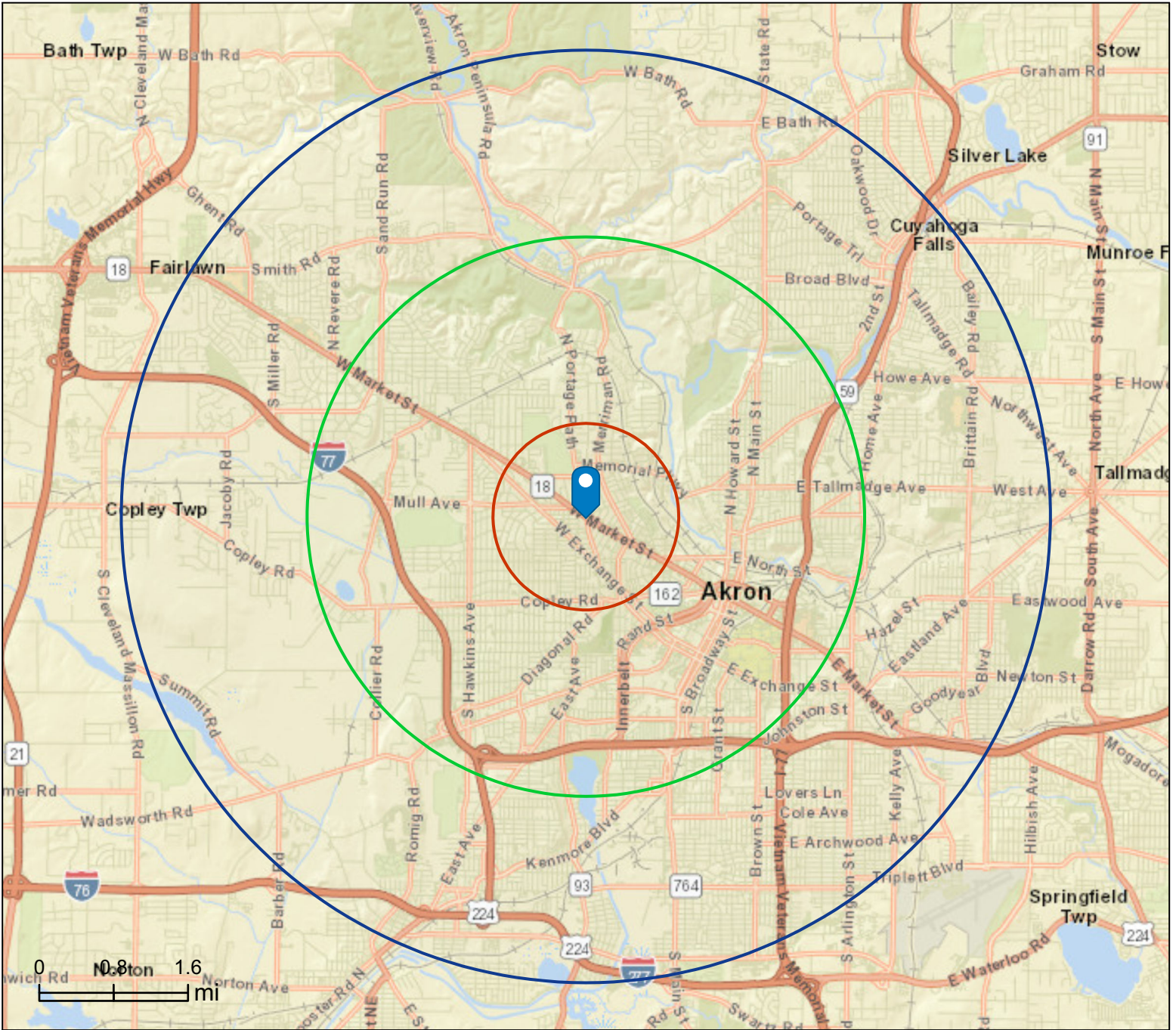


Site Details Map

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.09733
Longitude: -81.54535



This site is located in:

- City:** Akron
- County:** Summit County
- State:** Ohio
- ZIP Code:** 44303
- Census Tract:** 39153506400
- Census Block Group:** 391535064003
- CBSA:** Akron, OH Metropolitan Statistical Area

Demographic and Income Profile

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Ring: 1 mile radius

Prepared by Esri
Latitude: 41.09733
Longitude: -81.54535

Summary	Census 2010	Census 2020	2024	2029
Population	16,274	14,907	14,854	14,661
Households	7,390	7,202	7,240	7,266
Families	3,482	3,355	3,231	3,188
Average Household Size	2.13	2.03	2.01	1.97
Owner Occupied Housing Units	3,615	3,415	3,541	3,625
Renter Occupied Housing Units	3,776	3,787	3,699	3,641
Median Age	38.6	40.9	41.6	43.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.26%	0.02%	0.38%
Households	0.07%	0.27%	0.64%
Families	-0.27%	0.04%	0.56%
Owner HHs	0.47%	0.55%	0.97%
Median Household Income	2.57%	3.08%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,199	16.6%	1,115	15.3%
\$15,000 - \$24,999	681	9.4%	539	7.4%
\$25,000 - \$34,999	756	10.4%	661	9.1%
\$35,000 - \$49,999	715	9.9%	663	9.1%
\$50,000 - \$74,999	1,241	17.1%	1,212	16.7%
\$75,000 - \$99,999	983	13.6%	1,010	13.9%
\$100,000 - \$149,999	874	12.1%	1,003	13.8%
\$150,000 - \$199,999	471	6.5%	656	9.0%
\$200,000+	319	4.4%	407	5.6%

Median Household Income	\$53,919	\$61,212
Average Household Income	\$74,829	\$87,364
Per Capita Income	\$36,298	\$43,101

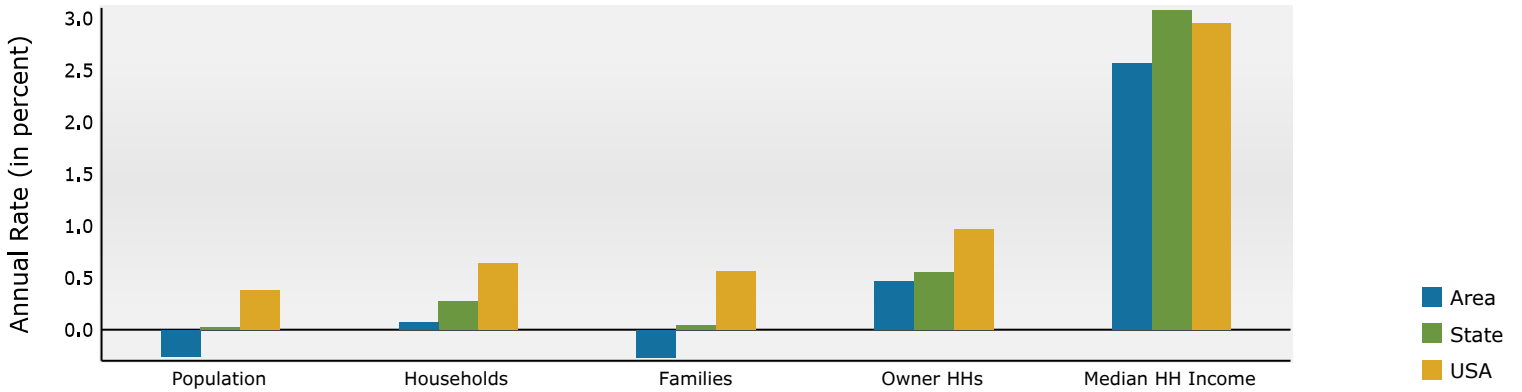
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	870	5.3%	680	4.6%	662	4.5%	639	4.4%
5 - 9	899	5.5%	728	4.9%	650	4.4%	595	4.1%
10 - 14	989	6.1%	771	5.2%	695	4.7%	623	4.2%
15 - 19	1,016	6.2%	769	5.2%	726	4.9%	682	4.7%
20 - 24	1,220	7.5%	942	6.3%	935	6.3%	868	5.9%
25 - 34	2,396	14.7%	2,396	16.1%	2,425	16.3%	2,205	15.0%
35 - 44	2,101	12.9%	1,889	12.7%	1,952	13.1%	2,047	14.0%
45 - 54	2,262	13.9%	1,849	12.4%	1,797	12.1%	1,770	12.1%
55 - 64	2,067	12.7%	2,015	13.5%	1,922	12.9%	1,795	12.2%
65 - 74	1,035	6.4%	1,685	11.3%	1,760	11.8%	1,806	12.3%
75 - 84	795	4.9%	771	5.2%	905	6.1%	1,145	7.8%
85+	625	3.8%	414	2.8%	426	2.9%	485	3.3%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	9,260	56.9%	8,758	58.8%	8,518	57.3%	8,187	55.8%
Black Alone	6,133	37.7%	4,878	32.7%	4,977	33.5%	5,034	34.3%
American Indian Alone	19	0.1%	28	0.2%	31	0.2%	32	0.2%
Asian Alone	275	1.7%	157	1.1%	178	1.2%	197	1.3%
Pacific Islander Alone	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	125	0.8%	171	1.1%	182	1.2%	191	1.3%
Two or More Races	458	2.8%	915	6.1%	967	6.5%	1,020	7.0%
Hispanic Origin (Any Race)	310	1.9%	445	3.0%	497	3.3%	533	3.6%

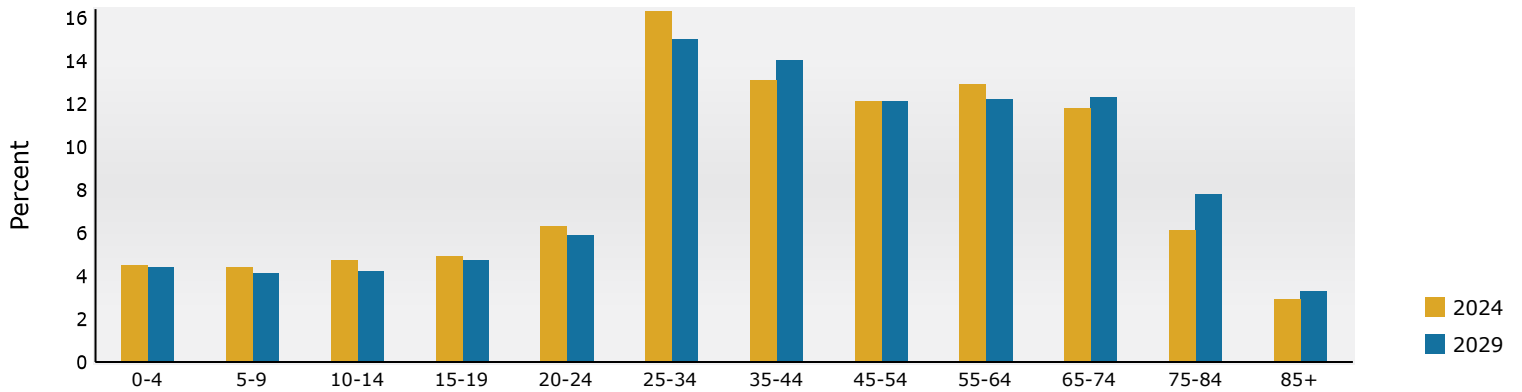
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

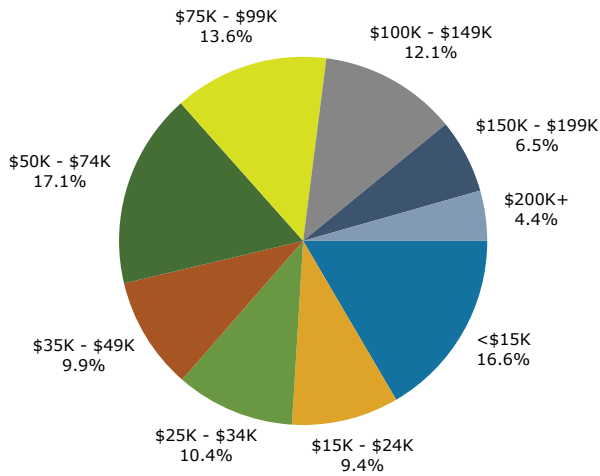
Trends 2024-2029



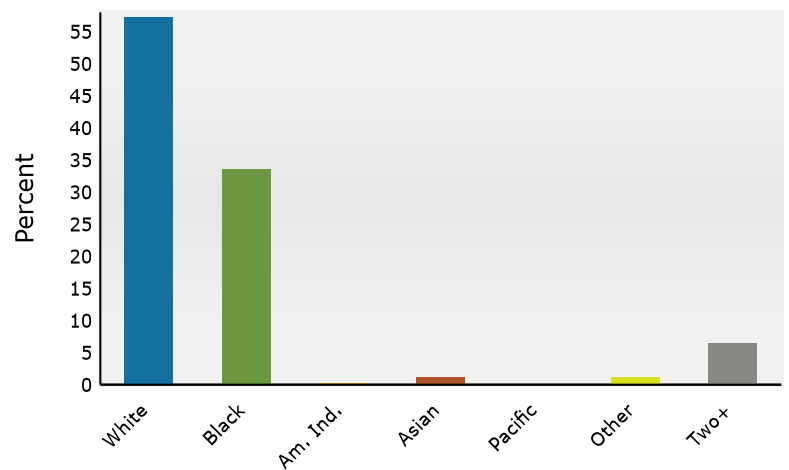
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 3.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Ring: 3 mile radius

Prepared by Esri
Latitude: 41.09733
Longitude: -81.54535

Summary	Census 2010	Census 2020	2024	2029
Population	96,346	91,820	90,709	89,534
Households	40,239	39,832	39,950	40,163
Families	21,300	20,308	19,508	19,266
Average Household Size	2.26	2.21	2.17	2.13
Owner Occupied Housing Units	19,829	18,195	18,784	19,070
Renter Occupied Housing Units	20,410	21,637	21,166	21,093
Median Age	34.6	36.2	36.8	38.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.26%	0.02%	0.38%
Households	0.11%	0.27%	0.64%
Families	-0.25%	0.04%	0.56%
Owner HHs	0.30%	0.55%	0.97%
Median Household Income	2.81%	3.08%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	7,415	18.6%	6,886	17.1%
\$15,000 - \$24,999	4,368	10.9%	3,592	8.9%
\$25,000 - \$34,999	4,299	10.8%	3,894	9.7%
\$35,000 - \$49,999	5,181	13.0%	4,911	12.2%
\$50,000 - \$74,999	6,640	16.6%	6,640	16.5%
\$75,000 - \$99,999	4,636	11.6%	4,949	12.3%
\$100,000 - \$149,999	4,087	10.2%	4,793	11.9%
\$150,000 - \$199,999	1,876	4.7%	2,679	6.7%
\$200,000+	1,448	3.6%	1,820	4.5%

Median Household Income	\$45,371	\$52,110
Average Household Income	\$66,756	\$77,617
Per Capita Income	\$29,553	\$34,943

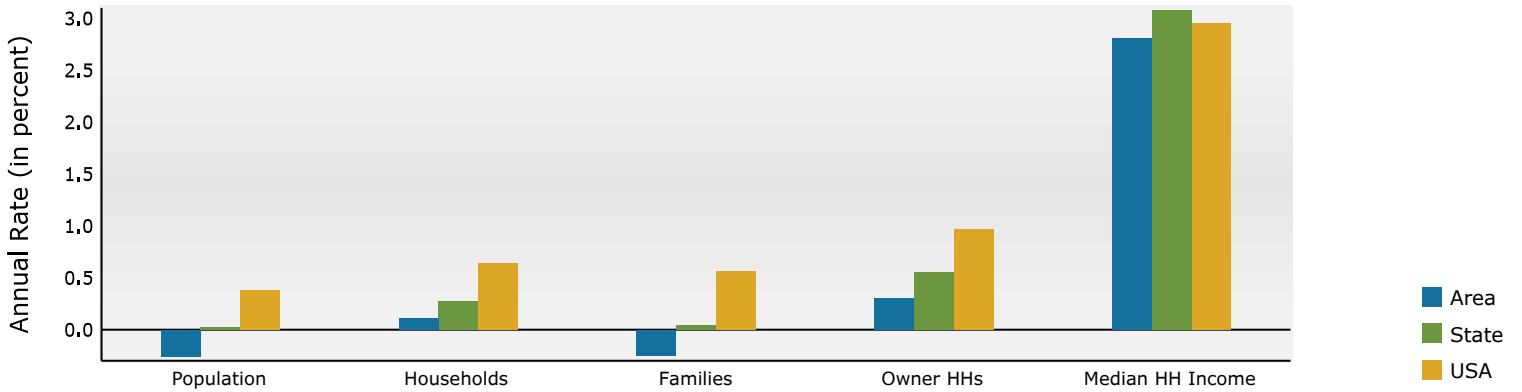
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,159	6.4%	5,419	5.9%	5,275	5.8%	5,086	5.7%
5 - 9	5,511	5.7%	5,262	5.7%	5,095	5.6%	4,659	5.2%
10 - 14	5,674	5.9%	5,222	5.7%	4,885	5.4%	4,755	5.3%
15 - 19	8,423	8.7%	6,751	7.4%	6,425	7.1%	6,292	7.0%
20 - 24	9,900	10.3%	8,185	8.9%	7,834	8.6%	7,396	8.3%
25 - 34	12,964	13.5%	13,704	14.9%	13,736	15.1%	12,622	14.1%
35 - 44	11,354	11.8%	10,485	11.4%	11,160	12.3%	11,722	13.1%
45 - 54	13,019	13.5%	10,417	11.3%	9,934	11.0%	9,989	11.2%
55 - 64	11,452	11.9%	11,709	12.8%	10,854	12.0%	9,840	11.0%
65 - 74	5,827	6.0%	9,241	10.1%	9,451	10.4%	9,648	10.8%
75 - 84	4,061	4.2%	3,764	4.1%	4,434	4.9%	5,733	6.4%
85+	2,004	2.1%	1,664	1.8%	1,624	1.8%	1,791	2.0%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	49,114	51.0%	42,502	46.3%	40,841	45.0%	39,018	43.6%
Black Alone	40,684	42.2%	35,546	38.7%	35,418	39.0%	35,429	39.6%
American Indian Alone	182	0.2%	244	0.3%	239	0.3%	234	0.3%
Asian Alone	2,374	2.5%	6,302	6.9%	6,671	7.4%	7,001	7.8%
Pacific Islander Alone	17	0.0%	24	0.0%	24	0.0%	24	0.0%
Some Other Race Alone	956	1.0%	1,813	2.0%	1,930	2.1%	2,014	2.2%
Two or More Races	3,019	3.1%	5,388	5.9%	5,585	6.2%	5,813	6.5%
Hispanic Origin (Any Race)	2,451	2.5%	3,526	3.8%	3,898	4.3%	4,117	4.6%

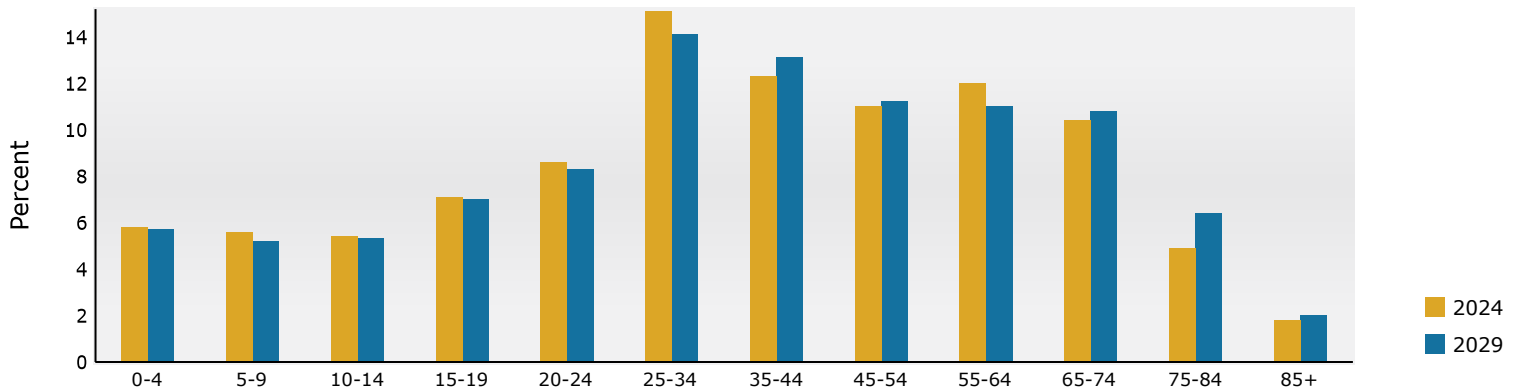
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

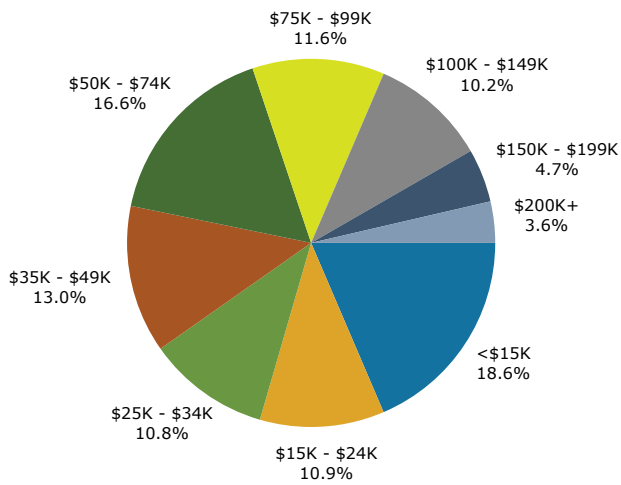
Trends 2024-2029



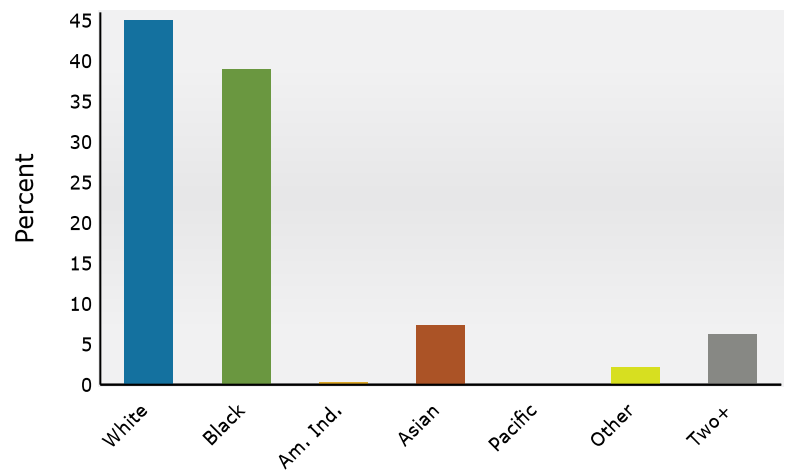
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 4.3%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Ring: 5 mile radius

Prepared by Esri
Latitude: 41.09733
Longitude: -81.54535

Summary	Census 2010	Census 2020	2024	2029
Population	221,844	214,297	212,223	209,007
Households	93,872	93,703	93,908	94,197
Families	52,872	50,184	48,327	47,698
Average Household Size	2.29	2.23	2.21	2.17
Owner Occupied Housing Units	52,393	48,369	49,861	50,603
Renter Occupied Housing Units	41,479	45,334	44,047	43,594
Median Age	36.4	37.7	38.3	39.8

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.30%	0.02%	0.38%
Households	0.06%	0.27%	0.64%
Families	-0.26%	0.04%	0.56%
Owner HHs	0.30%	0.55%	0.97%
Median Household Income	2.38%	3.08%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	13,116	14.0%	11,893	12.6%
\$15,000 - \$24,999	9,338	9.9%	7,359	7.8%
\$25,000 - \$34,999	9,529	10.1%	8,381	8.9%
\$35,000 - \$49,999	13,083	13.9%	12,152	12.9%
\$50,000 - \$74,999	17,559	18.7%	17,262	18.3%
\$75,000 - \$99,999	11,967	12.7%	12,635	13.4%
\$100,000 - \$149,999	11,305	12.0%	13,449	14.3%
\$150,000 - \$199,999	4,747	5.1%	6,945	7.4%
\$200,000+	3,264	3.5%	4,121	4.4%
Median Household Income	\$51,826		\$58,287	
Average Household Income	\$71,001		\$82,831	
Per Capita Income	\$31,484		\$37,395	

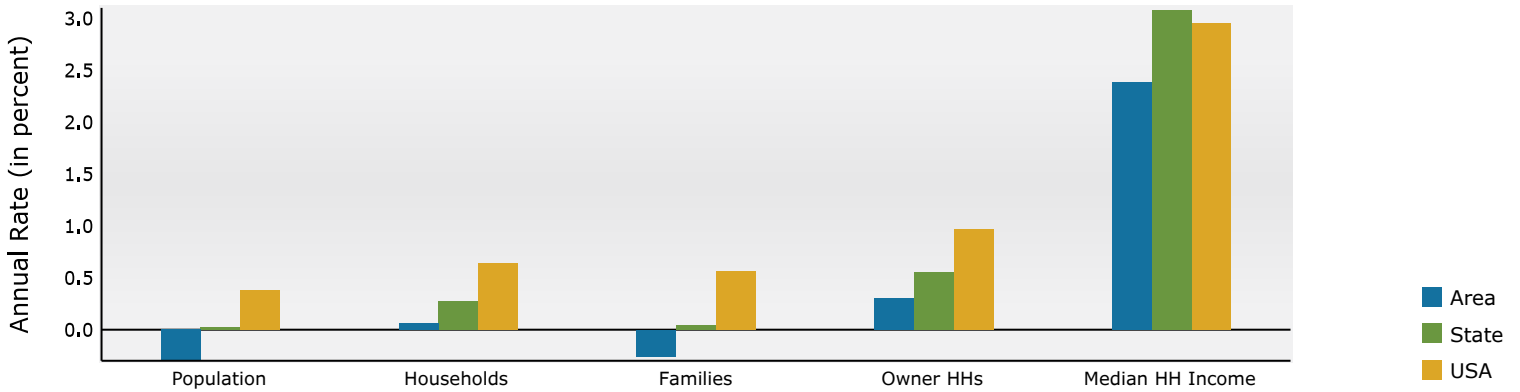
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,393	6.5%	12,699	5.9%	12,317	5.8%	11,817	5.7%
5 - 9	13,261	6.0%	12,677	5.9%	12,301	5.8%	11,119	5.3%
10 - 14	13,642	6.1%	12,524	5.8%	11,882	5.6%	11,516	5.5%
15 - 19	16,523	7.4%	13,535	6.3%	13,003	6.1%	12,753	6.1%
20 - 24	18,438	8.3%	16,064	7.5%	15,278	7.2%	14,307	6.8%
25 - 34	30,937	13.9%	32,220	15.0%	31,927	15.0%	28,570	13.7%
35 - 44	27,181	12.3%	25,623	12.0%	27,238	12.8%	28,657	13.7%
45 - 54	31,253	14.1%	24,900	11.6%	24,044	11.3%	24,345	11.6%
55 - 64	27,079	12.2%	28,530	13.3%	26,299	12.4%	23,488	11.2%
65 - 74	14,124	6.4%	22,125	10.3%	23,001	10.8%	23,811	11.4%
75 - 84	10,161	4.6%	9,394	4.4%	10,984	5.2%	14,239	6.8%
85+	4,853	2.2%	4,005	1.9%	3,949	1.9%	4,385	2.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	144,863	65.3%	124,703	58.2%	120,619	56.8%	115,478	55.3%
Black Alone	63,466	28.6%	60,243	28.1%	60,414	28.5%	60,735	29.1%
American Indian Alone	529	0.2%	579	0.3%	569	0.3%	565	0.3%
Asian Alone	4,739	2.1%	11,608	5.4%	12,552	5.9%	13,313	6.4%
Pacific Islander Alone	52	0.0%	74	0.0%	73	0.0%	73	0.0%
Some Other Race Alone	1,618	0.7%	3,338	1.6%	3,594	1.7%	3,771	1.8%
Two or More Races	6,576	3.0%	13,753	6.4%	14,402	6.8%	15,073	7.2%
Hispanic Origin (Any Race)	4,684	2.1%	6,893	3.2%	7,700	3.6%	8,191	3.9%

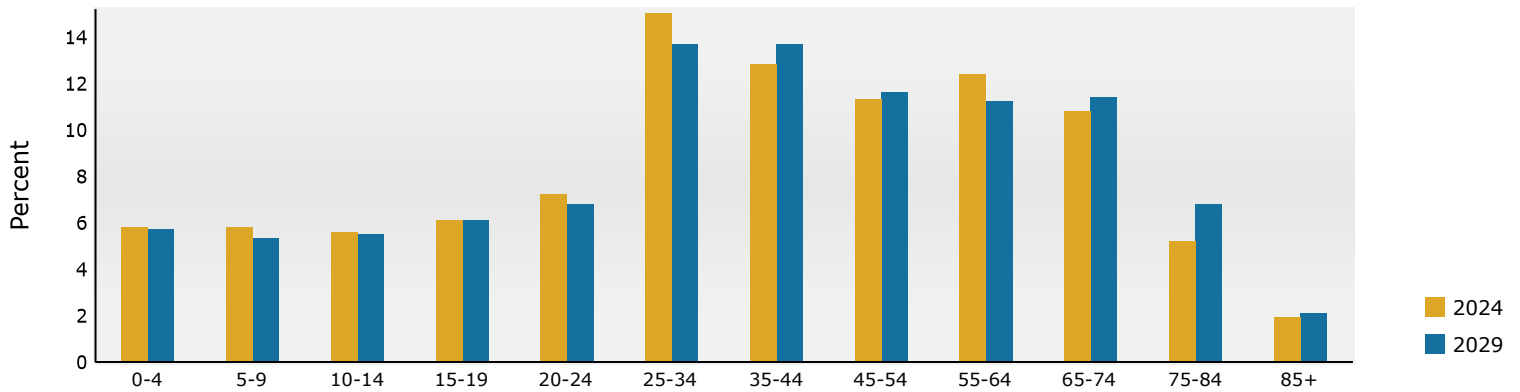
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

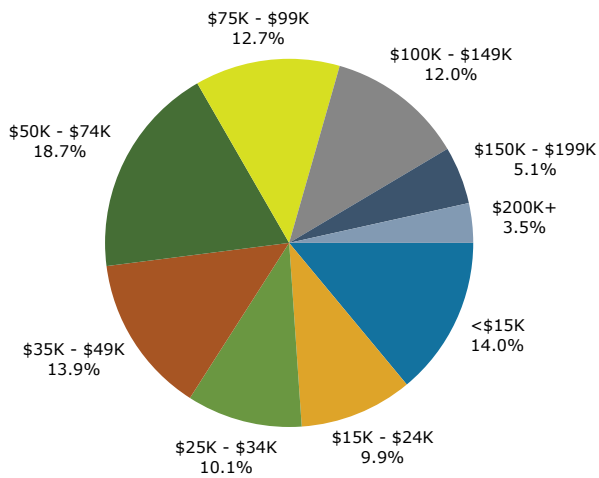
Trends 2024-2029



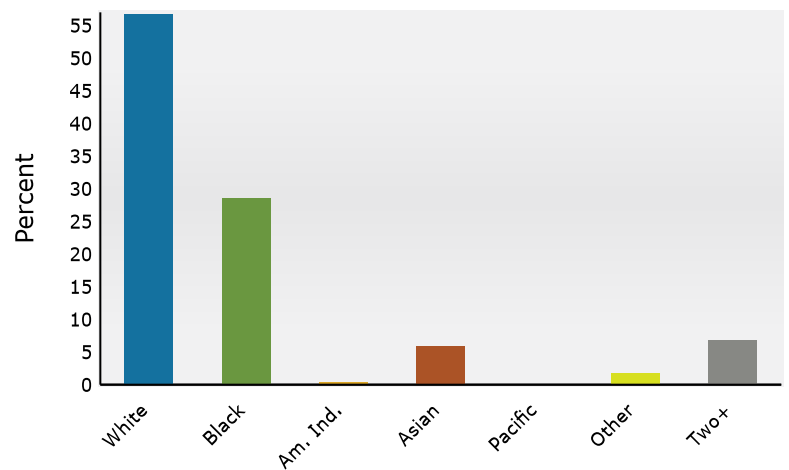
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 3.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.