	714	100.0%	8,750	100.0%	3,705	100.0%	42,661	100.0%	9,987	100.0%	138,199	100.0%

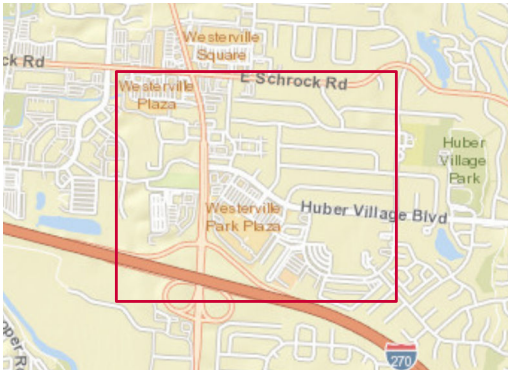
# Traffic Count Map - Close Up

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Rings: 1, 3, 5 mile radii



## Average Daily Traffic Volume

- ▲ Up to 8,000 vehicles per day
- ▲ 8,001 - 15,000
- ▲ 15,001 - 50,000
- ▲ 50,001 - 70,000
- ▲ 70,001 - 100,000
- ▲ More than 100,000 per day



## Traffic Count Profile

Westerville Plaza  
 111 Huber Village Blvd, Westerville, OH, 43081  
 Rings: 1, 3, 5 mile radii

Prepared by Esri  
 Latitude: 40.10475  
 Longitude: -82.92185

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.05	Birmingham Rd	Huber Village Blvd (0.03 miles SW)	2018	2094
0.10	Huber Village Blvd	Dorchester Ln Acc (0.0 miles W)	2010	7954
0.11	BIRMINGHAM RD	Brisbane Ave (0.02 miles S)	2020	1917
0.16	Birmingham Rd	Barcelona Ave (0.02 miles S)	2014	1908
0.17	S State St	Heatherdown Dr (0.02 miles N)	2014	44607
0.19	South State Street	Dorchester Ln (0.01 miles N)	2021	32001
0.19	South State Street	Club Dr (0.03 miles N)	2021	43875
0.20	Heatherdown Drive	S State St (0.03 miles E)	2018	11166
0.23	RAMP FROM IR270 WB TO SR3	(0.0 miles )	2021	11873
0.23	RAMP FROM IR270 WB TO SR3	I- 270 (0.1 miles SW)	2020	12458
0.32	Hillsdowne Rd	E Schrock Rd (0.02 miles N)	2004	2310
0.33	E Schrock Rd	S Otterbein Ave (0.03 miles W)	2014	6764
0.33	E Schrock Rd	S Otterbein Ave (0.01 miles E)	2009	12809
0.33	RAMP FROM SR3 TO IR270 WB	S State St (0.12 miles SE)	2020	8606
0.34	RAMP FROM SR3 TO IR270 WB	(0.0 miles )	2021	11434
0.34	Huber Village Boulevard	Eastwind Dr (0.09 miles E)	2021	6743
0.34	E Schrock Rd	Westerville Sq (0.01 miles E)	2004	16360
0.34	Hillsdowne Rd	E Schrock Rd (0.0 miles )	2004	2660
0.35	E Schrock Rd	Hillsdowne Rd (0.02 miles E)	2004	18350
0.36	S Otterbein Ave	E Schrock Rd (0.03 miles S)	2016	7305
0.36	Heatherdown Dr	Club Dr (0.03 miles E)	2016	7431
0.37	S State St	W Schrock Rd (0.03 miles N)	2011	34557
0.38	RAMP FROM IR270 EB TO SR3	Reno Dr (0.03 miles S)	2021	10212
0.38	E Schrock Rd	Hillsdowne Rd (0.09 miles E)	2009	12809
0.39	I- 270	S State St (0.13 miles E)	2002	141900
0.42	East Schrock Road	Leacrest Pl E (0.07 miles N)	2021	4769
0.42	S State St	I- 270 (0.09 miles N)	2008	17960
0.42	EASTWIND DR	Gentlewind Dr (0.06 miles E)	2020	3511
0.43	Pointview Dr	Bombay Ave (0.01 miles S)	2018	3138
0.43	W Schrock Rd	S State St (0.06 miles E)	2009	19409

**Data Note:** The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2025 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

**Source:** ©2025 Kalibrate Technologies (Q3 2025).