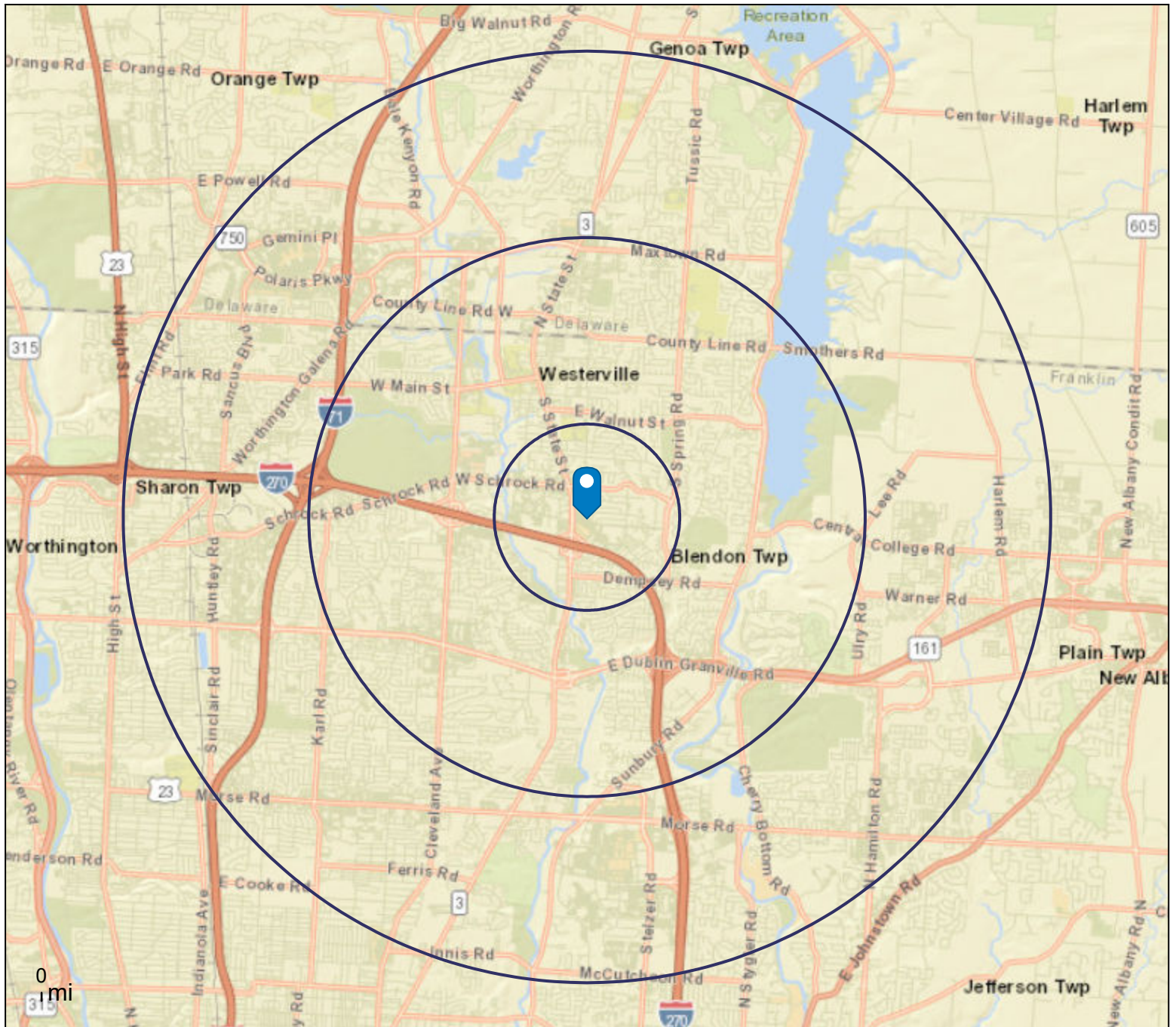




Site Details Map

Westerville Plaza
111 Huber Village Blvd, Westerville, OH, 43081
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.10475
Longitude: -82.92185



This site is located in:

City: Westerville
County: Franklin County
State: Ohio
ZIP Code: 43081
Census Tract: 39049007101
Census Block Group: 390490071012
CBSA: Columbus, OH Metropolitan Statistical Area

January 19, 2024



Demographic and Income Profile

Westerville Plaza
111 Huber Village Blvd, Westerville, OH, 43081
Ring: 1 mile radius

Prepared by Esri
Latitude: 40.10475
Longitude: -82.92185

| Summary | Census 2010 | Census 2020 | 2023 | 2028 |
|-------------------------------|-------------|-------------|--------|--------|
| Population | 10,593 | 11,075 | 11,097 | 11,040 |
| Households | 4,392 | 4,472 | 4,497 | 4,481 |
| Families | 2,810 | 2,911 | 2,758 | 2,743 |
| Average Household Size | 2.39 | 2.45 | 2.44 | 2.44 |
| Owner Occupied Housing Units | 2,862 | 2,911 | 3,163 | 3,193 |
| Renter Occupied Housing Units | 1,530 | 1,561 | 1,334 | 1,288 |
| Median Age | 37.8 | 38.1 | 40.6 | 41.9 |

| Trends: 2023-2028 Annual Rate | Area | State | National |
|-------------------------------|--------|-------|----------|
| Population | -0.10% | 0.00% | 0.30% |
| Households | -0.07% | 0.19% | 0.49% |
| Families | -0.11% | 0.11% | 0.44% |
| Owner HHs | 0.19% | 0.34% | 0.66% |
| Median Household Income | 2.45% | 3.07% | 2.57% |

| Households by Income | 2023 | | 2028 | |
|-----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 279 | 6.2% | 216 | 4.8% |
| \$15,000 - \$24,999 | 205 | 4.6% | 144 | 3.2% |
| \$25,000 - \$34,999 | 223 | 5.0% | 171 | 3.8% |
| \$35,000 - \$49,999 | 554 | 12.3% | 480 | 10.7% |
| \$50,000 - \$74,999 | 912 | 20.3% | 828 | 18.5% |
| \$75,000 - \$99,999 | 740 | 16.5% | 732 | 16.3% |
| \$100,000 - \$149,999 | 847 | 18.8% | 929 | 20.7% |
| \$150,000 - \$199,999 | 467 | 10.4% | 645 | 14.4% |
| \$200,000+ | 271 | 6.0% | 336 | 7.5% |

| | | |
|--------------------------|----------|-----------|
| Median Household Income | \$76,895 | \$86,804 |
| Average Household Income | \$99,138 | \$115,124 |
| Per Capita Income | \$39,947 | \$46,513 |

| Population by Age | Census 2010 | | Census 2020 | | 2023 | | 2028 | |
|-------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 684 | 6.5% | 772 | 7.0% | 615 | 5.5% | 597 | 5.4% |
| 5 - 9 | 732 | 6.9% | 735 | 6.6% | 658 | 5.9% | 625 | 5.7% |
| 10 - 14 | 730 | 6.9% | 673 | 6.1% | 684 | 6.2% | 667 | 6.0% |
| 15 - 19 | 668 | 6.3% | 693 | 6.3% | 671 | 6.0% | 616 | 5.6% |
| 20 - 24 | 543 | 5.1% | 573 | 5.2% | 615 | 5.5% | 606 | 5.5% |
| 25 - 34 | 1,533 | 14.5% | 1,584 | 14.3% | 1,362 | 12.3% | 1,401 | 12.7% |
| 35 - 44 | 1,376 | 13.0% | 1,526 | 13.8% | 1,631 | 14.7% | 1,514 | 13.7% |
| 45 - 54 | 1,483 | 14.0% | 1,248 | 11.3% | 1,295 | 11.7% | 1,424 | 12.9% |
| 55 - 64 | 1,266 | 12.0% | 1,337 | 12.1% | 1,393 | 12.6% | 1,216 | 11.0% |
| 65 - 74 | 731 | 6.9% | 1,143 | 10.3% | 1,214 | 10.9% | 1,207 | 10.9% |
| 75 - 84 | 549 | 5.2% | 545 | 4.9% | 642 | 5.8% | 832 | 7.5% |
| 85+ | 298 | 2.8% | 247 | 2.2% | 317 | 2.9% | 334 | 3.0% |

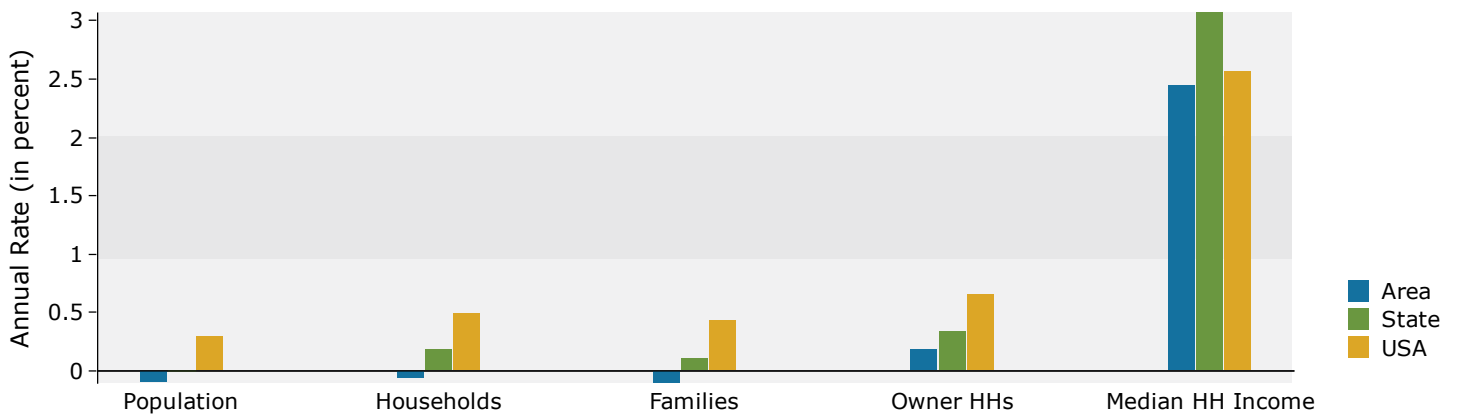
| Race and Ethnicity | Census 2010 | | Census 2020 | | 2023 | | 2028 | |
|----------------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 8,700 | 82.1% | 7,999 | 72.2% | 7,850 | 70.7% | 7,519 | 68.1% |
| Black Alone | 1,360 | 12.8% | 1,834 | 16.6% | 1,918 | 17.3% | 2,025 | 18.3% |
| American Indian Alone | 23 | 0.2% | 28 | 0.3% | 29 | 0.3% | 32 | 0.3% |
| Asian Alone | 149 | 1.4% | 231 | 2.1% | 250 | 2.3% | 284 | 2.6% |
| Pacific Islander Alone | 3 | 0.0% | 1 | 0.0% | 1 | 0.0% | 1 | 0.0% |
| Some Other Race Alone | 77 | 0.7% | 168 | 1.5% | 182 | 1.6% | 206 | 1.9% |
| Two or More Races | 281 | 2.7% | 814 | 7.3% | 867 | 7.8% | 974 | 8.8% |
| Hispanic Origin (Any Race) | 253 | 2.4% | 461 | 4.2% | 508 | 4.6% | 571 | 5.2% |

Data Note: Income is expressed in current dollars.

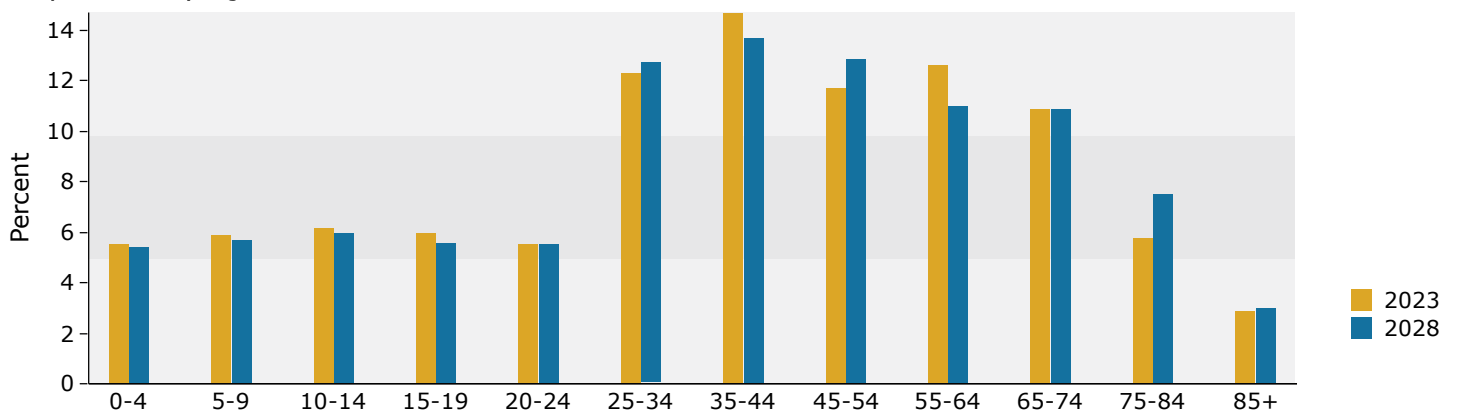
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

January 19, 2024

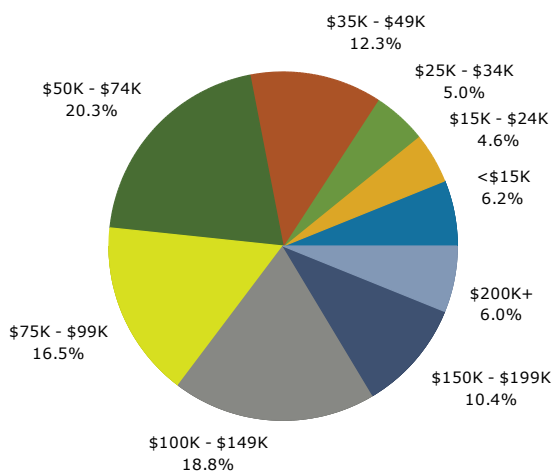
Trends 2023-2028



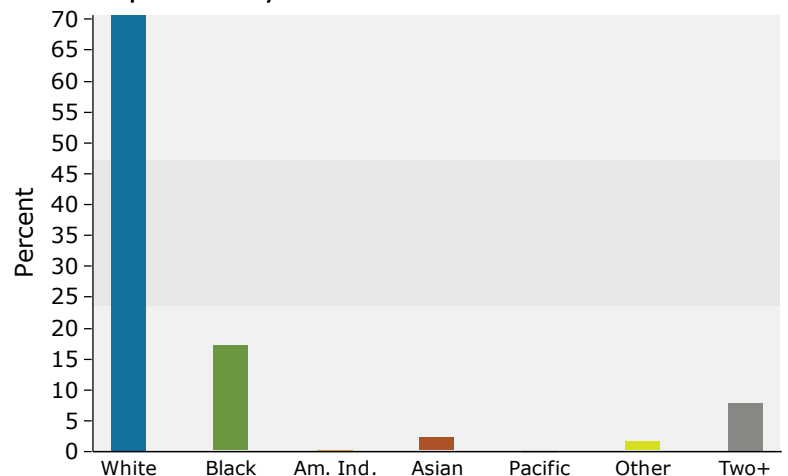
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 4.6%



Demographic and Income Profile

Westerville Plaza
111 Huber Village Blvd, Westerville, OH, 43081
Ring: 3 mile radius

Prepared by Esri
Latitude: 40.10475
Longitude: -82.92185

| Summary | Census 2010 | Census 2020 | 2023 | 2028 |
|-------------------------------|-------------|-------------|---------|---------|
| Population | 91,033 | 100,474 | 102,626 | 102,816 |
| Households | 36,917 | 39,395 | 40,292 | 40,440 |
| Families | 23,070 | 25,321 | 24,127 | 24,190 |
| Average Household Size | 2.41 | 2.50 | 2.50 | 2.50 |
| Owner Occupied Housing Units | 21,665 | 22,405 | 23,281 | 23,780 |
| Renter Occupied Housing Units | 15,251 | 16,990 | 17,011 | 16,660 |
| Median Age | 35.5 | 36.4 | 37.8 | 38.4 |

| Trends: 2023-2028 Annual Rate | Area | State | National |
|-------------------------------|-------|-------|----------|
| Population | 0.04% | 0.00% | 0.30% |
| Households | 0.07% | 0.19% | 0.49% |
| Families | 0.05% | 0.11% | 0.44% |
| Owner HHs | 0.43% | 0.34% | 0.66% |
| Median Household Income | 2.40% | 3.07% | 2.57% |

| Households by Income | 2023 | | 2028 | |
|-----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 2,279 | 5.7% | 1,810 | 4.5% |
| \$15,000 - \$24,999 | 2,035 | 5.1% | 1,531 | 3.8% |
| \$25,000 - \$34,999 | 2,799 | 6.9% | 2,292 | 5.7% |
| \$35,000 - \$49,999 | 5,105 | 12.7% | 4,581 | 11.3% |
| \$50,000 - \$74,999 | 8,313 | 20.6% | 7,755 | 19.2% |
| \$75,000 - \$99,999 | 5,994 | 14.9% | 6,065 | 15.0% |
| \$100,000 - \$149,999 | 7,686 | 19.1% | 8,636 | 21.4% |
| \$150,000 - \$199,999 | 3,686 | 9.1% | 4,884 | 12.1% |
| \$200,000+ | 2,396 | 5.9% | 2,885 | 7.1% |

| | | |
|--------------------------|----------|-----------|
| Median Household Income | \$73,350 | \$82,599 |
| Average Household Income | \$96,956 | \$110,944 |
| Per Capita Income | \$38,177 | \$43,775 |

| Population by Age | Census 2010 | | Census 2020 | | 2023 | | 2028 | |
|-------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 6,409 | 7.0% | 7,168 | 7.1% | 6,197 | 6.0% | 6,228 | 6.1% |
| 5 - 9 | 6,168 | 6.8% | 7,042 | 7.0% | 6,317 | 6.2% | 6,115 | 5.9% |
| 10 - 14 | 5,778 | 6.3% | 6,518 | 6.5% | 6,514 | 6.3% | 6,227 | 6.1% |
| 15 - 19 | 6,299 | 6.9% | 6,688 | 6.7% | 6,883 | 6.7% | 6,585 | 6.4% |
| 20 - 24 | 6,566 | 7.2% | 6,295 | 6.3% | 7,072 | 6.9% | 7,446 | 7.2% |
| 25 - 34 | 13,726 | 15.1% | 14,478 | 14.4% | 14,241 | 13.9% | 13,982 | 13.6% |
| 35 - 44 | 12,224 | 13.4% | 14,017 | 14.0% | 14,269 | 13.9% | 13,841 | 13.5% |
| 45 - 54 | 12,870 | 14.1% | 11,565 | 11.5% | 11,870 | 11.6% | 12,450 | 12.1% |
| 55 - 64 | 10,935 | 12.0% | 11,556 | 11.5% | 12,267 | 12.0% | 10,937 | 10.6% |
| 65 - 74 | 5,489 | 6.0% | 9,361 | 9.3% | 10,425 | 10.2% | 10,480 | 10.2% |
| 75 - 84 | 3,074 | 3.4% | 4,041 | 4.0% | 4,792 | 4.7% | 6,400 | 6.2% |
| 85+ | 1,497 | 1.6% | 1,745 | 1.7% | 1,778 | 1.7% | 2,123 | 2.1% |

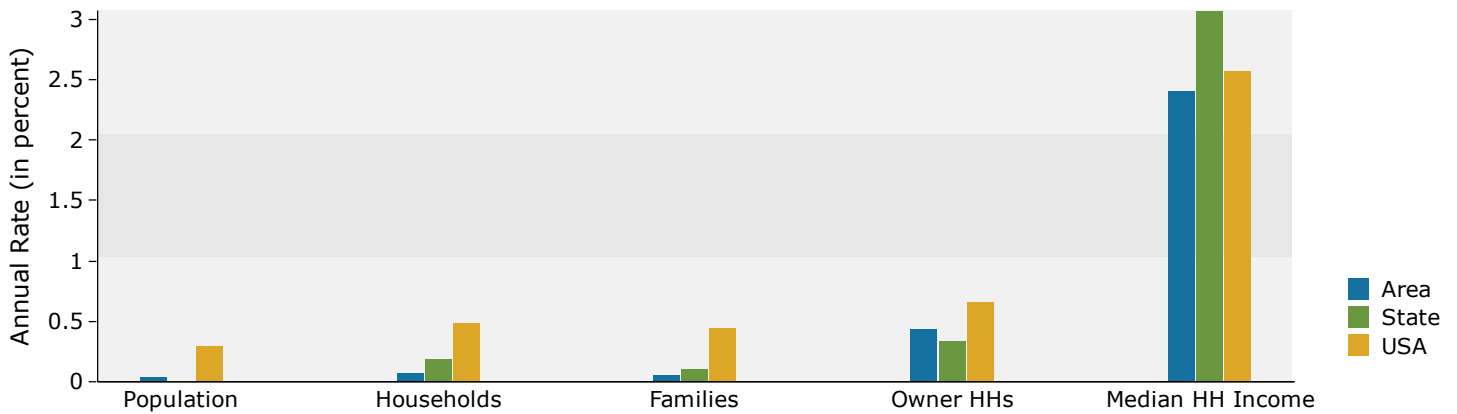
| Race and Ethnicity | Census 2010 | | Census 2020 | | 2023 | | 2028 | |
|----------------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 63,841 | 70.1% | 58,671 | 58.4% | 58,655 | 57.2% | 56,611 | 55.1% |
| Black Alone | 19,957 | 21.9% | 26,907 | 26.8% | 27,924 | 27.2% | 28,454 | 27.7% |
| American Indian Alone | 203 | 0.2% | 368 | 0.4% | 391 | 0.4% | 411 | 0.4% |
| Asian Alone | 2,037 | 2.2% | 3,981 | 4.0% | 4,261 | 4.2% | 4,696 | 4.6% |
| Pacific Islander Alone | 48 | 0.1% | 16 | 0.0% | 22 | 0.0% | 24 | 0.0% |
| Some Other Race Alone | 2,048 | 2.2% | 3,413 | 3.4% | 3,713 | 3.6% | 4,131 | 4.0% |
| Two or More Races | 2,897 | 3.2% | 7,118 | 7.1% | 7,661 | 7.5% | 8,490 | 8.3% |
| Hispanic Origin (Any Race) | 4,848 | 5.3% | 6,649 | 6.6% | 7,306 | 7.1% | 8,056 | 7.8% |

Data Note: Income is expressed in current dollars.

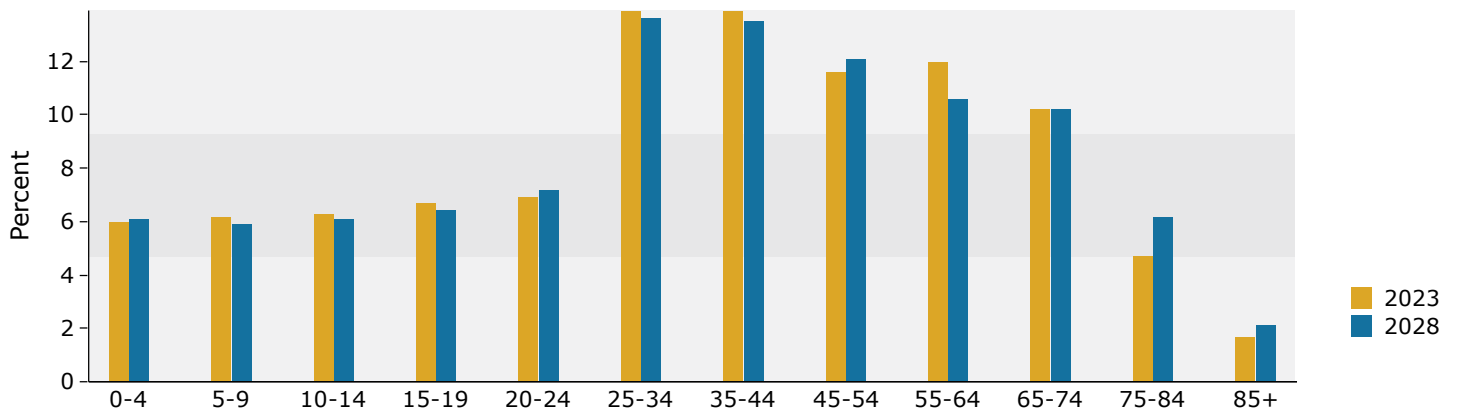
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

January 19, 2024

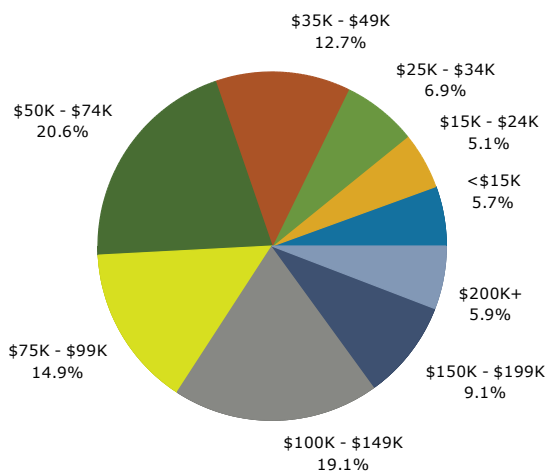
Trends 2023-2028



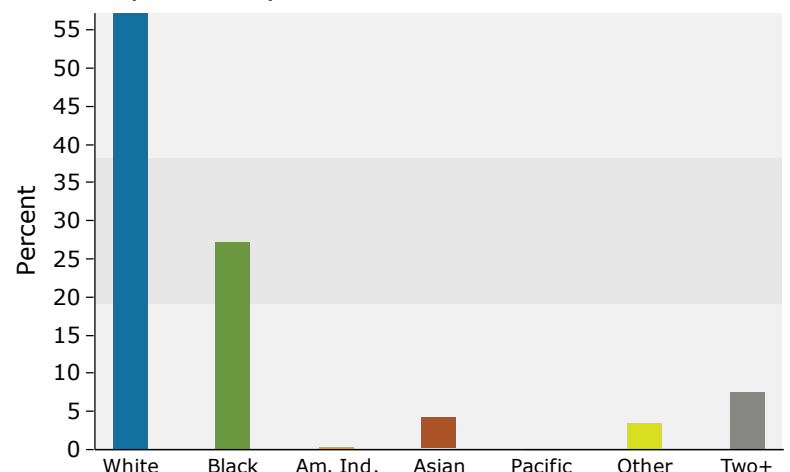
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.1%



Demographic and Income Profile

Westerville Plaza
111 Huber Village Blvd, Westerville, OH, 43081
Ring: 5 mile radius

Prepared by Esri
Latitude: 40.10475
Longitude: -82.92185

| Summary | Census 2010 | Census 2020 | 2023 | 2028 |
|-------------------------------|-------------|-------------|---------|---------|
| Population | 219,100 | 258,998 | 266,492 | 269,552 |
| Households | 90,122 | 105,339 | 108,583 | 110,175 |
| Families | 55,435 | 64,620 | 63,035 | 63,882 |
| Average Household Size | 2.40 | 2.43 | 2.43 | 2.42 |
| Owner Occupied Housing Units | 52,857 | 55,819 | 59,000 | 60,694 |
| Renter Occupied Housing Units | 37,263 | 49,520 | 49,583 | 49,481 |
| Median Age | 34.6 | 35.6 | 37.0 | 37.4 |

| Trends: 2023-2028 Annual Rate | Area | State | National |
|-------------------------------|-------|-------|----------|
| Population | 0.23% | 0.00% | 0.30% |
| Households | 0.29% | 0.19% | 0.49% |
| Families | 0.27% | 0.11% | 0.44% |
| Owner HHs | 0.57% | 0.34% | 0.66% |
| Median Household Income | 2.39% | 3.07% | 2.57% |

| Households by Income | 2023 | | 2028 | |
|-----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 6,443 | 5.9% | 5,336 | 4.8% |
| \$15,000 - \$24,999 | 6,075 | 5.6% | 4,663 | 4.2% |
| \$25,000 - \$34,999 | 7,270 | 6.7% | 6,155 | 5.6% |
| \$35,000 - \$49,999 | 12,563 | 11.6% | 11,455 | 10.4% |
| \$50,000 - \$74,999 | 21,227 | 19.5% | 19,820 | 18.0% |
| \$75,000 - \$99,999 | 15,434 | 14.2% | 15,750 | 14.3% |
| \$100,000 - \$149,999 | 21,244 | 19.6% | 23,869 | 21.7% |
| \$150,000 - \$199,999 | 9,961 | 9.2% | 13,140 | 11.9% |
| \$200,000+ | 8,366 | 7.7% | 9,987 | 9.1% |

| | | |
|--------------------------|-----------|-----------|
| Median Household Income | \$75,860 | \$85,375 |
| Average Household Income | \$102,436 | \$116,709 |
| Per Capita Income | \$41,716 | \$47,675 |

| Population by Age | Census 2010 | | Census 2020 | | 2023 | | 2028 | |
|-------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 16,188 | 7.4% | 18,013 | 7.0% | 16,595 | 6.2% | 16,979 | 6.3% |
| 5 - 9 | 15,413 | 7.0% | 17,450 | 6.7% | 17,152 | 6.4% | 16,647 | 6.2% |
| 10 - 14 | 14,351 | 6.5% | 16,634 | 6.4% | 17,366 | 6.5% | 16,587 | 6.2% |
| 15 - 19 | 13,995 | 6.4% | 16,016 | 6.2% | 16,315 | 6.1% | 16,040 | 6.0% |
| 20 - 24 | 14,832 | 6.8% | 16,796 | 6.5% | 17,491 | 6.6% | 18,398 | 6.8% |
| 25 - 34 | 36,011 | 16.4% | 42,050 | 16.2% | 40,041 | 15.0% | 40,370 | 15.0% |
| 35 - 44 | 31,947 | 14.6% | 36,775 | 14.2% | 40,331 | 15.1% | 39,221 | 14.6% |
| 45 - 54 | 31,237 | 14.3% | 31,127 | 12.0% | 31,543 | 11.8% | 32,985 | 12.2% |
| 55 - 64 | 23,683 | 10.8% | 29,360 | 11.3% | 30,882 | 11.6% | 28,346 | 10.5% |
| 65 - 74 | 11,732 | 5.4% | 21,685 | 8.4% | 23,898 | 9.0% | 25,009 | 9.3% |
| 75 - 84 | 6,782 | 3.1% | 9,313 | 3.6% | 10,940 | 4.1% | 14,333 | 5.3% |
| 85+ | 2,928 | 1.3% | 3,780 | 1.5% | 3,938 | 1.5% | 4,638 | 1.7% |

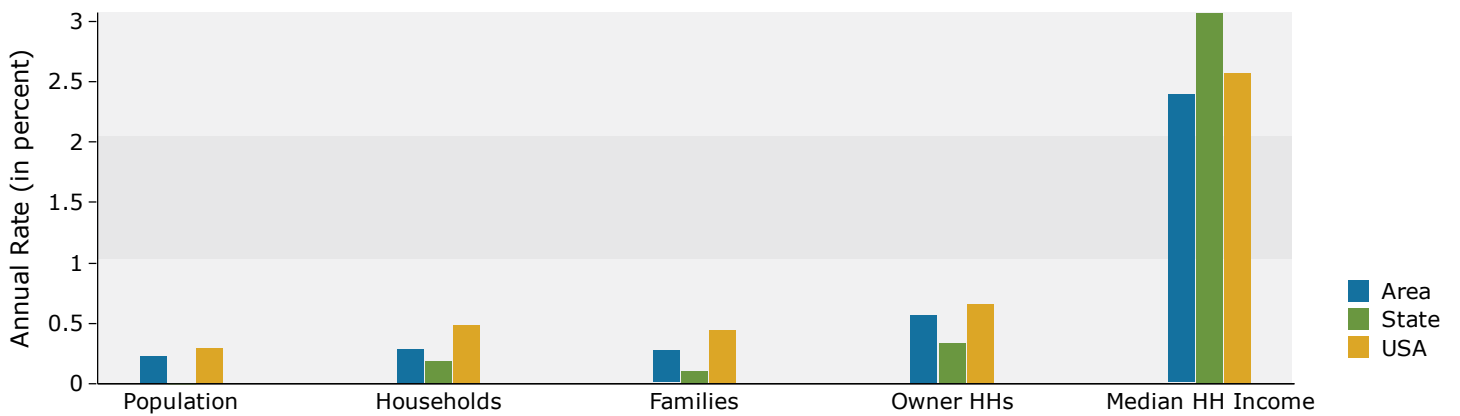
| Race and Ethnicity | Census 2010 | | Census 2020 | | 2023 | | 2028 | |
|----------------------------|-------------|---------|-------------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 150,485 | 68.7% | 146,644 | 56.6% | 148,092 | 55.6% | 144,462 | 53.6% |
| Black Alone | 47,752 | 21.8% | 65,167 | 25.2% | 67,541 | 25.3% | 68,920 | 25.6% |
| American Indian Alone | 481 | 0.2% | 953 | 0.4% | 1,018 | 0.4% | 1,085 | 0.4% |
| Asian Alone | 8,425 | 3.8% | 19,039 | 7.4% | 20,356 | 7.6% | 22,202 | 8.2% |
| Pacific Islander Alone | 94 | 0.0% | 62 | 0.0% | 78 | 0.0% | 89 | 0.0% |
| Some Other Race Alone | 5,162 | 2.4% | 9,301 | 3.6% | 10,142 | 3.8% | 11,377 | 4.2% |
| Two or More Races | 6,700 | 3.1% | 17,831 | 6.9% | 19,265 | 7.2% | 21,417 | 7.9% |
| Hispanic Origin (Any Race) | 12,008 | 5.5% | 17,686 | 6.8% | 19,481 | 7.3% | 21,644 | 8.0% |

Data Note: Income is expressed in current dollars.

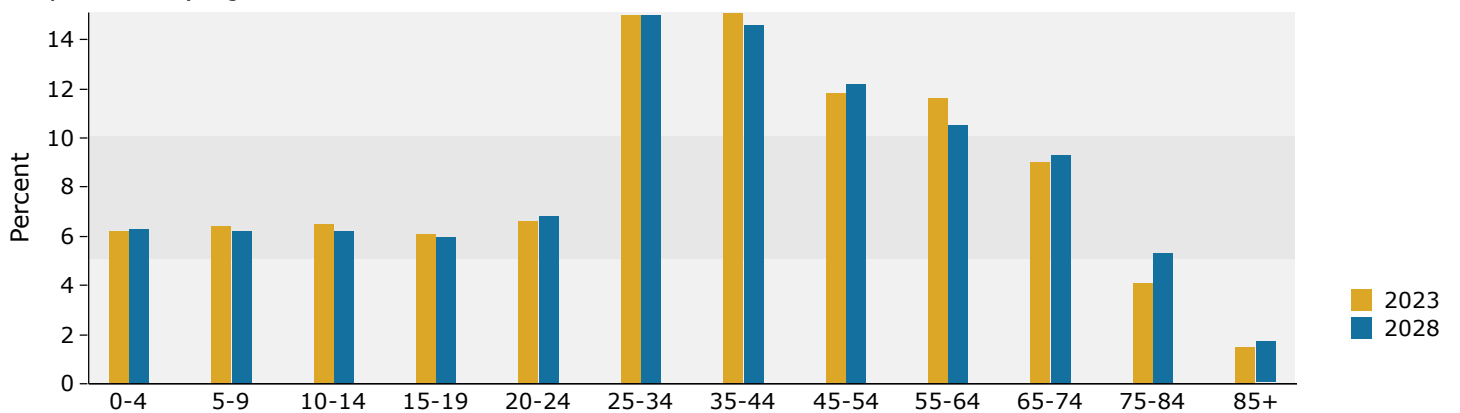
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

January 19, 2024

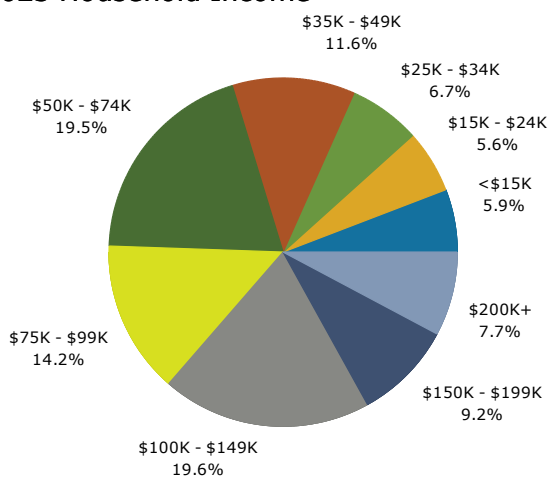
Trends 2023-2028



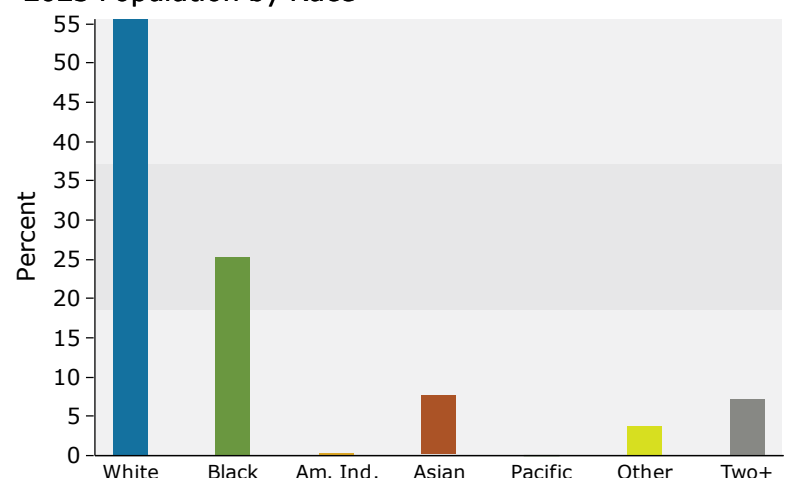
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 7.3%



Business Summary

Westerville Plaza
111 Huber Village Blvd, Westerville, OH, 43081
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.10475
Longitude: -82.92185

| Data for all businesses in area | | | | 1 mile | | 3 miles | | | | 5 miles | | | |
|---|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|--|
| Total Businesses: | | | | 696 | | 3,538 | | | | 9,552 | | | |
| Total Employees: | | | | 9,087 | | 43,706 | | | | 158,081 | | | |
| Total Residential Population: | | | | 11,097 | | 102,626 | | | | 266,492 | | | |
| Employee/Residential Population Ratio (per 100 Residents) | | | | 82 | | 43 | | | | 59 | | | |
| by SIC Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | |
| Agriculture & Mining | 15 | 2.2% | 99 | 1.1% | 57 | 1.6% | 421 | 1.0% | 136 | 1.4% | 1,211 | 0.8% | |
| Construction | 45 | 6.5% | 1,253 | 13.8% | 171 | 4.8% | 2,745 | 6.3% | 449 | 4.7% | 5,728 | 3.6% | |
| Manufacturing | 16 | 2.3% | 210 | 2.3% | 69 | 2.0% | 1,786 | 4.1% | 212 | 2.2% | 8,189 | 5.2% | |
| Transportation | 10 | 1.4% | 67 | 0.7% | 103 | 2.9% | 1,087 | 2.5% | 283 | 3.0% | 3,579 | 2.3% | |
| Communication | 5 | 0.7% | 45 | 0.5% | 25 | 0.7% | 430 | 1.0% | 82 | 0.9% | 960 | 0.6% | |
| Utility | 1 | 0.1% | 9 | 0.1% | 6 | 0.2% | 59 | 0.1% | 18 | 0.2% | 658 | 0.4% | |
| Wholesale Trade | 18 | 2.6% | 776 | 8.5% | 80 | 2.3% | 1,344 | 3.1% | 214 | 2.2% | 3,881 | 2.5% | |
| Retail Trade Summary | 118 | 17.0% | 2,175 | 23.9% | 545 | 15.4% | 8,089 | 18.5% | 2,055 | 21.5% | 43,095 | 27.3% | |
| Home Improvement | 9 | 1.3% | 57 | 0.6% | 29 | 0.8% | 571 | 1.3% | 80 | 0.8% | 1,893 | 1.2% | |
| General Merchandise Stores | 8 | 1.1% | 569 | 6.3% | 22 | 0.6% | 808 | 1.8% | 91 | 1.0% | 5,229 | 3.3% | |
| Food Stores | 14 | 2.0% | 360 | 4.0% | 72 | 2.0% | 1,436 | 3.3% | 220 | 2.3% | 4,656 | 2.9% | |
| Auto Dealers & Gas Stations | 16 | 2.3% | 219 | 2.4% | 48 | 1.4% | 787 | 1.8% | 169 | 1.8% | 2,430 | 1.5% | |
| Apparel & Accessory Stores | 3 | 0.4% | 8 | 0.1% | 21 | 0.6% | 69 | 0.2% | 207 | 2.2% | 6,094 | 3.9% | |
| Furniture & Home Furnishings | 4 | 0.6% | 25 | 0.3% | 32 | 0.9% | 342 | 0.8% | 149 | 1.6% | 2,171 | 1.4% | |
| Eating & Drinking Places | 35 | 5.0% | 716 | 7.9% | 184 | 5.2% | 2,809 | 6.4% | 688 | 7.2% | 14,661 | 9.3% | |
| Miscellaneous Retail | 29 | 4.2% | 221 | 2.4% | 139 | 3.9% | 1,267 | 2.9% | 452 | 4.7% | 5,962 | 3.8% | |
| Finance, Insurance, Real Estate Summary | 95 | 13.6% | 643 | 7.1% | 446 | 12.6% | 4,099 | 9.4% | 1,164 | 12.2% | 24,497 | 15.5% | |
| Banks, Savings & Lending Institutions | 16 | 2.3% | 139 | 1.5% | 79 | 2.2% | 889 | 2.0% | 205 | 2.1% | 3,070 | 1.9% | |
| Securities Brokers | 16 | 2.3% | 89 | 1.0% | 47 | 1.3% | 206 | 0.5% | 144 | 1.5% | 10,985 | 6.9% | |
| Insurance Carriers & Agents | 25 | 3.6% | 148 | 1.6% | 99 | 2.8% | 1,134 | 2.6% | 224 | 2.3% | 3,144 | 2.0% | |
| Real Estate, Holding, Other Investment Offices | 37 | 5.3% | 267 | 2.9% | 221 | 6.2% | 1,870 | 4.3% | 591 | 6.2% | 7,298 | 4.6% | |
| Services Summary | 319 | 45.8% | 3,672 | 40.4% | 1,673 | 47.3% | 22,146 | 50.7% | 4,014 | 42.0% | 59,796 | 37.8% | |
| Hotels & Lodging | 4 | 0.6% | 57 | 0.6% | 15 | 0.4% | 476 | 1.1% | 81 | 0.8% | 2,500 | 1.6% | |
| Automotive Services | 13 | 1.9% | 85 | 0.9% | 67 | 1.9% | 384 | 0.9% | 185 | 1.9% | 1,125 | 0.7% | |
| Movies & Amusements | 16 | 2.3% | 149 | 1.6% | 92 | 2.6% | 925 | 2.1% | 239 | 2.5% | 2,854 | 1.8% | |
| Health Services | 88 | 12.6% | 980 | 10.8% | 437 | 12.4% | 5,598 | 12.8% | 897 | 9.4% | 15,456 | 9.8% | |
| Legal Services | 14 | 2.0% | 79 | 0.9% | 61 | 1.7% | 252 | 0.6% | 170 | 1.8% | 764 | 0.5% | |
| Education Institutions & Libraries | 17 | 2.4% | 379 | 4.2% | 87 | 2.5% | 3,292 | 7.5% | 204 | 2.1% | 7,228 | 4.6% | |
| Other Services | 167 | 24.0% | 1,943 | 21.4% | 914 | 25.8% | 11,219 | 25.7% | 2,238 | 23.4% | 29,869 | 18.9% | |
| Government | 5 | 0.7% | 101 | 1.1% | 54 | 1.5% | 1,137 | 2.6% | 131 | 1.4% | 5,344 | 3.4% | |
| Unclassified Establishments | 52 | 7.5% | 39 | 0.4% | 308 | 8.7% | 364 | 0.8% | 795 | 8.3% | 1,143 | 0.7% | |
| Totals | 696 | 100.0% | 9,087 | 100.0% | 3,538 | 100.0% | 43,706 | 100.0% | 9,552 | 100.0% | 158,081 | 100.0% | |

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

January 19, 2024



Business Summary

Westerville Plaza
111 Huber Village Blvd, Westerville, OH, 43081
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.10475
Longitude: -82.92185

| by NAICS Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
|---|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 2 | 0.3% | 4 | 0.0% | 7 | 0.2% | 15 | 0.0% | 15 | 0.2% | 112 | 0.1% |
| Mining | 1 | 0.1% | 7 | 0.1% | 4 | 0.1% | 36 | 0.1% | 7 | 0.1% | 48 | 0.0% |
| Utilities | 0 | 0.0% | 0 | 0.0% | 3 | 0.1% | 32 | 0.1% | 8 | 0.1% | 136 | 0.1% |
| Construction | 49 | 7.0% | 1,276 | 14.0% | 189 | 5.3% | 2,885 | 6.6% | 488 | 5.1% | 6,094 | 3.9% |
| Manufacturing | 19 | 2.7% | 239 | 2.6% | 92 | 2.6% | 1,861 | 4.3% | 268 | 2.8% | 7,852 | 5.0% |
| Wholesale Trade | 16 | 2.3% | 749 | 8.2% | 77 | 2.2% | 1,308 | 3.0% | 209 | 2.2% | 3,836 | 2.4% |
| Retail Trade | 78 | 11.2% | 1,397 | 15.4% | 333 | 9.4% | 5,015 | 11.5% | 1,278 | 13.4% | 27,573 | 17.4% |
| Motor Vehicle & Parts Dealers | 14 | 2.0% | 213 | 2.3% | 37 | 1.0% | 747 | 1.7% | 138 | 1.4% | 2,282 | 1.4% |
| Furniture & Home Furnishings Stores | 2 | 0.3% | 18 | 0.2% | 12 | 0.3% | 114 | 0.3% | 85 | 0.9% | 1,292 | 0.8% |
| Electronics & Appliance Stores | 3 | 0.4% | 10 | 0.1% | 15 | 0.4% | 180 | 0.4% | 54 | 0.6% | 719 | 0.5% |
| Building Material & Garden Equipment & Supplies Dealers | 9 | 1.3% | 57 | 0.6% | 29 | 0.8% | 571 | 1.3% | 80 | 0.8% | 1,893 | 1.2% |
| Food & Beverage Stores | 9 | 1.3% | 300 | 3.3% | 53 | 1.5% | 1,200 | 2.7% | 167 | 1.7% | 3,958 | 2.5% |
| Health & Personal Care Stores | 12 | 1.7% | 85 | 0.9% | 36 | 1.0% | 494 | 1.1% | 141 | 1.5% | 2,039 | 1.3% |
| Gasoline Stations & Fuel Dealers | 2 | 0.3% | 6 | 0.1% | 11 | 0.3% | 39 | 0.1% | 32 | 0.3% | 149 | 0.1% |
| Clothing, Clothing Accessories, Shoe and Jewelry Stores | 4 | 0.6% | 11 | 0.1% | 26 | 0.7% | 80 | 0.2% | 242 | 2.5% | 6,490 | 4.1% |
| Sporting Goods, Hobby, Book, & Music Stores | 12 | 1.7% | 123 | 1.4% | 72 | 2.0% | 486 | 1.1% | 197 | 2.1% | 2,586 | 1.6% |
| General Merchandise Stores | 11 | 1.6% | 575 | 6.3% | 43 | 1.2% | 1,104 | 2.5% | 142 | 1.5% | 6,165 | 3.9% |
| Transportation & Warehousing | 8 | 1.1% | 61 | 0.7% | 83 | 2.3% | 1,036 | 2.4% | 230 | 2.4% | 3,338 | 2.1% |
| Information | 13 | 1.9% | 228 | 2.5% | 70 | 2.0% | 2,115 | 4.8% | 223 | 2.3% | 4,822 | 3.1% |
| Finance & Insurance | 58 | 8.3% | 380 | 4.2% | 229 | 6.5% | 2,245 | 5.1% | 589 | 6.2% | 17,258 | 10.9% |
| Central Bank/Credit Intermediation & Related Activities | 16 | 2.3% | 139 | 1.5% | 81 | 2.3% | 896 | 2.1% | 211 | 2.2% | 2,993 | 1.9% |
| Securities & Commodity Contracts | 16 | 2.3% | 89 | 1.0% | 48 | 1.4% | 208 | 0.5% | 151 | 1.6% | 11,109 | 7.0% |
| Funds, Trusts & Other Financial Vehicles | 26 | 3.7% | 152 | 1.7% | 100 | 2.8% | 1,141 | 2.6% | 227 | 2.4% | 3,155 | 2.0% |
| Real Estate, Rental & Leasing | 34 | 4.9% | 249 | 2.7% | 217 | 6.1% | 1,549 | 3.5% | 599 | 6.3% | 6,149 | 3.9% |
| Professional, Scientific & Tech Services | 75 | 10.8% | 752 | 8.3% | 401 | 11.3% | 3,675 | 8.4% | 1,000 | 10.5% | 10,923 | 6.9% |
| Legal Services | 18 | 2.6% | 113 | 1.2% | 77 | 2.2% | 378 | 0.9% | 208 | 2.2% | 1,134 | 0.7% |
| Management of Companies & Enterprises | 2 | 0.3% | 2 | 0.0% | 6 | 0.2% | 203 | 0.5% | 16 | 0.2% | 884 | 0.6% |
| Administrative, Support & Waste Management Services | 27 | 3.9% | 231 | 2.5% | 137 | 3.9% | 1,367 | 3.1% | 362 | 3.8% | 3,874 | 2.5% |
| Educational Services | 26 | 3.7% | 439 | 4.8% | 111 | 3.1% | 3,406 | 7.8% | 258 | 2.7% | 7,715 | 4.9% |
| Health Care & Social Assistance | 103 | 14.8% | 1,377 | 15.2% | 551 | 15.6% | 8,037 | 18.4% | 1,159 | 12.1% | 20,768 | 13.1% |
| Arts, Entertainment & Recreation | 9 | 1.3% | 86 | 0.9% | 79 | 2.2% | 905 | 2.1% | 200 | 2.1% | 2,585 | 1.6% |
| Accommodation & Food Services | 40 | 5.7% | 805 | 8.9% | 207 | 5.9% | 3,420 | 7.8% | 794 | 8.3% | 17,559 | 11.1% |
| Accommodation | 4 | 0.6% | 57 | 0.6% | 15 | 0.4% | 476 | 1.1% | 81 | 0.8% | 2,500 | 1.6% |
| Food Services & Drinking Places | 36 | 5.2% | 748 | 8.2% | 192 | 5.4% | 2,944 | 6.7% | 714 | 7.5% | 15,059 | 9.5% |
| Other Services (except Public Administration) | 80 | 11.5% | 667 | 7.3% | 382 | 10.8% | 3,104 | 7.1% | 927 | 9.7% | 10,149 | 6.4% |
| Automotive Repair & Maintenance | 10 | 1.4% | 79 | 0.9% | 49 | 1.4% | 326 | 0.7% | 126 | 1.3% | 867 | 0.5% |
| Public Administration | 5 | 0.7% | 101 | 1.1% | 53 | 1.5% | 1,127 | 2.6% | 127 | 1.3% | 5,266 | 3.3% |
| Unclassified Establishments | 52 | 7.5% | 39 | 0.4% | 308 | 8.7% | 364 | 0.8% | 795 | 8.3% | 1,143 | 0.7% |
| Total | 696 | 100.0% | 9,087 | 100.0% | 3,538 | 100.0% | 43,706 | 100.0% | 9,552 | 100.0% | 158,081 | 100.0% |

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

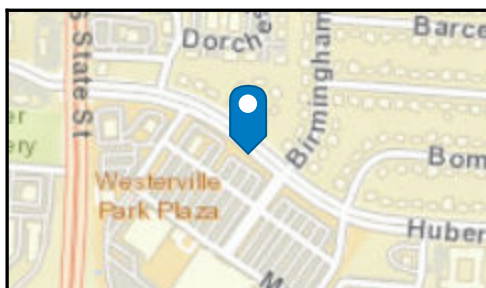
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

January 19, 2024

Traffic Count Map - Close Up

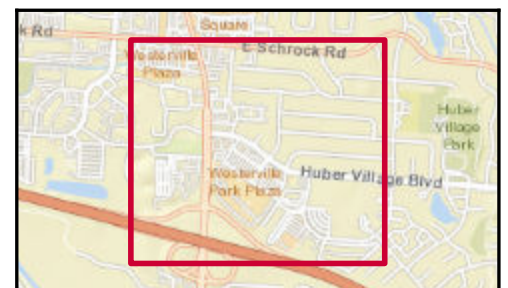
Westerville Plaza
111 Huber Village Blvd, Westerville, OH, 43081
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.10475
Longitude: -82.92185



Average Daily Traffic Volume

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



Source: ©2023 Kalibrate Technologies (Q3 2023).

January 19, 2024



Traffic Count Profile

Westerville Plaza
111 Huber Village Blvd, Westerville, OH, 43081
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.10475
Longitude: -82.92185

| Distance: | Street: | Closest Cross-street: | Year of Count: | Count: |
|-----------|---------------------------|------------------------------------|----------------|---------|
| 0.05 | Birmingham Rd | Huber Village Blvd (0.03 miles SW) | 2018 | 2,094 |
| 0.10 | Huber Village Blvd | Dorchester Ln Acc (0.0 miles W) | 2010 | 7,954 |
| 0.11 | BIRMINGHAM RD | Brisbane Ave (0.02 miles S) | 2020 | 1,917 |
| 0.16 | Birmingham Rd | Barcelona Ave (0.02 miles S) | 2014 | 1,908 |
| 0.17 | S State St | Heatherdown Dr (0.02 miles N) | 2014 | 44,607 |
| 0.19 | South State Street | Dorchester Ln (0.01 miles N) | 2021 | 32,001 |
| 0.19 | South State Street | Club Dr (0.03 miles N) | 2021 | 43,875 |
| 0.20 | Heatherdown Drive | S State St (0.03 miles E) | 2018 | 11,166 |
| 0.23 | RAMP FROM IR270 WB TO SR3 | (0.0 miles) | 2021 | 11,873 |
| 0.23 | RAMP FROM IR270 WB TO SR3 | I- 270 (0.1 miles SW) | 2020 | 12,458 |
| 0.32 | Hillsdowne Rd | E Schrock Rd (0.02 miles N) | 2004 | 2,310 |
| 0.33 | E Schrock Rd | S Otterbein Ave (0.03 miles W) | 2014 | 6,764 |
| 0.33 | E Schrock Rd | S Otterbein Ave (0.01 miles E) | 2009 | 12,809 |
| 0.33 | RAMP FROM SR3 TO IR270 WB | S State St (0.12 miles SE) | 2020 | 8,606 |
| 0.34 | RAMP FROM SR3 TO IR270 WB | (0.0 miles) | 2021 | 11,434 |
| 0.34 | Huber Village Boulevard | Eastwind Dr (0.09 miles E) | 2021 | 6,743 |
| 0.34 | E Schrock Rd | Westerville Sq (0.01 miles E) | 2004 | 16,360 |
| 0.34 | Hillsdowne Rd | E Schrock Rd (0.0 miles) | 2004 | 2,660 |
| 0.35 | E Schrock Rd | Hillsdowne Rd (0.02 miles E) | 2004 | 18,350 |
| 0.36 | S Otterbein Ave | E Schrock Rd (0.03 miles S) | 2016 | 7,305 |
| 0.36 | Heatherdown Dr | Club Dr (0.03 miles E) | 2016 | 7,431 |
| 0.37 | S State St | W Schrock Rd (0.03 miles N) | 2011 | 34,557 |
| 0.38 | RAMP FROM IR270 EB TO SR3 | Reno Dr (0.03 miles S) | 2021 | 10,212 |
| 0.38 | E Schrock Rd | Hillsdowne Rd (0.09 miles E) | 2009 | 12,809 |
| 0.39 | I- 270 | S State St (0.13 miles E) | 2002 | 141,900 |
| 0.42 | East Schrock Road | Leacrest Pl E (0.07 miles N) | 2021 | 4,769 |
| 0.42 | S State St | I- 270 (0.09 miles N) | 2008 | 17,960 |
| 0.42 | EASTWIND DR | Gentlewind Dr (0.06 miles E) | 2020 | 3,511 |
| 0.43 | Pointview Dr | Bombay Ave (0.01 miles S) | 2018 | 3,138 |
| 0.43 | W Schrock Rd | S State St (0.06 miles E) | 2009 | 19,409 |

Data Note:The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2022 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2023 Kalibrate Technologies (Q3 2023).