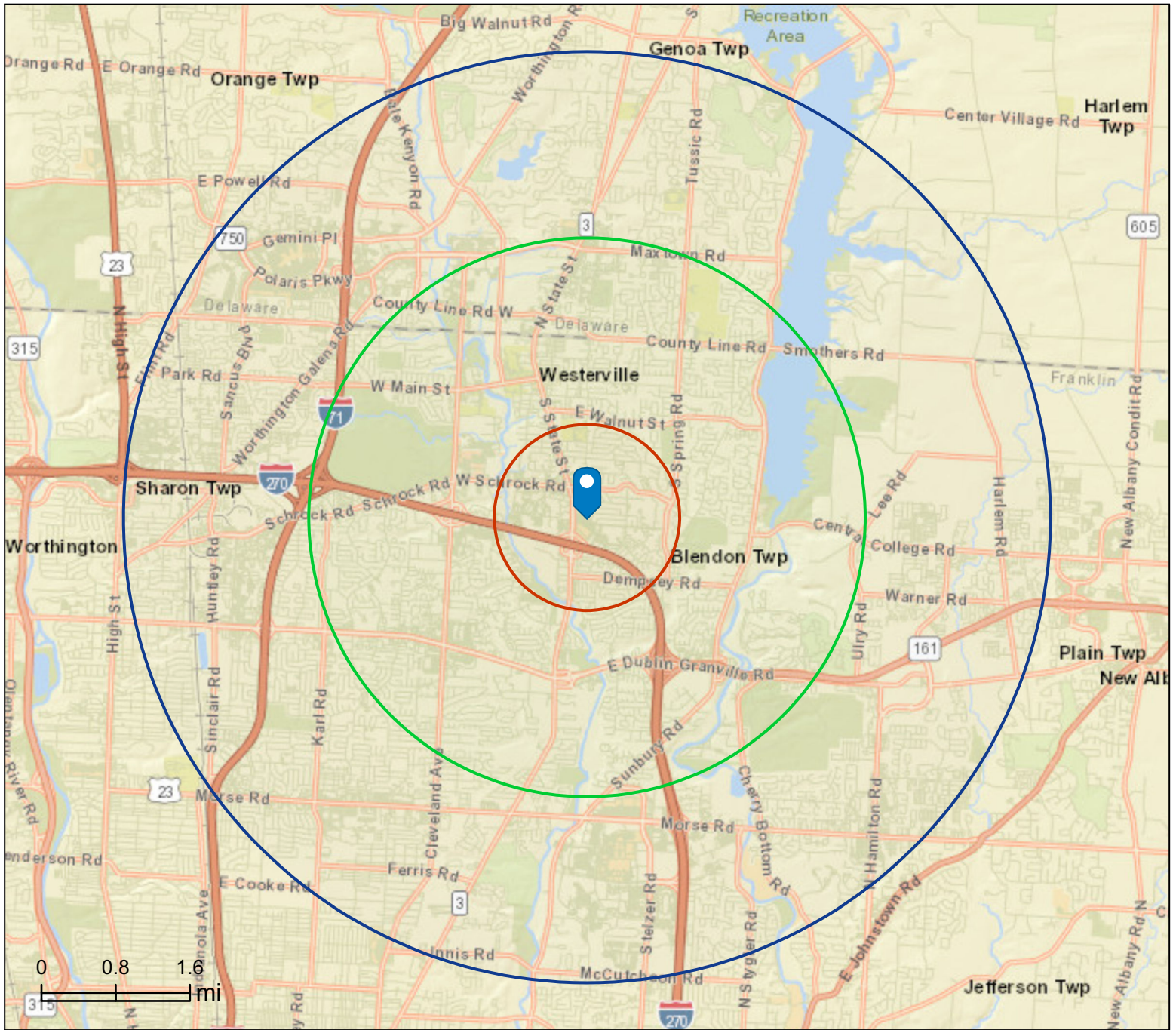


## Site Details Map

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 40.10475  
Longitude: -82.92185



**This site is located in:**

- City:** Westerville
- County:** Franklin County
- State:** Ohio
- ZIP Code:** 43081
- Census Tract:** 39049007101
- Census Block Group:** 390490071012
- CBSA:** Columbus, OH Metropolitan Statistical Area

# Demographic and Income Profile

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 40.10475  
Longitude: -82.92185

Summary	Census 2010	Census 2020	2024	2029
Population	10,612	11,075	10,934	10,792
Households	4,397	4,472	4,432	4,408
Families	2,815	2,911	2,801	2,761
Average Household Size	2.39	2.45	2.44	2.43
Owner Occupied Housing Units	2,867	2,911	2,955	2,990
Renter Occupied Housing Units	1,530	1,561	1,477	1,418
Median Age	37.7	38.1	38.4	39.6

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.26%	0.02%	0.38%
Households	-0.11%	0.27%	0.64%
Families	-0.29%	0.04%	0.56%
Owner HHs	0.24%	0.55%	0.97%
Median Household Income	3.34%	3.08%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	281	6.3%	236	5.4%
\$15,000 - \$24,999	180	4.1%	131	3.0%
\$25,000 - \$34,999	237	5.3%	186	4.2%
\$35,000 - \$49,999	437	9.9%	358	8.1%
\$50,000 - \$74,999	903	20.4%	789	17.9%
\$75,000 - \$99,999	632	14.3%	600	13.6%
\$100,000 - \$149,999	904	20.4%	950	21.6%
\$150,000 - \$199,999	448	10.1%	617	14.0%
\$200,000+	411	9.3%	542	12.3%

Median Household Income	\$80,658	\$95,039
Average Household Income	\$106,278	\$125,768
Per Capita Income	\$42,887	\$51,142

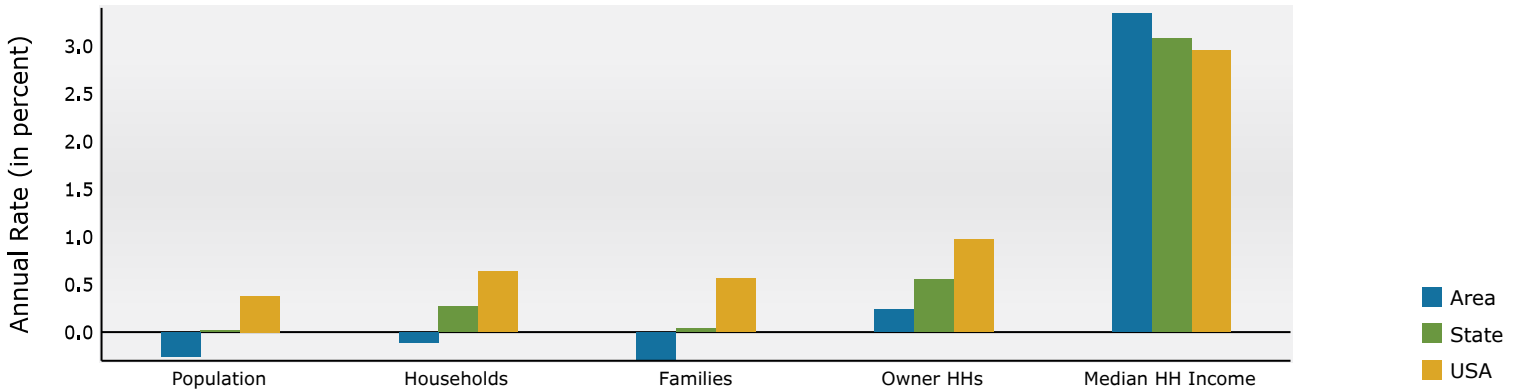
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	684	6.4%	772	7.0%	742	6.8%	708	6.6%
5 - 9	735	6.9%	735	6.6%	748	6.8%	685	6.3%
10 - 14	732	6.9%	673	6.1%	636	5.8%	669	6.2%
15 - 19	671	6.3%	693	6.3%	628	5.7%	609	5.6%
20 - 24	545	5.1%	573	5.2%	694	6.3%	634	5.9%
25 - 34	1,536	14.5%	1,584	14.3%	1,449	13.3%	1,384	12.8%
35 - 44	1,376	13.0%	1,526	13.8%	1,573	14.4%	1,537	14.2%
45 - 54	1,488	14.0%	1,248	11.3%	1,283	11.7%	1,308	12.1%
55 - 64	1,267	11.9%	1,337	12.1%	1,183	10.8%	1,112	10.3%
65 - 74	731	6.9%	1,143	10.3%	1,130	10.3%	1,143	10.6%
75 - 84	549	5.2%	545	4.9%	637	5.8%	752	7.0%
85+	298	2.8%	247	2.2%	229	2.1%	254	2.4%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	8,718	82.2%	7,999	72.2%	7,670	70.1%	7,374	68.3%
Black Alone	1,361	12.8%	1,834	16.6%	1,941	17.8%	2,005	18.6%
American Indian Alone	23	0.2%	28	0.3%	28	0.3%	30	0.3%
Asian Alone	149	1.4%	231	2.1%	242	2.2%	259	2.4%
Pacific Islander Alone	3	0.0%	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	77	0.7%	168	1.5%	182	1.7%	194	1.8%
Two or More Races	281	2.6%	814	7.3%	871	8.0%	929	8.6%
Hispanic Origin (Any Race)	254	2.4%	461	4.2%	506	4.6%	545	5.1%

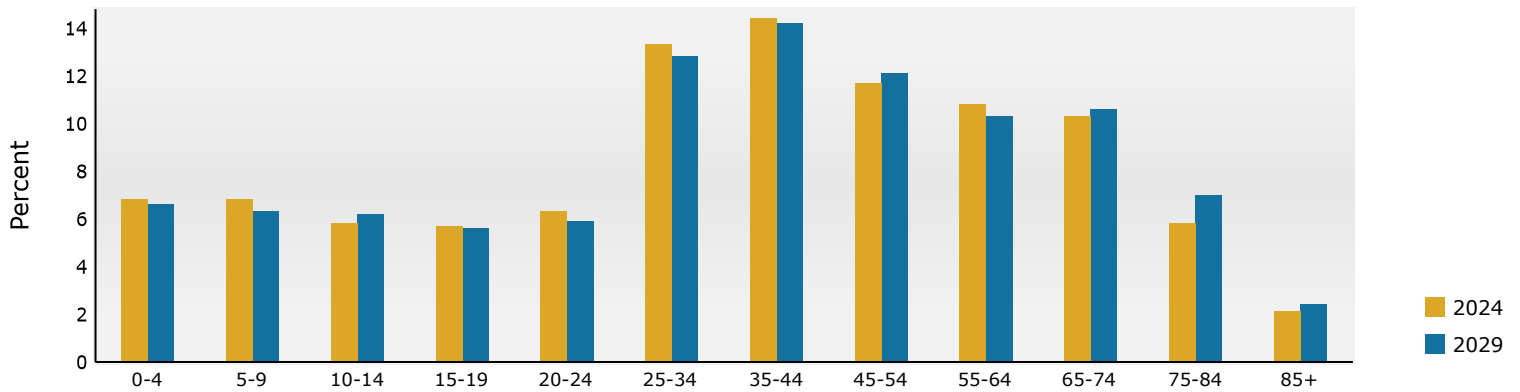
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

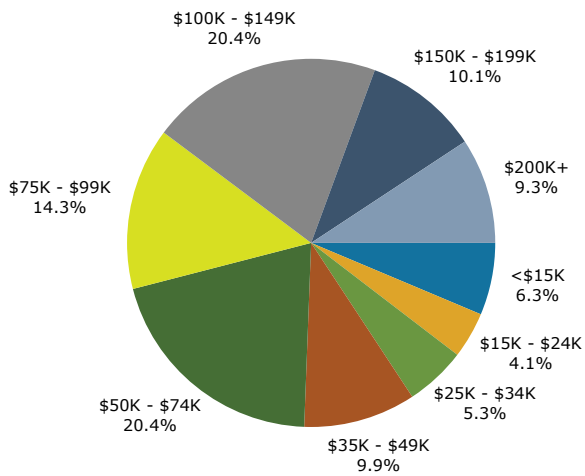
## Trends 2024-2029



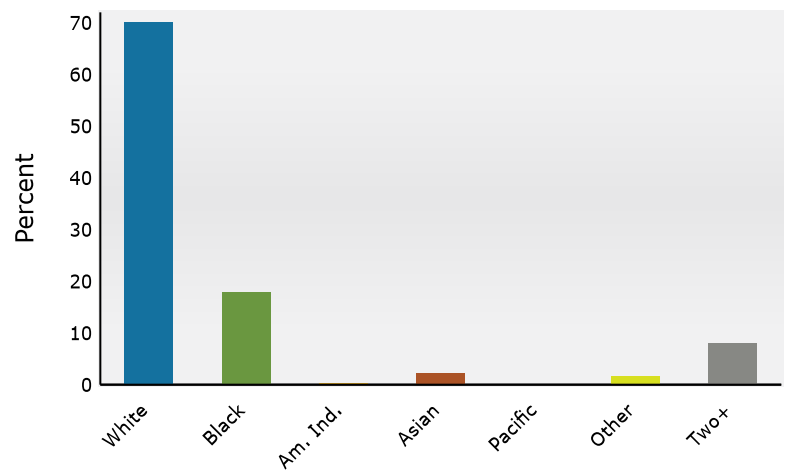
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 4.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Demographic and Income Profile

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 40.10475  
Longitude: -82.92185

Summary	Census 2010	Census 2020	2024	2029
Population	91,123	100,563	102,095	102,791
Households	36,902	39,402	40,171	40,734
Families	23,071	25,317	25,040	25,154
Average Household Size	2.41	2.50	2.50	2.48
Owner Occupied Housing Units	21,636	22,388	23,157	23,893
Renter Occupied Housing Units	15,266	17,014	17,014	16,841
Median Age	35.4	36.4	37.0	38.1

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.14%	0.02%	0.38%
Households	0.28%	0.27%	0.64%
Families	0.09%	0.04%	0.56%
Owner HHs	0.63%	0.55%	0.97%
Median Household Income	2.77%	3.08%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	2,339	5.8%	1,985	4.9%
\$15,000 - \$24,999	1,717	4.3%	1,241	3.0%
\$25,000 - \$34,999	2,580	6.4%	2,075	5.1%
\$35,000 - \$49,999	4,521	11.3%	3,950	9.7%
\$50,000 - \$74,999	8,358	20.8%	7,802	19.2%
\$75,000 - \$99,999	5,796	14.4%	5,585	13.7%
\$100,000 - \$149,999	7,421	18.5%	8,133	20.0%
\$150,000 - \$199,999	4,088	10.2%	5,602	13.8%
\$200,000+	3,352	8.3%	4,362	10.7%

Median Household Income	\$76,859	\$88,125
Average Household Income	\$102,285	\$119,590
Per Capita Income	\$40,388	\$47,577

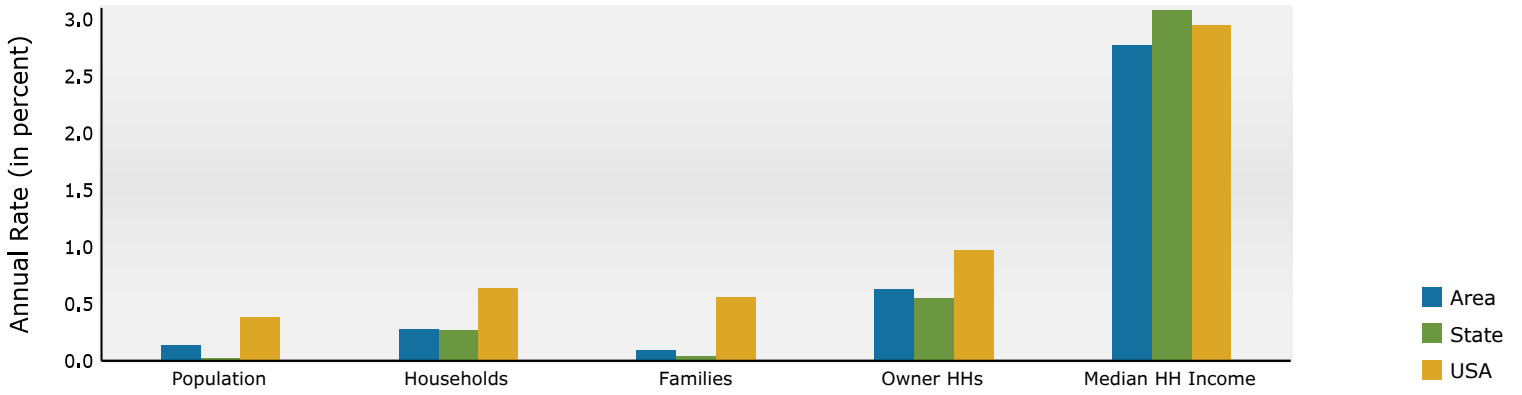
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,410	7.0%	7,171	7.1%	7,054	6.9%	6,866	6.7%
5 - 9	6,188	6.8%	7,052	7.0%	7,174	7.0%	6,626	6.4%
10 - 14	5,795	6.4%	6,525	6.5%	6,519	6.4%	6,775	6.6%
15 - 19	6,314	6.9%	6,699	6.7%	6,476	6.3%	6,620	6.4%
20 - 24	6,574	7.2%	6,295	6.3%	7,095	6.9%	6,835	6.6%
25 - 34	13,720	15.1%	14,468	14.4%	13,712	13.4%	13,246	12.9%
35 - 44	12,232	13.4%	14,028	13.9%	14,657	14.4%	14,359	14.0%
45 - 54	12,893	14.1%	11,575	11.5%	12,020	11.8%	12,570	12.2%
55 - 64	10,948	12.0%	11,571	11.5%	10,777	10.6%	10,261	10.0%
65 - 74	5,482	6.0%	9,376	9.3%	9,646	9.4%	9,939	9.7%
75 - 84	3,073	3.4%	4,042	4.0%	5,141	5.0%	6,522	6.3%
85+	1,495	1.6%	1,760	1.8%	1,823	1.8%	2,171	2.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	63,884	70.1%	58,739	58.4%	57,432	56.3%	56,164	54.6%
Black Alone	19,994	21.9%	26,933	26.8%	28,696	28.1%	29,519	28.7%
American Indian Alone	203	0.2%	367	0.4%	397	0.4%	405	0.4%
Asian Alone	2,043	2.2%	3,984	4.0%	4,165	4.1%	4,497	4.4%
Pacific Islander Alone	48	0.1%	15	0.0%	13	0.0%	13	0.0%
Some Other Race Alone	2,051	2.3%	3,409	3.4%	3,706	3.6%	3,955	3.8%
Two or More Races	2,900	3.2%	7,116	7.1%	7,687	7.5%	8,239	8.0%
Hispanic Origin (Any Race)	4,848	5.3%	6,640	6.6%	7,298	7.1%	7,840	7.6%

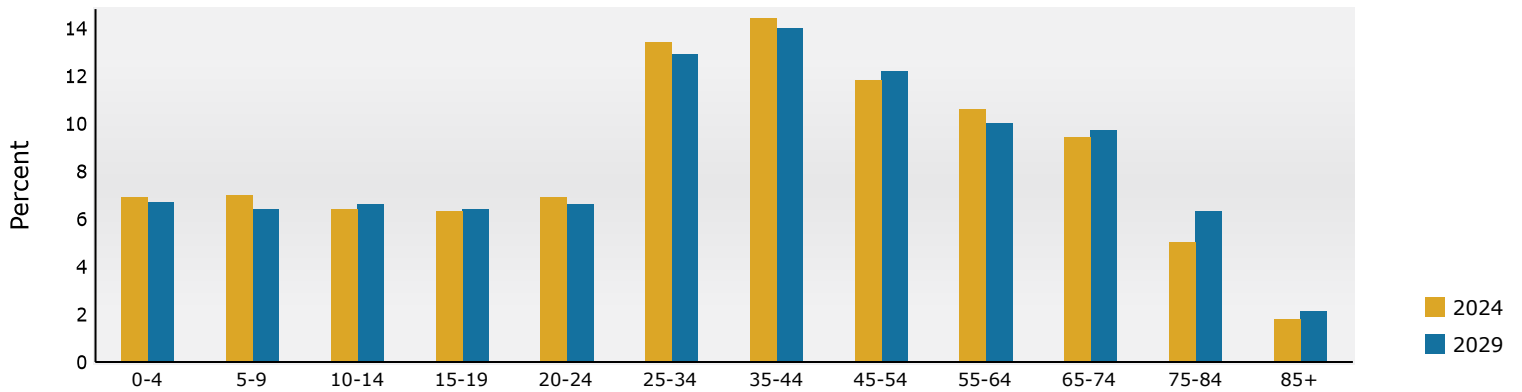
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

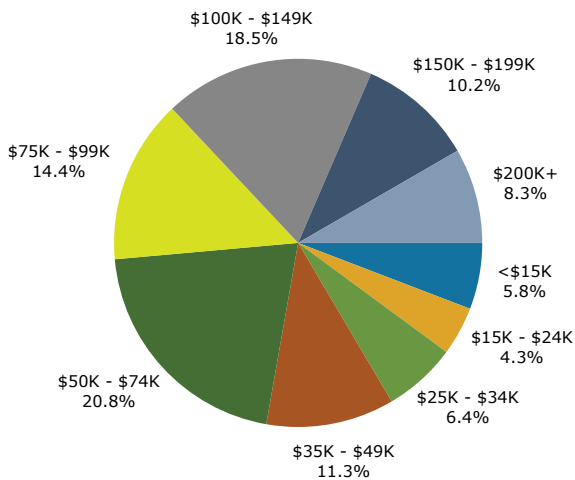
## Trends 2024-2029



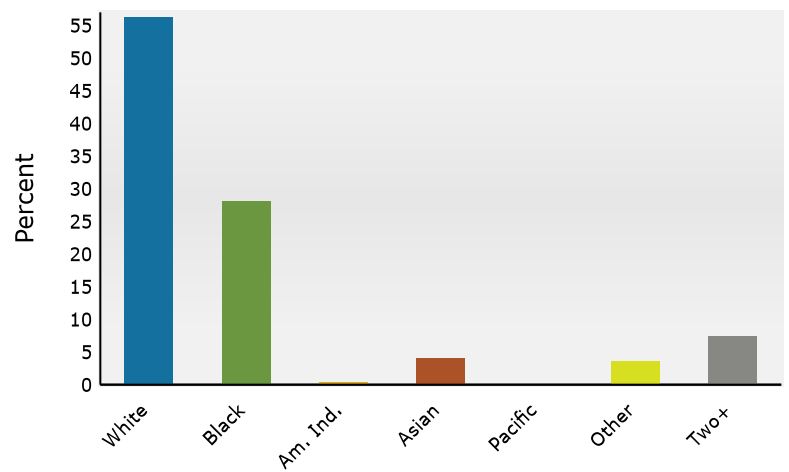
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 7.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

# Demographic and Income Profile

Westerville Plaza  
111 Huber Village Blvd, Westerville, OH, 43081  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 40.10475  
Longitude: -82.92185

Summary	Census 2010	Census 2020	2024	2029
Population	219,303	259,009	266,671	269,869
Households	90,160	105,230	108,873	111,066
Families	55,507	64,626	64,605	65,253
Average Household Size	2.40	2.43	2.42	2.41
Owner Occupied Housing Units	52,947	55,891	58,335	60,516
Renter Occupied Housing Units	37,213	49,339	50,538	50,549
Median Age	34.7	35.7	36.3	37.6

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.24%	0.02%	0.38%
Households	0.40%	0.27%	0.64%
Families	0.20%	0.04%	0.56%
Owner HHs	0.74%	0.55%	0.97%
Median Household Income	3.04%	3.08%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	6,474	5.9%	5,469	4.9%
\$15,000 - \$24,999	5,205	4.8%	3,696	3.3%
\$25,000 - \$34,999	6,777	6.2%	5,451	4.9%
\$35,000 - \$49,999	11,841	10.9%	10,386	9.4%
\$50,000 - \$74,999	20,531	18.9%	19,448	17.5%
\$75,000 - \$99,999	14,738	13.5%	14,519	13.1%
\$100,000 - \$149,999	20,561	18.9%	22,498	20.3%
\$150,000 - \$199,999	11,137	10.2%	15,100	13.6%
\$200,000+	11,609	10.7%	14,499	13.1%
Median Household Income	\$79,880		\$92,798	
Average Household Income	\$109,219		\$126,831	
Per Capita Income	\$44,584		\$52,175	

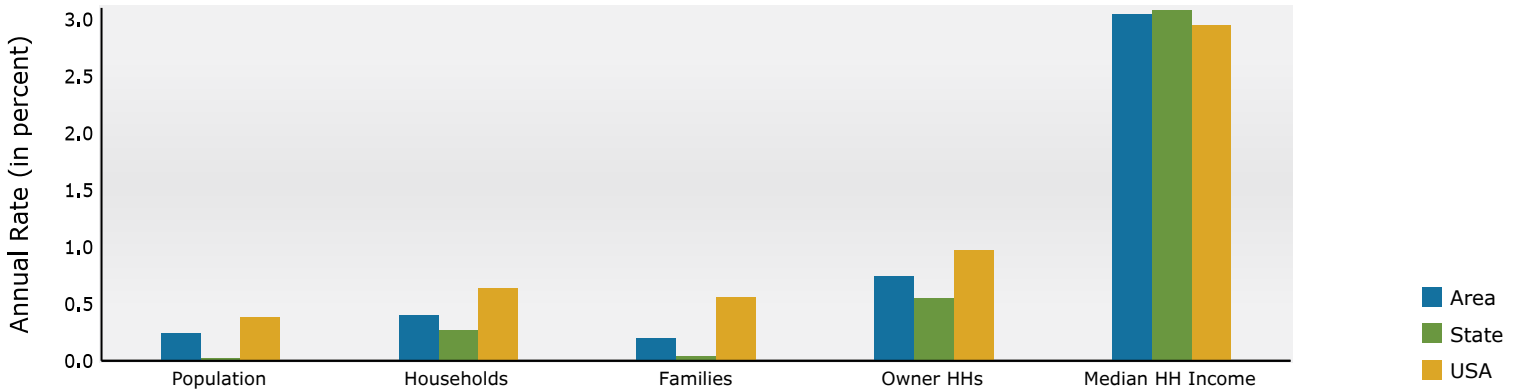
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	16,187	7.4%	18,014	7.0%	18,118	6.8%	17,695	6.6%
5 - 9	15,430	7.0%	17,468	6.7%	17,996	6.7%	17,015	6.3%
10 - 14	14,384	6.6%	16,649	6.4%	16,440	6.2%	17,112	6.3%
15 - 19	14,034	6.4%	16,034	6.2%	15,813	5.9%	16,104	6.0%
20 - 24	14,810	6.8%	16,769	6.5%	17,999	6.7%	17,325	6.4%
25 - 34	35,958	16.4%	41,959	16.2%	41,455	15.5%	38,785	14.4%
35 - 44	31,967	14.6%	36,781	14.2%	39,754	14.9%	40,304	14.9%
45 - 54	31,310	14.3%	31,123	12.0%	32,007	12.0%	33,435	12.4%
55 - 64	23,747	10.8%	29,385	11.3%	28,415	10.7%	27,676	10.3%
65 - 74	11,746	5.4%	21,716	8.4%	22,943	8.6%	24,638	9.1%
75 - 84	6,790	3.1%	9,320	3.6%	11,716	4.4%	14,972	5.5%
85+	2,939	1.3%	3,789	1.5%	4,013	1.5%	4,809	1.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	150,636	68.7%	146,618	56.6%	145,731	54.6%	143,256	53.1%
Black Alone	47,779	21.8%	65,188	25.2%	69,532	26.1%	71,404	26.5%
American Indian Alone	481	0.2%	954	0.4%	1,050	0.4%	1,081	0.4%
Asian Alone	8,447	3.9%	19,035	7.3%	20,558	7.7%	22,163	8.2%
Pacific Islander Alone	94	0.0%	62	0.0%	63	0.0%	63	0.0%
Some Other Race Alone	5,165	2.4%	9,305	3.6%	10,229	3.8%	10,950	4.1%
Two or More Races	6,700	3.1%	17,846	6.9%	19,508	7.3%	20,952	7.8%
Hispanic Origin (Any Race)	12,018	5.5%	17,684	6.8%	19,647	7.4%	21,153	7.8%

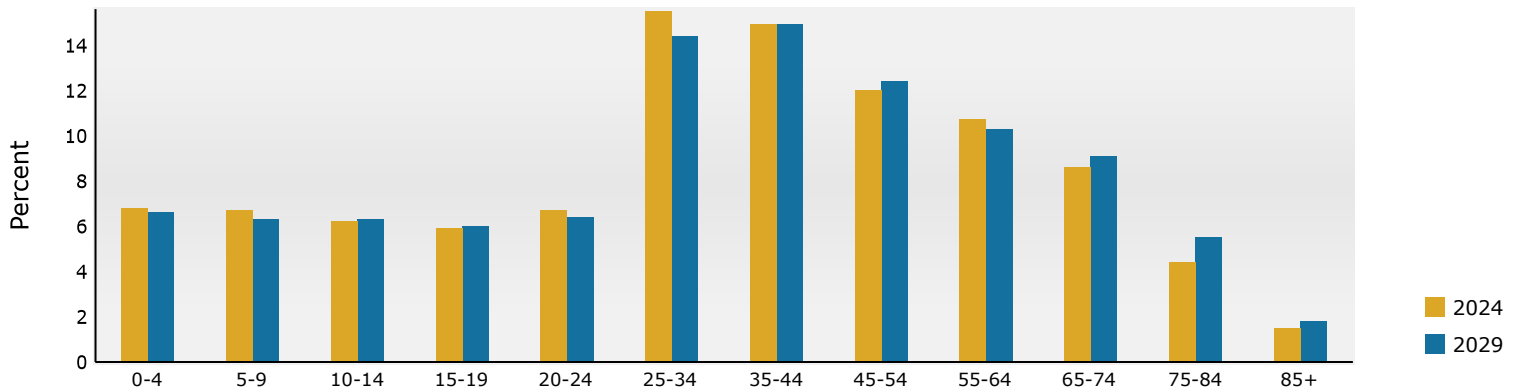
**Data Note:** Income is expressed in current dollars.

**Source:** Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

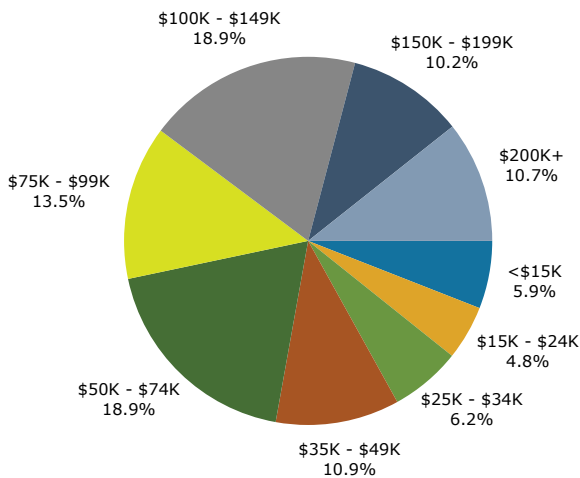
## Trends 2024-2029



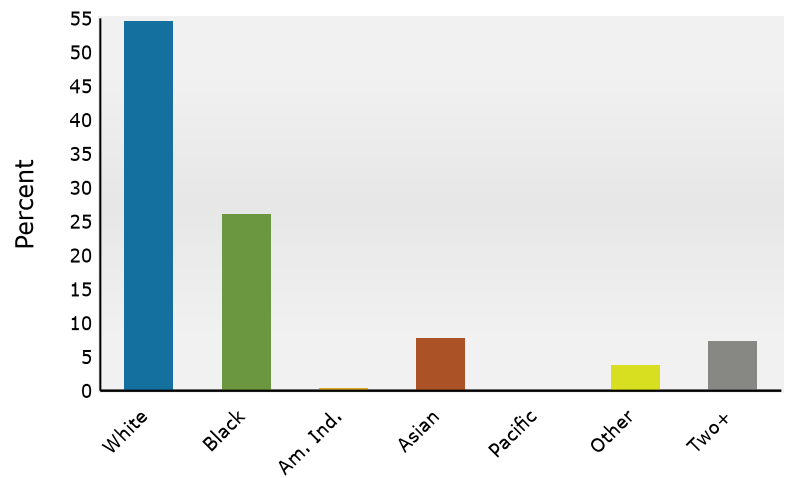
## Population by Age



## 2024 Household Income



## 2024 Population by Race



2024 Percent Hispanic Origin: 7.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.