

This site is located in:
City: ---
County: Clermont County
State: Ohio
ZIP Code: 45102
Census Tract: 39025041504
Census Block Group: 390250415042
CBSA: Cincinnati, OH-KY-IN Metropolitan Statistical Area
**Pierce Town Center 1,3,5 mile


Data Note: Income is expressed in current dollars.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Trends 2023-2028


Population by Age


## 2023 Household Income




2023 Percent Hispanic Origin:2.5\%
**Pierce Town Center 1,3,5 mile


Data Note: Income is expressed in current dollars.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Trends 2023-2028


Population by Age


## 2023 Household Income



2023 Population by Race


2023 Percent Hispanic Origin:2.8\%
**Pierce Town Center 1,3,5 mile


Data Note: Income is expressed in current dollars.
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Trends 2023-2028


Population by Age



2023 Population by Race


2023 Percent Hispanic Origin:3.0\%


|  | Businesses |  | Employees |  | Businesses |  | Employees |  | Businesses |  | Employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| by NAICS Codes | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing \& Hunting | 1 | 0.6\% | 3 | 0.1\% | 4 | 0.6\% | 11 | 0.1\% | 8 | 0.4\% | 19 | 0.1\% |
| Mining | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |
| Utilities | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.0\% | 13 | 0.0\% |
| Construction | 13 | 7.5\% | 43 | 1.7\% | 74 | 10.8\% | 517 | 6.2\% | 187 | 9.3\% | 1,422 | 5.2\% |
| Manufacturing | 3 | 1.7\% | 35 | 1.4\% | 47 | 6.8\% | 1,387 | 16.6\% | 100 | 5.0\% | 2,361 | 8.6\% |
| Wholesale Trade | 2 | 1.1\% | 17 | 0.7\% | 17 | 2.5\% | 158 | 1.9\% | 53 | 2.6\% | 1,610 | 5.9\% |
| Retail Trade | 30 | 17.2\% | 159 | 6.2\% | 90 | 13.1\% | 958 | 11.5\% | 300 | 14.9\% | 5,241 | 19.2\% |
| Motor Vehicle \& Parts Dealers | 10 | 5.7\% | 42 | 1.6\% | 21 | 3.1\% | 238 | 2.9\% | 57 | 2.8\% | 1,248 | 4.6\% |
| Furniture \& Home Furnishings Stores | 1 | 0.6\% | 6 | 0.2\% | 7 | 1.0\% | 32 | 0.4\% | 24 | 1.2\% | 183 | 0.7\% |
| Electronics \& Appliance Stores | 2 | 1.1\% | 12 | 0.5\% | 6 | 0.9\% | 50 | 0.6\% | 13 | 0.6\% | 181 | 0.7\% |
| Building Material \& Garden Equipment \& Supplies Dealers | 0 | 0.0\% | 0 | 0.0\% | 3 | 0.4\% | 10 | 0.1\% | 17 | 0.8\% | 541 | 2.0\% |
| Food \& Beverage Stores | 2 | 1.1\% | 10 | 0.4\% | 12 | 1.7\% | 71 | 0.9\% | 35 | 1.7\% | 728 | 2.7\% |
| Health \& Personal Care Stores | 3 | 1.7\% | 21 | 0.8\% | 7 | 1.0\% | 47 | 0.6\% | 27 | 1.3\% | 300 | 1.1\% |
| Gasoline Stations \& Fuel Dealers | 3 | 1.7\% | 12 | 0.5\% | 5 | 0.7\% | 22 | 0.3\% | 16 | 0.8\% | 81 | 0.3\% |
| Clothing, Clothing Accessories, Shoe and Jewelry Stores | 2 | 1.1\% | 14 | 0.5\% | 6 | 0.9\% | 52 | 0.6\% | 29 | 1.4\% | 208 | 0.8\% |
| Sporting Goods, Hobby, Book, \& Music Stores | 6 | 3.4\% | 33 | 1.3\% | 15 | 2.2\% | 62 | 0.7\% | 46 | 2.3\% | 391 | 1.4\% |
| General Merchandise Stores | 1 | 0.6\% | 8 | 0.3\% | 9 | 1.3\% | 375 | 4.5\% | 35 | 1.7\% | 1,381 | 5.1\% |
| Transportation \& Warehousing | 1 | 0.6\% | 9 | 0.3\% | 10 | 1.5\% | 60 | 0.7\% | 28 | 1.4\% | 306 | 1.1\% |
| Information | 5 | 2.9\% | 35 | 1.4\% | 14 | 2.0\% | 78 | 0.9\% | 43 | 2.1\% | 481 | 1.8\% |
| Finance \& Insurance | 12 | 6.9\% | 1,177 | 45.7\% | 33 | 4.8\% | 1,723 | 20.7\% | 94 | 4.7\% | 2,082 | 7.6\% |
| Central Bank/Credit Intermediation \& Related Activities | 5 | 2.9\% | 29 | 1.1\% | 15 | 2.2\% | 83 | 1.0\% | 45 | 2.2\% | 282 | 1.0\% |
| Securities \& Commodity Contracts | 1 | 0.6\% | 1 | 0.0\% | 2 | 0.3\% | 7 | 0.1\% | 12 | 0.6\% | 37 | 0.1\% |
| Funds, Trusts \& Other Financial Vehicles | 7 | 4.0\% | 1,147 | 44.6\% | 16 | 2.3\% | 1,633 | 19.6\% | 36 | 1.8\% | 1,763 | 6.4\% |
| Real Estate, Rental \& Leasing | 12 | 6.9\% | 44 | 1.7\% | 44 | 6.4\% | 170 | 2.0\% | 114 | 5.7\% | 571 | 2.1\% |
| Professional, Scientific \& Tech Services | 15 | 8.6\% | 69 | 2.7\% | 56 | 8.1\% | 291 | 3.5\% | 188 | 9.3\% | 2,154 | 7.9\% |
| Legal Services | 4 | 2.3\% | 24 | 0.9\% | 10 | 1.5\% | 48 | 0.6\% | 50 | 2.5\% | 264 | 1.0\% |
| Management of Companies \& Enterprises | 1 | 0.6\% | 3 | 0.1\% | 1 | 0.1\% | 4 | 0.0\% | 2 | 0.1\% | 5 | 0.0\% |
| Administrative, Support \& Waste Management Services | 9 | 5.2\% | 40 | 1.6\% | 32 | 4.7\% | 150 | 1.8\% | 79 | 3.9\% | 410 | 1.5\% |
| Educational Services | 8 | 4.6\% | 465 | 18.1\% | 19 | 2.8\% | 767 | 9.2\% | 50 | 2.5\% | 1,965 | 7.2\% |
| Health Care \& Social Assistance | 8 | 4.6\% | 35 | 1.4\% | 36 | 5.2\% | 353 | 4.2\% | 152 | 7.5\% | 2,387 | 8.7\% |
| Arts, Entertainment \& Recreation | 3 | 1.7\% | 13 | 0.5\% | 14 | 2.0\% | 99 | 1.2\% | 35 | 1.7\% | 288 | 1.1\% |
| Accommodation \& Food Services | 18 | 10.3\% | 279 | 10.8\% | 55 | 8.0\% | 793 | 9.5\% | 149 | 7.4\% | 2,909 | 10.6\% |
| Accommodation | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 9 | 0.4\% | 127 | 0.5\% |
| Food Services \& Drinking Places | 18 | 10.3\% | 279 | 10.8\% | 55 | 8.0\% | 793 | 9.5\% | 140 | 7.0\% | 2,782 | 10.2\% |
| Other Services (except Public Administration) | 24 | 13.8\% | 110 | 4.3\% | 84 | 12.2\% | 441 | 5.3\% | 229 | 11.4\% | 1,208 | 4.4\% |
| Automotive Repair \& Maintenance | 4 | 2.3\% | 18 | 0.7\% | 21 | 3.1\% | 96 | 1.2\% | 59 | 2.9\% | 282 | 1.0\% |
| Public Administration | 1 | 0.6\% | 38 | 1.5\% | 12 | 1.7\% | 344 | 4.1\% | 82 | 4.1\% | 1,824 | 6.7\% |
| Unclassified Establishments | 8 | 4.6\% | 1 | 0.0\% | 46 | 6.7\% | 38 | 0.5\% | 120 | 6.0\% | 85 | 0.3\% |
| Total | 174 | 100.0\% | 2,574 | 100.0\% | 688 | 100.0\% | 8,342 | 100.0\% | 2,014 | 100.0\% | 27,340 | 100.0\% |

[^0]Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas

## Traffic Count Map - Close Up

**Pierce Town Center 1,3,5 mile


Average Daily Traffic Volume
$\triangle$ Up to 6,000 vehicles per day
$\triangle 6,001$-15,000
$\triangle 15,001$ - 30,000
$\triangle$ 30,001-50,000
$\triangle 50,001$ - 100,000
$\Delta$ More than 100,000 per day


Source: ©2023 Kalibrate Technologies (Q3 2023).
**Pierce Town Center 1,3,5 mile
W Ohio Pike, Amelia, OH, 45102
Latitude: 39.03773
Rings: 1, 3, 5 mile radii

| Distance: | Street: | Closest Cross-street: | Year of Count: | Count: |
| :---: | :---: | :---: | :---: | :---: |
| 0.11 | West Main Street | Ohio Pike ( 0.07 miles NW) | 2021 | 28,892 |
| 0.19 | Amelia Olive Branch Rd | ( 0.0 miles ) | 2003 | 6,080 |
| 0.31 | Lewis Rd | Naegele Ln (0.03 miles S | 2004 | 1,311 |
| 0.56 | Main St | (0.0 miles ) | 2011 | 29,900 |
| 0.76 | Amelia Olive Branch Rd | (0.0 miles ) | 2011 | 6,080 |
| 0.77 | White Oak Road | (0.0 miles ) | 2019 | 3,350 |
| 0.77 | WHITE OAK RD | Oakwood Dr (0.03 miles SW) | 2020 | 3,022 |
| 0.85 | AMELIA-OLIVE BRANCH RD | Donna Dr (0.03 miles N ) | 2020 | 12,274 |
| 0.86 | West Main Street | Oak St (0.06 miles NW) | 2021 | 25,182 |
| 0.90 | Oak St | W Main St ( 0.23 miles SW) | 2001 | 2,651 |
| 0.93 | Ohio Pike | Bach Buxton Rd ( 0.08 miles NW) | 2009 | 33,723 |
| 1.03 | White Oak Rd | Whitehills Dr (0.04 miles NE) | 2018 | 3,300 |
| 1.09 | Judd Rd | Amelia-Olive Branch Rd ( 0.15 miles E) | 2000 | 2,906 |
| 1.14 | Cole Rd | McCormick Ln (0.04 miles W) | 2000 | 1,100 |
| 1.15 | Breckenridge Drive | Amelia Olive Branch Rd ( 0.01 miles E) | 2021 | 274 |
| 1.19 | White Chapel Court | Twiggs Ln ( 0.01 miles ) | 2021 | 121 |
| 1.29 | Ohio Pike | Will O Ee Dr (0.03 miles NW) | 2021 | 29,796 |
| 1.29 | Ohio Pike | (0.0 miles ) | 2019 | 26,750 |
| 1.31 | Judd Rd | Perry Kelly Ln ( 0.06 miles W) | 2005 | 7,368 |
| 1.31 | Bach Buxton Rd | Braxton Parke Dr ( 0.17 miles S) | 2011 | 13,522 |
| 1.32 | Macpherson Place | Royal Troon Bv ( 0.03 miles S) | 2021 | 148 |
| 1.32 | MERWIN TENMILE RD | Legendary Run ( 0.07 miles N ) | 2020 | 1,935 |
| 1.32 | Merwin 10 Mile Rd | ( 0.0 miles ) | 2000 | 4,000 |
| 1.33 | Chapel Rd | Amelia PkDr (0.15 miles SW) | 2011 | 2,651 |
| 1.34 | E Main St | Yorkshire Townhouses ( 0.0 miles ) | 2014 | 23,254 |
| 1.34 | Merwin 10 Mile Rd | (0.0 miles ) | 2019 | 2,145 |
| 1.39 | Cole Rd | Chery Ln ( 0.19 miles NE) | 2000 | 936 |
| 1.40 | Amelia Olive Branch Rd | (0.0 miles ) | 2012 | 11,540 |
| 1.43 | Ohio Pike | Fox TrIDr (0.04 miles SE) | 2014 | 24,688 |
| 1.50 | Merwin 10 Mile Rd | (0.0 miles ) | 2001 | 7,227 |

Data Note:The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2022 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location. Source: ©2023 Kalibrate Technologies (Q3 2023).


[^0]:    Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

