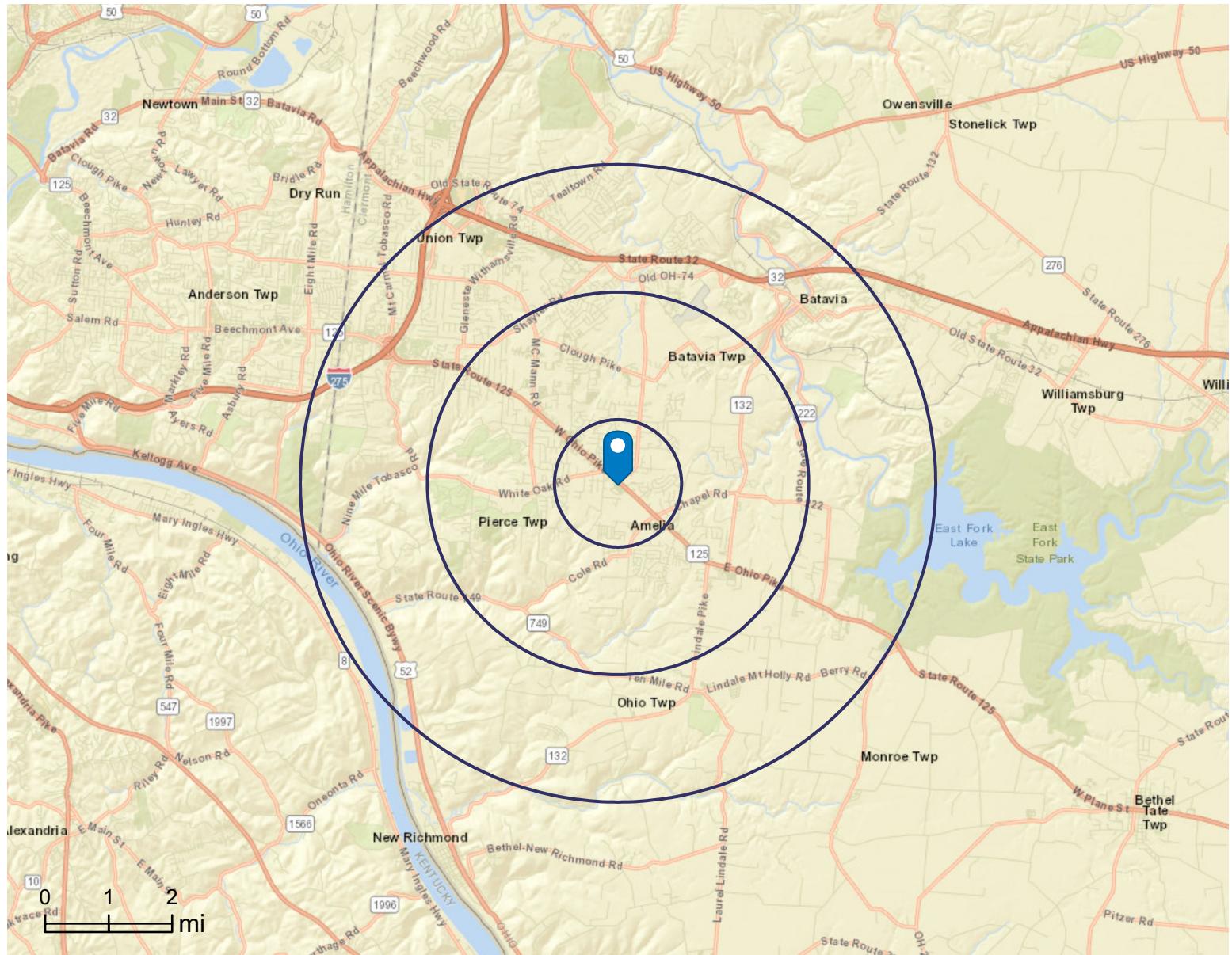


Site Details Map

**Pierce Town Center 1,3,5 mile

W Ohio Pike, Amelia, OH, 45102

Rings: 1, 3, 5 mile radii



This site is located in:

City: ---

County: Clermont County

State: Ohio

ZIP Code: 45102

Census Tract: 39025041504

Census Block Group: 390250415042

CBSA: Cincinnati, OH-KY-IN Metropolitan Statistical Area

Demographic and Income Profile

**Pierce Town Center 1,3,5 mile
W Ohio Pike, Amelia, OH, 45102
Ring: 1 mile radius



Summary	Census 2020	2025	2030
Total Population	7,659	7,913	8,045
Total Households	3,133	3,283	3,371
Family Households	2,156	2,200	2,236
Average Household Size	2.44	2.41	2.39
Owner Occupied Housing Units	2,254	2,406	2,508
Renter Occupied Housing Units	879	877	863
Median Age	39.6	40.7	41.8

Trends 2025 - 2030	Area	State	National
Population	0.3%	0.1%	0.4%
Households	0.5%	0.2%	0.6%
Family Population	0.3%	0.0%	0.5%
Owner Occupied Housing Units	0.8%	0.4%	0.0%
Median Household Income	3.2%	2.4%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	442	5.8%	441	5.6%	440	5.5%
5-9	503	6.6%	474	6.0%	447	5.6%
10-14	514	6.7%	510	6.5%	477	5.9%
15-19	498	6.5%	478	6.0%	471	5.8%
20-24	450	5.9%	458	5.8%	446	5.5%
25-29	453	5.9%	504	6.4%	510	6.3%
30-34	495	6.5%	494	6.2%	526	6.5%
35-39	521	6.8%	522	6.6%	506	6.3%
40-44	507	6.6%	540	6.8%	537	6.7%
45-49	475	6.2%	516	6.5%	540	6.7%
50-54	513	6.7%	483	6.1%	509	6.3%
55-59	512	6.7%	501	6.3%	466	5.8%
60-64	539	7.0%	484	6.1%	480	6.0%
65-69	438	5.7%	505	6.4%	457	5.7%
70-74	354	4.6%	402	5.1%	464	5.8%
75-79	230	3.0%	304	3.8%	354	4.4%
80-84	122	1.6%	184	2.3%	247	3.1%
Age 85+	93	1.2%	112	1.4%	165	2.0%

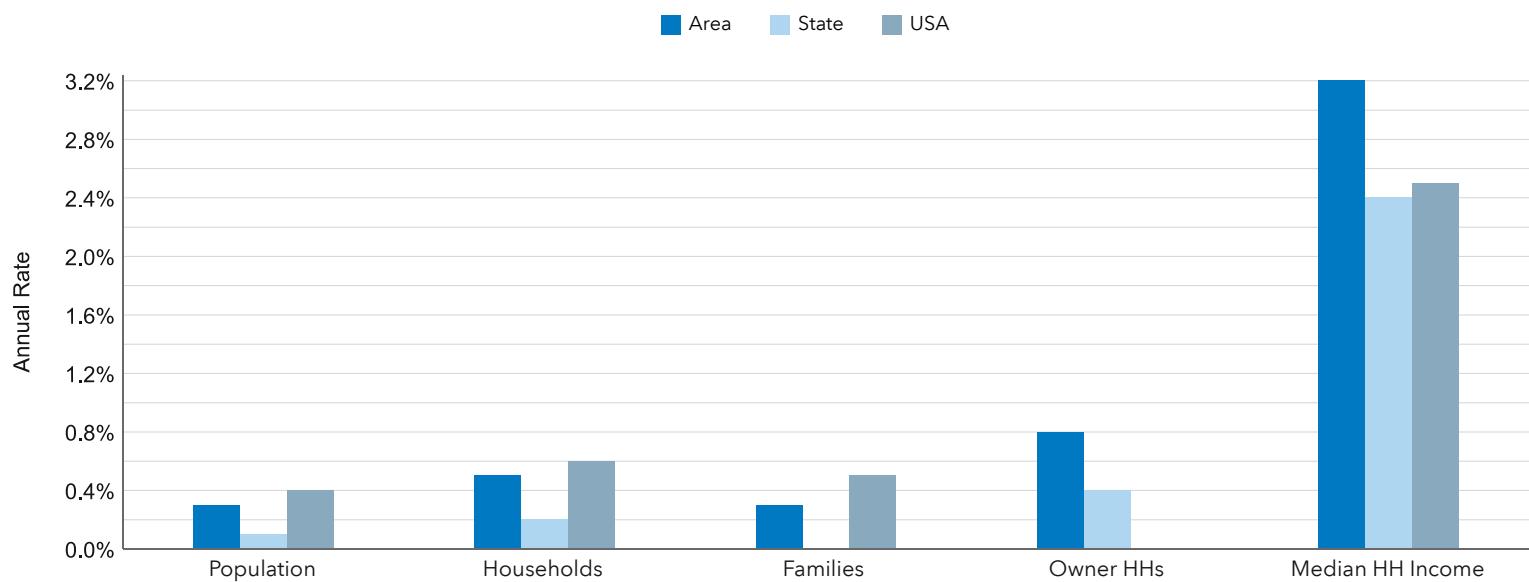
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	93	2.8%	84	2.5%
\$10,000-14,999	21	0.6%	18	0.5%
\$15,000-19,999	148	4.5%	121	3.6%
\$20,000-24,999	114	3.5%	97	2.9%
\$25,000-29,999	87	2.6%	73	2.2%
\$30,000-34,999	119	3.6%	109	3.2%
\$35,000-39,999	173	5.3%	164	4.9%
\$40,000-44,999	74	2.3%	70	2.1%
\$45,000-49,999	138	4.2%	129	3.8%
\$50,000-59,999	158	4.8%	153	4.5%
\$60,000-74,999	378	11.5%	354	10.5%
\$75,000-99,999	388	11.8%	355	10.5%
\$100,000-124,999	348	10.6%	352	10.4%
\$125,000-149,999	341	10.4%	365	10.8%
\$150,000-199,999	348	10.6%	434	12.9%
\$200,000-249,999	179	5.5%	251	7.5%
\$250,000-299,999	81	2.5%	117	3.5%
\$300,000-399,999	55	1.7%	76	2.3%
\$400,000-499,999	8	0.2%	7	0.2%
\$500,000+	31	0.9%	44	1.3%
Median Household Income	\$82,426	-	\$96,483	-
Average Household Income	\$103,183	-	\$115,823	-
Per Capita Income	\$41,622	-	\$47,178	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,936	90.6%	7,092	89.6%	7,142	88.8%
Black Alone	149	1.9%	186	2.4%	202	2.5%
American Indian	19	0.3%	18	0.2%	19	0.2%
Asian Alone	80	1.0%	91	1.1%	102	1.3%
Pacific Islander	1	0.0%	1	0.0%	1	0.0%
Some Other Race	73	0.9%	83	1.1%	90	1.1%
Two or More Races	400	5.2%	443	5.6%	488	6.1%
Hispanic (Any Race)	176	2.3%	207	2.6%	233	2.9%

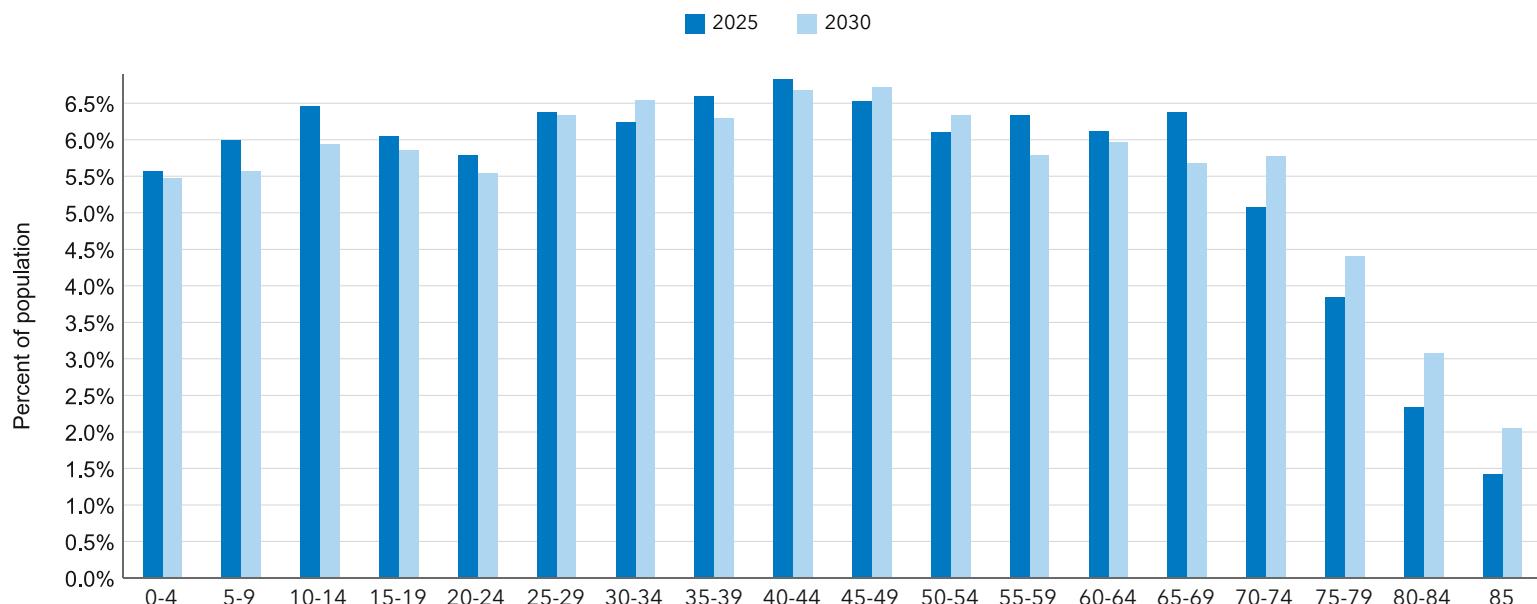
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



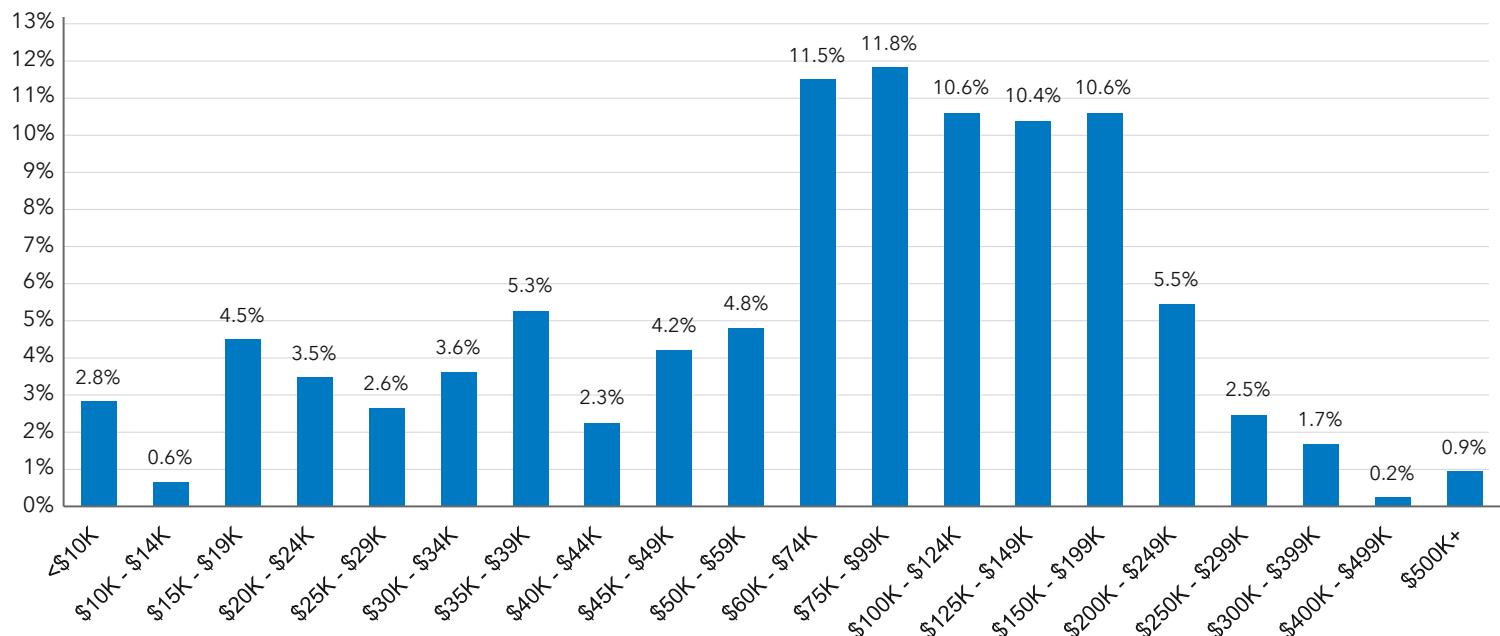
[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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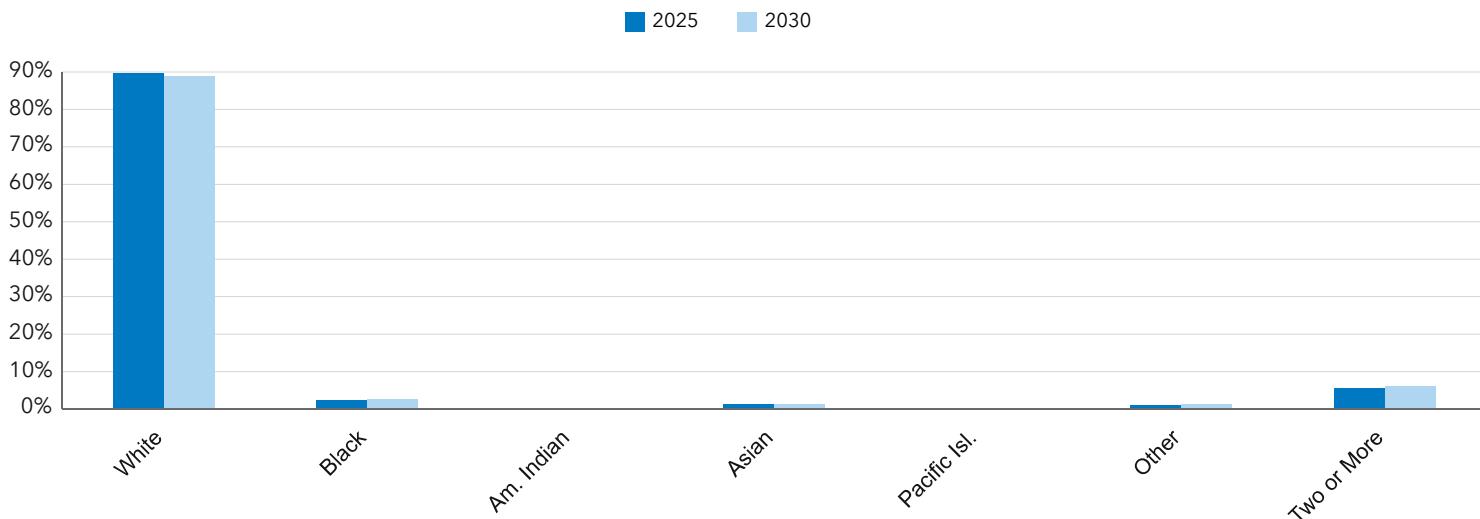
Key Indicators for 2025



Households by Income for 2025



Population by Race



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

**Pierce Town Center 1,3,5 mile
W Ohio Pike, Amelia, OH, 45102
Ring: 3 mile radius



Summary	Census 2020	2025	2030
Total Population	31,758	33,237	33,939
Total Households	12,494	13,280	13,725
Family Households	8,689	8,991	9,196
Average Household Size	2.53	2.49	2.46
Owner Occupied Housing Units	8,854	9,561	10,059
Renter Occupied Housing Units	3,640	3,719	3,666
Median Age	39.0	39.7	40.8

Trends 2025 - 2030	Area	State	National
Population	0.4%	0.1%	0.4%
Households	0.7%	0.2%	0.6%
Family Population	0.5%	0.0%	0.5%
Owner Occupied Housing Units	1.0%	0.4%	0.0%
Median Household Income	2.2%	2.4%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	1,962	6.2%	1,992	6.0%	2,014	5.9%
5-9	2,146	6.8%	2,152	6.5%	2,047	6.0%
10-14	2,101	6.6%	2,209	6.7%	2,174	6.4%
15-19	1,966	6.2%	1,958	5.9%	2,023	6.0%
20-24	1,797	5.7%	1,768	5.3%	1,763	5.2%
25-29	2,039	6.4%	2,043	6.2%	1,985	5.8%
30-34	2,180	6.9%	2,307	6.9%	2,160	6.4%
35-39	2,111	6.7%	2,338	7.0%	2,398	7.1%
40-44	1,978	6.2%	2,229	6.7%	2,414	7.1%
45-49	1,868	5.9%	2,026	6.1%	2,233	6.6%
50-54	2,020	6.4%	1,913	5.8%	2,001	5.9%
55-59	2,129	6.7%	1,984	6.0%	1,847	5.4%
60-64	2,206	7.0%	2,027	6.1%	1,899	5.6%
65-69	1,815	5.7%	2,073	6.2%	1,911	5.6%
70-74	1,493	4.7%	1,647	5.0%	1,886	5.6%
75-79	957	3.0%	1,301	3.9%	1,453	4.3%
80-84	562	1.8%	756	2.3%	1,037	3.1%
Age 85+	429	1.4%	512	1.5%	694	2.0%

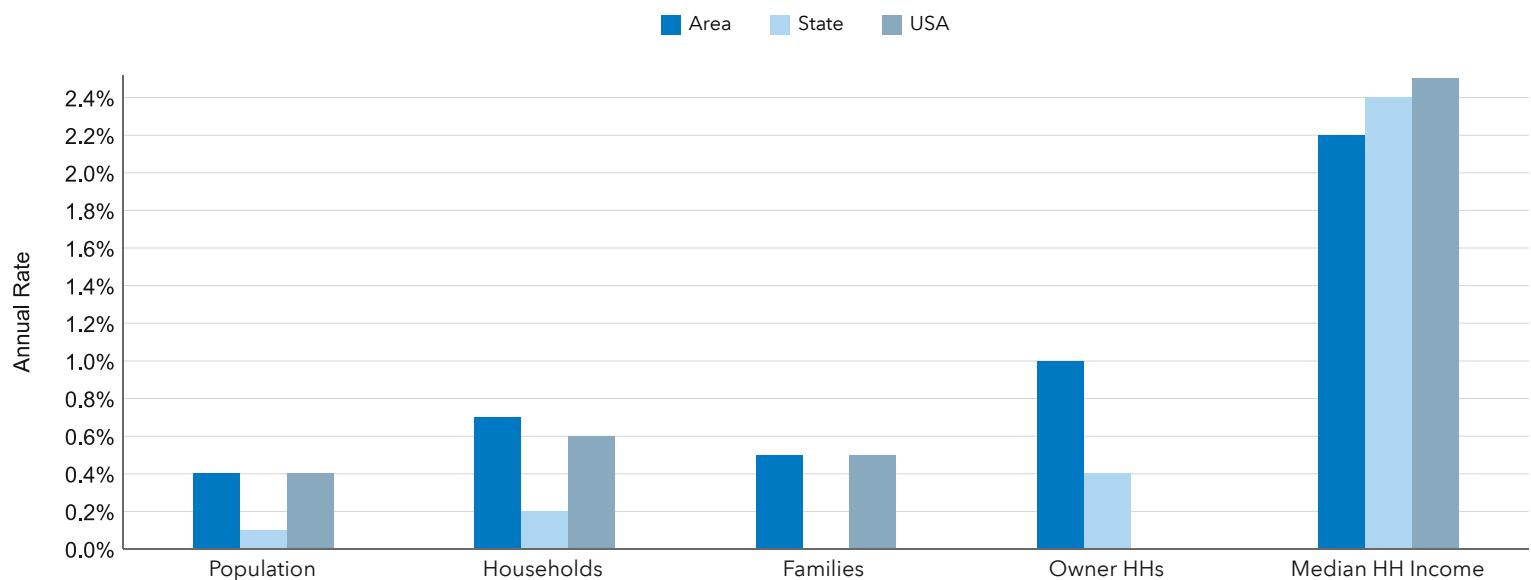
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	451	3.4%	411	3.0%
\$10,000-14,999	272	2.0%	234	1.7%
\$15,000-19,999	318	2.4%	256	1.9%
\$20,000-24,999	395	3.0%	340	2.5%
\$25,000-29,999	289	2.2%	241	1.8%
\$30,000-34,999	429	3.2%	383	2.8%
\$35,000-39,999	478	3.6%	436	3.2%
\$40,000-44,999	477	3.6%	444	3.2%
\$45,000-49,999	668	5.0%	609	4.4%
\$50,000-59,999	899	6.8%	852	6.2%
\$60,000-74,999	1,159	8.7%	1,125	8.2%
\$75,000-99,999	2,066	15.6%	2,026	14.8%
\$100,000-124,999	1,354	10.2%	1,370	10.0%
\$125,000-149,999	1,172	8.8%	1,245	9.1%
\$150,000-199,999	1,346	10.1%	1,687	12.3%
\$200,000-249,999	744	5.6%	1,026	7.5%
\$250,000-299,999	338	2.5%	481	3.5%
\$300,000-399,999	226	1.7%	312	2.3%
\$400,000-499,999	39	0.3%	30	0.2%
\$500,000+	159	1.2%	217	1.6%
Median Household Income	\$82,988	-	\$92,507	-
Average Household Income	\$106,046	-	\$118,421	-
Per Capita Income	\$42,499	-	\$48,038	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	28,731	90.5%	29,711	89.4%	30,039	88.5%
Black Alone	562	1.8%	736	2.2%	806	2.4%
American Indian	69	0.2%	69	0.2%	71	0.2%
Asian Alone	338	1.1%	390	1.2%	438	1.3%
Pacific Islander	5	0.0%	6	0.0%	6	0.0%
Some Other Race	299	0.9%	347	1.0%	382	1.1%
Two or More Races	1,754	5.5%	1,979	6.0%	2,196	6.5%
Hispanic (Any Race)	805	2.5%	961	2.9%	1,081	3.2%

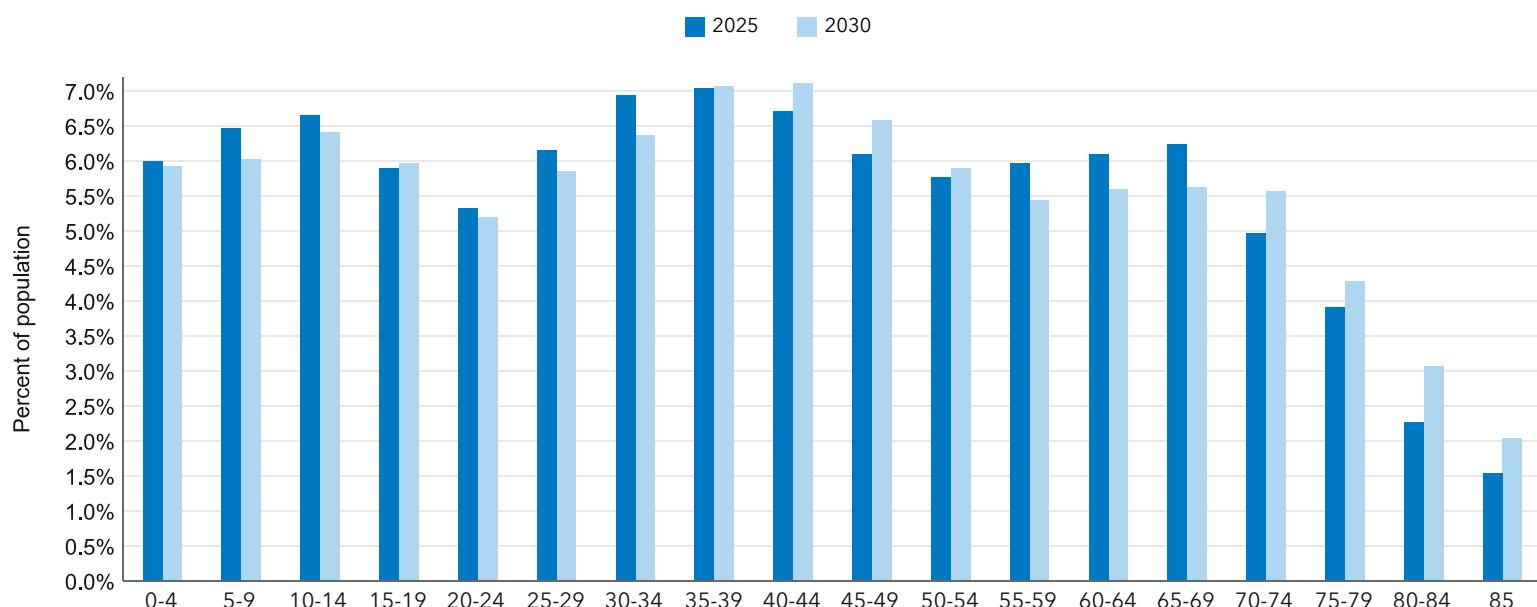
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



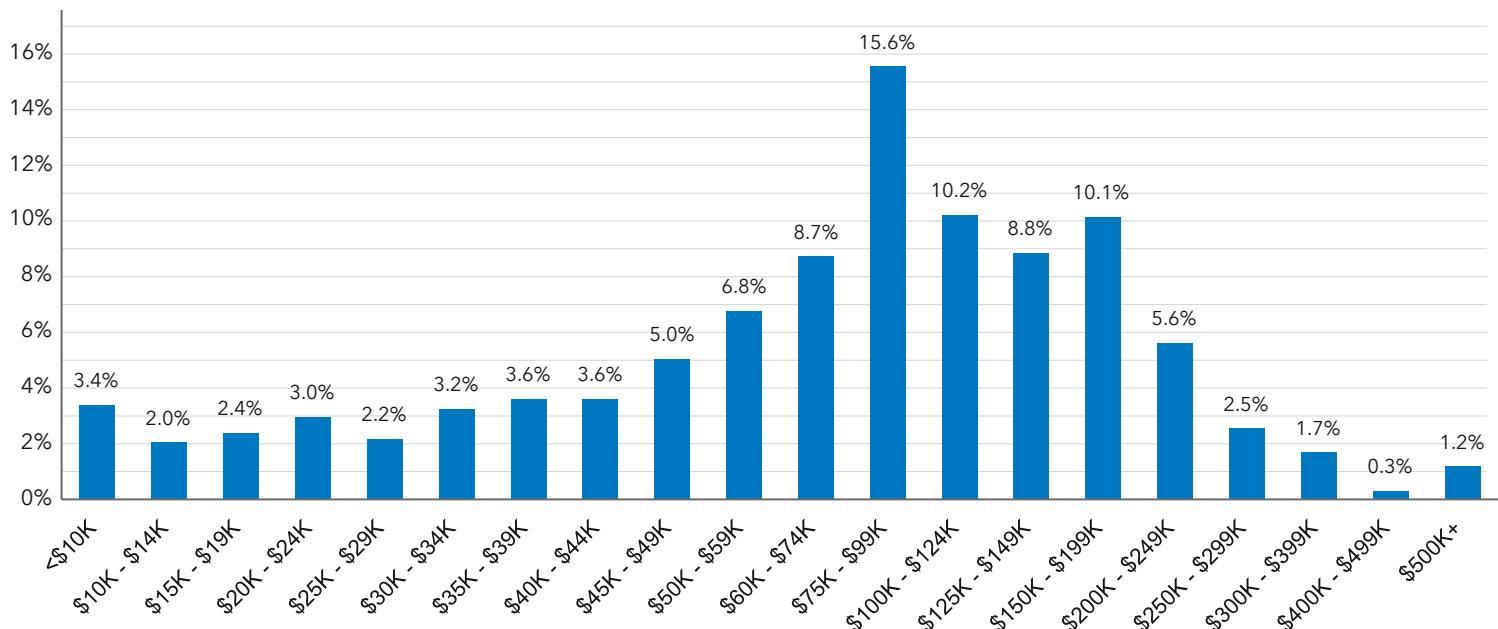
[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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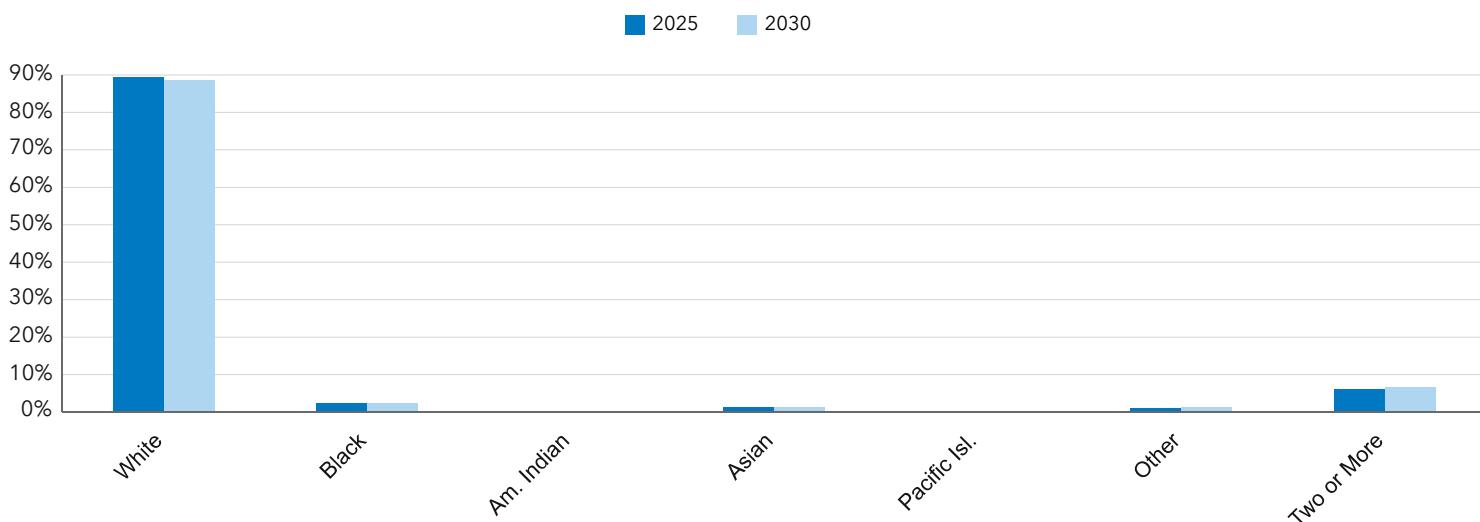
Key Indicators for 2025



Households by Income for 2025



Population by Race



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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Demographic and Income Profile

**Pierce Town Center 1,3,5 mile
W Ohio Pike, Amelia, OH, 45102
Ring: 5 mile radius



Summary	Census 2020	2025	2030
Total Population	74,733	77,910	79,540
Total Households	30,524	32,453	33,588
Family Households	19,945	20,507	20,958
Average Household Size	2.43	2.38	2.35
Owner Occupied Housing Units	20,168	21,703	22,826
Renter Occupied Housing Units	10,356	10,750	10,763
Median Age	39.2	39.9	41.1

Trends 2025 - 2030	Area	State	National
Population	0.4%	0.1%	0.4%
Households	0.7%	0.2%	0.6%
Family Population	0.4%	0.0%	0.5%
Owner Occupied Housing Units	1.0%	0.4%	0.0%
Median Household Income	2.0%	2.4%	2.5%

Population by Age	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
0-4	4,449	6.0%	4,473	5.7%	4,496	5.7%
5-9	4,665	6.2%	4,783	6.1%	4,542	5.7%
10-14	4,727	6.3%	4,724	6.1%	4,788	6.0%
15-19	4,436	5.9%	4,483	5.8%	4,430	5.6%
20-24	4,565	6.1%	4,561	5.8%	4,594	5.8%
25-29	5,267	7.0%	5,152	6.6%	5,125	6.4%
30-34	5,209	7.0%	5,524	7.1%	5,077	6.4%
35-39	4,833	6.5%	5,350	6.9%	5,520	6.9%
40-44	4,442	5.9%	4,999	6.4%	5,423	6.8%
45-49	4,207	5.6%	4,615	5.9%	5,085	6.4%
50-54	4,744	6.3%	4,384	5.6%	4,642	5.8%
55-59	5,123	6.9%	4,670	6.0%	4,265	5.4%
60-64	5,240	7.0%	4,927	6.3%	4,537	5.7%
65-69	4,415	5.9%	4,900	6.3%	4,638	5.8%
70-74	3,568	4.8%	4,084	5.2%	4,550	5.7%
75-79	2,340	3.1%	3,107	4.0%	3,594	4.5%
80-84	1,390	1.9%	1,859	2.4%	2,483	3.1%
Age 85+	1,112	1.5%	1,317	1.7%	1,752	2.2%

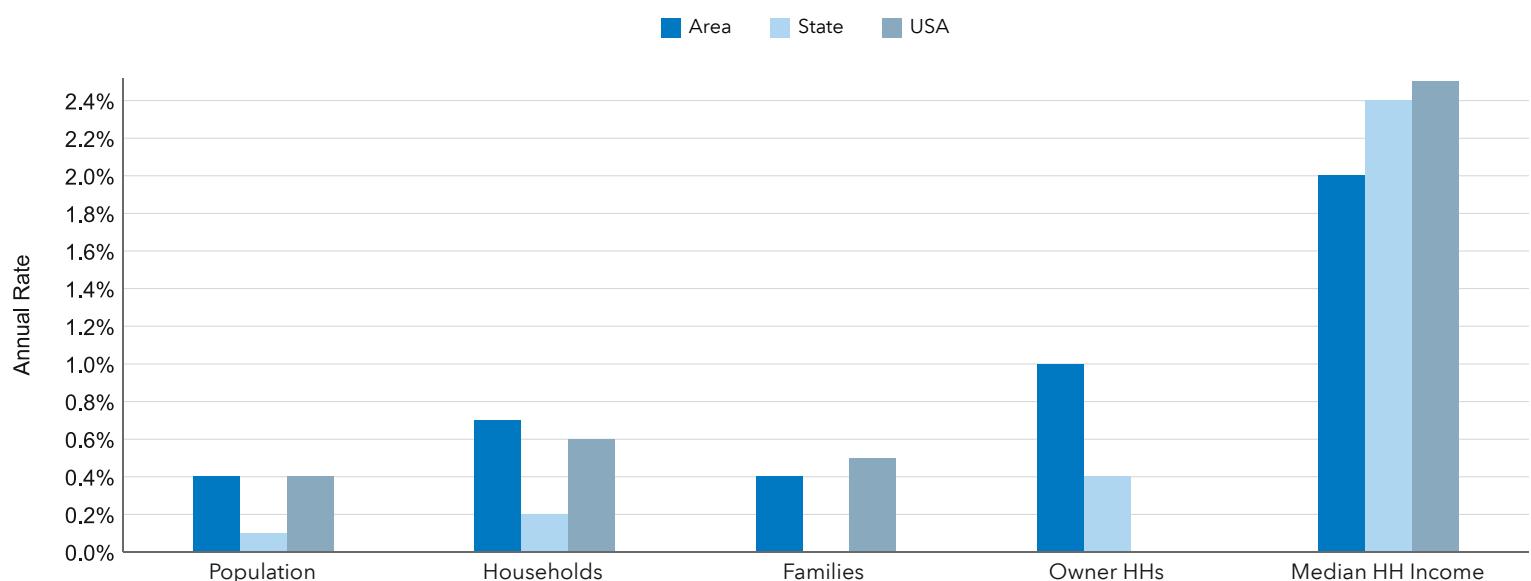
Households by Income	2025		2030	
	Number	Percent	Number	Percent
<\$10,000	1,373	4.2%	1,227	3.6%
\$10,000-14,999	575	1.8%	519	1.6%
\$15,000-19,999	865	2.7%	712	2.1%
\$20,000-24,999	890	2.7%	769	2.3%
\$25,000-29,999	864	2.7%	735	2.2%
\$30,000-34,999	1,358	4.2%	1,214	3.6%
\$35,000-39,999	1,040	3.2%	944	2.8%
\$40,000-44,999	1,302	4.0%	1,237	3.7%
\$45,000-49,999	1,441	4.4%	1,368	4.1%
\$50,000-59,999	2,380	7.3%	2,275	6.8%
\$60,000-74,999	3,136	9.7%	3,077	9.2%
\$75,000-99,999	4,842	14.9%	4,880	14.5%
\$100,000-124,999	3,373	10.4%	3,494	10.4%
\$125,000-149,999	2,413	7.4%	2,607	7.8%
\$150,000-199,999	3,329	10.3%	4,118	12.3%
\$200,000-249,999	1,536	4.7%	2,095	6.2%
\$250,000-299,999	725	2.2%	1,013	3.0%
\$300,000-399,999	480	1.5%	658	2.0%
\$400,000-499,999	87	0.3%	65	0.2%
\$500,000+	444	1.4%	583	1.7%
Median Household Income	\$79,024	-	\$87,132	-
Average Household Income	\$102,902	-	\$114,322	-
Per Capita Income	\$42,916	-	\$48,338	-

Race and Ethnicity	Census 2020		2025		2030	
	Number	Percent	Number	Percent	Number	Percent
White Alone	66,607	89.1%	68,526	88.0%	69,196	87.0%
Black Alone	1,666	2.2%	2,117	2.7%	2,303	2.9%
American Indian	177	0.2%	172	0.2%	177	0.2%
Asian Alone	1,308	1.8%	1,495	1.9%	1,677	2.1%
Pacific Islander	26	0.0%	28	0.0%	29	0.0%
Some Other Race	827	1.1%	946	1.2%	1,043	1.3%
Two or More Races	4,121	5.5%	4,627	5.9%	5,117	6.4%
Hispanic (Any Race)	2,056	2.8%	2,417	3.1%	2,705	3.4%

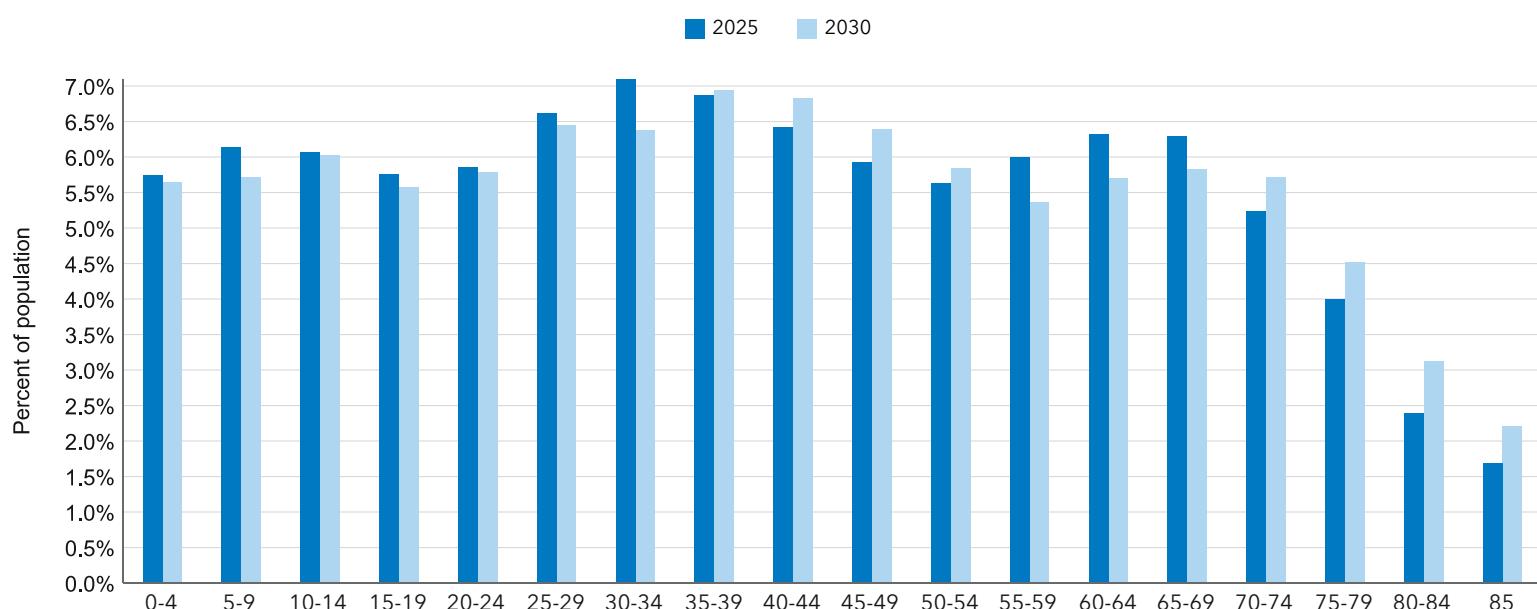
Key Indicators for 2025



Trends: 2025 - 2030 Annual Rate



Population by Age



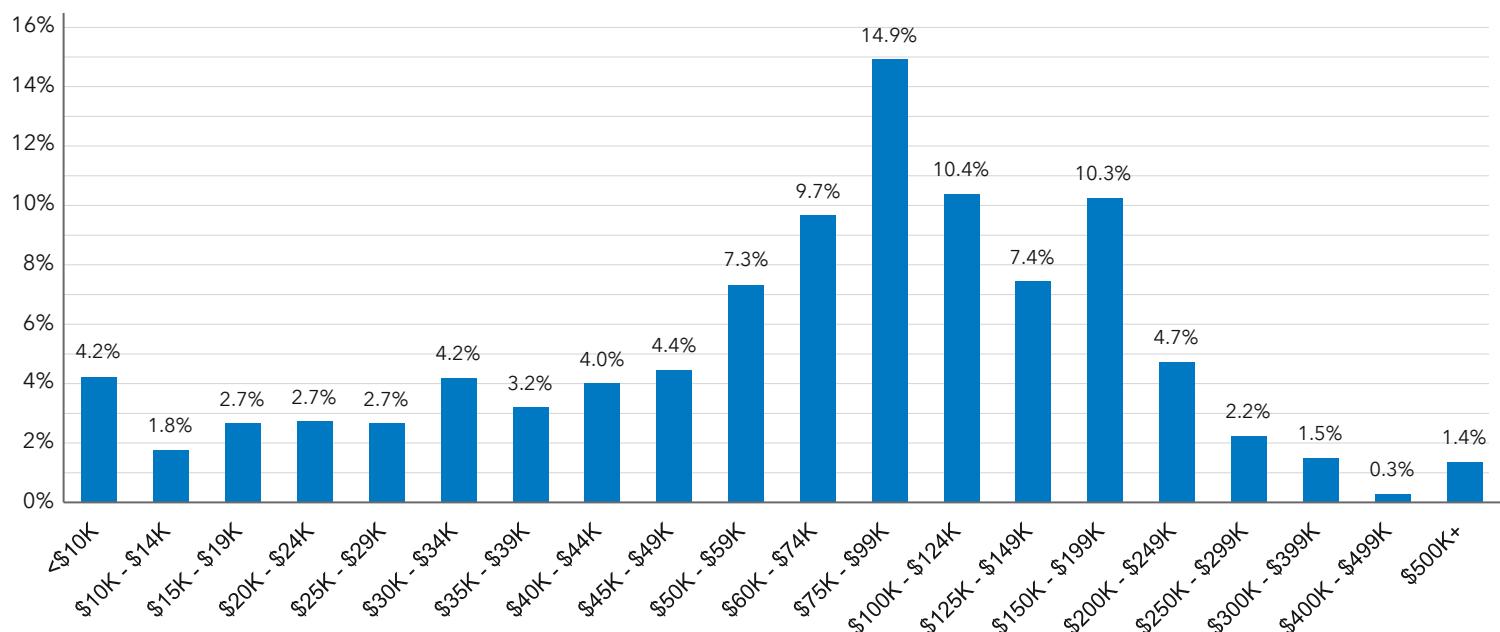
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data

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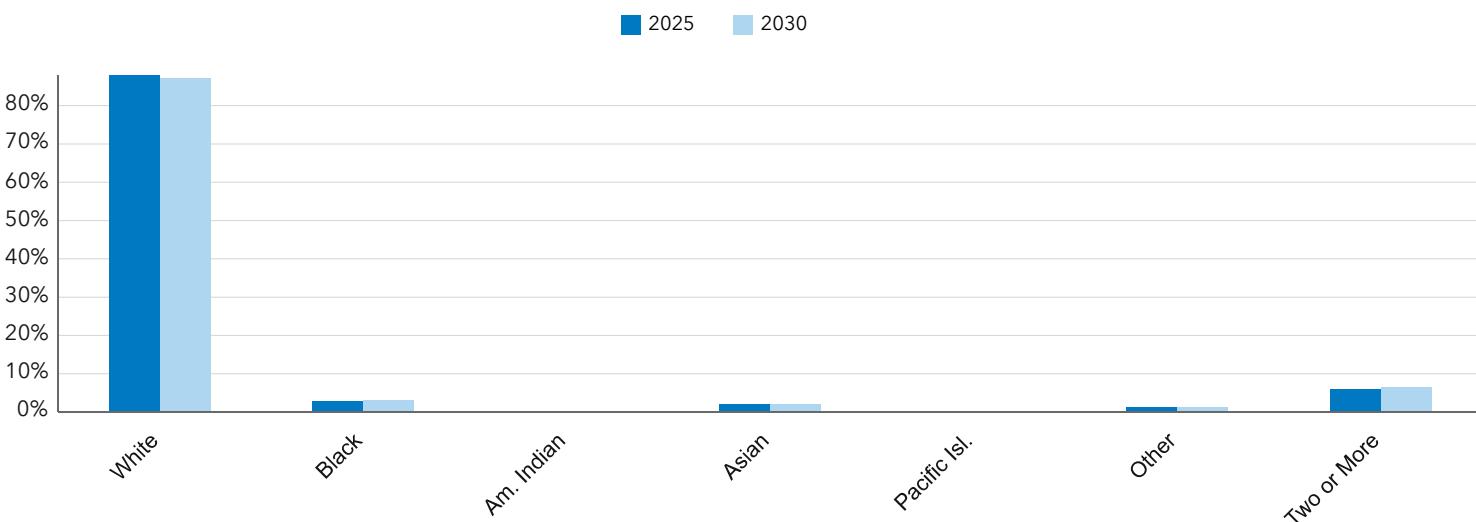
Key Indicators for 2025



Households by Income for 2025



Population by Race



Business Summary Report (NAICS)



**Pierce Town Center 1,3,5 mile
W Ohio Pike, Amelia, OH, 45102
Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	178	733	2,183
Total Employees	2,335	8,929	27,347
Total Population	7,913	33,237	77,910
Employee/Population Ratio (per 100)	29.5	26.9	35.1

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	2	1.1%	6	0.3%	7	0.9%	18	0.2%	11	0.5%	30	0.1%
Mining (21)	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities (22)	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	12	0.0%
Construction (23)	14	7.9%	44	1.9%	84	11.5%	512	5.7%	212	9.7%	1,351	4.9%
Building Construction	4	2.3%	15	0.6%	26	3.5%	119	1.3%	73	3.3%	438	1.6%
Heavy/Civil Eng Construction	0	0.0%	1	0.0%	2	0.3%	18	0.2%	9	0.4%	183	0.7%
Specialty Trade Contractor	9	5.1%	28	1.2%	55	7.5%	375	4.2%	129	5.9%	729	2.7%
Manufacturing (31-33)	3	1.7%	32	1.4%	54	7.4%	1,587	17.8%	118	5.4%	2,660	9.7%
Wholesale Trade (42)	1	0.6%	4	0.2%	21	2.9%	177	2.0%	64	2.9%	1,793	6.6%
Durable Goods	0	0.0%	1	0.0%	15	2.0%	118	1.3%	47	2.1%	1,641	6.0%
Nondurable Goods	1	0.6%	3	0.1%	5	0.7%	56	0.6%	15	0.7%	148	0.5%
Trade Broker	0	0.0%	0	0.0%	1	0.1%	2	0.0%	2	0.1%	4	0.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)



**Pierce Town Center 1,3,5 mile
W Ohio Pike, Amelia, OH, 45102
Rings: 1, 3, 5 mile radii

by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Retail Trade (44-45)	32	18.0%	230	9.8%	98	13.4%	1,138	12.7%	315	14.4%	5,217	19.1%
Motor Vehicle & Parts Dealers	10	5.6%	42	1.8%	21	2.9%	237	2.6%	60	2.8%	1,307	4.8%
Furniture & Home Furnishing Stores	1	0.6%	3	0.1%	4	0.6%	18	0.2%	20	0.9%	135	0.5%
Electronics & Appliance Stores	1	0.6%	12	0.5%	6	0.8%	46	0.5%	14	0.6%	104	0.4%
Building & Garden Equipment	0	0.0%	0	0.0%	4	0.6%	23	0.3%	18	0.8%	531	1.9%
Food & Beverage Stores	3	1.7%	65	2.8%	13	1.8%	127	1.4%	37	1.7%	670	2.5%
Health & Personal Care Stores	4	2.3%	41	1.8%	11	1.5%	80	0.9%	33	1.5%	332	1.2%
Gasoline Stations	3	1.7%	16	0.7%	6	0.8%	27	0.3%	18	0.8%	86	0.3%
Clothing, Shoe and Jewelry Stores	2	1.1%	12	0.5%	6	0.8%	51	0.6%	29	1.3%	223	0.8%
Sporting Goods, Hobby & Music Stores	5	2.8%	28	1.2%	18	2.5%	68	0.8%	50	2.3%	323	1.2%
General Merchandise Stores	2	1.1%	12	0.5%	9	1.2%	461	5.2%	39	1.8%	1,506	5.5%
Transportation & Warehousing (48-49)	1	0.6%	6	0.3%	8	1.1%	60	0.7%	32	1.5%	257	0.9%
Truck Transportation	1	0.6%	3	0.1%	4	0.6%	21	0.2%	11	0.5%	94	0.3%
Information (51)	4	2.3%	23	1.0%	15	2.0%	60	0.7%	44	2.0%	287	1.1%
Finance & Insurance (52)	12	6.7%	1,102	47.2%	35	4.8%	1,736	19.4%	106	4.9%	2,127	7.8%
Central Bank/Credit & Related Activities	5	2.8%	32	1.4%	15	2.0%	87	1.0%	47	2.1%	287	1.1%
Securities & Commodity Contracts	1	0.6%	2	0.1%	2	0.3%	9	0.1%	14	0.6%	79	0.3%
Funds, Trusts & Other Financial	7	3.9%	1,067	45.7%	18	2.5%	1,640	18.4%	45	2.1%	1,761	6.4%
Real Estate, Rental & Leasing (53)	9	5.1%	30	1.3%	42	5.7%	152	1.7%	120	5.5%	558	2.0%
Professional, Scientific & Tech Services (54)	18	10.1%	59	2.5%	68	9.3%	391	4.4%	209	9.6%	2,006	7.3%
Legal Services	4	2.3%	13	0.6%	10	1.4%	33	0.4%	55	2.5%	267	1.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (NAICS)



**Pierce Town Center 1,3,5 mile
W Ohio Pike, Amelia, OH, 45102
Rings: 1, 3, 5 mile radii

by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Management of Companies (55)	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	7	0.0%
Administrative, Support & Waste Mgmt (56)	10	5.6%	44	1.9%	40	5.5%	171	1.9%	89	4.1%	479	1.8%
Educational Services (61)	8	4.5%	310	13.3%	19	2.6%	552	6.2%	45	2.1%	1,370	5.0%
Health Care & Social Assistance (62)	9	5.1%	46	2.0%	39	5.3%	647	7.3%	186	8.5%	2,767	10.1%
Ambulatory Health Care	6	3.4%	27	1.2%	28	3.8%	542	6.1%	141	6.5%	1,896	6.9%
Hospital	0	0.0%	0	0.0%	2	0.3%	12	0.1%	7	0.3%	88	0.3%
Nursing/Residential Care	1	0.6%	3	0.1%	3	0.4%	56	0.6%	8	0.4%	234	0.9%
Social Assistance	1	0.6%	16	0.7%	5	0.7%	38	0.4%	30	1.4%	549	2.0%
Arts, Entertainment & Recreation (71)	3	1.7%	14	0.6%	13	1.8%	110	1.2%	36	1.6%	351	1.3%
Accommodation & Food Services (72)	17	9.6%	254	10.9%	53	7.2%	723	8.1%	148	6.8%	2,886	10.6%
Accommodation	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9	0.4%	133	0.5%
Food & Drinking Places	17	9.6%	254	10.9%	53	7.2%	723	8.1%	139	6.4%	2,753	10.1%
Other Services Except Public Admin (81)	30	16.9%	118	5.0%	98	13.4%	506	5.7%	283	13.0%	1,383	5.1%
Repair & Maintenance	8	4.5%	34	1.5%	33	4.5%	137	1.5%	92	4.2%	374	1.4%
Auto Repair & Maintenance	5	2.8%	27	1.2%	24	3.3%	105	1.2%	69	3.2%	305	1.1%
Personal & Laundry Service	10	5.6%	53	2.3%	27	3.7%	120	1.3%	92	4.2%	473	1.7%
Civic and Other Orgs	12	6.7%	32	1.4%	39	5.3%	249	2.8%	100	4.6%	536	2.0%
Public Administration (92)	0	0.0%	13	0.6%	12	1.6%	388	4.3%	77	3.5%	1,806	6.6%
Unclassified Establishments (99)	5	2.8%	0	0.0%	27	3.7%	0	0.0%	83	3.8%	0	0.0%
Total (11-99)	178	100.0%	2,335	100.0%	733	100.0%	8,929	100.0%	2,183	100.0%	27,347	100.0%



Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

Business Summary Report (SIC)



**Pierce Town Center 1,3,5 mile
W Ohio Pike, Amelia, OH, 45102
Rings: 1, 3, 5 mile radii

Data for all businesses in area		1 mile			3 miles			5 miles					
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%	
	Agriculture & Mining (01-14)	8	4.5%	32	1.4%	40	5.5%	191	2.1%	80	3.7%	415	1.5%
	Construction (15-17)	14	7.9%	44	1.9%	81	11.1%	492	5.5%	202	9.3%	1,307	4.8%
	Manufacturing (20-39)	2	1.1%	26	1.1%	48	6.5%	1,555	17.4%	101	4.6%	2,569	9.4%
	Transportation (40-47)	2	1.1%	8	0.3%	15	2.0%	89	1.0%	46	2.1%	298	1.1%
	Communication (48)	1	0.6%	3	0.1%	8	1.1%	18	0.2%	20	0.9%	92	0.3%
	Utility (49)	0	0.0%	0	0.0%	1	0.1%	4	0.0%	4	0.2%	23	0.1%
Wholesale Trade (50-51)	1	0.6%	4	0.2%	21	2.9%	185	2.1%	65	3.0%	1,809	6.6%	
Retail Trade Summary (52-59)	50	28.1%	490	21.0%	157	21.4%	1,894	21.2%	469	21.5%	8,056	29.5%	
Home Improvement	0	0.0%	0	0.0%	4	0.6%	23	0.3%	18	0.8%	531	1.9%	
General Merchandise Stores	2	1.1%	12	0.5%	9	1.2%	461	5.2%	29	1.3%	1,456	5.3%	
Food Stores	4	2.3%	79	3.4%	18	2.5%	159	1.8%	48	2.2%	757	2.8%	
Auto Dealers & Gas Stations	13	7.3%	58	2.5%	28	3.8%	264	3.0%	76	3.5%	1,387	5.1%	
Apparel & Accessory Stores	1	0.6%	2	0.1%	5	0.7%	38	0.4%	23	1.1%	180	0.7%	
Furniture & Home Furnishings	2	1.1%	14	0.6%	12	1.6%	78	0.9%	39	1.8%	271	1.0%	
Eating & Drinking Places	17	9.6%	246	10.5%	52	7.1%	711	8.0%	137	6.3%	2,724	10.0%	
Miscellaneous Retail	11	6.2%	80	3.4%	30	4.1%	162	1.8%	99	4.5%	751	2.8%	

(i) **Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

Business Summary Report (SIC)



**Pierce Town Center 1,3,5 mile
W Ohio Pike, Amelia, OH, 45102
Rings: 1, 3, 5 mile radii

by SIC Codes	1 mile				3 miles				5 miles			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Finance, Insurance, Real Estate (60-67)	18	10.1%	1,116	47.8%	63	8.6%	1,831	20.5%	207	9.5%	2,565	9.4%
Banks, Savings & Lending	5	2.8%	32	1.4%	14	1.9%	85	0.9%	52	2.4%	307	1.1%
Securities Brokers	1	0.6%	2	0.1%	2	0.3%	9	0.1%	14	0.6%	79	0.3%
Insurance Carriers & Agents	7	3.9%	1,067	45.7%	18	2.5%	1,640	18.4%	45	2.1%	1,761	6.4%
Real Estate, Investment Offices	5	2.8%	14	0.6%	29	4.0%	97	1.1%	95	4.3%	419	1.5%
Services Summary (70-89)	76	42.7%	594	25.4%	258	35.2%	2,269	25.4%	827	37.9%	8,393	30.7%
Hotels & Lodging	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9	0.4%	133	0.5%
Automotive Services	5	2.8%	27	1.2%	29	4.0%	125	1.4%	80	3.7%	353	1.3%
Movies & Amusements	5	2.8%	17	0.7%	19	2.6%	108	1.2%	49	2.2%	377	1.4%
Health Services	7	3.9%	28	1.2%	32	4.4%	606	6.8%	155	7.1%	2,216	8.1%
Legal Services	4	2.3%	13	0.6%	10	1.4%	33	0.4%	48	2.2%	241	0.9%
Education Inst. & Libraries	7	3.9%	309	13.2%	14	1.9%	545	6.1%	38	1.7%	1,342	4.9%
Other Services	48	27.0%	199	8.5%	153	20.9%	851	9.5%	449	20.6%	3,732	13.7%
Government (91-97)	1	0.6%	19	0.8%	13	1.8%	400	4.5%	78	3.6%	1,818	6.7%
Unclassified Establishments (99)	5	2.8%	0	0.0%	27	3.7%	0	0.0%	83	3.8%	0	0.0%
Totals (01-99)	178	100.0%	2,335	100.0%	733	100.0%	8,929	100.0%	2,183	100.0%	27,347	100.0%



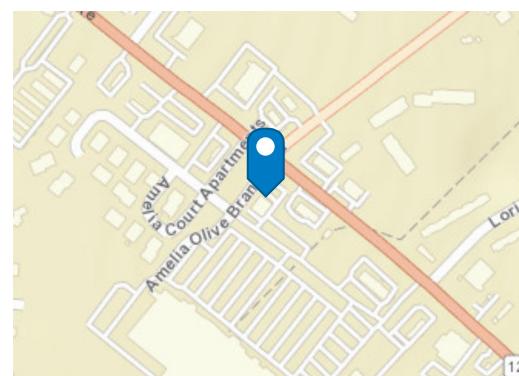
Source: This infographic contains data provided by Esri-Data Axle (2025), Esri (2025).

Traffic Count Map - Close Up

**Pierce Town Center 1,3,5 mile

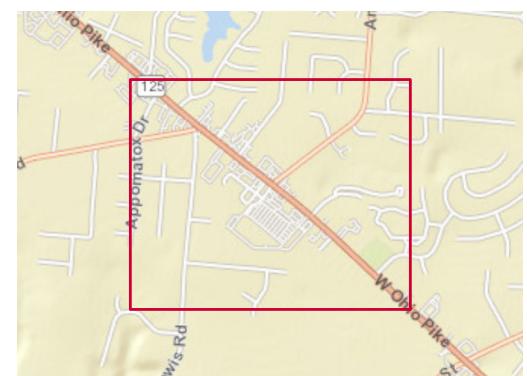
W Ohio Pike, Amelia, OH, 45102

Rings: 1, 3, 5 mile radii



Average Daily Traffic Volume

- ▲ Up to 8,000 vehicles per day
- ▲ 8,001 - 15,000
- ▲ 15,001 - 50,000
- ▲ 50,001 - 70,000
- ▲ 70,001 - 100,000
- ▲ More than 100,000 per day



[Source](#): Traffic Counts (2025)

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.11	West Main Street	Ohio Pike (0.07 miles NW)	2021	28892
0.19	Amelia Olive Branch Rd	(0.0 miles)	2003	6080
0.31	Lewis Rd	Naegele Ln (0.03 miles S)	2004	1311
0.56	Main St	(0.0 miles)	2011	29900
0.76	Amelia Olive Branch Rd	(0.0 miles)	2011	6080
0.77	White Oak Road	(0.0 miles)	2019	3350
0.77	WHITE OAK RD	Oakwood Dr (0.03 miles SW)	2020	3022
0.85	AMELIA-OLIVE BRANCH RD	Donna Dr (0.03 miles N)	2020	12274
0.86	West Main Street	Oak St (0.06 miles NW)	2021	25182
0.90	Oak St	W Main St (0.23 miles SW)	2001	2651
0.93	Ohio Pike	Bach Buxton Rd (0.08 miles NW)	2009	33723
1.03	White Oak Rd	Whitehills Dr (0.04 miles NE)	2018	3300
1.09	Judd Rd	Amelia-Olive Branch Rd (0.15 miles E)	2000	2906
1.14	Cole Rd	McCormick Ln (0.04 miles W)	2000	1100
1.15	Breckenridge Drive	Amelia Olive Branch Rd (0.01 miles E)	2021	274
1.19	White Chapel Court	Twiggs Ln (0.01 miles)	2021	121
1.29	Ohio Pike	Will O Ee Dr (0.03 miles NW)	2021	29796
1.29	Ohio Pike	(0.0 miles)	2019	26750
1.31	Judd Rd	Perry Kelly Ln (0.06 miles W)	2005	7368
1.31	Bach Buxton Rd	Braxton Parke Dr (0.17 miles S)	2011	13522
1.32	Macpherson Place	Royal Troon Bv (0.03 miles S)	2021	148
1.32	MERWIN TENMILE RD	Legendary Run (0.07 miles N)	2020	1935
1.32	Merwin 10 Mile Rd	(0.0 miles)	2000	4000
1.33	Chapel Rd	Amelia PkDr (0.15 miles SW)	2011	2651
1.34	E Main St	Yorkshire Townhouses (0.0 miles)	2014	23254
1.34	Merwin 10 Mile Rd	(0.0 miles)	2019	2145
1.39	Cole Rd	Chery Ln (0.19 miles NE)	2000	936
1.40	Amelia Olive Branch Rd	(0.0 miles)	2012	11540
1.43	Ohio Pike	Fox TrlDr (0.04 miles SE)	2014	24688
1.50	Merwin 10 Mile Rd	(0.0 miles)	2001	7227

Data Note: The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2025 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2025 Kalibrate Technologies (Q3 2025).