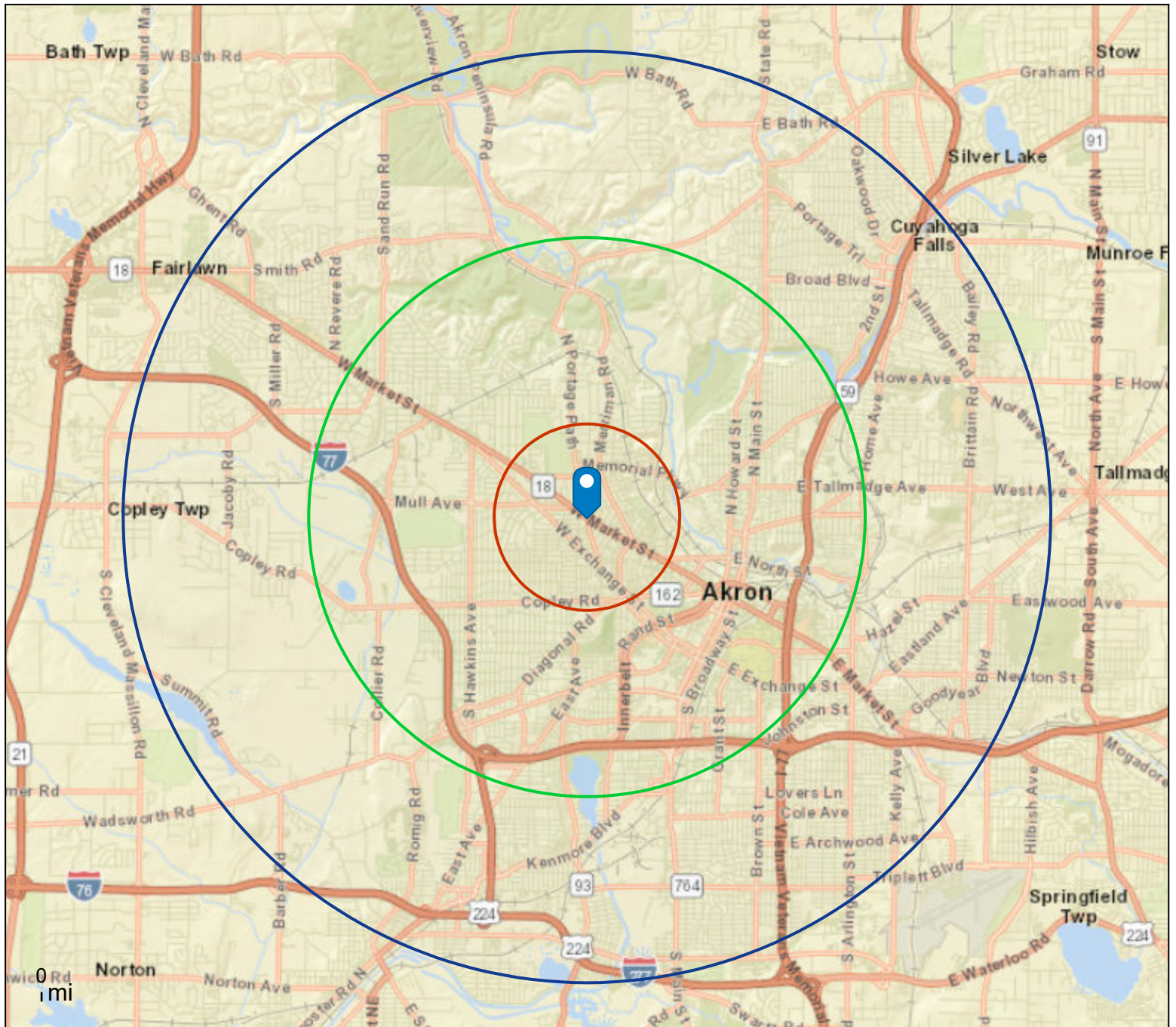




Site Details Map

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.09733
Longitude: -81.54535



This site is located in:

City: Akron
County: Summit County
State: Ohio
ZIP Code: 44303
Census Tract: 39153506400
Census Block Group: 391535064003
CBSA: Akron, OH Metropolitan Statistical Area

January 19, 2024



Demographic and Income Profile

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Ring: 1 mile radius

Prepared by Esri
Latitude: 41.09733
Longitude: -81.54535

Summary	Census 2010	Census 2020	2023	2028
Population	16,034	14,697	14,756	14,696
Households	7,355	7,166	7,226	7,267
Families	3,464	3,340	3,166	3,164
Average Household Size	2.12	2.01	2.00	1.98
Owner Occupied Housing Units	3,601	3,404	3,454	3,523
Renter Occupied Housing Units	3,753	3,762	3,772	3,744
Median Age	38.5	40.8	41.0	42.3

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.08%	0.00%	0.30%
Households	0.11%	0.19%	0.49%
Families	-0.01%	0.11%	0.44%
Owner HHs	0.40%	0.34%	0.66%
Median Household Income	2.34%	3.07%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,411	19.5%	1,273	17.5%
\$15,000 - \$24,999	675	9.3%	565	7.8%
\$25,000 - \$34,999	818	11.3%	766	10.5%
\$35,000 - \$49,999	733	10.1%	686	9.4%
\$50,000 - \$74,999	1,216	16.8%	1,189	16.4%
\$75,000 - \$99,999	846	11.7%	912	12.5%
\$100,000 - \$149,999	839	11.6%	1,002	13.8%
\$150,000 - \$199,999	341	4.7%	473	6.5%
\$200,000+	348	4.8%	401	5.5%

Median Household Income	\$49,378	\$55,431
Average Household Income	\$73,769	\$84,667
Per Capita Income	\$35,718	\$41,386

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	859	5.4%	671	4.6%	680	4.6%	684	4.7%
5 - 9	891	5.6%	720	4.9%	734	5.0%	695	4.7%
10 - 14	977	6.1%	763	5.2%	784	5.3%	755	5.1%
15 - 19	999	6.2%	760	5.2%	782	5.3%	728	5.0%
20 - 24	1,203	7.5%	930	6.3%	1,033	7.0%	972	6.6%
25 - 34	2,369	14.8%	2,369	16.1%	2,245	15.2%	2,156	14.7%
35 - 44	2,076	12.9%	1,865	12.7%	1,852	12.6%	1,855	12.6%
45 - 54	2,227	13.9%	1,823	12.4%	1,790	12.1%	1,761	12.0%
55 - 64	2,028	12.6%	1,978	13.5%	1,920	13.0%	1,799	12.2%
65 - 74	1,013	6.3%	1,651	11.2%	1,622	11.0%	1,690	11.5%
75 - 84	777	4.8%	758	5.2%	844	5.7%	1,100	7.5%
85+	615	3.8%	408	2.8%	470	3.2%	501	3.4%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	9,171	57.2%	8,667	59.0%	8,523	57.8%	8,198	55.8%
Black Alone	6,008	37.5%	4,783	32.5%	4,918	33.3%	5,012	34.1%
American Indian Alone	17	0.1%	27	0.2%	30	0.2%	31	0.2%
Asian Alone	258	1.6%	149	1.0%	170	1.2%	201	1.4%
Pacific Islander Alone	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	123	0.8%	168	1.1%	176	1.2%	190	1.3%
Two or More Races	452	2.8%	902	6.1%	939	6.4%	1,062	7.2%
Hispanic Origin (Any Race)	303	1.9%	436	3.0%	467	3.2%	511	3.5%

Data Note: Income is expressed in current dollars.

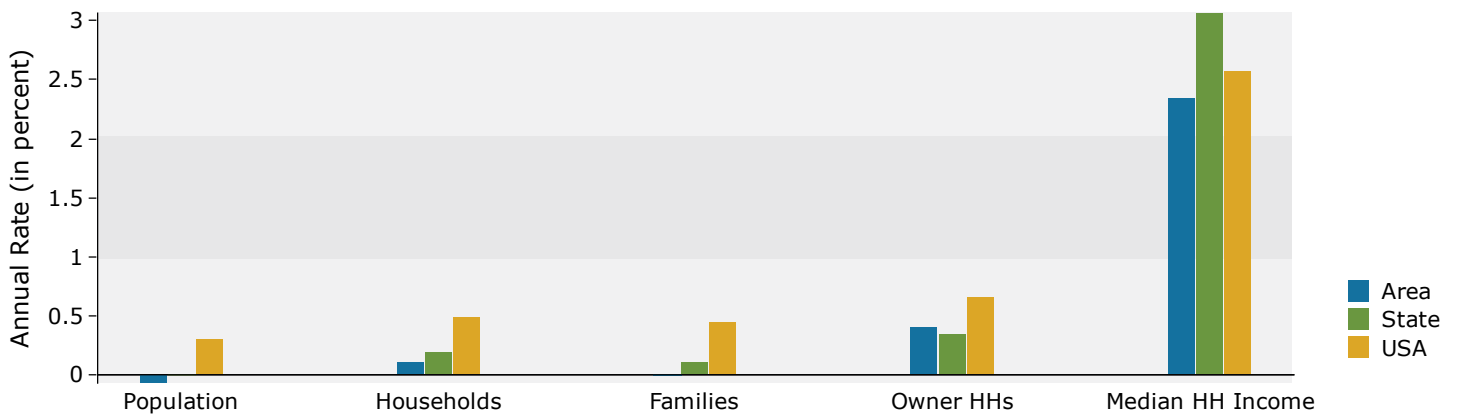
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

January 19, 2024

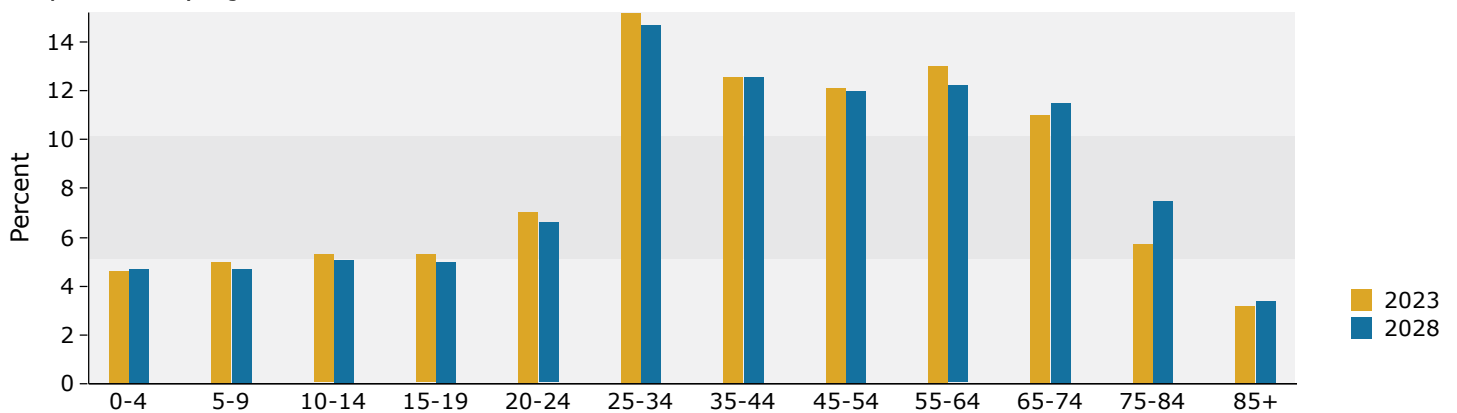
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Ring: 1 mile radius

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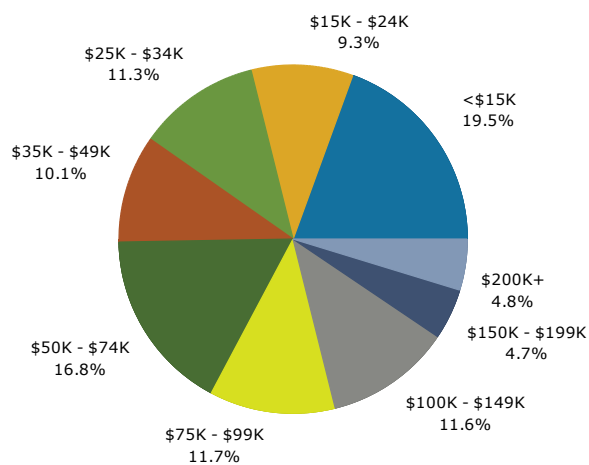
Trends 2023-2028



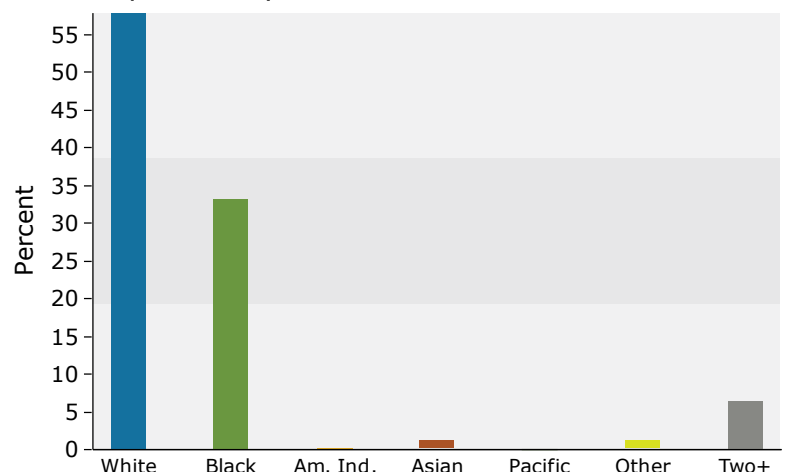
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 3.2%



Demographic and Income Profile

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Ring: 3 mile radius

Prepared by Esri
Latitude: 41.09733
Longitude: -81.54535

Summary	Census 2010	Census 2020	2023	2028
Population	96,269	91,748	91,627	90,998
Households	40,223	39,815	40,091	40,211
Families	21,290	20,298	19,851	19,762
Average Household Size	2.26	2.20	2.19	2.16
Owner Occupied Housing Units	19,822	18,186	18,677	18,979
Renter Occupied Housing Units	20,401	21,629	21,414	21,232
Median Age	34.6	36.2	37.3	38.1

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.14%	0.00%	0.30%
Households	0.06%	0.19%	0.49%
Families	-0.09%	0.11%	0.44%
Owner HHs	0.32%	0.34%	0.66%
Median Household Income	2.91%	3.07%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	8,643	21.6%	7,786	19.4%
\$15,000 - \$24,999	4,330	10.8%	3,659	9.1%
\$25,000 - \$34,999	4,664	11.6%	4,345	10.8%
\$35,000 - \$49,999	4,965	12.4%	4,967	12.4%
\$50,000 - \$74,999	6,601	16.5%	6,574	16.3%
\$75,000 - \$99,999	3,987	9.9%	4,281	10.6%
\$100,000 - \$149,999	4,016	10.0%	4,924	12.2%
\$150,000 - \$199,999	1,428	3.6%	1,976	4.9%
\$200,000+	1,455	3.6%	1,701	4.2%

Median Household Income	\$41,150	\$47,486
Average Household Income	\$65,121	\$74,901
Per Capita Income	\$28,690	\$33,298

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,153	6.4%	5,413	5.9%	5,075	5.5%	5,111	5.6%
5 - 9	5,506	5.7%	5,257	5.7%	5,168	5.6%	4,908	5.4%
10 - 14	5,668	5.9%	5,216	5.7%	5,113	5.6%	5,076	5.6%
15 - 19	8,417	8.7%	6,747	7.4%	6,367	6.9%	6,378	7.0%
20 - 24	9,892	10.3%	8,181	8.9%	8,733	9.5%	8,514	9.4%
25 - 34	12,952	13.5%	13,691	14.9%	12,824	14.0%	12,117	13.3%
35 - 44	11,344	11.8%	10,477	11.4%	10,809	11.8%	10,805	11.9%
45 - 54	13,009	13.5%	10,409	11.3%	10,128	11.1%	10,227	11.2%
55 - 64	11,444	11.9%	11,699	12.8%	11,333	12.4%	10,091	11.1%
65 - 74	5,824	6.0%	9,233	10.1%	9,647	10.5%	10,019	11.0%
75 - 84	4,059	4.2%	3,761	4.1%	4,476	4.9%	5,693	6.3%
85+	2,003	2.1%	1,663	1.8%	1,953	2.1%	2,057	2.3%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	49,068	51.0%	42,462	46.3%	41,423	45.2%	39,115	43.0%
Black Alone	40,660	42.2%	35,523	38.7%	35,945	39.2%	36,139	39.7%
American Indian Alone	182	0.2%	244	0.3%	253	0.3%	260	0.3%
Asian Alone	2,372	2.5%	6,300	6.9%	6,528	7.1%	7,233	7.9%
Pacific Islander Alone	17	0.0%	24	0.0%	25	0.0%	28	0.0%
Some Other Race Alone	956	1.0%	1,812	2.0%	1,898	2.1%	2,062	2.3%
Two or More Races	3,015	3.1%	5,383	5.9%	5,554	6.1%	6,161	6.8%
Hispanic Origin (Any Race)	2,450	2.5%	3,524	3.8%	3,735	4.1%	4,037	4.4%

Data Note: Income is expressed in current dollars.

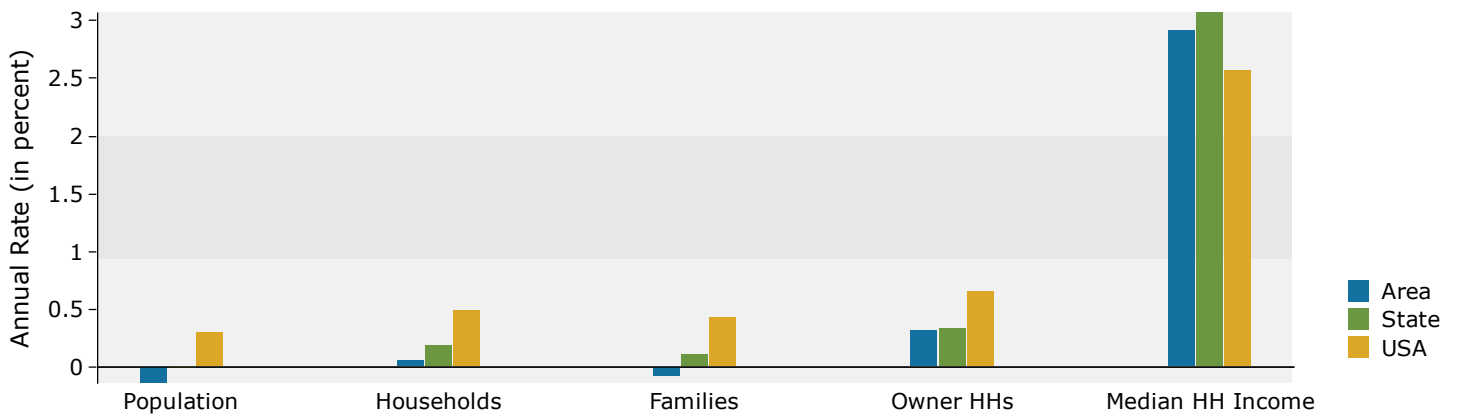
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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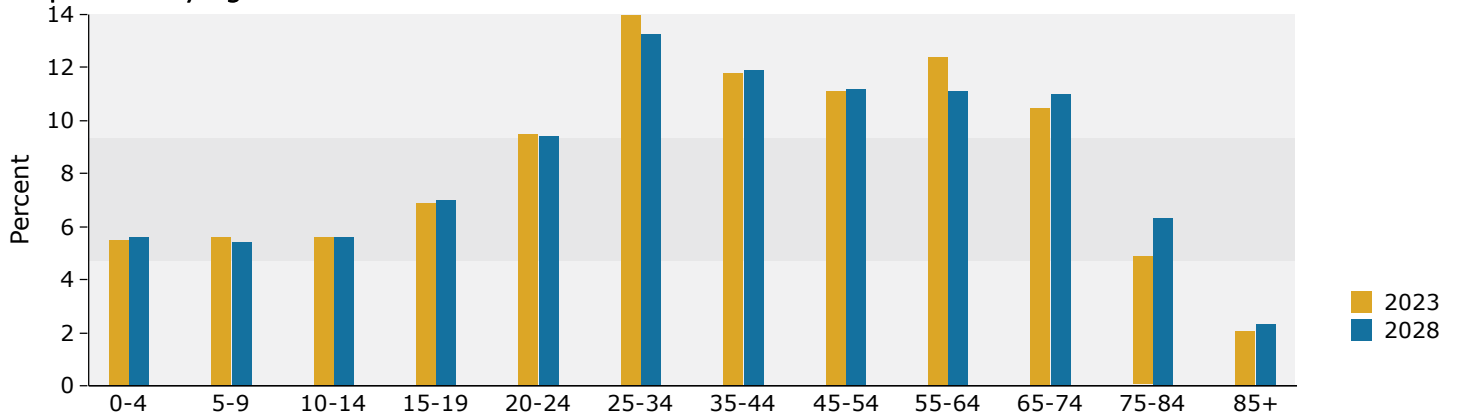
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Ring: 3 mile radius

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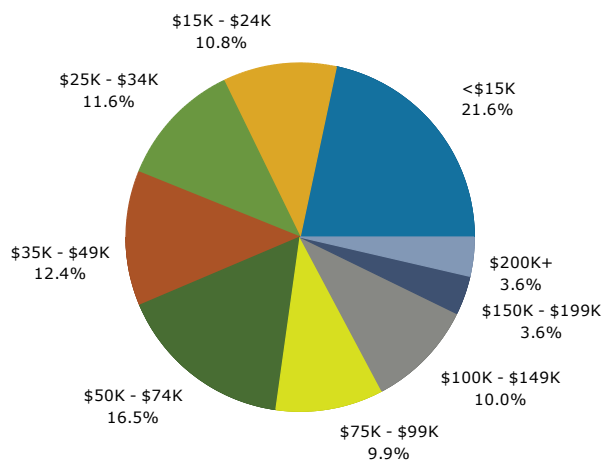
Trends 2023-2028



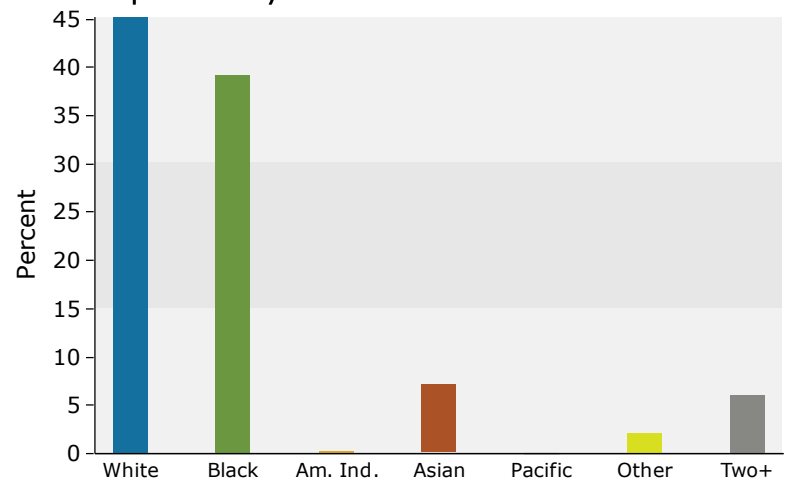
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 4.1%



Demographic and Income Profile

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Ring: 5 mile radius

Prepared by Esri
Latitude: 41.09733
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Summary	Census 2010	Census 2020	2023	2028
Population	221,914	214,346	213,665	211,743
Households	93,891	93,709	94,090	94,250
Families	52,885	50,190	49,744	49,507
Average Household Size	2.29	2.23	2.22	2.19
Owner Occupied Housing Units	52,406	48,371	50,715	51,202
Renter Occupied Housing Units	41,485	45,338	43,375	43,048
Median Age	36.4	37.7	39.1	40.0

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.18%	0.00%	0.30%
Households	0.03%	0.19%	0.49%
Families	-0.10%	0.11%	0.44%
Owner HHs	0.19%	0.34%	0.66%
Median Household Income	2.42%	3.07%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	15,532	16.5%	13,798	14.6%
\$15,000 - \$24,999	9,410	10.0%	7,761	8.2%
\$25,000 - \$34,999	10,452	11.1%	9,307	9.9%
\$35,000 - \$49,999	13,078	13.9%	12,480	13.2%
\$50,000 - \$74,999	17,321	18.4%	17,192	18.2%
\$75,000 - \$99,999	10,750	11.4%	11,594	12.3%
\$100,000 - \$149,999	10,685	11.4%	13,139	13.9%
\$150,000 - \$199,999	3,605	3.8%	5,076	5.4%
\$200,000+	3,257	3.5%	3,904	4.1%

Median Household Income	\$47,868	\$53,943
Average Household Income	\$69,062	\$79,825
Per Capita Income	\$30,435	\$35,559

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,397	6.5%	12,702	5.9%	11,907	5.6%	11,894	5.6%
5 - 9	13,264	6.0%	12,681	5.9%	12,181	5.7%	11,650	5.5%
10 - 14	13,645	6.1%	12,527	5.8%	12,117	5.7%	12,034	5.7%
15 - 19	16,528	7.4%	13,537	6.3%	13,110	6.1%	13,023	6.2%
20 - 24	18,442	8.3%	16,068	7.5%	16,454	7.7%	15,844	7.5%
25 - 34	30,949	13.9%	32,230	15.0%	29,879	14.0%	28,141	13.3%
35 - 44	27,192	12.3%	25,629	12.0%	26,634	12.5%	26,322	12.4%
45 - 54	31,264	14.1%	24,908	11.6%	24,596	11.5%	24,736	11.7%
55 - 64	27,093	12.2%	28,538	13.3%	27,361	12.8%	24,473	11.6%
65 - 74	14,123	6.4%	22,129	10.3%	23,153	10.8%	24,056	11.4%
75 - 84	10,163	4.6%	9,393	4.4%	11,406	5.3%	14,356	6.8%
85+	4,854	2.2%	4,004	1.9%	4,867	2.3%	5,216	2.5%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	144,932	65.3%	124,746	58.2%	121,804	57.0%	115,697	54.6%
Black Alone	63,468	28.6%	60,247	28.1%	61,124	28.6%	61,738	29.2%
American Indian Alone	529	0.2%	579	0.3%	599	0.3%	614	0.3%
Asian Alone	4,738	2.1%	11,604	5.4%	12,262	5.7%	13,792	6.5%
Pacific Islander Alone	52	0.0%	74	0.0%	79	0.0%	86	0.0%
Some Other Race Alone	1,618	0.7%	3,339	1.6%	3,511	1.6%	3,838	1.8%
Two or More Races	6,576	3.0%	13,756	6.4%	14,286	6.7%	15,977	7.5%
Hispanic Origin (Any Race)	4,684	2.1%	6,893	3.2%	7,335	3.4%	7,992	3.8%

Data Note: Income is expressed in current dollars.

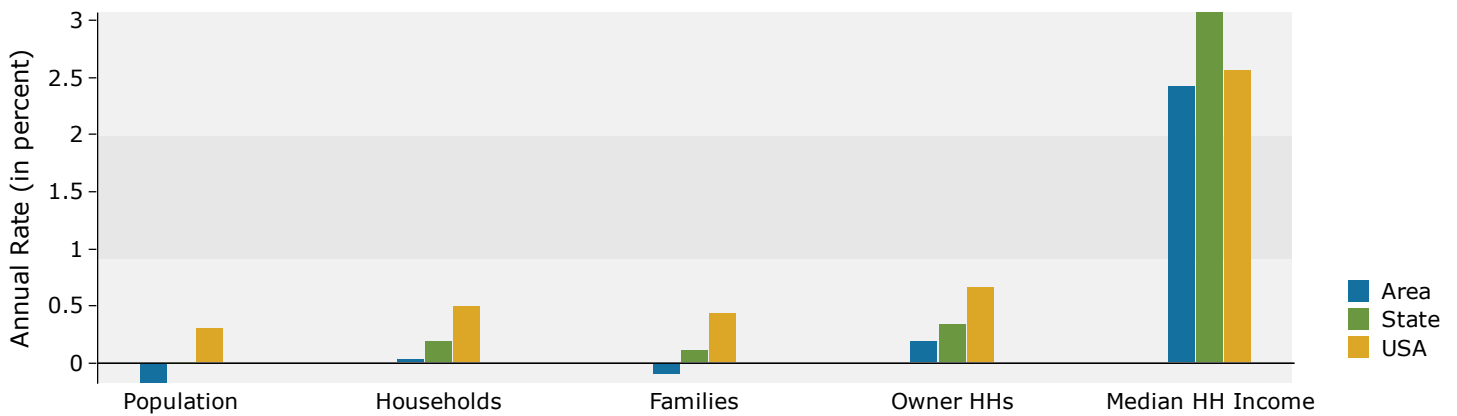
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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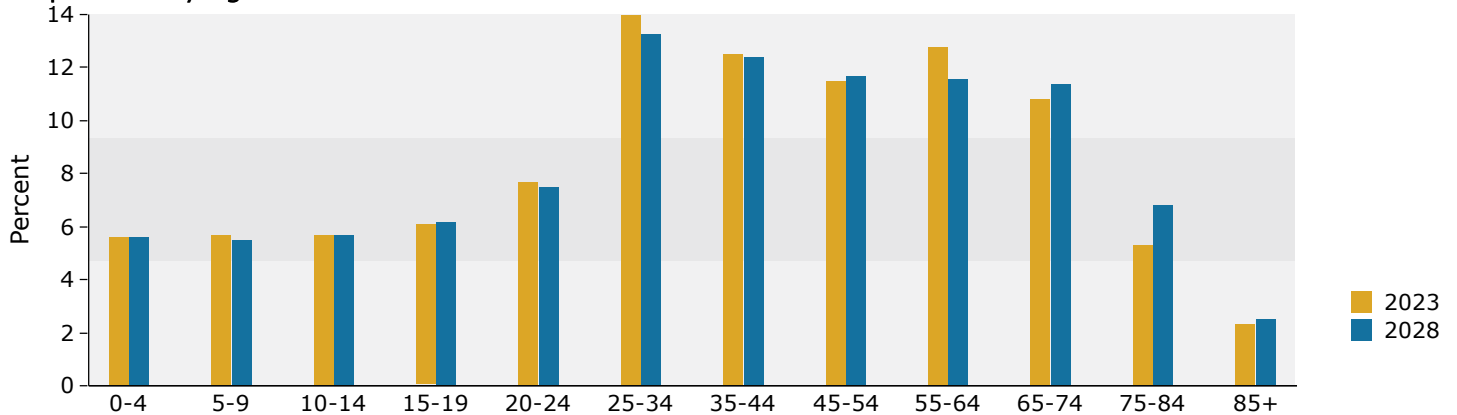
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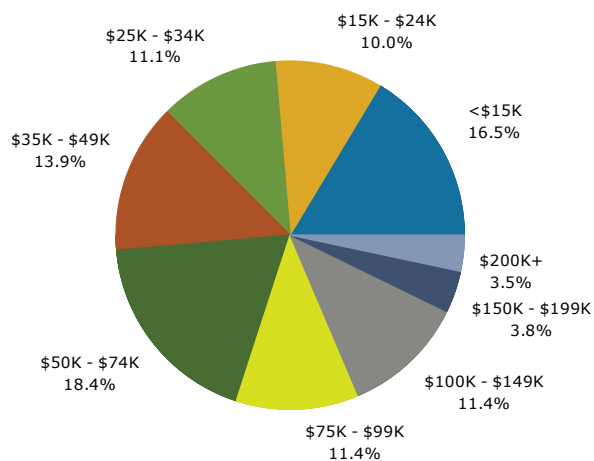
Trends 2023-2028



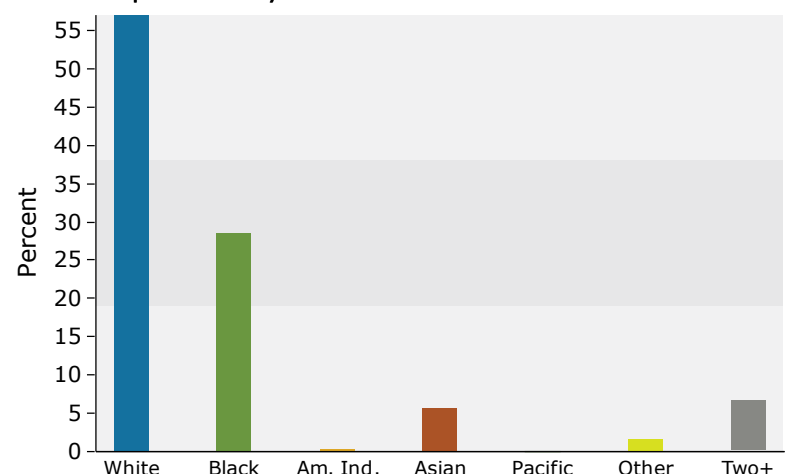
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 3.4%



Business Summary

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.09733
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Data for all businesses in area			1 mile		3 miles				5 miles			
Total Businesses:			346		3,513				7,543			
Total Employees:			3,338		80,641				142,557			
Total Residential Population:			14,756		91,627				213,665			
Employee/Residential Population Ratio (per 100 Residents)			23		88				67			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.2%	15	0.4%	38	1.1%	206	0.3%	88	1.2%	534	0.4%
Construction	11	3.2%	44	1.3%	141	4.0%	1,096	1.4%	377	5.0%	3,482	2.4%
Manufacturing	3	0.9%	45	1.3%	113	3.2%	2,052	2.5%	349	4.6%	10,614	7.4%
Transportation	4	1.2%	138	4.1%	49	1.4%	2,182	2.7%	133	1.8%	3,607	2.5%
Communication	2	0.6%	22	0.7%	36	1.0%	916	1.1%	73	1.0%	1,361	1.0%
Utility	0	0.0%	0	0.0%	18	0.5%	3,022	3.7%	28	0.4%	3,305	2.3%
Wholesale Trade	9	2.6%	35	1.0%	74	2.1%	725	0.9%	221	2.9%	3,222	2.3%
Retail Trade Summary	62	17.9%	609	18.2%	560	15.9%	6,442	8.0%	1,504	19.9%	24,513	17.2%
Home Improvement	0	0.0%	1	0.0%	22	0.6%	162	0.2%	63	0.8%	1,228	0.9%
General Merchandise Stores	3	0.9%	16	0.5%	24	0.7%	201	0.2%	67	0.9%	1,596	1.1%
Food Stores	7	2.0%	66	2.0%	61	1.7%	961	1.2%	169	2.2%	3,047	2.1%
Auto Dealers & Gas Stations	4	1.2%	74	2.2%	46	1.3%	683	0.8%	168	2.2%	3,261	2.3%
Apparel & Accessory Stores	2	0.6%	4	0.1%	19	0.5%	90	0.1%	105	1.4%	1,008	0.7%
Furniture & Home Furnishings	1	0.3%	2	0.1%	22	0.6%	115	0.1%	87	1.2%	822	0.6%
Eating & Drinking Places	34	9.8%	373	11.2%	257	7.3%	3,568	4.4%	526	7.0%	7,996	5.6%
Miscellaneous Retail	11	3.2%	72	2.2%	107	3.0%	664	0.8%	319	4.2%	5,555	3.9%
Finance, Insurance, Real Estate Summary	37	10.7%	215	6.4%	296	8.4%	3,204	4.0%	661	8.8%	6,246	4.4%
Banks, Savings & Lending Institutions	7	2.0%	55	1.6%	49	1.4%	447	0.6%	128	1.7%	1,058	0.7%
Securities Brokers	3	0.9%	14	0.4%	28	0.8%	147	0.2%	72	1.0%	467	0.3%
Insurance Carriers & Agents	4	1.2%	16	0.5%	36	1.0%	595	0.7%	107	1.4%	1,270	0.9%
Real Estate, Holding, Other Investment Offices	23	6.6%	130	3.9%	183	5.2%	2,015	2.5%	354	4.7%	3,452	2.4%
Services Summary	182	52.6%	2,156	64.6%	1,746	49.7%	50,080	62.1%	3,365	44.6%	71,641	50.3%
Hotels & Lodging	2	0.6%	7	0.2%	9	0.3%	115	0.1%	18	0.2%	747	0.5%
Automotive Services	2	0.6%	8	0.2%	70	2.0%	526	0.7%	217	2.9%	1,310	0.9%
Movies & Amusements	12	3.5%	94	2.8%	73	2.1%	1,330	1.6%	153	2.0%	2,029	1.4%
Health Services	14	4.0%	396	11.9%	381	10.8%	29,276	36.3%	675	8.9%	34,475	24.2%
Legal Services	17	4.9%	78	2.3%	129	3.7%	1,341	1.7%	209	2.8%	2,040	1.4%
Education Institutions & Libraries	14	4.0%	398	11.9%	112	3.2%	4,206	5.2%	204	2.7%	7,983	5.6%
Other Services	121	35.0%	1,176	35.2%	971	27.6%	13,285	16.5%	1,890	25.1%	23,058	16.2%
Government	4	1.2%	31	0.9%	198	5.6%	10,468	13.0%	273	3.6%	13,532	9.5%
Unclassified Establishments	29	8.4%	27	0.8%	245	7.0%	249	0.3%	470	6.2%	499	0.4%
Totals	346	100.0%	3,338	100.0%	3,513	100.0%	80,641	100.0%	7,543	100.0%	142,557	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

January 19, 2024



Business Summary

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.09733
Longitude: -81.54535

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.3%	3	0.1%	4	0.1%	21	0.0%	8	0.1%	57	0.0%
Mining	0	0.0%	0	0.0%	3	0.1%	16	0.0%	6	0.1%	30	0.0%
Utilities	0	0.0%	0	0.0%	15	0.4%	3,001	3.7%	19	0.3%	3,193	2.2%
Construction	12	3.5%	44	1.3%	163	4.6%	1,256	1.6%	418	5.5%	3,989	2.8%
Manufacturing	3	0.9%	31	0.9%	108	3.1%	1,840	2.3%	353	4.7%	10,396	7.3%
Wholesale Trade	9	2.6%	35	1.0%	72	2.0%	718	0.9%	218	2.9%	3,213	2.3%
Retail Trade	27	7.8%	211	6.3%	287	8.2%	2,716	3.4%	941	12.5%	16,132	11.3%
Motor Vehicle & Parts Dealers	3	0.9%	72	2.2%	39	1.1%	655	0.8%	151	2.0%	3,169	2.2%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	8	0.2%	42	0.1%	40	0.5%	248	0.2%
Electronics & Appliance Stores	1	0.3%	2	0.1%	10	0.3%	45	0.1%	37	0.5%	478	0.3%
Building Material & Garden Equipment & Supplies Dealers	0	0.0%	1	0.0%	22	0.6%	162	0.2%	63	0.8%	1,228	0.9%
Food & Beverage Stores	6	1.7%	42	1.3%	59	1.7%	863	1.1%	147	1.9%	2,713	1.9%
Health & Personal Care Stores	3	0.9%	44	1.3%	25	0.7%	237	0.3%	97	1.3%	899	0.6%
Gasoline Stations & Fuel Dealers	1	0.3%	2	0.1%	7	0.2%	28	0.0%	17	0.2%	93	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	0.9%	7	0.2%	23	0.7%	100	0.1%	129	1.7%	4,324	3.0%
Sporting Goods, Hobby, Book, & Music Stores	6	1.7%	13	0.4%	61	1.7%	332	0.4%	162	2.1%	1,185	0.8%
General Merchandise Stores	3	0.9%	28	0.8%	33	0.9%	252	0.3%	98	1.3%	1,795	1.3%
Transportation & Warehousing	4	1.2%	138	4.1%	43	1.2%	1,623	2.0%	119	1.6%	2,891	2.0%
Information	6	1.7%	59	1.8%	99	2.8%	2,150	2.7%	177	2.3%	3,271	2.3%
Finance & Insurance	14	4.0%	85	2.5%	114	3.2%	1,191	1.5%	309	4.1%	2,799	2.0%
Central Bank/Credit Intermediation & Related Activities	7	2.0%	55	1.6%	48	1.4%	445	0.6%	127	1.7%	1,056	0.7%
Securities & Commodity Contracts	3	0.9%	14	0.4%	30	0.9%	151	0.2%	75	1.0%	473	0.3%
Funds, Trusts & Other Financial Vehicles	4	1.2%	16	0.5%	36	1.0%	595	0.7%	107	1.4%	1,270	0.9%
Real Estate, Rental & Leasing	22	6.4%	125	3.7%	172	4.9%	1,373	1.7%	371	4.9%	3,231	2.3%
Professional, Scientific & Tech Services	52	15.0%	249	7.5%	441	12.6%	7,010	8.7%	757	10.0%	10,402	7.3%
Legal Services	17	4.9%	78	2.3%	138	3.9%	1,405	1.7%	223	3.0%	2,146	1.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%	5	0.1%	961	1.2%	10	0.1%	1,018	0.7%
Administrative, Support & Waste Management Services	12	3.5%	120	3.6%	114	3.2%	1,615	2.0%	227	3.0%	2,812	2.0%
Educational Services	15	4.3%	396	11.9%	112	3.2%	3,809	4.7%	220	2.9%	7,648	5.4%
Health Care & Social Assistance	32	9.2%	761	22.8%	504	14.3%	31,796	39.4%	907	12.0%	39,388	27.6%
Arts, Entertainment & Recreation	11	3.2%	82	2.5%	66	1.9%	968	1.2%	122	1.6%	1,469	1.0%
Accommodation & Food Services	37	10.7%	405	12.1%	273	7.8%	3,776	4.7%	560	7.4%	8,957	6.3%
Accommodation	2	0.6%	7	0.2%	9	0.3%	115	0.1%	18	0.2%	747	0.5%
Food Services & Drinking Places	35	10.1%	398	11.9%	264	7.5%	3,662	4.5%	542	7.2%	8,210	5.8%
Other Services (except Public Administration)	57	16.5%	536	16.1%	476	13.5%	4,018	5.0%	1,055	14.0%	7,559	5.3%
Automotive Repair & Maintenance	1	0.3%	5	0.1%	50	1.4%	381	0.5%	165	2.2%	999	0.7%
Public Administration	4	1.2%	31	0.9%	201	5.7%	10,537	13.1%	277	3.7%	13,607	9.5%
Unclassified Establishments	29	8.4%	27	0.8%	243	6.9%	245	0.3%	468	6.2%	494	0.3%
Total	346	100.0%	3,338	100.0%	3,513	100.0%	80,641	100.0%	7,543	100.0%	142,557	100.0%

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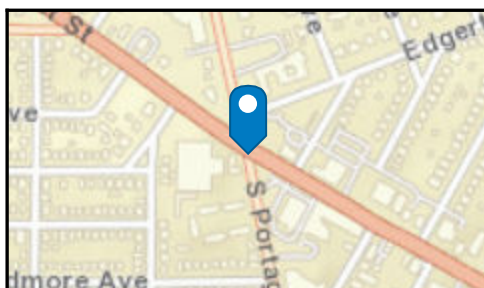
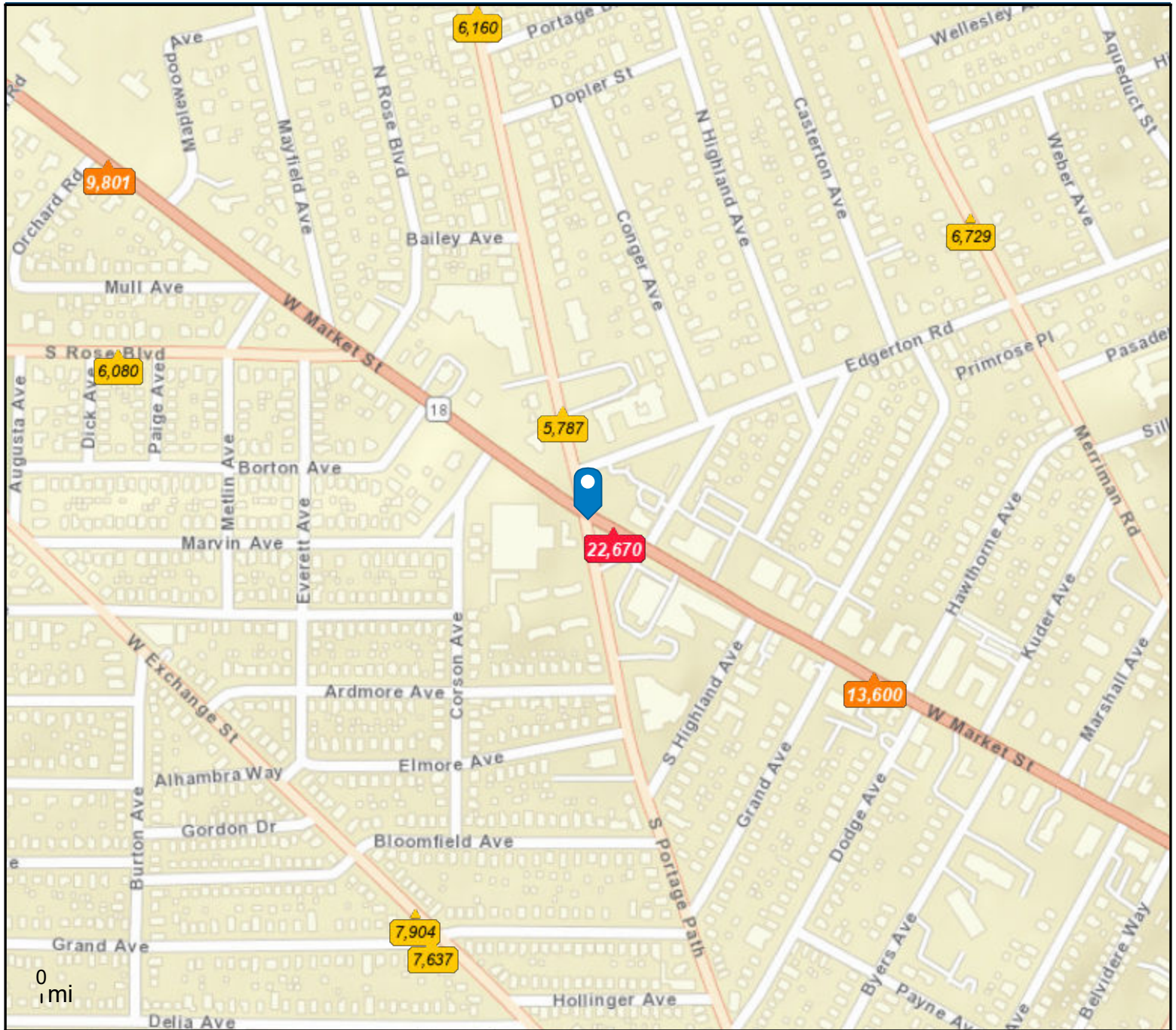
Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

January 19, 2024

Traffic Count Map - Close Up

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.09733
Longitude: -81.54535



Average Daily Traffic Volume
▲ Up to 6,000 vehicles per day
▲ 6,001 - 15,000
▲ 15,001 - 30,000
▲ 30,001 - 50,000
▲ 50,001 - 100,000
▲ More than 100,000 per day



Source: ©2023 Kalibrate Technologies (Q3 2023).

January 19, 2024



Traffic Count Profile

West Market Plaza - 1,3,5 mile
W Market St & S Portage Path, Akron, OH, 44303
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.09733
Longitude: -81.54535

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.02	W Market St	S Portage Path (0.02 miles NW)	2013	22,670
0.08	N PORTAGE PATH RD	Edgerton Rd (0.04 miles S)	2020	5,787
0.22	W Market St	Hawthorne Ave (0.02 miles SE)	2008	13,600
0.30	W Exchange St	Grand Ave (0.02 miles SE)	2016	7,904
0.31	W EXCHANGE ST	Grand Ave (0.01 miles N)	2020	7,637
0.33	Merriman Road	Edgerton Rd (0.04 miles SE)	2021	6,729
0.34	South Rose Boulevard	Dick Ave (0.02 miles W)	2021	6,080
0.36	N Portage Path	Wye Dr (0.02 miles N)	2014	6,160
0.37	W Exchange St	Dodge Ave (0.02 miles SE)	2012	9,450
0.37	S PORTAGE PATH RD	Dodge Ave (0.0 miles S)	2020	5,419
0.41	West Market Street	Maplewood Ave (0.03 miles SE)	2021	9,801
0.48	W Market St	Belvidere Way (0.01 miles NW)	2001	20,430
0.48	W EXCHANGE ST	Volga Way (0.03 miles NW)	2020	8,151
0.52	Rhodes Ave	W Market St (0.06 miles NE)	2008	3,570
0.54	W Exchange St	S Rose Blvd (0.02 miles SE)	2016	7,933
0.54	N PORTAGE PATH RD	Memorial Pkwy (0.04 miles N)	2020	10,638
0.55	Merriman Rd	Charlotte St (0.03 miles NW)	2013	6,757
0.57	MEMORIAL PKWY	Delaware Ave (0.03 miles E)	2020	7,790
0.58	Rhodes Avenue	Colfax Pl (0.01 miles S)	2021	3,125
0.58	Aqueduct Street	Charlotte St (0.02 miles SE)	2021	2,604
0.59	Twin Oaks Rd	Culpepper Dr (0.01 miles SW)	2019	6,322
0.61	West Market Street	Merriman Rd (0.02 miles NW)	2021	19,353
0.64	West Exchange Street	Mull Ave (0.1 miles SE)	2019	8,154
0.64	West Exchange Street	Mull Ave (0.1 miles SE)	2021	7,913
0.65	MADISON AVE	Bye St (0.02 miles N)	2020	2,060
0.67	TWIN OAKS RD	Culpepper Dr (0.01 miles SW)	2020	5,854
0.68	W Exchange St	Beck Ave (0.03 miles SE)	2018	11,955
0.69	S Portage Path	Norway Dr (0.08 miles S)	2018	3,845
0.74	Rhodes Ave	Burt Ct (0.03 miles N)	2019	3,231
0.74	W Market St	Twin Oaks Rd (0.06 miles SE)	2013	14,980

Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2022 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2023 Kalibrate Technologies (Q3 2023).