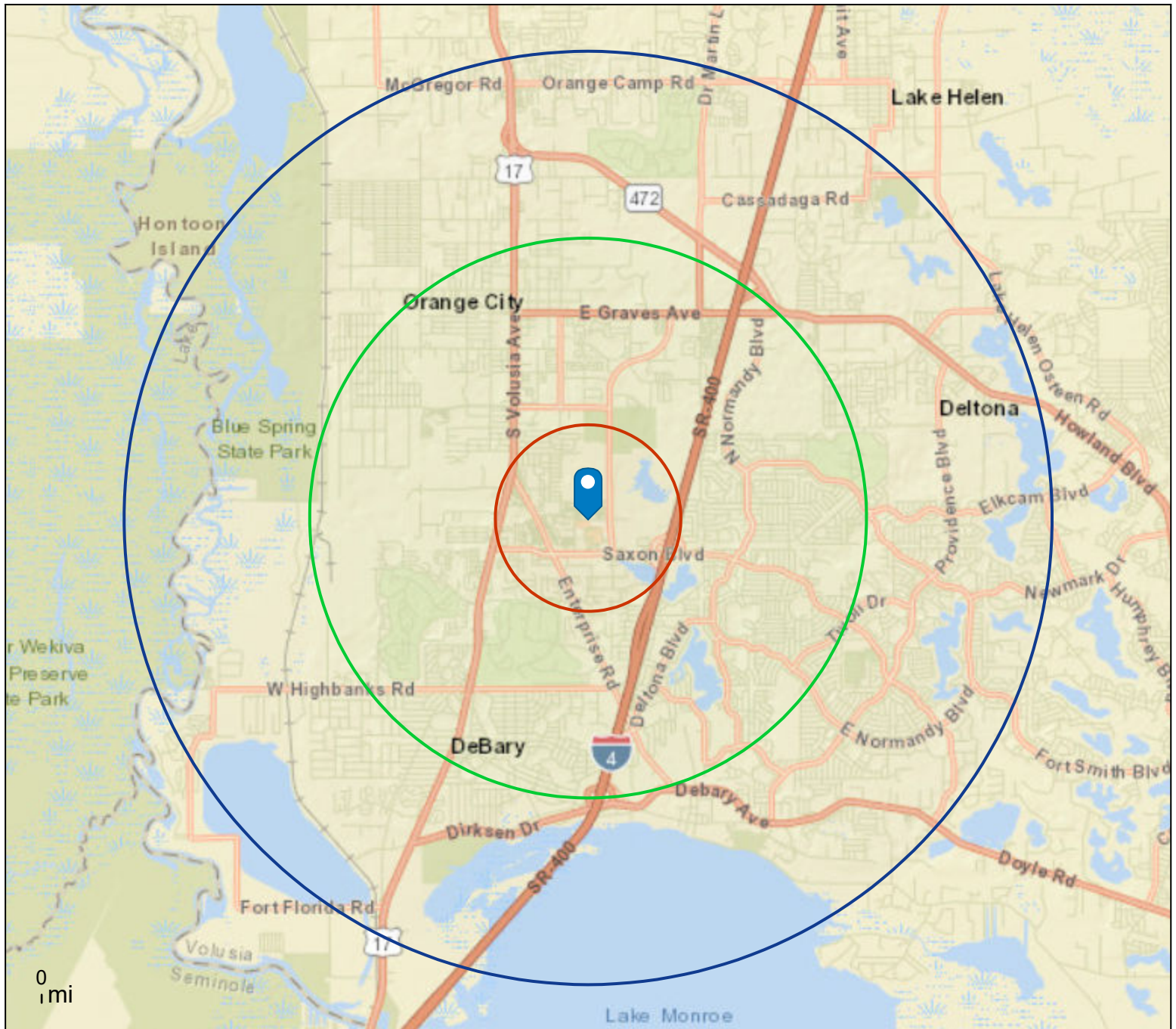




Site Details Map

West Volusia Towne Center
985 Harley Strickland Blvd, Orange City, FL, 32763
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.91665
Longitude: -81.28565



This site is located in:

City: Orange City
County: Volusia County
State: Florida
ZIP Code: 32763
Census Tract: 12127090806
Census Block Group: 121270908062
CBSA: Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area

January 19, 2024



Demographic and Income Profile

West Volusia Towne Center
985 Harley Strickland Blvd, Orange City, FL, 32763
Ring: 1 mile radius

Prepared by Esri
Latitude: 28.91665
Longitude: -81.28565

Summary	Census 2010	Census 2020	2023	2028
Population	4,123	4,630	5,245	5,225
Households	1,755	1,917	2,183	2,192
Families	1,010	1,097	1,223	1,219
Average Household Size	2.33	2.38	2.37	2.35
Owner Occupied Housing Units	802	872	1,013	1,056
Renter Occupied Housing Units	953	1,045	1,170	1,136
Median Age	42.7	45.7	44.5	45.0

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.08%	0.63%	0.30%
Households	0.08%	0.77%	0.49%
Families	-0.07%	0.74%	0.44%
Owner HHs	0.83%	0.93%	0.66%
Median Household Income	1.65%	3.34%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	376	17.2%	336	15.3%
\$15,000 - \$24,999	226	10.4%	213	9.7%
\$25,000 - \$34,999	228	10.4%	236	10.8%
\$35,000 - \$49,999	259	11.9%	205	9.4%
\$50,000 - \$74,999	458	21.0%	435	19.8%
\$75,000 - \$99,999	253	11.6%	279	12.7%
\$100,000 - \$149,999	218	10.0%	271	12.4%
\$150,000 - \$199,999	88	4.0%	124	5.7%
\$200,000+	77	3.5%	94	4.3%

Median Household Income	\$50,086	\$54,368
Average Household Income	\$69,151	\$79,528
Per Capita Income	\$30,960	\$35,827

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	226	5.5%	245	5.3%	260	5.0%	261	5.0%
5 - 9	256	6.2%	234	5.1%	273	5.2%	274	5.2%
10 - 14	269	6.5%	289	6.2%	315	6.0%	286	5.5%
15 - 19	238	5.8%	264	5.7%	299	5.7%	305	5.8%
20 - 24	210	5.1%	256	5.5%	268	5.1%	282	5.4%
25 - 34	501	12.2%	528	11.4%	616	11.7%	537	10.3%
35 - 44	471	11.4%	463	10.0%	626	11.9%	666	12.8%
45 - 54	512	12.4%	499	10.8%	567	10.8%	617	11.8%
55 - 64	493	12.0%	609	13.2%	632	12.0%	599	11.5%
65 - 74	400	9.7%	599	12.9%	690	13.2%	672	12.9%
75 - 84	351	8.5%	416	9.0%	452	8.6%	485	9.3%
85+	196	4.8%	228	4.9%	248	4.7%	238	4.6%

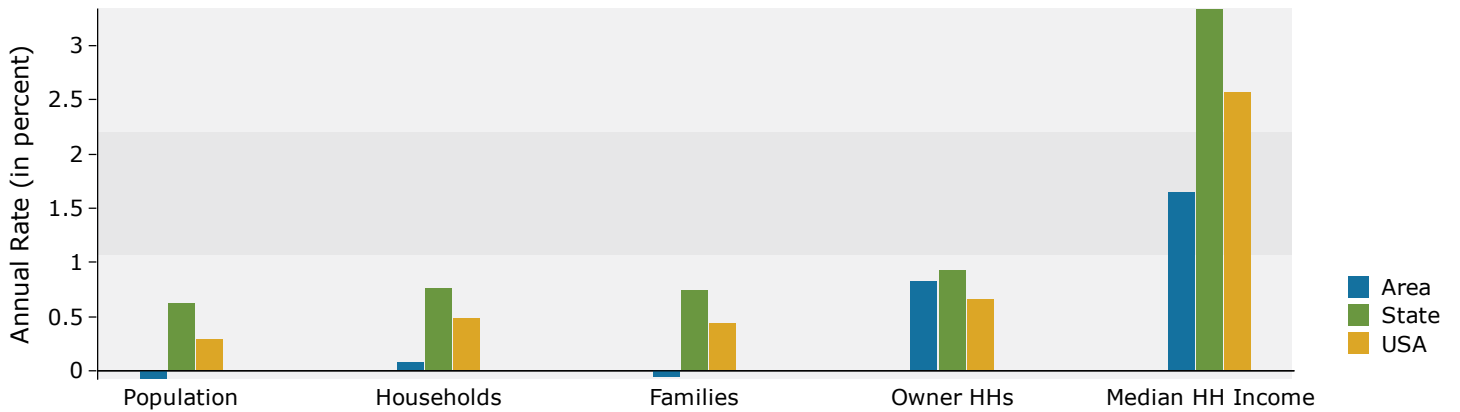
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,285	79.7%	2,756	59.5%	3,033	57.8%	2,893	55.4%
Black Alone	385	9.3%	518	11.2%	619	11.8%	633	12.1%
American Indian Alone	14	0.3%	31	0.7%	36	0.7%	38	0.7%
Asian Alone	98	2.4%	118	2.5%	142	2.7%	151	2.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Some Other Race Alone	240	5.8%	439	9.5%	532	10.1%	594	11.4%
Two or More Races	100	2.4%	769	16.6%	881	16.8%	915	17.5%
Hispanic Origin (Any Race)	1,104	26.8%	1,428	30.8%	1,698	32.4%	1,785	34.2%

Data Note: Income is expressed in current dollars.

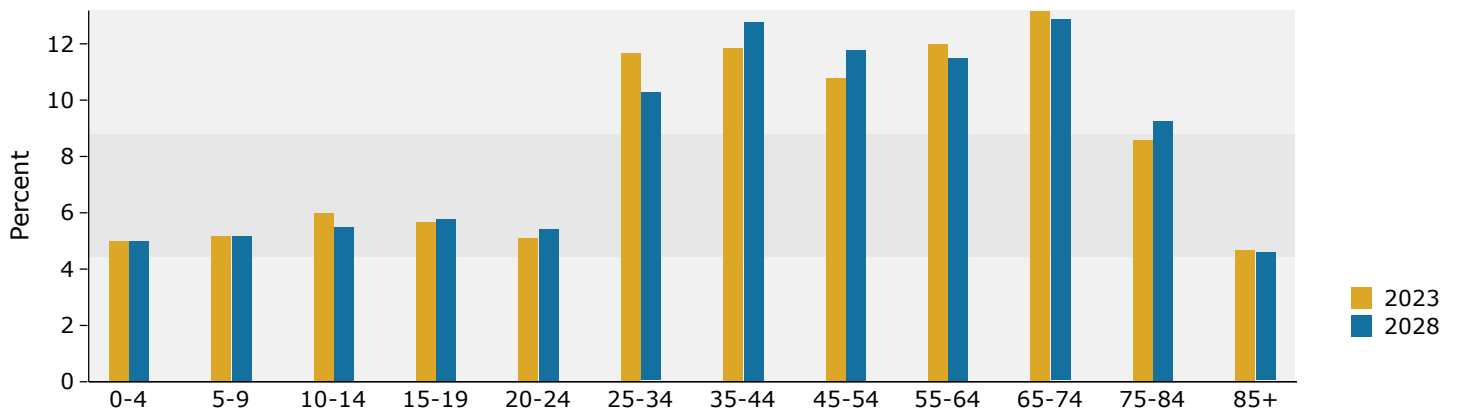
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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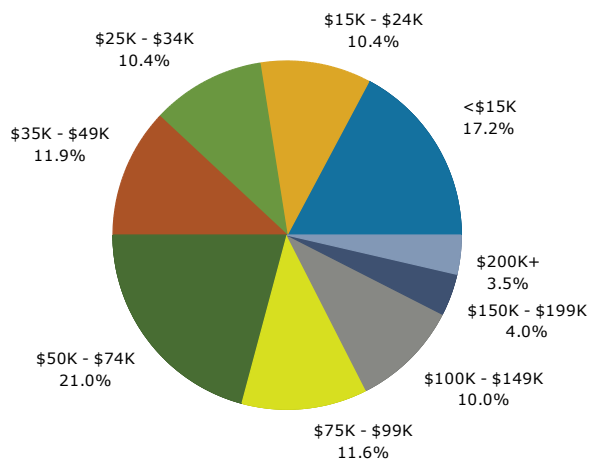
Trends 2023-2028



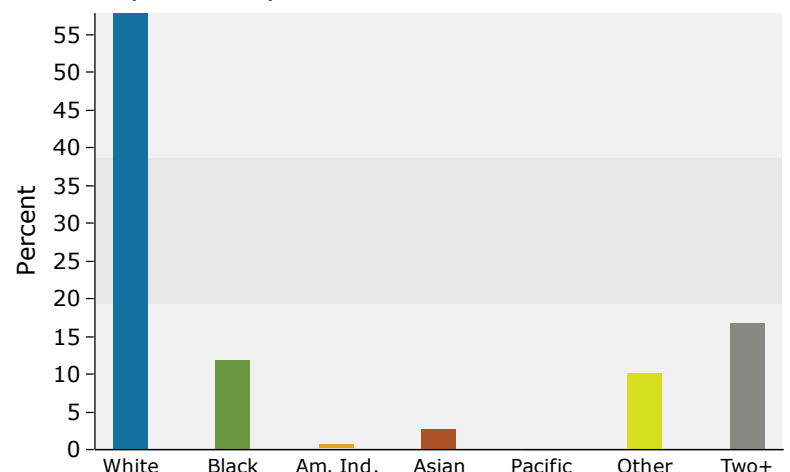
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 32.4%



Demographic and Income Profile

West Volusia Towne Center
985 Harley Strickland Blvd, Orange City, FL, 32763
Ring: 3 mile radius

Prepared by Esri
Latitude: 28.91665
Longitude: -81.28565

Summary	Census 2010	Census 2020	2023	2028
Population	50,334	55,915	57,259	58,391
Households	20,664	22,584	23,190	23,811
Families	13,967	15,098	15,352	15,732
Average Household Size	2.42	2.45	2.45	2.43
Owner Occupied Housing Units	15,606	16,618	16,996	17,376
Renter Occupied Housing Units	5,058	5,966	6,194	6,435
Median Age	44.1	45.8	46.8	47.5

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.39%	0.63%	0.30%
Households	0.53%	0.77%	0.49%
Families	0.49%	0.74%	0.44%
Owner HHs	0.44%	0.93%	0.66%
Median Household Income	2.86%	3.34%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	2,118	9.1%	1,879	7.9%
\$15,000 - \$24,999	1,863	8.0%	1,546	6.5%
\$25,000 - \$34,999	1,888	8.1%	1,633	6.9%
\$35,000 - \$49,999	3,219	13.9%	2,665	11.2%
\$50,000 - \$74,999	5,026	21.7%	5,087	21.4%
\$75,000 - \$99,999	3,406	14.7%	3,745	15.7%
\$100,000 - \$149,999	3,981	17.2%	4,935	20.7%
\$150,000 - \$199,999	1,004	4.3%	1,456	6.1%
\$200,000+	686	3.0%	865	3.6%

Median Household Income	\$59,869	\$68,937
Average Household Income	\$78,570	\$90,595
Per Capita Income	\$31,778	\$36,907

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,718	5.4%	2,636	4.7%	2,660	4.6%	2,701	4.6%
5 - 9	2,836	5.6%	2,977	5.3%	2,880	5.0%	2,896	5.0%
10 - 14	3,021	6.0%	3,323	5.9%	3,100	5.4%	3,206	5.5%
15 - 19	3,010	6.0%	3,072	5.5%	2,929	5.1%	3,001	5.1%
20 - 24	2,446	4.9%	2,744	4.9%	2,640	4.6%	2,550	4.4%
25 - 34	5,579	11.1%	6,288	11.2%	6,454	11.3%	6,045	10.4%
35 - 44	6,102	12.1%	6,364	11.4%	6,803	11.9%	7,077	12.1%
45 - 54	7,139	14.2%	7,041	12.6%	6,648	11.6%	6,791	11.6%
55 - 64	6,676	13.3%	8,138	14.6%	8,110	14.2%	7,649	13.1%
65 - 74	5,269	10.5%	7,206	12.9%	7,977	13.9%	8,422	14.4%
75 - 84	3,831	7.6%	4,236	7.6%	4,981	8.7%	5,805	9.9%
85+	1,704	3.4%	1,893	3.4%	2,076	3.6%	2,248	3.8%

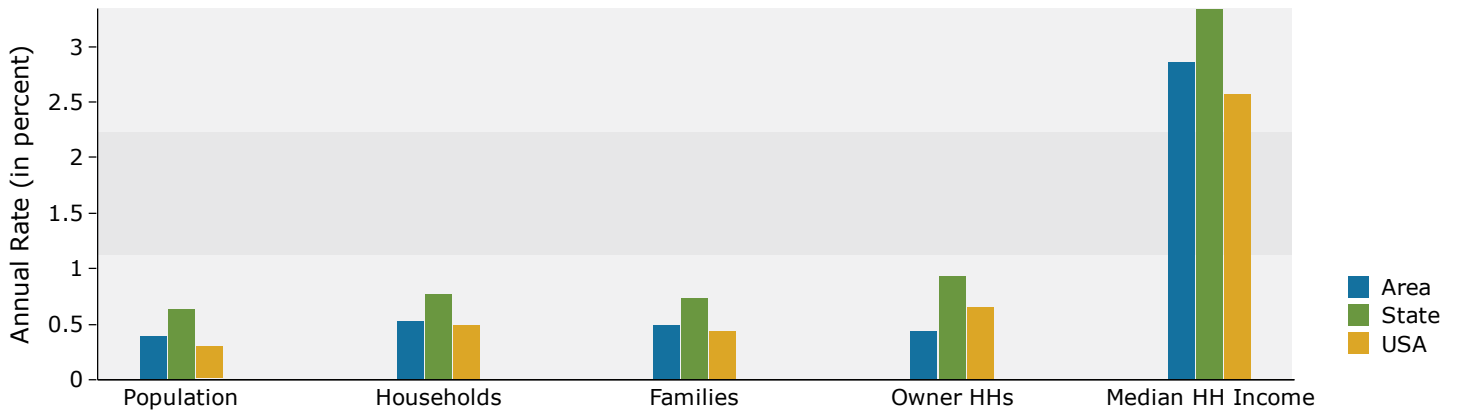
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	42,359	84.2%	36,577	65.4%	36,853	64.4%	36,346	62.2%
Black Alone	3,393	6.7%	4,472	8.0%	4,635	8.1%	4,823	8.3%
American Indian Alone	190	0.4%	262	0.5%	277	0.5%	304	0.5%
Asian Alone	778	1.5%	1,099	2.0%	1,152	2.0%	1,241	2.1%
Pacific Islander Alone	16	0.0%	24	0.0%	24	0.0%	26	0.0%
Some Other Race Alone	2,336	4.6%	5,080	9.1%	5,488	9.6%	6,241	10.7%
Two or More Races	1,262	2.5%	8,401	15.0%	8,830	15.4%	9,409	16.1%
Hispanic Origin (Any Race)	10,530	20.9%	15,367	27.5%	16,366	28.6%	17,618	30.2%

Data Note: Income is expressed in current dollars.

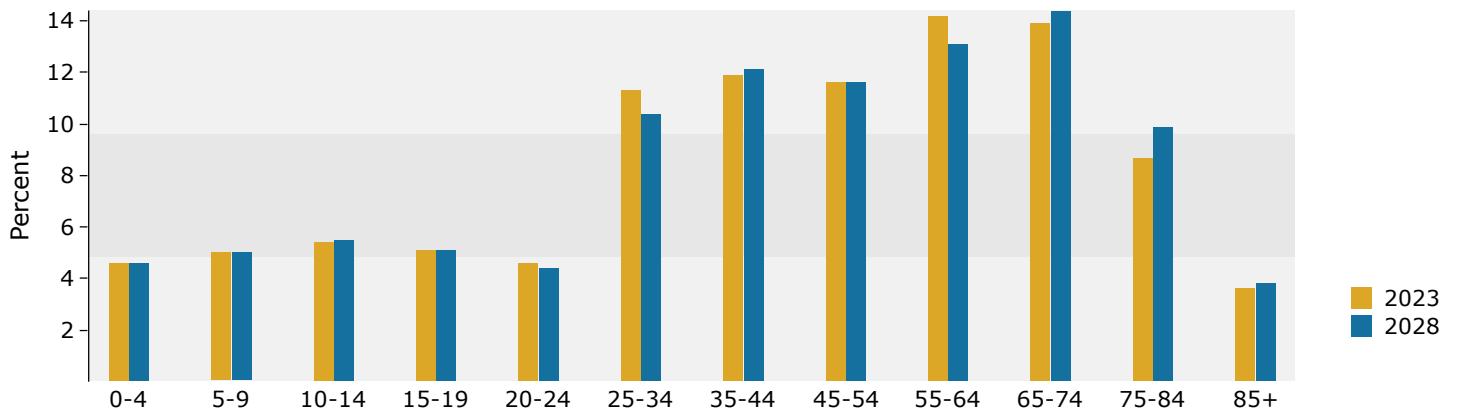
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

January 19, 2024

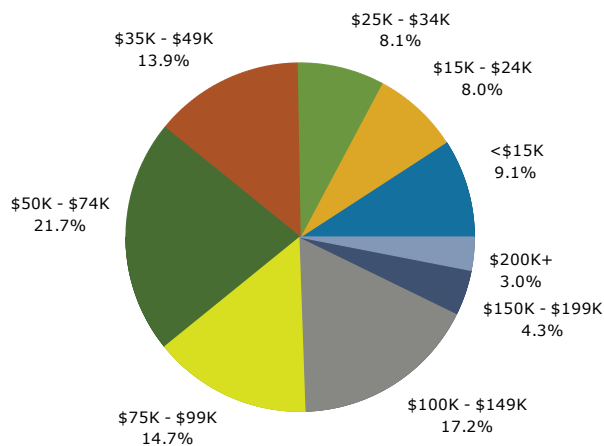
Trends 2023-2028



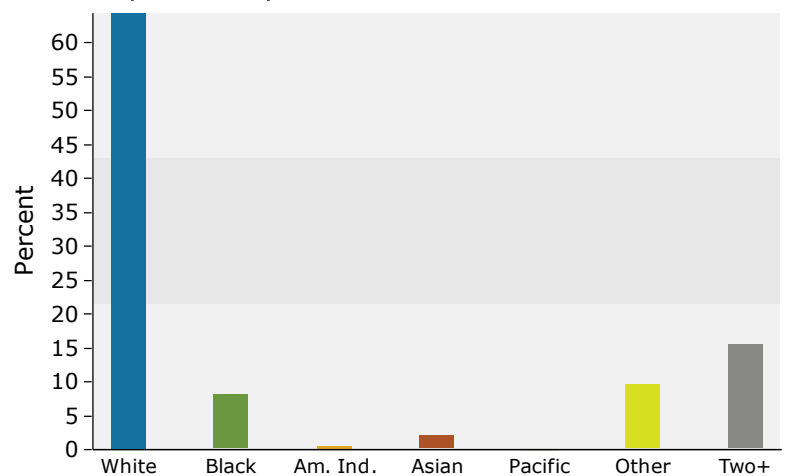
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 28.6%



Demographic and Income Profile

West Volusia Towne Center
985 Harley Strickland Blvd, Orange City, FL, 32763
Ring: 5 mile radius

Prepared by Esri
Latitude: 28.91665
Longitude: -81.28565

Summary	Census 2010	Census 2020	2023	2028
Population	95,102	107,230	111,683	115,404
Households	37,098	41,410	43,345	45,153
Families	26,132	28,988	30,031	31,249
Average Household Size	2.55	2.57	2.56	2.54
Owner Occupied Housing Units	29,191	32,022	33,337	34,540
Renter Occupied Housing Units	7,907	9,388	10,008	10,613
Median Age	42.1	44.1	44.9	45.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.66%	0.63%	0.30%
Households	0.82%	0.77%	0.49%
Families	0.80%	0.74%	0.44%
Owner HHs	0.71%	0.93%	0.66%
Median Household Income	3.04%	3.34%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	3,472	8.0%	3,062	6.8%
\$15,000 - \$24,999	3,183	7.3%	2,583	5.7%
\$25,000 - \$34,999	3,362	7.8%	2,871	6.4%
\$35,000 - \$49,999	5,310	12.3%	4,499	10.0%
\$50,000 - \$74,999	9,792	22.6%	9,841	21.8%
\$75,000 - \$99,999	6,488	15.0%	7,074	15.7%
\$100,000 - \$149,999	7,776	17.9%	9,671	21.4%
\$150,000 - \$199,999	2,517	5.8%	3,698	8.2%
\$200,000+	1,444	3.3%	1,854	4.1%

Median Household Income	\$63,698	\$73,971
Average Household Income	\$82,983	\$95,949
Per Capita Income	\$32,291	\$37,651

Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,381	5.7%	5,229	4.9%	5,412	4.8%	5,571	4.8%
5 - 9	5,816	6.1%	5,960	5.6%	5,888	5.3%	6,019	5.2%
10 - 14	6,130	6.4%	6,546	6.1%	6,276	5.6%	6,618	5.7%
15 - 19	6,136	6.5%	6,354	5.9%	6,040	5.4%	6,142	5.3%
20 - 24	4,791	5.0%	5,473	5.1%	5,382	4.8%	5,215	4.5%
25 - 34	10,764	11.3%	12,363	11.5%	13,417	12.0%	12,882	11.2%
35 - 44	12,225	12.9%	12,781	11.9%	13,510	12.1%	14,406	12.5%
45 - 54	14,207	14.9%	13,849	12.9%	13,496	12.1%	13,699	11.9%
55 - 64	12,294	12.9%	15,651	14.6%	15,947	14.3%	15,301	13.3%
65 - 74	8,900	9.4%	12,981	12.1%	14,587	13.1%	15,603	13.5%
75 - 84	5,928	6.2%	7,137	6.7%	8,526	7.6%	10,323	8.9%
85+	2,530	2.7%	2,906	2.7%	3,201	2.9%	3,627	3.1%

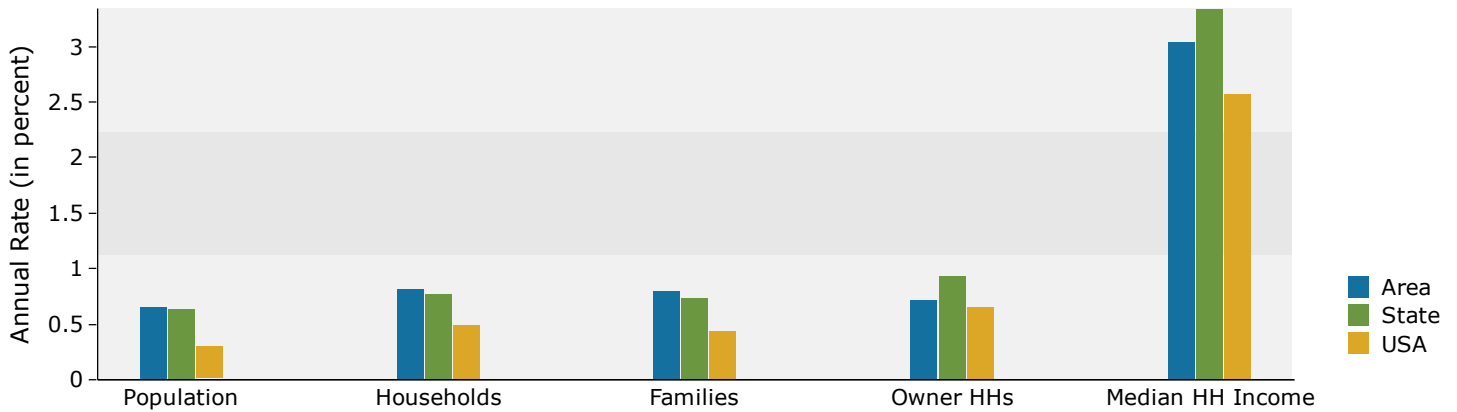
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	78,937	83.0%	68,824	64.2%	70,854	63.4%	71,013	61.5%
Black Alone	7,019	7.4%	9,154	8.5%	9,526	8.5%	9,969	8.6%
American Indian Alone	401	0.4%	489	0.5%	524	0.5%	588	0.5%
Asian Alone	1,445	1.5%	1,999	1.9%	2,168	1.9%	2,392	2.1%
Pacific Islander Alone	36	0.0%	59	0.1%	62	0.1%	69	0.1%
Some Other Race Alone	4,540	4.8%	9,947	9.3%	10,766	9.6%	12,285	10.6%
Two or More Races	2,724	2.9%	16,757	15.6%	17,783	15.9%	19,088	16.5%
Hispanic Origin (Any Race)	20,867	21.9%	30,421	28.4%	32,511	29.1%	35,143	30.5%

Data Note: Income is expressed in current dollars.

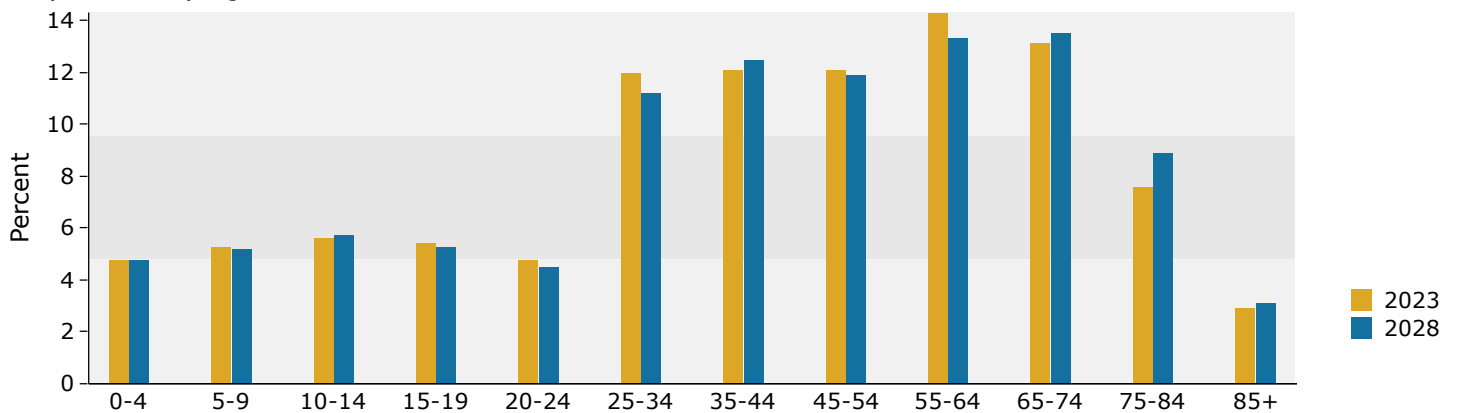
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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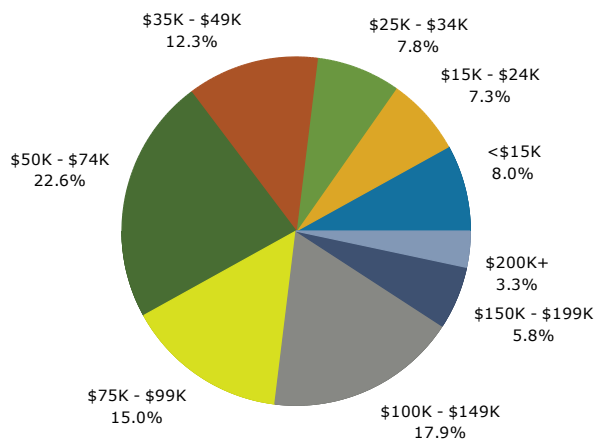
Trends 2023-2028



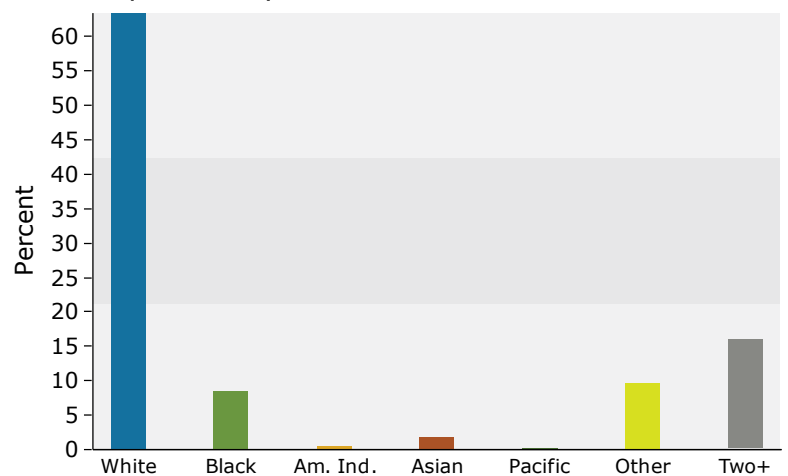
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 29.1%



Business Summary

West Volusia Towne Center
985 Harley Strickland Blvd, Orange City, FL, 32763
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.91665
Longitude: -81.28565

Data for all businesses in area			1 mile		3 miles		5 miles					
Total Businesses:			521		1,959		3,161					
Total Employees:			6,458		16,268		25,188					
Total Residential Population:			5,245		57,259		111,683					
Employee/Residential Population Ratio (per 100 Residents)			123		28		23					
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	1.0%	11	0.2%	51	2.6%	175	1.1%	91	2.9%	527	2.1%
Construction	19	3.6%	185	2.9%	160	8.2%	822	5.1%	298	9.4%	1,454	5.8%
Manufacturing	4	0.8%	10	0.2%	21	1.1%	129	0.8%	41	1.3%	262	1.0%
Transportation	6	1.2%	23	0.4%	43	2.2%	204	1.3%	83	2.6%	427	1.7%
Communication	7	1.3%	27	0.4%	19	1.0%	90	0.6%	35	1.1%	252	1.0%
Utility	0	0.0%	39	0.6%	3	0.2%	230	1.4%	7	0.2%	306	1.2%
Wholesale Trade	9	1.7%	42	0.7%	41	2.1%	402	2.5%	66	2.1%	606	2.4%
Retail Trade Summary	128	24.6%	2,774	43.0%	407	20.8%	5,038	31.0%	639	20.2%	7,434	29.5%
Home Improvement	8	1.5%	305	4.7%	30	1.5%	408	2.5%	45	1.4%	475	1.9%
General Merchandise Stores	6	1.2%	650	10.1%	21	1.1%	913	5.6%	40	1.3%	1,085	4.3%
Food Stores	13	2.5%	489	7.6%	45	2.3%	965	5.9%	70	2.2%	1,528	6.1%
Auto Dealers & Gas Stations	8	1.5%	57	0.9%	34	1.7%	159	1.0%	65	2.1%	762	3.0%
Apparel & Accessory Stores	3	0.6%	12	0.2%	15	0.8%	52	0.3%	22	0.7%	70	0.3%
Furniture & Home Furnishings	8	1.5%	37	0.6%	30	1.5%	100	0.6%	47	1.5%	144	0.6%
Eating & Drinking Places	45	8.6%	933	14.4%	120	6.1%	1,765	10.8%	175	5.5%	2,412	9.6%
Miscellaneous Retail	37	7.1%	292	4.5%	112	5.7%	676	4.2%	175	5.5%	959	3.8%
Finance, Insurance, Real Estate Summary	58	11.1%	343	5.3%	179	9.1%	880	5.4%	248	7.8%	1,822	7.2%
Banks, Savings & Lending Institutions	20	3.8%	154	2.4%	40	2.0%	253	1.6%	54	1.7%	312	1.2%
Securities Brokers	4	0.8%	11	0.2%	14	0.7%	31	0.2%	25	0.8%	60	0.2%
Insurance Carriers & Agents	3	0.6%	9	0.1%	23	1.2%	118	0.7%	37	1.2%	849	3.4%
Real Estate, Holding, Other Investment Offices	31	6.0%	169	2.6%	101	5.2%	477	2.9%	132	4.2%	601	2.4%
Services Summary	255	48.9%	2,945	45.6%	846	43.2%	7,852	48.3%	1,289	40.8%	11,061	43.9%
Hotels & Lodging	2	0.4%	29	0.4%	12	0.6%	172	1.1%	19	0.6%	239	0.9%
Automotive Services	9	1.7%	27	0.4%	62	3.2%	167	1.0%	96	3.0%	273	1.1%
Movies & Amusements	10	1.9%	104	1.6%	45	2.3%	279	1.7%	72	2.3%	384	1.5%
Health Services	123	23.6%	2,233	34.6%	243	12.4%	3,734	23.0%	303	9.6%	4,256	16.9%
Legal Services	8	1.5%	25	0.4%	21	1.1%	65	0.4%	30	0.9%	96	0.4%
Education Institutions & Libraries	4	0.8%	83	1.3%	25	1.3%	1,157	7.1%	45	1.4%	2,093	8.3%
Other Services	98	18.8%	443	6.9%	438	22.4%	2,278	14.0%	723	22.9%	3,720	14.8%
Government	4	0.8%	51	0.8%	26	1.3%	400	2.5%	51	1.6%	967	3.8%
Unclassified Establishments	28	5.4%	6	0.1%	163	8.3%	46	0.3%	313	9.9%	70	0.3%
Totals	521	100.0%	6,458	100.0%	1,959	100.0%	16,268	100.0%	3,161	100.0%	25,188	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

January 19, 2024



Business Summary

West Volusia Towne Center
985 Harley Strickland Blvd, Orange City, FL, 32763
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.91665
Longitude: -81.28565

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.0%	3	0.2%	9	0.1%	7	0.2%	21	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	17	0.1%	3	0.1%	27	0.1%
Construction	20	3.8%	187	2.9%	173	8.8%	891	5.5%	316	10.0%	1,586	6.3%
Manufacturing	6	1.2%	25	0.4%	35	1.8%	177	1.1%	59	1.9%	331	1.3%
Wholesale Trade	9	1.7%	42	0.7%	41	2.1%	402	2.5%	66	2.1%	606	2.4%
Retail Trade	77	14.8%	1,808	28.0%	266	13.6%	3,174	19.5%	438	13.9%	4,865	19.3%
Motor Vehicle & Parts Dealers	8	1.5%	56	0.9%	32	1.6%	152	0.9%	62	2.0%	753	3.0%
Furniture & Home Furnishings Stores	6	1.2%	31	0.5%	16	0.8%	62	0.4%	27	0.9%	83	0.3%
Electronics & Appliance Stores	1	0.2%	5	0.1%	7	0.4%	25	0.2%	10	0.3%	32	0.1%
Building Material & Garden Equipment & Supplies Dealers	8	1.5%	305	4.7%	30	1.5%	408	2.5%	45	1.4%	475	1.9%
Food & Beverage Stores	9	1.7%	454	7.0%	41	2.1%	913	5.6%	68	2.2%	1,457	5.8%
Health & Personal Care Stores	22	4.2%	159	2.5%	43	2.2%	326	2.0%	59	1.9%	410	1.6%
Gasoline Stations & Fuel Dealers	0	0.0%	1	0.0%	2	0.1%	7	0.0%	4	0.1%	10	0.0%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	4	0.8%	21	0.3%	20	1.0%	73	0.4%	28	0.9%	95	0.4%
Sporting Goods, Hobby, Book, & Music Stores	8	1.5%	93	1.4%	40	2.0%	227	1.4%	72	2.3%	366	1.5%
General Merchandise Stores	11	2.1%	683	10.6%	36	1.8%	981	6.0%	64	2.0%	1,185	4.7%
Transportation & Warehousing	4	0.8%	18	0.3%	32	1.6%	131	0.8%	61	1.9%	284	1.1%
Information	9	1.7%	45	0.7%	29	1.5%	163	1.0%	57	1.8%	425	1.7%
Finance & Insurance	28	5.4%	177	2.7%	83	4.2%	417	2.6%	120	3.8%	1,232	4.9%
Central Bank/Credit Intermediation & Related Activities	21	4.0%	157	2.4%	45	2.3%	268	1.6%	58	1.8%	323	1.3%
Securities & Commodity Contracts	4	0.8%	11	0.2%	14	0.7%	31	0.2%	25	0.8%	60	0.2%
Funds, Trusts & Other Financial Vehicles	3	0.6%	9	0.1%	23	1.2%	118	0.7%	37	1.2%	849	3.4%
Real Estate, Rental & Leasing	28	5.4%	150	2.3%	110	5.6%	465	2.9%	149	4.7%	613	2.4%
Professional, Scientific & Tech Services	42	8.1%	139	2.2%	155	7.9%	568	3.5%	254	8.0%	1,072	4.3%
Legal Services	10	1.9%	30	0.5%	25	1.3%	75	0.5%	35	1.1%	111	0.4%
Management of Companies & Enterprises	5	1.0%	24	0.4%	8	0.4%	41	0.3%	11	0.3%	55	0.2%
Administrative, Support & Waste Management Services	10	1.9%	85	1.3%	74	3.8%	445	2.7%	134	4.2%	853	3.4%
Educational Services	8	1.5%	93	1.4%	39	2.0%	1,186	7.3%	67	2.1%	2,109	8.4%
Health Care & Social Assistance	133	25.5%	2,304	35.7%	287	14.7%	4,299	26.4%	371	11.7%	5,121	20.3%
Arts, Entertainment & Recreation	8	1.5%	99	1.5%	37	1.9%	251	1.5%	58	1.8%	349	1.4%
Accommodation & Food Services	49	9.4%	977	15.1%	137	7.0%	1,980	12.2%	201	6.4%	2,725	10.8%
Accommodation	2	0.4%	29	0.4%	12	0.6%	172	1.1%	19	0.6%	239	0.9%
Food Services & Drinking Places	47	9.0%	948	14.7%	125	6.4%	1,807	11.1%	181	5.7%	2,486	9.9%
Other Services (except Public Administration)	52	10.0%	226	3.5%	261	13.3%	1,206	7.4%	425	13.4%	1,897	7.5%
Automotive Repair & Maintenance	8	1.5%	24	0.4%	48	2.5%	122	0.7%	75	2.4%	203	0.8%
Public Administration	4	0.8%	51	0.8%	25	1.3%	397	2.4%	49	1.6%	949	3.8%
Unclassified Establishments	28	5.4%	6	0.1%	163	8.3%	46	0.3%	313	9.9%	70	0.3%
Total	521	100.0%	6,458	100.0%	1,959	100.0%	16,268	100.0%	3,161	100.0%	25,188	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

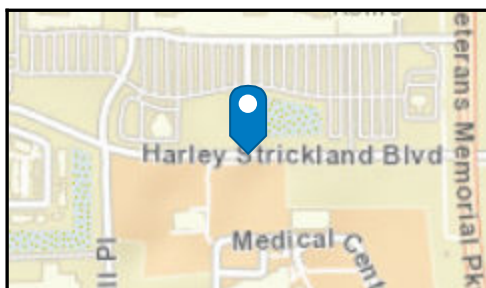
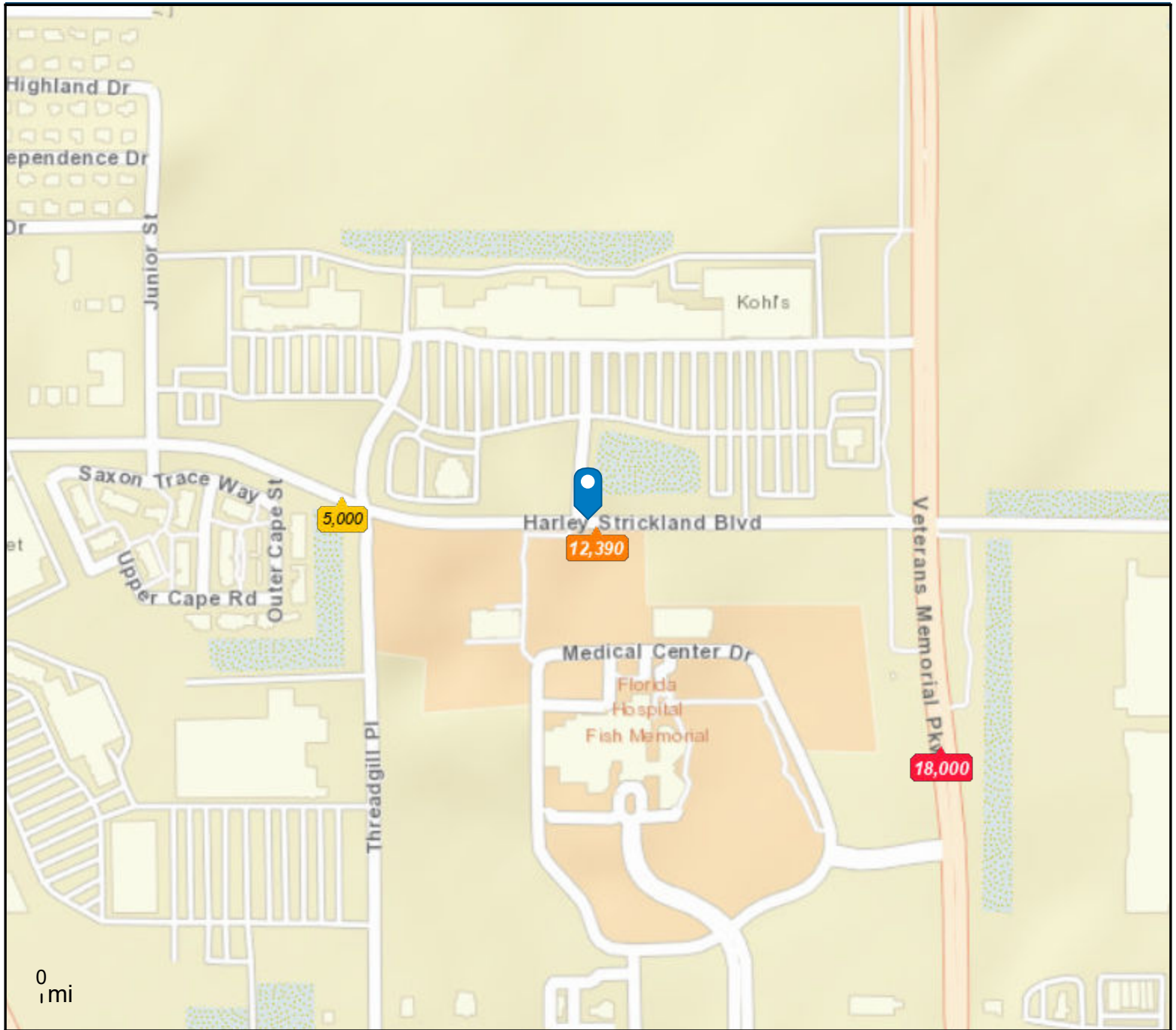
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

January 19, 2024

Traffic Count Map - Close Up

West Volusia Towne Center
 985 Harley Strickland Blvd, Orange City, FL, 32763
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 28.91665
 Longitude: -81.28565



Average Daily Traffic Volume
 ▲ Up to 6,000 vehicles per day
 ▲ 6,001 - 15,000
 ▲ 15,001 - 30,000
 ▲ 30,001 - 50,000
 ▲ 50,001 - 100,000
 ▲ More than 100,000 per day



Source: ©2023 Kalibrate Technologies (Q3 2023).

January 19, 2024



Traffic Count Profile

West Volusia Towne Center
985 Harley Strickland Blvd, Orange City, FL, 32763
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 28.91665
Longitude: -81.28565

Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.01	Harley Strickland Blvd	Treadgill Pl (0.16 miles W)	2011	12,390
0.17	Harley Strickland Boulevard	Treadgill Pl (0.02 miles SE)	2021	5,000
0.17	Harley Strickland Boulevard	JrSt (0.1 miles E)	2022	5,000
0.29	Veterans Memorial Pkwy	Medical Center Dr (0.07 miles S)	2012	18,000
0.38	Saxon Boulevard	Medical Center Dr (0.02 miles W)	2022	32,000
0.38	Saxon Boulevard	Call Ave (0.09 miles E)	2021	32,000
0.47	Saxon Blvd	Bloxham Ave (0.04 miles E)	2008	29,500
0.50	Enterprise Rd	Saxon Blvd (0.17 miles SE)	2012	24,500
0.56	Enterprise Road	Harley Stricklan (0.01 miles SE)	2022	25,000
0.60	Saxon Blvd	Veterans Memorial Pkwy (0.2 miles W)	2011	40,060
0.64	Saxon Blvd	Enterprise Rd (0.14 miles E)	2011	14,450
0.68	Saxon Blvd	I- 4 (0.26 miles E)	2012	23,500
0.75	Enterprise Rd	Grand Plz Dr (0.06 miles NW)	2011	22,090
0.77	Saxon Boulevard	Woodford Dr (0.05 miles W)	2022	33,000
0.78		Saxon Blvd (0.0 miles)	2022	4,500
0.78		Saxon Blvd (0.0 miles)	2022	7,000
0.81	Saxon Blvd	I- 4 (0.11 miles E)	2011	42,380
0.85	Enterprise Rd	Grand Plz Dr (0.06 miles SE)	2007	21,260
0.85		Saxon Blvd (0.0 miles)	2022	2,900
0.85		Saxon Blvd (0.0 miles)	2022	5,800
0.90		Saxon Blvd (0.02 miles SE)	2022	6,800
0.93	S Volusia Ave	Miller Rd (0.1 miles N)	2012	17,500
0.93	Volusia Avenue	Shady Ln (0.01 miles S)	2022	26,000
0.96	S Volusia Ave	Shady Ln (0.07 miles NE)	2011	27,500
0.96	Saxon Blvd	Alessandra Cir (0.03 miles E)	2012	13,600
0.97		I- 4 (0.06 miles NW)	2022	6,900
0.99		(0.0 miles)	2012	6,100
1.00	Saxon Boulevard	I- 4 (0.07 miles W)	2021	31,500
1.00	S Volusia Ave	TerHill Blvd (0.02 miles NE)	2008	19,500
1.01		Taylorville St (0.04 miles N)	2022	3,400

Data Note:The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 2022 to 2000. Esri removes counts that are older than 2000 from the Kalibrate provided database. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

Source: ©2023 Kalibrate Technologies (Q3 2023).